TOPLINES SURVEY
MAY 4-7, 2018

1. To start, can you please tell me your gender?

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	460	46.0	46.0	46.0
	Female	540	54.0	54.0	100.0
	Total	1000	100.0	100.0	

2. Are you currently registered to vote? If yes, do you consider yourself a member of a political party?

Registered

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	340	34.0	34.0	34.0
	Republican	340	34.0	34.0	68.0
	Independent	320	32.0	32.0	100.0
	Total	1000	100.0	100.0	

3. How likely are you to vote in the 2018 Midterm elections?

Likely to Vote

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	likely to vote	728	72.8	72.8	72.8
	somewhat likely	115	11.5	11.5	84.3
	50-50	82	8.2	8.2	92.5
	no likely to vote	75	7.5	7.5	100.0
	Total	1000	100.0	100.0	

4. Thinking about the 2018 midterm elections, do you think you will vote in the Democratic or Republican primary for Governor? Or do you think you will skip the primary and vote only in the general election in November.

Likely to Vote Primary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democratic Primary	372	37.2	37.2	37.2
	Republican Primary	371	37.1	37.1	74.3
	Not Voting in Primary	257	25.7	25.7	100.0
	Total	1000	100.0	100.0	

5. If the Republican primary for Governor were held today, for whom would you vote or lean towards voting among the following candidates? (go to 7)

Republican Primary Ballot Test

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tim Devine	17	1.7	4.5	4.5
	David Adams	31	3.1	8.2	12.8
	Bruce Natham	7	.7	1.9	14.6
	Ron DeSantis	59	5.9	16.0	30.6
	Adam Putnam	55	5.5	14.9	45.5
	Don Baldauf	2	.2	.6	46.1
	Bob White	10	1.0	2.6	48.7
	Someone Else	31	3.1	8.3	57.0
	Unsure	160	16.0	43.0	100.0
	Total	371	37.1	100.0	
Total		1000	100.0		

6. If the Democrat primary for Governor were held today, for whom would you vote or lean towards voting among the following candidates?

Democratic Primary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Christopher King	37	3.7	9.9	9.9
	Gwen Graham	57	5.7	15.3	25.2
	Andrew Gillum	22	2.2	5.9	31.1
	Louis McClanahan	8	.8	2.1	33.2
	Philip Levine	60	6.0	16.1	49.4
	Josue Larose	5	.5	1.3	50.7
	Someone Else	28	2.8	7.6	58.4
	Unsure	155	15.5	41.6	100.0
	Total	372	37.2	100.0	
Total		1000	100.0		

7. If the election for U.S. Senate were held today, and the candidates were Democrat Bill Nelson and Republican Rick Scott, for whom would you vote or lean towards voting?

Ballot Question

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bill Nelson	395	39.5	39.5	39.5
	Rick Scott	443	44.3	44.3	83.9
	Unsure	161	16.1	16.1	100.0
	Total	1000	100.0	100.0	

8. Do you approve or disapprove of the job Donald Trump is doing as President?

Trump Approval

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	approve	428	42.8	42.8	42.8
	disapprove	449	44.9	44.9	87.7
	neutral/ no opinion	123	12.3	12.3	100.0
	Total	1000	100.0	100.0	

9. Which of the following do you see as the most important issue in the upcoming midterm elections?

Most Important Issue

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Immigration	231	23.1	23.1	23.1
	Healthcare	202	20.2	20.2	43.3
	Relationship with Russia	49	4.9	4.9	48.2
	Gun Control Policy	116	11.6	11.6	59.8
	Taxes	20	2.0	2.0	61.8
	Trade	47	4.7	4.7	66.5
	Education	44	4.4	4.4	70.9
	Economy in General	126	12.6	12.6	83.5
	Something Else	165	16.5	16.5	100.0
	Total	1000	100.0	100.0	

10. Regarding the recent 2018 Tax Cut, have the tax plan helped you financially, hurt you financially, or has the tax cut made no difference?

2018 Tax Cut

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Helped Financially	291	29.1	29.1	29.1
	Hurt Financially	189	18.9	18.9	48.0
	No Difference	520	52.0	52.0	100.0
	Total	1000	100.0	100.0	

11. For whom did you vote in the 2016 Presidential election?

2016 Vote

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Donald Trump	430	43.0	43.0	43.0
	Hillary Clinton	380	38.0	38.0	81.0
	someone else or did not vote	190	19.0	19.0	100.0
	Total	1000	100.0	100.0	

12. Who do you rather have as President Mr. Trump or Mr. Obama?

Rather be President

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	426	42.6	42.6	42.6
	Obama	488	48.8	48.8	91.4
	Don't Know	86	8.6	8.6	100.0
	Total	1000	100.0	100.0	

13. For statistical purposes only, can you please tell me your ethnicity?

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	650	65.0	65.0	65.0
	Black	140	14.0	14.0	79.0
	Hispanic	180	18.0	18.0	97.0
	Asian	20	2.0	2.0	99.0
	Multiple Races	10	1.0	1.0	100.0
	Total	1000	100.0	100.0	

14. What is your age range?

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	266	26.6	26.6	26.6
	35-54	254	25.4	25.4	52.0
	55-74	303	30.3	30.3	82.4
	75+	176	17.6	17.6	100.0
	Total	1000	100.0	100.0	

15. What is the highest level of education you have attained?

Education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High School or less	210	21.0	21.0	21.0
	Some College	283	28.3	28.3	49.4
	College Graduate	337	33.7	33.7	83.1
	Postgrad or higher	169	16.9	16.9	100.0
	Total	1000	100.0	100.0	

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	North (1-6)	222	22.2	22.2	22.2
	Central (7-15)	333	33.3	33.3	55.5
	South Central (16-19)	150	15.0	15.0	70.5
	Southern FL (20-27)	295	29.5	29.5	100.0
	Total	1000	100.0	100.0	