

FAU

COLLEGE OF BUSINESS

Florida Atlantic University



Annual Report

2015 - 2016



business.fau.edu

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And
Members of the College Executive Committee**

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Rupert Rhodd, Associate Dean of Undergraduate Programs

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Randy Justice, EY, Retired
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Richie Rodriguez, Campus Management Corporation
Kent Siedle, Office Depot
Raminder Singh, Symbiotic Consulting Group LLC
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Chandra Venkat, TracFone Wireless, Inc.

Health Administration Program Advisory Board (Established in 2016)

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Larry Kraska, Hospital Physician Partners
Mindy Sloane Shikiar, Boca Raton Regional Hospital
Cynthia Peterson, Broward County Medical Association
Zeff Ross, Memorial Healthcare System
Tenna Wiles, Palm Beach County Medical Society
Valeria Paz, MHA student member

Business Leader of the Year

On February 17, 2016 the College of Business honored Naren Gursahaney with the FAU Business Leader of the Year at the Boca Resort and Club. At that time, Mr. Gursahaney was the President, Chief Executive Officer and a Director of the ADT Corporation. Naren and his leadership team's significant contributions have helped make ADT the leading provider of home and small business electronic security, automation and alarm monitoring services in North America.

Before his appointment he was President of Tyco Security Solutions, the largest operating segment of Tyco International, which included ADT Security Services. Naren's extensive experience in enhancing the operational efficiency of multi-billion dollar organizations brought him to Tyco in 2003 to launch and lead a companywide operational excellence initiative. He then served as President of Tyco Engineered Products and Services, a \$7 billion division, and its Flow Control business.

Prior to joining Tyco, Naren spent 10 years in leadership roles at General Electric, including general management, marketing, business development and information technology. He was President of GE Medical Systems Asia, Chief Information Officer of GE Medical Systems and Vice President of Service for GE Medical Systems Asia.

Before GE he served four years with Booz Allen & Hamilton, a leading global consulting firm. He began his career as an engineer with Westinghouse Electric in the U.S. and Israel, where he worked on the company's F-16 co-production program.

He holds a Bachelor of Science in Mechanical Engineering from Penn State University and an MBA in General Management from the University of Virginia's Darden School of Business Administration. An active Penn State alumnus, Naren serves on several advisory boards and in 2009, he was honored with the Outstanding Engineering Alumni Award from the College of Engineering. Mr. Gursahaney is on the board of directors of NextEra Energy, Inc.

Points of Pride

Graduate program rankings: The most important aspect of our programs is to provide a high quality education for our students that is also of high value. Substance is key; rankings are secondary. That said, we are also pleased that our programs have garnered positive recognition for our College and Florida Atlantic University, as indicated below.

- 2015 - **Bloomberg BusinessWeek** ranked FAU’s Executive MBA the top program in South Florida and 27th among public universities in the nation.
- 2015 - FAU was ranked as the best business school for veterans in Florida by **US News & World Report** and **Military Times**
- 2015 – The MBA in Sport Management was ranked #5 in the U.S. and #6 in the world by **SportBusiness International**
- 2016 – The MBA in Sport Management was ranked #1 in Florida, #3 in the U.S. and #3 in the World by **SportBusiness International**
- 2016 - **US News & World Report** ranked FAU’s online graduate business programs in the top 30.
- The MBA programs at Florida Atlantic University’s College of Business ranked fifth in the United States in terms of a student’s return on investment (ROI), with one of the nation’s highest average salary-to-debt ratios after getting a masters degree. This according to new best business school rankings published by **SoFi**, a San Francisco-based lender who measured student indebtedness and earnings.



Rainford Knight’s Financial Analyst team of students participated in the CFA Global Investment Research Challenge and won the State of Florida. As State Champions, they went on to represent Florida in the CFA Global Investment Research Challenge Regional Finals, as one of the top 106 teams from 50 countries.

A study published in *Issues in Accounting Education* recognized the contributions of **Mark Kohlbeck** and **Kimberly Dunn**. Mark Kohlbeck was ranked as the 4th most productive individual for case publications and 6th most productive overall accounting education researcher. Kimberly Dunn was ranked 41st in overall accounting education research. The study also reported that among universities worldwide in the past six years, FAU’s **School of Accounting**

ranked 5th in case publications and 8th in overall accounting education research.

Beta Alpha Psi, the international accounting honor society, achieved Superior status for the 2015-2016 year. Its team won second place in the Best Practices competition at Beta Alpha Psi's Regional Meeting.

Kevin Cox, Peggy Golden, Jeanne McConnell and Joe Patton participated in design and delivery of an online class (Phase 1) and a face-to-face boot camp (Phase 2) to more than 80 South Florida veterans who are entrepreneurs or wish to be entrepreneurs. Thirty students completed both phases of the program, and moved to the next phase in which they will receive counseling from the Small Business Development Center or Tech Runway regarding their start-up ventures. The courses are the result of a grant awarded to FAU and other universities by Veterans Florida.

Sunil Babbar received the 2014 FAU Excellence and Innovation in Undergraduate Teaching Award" of the College in Spring 2016

Scott Barnhart was recognized as one of the top EB-5 economists in the nation in EB-5 Investor's Magazine. He was an invited speaker at the Palm Beach International Agricultural Summit in May 2016, hosted by the Economic Council of Palm Beach County and the Florida Chamber Foundation, where FAU President Kelly was the keynote speaker.

Ravi Behara is a Principal Investigator of Palm Health Foundation Grant (\$50,000) Design of a Learning Community for Elder-Care Services in Palm Beach County. Investigators: **Ravi Behara** (PI) & **Gulcin Gumus** (co-PI), College of Business; Lynn Dunphy (Co-PI) College of Nursing.

Anil Bilgihan received the Emerald Outstanding Reviewer Award. He reviewed more than more than 20 manuscripts.

Janice Cerveny conducted a three day workshop as part of a DOE (Minority Science Engineering Improvement Program (MSEIP) Institutional Grant.

Ping Cheng was the Winner of the Award for Best Paper Published in Journal of Real Estate Research, 2015.

Eric Chiang was the recipient of 2016 FAU Award for Excellence and Innovation in Undergraduate Teaching

Pauline Chin received Undergraduate Research/ QEP Award for Fall 2015 and Spring 2016

Kimberly Dunn serves as the Florida Atlantic University NCAA Faculty Athletics Representative.

Karen Dye served as the Interim Past Division Chair for the Academy of Management's Operations Management Division

Kimberly Ellis' paper presented at the 2015 Strategic Management Society's Annual International Conference was nominated for a Conference Best Paper Award; she was recognized as Outstanding Reviewer for the Corporate Strategy Interest Group of the Strategic

Management Society. She was also co-facilitator of a research process seminar/workshop for PhD students in the School of Business and Economics at Moi University in Kenya.

Monica Escaleras received the Degree of Difference Award and was a finalist for University's Teacher of the Year Award

Luis Garcia-Feijoo's book, "Invest with the Fed" published in March 2015, has received a lot of media attention, with multiple citations including at WSJ, Fortune's Investors Guide 2016, The Street, etc.

Luis Garcia-Feijoo continued work as Co-Editor, Financial Analysts Journal.

Beth Goodrick was recognized as the COB's outstanding senior faculty researcher for 2015.

Gulcin Gumus is co-principal investigator with Ravi Behara and faculty from the College of Engineering on a National Science Foundation funded Industry/University Cooperative Research Center in Health Care. The overall objective of the center is to work with the Healthcare industry and engage them in research activities in collaboration with other universities. Dr. Gumus was also recognized as the COB's outstanding junior faculty researcher for 2015.

Daniel Gropper and colleagues had their work highlighted in the London School of Economics Business Review blog on December 10, 2015 in an entry entitled: *"The less economic freedom a state has, the more political connections local firms need."*

Kenneth Johnson won the American Real Estate Society's Best Practitioner Manuscript Award for "The Impact of Gasoline Prices on the Marketing Outcomes of Residential Real Estate", Spring, 2016.

Mingxiang Li won Emerald Publishing's 2015 Citation of Excellence Winner. The award reflects publication of highly cited, relevant and novel research in Management. Mingxiang was also named a Best Reviewer for the 2015 Southern Management Association conference.

Mel Madanoglu was awarded a Bizkaia Talent Fellowship co-funded by the European Union and Municipality of Bizkaia (Bilbao) while on sabbatical in Fall, 2015.

James McNulty served as the sole reviewer for the new (12th) edition of the Kidwell et al Financial Institutions text used at FAU and at many other universities nationwide. He made about 20 pages of detailed comments (working through Wiley, the publisher) to assist a new co-author of the book.

Mantha Mehallis wrote a business plan and initial marketing plan for new venture Coastal Risk Consulting. She oversaw the work of two FAU graduate students who conducted market research. The plan received awards from: The Miami Herald Business Plan Challenge 2015, The Smart City Startups Miami 2015

Dennis S. Palkon was a recipient at FAU's 2015 Wepner Center for Service-Learning and Civic

Responsibility's Academic Service-Learning Faculty Recognition Ceremony. He also received a Certificate of Recognition for Excellence in eLearning Leadership, Center for eLearning, Florida Atlantic University, 2016.

Mark Peterson received an honorary doctorate in December 2015 from the University of Tartu in Estonia, recognizing his "outstanding scientific achievements and significant contribution" to the university over the last several years.

Robert Pinsker is Vice President/President-Elect of the American Accounting Association's Accounting Information Systems section.

Anna Pomeranets, with Carney, J., had an article published in the Wall Street Journal - (2016, February 13). What Would Happen if Bernie Sanders Taxes Wall Street?

Peter Ricci won the university-wide FAU Excellence and Innovation in Teaching Award for 2015. The only such award among all college of business faculty members.

MBA Sport Management served as Educational Partner for the inaugural Florida Panthers Analytics Workshop (PAWS) hosted by the Florida Panthers at the BBT Center in February 2016. **Jim Riordan** served as program host.

Louisa Rogers received two Quality Matters (QM) Certifications for School of Accounting Executive Program courses: (1) ACG 6376: Writing for Forensic Accountants and (2) ACG 6935: Writing for Business Valuators.

Nancy Shehadeh won the eLearning Awards of Excellence given by the FAU Center for eLearning.

Allen Smith Submitted and won a (\$500) grant from KynaMatrix Research Network for an Academic Service Learning project for MAR 4334.

Maya Thevenot was named the FAU College of Business Assistant Professor Scholar of the Year.

Sherry Young was named the FAU School of Accounting 2015-2016 Professor of the Year.

Student achievements include:

- Sean Seraphin won the South Florida Healthcare Executive Forum 2015 Fall Graduate Scholarship for \$1,500.
- Arnge Richardson won the South Florida Healthcare Executive Forum 2015 Fall Undergraduate Scholarship for \$1,000.
- South Florida Healthcare Executive Forum Multi-University Annual Case Study Competition:
 - First Place Bachelors of Health Services team, Sharmila Singh, Sebastian Antoine, Hussein Dawad, Kamila Sanichara, Bryanna Connor
 - Third Place MHA/EMHA, Anthony Mecca, John Shaw, Valeria Paz, Tara Scott, Nabeel Hamid

- Student abstract accepted/presented at OURI Symposium: Katherine Mesa
- Shane Cummings, FAU MBASport student -Stadium Managers Association Annual Seminar Intern, February 2015, Florida Facility Managers Annual Conference Intern, Summer 2016, International Association of Venue Managers VenueConnect Conference Intern, Summer 2016.
- Brendan Russell, a second semester on-campus student accepted a full-time job as a Business Intelligence Manager with the Tampa Bay Lightning and still remain enrolled in MBASport and is still scheduled to graduate on-time.
- Marina Giral Lores, received the Undergraduate Researcher of the Year Award
- Sean Reyka, received the Stan and Renee Wimberly Scholar Award

Research Professorships and Fellowships

In the fall of 2015, Dean Gropper awarded a number Professorships and Fellowships to faculty who had demonstrated outstanding achievement in publishing very high quality research, teaching, and service. The appointments came with awards ranging from \$6000 to \$10,000 per year. The faculty appointments and the term of the appointment are listed below.

Tamara Dinev, Dean's Distinguished ITOM Research Fellow (2015-2018)

Julia Higgs, Dean's Distinguished Accounting Research Fellow (2015-2018)

Elizabeth Goodrick, Dean's Distinguished Mgmt Research Fellow (2015-2018)

Luis Garcia-Feijoo, Dean's Distinguished Finance Research Fellow (2015-2018)

Derrick Huang, Dean's Distinguished Teaching Fellow (2015-2017)

William McDaniel, Dean's Distinguished Finance Service Fellow (2015-2017)

C. M. Sashi, Dean's Distinguished Marketing Service Fellow (2015-2017)

Charles Yang, Kaye Research Fellow in Insurance (2015-2018)

Roland Kidwell, DeSantis Distinguished Professor (2015-2018)

Gary Castrogiovanni, DeSantis Distinguished Professor (2015-2018)

Ping Cheng, Investments Limited Research Fellow (2015-2018)

James Wainberg, Outstanding Public Communications Award (2015-2016)

Monica Escaleras, Outstanding Public Communications Award (2015-2016)

Eric Levy, Outstanding Public Communications Award (2015-2016)

Ken Johnson, Outstanding Public Communications Award (2015-2016)

Summer Research Awards

In the summer of 2015, Dean Gropper again awarded research support grants to faculty with strong and ongoing research records. Eligibility was based on having published in high quality journals or prestigious federal grants within the last reporting period – the three year window for research reporting used across the College. The recipients of the awards are listed below.

Andac Arikan, Department of Management Programs
Sunil Babbar, Department of Information Technology and Operations Mgmt.
Ravi Behara, Department of Information Technology and Operations Mgmt.
Kuntal Banerjee, Department of Economics
Jian Cao, School of Accounting
Robert Cerveny, Department of Information Technology and Operations Mgmt.
Karen Chinander-Dye, Department of Information Technology and Operations Mgmt.
Kimberly Ellis, Department of Management Programs
Luis Garcia-Feijoo, Department of Finance
Jahyun Goo, Department of Information Technology and Operations Mgmt.
Elizabeth Goodrick, Department of Management Programs/Health Admin.
Gulcin Gumus, Department of Management Programs/Health Admin.
Julia Higgs, School of Accounting
Derrick Huang, Department of Information Technology and Operations Mgmt.
Gopal Iyer, Department of Marketing
Mark Kohlbeck, School of Accounting
Mel Madanoglu, Department of Marketing/Hospitality
Robert Pinsker, School of Accounting
Maya Thevenot, School of Accounting

Faculty External Engagement Activities

Adams Center for Entrepreneurship

The Adams Center for Entrepreneurship is a key element of the university's entrepreneurship platform. The center brings students, faculty and the community together in the spirit of entrepreneurship to fuel the innovation needed to create new opportunities in the global marketplace by providing programming, mentoring and engagement opportunities. In January 2016, Roland Kidwell, chair of Management Programs, became director of the center and assumed oversight responsibility for its operations. Center activities included a newly redesigned Business Plan Competition, administration of a state Veterans Entrepreneurship grant, and the development of an enhanced set of boot camp courses that will engage local entrepreneurs as instructors, mentors and students. Goals for the coming year include further development of a Family Business initiative.

Tonya May of the dean's office, was integral in planning and executing a new COB Business Plan Competition that placed its emphasis and focus on student entrepreneurs. Planning began on the revised 2016 BPC in November 2015. This effort involved recruiting judges and mentors, developing new contest rules and setting up a new online platform to review entries. The competition finals occurred in April, 2016 with Dr. Steven Spinelli, entrepreneur, educator and president of Philadelphia University, delivering the keynote address. There were more than 40 entries, 20 judges and 10 mentors involved in the program this year. Prizes totaling \$18,500 were awarded and will be distributed in two phases based on progress shown by the new venture winners over the next few months. Goals for the coming year include encouraging more entries from across campus, building a bigger pool of mentors and continuing cooperative efforts with the Tech Runway accelerator.

Kevin Cox, PhD from FAU, became assistant director of the center and a full-time visiting professor director in May 2016. He taught the entrepreneurship boot camp courses for the center over the last 2-3 years, and redesigned the boot camp in spring 2016 to focus on the changes in the business plan competition.

The Adams Center and Department of Management Programs partnered in receiving a \$135,000 from Veterans Florida for FY 2015-2016 to set up and execute a Florida VETS Entrepreneurship Program; partners in this effort included Tech Runway, Veterans Affairs Office at FAU, and the Small Business Development Center at Palm Beach State College. The grant also involved cooperation with five other Florida universities and colleges, and the state office of SBDC. Course content was designed and delivered online and face-to-face by COB faculty **Kevin Cox, Peggy Golden, Jeanne McConnell and Joe Patton**. The program admitted 80 veterans to the Phase 1 online program; 41 finished Phase 1. The Phase 2 program consisted of a face-to-face six weekend sessions that were completed by 30 students. **Kevin Cox** directed the program in cooperation with the other instructors and mentors.

Anil Bilgihan's class, HFT 4253 Hotel and Resort Management, participated in the "Adopt a Class" partnership concept with the **Marriott Pompano Beach Resort & Spa**.

Peter Ricci, was invited to review curriculum for the **Department of Education** in its Career & Technical Education review.

Business and Economics Polling Initiative

The Business and Economics Polling Initiative (BEPI) was launched in August 2014. BEPI conducts surveys on business, economic, political, and social issues, with the main focus on Hispanic attitudes and opinions at the regional, state, and national levels.

Staff

Monica Escaleras, Director
Eric Levy, Assistant Director
Spencer Kimball, Consultant
Kevin Wagner, Political Spokesperson

Center Activities

Hispanic Americans are the largest ethnic minority group in the United States and they are also one of the most complex. Hispanics in the U.S. trace their roots to a variety of continents and practice a variety of customs. Given the rapid growth of the Hispanic population in the U.S., public interest in Hispanic Americans has been increasing as well. In this effort, the FAU

Business and Economics Polling Initiative conducts the Hispanic Poll, a monthly snapshot poll of the opinion of Hispanics throughout the country on a variety of political, social, and cultural topics. In addition, the Initiative publishes a monthly Hispanic Index of Consumer Sentiment, a measure of the nation's Hispanic economic outlook.

Media Coverage

Press releases had been placed at the International, National and Local media outlets giving significant exposure to FAU.

Total Publicity Value: \$3.0 Million

Total Reach: Over 2 billion people

Broadcast: Meet the Press, Morning Joe and Lou Dobbs Tonight among others

National and International: Washington Post, Boston Globe, Bloomberg Businessweek, MSN Money, Market Watch, MSNBC, Reuters and Yahoo Finanzas among others.

Regional: Tampa Bay Times, Politico, Sunshine State News, Florida Politics, and Suncoast News

Local: SunSentinel, The Palm Beach Post, Miami Herald and South Florida Business Journal, among others.

FAU Center for Economic Education

Staff

William Bosshardt, Director

Rupert Rhodd, Associate Director

Center Activities

The FAU Center for Economic Education conducted 14 workshops for approximately 350 participants. The table below shows the dates and attendance of the programs. The 350 participants is a high water mark for the Center. In addition, the FAU Center has received funding from grants/donations totaling \$54,000.

Program	Date Started	Participants Elementary	Participants Middle	Participants High School	Length of Activity	Total Attendees
Totals		68	24	208	57	347
Financial Literacy Bootcamp: Broward	June 2016			20	4	20
Financial Literacy Bootcamp: Palm Beach	June 2016			20	4	20
Teach A Child To Save Day	5/9/2016	16			1	16
Middle School Personal Finance	4/19/2016		7		4	8
Chocolate Economics	4/5/2016	31			4	31
Big Event: Alan Krueger	3/10/2016			28	4	44
Election Economics	1/21/2016			22	4	22
All About Credit	12/8/2015		16		4	16
Sunshine Economy	11/19/2015	5		19	4	19
AP Economics	11/3/2015			14	4	14
CEE: Teachers Attending	10/9/2015			6	8	6
CEE: Behavioral Economics	10/9/2015				1	30
Financial Literacy for Kids	9/29/2015	21			3	21
Economics of Sweatshops	9/17/2015		1	27	4	28
Preschool New and Improved VE 4.5	8/13/2015			31	2	31
Preschool Income Distribution	8/13/2015			21	2	21

Faculty Engagement and Outreach

Anna Agapova (Associate Professor, Department of Finance) was an external reviewer for the **National Research University Higher School of Economics**, Russia, Fall 2015 – Spring 2016.

Pierre Alexandre (Associate Professor, Department of Management Programs/Health Administration) served as a grant reviewer for the **National Institutes of Health – Center for Scientific Review**.

Andac Arian (Associate Professor, Department of Management Programs) served as the **Academy of Management Managerial Cognition Division** webmaster.

Beth Sindaco (Instructor, Business Communications Program) performs pro-bono legal work for the **Pennsylvania Deaf Community**.

Scott Barnhart (Associate Professor, Department of Finance) has made Economic Contributions of Agriculture, Natural Resources and Food Industries in Palm Beach County, Florida. He presented at the **Palm Beach International Agricultural Summit** May 4, 2016, hosted by the **Economic Council of Palm Beach County** and the **Florida Chamber Foundation**. At this conference FAU President Kelly was the keynote speaker.

Anil Bilgihan (Assistant Professor, Department of Marketing/Hospitality Programs) hosted a lecture session with a visiting group from the **Haiti Ministry of Tourism**.

Stephanie Castro (Associate Professor, Department of Management Programs) served as associate editor of **The Leadership Quarterly**

Eric Chiang (Associate Professor, Department of Economics), is a member of the **Corporate Travel Globility Board** (Global Traveler Magazine), 2014-2017 term. He also attended **Wolmer's Alumni Association** Summit and **Wolmer's Schools-Technology in Education Workshop**

Joe Compomizzi (Instructor, Business Communications Program) presented "Identity Theft & Privacy for the Average Joe" to the **Greater Boynton Beach Chamber of Commerce**.

Jerry Durbeej (Instructor, Business Communications Program) consults on a pro-bono basis with **Hope Academy** in Miami, offering management, curriculum and professional development expertise. He is also a curriculum committee member for **Abraham's Tent**, Inc. in Guyana, a charitable organization that provides tutoring free of charge to prepare students for entry into higher levels of education.

Elizabeth Gillespie (Instructor, Business Communications Program) is a summer volunteer (including providing manual labor and conducting personal development workshops) in Uganda for **Kelly Green Global and Sole Hope**, organizations that help impoverished communities in many countries within the region.

George Grunfeld (Instructor, Business Communications Program) is a member of the Board of Advisors for Leadership with the **Anti-Defamation League's World of Difference Institute**.

Marcy Krugel (Senior Instructor, Business Communications Program) was invited by Pearson Publishing to be a focus group member to evaluate **MediaShare for Business**.

Michelle Migdal (Senior Instructor, Business Communications Program) is a reviewer of presentation proposals for upcoming **Association of Business Communication Conference**.

Donna Cooke (Associate Professor, Management Programs) is a member of the **Broward Human Resources Board** where she communicated with the group about COB/FAU internship program.

Allan Cunningham (Instructor, Department of Management Programs) served on the community redevelopment committee of the **City of Plantation**.

Tamara Dinev (Professor and Chair, Department of Information Technology and Operations Management) served on the **Technology Committee of the Boca Raton Chamber of Commerce**.

Jerry Durbeej (Instructor, Business Communications Program) presented "Medicine for Mindfulness: An antidote for stress" to **NBC Telemundo**, Miami, FL and to **MasterCard**, Miami, FL.

Karen Dye (Senior Instructor, Department of Information Technology & Operations Management) served on the **National Advisory Board for the Economics and Management Department at Gustavus Adolphus College** in St. Peter, MN. She was also Invited panelist, Operations Management Division Jr. Faculty and Doctoral Student Consortium at the **Academy of Management Annual Meeting**.

Kim Ellis (Associate Professor, Department of Management Programs) served as Representative at Large, Strategy Process Interest Group (IG) of **Strategic Management Society (SMS)**

Stuart Galup (Associate Professor, Department of Information Technology and Operations Management) was a Program Evaluator for the Computing Accreditation Commission of the **Accreditation Board for Engineering and Technology (ABET)** that evaluates university degree programs in Information Systems.

Stuart Galup (Associate Professor, Department of Information Technology and Operations Management) served as Vice-chair and a member of the Board of Directors of the **Fort Lauderdale Chamber of Commerce, Business First committee**

Jahyun Goo (Associate Professor, Department of Information Technology and Operations Management) served as one of 15 regional chairs in the U.S. of the **National Unification Advisory Council of South Korea**. Following Article 92 of the Korean Constitution, the Council advises the President on policy matters related to the democratic and peaceful unification of Korea from all-party and pan-national perspectives.

David Herst (Instructor, Department of Management Programs) served as chair of the **Society for Industrial and Organizational Psychology's** Subcommittee on Undergraduate Education.

Kenneth Johnson (Professor and Associate Dean, Graduate Programs) had the following speaking engagements and media appearances:

- **ADISA** (Alternative and Direct Investments Securities Association) Annual Conference, October 2016, Las Vegas, NV.
- **ADISA** Due Diligence Forum, July 2015, Miami, FL.
- **WPTV, New York Times, Money Talks News, CNBC, Wall Street Journal, The Denver Post, The Sun Sentinel, Consumer Affairs, Huffington Post**

Roland Kidwell (Professor and Chair, Management Programs) served as chair and past chair of the executive committee of the Management History Division of the **Academy of Management** in 2015.

Rainford Knight (Instructor, Department of Finance) is a Board member the **CFA Society of South Florida**, Board member of the **Florida Alternative Investment Association (FLAIA)**, Advisory Board Member – **Operations for Alternatives, Financial Task Force** – co-Chair (2015) and member of the **Business Development Board of Palm Beach County** and Board Member and Treasurer **Nat King Cole Generation Hope Foundation**

Neela Manage (Associate Professor, Department of Economics) is a member of the **American Statistical Association's Council of Chapters**. She was also a guest speaker at **Sawyer Savings Bank**.

Mantha Mehallis (Instructor, Department of Management Programs) served as president & chair of the International Planning/Program Committee of the **WaterWeb Consortium**; oversaw the program development and execution of the **Water Information Summit** held in Foz do Iguacu, Brazil, co-sponsored by UNESCO, USAID, and the government of Brazil.

Dennis Palkon (Professor, Department of Management Programs/Health Administration) is a weekly research review writer for **Barrons**.

Anita Pennathur (Professor, Department of Finance) is a member of the **Eastern Finance Association Nominating Committee** and a committee member of the **Eastern Finance Association Annual Conference**.

Anna Pomeranets (Instructor, Department of Finance) is treasurer of the **Palm Beach Hedge Fund Association**

James Riordan (Instructor, Department of Management Programs and Director, MBA Sport Management) is actively involved with the leadership of the **Miami Dolphins** and the **Florida Panthers**. He is also a member of the Research Advisory Council for **International Association of Venue Managers (IVAM)** which is the professional association for managers of stadiums, arenas, convention centers and performing arts centers, the **FAU Faculty Senate Intercollegiate Athletics Committee**, and the **FAU National Alumni Association Board of Directors**. He served on a career planning panel in November 015 at the **Prime Time Sport and Entertainment Conference** in Toronto.

Louisa Rogers (Instructor, Business Communications Program) was quoted in **Knovio** (product of KnowledgeVision Systems) press release on 7/23/15. She is also a board member for the **Town of Davie**.

Alan Whiteman (Instructor, Department of Management Programs/Health Administration) is a

member of the Education Committee of the **South Florida Hospital and Healthcare Association**, and board member of the **South Florida Healthcare Executive Forum**.

Ethlyn Williams (Associate Professor, Department of Management Programs) is the assistant controller for **Kidztown**, part of **Connect Church West**.

Sharmila Vishwasrao (Associate Professor, Department of Economics) gave a presentation on US Free Trade Agreements to the **Florida Foreign Service Association**

Jonathan Sweet (Visiting Instructor, Department of Information Technology and Operations Management), founded and currently serves as the leader and mentor of a local college community group at **Ascension Catholic Church** in Boca Raton, FL

Ky-Hyang Yuhn (Associate Professor, Department of Economics) is President of the **Seoul National University Alumni Association** in Florida.

Research Productivity

Faculty Publications

During the 2015-2016 academic year, papers written by faculty in the College of Business were accepted for publication in peer-reviewed journals. Some of these manuscripts have not yet appeared in print. Those that did appear in print are listed below with their full citations.

Knoben, J., **Arikan, A.**, van Oort, F., Raspe, O., (2016). Agglomeration and firm performance: One firm's medicine is another firm's poison. *Environment and Planning A*, 48(1): 132-153.

Arikan, A. T. (2014). Sources of inter-firm heterogeneity in accessing knowledge creation benefits within knowledge-intensive clusters. *Industry and Innovation*, 21, 476-493.

Bernet P. & Singh S. (2015) Economies of scale in the production of public health services: An analysis of local health districts in Florida. *American Journal of Public Health*, 105, S260-S267.

Orcena, J.E., Petros, M. & **Bernet P.** (2015) Impact of organizational networks on the cost of core services in Ohio's local health departments. *Frontiers in Public Health Services and Systems Research*, 2015: 4(4): 7-12.

Leider, J.P., Resnick, B., Kass, N., Sellers, K., Young, J., **Bernet, P.**, & Jarris, P. (2014). Budget and priority setting criteria at state health agencies in times of austerity: A mixed methods study. *American Journal of Public Health*, 104, 1092-1099.

Singh, S. & **Bernet, P.** (2014). Economies of scale and scope in public health: An analysis of food hygiene services provided by local health departments in Florida. *Frontiers in Public Health Services and Systems Research*, 3(3), Article 5.

Barreda, A. A., **Bilgihan, A.**, Nusair, K., & Okumus, F. (2015). Generating brand awareness in

Online Social Networks. *Computers in Human Behavior*, 50, 600–609. [ABS 3 stars]

Kandampully, J. Zhang, T., & **Bilgihan, A.** (2015). Customer Loyalty: A Review and Future Directions with a Special Focus on the Hospitality Industry. *International Journal of Contemporary Hospitality Management*. 27 (3), 379-414. [ABS 3 Stars]

Bilgihan, A., Barreda, A., Okumus, F., & Nusair, K. (2016). Consumer perception of knowledge-sharing in travel-related Online Social Networks. *Tourism Management*, 52, 287-296.

Bilgihan, A. & Bujisic, M. (2015). The Effect Website Features on Online Relationship Marketing: A Case of Online Hotel Booking. *Electronic Commerce Research and Applications*, 14 (4), 222–232.[ABS 2 Stars]

Bilgihan, A., Nusair, K., Okumus, F., & Cobanoglu, C. (2015). Applying flow theory to booking experiences: An integrated model in an online service context. *Information & Management*, 52 (6), 668–678

Bujisic, M., **Bilgihan, A.**, & Smith, S. (2015). Relationship between Guest Experience, Personality Characteristics, and Satisfaction: Moderating Effect of Extraversion and Openness to Experience. *Tourism Analysis*, 20(1), 25-38. [ABS 2 Stars]

Berezina, K., **Bilgihan, A.**, Cobanoglu, C., & Okumus, F. (2015). Understanding Satisfied and Dissatisfied Hotel Customers: Text Mining of Online Hotel Reviews. *Journal of Hospitality Marketing & Management*, (just-accepted). [ABS 1 Star]

Okumus, B., **Bilgihan, A.**, & Ozturk, A. B. (Accepted). Factors Affecting the Acceptance of Smartphone Diet Applications. *Journal of Hospitality Marketing & Management*. [ABS 1 Star]

Sukhu, A., Zhang, T., & **Bilgihan, A.** (2015). Factors Influencing Information Sharing Behaviors in Social Networking Sites. *Services Marketing Quarterly*, 36(4), 317-334. [ABS 1 Star]

Murphy, K., **Bilgihan, A.**, Kubickova, M., & Boseo, M. (2015). There is No 'I' in Recovery: Managements' Perspective of Service Recovery. *Journal of Quality Assurance in Hospitality & Tourism*, 16 (3), 303-322. [ABS 1 Star]

Barreda, A. A., **Bilgihan, A.**, & Kageyama, Y. (2015). The Role of Trust in Creating Positive Word of Mouth and Behavioral Intentions: The Case of Online Social Networks. *Journal of Relationship Marketing*, 14(1), 16-36. [ABS 1 Star]

Zhang, T., Kandampully, J., & **Bilgihan, A.** (2015). Motivations for customer engagement in online co-innovation communities (OCCs): a conceptual framework. *Journal of Hospitality and Tourism Technology*, 6(3).

Bae, S. Y., Rudd, N. & **Bilgihan, A.** (2015). Offensive Advertising in the Fashion Industry: Sexual

Objectification and Ethical Judgments of Consumers. *Journal of Global Fashion Marketing*, 6(3), 236-249.

Bosshardt, W. & Chiang, E. (2016) Lecture-Capture Learning: Do Students Perform Better Compared to Face-to-Face Classes? *Southern Economic Journal* 82, 1021-1038

Cao, J., Chen, F. & Higgs, J. (2016). Late for a very important date: Financial reporting and audit implications of late 10-K filings. *Review of Accounting Studies* 21 (2), 633-671.

Lortie, J., & **Castrogiovanni, G. J.** (2015). The theory of planned behavior in entrepreneurship research: What we know and future directions. *International Entrepreneurship and Management Journal*, 11: 935-957.

Castrogiovanni, G. J., Ribeiro, D., & Mas-Tur, A. (2016) Where to acquire knowledge: Adapting knowledge management to financial institutions. *Journal of Business Research*, 69: 1812-1816.

Knoche, H. & **Castrogiovanni, G. J.** (2015). The effects of informal social structures: A cognition-structure-action approach. *Organization Management Journal*, 12: 139-152.

Phillips, J, **Caudill, S.** & Mixon, F. (2015) Tournament Seeding Efficiency and Home Court Advantage: College Basketball's National Invitation Basketball Tournament. *International Journal of Statistics and Probability* 4, 101-106

Yang, M., **Caudill, S,** & Affuso, E. (2015). Registered Sex Offenders and House Prices: an Hedonic Analysis. *Urban Studies*, 52, 2425-2440

Bagchi, K., Kirs, P. and **Cerveny, R.** (2015) Characteristics and determinants of insourced and offshored projects: A comparative analysis. *Journal of World Business*, 50(1), 108 -121

Cheng, P., Lin, Z., Liu, Y. and Seiler, M. "The Benefit of Search in Housing Markets" *Journal of Real Estate Research*, 37:4, 2015.

Vasquez, J. & **Chiang, E.** (2015). Flipping Out! How to Flip the Principles of Economics Classroom. *International Advances in Economic Research* 21, 379-390.

Vasquez, J. & **Chiang, E.** (2016). Preparing Students for Class: A Clinical Trial Testing the Efficacy between Pre-lectures and Textbooks in an Economics Course. *Journal of College Teaching and Learning*, 2, 39-46

Compomizzi, J., D'Aurora, S. & D'Aurora, B. (2015). Business intelligence and iPad technology raising the bar in public education: A quantitative study. *Issues in Information Systems* 16 (3), pp. 119-137.

Compomizzi, J. & Sindaco, B. (2015). Academic preparation and the influence of iPad

technology on military and U.S. Veteran students. *Issues in Information Systems* 16 (2), pp. 123-132.

Dinev, T., McConnell, A. R., Smith, H. J. (2015). Informing Privacy Research through Information Systems, Psychology, and Behavioral Economics: Thinking Outside the "Apco" Box. *Information Systems Research*, 26 (4), pp. 639-655.

Doney, Patricia (2015) "Performance Outcomes of Behavioral Attributes in Buyer-Supplier Relationships." Published, 2015. *Journal of Business and Industrial Marketing*

Durbeej, J. & Nielsen, S. (2015, December). Medicine of mindfulness: A prescription for faculty vitality and student learning. *The DeVry University Journal of Scholarly Research* 2.

Durbeej, J. (2016). Christmas and toys are us. *The Guyana Annual*.

Galup, S., Dattero, R., Quan, J. (2016). The Compensation benefit of ITIL Skills and Certifications. *International Journal of Service Science, Management, Engineering, and Technology*. 7(2), Paper 1.

Garcia-Feijoo, L, Sullivan, R., & Li, X, (2016) "The low-risk anomaly: Market evidence on systematic risk versus mispricing," *Financial Analysts Journal*, Vol. 72, 1, pp. 36-47

Garcia-Feijoo, L., Beyer, S., Jensen, G. & Johnson, B., (2015) "What to Expect when You're Electing," *Managerial Finance*, Vol. 41, 10, pp. 1032-1045

Garcia-Feijoo, L., Kochard, L., Sullivan, R. & Wang, P., (2015) "Low-volatility cycles: The influence of valuation and momentum on low-volatility portfolios," *Financial Analysts Journal*, Vol. 71, 3, pp. 47-60

Garcia-Feijoo, L., Johnson, R. & Jensen, G., (2015) "Follow the Fed, but be smart about it," *All American Association of Individual Investors Journal*, Vol. 37, 4, pp.19-24

Gillespie, E. J. (2015, August). Neoliberalism, interrupted. [Review of the book *Neoliberalism, Interrupted: Social Change and Contested Governance in Contemporary Latin America*. Ed. by Mark Goodale and Nancy Grey Postero]. *The Scattered Pelican* 1 (1).

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Granger, J. (2016). Persuasive structure and Emma Watson. In J. Whalen (Ed.), Selections from the ABC 2015 Annual Conference, Seattle, Washington. *Business and Professional Communication Quarterly*. doi: 10.1177/23294990616642235

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Highlighted in the London School of Economics Business Review blog on December 10, 2015 in an entry entitled: "The less economic freedom a state has, the more political connections local firms need."

Javakhadze, D., Ferris, S. & French, D., (2016), Managerial Social Capital and Financial Development: A Cross-Country Analysis, *Financial Review*, Volume 51, Issue 1, pages 37–68.

Javakhadze, D., Ferris, S. & French, D., (2016), Social capital, investments, and external financing, *Journal of Corporate Finance*, Volume 37, April 2016, Pages 38–55

Dheer, R., Lenartowicz, T., & Peterson, M.F. (2015) Mapping India's regional cultures: Implications for International Management. *Journal of International Business Studies*, **46**, 443-467.

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Reus T.H., Lamont B.T., & **Ellis KM.** (2016). A darker side of knowledge transfer following international acquisitions. *Strategic Management Journal*, 37(5): 932-944.

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Nicolini, D., Delmestri, G., **Goodrick, E.**, Reay, T., Lindberg, K., & Adolfsson, P. (2015). Look what's back: institutional complexity, reversibility and the knotting of logics. *British Journal of Management*. DOI:10.1111/1467-8551.12156. Published online.

Reay, T, **Goodrick, E.**, Waldorf, S.B. & Casebeer, A. (2016). Getting Leopards to Change their Spots: Reconfiguring Institutional Logics to change Professional Role Identity. *Academy of Management Journal*. DOI:10.5465/amj.2014.0802.

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Journal of Business Venturing, 30(3): 357-374.

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Harari, M. B., Rudolph, C. W., & Laginess, A. J. (2015). Does rater personality matter? A meta-analysis of rater Big Five-performance rating relationships. *Journal of Occupational and Organizational Psychology*, 88(2), 387-414

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Nygaard, A., Biong, H., Silkoset, R., & **Kidwell, R.E.** (2015). Leading by example; values-based strategy to instill ethical conduct. *Journal of Business Ethics*. DOI 10.1007/s10551-015-2885-9.

Stevens, C.E., **Kidwell, R.E.** & R.D. Sprague. (2015). Bound by laws or by values? A multi-level and cross-national approach to understanding the protection of minority owners in family firms. *Corporate Governance: An International Review*, 23, 203-215.

Silkoset, R., Nygaard, A. & **Kidwell, R.E.** (2016). Differential effects of plural ownership and governance mechanisms in limiting shirkers and free riders. *Corporate Ownership and Control Journal*, 13, 113-131.

Kohlbeck, M. & Smith, T. (2015). A gain by any other name: Accounting for a bargain purchase gain. *Issues in Accounting Education* 30 (3), 233-248.

Hassan Kamral, Hoque Ariful, **Koku, Paul Sergius** (2015), "Purchasing Power parity In the SAARC Region: Evidence from Unit Root Test with Cross-Sectional Dependence Published in January 2015. *The Journal of Developing Areas*, Vol. 49 (5), pp. 129-137.

Koku, Paul Sergius and Sharan Jagpal (2015) "Do Payday Loans Help The Working Poor," (Lead Article) *The International Journal of Bank Marketing*, Vol. 33, (5) pp. 592-604.

Koku, Paul Sergius (2015), "Financial Exclusion of the Poor: A Literature Review", *The International Journal of Bank Marketing*, Vol. 33, (5) pp. 654-668.

Koku, Paul Sergius, and Osman Jusoh (2015), "Towards a Curriculum and Pedagogy in Islamic Marketing", *International Journal of Islamic Marketing and Branding*, Vol. 1, (2) pp149-159.

Koku, Paul Sergius, and Osman Jusoh (2015) "Where do we go from here? A Research Agenda for Islamic Marketing Borrowing from Social Marketing" (Lead Article) Published in 2015 *International Journal of Islamic Marketing and Branding*, Vol. 1, (1), pp. 5-15.

Koku, Paul Sergius, (2015), "A View from the Street: An Exploratory Study of Consumer Attitudes Toward Offshoring of Professional Services in the United States", Published in 2015 *Journal of Services Marketing* Vol. 29 (2), pp. 150-159.

Lenartowicz, T., Peterson, M.F., Dheer, R., & Petrescu, M. (2014). Cultural regions of Canada and the United States: Implications for international management research. *International Journal of Cross Cultural Management*, 14(3), 343-384.

Kim, P. and **Li, M.** (2014). Seeking assurances when taking action: Legal systems, social trust, and starting businesses in emerging economies. *Organization Studies*, 35, 359-391.

Li, M. (2015). Moving beyond the conditional mean model: Advantages of the conditional quantile model. *Journal of Management*, 41, 71-98.

Alon, I., Boulanger, M., Misati, E., & **Madanoglu, M.** (2015). Are the Parents to Blame? Predicting Franchisee Failure. *Competitiveness Review*, 25(2), 205 – 217

Madanoglu, M., & Altinay, L., Wang, X. Disentangling the Effect of Family Involvement on Innovativeness and Risk Taking: The Role of Decentralization. *Journal of Business*.

McNulty, J. and Akhigbe, (2015) "Toward a Better Measure of Bank Corporate Governance", *Advances in Financial Economics* (annual volume).

Mishra, C.S. and R. K. Zachary (2015). The theory of entrepreneurship, *Entrepreneurship Research Journal*, 5, 251-268.

Parola, H., Ellis, K., & Golden, P. (2015). Performance effects of top management team gender diversity during the merger and acquisition process. *Management Decision*, 53, 57-74.

Peterson, M.F. & van Iterson, A. (2015). Differences in work goals among regions of the Netherlands and Germany: Functional, institutional and critical event influences. *International Journal of Human Resource Management*, 26(2), 277-297.

Daigle, R., **Pinsker, R.**, & Pitre, T. (2015). The Impact of order effects on nonprofessional investors' belief revision when presented a long series of disclosures in an experimental market setting. *Accounting Horizons* 29 (2), 313-336.

Bozanic, Z. & **Thevenot, M.** (2015) Qualitative disclosure and changes in sell-side financial analysts' information environment. *Contemporary Accounting Research* 32 (4), 1595–1616.

Sheng, X. & **Thevenot, M.** (2015). Quantifying differential interpretation of public information

using financial analysts' earnings forecasts. *International Journal of Forecasting*, 31 (2), 515-530.

Wainberg, J., and Perreault S. (2016). Whistleblowing in audit firms: Do explicit protections from retaliation activate implicit threats of reprisal? *Behavioral Research in Accounting* 28 (1), 83-93.

Yoo, C.W., Srikanth, P., and Kishore, R, (2015) Knowing about your food from the farm to the table: Using information systems that reduce information asymmetry and health risks in retail context. *Information & Management*, 52(6), 692-709.

Yoo, C.W., Kim, Y.J., and Sanders, G.L., (2015) The impact of interactivity of electronic word of mouth systems and E-Quality on decision support in the context of the e-marketplace, *Information & Management*, 52(4), 496-505.

Zhang, Y. & Cole, S. (2016) The employment of web travel reviews in identifying factor structure of hospitality satisfaction among tourists with mobility challenges. *Tourism Management*, DOI: 10.1016/j.tourman.2015.09.001

Park, Y. W., Cole, S., & **Zhang, Y.** (2015) Accessibility of travel and tourism services as perceived by travelers with mobility impairments. *Tourism Review International*.

Books

Agapova, A. and N. Volkov, 2016, "Mutual Funds as an Investment Vehicle for the Middle Class", *The American Middle Class: An Economic Encyclopedia of Progress and Poverty*, edited by Robert S. Rycroft

Agapova, A., 2015. "Chapter 11 – "Money Market Mutual Funds" *Oxford University Press, Mutual Funds and Exchange-Traded Funds – Building Blocks to Wealth*, Editors: Baker, H.K., Filbeck, G., Kiyamaz, H.

Arikan, A., (2014) "Dynamics of cluster firms' identity orientations and the emergence of cluster macrocultures." *Cambridge Scholars Publishing, Cambridge, UK*, 387-412.

Behara, R., Huang, P. and **Huang, C.D.** (2015) "Exploring Leadership in Services: A Social Network Analysis of NFL Coaches," in Merrill Warkentin (ed.), *Trends and Research in Decision Sciences*, FT Press, 28-35.

Behara, R.S., A. Agarwal, V. Rao, C. Baechle (2016), "Predicting the Occurrence of Diabetes Using Analytics, in Models and Applications in the Decision Sciences," M. Warkentin (Ed.), *Decision Sciences Institute and Pearson/FT Press*, Upper Saddle River, NJ, 187-194.

Caudill, S., Crofton, S., Long, J., Mixon, F., & Simonton, M. (2015). "The Impact of Property Confiscation Experiences on Individual Patience in Transition Economies: An Exploratory Study," in *Economic Behavior, Entrepreneurship and Economic Freedom*, edited by R. Cebula, et.al. Edward Elgar Publishing, Ltd.

Caudill, S., Gropper, D., Hartarska, & Mixon, F. (2015). "Economic Freedom and Microfinance Efficiency in Eastern Europe and Central Asia," in *Economic Behavior, Entrepreneurship and Economic Freedom*, edited by R. Cebula, et.al. Edward Elgar Publishing, Ltd.

Dinev, T., Albano, V., Xu, H., D'Atri, A., and **Hart, P.** 2016. "Individual's Attitudes towards Electronic Health Records – A Privacy Calculus Perspective," in A. Gupta et al. (eds.), *Advances in Healthcare Informatics and Analytics*, Annals of Information Systems, 19, pp. 19-50

Kidwell, R.E. (2015) "Blazing a trail from markets to politics: Wyoming's 19th century cattle kings." In B. Bowden & D. Lamond (Eds.) *Management history: Its global past and present.* (pp. 21-39), Charlotte, NC: Information Age Publishing.

Kidwell, R.E. & M.B. Lunde. (2016) "Human resource innovation or another Iron Cage? The ethical line(s) between high performance work systems and abusive supervision." In M. Martinko, N.M. Ashkanasy and R. Bennett (Eds.) *Understanding the high performance workplace: The line between motivation and abuse* (pp.105-125). Taylor-Francis.

Paul Sergius Koku (2015), "Reaching Out to Socially Disadvantaged Groups: Financial Services and the Poor" in Published in 2015. *Handbook of Financial Services*, Routledge Publishing, Taylor and Francis edited Tina Harrison and Hooman Estelami.

Mishra, C.S. (2015). "Getting funded: Proof-of-concept, due diligence, and risk and reward," NY: Palgrave McMillan.

Johnson, R., Jensen, G., **Garcia-Feijoo, L.** (2015). "Invest with the fed: Maximizing portfolio performance by following federal reserve policy." New York: McGraw-Hill.

Practitioner Publications

Bohan, G. in *Hotel News Now*: "Meet the New Miami" (1st in series of 4 articles) Banner Article - Front page Exposure for FAU program with (HNN is an on-line research publication of Smith Travel, based on research about changing leading Hospitality Industry Executives Research)

Seago, G. and **Orbach, K.** (2016). Transfers of intangibles to an existing partnership. 151 *Tax Notes* 77 (reprinted at 2016 *Tax Notes Today* 66-11).

Farewell, S. & **Pinsker, R.** (2015). Does assurance on XBRL-derived financial statements Impact the decisions of nonprofessional investors? *Management Accountant Quarterly* 16 (3).

Pennington, R., Schafer, J., & **Pinsker, R.** (2015). What happens to judgment quality when accountants

change roles within their firm? *The TaxStringer*.

Vincent, N. & Higgs, J. (2016). The role of the internal auditor in IT risk management. *Internal Auditing* 31 (2), 10-18.

Whiteman, A. (2016) Leading in a Changing Health Care Landscape, *South Florida News and Healthcare Report*, Vol. 12 Issue 10, p.5 April 2016

Whiteman, A., (2015) Cultural Diversity Broadens the Learning Experience in Graduate Health Services Administration Studies, *South Florida News and Healthcare Report*, Vol. 12 Issue 5, p.34 November 2015

Conference Organizational Committees

Arikan, Andac – USASBE 2015 Competitive Papers – Entrepreneurial Process Track Chair

Jian Cao – 2016 conference program chair of the American Accounting Association Annual Meeting Accounting Information Section

Castrogiovanni, Gary -- Southern Management Association 2015 meeting, Organization Theory and International Management, Track Chair.

Ellis, Kimberly -- Program co-chair/VP, Management Faculty of Color Association.

Gumus, Gulcin, member of the Scientific Committee for the Sixth Biennial Conference of the American Society of Health Economists (ASHEcon) in Philadelphia, PA, 2016.

Robert Pinsker – Planning committee member of the Florida Behavioral Accounting Research Symposium

Allen Smith worked with a team of FAU officials and a group of resource faculty from across the nation to reconstruct, revitalize, and rebrand the FAU Living and Learning program. Broad sweeping improvements were made to formats, requirements, delivery, and student experience. Developed a brand concept to rebrand and revitalize FAU's living and learning program and its marketing and delivery.

Allen Smith also coordinated activities for the FAU faculty representative group that attended: the National Summer Institute on Learning Communities, Washington Center at the Evergreen State College, Olympia, Washington (July 12-17, 2015)

Faculty Conference Presentations

In addition to publishing in peer-reviewed journals, the College of Business faculty also presented numerous papers at international, national, and regional academic conferences specific to their respective disciplines. A number of the papers were published in conference

proceedings and a number of those received best paper awards -- which were noted in the Points of Pride section of this report. Below are the conferences where faculty presented.

Agapova, Anna – 2016 EFA annual Meeting, 2015 SFA Annual Meeting, 2015 FMA Annual Meeting,

Alam, Zinat - Financial Management Association Meetings, Orlando, FL, 2015, HCCG Conference on Corporate Governance and Corruption.

Arikan, Andac – Academy of Management Annual Meeting, U.S. Association for Small Business and Entrepreneurship (USASBE) Conference

Attonito, Jennifer-- American Public Health Association annual meeting, Southern HIV and Alcohol Research Consortium Conference.

Barnhart, Scott - American Immigration Lawyers Association (AILA), EB-5 Investor's Conference

Behara, Ravi, 46th Decision Sciences Institute Annual Meeting, Seattle, WA, Nov 2015 (Nominated for Best Paper).

Bosshardt, William - AEA Conference on Teaching and Research in Economics Education, May 2015

Bosshardt, William - Development in Economics education Meetings, September 2015

Castro, Stephanie – Southern Management Association (SMA) Annual Meeting; Professional Development Institute of SMA.

Castrogiovanni, Gary – Southern Management Association Annual Meeting, International Society of Franchising Annual Meeting, Academy of Management Annual Meeting.

Cervený, Janice – Annual Meeting of the Decision Science Institute

Cervený, Robert – International Conference on Industry, Engineering and Management Systems, Annual Meeting of the Decision Science Institute

Cervený, Robert, 46th Decision Sciences Institute Annual Meeting, Seattle, WA, Nov 2015
Cheng, Ping - AREUEA annual conference, ARES annual meeting, FMA annual conference

Chiang, Eric - Southern Economic Association Annual Meetings, November 2015; EconED Conference; September 2015; Developments in Economics Education Conference; September 2015; Western Economic Association International Meetings; July 2015

Chin, Pauline - 8th Annual Florida Statewide Symposium - Engagement in Undergraduate

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Research, Orlando, FL, USA; INTED2016 - 10th annual International Technology, Education, Development Conference, Valencia, Spain

Compomizzi, Joe - 55th Annual International Association for Computer Information Systems (IACIS) Conference

Cooke, Donna -- 2015 Florida Statewide Symposium: Engagement in Undergraduate Research

Cox, Kevin – Academy of Management Annual Meeting, U.S. Association of Small Business and Entrepreneurship.

Dinev, Tamara - European Conference of Information Systems, Istanbul, Turkey, June 2016

Durbeej, Jerry - The Teaching Professor Conference

Durbeej, Jerry - National Collegiate Honors Council

Ellis, Kimberly – Academy of Management Annual Meeting, Strategic Management Society's International Conference, International Leadership Association, Vaasa International Business Conference

Fuentes, Dominique - 80th Annual International Association for Business Communication (ABC) Conference

Escaleras, Monica - Southern Economic Association Annual Meetings, November 2015; Public Choice Meeting, March, 2016; American Private Enterprise Education, April, 2016

Garcia-Feijoo, Luis - Southern Finance Association 2015; Financial Management Association 2015

Giannetti, Antoine - FMA Orlando October 2015; ARES Denver April 2016

Goodrick, Elizabeth – Academy of Management Annual Meeting, Alberta Institutions Conference, WU-Vienna.

Granger, Jamie - 80th Annual International Association for Business Communication (ABC) Conference

Gumus, Gulcin – International Conference on Health Economics, Conference of the American Society of Health Economists, Fall Research Conference of the Association for Public Policy and Management.

Huang, C.D. - 46th Decision Sciences Institute Annual Meeting, Seattle, WA, Nov 2015

Javakhadze, David - Financial Management Association Annual Meeting, Orlando, FL, 2015;

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Southern Finance Association Annual Meeting, Captiva Island, FL, 2015; Paris Financial Management Conference, Paris, France 2015;

Kidwell, Roland – Academy of Management Annual Meeting, European Academy of Management.

Kohlbeck , Mark – 2016 American Accounting Association Auditing Section Midyear Meeting

Koku, Paul Sergius - Academy of Marketing Sciences' World Congress

Koku, Paul Sergius - Sixth Global Islamic Marketing Conference

Koku, Paul. Sergius – The Institute of Knowledge Management (TIKM)

Krugel, Marcy - Invited presenter at MBA Roundtable Symposium

Madanoglu, Mel - 2015 International Society of Franchising (ISOF) Conference

Madanoglu, Mel - Global Innovation and Knowledge Academy (GIKA) Annual Conference

Madanoglu, Mel, & Ricci, Peter - Academy of Management Annual Meeting

Madanoglu, Mel - 8th International Conference on Services Management

Madanoglu, Mel - 7th International Conference on Economics and Management of Networks (EMNET)

McNulty, James – Conference sponsored by the Federal Reserve Bank of New York and the Journal of Accounting and Economics, New York, November 2015; Conference on Financial Institutions and Financial Misconduct in York University, Toronto, Ontario, Canada, in May 2015

Migdal, Michelle - 80th Annual International Association for Business Communication (ABC) Conference

Pennathur, Anita - Financial Management Association's Annual Conference in Orlando, FL., Oct 2015; Western Economic Association International, June-July, Honolulu, Hawaii.

Pinsker, Robert – 9th Biennial Symposium on Information Integrity & Information Systems Assurance (Toronto, CA) ; 2015 AAA Annual Meeting, Chicago, IL; invited presentations at Iowa State University and Florida International University

Rakestraw, Joseph – 2015 American Accounting Association Annual Meeting

Rinne, Craig - 18th Annual Conference of the University of Florida Marxist Reading Group

Riordan, James – PrimeTime Sport and Entertainment Management Conference

Root, Ann - Direct/Interactive Marketing Research Summit

Searcy, Deborah – Academy of Management Annual Meeting

Sindaco, Beth - 55th Annual International Association for Computer Information Systems (IACIS) Conference

Smith, Allen - Academy of Business Research Fall International Conference

Stan, Ciprian – Strategic Management Society Conference

Williams, Ethlyn – Southern Management Association Annual Meeting, Academy of Management Annual Meeting

Associate Editor and Editorial Board Memberships on Academic Journals

Andac Arian, Editorial Review Board, *Academy of Management Review*.

Anna Agapova (Associate Professor, Department of Finance) was a reviewer for Financial Management, Review of Financial Economics, Journal of Empirical Finance, Journal of Financial Research and a conference program committee member for the Financial Management Association 2016

Sunil Babbar, Editorial Board, Decision Sciences, *Journal of Innovative Education*; Editorial Board, *International Journal of Services and Operations*; Editorial Board, *Management International Journal of Integrated Supply Management*

Ravi Behara, International Editorial Advisory Board, *Journal of Service Management*; Editorial Board, *Service Science*; International Editorial Review Board, *International Journal of Information Systems in the Service Sector*

Anil Bilgihan, Editorial advisory board member of the *International Journal of Contemporary Hospitality Management (IJCHM)* and Editorial advisory board member of *Journal of Hospitality and Tourism Technology (JHTT)*. He is also an advisory board member of the *Journal of Hospitality and Tourism Technology (Emerald Journal)* related to innovations in service industries. They received over 90 submissions and accepted 7 of them (very diverse group of researchers from internationally recognized researchers such as Malhotra to junior faculty).

William Bosshardt is an Associate Editor, *American Economist* and the *International Review of Economics Education*

Jian Cao, Editorial Board, *International Journal of Accounting Information Systems*

Stephanie Castro, Associate editor of *The Leadership Quarterly*

Gary Castrogiovanni,, Editorial Review Board, *Journal of Management; Journal of Management Studies; Journal of World Business, Entrepreneurship Theory & Practice.*

Steven B. Caudill, is a Co-Editor, *Economics e-journal* and on the Editorial Boards of *Revista Internacional de Ciencias del Deporte*, and the *International Journal of Business and Economics*.

Joe Compomizzi, Editorial Board Member, *Issues in Information Systems*

Donna Cooke, Editorial Review Board, *Journal of Asia Business Studies*.

Tamara Dinev, Senior Associate Editor, *European Journal of Information Systems*

Kim Dunn, Editorial Board, *Journal of Accounting Auditing and Finance*

Jerry Durbeej, Review Panel Committee, DeVry University, *Journal of Scholarly Research*

Karen Dye, Associate Editor, *Journal of Operations Management*

Kim Ellis, Editorial Review Board, *Africa Journal of Management*.

Derrick Huang, Senior Editor, *Decision Support Systems*

Stuart Galup, Editorial Review Board, *Information Resource Management Journal*; Editorial Review Board, *International Journal of Service Science, Management, Engineering, and Technology*

Jahyun Goo, Coordinating Editor, *Information Systems Frontiers*; Associate Editor, *Decision Support System*; Associate Editor, *Journal of IT*

Elizabeth Goodrick, Associate Editor, *Journal of Professions and Organization*; Editorial Review Board, *Organization Studies*

Julia Higgs, Associate Editor, *Issues in Accounting Education*; Associate Editor, *Accounting Education Journal*; Editorial Board, *Current Issues in Auditing*

Karen Hooks, Editorial Board, *Behavioral Research in Accounting (BRIA)*; Editorial Board, *Global Perspectives on Accounting Education*; Editorial Board, *Research on Ethics and Professional Responsibilities in Accounting*; Editorial Board, *Accounting and the Public Interest*

Roland Kidwell, Editorial Review Board, *Entrepreneurship Theory & Practice, Journal of Small Business Management*.

Mark Kohlbeck, Associate Editor, *Issues in Accounting Education*; Editorial Board, *Auditing: A Journal of Practice and Theory*

Tomasz Lenartowicz, Editorial Review Board, *Journal of International Business Studies*, *Journal of International Management*, *Management International Review*, *International Journal of Emerging Markets*, *International Journal of Crosscultural Management*

Chandra Mishra, Co-Editor, *Entrepreneurship Research Journal*.

James Riordan,, Editorial Review Board, *Journal of Sport Administration and Supervision*; Editorial Review Board, *Journal of Sport, Safety and Security*

Robert Pinsker, Associate Editor, *Advances in Accounting Behavioral Research*; Editorial Board, *Journal of Information Systems*

Claire Nash, Editorial Board, *The Tax Advisor*

Ken Orbach, Editorial Board, **The Tax Advisor**; Editorial Board, *The ATA Journal of Legal Tax Research*

Georgi Smatrakalev, Editorial Board, *Business Studies Journal*

George Young, Editorial Board, *Research on Ethics and Professional Responsibilities in Accounting*

Ethlyn Williams, Associate Editor for *Group and Organization Management*. Editorial Board, *Leadership Quarterly*.

Chul Yoo, Coordinating Editor, *Information Systems Frontiers*

Ky-Hyang Yuhn, *Journal of International & Interdisciplinary Business Research*

Quality Enhancement Program (QEP) Initiatives

Donna Cooke's proposal with Dr. Chin, was accepted to the 8th Annual Florida Statewide Symposium on Undergraduate Research at UCF. While there, she attended sessions to learn more about integrating research assignments in undergraduate courses, and a pre-proposal for a grant to develop an undergraduate research internship course was accepted.

Pauline Chin received an Undergraduate Research / QEP Award for Fall 2015 and Spring 2016

Karen Dye Received a New Assignment level grant from the Distinction through Discovery Undergraduate Curriculum Grants Program to develop a research and inquiry assignment for MAN 4597, Global Supply Chain Management.

Students in Derrick Huang's MBA course on Web-Based Business Development were encouraged to enter

FAU's Business Plan Competition. Dr. Huang mentored several teams and participated in mentoring sessions for the Competition finalists.

Allen Smith serves as the College of Business Liaison and Coordinator for QEP/OURI Engagement. In this role he supervised four freshman teams in developing their research projects through co-curricular efforts, and five freshmen had their research projects presented at the university competition, where his student Henry June won 2nd place

Allen Smith also participated in 2 Meeting of the Minds events to encourage undergraduate students in the College of Business and in the College of Science to engage in undergraduate research.

Ye Zhang, Assistant Professor of Hospitality Participated in OURI Research Grants Steering Committee to select eligible student research grant to fund.

A typical path for high-achieving undergraduate accounting students is to pursue a master's degree, obtain professional licensure as a certified public accountant (CPA), and pursue a career in public and/or private accounting. The School of Accounting, in partnership with the Florida Atlantic University Quality Enhancement Plan, Distinction through Discovery, developed a program which provides undergraduate accounting students an opportunity to engage in activities to further their critical thinking, communication and professional research skills.

The program includes four distinct phases introduced over three semesters of study.

- First semester/Phase 1: Provides a greater understanding of the profession and an awareness of the skills essential for professional success.
- Second semester/Phase 2: Requires students to review the professional literature to research basic accounting problems and provide professional reports of their research, analysis, and recommendations.
- Third semester/Phase 3: Introduces new areas of the profession (e.g., tax and audit) and requires the use of additional sources of professional literature.
- Third semester/Phase 4: Includes a capstone case competition, which requires students to work in teams to identify and evaluate possible solutions for an accounting problem for which no clear solution exists. After evaluating the alternatives, students must propose and defend the solution they believe to be the best of the available alternatives, using only professional literature to support their decision. The deliverables are a professional report and an oral presentation to faculty and accounting professionals.

Department of Economics

- **Presentations**
Students participated in 4 conferences at the local, regional and national levels.
American Private Enterprise Education (National, April 2016)
Florida Undergraduate Research Conference (Regional, February 2016)
FAU Undergraduate Symposium (Local, April 2016)
FAU Graduate Professional Day (Local, April 2016)
- **Awards & Recognitions**
Second place in Oral Presentation at the 2016 FAU Undergraduate Symposium
First prize in the category of First Prize in the category of Business, Marketing and public Administration at the FAU Graduate Professional Day

Business and Economics Polling Initiative

Seventeen students joined the Business and Students of the Business and Economics Polling Initiative for the academic year of 2015-2016.

Jonathan Chavez	Erik Rodriguez	Kelcie Lewis (G)
Marina Giral Lores	Ryan Clukey	Dulanie Wijeweera (G)
Ryan Gondek	Monique Hall	Paik Jee (G)
Seema Patel	Shannon Lee-Bowie	Harrison Dunnnett (G)
Paul Donovan	Alexandra Acosta	Shannon Hourican (G)
Jimmy Mauk	Meetchelie Paul	

Note: (G) is Graduate Student

Local Conferences:

FAU Undergraduate Symposium (April 2016--competition):

Jonathan Chavez	Erik Rodriguez	Seema Patel
Marina Giral Lores	Ryan Clukey	Shannon Lee-Bowie
Ryan Gondek	Monique Hall	

FAU Research Day (April 2016—competition):

Kelcie Lewis	Paik Jee
Dulanie Wijeweera	Harrison Dunnnett

Florida Undergraduate Research Conference (February 2016 – University of Tampa, no competition)

Jonathan Chavez	Erik Rodriguez
Marina Giral Lores	Ryan Clukey
Ryan Gondek	Monique Hall
Seema Patel	

National Conference:

American Private Enterprise Education (April 2016- Las Vegas--competition)

Jonathan Chavez	Erik Rodriguez
Marina Giral Lores	Ryan Clukey
Ryan Gondek	Monique Hall
Seema Patel	

South Florida Business Journal, and WLRN Radio among others.

- Media Coverage

- The results of polls, in which students have been involved, have been featured at the International, National and Local level giving significant exposure to the College of Business as well as the University. At the International and National level BEPI's press releases have been featured in Bloomberg Businessweek, MSN money, Market Watch, Reuters, CNN Espanol, MundoFox and Yahoo Finanzas, among others. At the local level, the press releases have been published in the Sun Sentinel, the Palm Beach Post, Miami Herald, South Florida Business Journal, WLRN Radio, and Radio Caracol, among others.

Student Academic Services

In the Office of Student Academic Services we work together as a team to provide each student with the necessary information to obtain their goal of graduating with a degree from the College of Business at FAU. We also work individually on special projects and assignments that ultimately benefit our current students as well as our future students.

College of Business Website Updates

All program changes are tracked and the website is updated by an advisor. The advisor also reviews the minutes from the UUPC and disseminates this information to all advisors to update information sheets, handouts and student orientation documents.

Project Graduation

Student Academic Services work together with Dr. Ed Pratt on various graduation projects. The projects require us to contact students, currently active or in-active, either by phone or email to discuss their remaining courses and the reason they have not completed them. We found many students that were very close to graduation and have assisted them in creating a plan of action to graduate. We will continue to work with Dr. Pratt to ensure a timely graduation for our College of Business students. A new aspect of our undergraduate program is the awarding of the Bachelors in General Students with the business concentration.

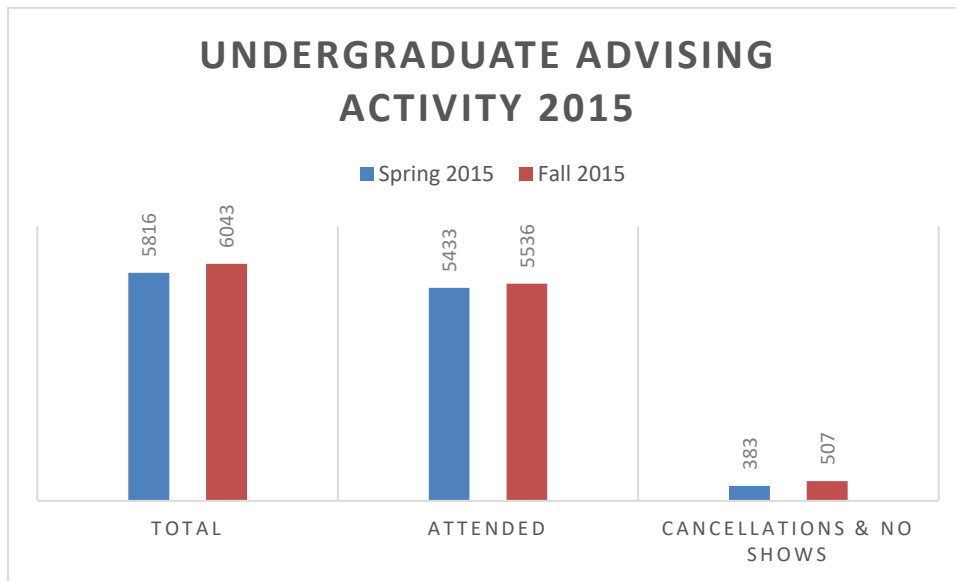
Career Development and Internships

Lauren Shalom Chorlog is the College of Business Career Development and Internship Advisor. Ms. Chorlog is an assistant director for Internship and Co-op programs at FAU's Career Center. She works directly with employers to coordinate employment opportunities, internships, class speakers and recruitment activities. She also meets with and advises students on career and internship opportunities.

Advising Activity

Table 1 shows Spring 2015 and Fall 2015 undergraduate Advising Activity. This meant that each advisor had an average of close to 1000 appointment for the two semesters. With regards to the quality of advising, our survey indicates that students were mostly satisfied with the quality of the advising that they received.

Graduate Advisors have an average of about 300 appointments per person per semester. It is difficult to keep track of Graduate Advising appointments because of the large number of telephone advising, and also because Graduate Advising do not make notes using Starfish.



Advising Accomplishments and Activities on the Davie Campus

Davie Campus advisors, Amy Schlossberg and Stephanie Taylor, meet with our newly admitted transfer students at orientation throughout the year. For transfer orientation, Amy and Stephanie advised a total of 221 students. They have also attended and participated in: Miami Dade/FAU Day (MDC Campus) in March of 2015.

Mu Alpha Theta – high school math competition held on the Davie Campus in March of 2015.
FLACADA Conference in Miami in May of 2015.

LINK program update meetings with the admissions department.

FAU Football's Expo's for perspective students hosted by President Kelly in Fall of 2014.

Advising Conference Presentations

Kelly Roy is our liaison with the National Academic Advising Association, NACADA. Kelly helped to organize our participation in this year's FLACADA conference held in Miami on May 15, 2015. She serves on the FLACADA steering committee as Editor of their newsletter, the FLACADA Sunshine Times. Kelly Roy presented a paper titled The "Wow" Factor: Applying the Ritz-Carlton Customer Service Model to Academic Advising at FLACADA in May of 2015. She has also been accepted to present this same paper at the 2015 NACADA Annual Conference in Las Vegas, Nevada.

Advising Accomplishments and Activities in the Graduate Advising Office

Graduate advisors Jodi-Kay Reece, Judith Benson, and Michelle Williams have attended and participated in:

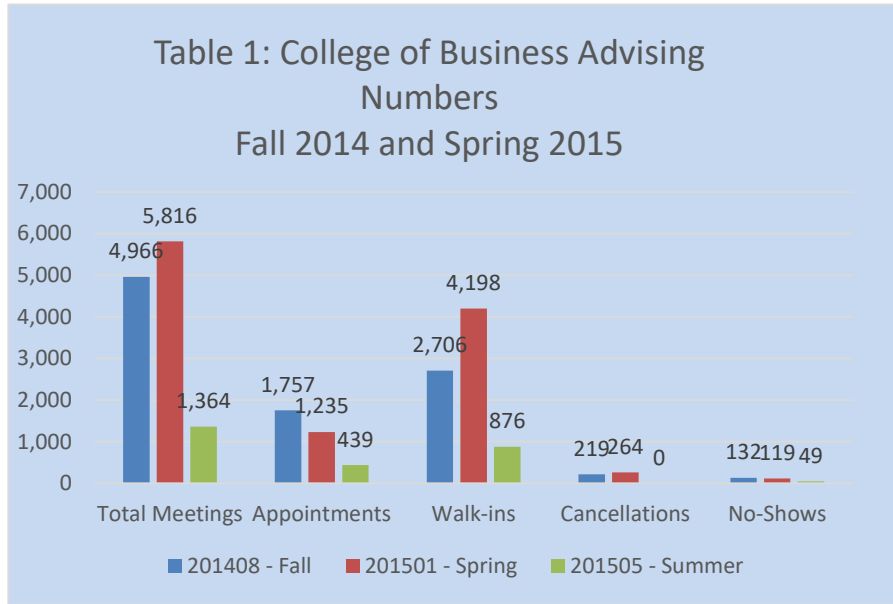
Sports MBA Info Sessions.

FAU Football Expo's for perspective students.

Palm Beach Atlantic Master's Degree Transfer Fair.

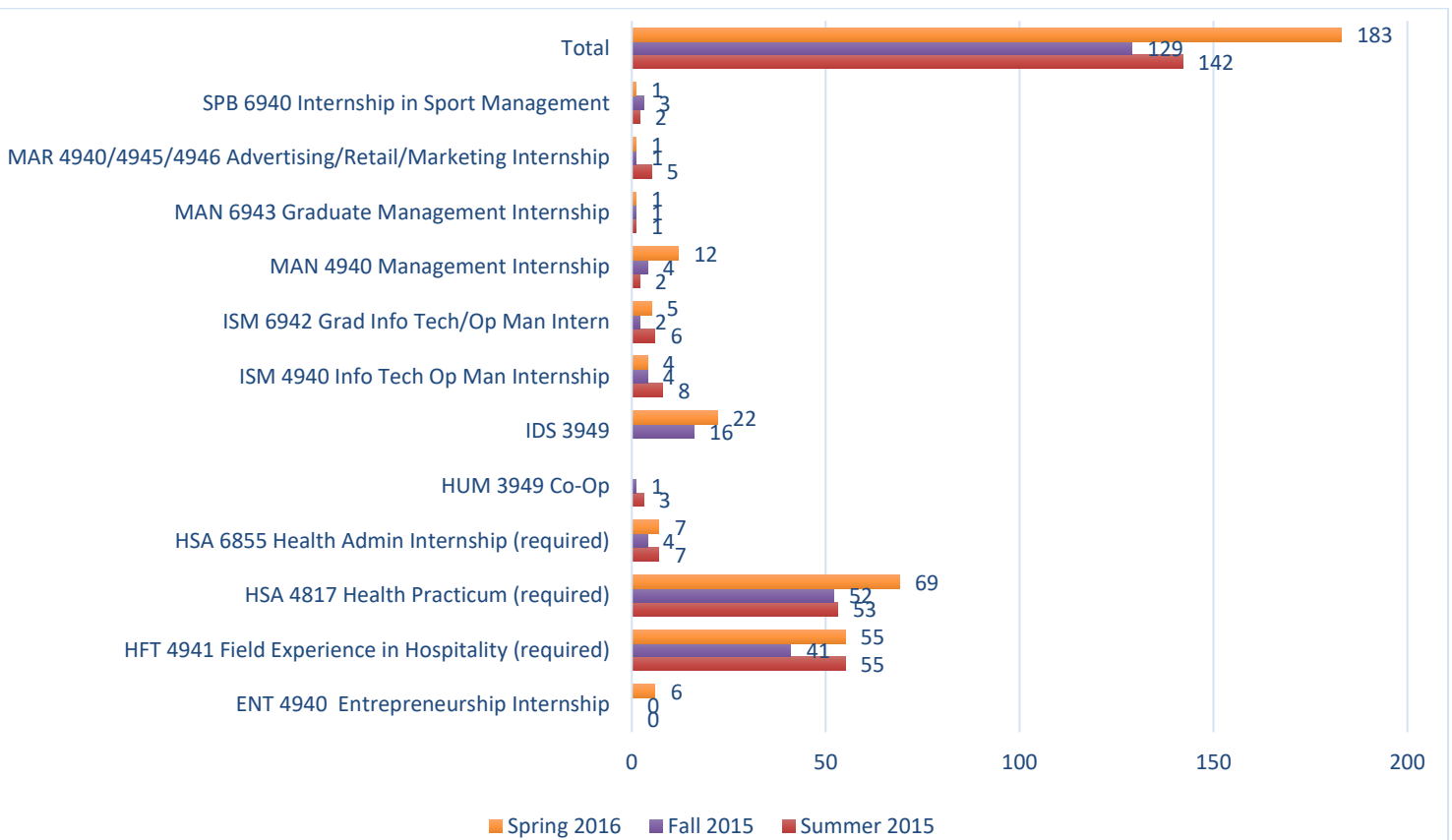
Indian River State College Graduate School Fair.

Curriculum Advising



Annual Report for Internships

	Summer 2015	Fall 2015	Spring 2016
ENT 4940 Entrepreneurship Internship	0	0	6
HFT 4941 Field Experience in Hospitality (required)	55	41	55
HSA 4817 Health Practicum (required)	53	52	69
HSA 6855 Health Admin Internship (required)	7	4	7
HUM 3949 Co-Op	3	1	
IDS 3949		16	22
ISM 4940 Info Tech Op Man Internship	8	4	4
ISM 6942 Grad Info Tech/Op Man Intern	6	2	5
MAN 4940 Management Internship	2	4	12
MAN 6943 Graduate Management Internship	1	1	1
MAR 4940/4945/4946 Advertising/Retail/Marketing Internship	5	1	1
SPB 6940 Internship in Sport Management	2	3	1
Total	142	129	183



College of Business Internships

On-Site Internship and Career Advising and Engagement in the College of Business

194
Student Advising
Sessions

**13.5% Increase
in Internships**



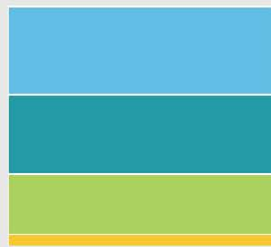
168

interns
Enrolled in courses



40% APPOINTMENTS

60% WALK-INS



Total Liaison Engagement

116 Internship Walk-ins

101 Employer Outreach

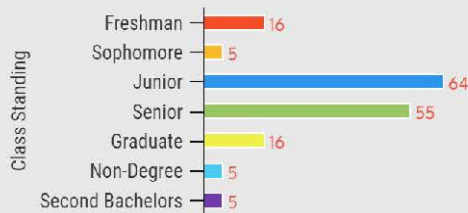
78 Internship Appointments

15 On-Campus Outreach

Internship Advising Percentage Breakdown by Major



Student Class Breakdown



Presented at
Orientations to
202 incoming
students

The information is based on actual student appointments/walk-ins from the on-site Liaison embedded in the College as of March 14, 2016.

Teaching – Student Enrollments

Undergrad		Fall 2014	Fall 2015
	Accounting	925	842
	Economics	762	898
	Finance	383	458
	General Studies	n/a	48
	Health Administration	273	328
	Hospitality Management	104	101
	International Business	178	175
	Management	463	539
	Management Information Systems	181	217
	Marketing	249	317
	Pre-Business	2245	2188
Online BBA			
	Accounting	102	95
	Management	54	53
	Marketing	22	15
Masters			
	Accounting	147	130
	Accounting – Executive Program (MR)	161	245
	Economics	38	32
	Finance – Executive Program (MR)	10	22
	Health Administration	41	51
	Health Administration – Executive Program (MR)	22	81
	Information Technology and Management	27	28
	MBA – Flexible Program	266	203
	MBA – Online Program (MR)	25	85
	MBA – Professional Program (MR)	134	162
	MBA – Executive Program (MR)	196	171
	Music Business Administration	5	7
	Tax	31	22
	Tax – Executive Program (MR)	59	84
Ph.D.			
	Accounting	15	14
	Finance	9	10
	Management	11	11
	Marketing	4	4

Executive Education – Non Credit Certificate Programs

The Florida Atlantic University -- College of Business offers non-credit open-enrollment courses for professionals who want to master their management skills and advance their careers in today's competitive marketplace. FAU's Executive Education delivered over 70,000 classroom hours in 132 open enrollment classes in 2015/2016.

Executive Education Certificate Programs - Headcount Enrollment		
Semester	Headcount 2014/2015	Headcount 2015/2016
Fall	626	709
Spring	571	792
Summer	280	255*
Total 2014 - 2015	1477	1756

*As of June 1, 2016

Executive Education -- Customized Certificates for Corporate Training Programs

Florida Atlantic University Executive Education Corporate and Customized Programs provide a broad range of corporate training solutions which are focused on improving both individual and team performance, and on bringing results to your organization.

Corporate/Customized Programs Delivered 2015/2016:

FPL – Executive Certificate in Project Management - Sept 2015
 Loxahatchee River District - Leadership Boot Camp - Oct 2015
 JM Family Enterprises - Management Development - Oct 2015
 City of Pompano Beach - Project Management and Six Sigma Green Belt - Oct 2015
 INTEC- Certificate in Hospitality and Event Management – Dec 2015
 North Springs Improvement District - Certificate in Fund. Principals of Accounting Jan 2016
 City of Pompano Beach - Project Management and Lean Six Sigma GB – January 2016
 Holy Cross Hospital - Certificate in Healthcare Leadership – Jan 2016
 FPL – Executive Certificate in Project Management – Jan 2016
 JM Family Enterprises - Management Development – Jan 2016
 Campus Management - Outdoor Adventure Challenge and Team Build – Feb 2016
 North Springs Improvement District - Certificate in Government Fund Accounting – Feb 2016
 JM Family Enterprises - Management Development – March 2016
 Phoenix Tower - Leadership Training – March 2016
 Office Depot – Advanced Leadership Development Program – April 2016

Executive Education – Degree Programs

Executive Education – Degree Programs Program Enrollment

The Florida Atlantic University – College of Business offers its AACSB-accredited executive and professional degree programs for busy, motivated working professionals. Students in our programs can choose between flexible weekend, evening and online courses.

Number of students enrolled:

Market Tuition Rate Program Enrollment				
Program	Fall 2014	Spring 2015	Fall 2015	Spring 2016
EMHA	22	55	77	81
MBA	355	399	416	439
MS Finance	0	10	22	34
MS International Business	0	0	0	0
Master of Taxation	59	7*	87	7*
Executive Master of Accounting	161	194	264	263
Total Enrollment	597	665	866	824

*Master of Taxation program does not offer classes in spring due to tax season. Students enrolled are taking business foundation courses.

Number of cohorts initiated:

Market Tuition Rate Program Cohorts Started					
Program	Fall 2014	Spring 2015	Fall 2015	Spring 2016	Total per Program
EMHA	1	1	1	1	4
MBA	5	3	6	3	17
MS Finance	N/A	1	1	1	3
MS International Business	N/A	N/A	N/A	N/A	N/A
Master of Taxation	N/A	N/A	1	0	1
Executive Master of Accounting	N/A	N/A	1	1	2
Total Cohorts Started	6	5	10	6	27

Accolades:

- 2015 - Bloomberg BusinessWeek ranked FAU's Professional and Executive MBA the top programs in South Florida and 27th among public universities in the nation, according to [Bloomberg Businessweek](#).
- 2015 -The MBA in Sport Management was ranked #1 in Florida, #5 in the US, and #6 in the World by Sport Business Journal
- 2015 - FAU was ranked as the best business school for veterans in Florida by Military Times and US News and World Report in 2015
- 2015 – The MBA in Sport Management was ranked #5 in the U.S. and #6 in the world by SportBusiness International
- 2016 – The MBA in Sport Management was ranked #1 in Florida, #3 in the U.S. and #3 in the World by SportBusiness International
- 2016 - [US News & World Report](#) ranked FAU's online graduate business programs in the top 30.

The MBA programs at Florida Atlantic University's College of Business rank fifth in the United States in terms of a student's return on investment (ROI), with one of the nation's highest average salary-to-debt ratios after getting a masters degree, according to new best business school rankings published by [SoFi](#), a San Francisco-based marketplace lender.

The 2015 Financial Analyst Program students from FAU, led by Dr. Rainford Knight, [won for the State of Florida Research Challenge](#). Teams of FAU's Financial Analyst Program students have qualified for the 6th time in six years!

Executive Education Certificate Programs – Headcount Enrollment	
Semester	Headcount
Summer 2014	280
Fall 2014	636
Spring 2015	571
Total 2014 - 2015	1487

Executive Education -- Customized Certificates for Corporate Training Programs

Communication
 Conducting Crucial Conversations
 Leadership Development
 Inspired Leadership
 Higher Education Leadership
 Human Resource Management
 Change Management
 Lean Six Sigma Green Belt
 Excel Modeling
 Project Management
 Production and Supply Chain Management
 Accounting
 Accountability Practices
 Financial and Estate Planning in Retirement

Ph.D. Graduate Placements

Aycan Kara (Management) – Indiana University of Pennsylvania
Garrett Smith (Finance) – University of Wisconsin Whitewater
Nikanor Volkov (Finance) – Mercer University
Heather Parola -University of Evansville
Raton Dheer - Eastern Michigan University
Kevin Cox - Florida Atlantic University
Jason Lortie - University of Mississippi
Lee Jarvis - Southern Mississippi, Gulfport
Juanita Woods - Augusta University
Garrett Smith – University of Wisconsin, Whitewater
Nikanor Volkov – Mercer University, Atlanta, Georgia

Teaching and Engagement

MBA Executive Forum Presenters

Fall 2015

Salman Khokhar, Koka Consulting
Maria Hernandez, Modernizing Medicine
Robert Fink, Containers Direct, LLC
Jeffrey Toewe, Athenian Venture Partners
Lenny Chesal, Host.net
Peter Luukko, Florida Panthers
Michael Solomon, Success Talk, Inc.
Frank Duemmler, Kayne Anderson Real Estate Advisors
Carmen Perez, FPL FiberNet, LLC

Spring 2016

Peter Quinter, GrayRobinson
Deborah Forgione, Boyer
Paul Patrick, U.S. Department of Defense, The Pentagon
Michael Wills, Top Line Solutions
Sven Gade, DHL
Hans Hickler, Ellipsis Advisors, LLP
Natalie Forcier, ForcierConsulting
Colin Brown, JM Family
Gregorio Rainstin, Fisher-Price (Mattel)
Paul Berenson, Strategic Marketing Consulting
Bernard Brignonnet, Crane Business Management Professionals, LLC
Lenny Chesal, Host.net
Michael Solomon, Success Talk, Inc.
Thomas Brown, LexisNexis Risk Solutions
Brett Langbert, Bernstein Global Wealth Management
Jeff Perlman, Community Ventures, Inc.
Isaias Sudit, TROVE Predictive Data Science
Scott Adams, Group Care Technologies, Inc.

Economics Seminar Series

Fall 2015

Dr. Jed DeVaro
Dr. Melanie Guldi
Dr. Konrad Grabiszewski
Dr. Bernard Powell
Dr. Dean Stansel
Dr. Kanybek Nur-tegin

Spring 2016

Dr. Eric Chiang
Dr. James Foster
Dr. Olena Ivus

Undergraduate Speakers Series

Dr. Michael Munger
Dr. Bradley K. Hobbs

Guest Speakers in Undergraduate and Graduate Courses

Max Adams, The Medi Law Firm
Jackson Bailey, 4IT-Inc.
Bruce Barron, FAU Library
Shawn Berg, JM Family
Kathleen Birkhimer, Aon Hewitt
John Borrowman, Borrowman Baker, LLC
Larry Burke, Sunera, LLP
Oscar Carbajal, 4IT-inc.
Christine Conte, FAU
Denis Custage, Liquid Capital
Kathleen Cymbaluk, FBI
John Dalton, Optimum RTS
Michael DeBock, NextEra
Russell Decendorf, WCI Properties
Darrin DeMarb, Aviation, Power and Marine
Frank Duemmler, Kayne Anderson real Estate Advisors
Maryann Evans, S3 PMO
Dr. Carsten Felden, Technical University of Freiberg (Germany)

Amanda Ferro, NCCI
Robert Fink, Containers Direct, LLC
Mihai Fonoage, Ph.D. Modernizing Medicine
Alexander Freund, 4IT-Inc.
Christian Garbin, Unify
Andrea Garrafa, Data Meaning
MaSandra Gayagoy, Aon Hewitt
Eric Glazer, Glazer and Associates
David Gray, Entrepreneur
Janye Groll, DevOps Institute
Gordon Hahn, MD, Urologist
Ashley Halsall, Data Meaning
Tara Hartman, Aon Hewitt
Marcell Haywood, Encompass
Maria Hernandez, Modernizing Medicine
Rene Herrera, Office Depot
Patti Ippoliti, Hertz
Logan Israel, Bacon Boxes
David Jenks, FAU Career Center, Davie
Roomy Khan, no affiliation
Elizabeth Keenan, Bloomberg
Roomy Khan, no affiliation
Salman Khokhar, Koka Consulting
Owen Koff, International business expert
Larry Kraska, HP Partners, Inc.
Michael Kridel, Rehman Robinson
Debra Lakow, Field of Greens
Samuel Lin, MD, U.S. Public Health Service Corps.
James Loren, Loren and Associates
Al Lowe, US Customs & Border Protection
Peter Luukko, Florida Panthers
Carmen Mandujano, Deloitte Services, LP
Erin Martin, Esq, patent and trademark attorney
Joseph Mauceri, MD, Internal Medicine/Neurology
Marvin Mayorga, Data Meaning
Raymond Mobayed, 4IT-inc.
Clay Moegnborg, Synectus
Fabio Moreira, Data Meaning
Chris Moreschi, Gorilla Desk
Sean Morgan, Blue Shores Division
Saad Munaf, Aon Hewitt
Cort Neimark, Lubell Rosen
Erika Panapasa, TransUnion

Annual Report: 2015-2016

Morris Pataky, Litchfield Cavo, LLP
Garrett Pearce, Deloitte Advisory
Carmen Perez, FPL FiberNet, LLC
Patrick Prater, NCCI
Chris Pyle, Champion Solutions Group
Michael Rahilly, NextEra & FPL
Wesley Raider, EY Advisory
Lisa Roberts, Securities and Exchange Commission
Richie Rodriguez, Campus Management
Zeff Ross, Memorial Regional Hospital
Honorable Michael Rothchild, Broward County Judge
Andrew Scher, Fresh Del Monte
Andrew Schultz, ProUnlimited
Christian Searcy, UBS Wealth Management
Richard Sherman, Broward County State Attorney's Office
Michael Sherwin, U.S. Attorney's office
Keith Singer, Singer Wealth Management
Ernadel Sioson, Campus Management
Lee Slonimsky, Ocean Capital Partners LLC
Scott Smiley, Esq, copyright, patent and trademark attorney
Michael Solomon, Success Talk, Inc.
Joe Strong, Whole Foods
Dan Tan, Broward College Library
Jeffrey Toewe, Athenian Venture Partners
Kwame Tweneboah, CPA
Ryan Van portfleet, Fastenal
Asoka Veeravagu, Afterburner Automotive
Nestor Villalobos, Tudor Ice
Phil Volluck, Nutri/System Weight Loss Centers
Stephen Wilder, City Furniture
Brian Worley, TransUnion
Linda Yates, Linda Yates Consulting
Maria Yip, Maria Yip and Associates

Internships

The following companies and organizations sponsored internships for the College of Business undergraduate and graduate students in 2015-2016.

4IT
Accountable Care Options
Advanced Surgery Center
Alternative Home Health Care
Alzheimer's Association, Broward Office
Azure College
BDO
Berkowitz Pollack Brant
Bethesda Hospital, East
Blue Shores Capital
Bluenex Networks Corp.
Boca Care / Physician Network
Boca Health North
Boca Integrative Health
Boca Raton Regional Hospital
Broward Community Family Health Center
Broward Health North
Broward Health Physician Group
Campus Management, Inc.
CBIZ
Cherry Bekaert
Citrix Systems
Clear Speck, LLC
Cleveland Clinic
CoB Executive Programs
Coleman Consulting Group
Colony Springs Medical Center
Community Health Center of West Palm Beach
Comvest Partners
Convey Health Solutions, Inc.
Crossmatch, Inc.
Crowe
Daruma Tech
Daszkal Bolton
Deloitte
Delray Beach Cancer Institute
Delray Community Wellness Center
Department of Health Broward County
Ear, Nose and Throat Associates of South Florida
Elite Home Health Services
Elite Strategies
ESPN West Palm Beach

Excel Medical Electronics
ExFreight Zeta, Inc.
EY
Fastenal (2)
FAU College of Medicine
FAU College of Nursing
FAU OIEA, Dr. Hoyt
FAU Research Computing
FlexShopper
Florida Health Department
Funky Buddha Brewery
Fuzzy Faces
Grant Thornton
Greater Fort Lauderdale Alliance
Dr. Alan Grunskin Pain Management
Heartland of Boca Raton
Heir and Palmer Orthodontics
History and Heraldry
Holy Cross Hospital
Holy Cross Hospital and Orthopedic Institute
Imeprx, Inc.
JD International Supply
JM Family
Jupiter Medical Center
L&M Medical Clinic
Lifestyle Dental Group
Dr. Henry Lin, MO, PA
Dr. Tamara Liss
Louis and Anne Green Memory and Wellness Center (FAU)
Lynn Cancer Institute
Mallah Furman & Co. CPA's
Marcum LLP
Margate Health and Rehabilitation Center
Memorial Healthcare System
Memorial Miramar
Muscular Rehabilitation Center of Florida
Noble Investment Research
Oppenheimer and Company
Optimum 7
Orthopedic Center of Palm Beach County
Palm Beach County OIT
Palm Beach Medical Society
Prediq Media
Reflection Treatment Center
Regents Park Boca Raton
RSM
Peace, Love, World

PwC
SBA Communications
Seasons Hospice
Securities and Exchange Commission
Seminole Tribe Fire Rescue
Sheridan Health Care
Shirley and Barton Weisman Center
Silly Sounds
Simplifly, Inc.
SOL Trading Group
Special Olympics of Broward
Sports and Orthopedic Center
Student Health Services (FAU)
Stranger Health Care Centers
Strong and Mobile
The Renew Center of Florida
Slavic 401K
Spine Ortho Center
St. Mary's Medical Center
Sunshine Health
Dr. Trnovskin Internal Medicine
The Container Store
The Washington Center
U.S. Anesthesia Partners
Vado Therapy
Veterans Affairs Hospital
West Boca Diagnostic Imaging Center
West Boca Medican Center
West Palm Beach Veterans Affairs
WiFiBaby
Willow Brook
Winterfest, Inc.
Women's Foundation of Palm Beach County

Mentors

Marcy Krugel coordinated with Traci Ackerman (Director, Career Development) to match undergraduate students with the following mentors for the GEB 3213 project:

Bartram, Lydia, Karen Slattery Educational Research Center for Child Development
Basilone, Mario, AXA Advisors, LLC
Bonasso, Sam, Farmer's Table
Carlie (no last name provided), Woof Gang Bakery, Boca Raton
Hadeed, Kristen—Student Maid
Korpi, Barbie (Chef)—Rollin' Asian
Martinez, Pedro—Bed, Bath & Beyond
Mendiguetti, Piero—YouFit
Lynch, Jeff—Bru's Room
Mena, Claudia—Playwire Media
Paulsen, Christoffer—Health Care Enterprise Technologies, Inc.
Racine, Miki-Jamba Juice
Roe, Nancy—Green Cay Produce
Rzepnicki, Eric—Raw Juice
Sadman, Dawla—EXFreight

Student Organizations

Accounting Students Association

Faculty Advisor

Renee de Roche

Fall 2015

President

Ebony Richey

Vice President

Christine Murphy

Treasurer

Tessenia Williams

Marketing Director

Jordan Bovel

Public Relations Director

Yafang Wang

Event Director

Samson Dzobi

Document Director

Damon Marino

Purchasing Director

Charne Abrahams

Membership Director

Stela Nacheva

Community Service Dir

D. Marino

Spring 2016

President

Naira Aliyeva

Vice President

Daniela Fernandez

Treasurer

Gillyana Santos

Marketing Director

Emma Masso

Public Relations Director	Samson Dzobi
Event Director	Max Evans
Document Director	Cynthia Colas
Purchasing Director	Austin Brown
Membership Director	Zlatina Ruseva
Community Service Director	Venel Denis

The Accounting Students Association members participated in seven community service events accumulating 132 hours of community service. On average, 30 students attended the Accounting Students Association meetings.

Alpha Kappa Psi

Faculty Advisor	Elizabeth Gillespie
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Alpha Kappa Psi is the oldest (est. 1905) and largest professional business fraternity.

Beta Alpha Psi

Faculty Advisor	Angela Gaze
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Fall 2015

President	Nadine Alonso
Vice President for Reporting	Mara Vega
Treasurer	Tessenia Williams
Community Service Director	Estefania Rodriguez
Director of Media and Marketing	Giovanni Stephenson
Director of Chapter Events	Charne Abrahams
Past President	Teva Warren

Spring 2016

President	Mara Vega
Executive Vice President	Ashley Etienne
Vice President for Reporting	Matthieu Burtez
Treasurer	Yihua Wang
Community Service Director	Pamela Marrero
Director of Media and Marketing	Giovanni Stephenson
Director of Chapter Events	Josh Puchferran
Past President	Nadine Alonso

Beta Alpha Psi (est. 1910) is an international honors organization for accounting, finance, and information systems students attending universities accredited by AACSB. Members of the FAU Chapter of Beta Alpha Psi participated in 12 community service events accumulating 495 hours of community service. On average, 53 students attended the Beta Alpha Psi meetings.

FAU Entrepreneurship Association (reformed in Fall, 2015)

Faculty Advisors	Gary Castrogiovanni Barry Axe
President	Jennifer Smith
Vice President	Christopher Nau
Secretary	Holly Olsen
Treasurer	Luna Rosado
Technology	Cameran Foreshaw
Marketing	Alexander Kromer
Webmaster	Logan Israel

Omicron Delta Epsilon (ODE) – Economics National Honor Society and Economics Club

The FAU Chapter of ODE has 122 members and met 8 times during the 2015-2016 academic year.

Faculty Advisor	Eric Levy
President	Jee Paik
Vice President	Jonathon Chavez
Treasurer	Erik Rodriguez
Social Media and Marketing	Kelcie Lewis

Management Information Systems (Student) Association (MISA)

Faculty Advisor	Caryn Conley
President	Jonathan Rauscher
Vice President	Jennifer Pettit
Treasurer	Christian Alfaro
Secretary	Carl Pierre-Louis

The Management Information Systems Association conducted company tours at Modernized Medicine and 4IT; organized information sessions with several executives; issued monthly newsletters; organized weekly social events sponsored by local industries interested in MIS students; and helped in FAU's recruiting events.

Phi Kappa Phi, FAU Chapter

Faculty Advisor	Sharmila Vishwasrao
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FAU Runners Club

Faculty Advisor

Eric Chiang

President

Vickie Wong

FAU Surf Club

Faculty Advisor

Kuntal Banerjee

President

Mila Wyman

FAU Ultimate Frisbee Club

Faculty Advisor

Eric Chiang

President

Robert Tucker

Omicron Delta Kappa Honor Society

Faculty Advisor

Peter Ricci

Water Polo Club at FAU

Faculty Advisor

Allen Smith

FAU Equestrian Club

Faculty Advisor

Ann Root

Alpha Kappa Psi

Faculty Advisor

Elizabeth Gillespie

President

Neville Forbes

Owls Tennis Club

Faculty Advisor

Elizabeth Gillespie

President

Alexandra Lema

Spearfishing and Freediving Club

Faculty Advisor

Elizabeth Gillespie

President

Anthony Planas

The Toastmaster's Club

Faculty Advisor	Jamie Granger
President	Anthony Elie
Vice President, Education	Austen Canonica
Vice President, Public Relations	Michael Silverberg
Vice President, Membership	Edlyss Jules
Treasurer	Charne Abrahams
Secretary	Jamie Oblaczynski
Sergeant at Arms	Kervens Germain-Philistin

FAU Student Mentorship Program

Peter Ricci of the Hospitality program served as a mentor for fall, 2015 to students with special academic needs. They meet 2 times per month and Peter provides guidance and support to students interested in majoring in hospitality management.

FAU AcCESS Program

Allen Smith and Peter Ricci both continue to serve in the FAU AcCESS Program designed for “at risk” freshmen and sophomores. They both serve as liaisons with the college of business and help to support students who have had a rough start to their academic careers at FAU, helping these students in “turning themselves around” to secure admission to the college of business.

Freshmen Learning Communities (FLCs)

Peter Ricci serves as the unofficial liaison for all freshmen learning community activities between the college of business and the CLASS (Center for Learning and Student Success) office. Additionally, he teaches his own section of the pre-business freshmen learning community every fall semester and led one of these in fall, 2015. The SPOT results and academic rigor were identical to his other courses; even at the freshmen level he instills rigor at the level expected of a business student while simultaneously giving great encouragement and support to succeed in our business college.