



## FLORIDA ATLANTIC UNIVERSITY

Adams Center for Entrepreneurship  
College of Business

### 2018 Business Plan Competition Sponsorship Opportunities

#### Platinum Sponsor \$10,000

- Name and announce the 1st place prize/winner at the Business Plan Competition
- Position on judges panel at the competition (training will be provided)
- Premium reserved seating at event for eight guests
- Reserved table for eight guests at event luncheon
- Private reception with keynote speaker, Kunal Mehta, author of *Disruptors*
- Priority placement of FAU interns
- Invitation to guest lecture in a College of Business Entrepreneurship or Management class
- Prominent recognition in event press release to all FAU media outlets
- Logo placement on all marketing materials and logo hyperlink from Adams Center website (over 4.7K clicks in the past 12 months)
- Full page ad in the program distributed to all participants and guests
- Opportunity to bring your company signage/marketing materials to event
- Autographed copy of *Disruptors*

#### Gold Sponsor \$7,500

- Name and announce the 2nd place prize/winner at the Business Plan Competition
- Reserved seating at competition
- Premium reserved seating for six guests at event luncheon
- Half page ad in the program distributed to all participants and guests
- Opportunity to bring your company signage/marketing materials to event
- Logo placement on all marketing materials and Adams Center website
- Priority placement of FAU intern
- Private reception with keynote speaker, Kunal Mehta, author of *Disruptors*
- Autographed copy of *Disruptors*
- Interact and network with competitors and the local community in a network setting

#### Silver Sponsor \$5,000

- Name and announce the 3rd place prize/winner at the Business Plan Competition
- Reserved seating at competition
- Premium reserved seating for four guests at event luncheon
- Opportunity to bring your company signage/marketing materials to event
- Logo placement on all marketing materials and Adams Center website

- Priority placement of FAU intern
- Quarter page ad in the program distributed to all participants and guests
- Private reception with keynote speaker, Kunal Mehta, author of *Disruptors*
- Autographed copy of *Disruptors*
- Interact and network with competitors and the local community in a network setting

#### **Bronze Sponsor \$2,500**

- Name and announce the Best Interdisciplinary Team prize/ winner at the Business Plan Competition
- Reserved seating at competition
- Reserved seating for four guests at event luncheon
- Logo on all marketing materials and Adams Center website
- Recognition in the program distributed to all participants and guests
- Private reception with keynote speaker, Kunal Mehta, author of *Disruptors*
- Autographed copy of *Disruptors*
- Interact and network with competitors and the local community in a network setting

#### **Luncheon Sponsor \$1,000 (Five Available)**

- Exclusive signage recognition for you/your company at luncheon
- Reserved seating for two guests at event luncheon
- Listing in the program distributed to all participants and guests
- Private reception with keynote speaker, Kunal Mehta, author of *Disruptors*
- Autographed copy of *Disruptors*
- Interact and network with competitors and the local community in a network setting

#### **Refreshment and Table Sponsors \$300.00 (Ten Available)**

- Table top sign at refreshment table with your company logo
- A representative from your company can greet people at the refreshment station and hand out business cards
- Listing in the program distributed to all participants and guests
- Autographed copy of *Disruptors*
- Interact and network with competitors and the local community in a network setting

**Questions?** Contact Michele Paredes at **561-297-3653** or email [Paredesm@fau.edu](mailto:Paredesm@fau.edu)

**Become a sponsor! You can reserve your Sponsorship Level online at [fauf.fau.edu/BPCsponsorships](http://fauf.fau.edu/BPCsponsorships) or fill out the attached form.**

*A portion of your sponsorship is tax deductible. For IRS purposes, a receipt will be provided by the FAU Foundation.*