

Tell us who you are

Here you will give us your contact information and team member names

Student Lead Name *

First Name Last Name

Additional team members' first and last names

Student Lead FAU Email *

example@fau.edu

Student Lead Phone Number *

Area Code Phone Number

Student Lead Z number *

Are you a graduate or undergraduate student? *

Elevator Pitch Video *

Tell us about your project

In this section you will explain your business idea in more detail

Project Title *

Project Description *

0/500

In what stage of development is your project? *

Very early, idea only

I have begun planning and developing the business

Planning completed business not launched

Business has already launched and is operational

Clearly describe your product and/or services *

0/300

Describe your customer base/target market *

0/300

Provide an overview of your marketing strategy *

0/300

Describe your distribution strategy *

0/300

Describe your revenue model and pricing strategy *

0/300

Who is your closest competitor? How is your business distinctive, unique, or better than the competition? *

0/300

What strengths or resources do you have that make you uniquely qualified to launch this business? *

0/300

What would be your dream outcome for this project? *

0/50

Which areas have you identified you need most help with to develop your business idea? *

- | | |
|------------------------------|--------------------|
| Idea Validation | Marketing Strategy |
| Financial Projections | Technical Support |
| Customer feedback/validation | Business strategy |

Did you participate in any of the following? *

- | | |
|----------------------------|--------------|
| FAU Entrepreneur Boot Camp | ENT courses |
| FAU Wave | SBDC Seminar |
| Tech Runway Seminar | None |

Do you have a mentor? *

Yes, I have an FAU faculty mentor

Yes, I have a non-university related mentor

No, I do not have a mentor

If you have a mentor, let us know who it is

How did you hear about the FAU Business Plan Competition? *

- | | |
|-----------------------|----------------------|
| Class presentation | Friend/Classmate |
| Faculty/Staff member | Flyer/Pamphlet |
| Campus TV ad | Website/Social media |
| Table setup on campus | Email ad |
| Posterboard display | None |

How was your application experience?

This matrix type is not available for legacy form layout.

Submission *

I agree