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ADAMS CENTER FOR ENTREPRENEURSHIP

College of Business  
Florida Atlantic University

## 2021 Business Plan Competition

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***SPONSORSHIP***

**P A C K E T**

# Sponsorship Levels

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These sponsorship levels are designed for you and your company in mind. We are offering these levels to be honored through 2021 and 2022. We understand that the circumstances within the last year have been odd and want to give each of you the opportunity to get the most rewarding experience through the support of FAU students and the Adams Center for Entrepreneurship Business Plan Competition.

## PLATINUM SPONSOR

**\$10,000**

- *Sponsor the first place Business Plan winner – name and announce the finalist that is selected*
- *Commercial/ad to play during judges' deliberation*
- *Football tickets to a desired 2021 football game (4 tickets)*
- *Logo displayed in virtual program that will be playing before the event begins*
- *Logo displayed and linked in thank you email to attendees*
- *Position on judges' panel at the final competition*
- *Appear on The Shrimp Tank podcast as a guest*
- *(12) 30 Second Ads on The Shrimp Tank podcast spread out through 2021 - 2022*
- *Opportunity to participate in the mentor program*
- *Reserved seating at the 2022 competition (guidelines permitting – 8 guests)*
- *Reserved table for the 2022 luncheon (guidelines permitting – 8 guests)*
- *Invitation to guest lecture virtually in a College of Business Entrepreneurship or Management class*
- *Company tour to project courses when circumstances are permitting*
- *Logo placement on all BPC marketing materials and logo hyperlink from Adams Center website (over 4.7K clicks in the past 12 months)*
- *Prominent recognition in event press release to all FAU media outlets*
- *Priority pick of FAU interns (2)*
- *Opportunity to bring marketing materials to the 2022 competition (guidelines permitting)*

## GOLD SPONSOR

\$7,500

- Sponsor the second place Business Plan winner – name and announce the finalist that is selected
- Football tickets to a desired 2021 football game (2 tickets)
- Logo displayed in virtual program that will be playing before the event begins
- Logo displayed and linked in thank you email to attendees
- Position on judges' panel at the competition
- Reserved seating at the **2022** competition (guidelines permitting – 6 guests)
- Reserved table for the **2022** luncheon (guidelines permitting – 6 guests)
- Logo placement on all BPC marketing materials and logo hyperlink from Adams Center website (*over 4.7K clicks in the past 12 months*)
- Priority pick of FAU intern
- Opportunity to bring marketing materials to the **2022** competition (guidelines permitting)

## SILVER SPONSOR

\$5,000

- Sponsor the third place Business Plan winner – name and announce the finalist that is selected
- Reserved seating at the **2022** competition (guidelines permitting – 4 guests)
- Reserved table for the **2022** luncheon (guidelines permitting - 4 guests)
- Logo displayed in virtual program that will be playing before the event begins
- Logo displayed and linked in thank you email to attendees
- Logo placement on all BPC marketing materials and logo hyperlink from Adams Center website (*over 4.7K clicks in the past 12 months*)
- Opportunity to bring marketing materials to the **2022** competition (guidelines permitting)

## BRONZE SPONSOR

\$2,500

- Sponsor the People's Choice Award winner – name and announce the finalist that is selected
- Reserved seating at the **2022** competition (guidelines permitting – 4 guests)
- Logo displayed in virtual program that will be playing before the event begins
- Logo displayed and linked in thank you email to attendees
- Logo placement on all BPC marketing materials and logo hyperlink from Adams Center website (*over 4.7K clicks in the past 12 months*)
- Opportunity to bring marketing materials to the **2022** competition (guidelines permitting)

## SPONSOR FOR JUDGES' BREAKFAST AND LUNCH

\$500.00

- *Logo displayed in virtual program that will be playing before the event begins*
- *Logo on table tents displayed on the judges' table*
- *Ad presented during the rounds zoom intermission*
- *Opportunity to bring marketing materials and team member to speak at the 2022 competition (guidelines permitting)*

**Questions?** Contact Paige Netting at 561-297-3653 or email [adamscenter@fau.edu](mailto:adamscenter@fau.edu)

**You can reserve your Sponsorship Level online at [fauf.fau.edu/BPCsponsorships](http://fauf.fau.edu/BPCsponsorships)** or fill out the attached form. On the last page of this packet you will find the program dates for which your companies marketing materials will be utilized.

*A portion of your sponsorship is tax deductible. For IRS purposes, a receipt will be provided by the FAU Foundation.*

**2021 Business Plan Competition Sponsorship  
Activation Form**

**Sponsor Information**

Name \_\_\_\_\_

Title \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

home, office or cellular

Email \_\_\_\_\_

Name You Would Like Listed on all Sponsor Materials:

\_\_\_\_\_

**Please Reserve the Following Sponsorship Level:**

Platinum Sponsor \$10,000\*

Gold Sponsor \$7,500\*

Silver Sponsor \$5,000\*

Bronze Sponsor \$2,500\*

Breakfast & Lunch Sponsor \$500 \*

**Make checks payable to:** FAU College of Business

**Send to:**

Paige Netting

Adams Center for Entrepreneurship

FAU College of Business

777 Glades Road, Boca Raton, Florida, 33431

*\*Please send company logo in JPEG or PNG format to Paige Netting at [adamscenter@fau.edu](mailto:adamscenter@fau.edu)*

# Program Dates

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Below you will find the dates for each round that your marketing material will be exposed to attendees, judges and participants.



## **"PITCH SCRUB"**

**9:00 AM – 3:00 PM**

*Friday, March 5, 2021  
Practice Rounds / via Zoom*

## **SEMI-FINALIST ROUND**

**9:00 AM – 3:00 PM**

*Friday, March 26, 2021  
Semi-Finalist Rounds / via Zoom*

## **BUSINESS PLAN COMPETITION**

**9:00 AM – 3:00 PM**

*Friday, April 16, 2021  
Finalist Rounds / In Person*