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ADAMS CENTER FOR ENTREPRENEURSHIP

College of Business  
Florida Atlantic University

## 2022 Business Plan Competition

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***SPONSORSHIP***

P A C K E T

# Program Dates

Below you will find the dates for each round that we require the selected judges to attend in order to ensure the participants get the best feedback possible in order for them to move forward.



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## **“PITCH SCRUB”**

**9:00 AM – 2:00 PM**

*Friday, March 4, 2022*

*Practice Rounds*

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## **SEMI-FINALIST ROUND**

**9:00 AM – 2:00 PM**

*Friday, March 25, 2022*

*Semi-Finalist Rounds*

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## **BUSINESS PLAN COMPETITION**

**8:30 AM – 2:30 PM**

*Wednesday, April 13, 2022*

*Finalist Rounds*

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# Sponsorship Levels

## PLATINUM SPONSOR

\$10,000

- Sponsor the first place Business Plan winner – name and announce the finalist
- Commercial/ad to play during judges' deliberation
- Football tickets to a desired 2022 football game (4 tickets)
- Logo displayed in program
- Logo displayed and linked in thank you email to attendees
- Position on judges' panel at the final competition
- Appear on The Shrimp Tank podcast as a guest
- (12) 30-second ads on The Shrimp Tank podcast spread out through 2022 - 2023
- Opportunity to participate in the Mentor program
- Reserved seating at **2022** competition (guidelines permitting – 8 guests)
- Reserved table for **2022** luncheon (guidelines permitting – 8 guests)
- Invitation to guest lecture in a College of Business Entrepreneurship or Management class
- Company tour for student project courses
- Logo placement on all BPC marketing materials and logo hyperlink from Adams Center website (over 4.8K clicks in the past 12 months)
- Prominent recognition in event press release to all FAU media outlets
- Priority pick of FAU interns (2)
- Bring marketing materials to **2022** competition (guidelines permitting)

## GOLD SPONSOR

\$7,500

- Sponsor the second place Business Plan winner – name and announce the finalist
- Football tickets to a desired 2022 football game (2 tickets)
- Logo displayed in program
- Logo displayed and linked in thank you email to attendees
- Position on judges' panel at the competition
- Reserved seating at **2022** competition (guidelines permitting – 6 guests)
- Reserved table for **2022** luncheon (guidelines permitting – 6 guests)
- Logo placement on all BPC marketing materials and logo hyperlink from Adams Center website (over 4.8K clicks in the past 12 months)
- Priority pick for 1 FAU intern
- Bring marketing materials to **2022** competition (guidelines permitting)

## SILVER SPONSOR

\$5,000

- Sponsor the third place Business Plan winner – name and announce the finalist
- Reserved seating at **2022** competition (guidelines permitting – 4 guests)
- Reserved table for **2022** luncheon (guidelines permitting - 4 guests)
- Logo displayed in program
- Logo displayed and linked in thank you email to attendees
- Logo placement on all BPC marketing materials and logo hyperlink from Adams Center website (over 4.8K clicks in the past 12 months)
- Bring marketing materials to **2022** competition (guidelines permitting)

## BRONZE SPONSOR

\$2,500

- Sponsor the People's Choice Award winner – name and announce the finalist
- Reserved seating at **2022** competition (guidelines permitting – 4 guests)
- Logo displayed in program
- Logo displayed and linked in thank you email to attendees
- Logo placement on all BPC marketing materials and logo hyperlink from Adams Center website (over 4.8K clicks in the past 12 months)
- Bring marketing materials to **2022** competition (guidelines permitting)

## COFFEE BREAK SPONSOR

\$500.00

- Logo displayed in program
- Logo on table tents displayed on the judges' table
- Ad presented during the rounds intermission
- Bring marketing materials and team member to speak at the **2022** competition (guidelines permitting)

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Questions? Call +1 561-297-3653 or email [adamscenter@fau.edu](mailto:adamscenter@fau.edu)

A portion of your sponsorship is tax deductible. For IRS purposes, a receipt will be provided by the FAU Foundation.

## 2022 Business Plan Competition Sponsorship Activation Form

Name \_\_\_\_\_

Title \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone *home, office or cellular (circle one)* \_\_\_\_\_

Email \_\_\_\_\_

Name You Would Like Listed on all Sponsor Materials:

\_\_\_\_\_

### **Please Reserve the Following Sponsorship Level:**

- Platinum Sponsor \$10,000\*
- Gold Sponsor \$7,500\*
- Silver Sponsor \$5,000\*
- Bronze Sponsor \$2,500\*
- Coffee Break Sponsor \$500\*

**Make checks payable to:** FAU Foundation w/BPC BUS901 in memo line

**Send to:**

FAU College of Business  
Adams Center for Entrepreneurship  
777 Glades Road, DS-201  
Boca Raton, Florida, 33431

*\*Please send high resolution company logo in JPEG or PNG format to [adamscenter@fau.edu](mailto:adamscenter@fau.edu)*