



ADAMS CENTER FOR ENTREPRENEURSHIP
College of Business
Florida Atlantic University

2023 Business Pitch Competition

SPONSORSHIP

P A C K E T



Sponsorship Levels

PLATINUM SPONSOR

\$10,000

- Sponsor the first-place winner | announce the winner
- Commercial/ad to play during judges' deliberation
- Football tickets to a desired 2023 football game (4 tickets)
- Logo displayed in program
- Logo displayed and linked in thank you email to attendees
- Position on judges' panel at the final competition
- Appear on The Shrimp Tank podcast as a guest
- (12) 30-second ads on The Shrimp Tank podcast spread out through 2023 - 2024
- Opportunity to participate in the Mentor program
- Reserved seating at **2023** competition (guidelines permitting – 8 guests)
- Reserved table for **2023** luncheon (guidelines permitting – 8 guests)
- Invitation to guest lecture in a College of Business Entrepreneurship or Management class
- Company tour for student project courses
- Logo placement on all BPC marketing materials and logo hyperlink from Adams Center website (over 4.8K clicks in the past 12 months)
- Prominent recognition in event press release to all FAU media outlets
- Priority pick of FAU interns (2)
- Bring marketing materials to **2023** competition (guidelines permitting)

GOLD SPONSOR

\$7,500

- Sponsor the second-place winner – name and announce the finalist
- Football tickets to a desired 2023 football game (2 tickets)
- Logo displayed in program
- Logo displayed and linked in thank you email to attendees
- Position on judges' panel at the competition
- Reserved seating at **2023** competition (guidelines permitting – 6 guests)
- Reserved table for **2023** luncheon (guidelines permitting – 6 guests)
- Logo placement on all BPC marketing materials and logo hyperlink from Adams Center website (over 4.8K clicks in the past 12 months)
- Priority pick for 1 FAU intern
- Bring marketing materials to **2023** competition (guidelines permitting)

SILVER SPONSOR

\$5,000

- Sponsor the third-place winner – name and announce the finalist
- Reserved seating at **2023** competition (guidelines permitting – 4 guests)
- Reserved table for **2023** luncheon (guidelines permitting - 4 guests)
- Logo displayed in program
- Logo displayed and linked in thank you email to attendees
- Logo placement on all BPC marketing materials and logo hyperlink from Adams Center website (over 4.8K clicks in the past 12 months)
- Bring marketing materials to **2023** competition (guidelines permitting)

BRONZE SPONSOR

\$2,500

- Sponsor the People's Choice Award winner – name and announce the finalist
- Reserved seating at **2023** competition (guidelines permitting – 4 guests)
- Logo displayed in program
- Logo displayed and linked in thank you email to attendees
- Logo placement on all BPC marketing materials and logo hyperlink from Adams Center website (over 4.8K clicks in the past 12 months)
- Bring marketing materials to **2023** competition (guidelines permitting)

COFFEE BREAK SPONSOR

\$500.00

- Logo displayed in program
- Logo on table tents displayed on the judges' table
- Ad presented during the rounds intermission
- Bring marketing materials and team member to speak at the **2023** competition (guidelines permitting)

Questions? Call +1 561-297-3653 or email adamscenter@fau.edu

A portion of your sponsorship is tax deductible. For IRS purposes, a receipt will be provided by the FAU Foundation.

2023 Business Plan Competition Sponsorship Activation Form

Name _____

Title _____

Business Name _____

Address _____

Phone *home, office or cellular (circle one)* _____

Email _____

Name You Would Like Listed on all Sponsor Materials:

Please Reserve the Following Sponsorship Level:

- Platinum Sponsor \$10,000*
- Gold Sponsor \$7,500*
- Silver Sponsor \$5,000*
- Bronze Sponsor \$2,500*
- Coffee Break Sponsor \$500*

Make checks payable to: FAU Foundation with 'BPC BUS901' in memo line

Send to:

FAU College of Business
Adams Center for Entrepreneurship
777 Glades Road, DS-201
Boca Raton, Florida, 33431

Pay online: <https://fauf.fau.edu/give> (on the next line enter BUS901 – Adams Center)

**Please send high resolution company logo in JPEG or PNG format to adamscenter@fau.edu*