



Welcome to the **2024 Florida Atlantic University CROC TANK Competition**. For [NobleCon20](#), the focus is on the importance of entrepreneurship, the economic significance of emerging growth companies, and the methodology of making strategic and disciplined investments. If chosen to compete, you'll meet "Mr. Wonderful," Kevin O'Leary, information tech mogul Robert Herjavec, and FUBU founder Daymond John. Following an interactive fireside chat, the "Sharks" will dive into the "Croc Tank" to adjudicate a selection of pitches from Florida Atlantic students and alumni. And, yes, they may just invest in them personally! This first-of-its-kind event – the integration of business, education, investing, and a little Hollywood – is expected to gain national attention.

## RULES & ELIGIBILITY

**Student/Alumni Track:** Must be currently enrolled Florida Atlantic students or alumni. At least one member of the team must be a current student/alum, not the entire team. Current students must be in good academic standing and currently enrolled on a full or part-time basis. The students/alumni are expected to be a key force behind the new venture, have played a key role in developing the business concept, anticipate having a key management role, and own significant equity in the venture.

**Tech Runway Track:** Must be a current Tech Runway venture or an alumnus of the Tech Runway Venture Program.

**Research Park Track:** Must be currently in Global Ventures or the Research Park OR a past graduate of Global Ventures or the Research Park.

- The competition is for new, independent ventures in the seed, start-up, or early growth stages. Generally excluded are the following: buy-outs, expansions of existing companies, real estate syndications, tax shelters, franchisees, and licensing agreements for distribution in a different geographical area. The competition is supportive of teams that have created a business concept or plan to launch a new venture based on university-developed research and innovations.
- All submitted work must be original work of team members or appropriately licensed work of others. Any submission that does not meet these requirements will be eliminated from the competition.
- While the internal event is private, the final event is public.
- All decisions regarding the competition rules, procedures, processes, and selection of teams are at the sole discretion of the Florida Atlantic Adams Center for Entrepreneurship, Tech Runway, and Research Park for each of the respective tracks.
- While not anticipated, the rules and prizes are subject to change.
- No competitor under any circumstances may contact a "Shark" before or during the competition to discuss the team's entry. Any such behavior will result in disqualification.
- No judge, mentor, volunteer, or competition staff member may have any vested interest, equity stake, or financial stake in any of the competing companies. Any such association will result in disqualification of the team and/or removal of that individual from his/her associated position with the competition.

*Note: The CROC TANK has no entry fee. Late applications cannot be accepted, and deadline extensions cannot be granted for any reason. **Deadline to submit application is 11:59 PM September 30, 2024.***