

Adams Center for Entrepreneurship
College of Business
Florida Atlantic University

BUSINESS PLAN COMPETITION
SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$10,000

- Name and announce the 1st place prize/winner at the Business Plan Competition
- Position on judges panel at the competition
- Premium reserved seating at event for eight guests
- Reserved table for eight guests at event luncheon
- Priority placement of FAU interns
- Invitation to guest lecture in a College of Business Entrepreneurship or Management class
- Prominent recognition in event press release to all FAU media outlets
- Logo placement on all marketing materials and logo hyperlink from Adams Center website (over 4.7K clicks in the past 12 months)
- Opportunity to bring your company signage/marketing materials to event

GOLD SPONSOR \$7,500

- Name and announce the 2nd place prize/winner at the Business Plan Competition
- Reserved seating at competition
- Premium reserved seating for six guests at event luncheon
- Opportunity to bring your company signage/marketing materials to event
- Logo placement on all marketing materials and Adams Center website
- Priority placement of FAU intern
- Interact and network with competitors and the local community

SILVER SPONSOR \$5,000

- Name and announce the 3rd place prize/winner at the Business Plan Competition
- Reserved seating at competition
- Premium reserved seating for four guests at event luncheon
- Opportunity to bring your company signage/marketing materials to event
- Logo placement on all marketing materials and Adams Center website
- Priority placement of FAU intern
- Interact and network with competitors and the local community

BRONZE SPONSOR \$2,500

- Name and announce the People's Choice prize/winner at the Business Plan Competition
- Reserved seating at competition
- Reserved seating for four guests at event luncheon
- Logo on all marketing materials and Adams Center website
- Recognition in the program distributed to all participants and guests
- Interact and network with competitors and the local community in a network setting

LUNCHEON SPONSOR \$1,000

- Exclusive signage recognition for you/your company at luncheon
- Reserved seating for two guests at event luncheon
- Listing in the program distributed to all participants and guests
- Interact and network with competitors and the local community in a network setting

REFRESHMENT AND TABLE SPONSOR \$300.00

- Table top sign at refreshment table with your company logo
- A representative from your company can greet people at the refreshment station and hand out business cards
- Listing in the program distributed to all participants and guests
- Interact and network with competitors and the local community

QUESTIONS?

Contact Siri Terjesen at 561-297-3654 or email sterjesen@fau.edu

You can reserve your Sponsorship Level online at fauf.fau.edu/BPCsponsorships

A portion of your sponsorship is tax deductible. For IRS purposes, a receipt will be provided by the FAU Foundation.