

Earn Extra Credit with the Behavioral Insights Lab

What is it?

- The Behavioral Insights Lab (BIL) offers research participation opportunities.
- Students can earn extra credit by joining studies or completing alternative assignments.

Why participate?

- Boost your grade with extra credit.
- Experience real research and contribute to science.

How it works?

1. To participate, [click here](#) and use the login information sent to your FAU email in Week 2 of the semester (check your spam folder if necessary).
2. Create your account, set your preferences, and sign up for research studies (every 15min of research studies = 1 Sona Credit; up to 4 Sona Credits per participating class). If you are under 18 or do not want to partake in research studies, select alternative research assignments for extra credit.
3. Complete research studies/assignments through the semester → Credits tracked automatically → At semester's end BIL will send the credits to your instructor.

Suggested Tips

- Log in asap to be able to earn full extra credit by semester end.
- Check Sona often as studies fill up fast.
- Enrolled in multiple participating classes? You select the course the credit accounts for when signing up for each research study.
- Questions? Email cobinsightslab@fau.edu.
- More info + video guide: [BIL Student Page](#) and [FAQ page](#).



Scan the QR code
for video guide

