



Center for Services Marketing & Management  
FAU College of Business

# “HOW TECHNOLOGY & DATA ANALYTICS ARE INFORMING SERVICE MANAGEMENT”

## SERVICES PANEL GUESTS

Olga Peddie, Chief Digital Officer  
Cendyn

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Robert Levine, VP of Hotel Revenue  
Optimization & Customer Care  
Seminole Hard Rock Support Services

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Lorenzo Davidoiu, AVP, Service Excellence  
Celebrity Cruises

MONDAY, FEBRUARY 24TH  
FROM 6:30 - 8PM  
OFFICE DEPOT BUILDING - OD101

Kindly RSVP to Dr. Andrew Gallan at  
[agallan@fau.edu](mailto:agallan@fau.edu)