

17th Family Enterprise Research Conference (FERC) June 15 – June 17, 2023 Delray Beach, Florida, USA **Hosted by** Donald O. Neubaum (dneubaum@fau.edu) Florida Atlantic University

Submissions Close: February 3, 2023 Notification of Acceptance: March 20, 2023

Call for Papers

We cordially invite you to the 17th annual Family Enterprise Research Conference (FERC), hosted by Florida Atlantic University, to be held in Delray Beach, Florida. Established in 2005, FERC is dedicated to developing a community of global scholars interested in conducting research to further our understanding of family enterprises and creating usable knowledge in this field. FERC's goals include:

- Building usable knowledge on family enterprises;
- Challenging scholars to enhance the rigor, relevance, and reach of research;
- Creating partnerships among and between scholars and practitioners focused on family business issues;
- Developing the field of family business scholars by providing professional development opportunities, especially for those early in their careers.

THREE types of submissions are invited for FERC 2023:

- **Poster Session Papers** a highly popular FERC staple!
- Paper Development Workshop full-length papers submitted to the conference will also be considered for inclusion in the Paper Development Workshop.
- **Doctoral Students & Junior Faculty Research Seminar** this exclusive seminar will include a paper development workshop and four, 90-minute research seminars lead by well-renowned scholars. A maximum of 12 individuals will be accepted.

Awards for best posters in the following categories – doctoral student paper, qualitative paper, quantitative paper, and theoretical paper.

Conference Overview (See detailed submission guidelines below):

Scheduled Date: Program Activity and Chairs(s)

Doctoral Students & Junior Faculty Research Seminar (9:00AM – 4:00PM) **Thursday**

June 15, 2023 (Limited to 12 attendees: Separate registration applies for this session)

Tyge Payne, Louisiana State University, USA (tygepayne@lsu.edu)

Chelsea Sherlock, Mississippi State University, USA (csherlock@business.msstate.edu)

All-Conference Opening Reception (6:00PM – 7:00PM)

Open bar and hors d'oeuvres

Friday **Professional Development Workshops (PDWs)** (9:00AM – 5:00PM)

June 16th, 2023

Buffet Lunch (Noon – 1:00PM)

Friday Intercoastal Waterway Boat Cruise (6:00PM – 9:00PM) aboard the Lady Atlantic

June 16th (cont.) http://www.delraybeachcruises.com/

Open bar and buffet dinner

Saturday **Poster Session Papers (9:00AM – 5:00PM)**

June 17th, 2023

Buffet Lunch (Noon – 1:00PM)

Gala and Award Dinner (7:00PM – 9:00PM)

Open bar and dinner buffet

Eric Clinton Clay Dibrell Catherine Faherty

Dublin City University, Ireland
University of Mississippi, USA
Dublin City University, Ireland

<u>eric.clinton@dcu.ie</u> <u>cdibrell@bus.olemiss.edu</u> <u>Catherine.faherty@dcu.ie</u>

Kincy Madison Ted Paterson Natalia Vershinina

Oklahoma State University, USA Oregon State University, USA Audencia Business School, France

SUBMISSION GUIDELINES - Either Extended Abstracts or Full-Length Manuscripts can be submitted.

All accepted extended abstracts and papers will be presented in poster format on June 17th.

(1) EXTENDED ABSTRACTS - Poster Session Presentation (June 17th)

- Submissions accepted in English.
- Submissions using Microsoft Word are limited to five pages, excluding references and tables.
- Formatting requirements are: double-spaced pages with one-inch margins in 12-point font, using APA for references.
- Submitted paper abstracts must clearly identity and discuss the following 7 sections: 1) purpose of the project, 2) gap in the literature, 3) importance of addressing the gap, 4) manner in which this project addresses the gap in the literature, 5) methodology used in this research project (if appropriate), 6) summary of the results (if appropriate), and 7) implications of the findings for research and practice.

(2) FULL LENGTH MANUSCRIPTS - Paper Development Workshop (June 16th) and Poster Session Presentation (June 17th)

- Submissions accepted in English only (maximum of 35 pages all-inclusive).
- Full-length papers accepted for the conference and poster session presentation will also be considered for the paper development workshop. The most promising full-length manuscripts submitted to the conference will be invited to the paper development workshop. A limited number of papers/authors will be eligible to participate.
- Only papers that have not been accepted for publication elsewhere will be considered.
- The submitting author must be the primary author (not a second, third, etc.) of the paper and must be willing to provide developmental feedback for one other paper/author as part of this session.
- Please consider submitting the best paper that you are moving toward publication.

All submissions will be blind reviewed by members of the FERC 2023 Review Board.

Submit all extended abstracts and full-length manuscripts at https://www.openconf.org/FERC/openconf.php

South Florida is WARM/HOT (depending on your perspective) in June. Daily temperatures will typically exceed 90°F (32°C). We want you to explore the great location, and you won't want to be walking around wearing a suit or a tie. As such, we fully encourage all attendees to consider this a CASUAL conference. Dress like the locals – meaning bring your shorts, flip-flops, and shades. Please leave your business attire at home!

FERC 2023 will be held at the Opal Grand Oceanfront Resort and Spa in Delray Beach, Florida. This luxury, resort-style hotel offers a newly renovated on-site spa and several outdoor pools for your enjoyment.



Program Highlights Include:

Friday Night Dinner Cruise – The Friday Night Dinner will feature a 3-hour cruise of the Intercoastal Waterway aboard the triple-decked Lady Atlantic. Be sure to pack your tackiest Island Wear to compete for great prizes in the "Ugliest Hawaiian Shirt" contest and more!

Saturday Night Gala Dinner – Best Doctoral Poster (Danny Holt Award, sponsored by Mississippi State University) and Best Posters Awarded (sponsored by Grand Valley State and FAU) will be awarded.



Footsteps from the Atlantic Ocean, this location offers family-friendly beachfront activities and the ability to wander along stylish Atlantic Avenue, host of upscale boutiques, art galleries, bars, restaurants, and nightlife. USA Today has named Atlantic Avenue one of the "10 great American shopping streets." Charter boats, deep sea fishing, kayaking, stand-up paddle boarding and other adventures are located minutes from the conference.

