

## Survey Instrument

1. What is your gender?
2. What is your age group?
3. Are you of Hispanic, Latino or Spanish origin?
4. We are interested in how people are getting along financially these days. Would you say that you (and your family living there) are better off or worse financially than you were a year ago?
5. Now, looking ahead -- do you think that a year from now you (and your family living there) will be better off financially, or worse off?
6. Now turning to business conditions in the country as a whole -- do you think that during the next 12 months we'll have good times financially, or bad times?
7. Looking ahead, which would you say is more likely -- that in the country as a whole we'll have continuous good times during the next five years or so, or that we will have periods of widespread unemployment or depression?
8. About the big things people buy for their homes--such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good or bad time for people to buy major household items?
9. Generally speaking, do you think now is a good time or a bad time to buy a house?
10. Speaking now of the automobile market, do you think now is a good time or a bad time to buy a vehicle?
11. Do you think the cost of living has gone up, gone down or stayed the same?
12. Do you approve or disapprove of President Trump's job performance?
13. Are you currently registered as a Republican, Democrat, Independent, another party or are you not registered?
14. What is your educational level?
15. What is your income level?
16. Region
17. Mode
18. Language

## Survey results

<b>Gender</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Female	317	49.5	49.5	49.5
	Male	323	50.5	50.5	100.0
	Total	640	100.0	100.0	
<b>Age</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	272	42.5	42.5	42.5
	35-54	245	38.3	38.3	80.8
	55+	123	19.2	19.2	100.0
	Total	640	100.0	100.0	
<b>Ethnicity</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mexican, Mex Am, Chicano	347	54.2	54.2	54.2
	Puerto Rican	127	19.8	19.8	74.0
	Cuban	42	6.5	6.5	80.5
	Other	125	19.5	19.5	100.0
	Total	640	100.0	100.0	
<b>Better or Worse Financially than 1 year ago</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Better	431	67.3	67.3	67.3
	Worse	209	32.7	32.7	100.0
	Total	640	100.0	100.0	
<b>Better or Worse Financially in 1 year</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Better	473	73.9	73.9	73.9
	Worse	167	26.1	26.1	100.0
	Total	640	100.0	100.0	

<b>Business Conditions next year</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Times Financially	377	58.9	58.9	58.9
	Bad Times Financially	263	41.1	41.1	100.0
	Total	640	100.0	100.0	
<b>Country as a whole over next five years</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Times Financially	368	57.5	57.5	57.5
	Bad Times Financially	272	42.5	42.5	100.0
	Total	640	100.0	100.0	
<b>Big Item for Home</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good time to Buy	398	62.2	62.2	62.2
	Bad time to Buy	242	37.8	37.8	100.0
	Total	640	100.0	100.0	
<b>Good time to Buy a house</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Time	364	56.8	56.8	56.8
	Bad Time	276	43.2	43.2	100.0
	Total	640	100.0	100.0	
<b>Good Time to Buy a car</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Time	391	61.1	61.1	61.1
	Bad Time	249	38.9	38.9	100.0
	Total	640	100.0	100.0	
<b>Cost of living</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Gone up	451	70.5	70.5	70.5
	Gone down	89	13.9	13.9	84.3
	Stay the same	100	15.7	15.7	100.0
	Total	640	100.0	100.0	

<b>Trump Job Performance</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Approve	236	36.9	36.9	36.9
	Disapprove	404	63.1	63.1	100.0
	Total	640	100.0	100.0	
<b>Party Affiliation</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	171	26.7	26.7	26.7
	Democrat	243	38.0	38.0	64.6
	Independent	117	18.3	18.3	82.9
	Not Registerd	109	17.1	17.1	100.0
	Total	640	100.0	100.0	
<b>Educational Attainment</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<HS	218	34.0	34.0	34.0
	HS	179	28.0	28.0	62.0
	Some College	115	18.0	18.0	80.0
	>Bachelor	128	20.0	20.0	100.0
	Total	640	100.0	100.0	
<b>Income</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<\$25,000	183	28.6	28.6	28.6
	\$25-\$75,000	300	46.8	46.8	75.4
	>\$75,000	157	24.6	24.6	100.0
	Total	640	100.0	100.0	
<b>Region</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Northeast	93	14.6	14.6	14.6
	Midwest	56	8.7	8.7	23.3
	South	235	36.7	36.7	60.0
	West	256	40.0	40.0	100.0
	Total	640	100.0	100.0	

<b>Language</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	English	483	75.4	75.4	75.4
	Spanish	157	24.6	24.6	100.0
	Total	640	100.0	100.0	
<b>Mode</b>					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Online	568	88.7	88.7	88.7
	Phone	72	11.3	11.3	100.0
	Total	640	100.0	100.0	