

Survey Instrument

1. What is your gender?
2. What is your age group?
3. Are you of Hispanic, Latino or Spanish origin?
4. We are interested in how people are getting along financially these days. Would you say that you (and your family living there) are better off or worse financially than you were a year ago?
5. Now, looking ahead -- do you think that a year from now you (and your family living there) will be better off financially, or worse off?
6. Now turning to business conditions in the country as a whole -- do you think that during the next 12 months we'll have good times financially, or bad times?
7. Looking ahead, which would you say is more likely -- that in the country as a whole we'll have continuous good times during the next five years or so, or that we will have periods of widespread unemployment or depression?
8. About the big things people buy for their homes--such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good or bad time for people to buy major household items?
9. Generally speaking, do you think now is a good time or a bad time to buy a house?
10. Speaking now of the automobile market, do you think now is a good time or a bad time to buy a vehicle?
11. Do you think the cost of living has gone up, gone down or stayed the same?
12. Are you currently registered as a Republican, Democrat, Independent, another party or are you not registered?
13. What is your educational level?
14. What is your income level?
15. Region
16. Mode
17. Language

Survey Results

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Female	268	49.5	49.5	49.5
	Male	274	50.5	50.5	100.0
	Total	542	100.0	100.0	

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	230	42.5	42.5	42.5
	35-54	208	38.3	38.3	80.8
	55+	104	19.2	19.2	100.0
	Total	542	100.0	100.0	

Ethnicity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mexican, Mex Am, Chicano	323	59.6	59.6	59.6
	Puerto Rican	44	8.0	8.0	67.7
	Cuban	29	5.3	5.3	73.0
	Other	146	27.0	27.0	100.0
	Total	542	100.0	100.0	

Better or Worse Financially than 1 year ago

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Better	320	59.0	59.0	59.0
	Worse	222	41.0	41.0	100.0
	Total	542	100.0	100.0	

Better or Worse Financially in 1 year?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Better	394	72.7	72.7	72.7
	Worse	148	27.3	27.3	100.0
	Total	542	100.0	100.0	

Business Conditions next year

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Times Financially	311	57.5	57.5	57.5
	Bad Times Financially	231	42.5	42.5	100.0
	Total	542	100.0	100.0	

Country as a whole over next five years

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Times Financially	329	60.7	60.7	60.7
	Bad Times Financially	213	39.3	39.3	100.0
	Total	542	100.0	100.0	

Big Item for Home

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good time to Buy	294	54.3	54.3	54.3
	Bad time to Buy	248	45.7	45.7	100.0
	Total	542	100.0	100.0	

Good time to Buy a house

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Time	297	54.8	54.8	54.8
	Bad Time	245	45.2	45.2	100.0
	Total	542	100.0	100.0	

Good Time to Buy a car

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Time	345	63.6	63.6	63.6
	Bad Time	197	36.4	36.4	100.0
	Total	542	100.0	100.0	

Cost of living

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Gone up	365	67.3	67.3	67.3
	Gone down	68	12.5	12.5	79.9
	Stay the same	109	20.1	20.1	100.0
	Total	542	100.0	100.0	

Party Affiliation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	116	21.4	21.4	21.4
	Democrat	214	39.5	39.5	60.9
	Ind	110	20.2	20.2	81.1
	Not Reg	102	18.9	18.9	100.0
	Total	542	100.0	100.0	

Educational Attainment

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<HS	184	34.0	34.0	34.0
	HS	152	28.0	28.0	62.0
	Some College	98	18.0	18.0	80.0
	>Bachelor	108	20.0	20.0	100.0
	Total	542	100.0	100.0	

Income

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<\$25,000	155	28.6	28.6	28.6
	\$25-\$75,000	254	46.8	46.8	75.4
	>\$75,000	133	24.6	24.6	100.0
	Total	542	100.0	100.0	

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Northeast	79	14.6	14.6	14.6
	Midwest	47	8.7	8.7	23.3
	South	199	36.7	36.7	60.0
	West	217	40.0	40.0	100.0
	Total	542	100.0	100.0	

Language

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	English	521	96.1	96.1	96.1
	Spanish	21	3.9	3.9	100.0
	Total	542	100.0	100.0	

Mode

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Online	403	74.3	74.3	74.3
	Phone	139	25.7	25.7	100.0
	Total	542	100.0	100.0	