

Survey Instrument

1. What is your gender?
2. What is your age group?
3. Are you of Hispanic, Latino or Spanish origin?
4. We are interested in how people are getting along financially these days. Would you say that you (and your family living there) are better off or worse financially than you were a year ago?
5. Now, looking ahead -- do you think that a year from now you (and your family living there) will be better off financially, or worse off?
6. Now turning to business conditions in the country as a whole -- do you think that during the next 12 months we'll have good times financially, or bad times?
7. Looking ahead, which would you say is more likely -- that in the country as a whole we'll have continuous good times during the next five years or so, or that we will have periods of widespread unemployment or depression?
8. About the big things people buy for their homes--such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good or bad time for people to buy major household items?
9. Generally speaking, do you think now is a good time or a bad time to buy a house?
10. Speaking now of the automobile market, do you think now is a good time or a bad time to buy a vehicle?
11. Do you think the cost of living has gone up, gone down or stayed the same?
12. Are you currently registered as a Republican, Democrat, Independent, another party or are you not registered?
13. What is your educational level?
14. What is your income level?
15. Region
16. Mode
17. Language

Survey Results

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Female	303	49.2	49.2	49.2
	Male	313	50.8	50.8	100.0
	Total	616	100.0	100.0	

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	268	43.5	43.5	43.5
	35-54	211	34.2	34.2	77.8
	55+	137	22.2	22.2	100.0
	Total	616	100.0	100.0	

Ethnicity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mexican, Mex Am, Chicano	401	65.0	65.0	65.0
	Puerto Rican	59	9.6	9.6	74.6
	Cuban	41	6.7	6.7	81.3
	Other	115	18.7	18.7	100.0
	Total	616	100.0	100.0	

Better off or Worse off Financially than 1 year ago

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Better Off	386	62.6	62.6	62.6
	Worse Off	231	37.4	37.4	100.0
	Total	616	100.0	100.0	

Better off or Worse off Financially in 1 year

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Better Off	454	73.6	73.6	73.6
	Worse Off	162	26.4	26.4	100.0
	Total	616	100.0	100.0	

Business Conditions next year

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Times Financially	314	51.0	51.0	51.0
	Bad Times Financially	302	49.0	49.0	100.0
	Total	616	100.0	100.0	

Country as a whole over next five years

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Times Financially	362	58.6	58.6	58.6
	Bad Times Financially	255	41.4	41.4	100.0
	Total	616	100.0	100.0	

Big Item for Home

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good time to Buy	326	52.8	52.8	52.8
	Bad time to Buy	291	47.2	47.2	100.0
	Total	616	100.0	100.0	

Good time to Buy a house

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Time to Buy	309	50.1	50.1	50.1
	Bad Time to Buy	307	49.9	49.9	100.0
	Total	616	100.0	100.0	

Good Time to Buy a car

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Time to Buy	346	56.1	56.1	56.1
	Bad Time to Buy	271	43.9	43.9	100.0
	Total	616	100.0	100.0	

Cost of living

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Gone up	457	74.2	74.2	74.2
	Gone down	73	11.8	11.8	86.0
	Stay the same	86	14.0	14.0	100.0
	Total	616	100.0	100.0	

Party Affiliation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	143	23.2	23.2	23.2
	Democrat	249	40.4	40.4	63.6
	Independent	123	20.0	20.0	83.6
	Not Registered	101	16.4	16.4	100.0
	Total	616	100.0	100.0	

Educational Attainment

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<HS	184	29.8	29.8	29.8
	HS	184	29.8	29.8	59.6
	Some College	118	19.2	19.2	78.7
	>Bachelor	131	21.3	21.3	100.0
	Total	616	100.0	100.0	

Income

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<\$25,000	181	29.4	29.4	29.4
	\$25-\$75,000	284	46.1	46.1	75.5
	>\$75,000	151	24.5	24.5	100.0
	Total	616	100.0	100.0	

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Northeast	86	13.9	13.9	13.9
	Midwest	57	9.3	9.3	23.1
	South	234	38.0	38.0	61.1
	West	240	38.9	38.9	100.0
	Total	616	100.0	100.0	

Language

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	English	597	96.9	96.9	96.9
	Spanish	19	3.1	3.1	100.0
	Total	616	100.0	100.0	

Mode

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Online	446	72.4	72.4	72.4
	Phone	170	27.6	27.6	100.0
	Total	616	100.0	100.0	