

Survey Instrument

1. What is your gender?
2. What is your age group?
3. Are you of Hispanic, Latino or Spanish origin?
4. We are interested in how people are getting along financially these days. Would you say that you (and your family living there) are better off or worse financially than you were a year ago?
5. Now, looking ahead -- do you think that a year from now you (and your family living there) will be better off financially, or worse off?
6. Now turning to business conditions in the country as a whole -- do you think that during the next 12 months we'll have good times financially, or bad times?
7. Looking ahead, which would you say is more likely -- that in the country as a whole we'll have continuous good times during the next five years or so, or that we will have periods of widespread unemployment or depression?
8. About the big things people buy for their homes--such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good or bad time for people to buy major household items?
9. Generally speaking, do you think now is a good time or a bad time to buy a house?
10. Speaking now of the automobile market, do you think now is a good time or a bad time to buy a vehicle?
11. Do you think the cost of living has gone up, gone down or stayed the same?
12. Are you currently registered as a Republican, Democrat, Independent, another party or are you not registered?
13. What is your educational level?
14. What is your income level?
15. Region
16. Language
17. Mode

Survey Results

Gender

	Frequency	Percent	Valid Percent	Cumulative Percent
Female	244	49.5	49.5	49.5
Male	249	50.5	50.5	100.0
Total	493	100.0	100.0	

Age

	Frequency	Percent	Valid Percent	Cumulative Percent
18-34	210	42.5	42.5	42.5
35-54	189	38.3	38.3	80.8
55+	95	19.2	19.2	100.0
Total	493	100.0	100.0	

Ethnicity

	Frequency	Percent	Valid Percent	Cumulative Percent
Mexican, Mex Am, Chicano	266	54.0	54.0	54.0
Puerto Rican	86	17.5	17.5	71.5
Cuban	38	7.8	7.8	79.3
Other	102	20.7	20.7	100.0
Total	493	100.0	100.0	

Better or Worse Financially than 1 year ago

	Frequency	Percent	Valid Percent	Cumulative Percent
Better	278	56.3	56.3	56.3
Worse	215	43.7	43.7	100.0
Total	493	100.0	100.0	

Better or Worse Financially in 1 year?

	Frequency	Percent	Valid Percent	Cumulative Percent
Better	352	71.3	71.3	71.3
Worse	141	28.7	28.7	100.0
Total	493	100.0	100.0	

Business Conditions next year

	Frequency	Percent	Valid Percent	Cumulative Percent
Good Times Financially	210	42.5	42.5	42.5
Bad Times Financially	283	57.5	57.5	100.0
Total	493	100.0	100.0	

Country as a whole over next five years

	Frequency	Percent	Valid Percent	Cumulative Percent
Good Times Financially	253	51.3	51.3	51.3
Bad Times Financially	240	48.7	48.7	100.0
Total	493	100.0	100.0	

Big Item for Home

	Frequency	Percent	Valid Percent	Cumulative Percent
Good time to Buy	180	36.5	36.5	36.5
Bad time to Buy	313	63.5	63.5	100.0
Total	493	100.0	100.0	

Good time to Buy a house

	Frequency	Percent	Valid Percent	Cumulative Percent
Good Time	148	30.1	30.1	30.1
Bad Time	345	69.9	69.9	100.0
Total	493	100.0	100.0	

Good Time to Buy a car

	Frequency	Percent	Valid Percent	Cumulative Percent
Good Time	168	34.1	34.1	34.1
Bad Time	325	65.9	65.9	100.0
Total	493	100.0	100.0	

Cost of living

	Frequency	Percent	Valid Percent	Cumulative Percent
Gone up	392	79.5	79.5	79.5
Gone down	34	6.9	6.9	86.4
Stay the same	67	13.6	13.6	100.0
Total	493	100.0	100.0	

Party Affiliation

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Republican	115	23.3	23.3	23.3
Democrat	195	39.5	39.5	62.8
Ind	124	25.3	25.3	88.1
Not Reg	59	11.9	11.9	100.0
Total	493	100.0	100.0	

Educational Attainment

	Frequency	Percent	Valid Percent	Cumulative Percent
<HS	168	34.0	34.0	34.0
HS	138	28.0	28.0	62.0
Some College	89	18.0	18.0	80.0
>Bachelor	99	20.0	20.0	100.0
Total	493	100.0	100.0	

Income

	Frequency	Percent	Valid Percent	Cumulative Percent
<\$25,000	141	28.6	28.6	28.6
\$25-\$75,000	231	46.8	46.8	75.4
>\$75,000	121	24.6	24.6	100.0
Total	493	100.0	100.0	

Region

	Frequency	Percent	Valid Percent	Cumulative Percent
Northeast	72	14.6	14.6	14.6
Midwest	43	8.7	8.7	23.3
South	181	36.7	36.7	60.0
West	197	40.0	40.0	100.0
Total	493	100.0	100.0	

Language

	Frequency	Percent	Valid Percent	Cumulative Percent
English	493	100.0	100.0	100.0

Mode

	Frequency	Percent	Valid Percent	Cumulative Percent
Online	114	23.1	23.1	23.1
Phone	379	76.9	76.9	100.0
Total	493	100.0	100.0	