**Survey Results**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Gender** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Female | 267 | 49.5 | 49.5 | 49.5 |
| Male | 273 | 50.5 | 50.5 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Age** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | 18-34 | 229 | 42.5 | 42.5 | 42.5 |
| 35-54 | 207 | 38.3 | 38.3 | 80.8 |
| 55+ | 104 | 19.2 | 19.2 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Ethnicity** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Mexican, Mex Am, Chicano | 336 | 62.3 | 62.3 | 62.3 |
| Puerto Rican | 108 | 20.1 | 20.1 | 82.3 |
| Cuban | 23 | 4.3 | 4.3 | 86.6 |
| Other | 72 | 13.4 | 13.4 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Better or Worse Financially than 1 year ago** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Better | 298 | 55.2 | 55.2 | 55.2 |
| Worse | 242 | 44.8 | 44.8 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Better or Worse Financially in 1 year?** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Better | 343 | 63.5 | 63.5 | 63.5 |
| Worse | 197 | 36.5 | 36.5 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Business Conditions next year** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Good Times Financially | 255 | 47.3 | 47.3 | 47.3 |
| Bad Times Financially | 285 | 52.7 | 52.7 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Country as a whole over next five years** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Good Times Financially | 249 | 46.1 | 46.1 | 46.1 |
| Bad Times Financially | 291 | 53.9 | 53.9 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Big Item for Home** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Good time to Buy | 244 | 45.2 | 45.2 | 45.2 |
| Bad time to Buy | 296 | 54.8 | 54.8 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Good time to Buy a house** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Good Time | 203 | 37.7 | 37.7 | 37.7 |
| Bad Time | 337 | 62.3 | 62.3 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Good Time to Buy a car** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Good Time | 249 | 46.1 | 46.1 | 46.1 |
| Bad Time | 291 | 53.9 | 53.9 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Cost of living** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Gone up | 371 | 68.7 | 68.7 | 68.7 |
| Gone down | 115 | 21.3 | 21.3 | 90.0 |
| Stay the same | 54 | 10.0 | 10.0 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Party Affiliation** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Republican | 132 | 24.5 | 24.5 | 24.5 |
| Democrat | 173 | 32.0 | 32.0 | 56.5 |
| Independent | 115 | 21.3 | 21.3 | 77.8 |
| Not Registered | 120 | 22.2 | 22.2 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Educational Attainment** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Less than High School | 184 | 34.0 | 34.0 | 34.0 |
| High School Degree | 151 | 28.0 | 28.0 | 62.0 |
| Some College | 97 | 18.0 | 18.0 | 80.0 |
| Bachelor’s Degree or higher | 108 | 20.0 | 20.0 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Income** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | <$25,000 | 154 | 28.6 | 28.6 | 28.6 |
| $25-$75,000 | 253 | 46.8 | 46.8 | 75.4 |
| >$75,000 | 133 | 24.6 | 24.6 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Region** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Northeast | 79 | 14.6 | 14.6 | 14.6 |
| Midwest | 47 | 8.7 | 8.7 | 23.3 |
| South | 198 | 36.7 | 36.7 | 60.0 |
| West | 216 | 40.0 | 40.0 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |
| **Mode** | | | | | |
|  | | Frequency | Percent | Valid Percent | Cumulative Percent |
|  | Online | 514 | 95.2 | 95.2 | 95.2 |
| Phone | 26 | 4.8 | 4.8 | 100.0 |
| Total | 540 | 100.0 | 100.0 |  |

## Survey Instrument

1. What is your gender?
2. What is your age group?
3. Are you of Hispanic, Latino or Spanish origin?
4. We are interested in how people are getting along financially these days. Would you say that you (and your family living there) are better off or worse financially than you were a year ago?
5. Now, looking ahead -- do you think that a year from now you (and your family living there) will be better off financially, or worse off?
6. Now turning to business conditions in the country as a whole -- do you think that during the next 12 months we'll have good times financially, or bad times?
7. Looking ahead, which would you say is more likely -- that in the country as a whole we'll have continuous good times during the next five years or so, or that we will have periods of widespread unemployment or depression?
8. About the big things people buy for their homes--such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good or bad time for people to buy major household items?
9. Generally speaking, do you think now is a good time or a bad time to buy a house?
10. Speaking now of the automobile market, do you think now is a good time or a bad time to buy a vehicle?
11. Do you think the cost of living has gone up, gone down or stayed the same?
12. Are you currently registered as a Republican, Democrat, Independent, another party or are you not registered?
13. What is your educational level?
14. What is your income level?
15. Region
16. Mode