

Florida Atlantic University
Business Economic Polling Initiative
Hispanic Attitudes

March 2015

The March survey is the eighth in a new series that gauges attitudes of Hispanic and Latino's in the United States. The data is collected using a mixed mode sample of online and telephone participants. The question design and analysis for the Index of Consumer Sentiment is adopted from the University of Michigan's which began in 1946, measuring consumer attitudes and expectations, and are used to evaluate economic trends and prospects (<http://www.sca.isr.umich.edu/reports.php>)

All respondents interviewed in this study were part of a fully representative sample using mixed mode random stratified probabilistic sampling method of N= 500 Hispanics over the age of 18, based on a series of screening questions. The margin of error for the sample is +/- 4.33% in 19 of 20 cases.

The survey was administered using an Automated Telephone Interviewing (ATI) system (n=267). The ATI system allows data to be entered directly into a computerized database through the numbers on interviewee's phone, providing a highly reliable system of data collection. The survey was also administered through USAMP, an online sample of Hispanics (n=233). There was a 4.6% response rate for the ATI calls.

The survey was presented in both English (n=348) and Spanish (n=152) versions.

The survey was conducted between March 1-31, 2015.

The results presented in this report include univariate and bivariate analysis of the data. Frequency distributions for each item included on the questionnaire are shown in the tables. In all cases, cross-tabulation results are also shown. This type of bivariate analysis examines differences between sub-groups of the overall population.

In the cases where cross tabulation results are presented, a chi-square test, an independent t-test for means, or a Z-test for independent percentages is shown. A chi-square test is used in cases where comparisons are made for categorical variables. A t-test is used in cases where comparisons are made for measurement variables. A Z-test is used in cases where comparisons are made between independent population percentages.

The purpose of these statistical tests is to determine whether or not the observed difference between sub-groups in the sample is due to sampling error or whether it is due to a real difference in the population. When the results are statistically significant, it strongly suggests that the observed difference between sub-groups found in the sample is due to a real difference in the population, and not due to sampling error.

A chi-square significance level of .05 indicates significance at the 95 percent level. In other words, it is 95 percent likely that the results are due to a real difference between comparison groups. A chi-square significance level of .01 indicates significance at the 99 percent level. When a t-test or a Z-test is shown, lower- and upper-case letters indicate significance at the 90 and 95 percent levels respectively.

Survey Parameters

		United States	
		Total	%
Age http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_13_1YR_B01001I&prodType=table			
18 to 34 years		15303687	0.421998
35 to 54 years		13844037	0.381748
55 years and over		7117112	0.196254
Total:		36264836	
Gender http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_13_1YR_B01001I&prodType=table			
Male:		27409243	0.507706
Female:		26577169	0.492294
Total		53986412	
Region http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_13_1YR_B01001I&prodType=table			
Northeast		7542347	0.139708
Midwest		4963976	0.091949
South		19728578	0.365436
West		21751511	0.402907
		53986412	
Income http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_13_5YR_B19001I&prodType=table			
Under \$25,000		3967276	0.289609
\$25,001-\$75,000		6438685	0.470021
Over \$75,001		3292766	0.24037
		13698727	
Edu http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_11_1YR_B15002I&prodType=table			
Less than 12th grade		10364277	0.36808
GED or High School		7625031	0.270797
Some college, no degree		4893579	0.173792
Associates/ Bachelor's degree		4110969	0.145998
Graduate or professional degree		1163844	0.041333
		28157700	

<http://www.sca.isr.umich.edu/fetchdoc.php?docid=29608>

	Hispanic population	% of Hispanic Population	Region
Connecticut	494,000	0.009513538	Northeast
Maine	15,000	0.000288873	Northeast
Massachusetts	650,000	0.012517814	Northeast
New Hampshire	37,000	0.000712552	Northeast
New Jersey	1,599,000	0.030793822	Northeast

New York	3,497,000	0.067345838	Northeast
Pennsylvania	750,000	0.014443631	Northeast
Rhode island	135,000	0.002599854	Northeast
Vermont	8,000	0.000154065	Northeast
Illinois	2,078,000	0.040018488	Midwest
Indiana	397,000	0.007645496	Midwest
Iowa	154,000	0.002965759	Midwest
Kansas	307,000	0.00591226	Midwest
Michigan	447,000	0.008608404	Midwest
Minnesota	257,000	0.004949351	Midwest
Missouri	214,000	0.004121249	Midwest
Nebraska	174,000	0.003350922	Midwest
North Dakota	15,000	0.000288873	Midwest
Ohio	362,000	0.006971459	Midwest
South Dakota	23,000	0.000442938	Midwest
Wisconsin	344,000	0.006624812	Midwest
Florida	4,354,000	0.083850094	South
Alabama	186,000	0.003582021	South
Arkansas	190,000	0.003659053	South
Delaware	76,000	0.001463621	South
District of Columbia	58,000	0.001116974	South
Georgia	880,000	0.016947194	South
Kentucky	132,000	0.002542079	South
Louisiana	197,000	0.00379386	South
Maryland	489,000	0.009417248	South
Mississippi	81,000	0.001559912	South
North Carolina	828,000	0.015945769	South
Oklahoma	347,000	0.006682587	South
South Carolina	241,000	0.00464122	South
Tennessee	296,000	0.00570042	South
Texas	9,794,000	0.188614567	South
Virginia	649,000	0.012498556	South
West Virginia	21,000	0.000404422	South
Alaska	42,000	0.000808843	West

Arizona	1,950,000	0.037553441	West
California	14,358,000	0.276508878	West
Colorado	1,071,000	0.020625506	West
Hawaii	126,000	0.00242653	West
Idaho	182,000	0.003504988	West
Montana	30,000	0.000577745	West
Nevada	738,000	0.014212533	West
New Mexico	972,000	0.018718946	West
Oregon	466,000	0.00897431	West
Utah	373,000	0.007183299	West
Washington	790,000	0.015213958	West

March Survey

0) What is your gender?

Press 1 for Female

Press 2 for Male

1) What is your age group?

Press 1 for 17 and under (end survey)

Press 2 for 18-34

Press 3 for 35-54

Press 4 for 55 and above

2) Are you of Hispanic, Latino or Spanish origin?

Press 1 if you're not of Hispanic, Latino or Spanish origin (end survey)

Press 2 for yes, Mexican, Mexican American, Chicano

Press 3 for yes, Puerto Rican

Press 4 for yes, Cuban

Press 5 for yes another Hispanic, Latino or Spanish origin

Press 6 to repeat the answer choices

3) Are you now employed full-time, part time, are you retired, are you unemployed but looking for work, are you not employed for pay?

Press 1 for full time (35 hours or more per week)

Press 2 for part time (less than 35 hours per week)

Press 3 for retired

Press 4 unemployed, looking for work

Press 5 unemployed, not looking for work

Press 6 disabled

Press 7 other

Press 8 to repeat options

- 4) Thinking about the past few years, would you say it has become easier or harder for people like you to afford health care?
Press 1 for harder
Press 2 for hasn't changed
Press 3 for easier
- 5) Do you have private health insurance or did you purchase health insurance through Obamacare or the federal Affordable Care Act?
Press 1 for Private health insurance
Press 2 for Government health insurance
Press 3 for you do not have health insurance
- 6) As you probably know, the federal health care law signed in 2010 is being implemented. Do you have a favorable or unfavorable opinion of the federal health care law?
Press 1 for Very favorable
Press 2 for Somewhat favorable
Press 3 for Somewhat unfavorable
Press 4 for Very unfavorable
Press 5 if you Don't Know
- 7) How will your feelings about the federal health care law affect your vote in next year's Presidential election?
Press 1 if you will be more likely to support a candidate that supports the federal health care law
Press 2 if you will be more likely to oppose a candidate that supports the federal health care law
Press 3 if it will have a minimal to no effect on your vote
- 8) Do you think it is the responsibility of the federal government to make sure all Americans have health care coverage, or is that not the responsibility of the federal government?
Press 1 if you think it is the Government Responsibility
Press 2 if you do not think it is the Government Responsibility,
Press 3 if you are unsure
- 9) Now thinking about your current health insurance coverage, how would you rate it? Would you say it is excellent, very good, good, fair or poor?
Press 1 for Excellent
Press 2 for Very good
Press 3 for Good
Press 4 for Fair
Press 5 for Poor
Press 6 do not have health insurance
Press 7 for repeat options

10) Are you currently registered as a Democrat, Republican, Independent, another party or are you not registered?

- Press 1 for Republican
- Press 2 for Democrat
- Press 3 for another party
- Press 4 for Not registered

11) What is your educational level?

- Press 1 for less than high school
- Press 2 for high school degree or equivalent
- Press 3 for some college but no degree
- Press 4 for a college degree
- Press 5 for Graduate degree or higher

12) What is your income level

- Press 1 for under \$25,000
- Press 2 for \$25,001-\$75,000
- Press 3 over \$75,000

13) State

RESULTS

Are you now employed full-time, part time, are you retired, are you unemployed but looking for work, are you not employed for pay?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Full Time	184	36.8	36.8	36.8
	Part Time	78	15.7	15.7	52.4
	Retired	93	18.6	18.6	71.0
	Unemployed	63	12.6	12.6	83.6
	Unemployed/ Not Looking	31	6.2	6.2	89.8
	Dis	18	3.5	3.5	93.3
	Other	34	6.7	6.7	100.0
	Total	500	100.0	100.0	

Thinking about the past few years, would you say it has become easier or harder for people like you to afford health care?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Harder	190	37.9	37.9	37.9
	Hasn't Changed	195	39.0	39.0	76.9
	Easier	116	23.1	23.1	100.0
	Total	500	100.0	100.0	

(September 2014)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Harder	227	42.9	42.9	42.9
	Hasn't Changed	222	42.1	42.1	85.0
	Easier	79	15.0	15.0	100.0
	Total	529	100.0	100.0	

Do you have private health insurance or did you purchase health insurance through Obamacare or the federal Affordable Care Act?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Private coverage	268	53.6	53.6	53.6
	Government coverage	193	38.6	38.6	92.2
	No Health Ins.	39	7.8	7.8	100.0
	Total	500	100.0	100.0	

(September 2014)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Private coverage	305	57.7	57.7	57.7
	Government coverage	141	26.6	26.6	84.3
	No Health Ins.	83	15.7	15.7	100.0
	Total	529	100.0	100.0	
	Total	500	100.0	100.0	

How will your feelings about the federal health care law affect your vote in next year's Presidential election?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Support Candidates who support OC	226	45.2	45.2	45.2
	Oppose candidate who support OC	159	31.8	31.8	77.0
	Minimal effect	115	23.0	23.0	100.0
	Total	500	100.0	100.0	

Do you think it is the responsibility of the federal government to make sure all Americans have health care coverage, or is that not the responsibility of the federal government?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	270	54.0	54.0	54.0
	No	170	34.0	34.0	87.9
	Unsure	60	12.1	12.1	100.0
	Total	500	100.0	100.0	

Now thinking about your current health insurance coverage, how would you rate it? Would you say it is excellent, very good, good, fair or poor?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	100	20.0	20.0	20.0
	Very Good	104	20.7	20.7	40.7
	Good	121	24.2	24.2	64.9
	Fair	114	22.8	22.8	87.7
	Poor	34	6.8	6.8	94.5
	No Insurance	23	4.7	4.7	99.1
	Refused	4	.9	.9	100.0
	Total	500	100.0	100.0	

Unemployment

- Overall 12.6% of Hispanics are unemployed and an additional 6.2% are unemployed but are not looking for employment
 - Females are more likely to be unemployed (18.9%) than males (6.2%)
 - Younger Hispanics are more likely to be unemployed 16.8 (18-34) than mid age 10.9 (35-54) and 6.9 (55+)
 - Hispanics who are not registered voters are significantly more likely to be unemployed (36.7%)
 - Hispanics who did not graduate High School are significantly more likely to be unemployed (29.4%)
 - Hispanics who are living in the Northeast are significantly more likely to be unemployed (36.3%)

Healthcare

- The number of un-insured Hispanics have dropped from 15.7% to 7.8% since September 2014
 - The number of Hispanics on private insurance has dropped 4 points (57.7% in September to 53.6% in March)
 - The number of Hispanics on government insurance has increased 12 points (26.6% to 38.6%)
 - It is becoming easier for Hispanics to get insurance coverage with 23% reporting it was easier in March compared to 15% in September
 - 7.8% of Hispanics reported not having Health Insurance
 - 14.1% of part time workers do not have coverage
 - 12% of unemployed Hispanics who have stopped looking for work do not have coverage
 - 14% of unregistered Hispanics do not have coverage
 - 15.5% of Hispanics with only a High School degree do not have coverage
 - 20% of Hispanics say their coverage is excellent
 - 20.7% of Hispanics say their coverage is very good
 - 24.2% of Hispanics say their coverage is good
 - 22.8% of Hispanics say their coverage is fair
 - 6.8% of Hispanics say their coverage is poor
- Hispanics believe that the federal Government is responsible for providing coverage to its citizens by a 20 point margin (54% to 34%)
 - 45.2% of Hispanics will vote for a candidate for supports the affordable care act
 - 31.8% of Hispanics said they will support a candidate who oppose the affordable care act
- Hispanics overall have a 60.6% favorable opinion with 29.2% reporting a very favorable opinion of the Affordable Care Act
 - 32% of Hispanics have an unfavorable opinion of the ACA with 15.6% saying they have a very unfavorable opinion.
 - Women have a higher unfavorable opinion of ACA (26.7%) then men (37.5%)