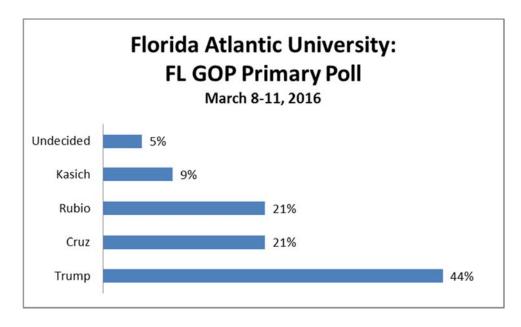


March 12, 2016

Media Contact: James Hellegaard Phone number: 561-297-3020

# Florida Atlantic University Poll: Clinton and Trump Poised to win Florida; Cruz and Rubio in Battle for Second.

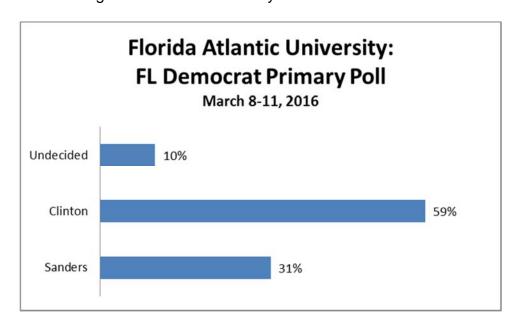
A new Florida Atlantic University statewide poll has GOP front runner Donald Trump surging with the support of 44% of likely Republican primary voters, and an overall 23 point lead on his closest competitors Ted Cruz and Marco Rubio who are statistically tied at 21%. John Kasich is at 9% and 5% of GOP voters are undecided. On the Democratic side, Hillary Clinton maintains a healthy 28 point lead over Bernie Sanders (59% to 31%), but their overall race has tightened 16 points since November and September when Clinton held a 44 point lead. This poll was conducted between March 8-11, 2016.



	Sept 2015	Nov 2015	Jan 2016	March 2016
Trump	32%	36%	48%	44%
Rubio	19%	18%	11%	21%
Cruz	6%	10%	16%	21%

Trump has extended his lead since September from 13 to 23 points but has seen a recent drop of four points since January. Ted Cruz has seen his share of support

steadily increase from 6% in September to 21%. Marco Rubio has stayed steady since September increasing from 19% to 21% today.



	Sept 2015	Nov 2015	Jan 2016	March 2016
Bernie Sanders	15%	22%	26%	31%
Hillary Clinton	60%	66%	62%	59%

Driving Clinton's dominance is her favorability among Democrat primary voters at 84%, and 12% unfavorable. Sanders has a 55% favorable and 33% unfavorable ranking. Clinton's popularity is also confirmed by her supporters' loyalty with 69% of those who held a favorable opinion of Clinton saying they will vote for her, while 55% of those who held a favorable opinion of Bernie said they would vote for him.

Sanders has cut into Clintons 45 point lead since September which is now down to 28 points. However, Clinton still holds solid leads among women (63% to 24%) and among men (54% to 38%). It appears Sanders did better with early voting, losing 50% to 37% but Clinton appears to extend her lead with Election Day voter 62% to 25%. Bernie holds a strong lead among those 18-34 with 63% support, versus 24% for Clinton, but Clinton wins the other age groups with over 70% support collectively, compared to about 20% support for Sanders.

Clinton holds a 20 point lead among whites (58% to 38%), but extends 75% to 18% among African Americans, and 75% to 6% among Hispanics. Clinton holds sizeable leads throughout the state but is strongest in the south with 65% support. There was a slight tightening in the polling data on Friday with Clinton holding only a 45% to 39% lead but the previous three days saw Clinton hold steady at 62% to 67% range.

Among likely GOP primary voters, John Kasich holds this highest favorability rating at 60%, but finds himself last in the polls. Trump is at 56%, which is down from his high of 70% in January. Rubio maintains a positive rating (48% to 45%) but this 3 point

difference stands in stark contrast to his +36 in January. Cruz finds himself under water at 44% favorable and 49% unfavorable.

GOP PRIMARY VOTERS	Favorable	Unfavorable	Difference	Jan Difference
Kasich	60%	28%	+32	(not asked)
Rubio	48%	45%	+3	+36
Trump	56%	41%	+15	+46
Cruz	44%	49%	+5	+26

Trump's supporters appear to be very loyal with 76% of those who said they have a favorable impression of the Real-Estate mogul saying they would vote for him, while 42% of Rubio supporters said they will vote for him. Ted Cruz has slightly higher loyalty than Rubio with 44% of those who have a favorable opinion saying they will vote for Cruz, while Kasich has the least loyalty with 14% of supporters saying they will vote for him.

Trump leads in the GOP primary among Caucasians with 43% and Hispanics at 37%. Rubio has seen his support among Hispanics rebound from a January drop of 19 points from 34% to 15% back up to 35%.

	White/ Caucasian Nov. 2015	White/ Caucasian Jan. 2016	White/ Caucasian March 2016	Hispanic/ Latino Nov. 2015	Hispanic/ Latino Jan. 2016	Hispanic/ Latino March 2016
Ted Cruz	10.8%	13.8%	21.7%	6.4%	10.2%	20.5%
Marco Rubio	16.3%	12.5%	20.3%	34.0%	15.1%	34.5%
Donald Trump	39.0%	48.1%	42.5%	19.1%	54%	36.9%
John Kasich	3.6%	1.2%	10.2%	4.3%	0.0%	8.1%
Undecided	2.0%	1.3%	5%	0.0%	1.3%	0%

Trump has stronger support among male GOP voters with 52%, compared with 37% of female voters. Early voting shows a tie between Rubio and Cruz at 22% while Trump leads with 43%, this same pattern holds for those expecting to vote on election day.

Cruz leads among those 18-34 with 34% of the vote followed by Trump at 32% and Rubio at 29%. Trump extends his leads among the remaining age groups with 43% of 35-54 year olds, 49% of 55-74 and 46% of those over 75.

Trump is expected to win throughout the state; He a leads 46% to 27% to 14% over Cruz and Rubio in the North; 47% to 21% to 20% over Rubio and Cruz in the central region and; 40% to 27% to 16% in the south over Rubio and Cruz. Rubio will need a strong GOTV in the south to hold off Cruz's advantage in the North.

The most important issue for GOP primary voters is dissatisfaction with the Government at 42% and followed by the economy at 17%. On the Democratic side, the most important issue was the economy at 38% and followed by dissatisfaction with the Government at 19%.

	GOP Primary Voter	Dem Primary Voter
Other	3.9	8.9
Dissatisfaction with gov't	42.4	18.5
Illegal Immigration	12.6	4.6
Economy in General	17.2	37.5
Isis/terrorism	12.9	11.7
Jobs/Unemployment	1.7	7.1
Federal Deficit	4.4	2.0
2nd Amendment	2.4	5.5
Racism	.2	4.1
Taxes	2.3	.1

The most important quality in a Presidential candidate for Democrat voters was experience at 64% and for GOP voters was being a strong Commander in Chief at 25%

	GOP Primary Voter	Dem Primary Voter
Experience/proven leader	16.1	64.1
Political outsider	19.8	3.9
Strong Commander in Chief	25.4	9.1
Economic focus	7.6	4.8
"Straight shooter"	12.0	3.3
New ideas	6.6	8.2
Godly POTUS	6.7	1.1
Tax policies	.9	.1
Other	4.9	5.6

President Obama's decision to close Guantanamo Bay in Cuba is widely supported by Democrat primary voters with 53% strongly supporting closure while 16% disagreed with the decision. Conversely among GOP voters only 9% strongly supported closure while 82% opposed the decision.

The Florida Atlantic University poll was conducted from Tuesday March 8 at 6pm, through Friday evening March 12, 2016. The polling sample was a random selection of registered voters purchased through Aristotle Inc. Likely primary voters were classified through a screening question. For non-completes with a working residential phone line, at least five callbacks were attempted (Friday afternoon, Friday evening, Saturday afternoon, Sunday afternoon, Sunday evening and Monday morning). The Democratic and GOP Presidential primaries consisted of 414 and 852 adult registered likely primary voters in Florida, with a margin of error of +/-4.8 percent and +/- 3.3 percent respectively, at a 95 percent confidence level. Data was collected using an Interactive Voice Response system and weighted based on race, age, gender and region to reflect

likely voter populations in Florida. The full methodology and results can be found at <a href="http://business.fau.edu/departments/economics/business-economics-polling/bepi-polls/index.aspx#.VuRvquahvug">http://business.fau.edu/departments/economics/business-economics-polling/bepi-polls/index.aspx#.VuRvquahvug</a>

Below are the full results and survey instrument. For further information or questions about methodology, contact Dr. Monica Escaleras, FAU-BEPI director and FAU assistant professor of economics, at <a href="mailto:mescaler@fau.edu">mescaler@fau.edu</a>.

# Democrat Primary Frequency Table

#### Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	186	45.0	45.0	45.0
	Female	228	55.0	55.0	100.0
	Total	414	100.0	100.0	

#### 2012

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Obama	385	92.9	92.9	92.9
	Romney	9	2.3	2.3	95.2
	someone else	3	.7	.7	95.8
	Did not vote	17	4.2	4.2	100.0
	Total	414	100.0	100.0	

## **Party Affiliation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	414	100.0	100.0	100.0

#### votestatus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	already voted	188	45.4	45.4	45.4
	plan to vote before election	86	20.7	20.7	66.0
	vote on day	131	31.6	31.6	97.6
	don't know	10	2.4	2.4	100.0
	Total	414	100.0	100.0	

# **Which Primary**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Vote in Democratic primary/caucus	414	100.0	100.0	100.0

#### **Democrat Primary Ballot test**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Clinton	243	58.8	58.8	58.8
	Sanders	126	30.5	30.5	89.3
	Other	2	.6	.6	89.9
	Undecided	42	10.1	10.1	100.0
	Total	414	100.0	100.0	

#### **Democrat Expected Win**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Clinton	345	83.4	83.4	83.4
	Sanders	54	13.0	13.0	96.4
	Other	1	.2	.2	96.6
	Undecided	14	3.4	3.4	100.0
	Total	414	100.0	100.0	

# **GOP Primary Ballot Test**

	Frequency	Percent
Missing System	414	100.0

# **Republican Expected Winner**

		Frequency	Percent
Missing	System	414	100.0

# Least honest Gop

	Frequency	Percent
Missing System	414	100.0

#### **Clinton favorability**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	347	83.7	83.7	83.7
	Unfavorable	51	12.4	12.4	96.1
	you are undecided	11	2.6	2.6	98.7
	you've never heard of this public figure	5	1.3	1.3	100.0
	Total	414	100.0	100.0	

#### Bernie favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	228	55.1	55.1	55.1
	Unfavorable	135	32.5	32.5	87.7
	You are undecided	46	11.0	11.0	98.7
	You've never heard of this public figure	6	1.3	1.3	100.0
	Total	414	100.0	100.0	

## **Rubio favorability**

		Frequency	Percent
Missing	System	414	100.0

# Trump favorability

		Frequency	Percent
Missing	System	414	100.0

# **Cruz favorability**

	Frequency	Percent
Missing System	414	100.0

# **Kasich favorability**

		Frequency	Percent
Missing	System	414	100.0

#### **Most Important Issue**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Other	37	8.9	8.9	8.9
	Dissatisfaction with govt	77	18.5	18.5	27.5
	Illegal Immigration	19	4.6	4.6	32.0
	Economy in General	155	37.5	37.5	69.5
	Isis/terrorism	49	11.7	11.7	81.2
	Jobs/Unemployment	29	7.1	7.1	88.3
	Federal Deficit	8	2.0	2.0	90.3
	2nd Amendment	23	5.5	5.5	95.8
	Racism	17	4.1	4.1	99.9
	Taxes		.1	.1	100.0
	Total	414	100.0	100.0	

# **Most important POTUS quality**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Experience/proven leader	265	64.1	64.1	64.1
	political outside	16	3.9	3.9	68.0
	strong C.i.C	38	9.1	9.1	77.1
	economic focus	20	4.8	4.8	81.8
	straight shooter	14	3.3	3.3	85.1
	new ideas	34	8.2	8.2	93.3
	godly POTUS	4	1.1	1.1	94.3
	tax policies		.1	.1	94.4
	Other	23	5.6	5.6	100.0
	Total	414	100.0	100.0	

#### Guantanamo

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	strongly agree	221	53.4	53.4	53.4
	agree	126	30.4	30.4	83.8
	disagree	49	11.8	11.8	95.5
	strongly disagree	18	4.5	4.5	100.0
	Total	414	100.0	100.0	

# What is your age category?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34 Years	91	22.0	22.0	22.0
	35-54 Years	124	30.0	30.0	52.0
	55-74 Years	141	34.0	34.0	86.0
	75+	58	14.0	14.0	100.0
	Total	414	100.0	100.0	

#### Ethnic background/ancestry is?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White/Caucasian	220	53.1	53.1	53.1
	African American	87	21.0	21.0	74.1
	American Indian/ Alaska Native	1	.3	.3	74.4
	Asian	8	2.0	2.0	76.4
	Hispanic/Latino	34	8.1	8.1	84.5
	Other	60	14.5	14.5	99.0
	Don't know	4	1.0	1.0	100.0
	Total	414	100.0	100.0	

#### **Cell Phone**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cell phone only	50	12.0	12.0	12.0
	Landline only	28	6.8	6.8	18.8
	both	336	81.2	81.2	100.0
	Total	414	100.0	100.0	

# Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	North	137	33.0	33.0	33.0
	Central	137	33.0	33.0	66.0
	South	141	34.0	34.0	100.0
	Total	414	100.0	100.0	

#### Date

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tuesday	58	14.1	14.1	14.1
	Wednesday	98	23.6	23.6	37.7
	Thursday	139	33.7	33.7	71.4
	Friday	118	28.6	28.6	100.0
	Total	414	100.0	100.0	

# **GOP PRIMARY** Frequency Table

#### Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	435	51.0	51.0	51.0
	Female	417	49.0	49.0	100.0
	Total	852	100.0	100.0	

#### 2012

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Obama	96	11.3	11.3	11.3
	Romney	690	80.9	80.9	92.2
	someone else	42	4.9	4.9	97.1
	Did not vote	25	2.9	2.9	100.0
	Total	852	100.0	100.0	

## **Party Affiliation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	852	100.0	100.0	100.0

#### votestatus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	already voted	305	35.8	35.8	35.8
	plan to vote before election	219	25.7	25.7	61.5
	vote on day	322	37.8	37.8	99.3
	don't know	6	.7	.7	100.0
	Total	852	100.0	100.0	

# **Which Primary**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Vote in Republic primary/caucus	an 852	100.0	100.0	100.0

#### **Democrat Primary Ballot test**

		Frequency	Percent
Missing	System	852	100.0

# **Democrat Expected Win**

		Frequency	Percent
Missing	System	852	100.0

#### **GOP Primary Ballot Test**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ted Cruz	178	20.9	20.9	20.9
	Marco Rubio	177	20.8	20.8	41.7
	John Kasich	76	9.0	9.0	50.7
	Donald Trump	378	44.4	44.4	95.0
	Other	14	1.7	1.7	96.7
	Undecided	28	3.3	3.3	100.0
	Total	852	100.0	100.0	

# **Republican Expected Winner**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ted Cruz	101	11.9	11.9	11.9
	Marco Rubio	155	18.2	18.2	30.0
	John Kasich	21	2.4	2.4	32.5
	Donald Trump	541	63.5	63.5	96.0
	Other	9	1.1	1.1	97.1
	Undecided	25	2.9	2.9	100.0
	Total	852	100.0	100.0	

# Least honest Gop

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ted Cruz	256	30.0	30.0	30.0
	Marco Rubio	218	25.6	25.6	55.6
	Donald Trump	346	40.6	40.6	96.2
	John Kasich	32	3.8	3.8	100.0
	Total	852	100.0	100.0	

#### **Clinton favorability**

		Frequency	Percent
Missing	System	852	100.0

# Bernie favorability

		Frequency	Percent
Missing	System	852	100.0

# Rubio favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	408	47.8	47.8	47.8
	Unfavorable	384	45.1	45.1	92.9
	You are undecided	56	6.6	6.6	99.5
	You've never heard of this public figure	5	.5	.5	100.0
	Total	852	100.0	100.0	

# Trump favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	475	55.7	55.7	55.7
	Unfavorable	351	41.2	41.2	96.9
	You are undecided	22	2.6	2.6	99.5
	You've never heard of this public figure	4	.5	.5	100.0
	Total	852	100.0	100.0	

# Cruz favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	374	43.9	43.9	43.9
	Unfavorable	416	48.8	48.8	92.7
	You are undecided	59	6.9	6.9	99.6
	You've never heard of this public figure	3	.4	.4	100.0
	Total	852	100.0	100.0	

#### **Kasich favorability**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	512	60.1	60.1	60.1
	Unfavorable	242	28.4	28.4	88.5
	You are undecided	88	10.3	10.3	98.8
	You've never heard of this public figure	11	1.2	1.2	100.0
	Total	852	100.0	100.0	

#### **Most Important Issue**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Other	33	3.9	3.9	3.9
	Dissatisfaction with govt	361	42.4	42.4	46.3
	Illegal Immigration	107	12.6	12.6	58.9
	Economy in General	146	17.2	17.2	76.1
	Isis/terrorism	110	12.9	12.9	89.0
	Jobs/Unemployment	15	1.7	1.7	90.7
	Federal Deficit	38	4.4	4.4	95.2
	2nd Amendment	21	2.4	2.4	97.6
	Racism	1	.2	.2	97.7
	Taxes	19	2.3	2.3	100.0
	Total	852	100.0	100.0	

#### **Most important POTUS quality**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Experience/proven leader	138	16.1	16.1	16.1
	political outside	168	19.8	19.8	35.9
	strong C.i.C	216	25.4	25.4	61.3
	economic focus	65	7.6	7.6	68.9
	straight shooter	102	12.0	12.0	80.9
	new ideas	56	6.6	6.6	87.6
	godly POTUS	57	6.7	6.7	94.2
	tax policies	7	.9	.9	95.1
	Other	42	4.9	4.9	100.0
	Total	852	100.0	100.0	

#### Guantanamo

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	strongly agree	73	8.6	8.6	8.6
	agree	77	9.0	9.0	17.6
	disagree	219	25.7	25.7	43.3
	strongly disagree	483	56.7	56.7	100.0
	Total	852	100.0	100.0	

# What is your age category?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34 Years	94	11.0	11.0	11.0
	35-54 Years	264	31.0	31.0	42.0
	55-74 Years	315	37.0	37.0	79.0
	75+	179	21.0	21.0	100.0
	Total	852	100.0	100.0	

# Ethnic background/ancestry is?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White/Caucasian	673	79.0	79.0	79.0
	African American	40	4.7	4.7	83.7
	American Indian/ Alaska Native	10	1.2	1.2	84.8
	Asian	5	.6	.6	85.4
	Middle Eastern	6	.8	.8	86.1
	Hispanic/Latino	94	11.0	11.0	97.2
	Other	15	1.7	1.7	98.9
	Don't know	9	1.1	1.1	100.0
	Total	852	100.0	100.0	

#### **Cell Phone**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cell phone only	34	4.0	4.0	4.0
	Landline only	82	9.6	9.6	13.6
	both	736	86.3	86.4	100.0
	Total	851	99.9	100.0	
Missing	System	1	.1		
Total		852	100.0		

#### Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	North	281	33.0	33.0	33.0
	Central	281	33.0	33.0	66.0
	South	290	34.0	34.0	100.0
	Total	852	100.0	100.0	

#### Date

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tuesday	208	24.5	24.5	24.5
	Wednesday	192	22.5	22.5	46.9
	Thursday	312	36.7	36.7	83.6
	Friday	140	16.4	16.4	100.0
	Total	852	100.0	100.0	

1. What is your gender?

Press 1 for Male Press 2 for Female

2. Are you currently registered as a Democrat, Republican, or Independent/Other?

Press 1 for Democrat
Press 2 for Republican
Press 3 for Independent/other
Press 4 if you are not a registered voter (end)

3. For whom did you vote in the last presidential election in 2012 between Barack Obama and Mitt Romney?

Press 1 for Barack Obama Press 2 for Mitt Romney Press 3 for someone else Press 4 if you did not vote

4. Thinking about the upcoming presidential primary, do you think you will vote/lean toward voting in your state's Democratic contest, Republican contest, or do you think you will skip the primary season and just vote next November?

Press 1 for Vote in the Democratic primary/caucus (q5) Press 2 for Vote in the Republican primary/caucus (q7) Press 3 for Skip Primaries/caucuses. Vote in November (end) Press 4 for Undecided (end)

5. If the Democratic Primary for President was held today, who would be your first choice to win the Democratic primary? {RANDOMIZE}

Press 1 for Hillary Clinton Press 2 for Bernie Sanders Press 3 for Other Press 4 for Undecided

6. Regardless of who you are going to vote for, who do you expect to win the Democratic primary in Florida?

Press 1 for Hillary Clinton (q10) Press 2 for Bernie Sanders (q10) Press 3 for Other (q10) Press 4 for Undecided (q10)

7. If the Republican Primary for President were held today, who would be your first choice to win the Republican nomination? {RANDOMIZE}

Press 1 for Ted Cruz Press 2 for Marco Rubio Press 3 for Ben Carson Press 4 for Donald Trump Press 5 for John Kasich Press 6 for Someone else Press 7 for Undecided

Press \* to repeat answer choices

8. Now, if you had to choose between only Donald Trump and Marco Rubio in the Republican primary for president, for whom would you vote?

Press 1 for Donald Trump Press 2 for Marco Rubio Press 3 for Undecided

9. Now, if you had to choose between only Donald Trump and Ted Cruz in the Republican primary for president, for whom would you vote?

Press 1 for Ted Cruz Press 2 for Donald Trump Press 3 for Undecided

10. Regardless of who you are going to vote for, who do you expect to win the Republican primary in Florida? {RANDOMIZE}

Press 1 for Ted Cruz Press 2 for Marco Rubio Press 3 for Ben Carson Press 4 for Donald Trump Press 5 for John Kasich Press 6 for Someone else Press \* to repeat answer choices

11. During recent weeks, several GOP candidates have accused each other of lying about their own records and their opponents' records. Regardless of which candidate you support, who do you think, overall, is the least honest candidate? {RANDOMIZE}

Press 1 for Ted Cruz (q 12) Press 2 for Marco Rubio (q 12) Press 3 for Ben Carson (q 12) Press 4 for Donald Trump (q 12) Press 5 for John Kasich (q 12)

12. Great, now I am going to read you a short list of individuals. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that.

First take Hillary Clinton. Is your opinion of Hillary Clinton generally favorable or generally unfavorable?

Press 1 for favorable
Press 2 for unfavorable
Press 3 if you are undecided
Press 4 if you've never heard of this public figure

13. Is your opinion of Bernie Sanders generally favorable or generally unfavorable?

Press 1 for favorable
Press 2 for unfavorable
Press 3 if you are undecided
Press 4 if you've never heard of this public figure

14. Great, now I am going to read you a short list of individuals. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that.

Is your opinion of Marco Rubio generally favorable or generally unfavorable?

Press 1 for favorable

Press 2 for unfavorable

Press 3 if you are undecided

Press 4 if you've never heard of this public figure

15. Is your opinion of Donald Trump generally favorable or generally unfavorable?

Press 1 for favorable

Press 2 for unfavorable

Press 3 if you are undecided

Press 4 if you've never heard of this public figure

16. Is your opinion of Ted Cruz generally favorable or generally unfavorable?

Press 1 for favorable

Press 2 for unfavorable

Press 3 if you are undecided

Press 4 if you've never heard of this public figure

17. Is your opinion of John Kasich generally favorable or generally unfavorable?

Press 1 for favorable

Press 2 for unfavorable

Press 3 if you are undecided

Press 4 if you've never heard of this public figure

18. Is your opinion of Ben Carson generally favorable or generally unfavorable?

Press 1 for favorable

Press 2 for unfavorable

Press 3 if you are undecided

Press 4 if you've never heard of this public figure

19. What do you think is the most important issue being discussed in this election?

Press 1 for Dissatisfaction with Government

Press 2 for Immigration and Illegal Aliens

Press 3 for Economy in General

Press 4 for Defeating ISIS and terrorism

Press 5 for Jobs and Unemployment

Press 6 for Federal Deficit

Press 7 for Regulations or Restrictions on Firearms

Press 8 for Race Relations/Racism

Press 9 for Taxes

Press 0 for Other

Press \* To Repeat these answer choices

20. Which of the following is the most important quality you seek when choosing who to vote for president.

Press 1 for Experience or proven leader

Press 2 for Political outsider

Press 3 for Strong commander-in-chief

Press 4 for focus on economic growth

Press 5 for straightforward speech and attitude

Press 6 for new ideas for national change

Press 7 for commitment to God

Press 8 for tax policies

Press 0 for Other

Press \* To Repeat these answer choices

21. Do you agree or disagree with President Obama's decision to close Guantanamo bay?

Press 1 for Strongly agree

Press 2 for agree

Press 3 for disagree

Press 4 strongly disagree

22. Following the death of Supreme Court Justice Antonin Scalia, several candidates argued that Republicans should block any attempt by President Obama to fill the vacancy before the presidential election in November. Do you agree or disagree with this position?

Press 1 for agree

Press 2 for disagree

Press 3 for undecided

23. What is your age category?

Press 1 for 18-34 Years

Press 2 for 35-54 Years

Press 3 for 55-74 Years

Press 4 for 75+

24. For statistical purposes only, can you please tell me what your ethnic background/ancestry is?

Press 1 for White/Caucasian

Press 2 for Black/African-American

Press 3 for American Indian / Alaska Native

Press 4 for Asian

Press 5 for Native Hawaiian/Other Pacific Islander

Press 6 for Hispanic/Latino

Press 7 for Other

Press 8 for Don't know

25. Do you own a cell phone, a landline or both?

Press 1 if you only own a cell phone

Press 2 if you only own a landline

Press 3 if you own both

26. Region: (based on voter file)