



**BUSINESS AND ECONOMICS
POLLING INITIATIVE**

College of Business
Florida Atlantic University

**Hispanic Attitudes on Economy in U.S. and Presidential
Election
May 2016**

Final Results

	May 2016	April 2016	May 2015	M-M Change	Y-Y Change
Index of Consumer Sentiment	93.5	94.0	89.8	-.5	+3.7
Current Economic Conditions	98.8	98.2	92.9	-.6	+5.9
Index of Consumer Expectations	90.0	91.3	87.7	-1.3	+2.3

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Methodology

The May survey is the twenty-second in a series of survey's that gauges attitudes of Hispanic and Latino's in the United States. The data is collected using a mixed mode sample of online and telephone participants. The question design and analysis for the Index of Consumer Sentiment is adopted from the University of Michigan's which began in 1946, measuring consumer attitudes and expectations, and are used to evaluate economic trends and prospects (<http://www.sca.isr.umich.edu/reports.php>)

All respondents interviewed in this study were part of a fully representative sample using mixed mode random stratified probabilistic sampling method of N=500 Hispanics over the age of 18, based on a series of screening questions. The margin of error for the sample is +/- 4.33% in 19 of 20 cases.

The survey was administered using an Automated Telephone Interviewing (ATI) system (n=236). The ATI system allows data to be entered directly into a computerized database through the numbers on interviewee's phone, providing a highly reliable system of data collection. The survey was also administered through USAMP, an online sample of Hispanics (n=264). There was a 5.2% response rate for the ATI calls.

The survey was presented in both English (n=337) and Spanish (n=163) versions.

The survey was conducted May 1-29, 2016.

The results presented in this report include univariate and bivariate analysis of the data. Frequency distributions for each item included on the questionnaire are shown in the tables. In all cases, cross-tabulation results are also shown. This type of bivariate analysis examines differences between sub-groups of the overall population.

In the cases where cross tabulation results are presented, a chi-square test, an independent t-test for means, or a Z-test for independent percentages is shown. A chi-square test is used in cases where comparisons are made for categorical variables. A t-test is used in cases where comparisons are made for measurement variables. A Z-test is used in cases where comparisons are made between independent population percentages.

The purpose of these statistical tests is to determine whether or not the observed difference between sub-groups in the sample is due to sampling error or whether it is due to a real difference in the population. When the results are statistically significant, it strongly suggests that the observed difference between sub-groups found in the sample is due to a real difference in the population, and not due to sampling error.

A chi-square significance level of .05 indicates significance at the 95 percent level. In other words, it is 95 percent likely that the results are due to a real difference between comparison groups. A chi-square significance level of .01 indicates significance at the 99 percent level. When a t-test or a Z-test is shown, lower- and upper-case letters indicate significance at the 90 and 95 percent levels respectively.

Survey Parameters

Hispanic/Latino's, United States, 18+

Total

Percentage

Age		
http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_14_5YR_B01001I&prodType=table		
18 to 34 years	15,080,185	0.424693
35 to 54 years	13,605,329	0.383158
55 years and over	6,822,923	0.192149
Gender		
http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_14_5YR_B01001I&prodType=table		
Male	17,917,947	0.504611
Female:	17,590,490	0.495389
Region		
http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_14_5YR_B01001I&prodType=table		
Northeast	5,181,117	0.145912
Midwest	3,073,012	0.086543
South	13,033,187	0.367045
West	14,221,121	0.4005
Income		
http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_14_5YR_B19001I&prodType=table		
Under \$25,000	4016453	0.285929
\$25,001-\$75,000	6580271	0.468446
Over \$75,001	3450303	0.245625
Edu		
http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_14_5YR_C15002I&prodType=table		
Less than 12th grade	10436617	0.358917
GED or High School	7796598	0.268126
Some college, Associates	6806741	0.234085
Bachelor's degree/ Graduate	4038148	0.138872

Demographic Results

Frequency Table

Mode

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Telephone	236	47.1	47.1	47.1
	Online	264	52.9	52.9	100.0
	Total	500	100.0	100.0	

Language

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	English	337	67.4	67.4	67.4
	Spanish	163	32.6	32.6	100.0
	Total	500	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Female	247	49.5	49.5	49.5
	Male	252	50.5	50.5	100.0
	Total	500	100.0	100.0	

Age Group

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	212	42.5	42.5	42.5
	35-54	191	38.3	38.3	80.8
	55+	96	19.2	19.2	100.0
	Total	500	100.0	100.0	

Ethnicity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mexican/Mex Amer/Chicano	365	73.1	73.1	73.1
	Puerto Rican	48	9.7	9.7	82.8
	Cuban	29	5.7	5.7	88.5
	Other Spanish Origin	58	11.5	11.5	100.0
	Total	500	100.0	100.0	

Born in US

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	358	71.5	71.5	71.5
	No	142	28.5	28.5	100.0
	Total	500	100.0	100.0	

How long lived in US

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<5 years	75	15.1	15.1	15.1
	5-20	90	17.9	17.9	33.0
	20+	335	67.0	67.0	100.0
	Total	500	100.0	100.0	

Party Affiliation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	118	23.6	23.6	23.6
	Democrat	198	39.5	39.5	63.1
	Another Party	93	18.6	18.6	81.7
	Not Registered	91	18.3	18.3	100.0
	Total	500	100.0	100.0	

Education Level

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than HS	179	35.9	35.9	35.9
	HS or equivalent	134	26.8	26.8	62.7
	some college, no degree	117	23.4	23.4	86.1
	College/Graduate degree	69	13.9	13.9	100.0
	Total	500	100.0	100.0	

Income Level

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	under \$25,000	143	28.6	28.6	28.6
	\$25,001-\$75,000	234	46.8	46.8	75.4
	\$75,000+	123	24.6	24.6	100.0
	Total	500	100.0	100.0	

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Northeast	73	14.6	14.6	14.6
	Midwest	43	8.7	8.7	23.3
	South	183	36.7	36.7	59.9
	West	200	40.1	40.1	100.0
	Total	500	100.0	100.0	

English Version May 2016 FAU BEPI Survey Instrument

What is your gender?

Press 1 for Female

Press 2 for Male

What is your age group?

Press 1 for 17 and under (end survey)

Press 2 for 18-34

Press 3 for 35-54

Press 4 for 55 and above

Are you of Hispanic, Latino or Spanish origin?

Press 1 if you're not of Hispanic, Latino or Spanish origin (end survey)

Press 2 for yes, Mexican, Mexican American, Chicano

Press 3 for yes, Puerto Rican

Press 4 for yes, Cuban

Press 5 for yes another Hispanic, Latino or Spanish origin

Press 6 to repeat the answer choices

Were you born in the United States?

Press 1 for yes

Press 2 for no

How long have you lived in the United States?

Press 1 for less than 5 years

Press 2 for 5-20 years

Press 3 for 20+

We are interested in how people are getting along financially these days. Would you say that you (and your family living there) are better off or worse financially than you were a year ago?

Press 1 for Better Off

Press 2 for Worse Off

Now, looking ahead -- do you think that a year from now you (and your family living there) will be better off financially, or worse off, or just about the same as now?

Press 1 for Better Off

Press 2 for Worse Off

Now turning to business conditions in the country as a whole -- do you think that during the next 12 months we'll have good times financially, or bad times, or what?

Press 1 for Good times financially

Press 2 for Bad times Financially

Looking ahead, which would you say is more likely -- that in the country as a whole we'll have continuous good times during the next five years or so, or that we will have periods of widespread unemployment or depression, or what?

Press 1 for Good times

Press 2 for Bad times

About the big things people buy for their homes--such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good or bad time for people to buy major household items?

Press 1 for Good times to Buy

Press 2 for Bad time to buy

Great, now I am going to read you a short list of individuals. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that.

First take Hillary Clinton. Is your opinion of Hillary Clinton generally favorable or generally unfavorable?

Press 1 for favorable

Press 2 for unfavorable

Press 3 if you are undecided

Press 4 if you've never heard of this public figure

Is your opinion of Donald Trump generally favorable or generally unfavorable?

Press 1 for favorable

Press 2 for unfavorable

Press 3 if you are undecided

Press 4 if you've never heard of this public figure

Now let's jump right to possible matchups in the general election in 2016. If the presidential election was tomorrow and the candidates were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

Press 1 for Donald Trump

Press 2 for Hillary Clinton

Press 3 if you are Undecided

Which Candidate, Donald Trump or Hillary Clinton do you think will be better for the economy?

Press 1 for Donald Trump

Press 2 for Hillary Clinton

Press 3 if you are Undecided

Which Candidate, Hillary Clinton or Donald Trump do you think will be better at keeping America safe from terrorism?

Press 1 for Hillary Clinton

Press 2 for Donald Trump

Press 3 if you are Undecided

Are you currently registered as a Republican, Democrat, Independent, another party or are you not registered?

Press 1 for Republican

Press 2 for Democrat

Press 3 for Independent/another party

Press 4 for Not registered

What is your educational level?

Press 1 for less than high school

Press 2 for high school degree or equivalent

Press 3 for some college but no degree

Press 4 for a college degree

Press 5 for Graduate degree or higher

What is your income level?

Press 1 for under \$25,000

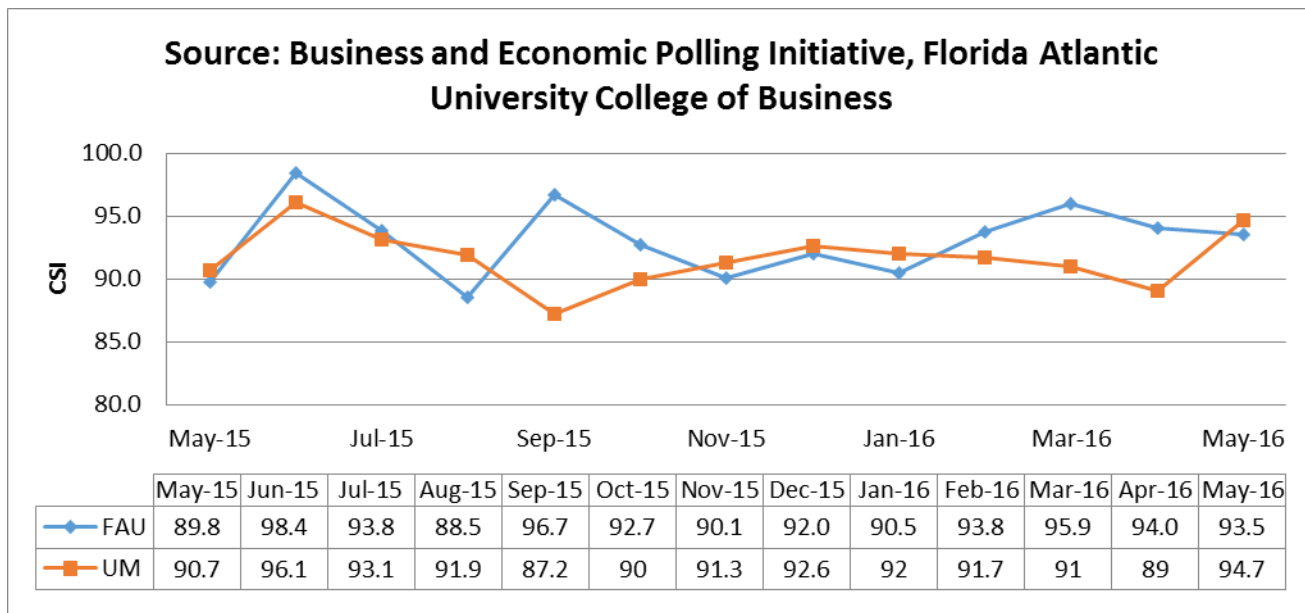
Press 2 for \$25,001-\$75,000

Press 3 over \$75,000

State /region

Executive Summary

The Hispanic Consumer Sentiment Index (CSI) saw a drop for its second consecutive month landing with a score of 93.5, down .5 points from April's 94 but up 3.7 points from where it was a year ago. The University of Michigan (UM) Consumer Index bounced back from a 9 month low of 89 in April to its highest score since June 2015.

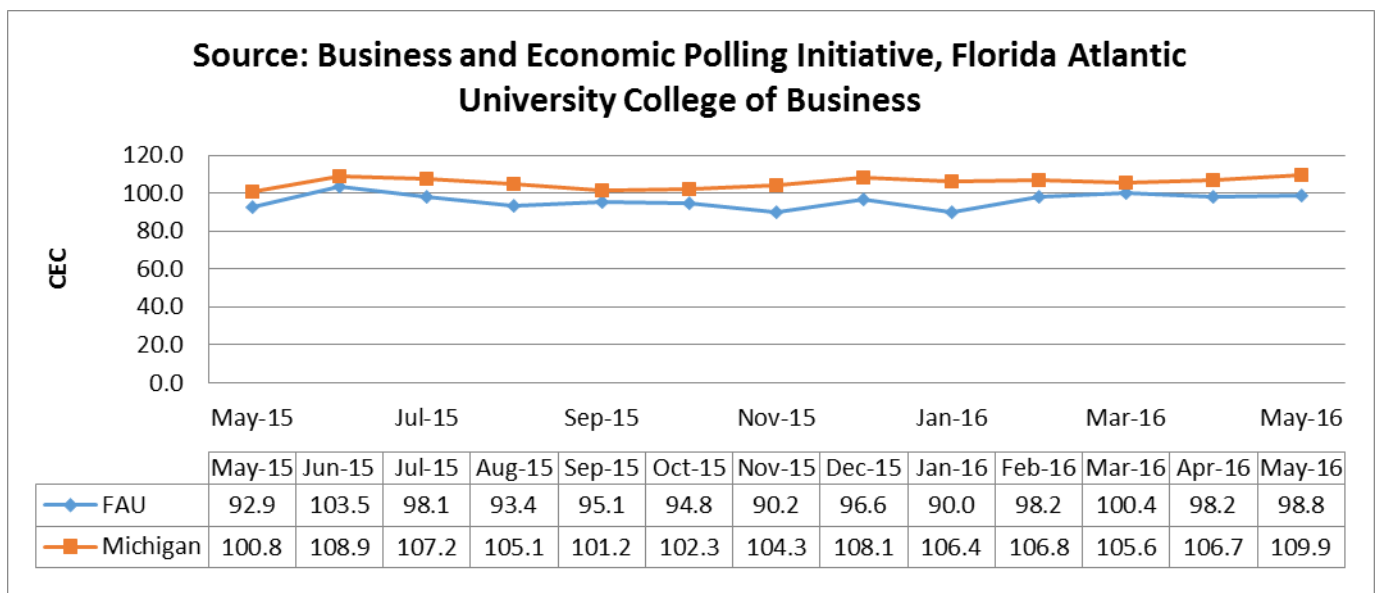


The age cohort continues to show significant differences with those over 55 dropped for the fourth consecutive month scoring a 65 in May after posting 68 in April, 72 in March and a 77 in February. Those 18-34 scored a 98 and those 35-54 scored highest with a 102.

Female sentiment dropped for the first time in three months with a 94 after posting a 103 in April and a 98 in March. Males bounced back with a 93 after posting an 85 in April from a 94 in March. Those earning under \$25,000 increased their March and April numbers of 75.8 and 75.2 with an 82.8 in May. Those earning \$25,001-\$75,000 gave dropped for the second straight month with a 94.5 down from a 97.13 in April and a 101.95 in March. Top income earners of over \$75,000 continue to score highest but dropped 6 points from April with a 104 score.

	CSI (Sept)	CSI (Oct)	CSI (Nov)	CSI (Dec)	CSI (Jan)	CSI (Feb)	CSI (Mar)	CSI (Apr)	CSI (May)
under \$25,000	85.19	77.39	81.20	80.86	70.54	82.3	75.77	75.18	82.77
\$25,001-\$75,000	99.10	96.40	92.55	94.35	96.00	96.8	101.95	97.13	94.46
\$75,000+	106.80	103.83	96.02	100.90	103.09	101.2	107.92	110.02	104.00

The midwest region kept with their score of 77.1 in April with a 76.1 in May. Those in the south saw a slight drop from 97.5 to 95.3. The west and northeast held steady at 93.46 and 99.37 respectively.



The Current Economic Conditions (CEC) continues to have found consistency after two months of fluctuation (moving from 90.05 in January to 98.2 in February,) increasing .6 points from April with a 98.8 in May. There is slight reason for optimism as the April score is 5.9 points higher than it was a year ago which then went on for two months of growth in May and June. This index continues to lag behind the Michigan CEC as it has since its inception; the current difference increased from 8.5 to 11.1 points the largest difference since January.

The CEC have females in better economic condition than their male counterparts but only by 6 points (102 to 96) which is much closer than the April difference of 18 points, 107 to 89.

Older age demographic continue to be the weakest CEC for the last year with a score of 71, down 14 points from April's 86. The other two age groups saw improvements of 7 points (104 in May from 97 in April) for those 18-34, and 3 points (107 from 105 in April) for those 35-54.

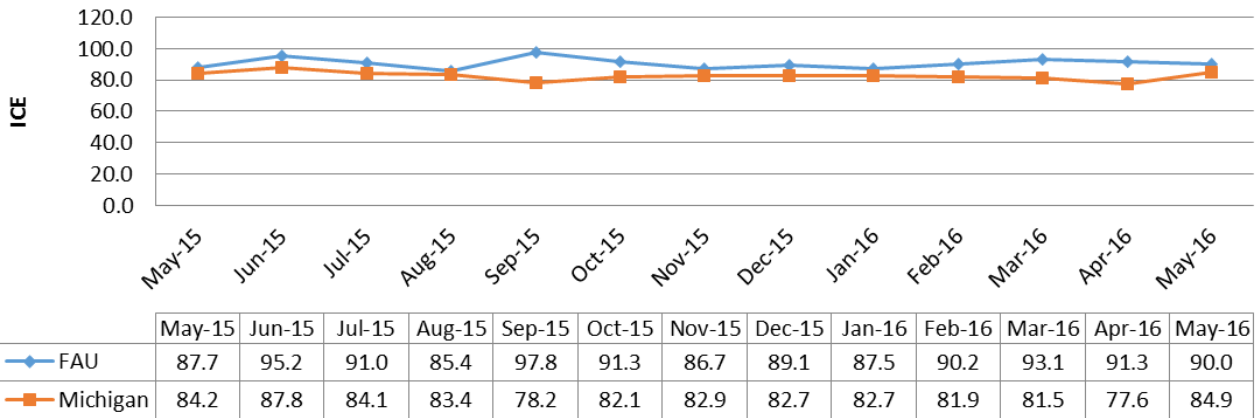
All the respondents with a High School degree or better scored over 100 (college degree 102.5, High School Degree 100.4, and some college at 107.2) while those with less than a High School degree scored a 90.7 up from a 79.1 in April.

Similar to the last ten months, those earning under \$25,000 report the lowest CEC with an 89.6, up 7 points from April (82.6) which is up 9.1 points from an 80.5 in February, and up 21.8 points from November's score of 67.8. There maintains a positive relationship between income level and CEC with those earning in the middle income group score a 98.1 up from a 95.2 in April and those earning over \$75,000 scored a 110.9, down from a 122.1 last month.

Hispanic respondents' economic conditions were clustered around the mean of 98.8 with the strongest region in the Northeast again at 101.4, followed by the South 101.2 and the West 97.6. The Midwest continues to lag behind the other regions with a 90.1.

Those respondents born in the US had an even significantly stronger economic condition than those born out of the US for the second month +28 (110 to 72) from +16 in April (102.6 to 87.1).

**Source: Business and Economic Polling Initiative, Florida
Atlantic University College of Business**



The Index of Consumer Expectations (ICE) continues to outpace the national average set by UM by 5.1 points, 90.0 to 84.9. This is the closest margin since December (4.4 points). The Michigan Index had its first gains since November and its largest gains since in over a year with an increase of 7.3 points, 84.9 is also its highest score in over a year. Females dropped 12 points from a 100.6 to 88.6 and are now outscored by males who posted a 91.5 which is up from an 82.3 in April. Age continues to be a significant variable with those over 55 scoring a 59.9, up slightly from the 56.7 in April but down 13.4 points from January’s score of 74.3. Those 18-34 scored a 95, while those 35-54 saw an decrease from 105.2 in April to 99.5 in May.

US Presidential Election 2016

(Registered Hispanics, n=409; +/-4.8% margin of error)

The Presumptive

Democrat Presidential

nominee Hillary Clinton

leads the Presumptive

Republican Presidential

nominee Donald Trump

50% to 27% among

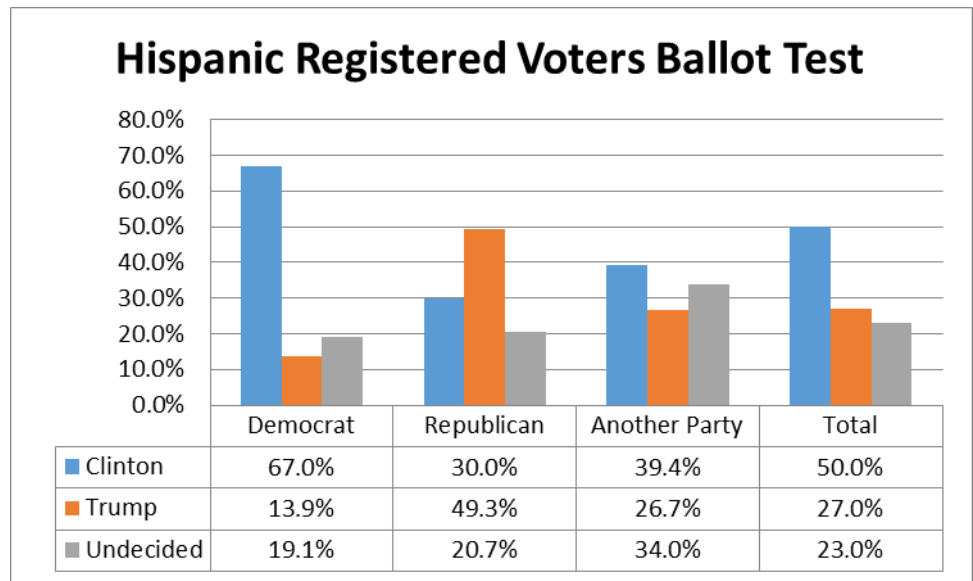
registered Hispanic

voters. President Obama

defeated Mitt Romney in 2012, 71% to 27% among Hispanic voters.

Clinton supporters are in a stronger economic position having significantly stronger consumer sentiment scores 105 to 77 compared with Trump supporters. Clinton supporters score higher on their current economic condition 113 to 90 and Clinton supporters have more optimism for future financial success 99 to 76.

Region was the most significant variable influencing candidate choice with Clinton holding an 18 point lead in the Northeast, 15 points in the Midwest, 35 points in the South and 24 points in the West.

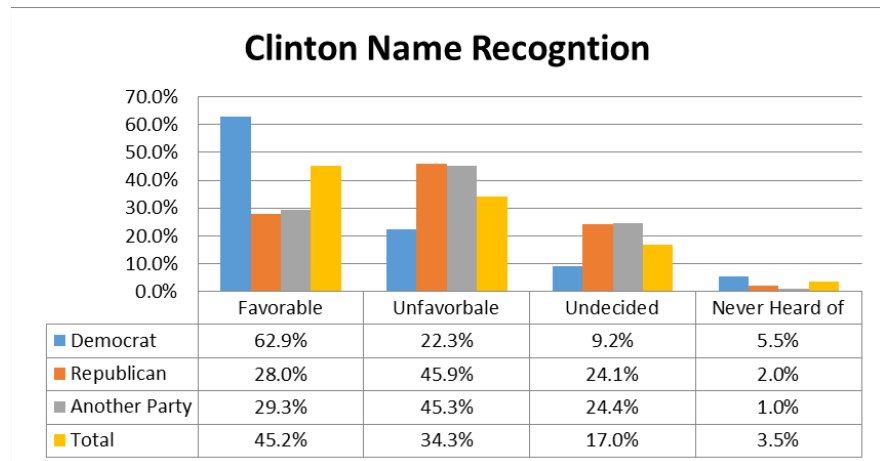
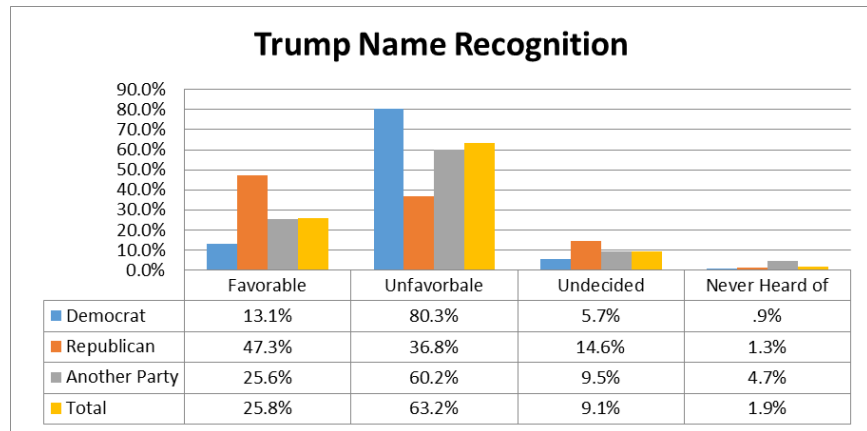


	Trump	Clinton	Undecided
Northeast	34%	52%	14%
Midwest	36%	51%	13%
South	21%	56%	23%
West	19%	43%	38%

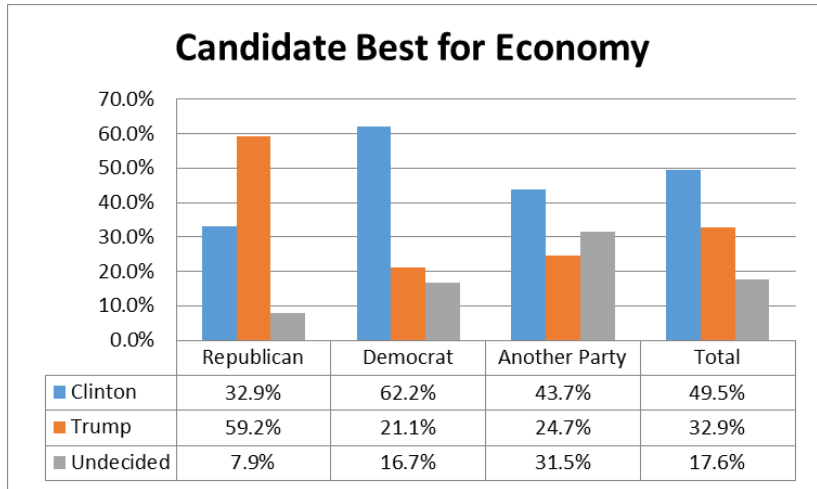
Females are breaking for Clinton +32 (51% to 19%) and males are breaking for Clinton +21 (49% to 28%). Republicans are voting for Trump 49% to 30% (+19) but Clinton is winning among Democrats +53 (67% to 14%) and Independents +12 (39% to 27%). Trumps' strongest income cohort are those earning over \$75,000 where he is down 9 points (29% to 38%), all other income brackets he trails by an average of 33 points.

Lower income earners have a more favorable opinion of Clinton than higher income earners. Those under \$25,000 have a 51% favorable opinion (+26), mid income earners have a 40% favorable (+6), and highest

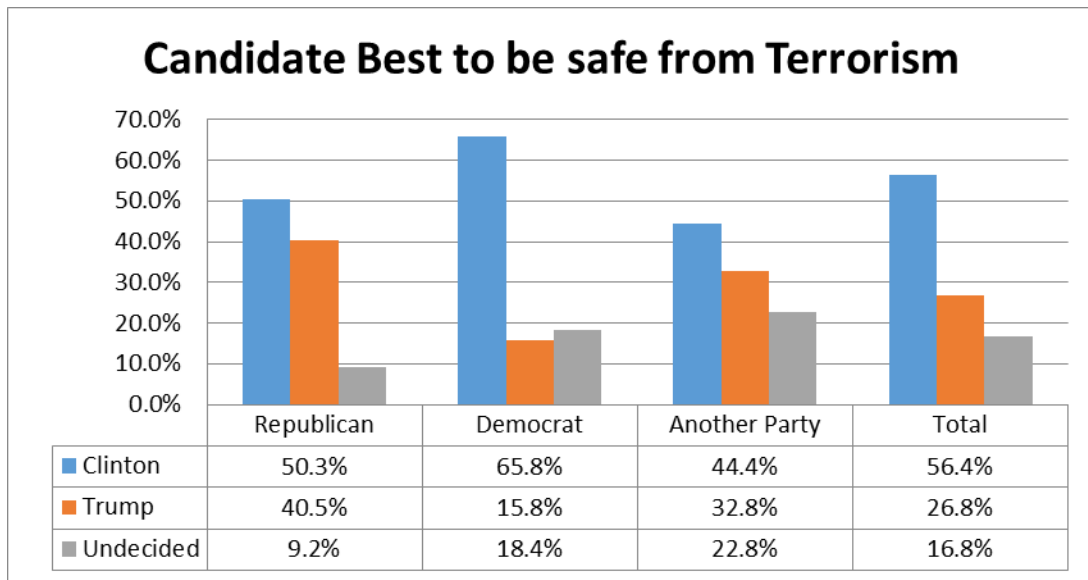
earners over \$75,000 have a 34% favorable opinion (+2). Trump has the reverse effect but is under water among all income groups. Those over \$75,000 have a 26% favorable opinion (-24), mid income have a 19% favorable (-42), and low income have a 23% favorable (-47).



Regarding the candidates two major biographical strengths, it appears Hispanics view Clinton as better for the economy and in keeping America safer from terrorism. Clinton is seen as better prepared for improving



the economy overall (50% to 33%) while only Republicans see Trump, the businessman, as the better candidate for the economy 59% to 33%. Hispanics see Clinton as keeping them safe from terrorism 56% to 27% over the former Secretary of State among all parties.



RESULTS

Index of Consumer Sentiment

	Q1	Q 2	Q3	Q4	Q5	ICS
August 2014	90	102	80	72	104	68.3
September 2014	98	124	92	82	106	76.4
October 2014	92	114	87	90	100	73.4
November 2014	94	124	106	98	114	81.3
December 2014	102	124	116	106	122	86.4
January 2015	125	160	130	131	121	100.69
February 2015	116	154	130	124	124	98.07
March 2015	131	153	126	124	125	99.53
April 2015	125	144	120	105	112	91.59
May 2015	116	142	118	93	125	89.77
June 2015	129	140	128	116	139	98.44
July 2015	124	144	109	113	130	93.79
August 2015	122	132	102	109	119	88.50
September 2015	128	162	112	120	118	96.73
October 2015	116	141	115	112	129	92.67
November 2015	117	146	100	110	121	90.09
December 2015	118	147	103	108	132	92.01
January 2016	118	143	119	98	120	90.47
February 2016	133	145	117	104	121	93.76
March 2016	124	145	122	107	136	95.93
April 2016	131	151	105	111	123	94.02
May 2016	127	137	115	110	129	93.46

Getting Along Financially these Days

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Better Off	317	63.5	63.5	63.5
Worse Off	183	36.5	36.5	100.0
Total	500	100.0	100.0	

A year from Now...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Better Off	343	68.5	68.5	68.5
	Worse Off	157	31.5	31.5	100.0
	Total	500	100.0	100.0	

Business in the country...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good times financially	287	57.3	57.3	57.3
	Bad times financially	213	42.7	42.7	100.0
	Total	500	100.0	100.0	

Country as a whole...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Times	276	55.2	55.2	55.2
	Bad Times	224	44.8	44.8	100.0
	Total	500	100.0	100.0	

Big items for home

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good Times to buy	322	64.4	64.4	64.4
	Bad time to buy	178	35.6	35.6	100.0
	Total	500	100.0	100.0	

Cross Tabs

		Q1	Q2	Q3	Q4	Q5	
Mode	Telephone	97	98	80	86	100	70.29
	Online	154	171	146	132	154	114.11
	Total	127	137	115	110	129	93.46
		Q1	Q2	Q3	Q4	Q5	
Language	English	108	126	96	89	114	80.88
	Spanish	166	160	154	154	159	119.46
	Total	127	137	115	110	129	93.46
		Q1	Q2	Q3	Q4	Q5	
Gender	Female	131	140	112	103	132	93.69
	Male	123	134	117	117	126	93.24
	Total	127	137	115	110	129	93.46
		Q1	Q2	Q3	Q4	Q5	
Age Group	18-34	136	146	124	113	133	98.44
	35-54	136	152	127	122	141	102.35
	55+	89	88	69	80	96	64.69
	Total	127	137	115	110	129	93.46
		Q1	Q2	Q3	Q4	Q5	
Ethnicity	Mexian/Mex Amer/Chicano	124	132	112	105	130	91.14
	Puerto Rican	128	155	135	144	123	103.44
	Cuban	115	106	61	136	113	80.46
	Other Spanish Origin	152	173	141	101	137	106.18
	Total	127	137	115	110	129	93.46

		Q1	Q2	Q3	Q4	Q5	
Born in US	Yes	142	151	127	114	142	102.21
	No	88	101	83	101	96	71.50
	Total	127	137	115	110	129	93.46
		Q1	Q2	Q3	Q4	Q5	
How long lived in US	<5 years	148	134	133	132	150	105.06
	5-20	143	145	135	112	129	100.25
	20+	118	136	105	105	124	89.03
	Total	127	137	115	110	129	93.46
		Q1	Q2	Q3	Q4	Q5	
Clinton	Favorable	144	158	145	140	145	110.29
	Unfavorable	108	114	88	63	104	72.62
	Undecided	134	141	106	114	142	96.37
	Never heard of	49	78	46	151	66	59.91
	Total	127	137	115	110	129	93.46
		Q1	Q2	Q3	Q4	Q5	
Trump	Favorable	101	115	107	112	112	83.02
	Unfavorable	135	141	115	107	134	95.46
	Undecided	135	153	122	116	131	99.27
	Never heard of	120	142	125	144	138	100.99
	Total	127	137	115	110	129	93.46
		Q1	Q2	Q3	Q4	Q5	
Ballot Test	Trump	96	111	93	100	110	77.46
	Clinton	148	156	130	114	145	104.56
	Undecided	114	125	105	113	116	86.70
	Total	127	137	115	110	129	93.46

		Q1	Q2	Q3	Q4	Q5	
Better for Economy	Trump	81	105	87	102	95	71.35
	Clinton	144	151	127	112	139	101.63
	Undecided	148	147	123	118	150	103.53
	Total	127	137	115	110	129	93.46
		Q1	Q2	Q3	Q4	Q5	
Safe from Terror	Clinton	133	147	125	117	134	99.20
	Trump	111	116	81	82	102	74.79
	Undecided	129	136	123	124	144	99.18
	Total	127	137	115	110	129	93.46
		Q1	Q2	Q3	Q4	Q5	
Party Affiliation	Republican	120	140	110	98	132	90.83
	Democrat	121	136	127	124	117	94.55
	Another Party	126	130	85	87	126	84.13
	Not Registered	149	144	124	120	152	103.99
	Total	127	137	115	110	129	93.46
		Q1	Q2	Q3	Q4	Q5	
Education Level	Less than HS	113	122	117	120	122	89.76
	HS or equivalent	137	156	112	111	123	96.51
	some college, no degree	131	136	114	102	147	95.39
	College/Graduate degree	138	143	114	98	128	93.88
	Total	127	137	115	110	129	93.46
		Q1	Q2	Q3	Q4	Q5	
Income Level	under \$25,000	105	124	94	95	127	82.77
	\$25,001-\$75,000	130	137	123	110	124	94.46
	\$75,000+	146	152	121	128	141	104.00
	Total	127	137	115	110	129	93.46

		Q1	Q2	Q3	Q4	Q5	
Region	Northeast	131	143	122	130	132	99.37
	Midwest	118	107	78	84	114	76.12
	South	131	139	119	111	131	95.29
	West	123	140	116	109	129	93.40
	Total	127	137	115	110	129	93.46

Index of Current Economic Conditions (CEC)

	Q1	Q5	CEC
August 2014	90	104	75.4
September 2014	98	106	79.3
October 2014	92	100	74.6
November 2014	94	114	80.8
December 2014	102	122	86.8
January 2015	125	121	95.08
February 2015	116	124	92.95
March 2015	131	125	98.78
April 2015	125	112	91.60
May 2015	116	125	92.92
June 2015	129	139	103.49
July 2015	124	130	98.08
August 2015	122	119	93.37
September 2015	128	118	95.10
October 2015	116	129	94.75
November 2015	117	121	90.21
December 2015	118	132	96.55
January 2016	118	120	90.05
February 2016	133	121	98.19
March 2016	124	136	100.42
April 2016	131	123	98.20
May 2016	127	129	98.81

Crosstab

		Q1	Q5	
Mode	Telephone	97	100	76.56
	Online	154	154	118.64
	Total	127	129	98.81

		Q1	Q5	
Language	English	108	114	86.05
	Spanish	166	159	125.19
	Total	127	129	98.81

		Q1	Q5	
Gender	Female	131	132	101.69
	Male	123	126	95.99
	Total	127	129	98.81

		Q1	Q5	
Age Group	18-34	136	133	103.75
	35-54	136	141	106.73
	55+	89	96	72.09
	Total	127	129	98.81

		Q1	Q5	
Ethnicity	Mexican/Mex Amer/Chicano	124	130	97.88
	Puerto Rican	128	123	97.09
	Cuban	115	113	88.20
	Other Spanish Origin	152	137	111.43
	Total	127	129	98.81

		Q1	Q5	
Born in US	Yes	142	142	109.63
	No	88	96	71.67
	Total	127	129	98.81

		Q1	Q5	
How long lived in US	<5 years	148	150	114.56
	5-20	143	129	104.99
	20+	118	124	93.61
	Total	127	129	98.81

		Q1	Q5	
Clinton	Favorable	144	145	111.39
	Unfavorable	108	104	82.19
	Undecided	134	142	106.71
	Never heard of	49	66	45.75
	Total	127	129	98.81

		Q1	Q5	
Trump	Favorable	101	112	82.53
	Unfavorable	135	134	103.73
	Undecided	135	131	102.59
	Never heard of	120	138	99.55
	Total	127	129	98.81

		Q1	Q5	
Ballot Test	Trump	96	110	79.94
	Clinton	148	145	112.96
	Undecided	114	116	88.83
	Total	127	129	98.81

		Q1	Q5	
Better for Economy	Trump	81	95	68.31
	Clinton	144	139	109.14
	Undecided	148	150	114.75
	Total	127	129	98.81

		Q1	Q5	
Safe from Terror	Clinton	133	134	103.23
	Trump	111	102	82.50
	Undecided	129	144	105.13
	Total	127	129	98.81

		Q1	Q5	
Party Affiliation	Republican	120	132	97.53
	Democrat	121	117	92.14
	Another Party	126	126	97.55
	Not Registered	149	152	116.16
	Total	127	129	98.81

		Q1	Q5	
Education Level	Less than HS	113	122	90.74
	HS or equivalent	137	123	100.40
	some college, no degree	131	147	107.19
	College/Graduate degree	138	128	102.49
	Total	127	129	98.81

		Q1	Q5	
Income Level	under \$25,000	105	127	89.58
	\$25,001-\$75,000	130	124	98.12
	\$75,000+	146	141	110.87
	Total	127	129	98.81

		Q1	Q5	
Region	Northeast	131	132	101.39
	Midwest	118	114	90.06
	South	131	131	101.16
	West	123	129	97.62
	Total	127	129	98.81

Index of Consumer Expectation

	Q 2	Q3	Q4	ICE
August 2014	102	80	72	63.7
September 2014	124	92	82	74.5
October 2014	114	87	90	72.9
November 2014	124	106	98	81.6
December 2014	124	116	106	86.1
January 2015	160	130	131	104.3
February 2015	154	130	124	101.4
March 2015	153	126	124	100.0
April 2015	144	120	105	91.58
May 2015	142	118	93	87.74
June 2015	140	128	116	95.19
July 2015	144	109	113	91.03
August 2015	132	102	109	85.37
September 2015	162	112	120	97.78
October 2015	141	115	112	91.33
November 2015	146	100	110	86.73
December 2015	147	103	108	89.10
January 2016	143	119	98	87.45
February 2016	145	117	104	90.24
March 2016	145	122	107	93.05
April 2016	151	105	111	91.34
May 2016	137	115	110	90.02

Crosstabs

		Q2	Q3	Q4	
Mode	Telephone	98	80	86	66.26
	Online	171	146	132	111.20
	Total	137	115	110	90.02
		Q2	Q3	Q4	
Language	English	126	96	89	77.56
	Spanish	160	154	154	115.77
	Total	137	115	110	90.02

		Q2	Q3	Q4	
Gender	Female	140	112	103	88.55
	Male	134	117	117	91.47
	Total	137	115	110	90.02
		Q2	Q3	Q4	
Age Group	18-34	146	124	113	95.04
	35-54	152	127	122	99.54
	55+	88	69	80	59.94
	Total	137	115	110	90.02
		Q2	Q3	Q4	
Ethnicity	Mexian/Mex Amer/Chicano	132	112	105	86.82
	Puerto Rican	155	135	144	107.52
	Cuban	106	61	136	75.48
	Other Spanish Origin	173	141	101	102.81
	Total	137	115	110	90.02
		Q2	Q3	Q4	
Born in US	Yes	151	127	114	97.44
	No	101	83	101	71.40
	Total	137	115	110	90.02
		Q2	Q3	Q4	
How long lived in US	<5 years	134	133	132	98.96
	5-20	145	135	112	97.21
	20+	136	105	105	86.08
	Total	137	115	110	90.02
		Q2	Q3	Q4	
Clinton	Favorable	158	145	140	109.59
	Unfavorable	114	88	63	66.47
	Undecided	141	106	114	89.73
	Never heard of	78	46	151	69.00
	Total	137	115	110	90.02

		Q2	Q3	Q4	
Trump	Favorable	115	107	112	83.33
	Unfavorable	141	115	107	90.15
	Undecided	153	122	116	97.13
	Never heard of	142	125	144	101.91
	Total	137	115	110	90.02
		Q2	Q3	Q4	
Ballot Test	Trump	111	93	100	75.86
	Clinton	156	130	114	99.16
	Undecided	125	105	113	85.33
	Total	137	115	110	90.02
		Q2	Q3	Q4	
Better for Economy	Trump	105	87	102	73.30
	Clinton	151	127	112	96.80
	Undecided	147	123	118	96.33
	Total	137	115	110	90.02
		Q2	Q3	Q4	
Safe from Terror	Clinton	147	125	117	96.61
	Trump	116	81	82	69.83
	Undecided	136	123	124	95.35
	Total	137	115	110	90.02
		Q2	Q3	Q4	
Party Affiliation	Republican	140	110	98	86.52
	Democrat	136	127	124	96.10
	Another Party	130	85	87	75.51
	Not Registered	144	124	120	96.17
	Total	137	115	110	90.02

		Q2	Q3	Q4	
Education Level	Less than HS	122	117	120	89.13
	HS or equivalent	156	112	111	94.02
	some college, no degree	136	114	102	87.81
	College/Graduate degree	143	114	98	88.35
	Total	137	115	110	90.02
		Q2	Q3	Q4	
Income Level	under \$25,000	124	94	95	78.39
	\$25,001-\$75,000	137	123	110	92.10
	\$75,000+	152	121	128	99.59
	Total	137	115	110	90.02
		Q2	Q3	Q4	
Region	Northeast	143	122	130	98.07
	Midwest	107	78	84	67.16
	South	139	119	111	91.52
	West	140	116	109	90.68
	Total	137	115	110	90.02

US PRESIDENTIAL ELECTION

Is your opinion of Hillary Clinton generally favorable or generally unfavorable?

All Hispanics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	208	41.6	41.6	41.6
	Unfavorable	155	31.0	31.0	72.6
	Undecided	119	23.8	23.8	96.3
	Never heard of	18	3.7	3.7	100.0
	Total	500	100.0	100.0	

Is your opinion of Donald Trump generally favorable or generally unfavorable?

All Hispanics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	109	21.8	21.8	21.8
	Unfavorable	304	60.8	60.8	82.6
	Undecided	72	14.3	14.3	96.9
	Never heard of	15	3.1	3.1	100.0
	Total	500	100.0	100.0	

If the presidential election was tomorrow and the candidates were Republican Donald Trump and Democrat Hillary Clinton, who would you vote for?

All Hispanics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	118	23.5	23.5	23.5
	Clinton	250	50.0	50.0	73.5
	Undecided	132	26.5	26.5	100.0
	Total	500	100.0	100.0	

Which Candidate, Donald Trump or Hillary Clinton do you think will be better for the economy?

All Hispanics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	142	28.4	28.4	28.4
	Clinton	246	49.1	49.1	77.5
	Undecided	112	22.5	22.5	100.0
	Total	500	100.0	100.0	

Which Candidate, Hillary Clinton or Donald Trump do you think will be better at keeping America safe from terrorism

All Hispanics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Clinton	265	53.0	53.0	53.0
	Trump	117	23.5	23.5	76.5
	Undecided	118	23.5	23.5	100.0
	Total	500	100.0	100.0	

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