

FAU Poll: Hispanics backing Clinton in Key Battleground States of Ohio, Colorado Nevada, North Carolina and Florida.

A new set of Hispanic battleground state polls by the Business and Economics Polling Initiative (BEPI) at Florida Atlantic University reveals Hillary Clinton leading Donald Trump among Hispanics by similar margins from what President Obama did against Mitt Romney in 2012. The polls was conducted September 15-19 and each state carries with it a 4.9% margin of error.

Presidential Ballot Tests

| | Clinton | Trump | Johnson | Stein | Undecided | Clinton Lead |
|----|----------------|--------------|---------|-------|-----------|--------------|
| CO | 67.5% | 16.2% | 5.1% | 1.0% | 10.4% | 51.3 |
| NV | 53.7% | 24.9% | 7.3% | 3.5% | 10.7% | 28.8 |
| NC | 57.1% | 29.3% | 5.1% | .2% | 8,2% | 37.8 |
| FL | 53.3% | 34.2% | 3.2% | .7% | 8.6% | 19.1 |
| OH | 50.7% | 29.2% | 4.5% | 1.5% | 14% | 21.5 |

Hispanic in Colorado are estimated to include 15% of the entire state vote and has historically voted democrat giving President Obama 61% of the vote in 2008 and won 75% to 23% in 2012, the FAU poll has Clinton on the same pace winning 68% to 16%.

Ohio has a growing Hispanic population and is estimated to account for 4% of the total vote. In 2008, 65% voted for Obama and in 2012, 54% voted to re-elect the President. Currently, Clinton holds a similar significant lead 51% to 29%.

Nearly one in every five voters (19%) in Florida will be Hispanic and while they did vote for Obama in 2008 and 2012 with 57% and 60% of the vote, President Bush won the Hispanic vote in 2004 with 56% but it does not appear Clinton will have any such worries with a current 53% to 34% lead.

In Nevada, it is estimated that 23% of the voters will be Hispanic and they have also historically voted democrat with President Obama in 2008 at 76% and in 2012 at 71%, the FAU poll has Clinton closer to Trump then what has happened in the past with a 54% to 25% lead.

The final battleground state looked at is North Carolina where 5% of the total vote is expected to be Hispanic. Obama carried the state in 2012 with 68% and Clinton is currently leading Trump 57% to 29%

Clinton leads Trump with 18-34 year old Hispanics in all 5 states by a range of 24 to 45 points. The only age groups supporting Trump are in Ohio with 35-54 year olds (33% to 34%) and in Florida among 55-74 (43% to 49%).

Clinton v. Trump by Age Group

| | CO | NC | OH | FL | NV |
|-------|---------|---------|---------|---------|---------|
| 18-34 | 45%/21% | 58%/13% | 49%/15% | 62%/21% | 47%/11% |
| 35-54 | 63%/23% | 51%/38% | 33%/34% | 63%/23% | 53%/25% |
| 55-74 | 75%/12% | 63%/28% | 63%/29% | 43%/49% | 62%/25% |
| 75+ | 69%/17% | 56%/21% | 60%/25% | 45%/38% | 46%/42% |

Clinton is winning among Hispanic Independents in every state except Ohio where Trump leads by 6 points (43% to 37%). Clinton’s strongest states are Florida at +41, followed by Nevada +21, Colorado +12, and North Carolina +11.

Independents

| | Clinton | Trump | Johnson | Stein | Undecided | Sample size | MOE |
|----|------------|------------|---------|-------|-----------|-------------|-----------|
| FL | 58% | 17% | 6% | 2% | 18% | 70 | +/- 11.7% |
| OH | 37% | 43% | 10% | 2% | 8% | 49 | +/- 14% |
| NC | 44% | 33% | 8% | 1% | 15% | 93 | +/- 10.1% |
| NV | 39% | 18% | 14% | 10% | 20% | 53 | +/- 13.4% |
| CO | 38% | 26% | 15% | 2% | 20% | 52 | +/- 13.4% |

Trump suffers from a very unfavorable image in every state with Colorado being the worse with nearly 80% unfavorable and Nevada at 68%. North Carolina and Ohio had a 25% and 26% favorable opinion respectively while Florida was his best state with a 33% favorable opinion. Clinton on the other hand has over 50% favorable ratings in every state except Florida where she is at 49%.

Hillary Clinton Name Recognition

| | Favorable | Unfavorable | No Opinion | Net Difference |
|----|-----------|-------------|------------|----------------|
| CO | 65% | 28% | 7% | +37 |
| NV | 53% | 39% | 7% | +14 |
| NC | 54% | 40% | 6% | +14 |
| FL | 49% | 42% | 9% | +7 |
| OH | 50% | 44% | 6% | +6 |

Donald Trump Name Recognition

| | Favorable | Unfavorable | No Opinion | Net Difference |
|----|-----------|-------------|------------|----------------|
| CO | 16% | 80% | 4% | -64 |
| NV | 25% | 68% | 8% | -43 |
| NC | 26% | 69% | 5% | -43 |
| FL | 33% | 58% | 8% | -25 |
| OH | 27% | 65% | 9% | -38 |

Issues

While Clinton is seen as the better candidate in every state to handle all the issues the voters were asked about including which candidate would be better at the Economy, Education, Terrorism/National Security, Healthcare, Immigration and Treatment of Minorities- when voters were asked about the affordable care act, only voters in Colorado wanted to keep it. The respondents who wanted to repeal Obamacare are supporting Trump 53% to 25% in Ohio, in Florida Trump leads 59% to 29%, in North Carolina Trump leads 51% to 37%; Nevada Trump leads 49% to 29% but in Colorado Clinton holds a 48% to 31% lead among Hispanics who want to repeal

Economy

| | Clinton | Trump | Net Difference |
|----|---------|-------|----------------|
| CO | 74% | 26% | 48 |
| NV | 66% | 35% | 31 |
| NC | 63% | 37% | 26 |
| FL | 59% | 42% | 17 |
| OH | 60% | 40% | 20 |

Immigration

| | Clinton | Trump | Net Difference |
|----|---------|-------|----------------|
| CO | 75% | 25% | 50 |
| NV | 66% | 34% | 32 |
| NC | 66% | 34% | 32 |
| FL | 60% | 40% | 20 |
| OH | 61% | 39% | 22 |

Terrorism and National Security

| | Clinton | Trump | Net Difference |
|----|---------|-------|----------------|
| CO | 75% | 25% | 50 |
| NV | 63% | 37% | 26 |
| NC | 64% | 36% | 28 |
| FL | 58% | 43% | 15 |
| OH | 64% | 36% | 28 |

Education

| | Clinton | Trump | Net Difference |
|----|---------|-------|----------------|
| CO | 79% | 21% | 58 |
| NV | 70% | 30% | 40 |
| NC | 70% | 30% | 40 |
| FL | 65% | 35% | 30 |
| OH | 66% | 34% | 32 |

Healthcare

| | Clinton | Trump | Net Difference |
|----|---------|-------|----------------|
| CO | 77% | 23% | 54 |
| NV | 65% | 35% | 30 |
| NC | 66% | 34% | 32 |
| FL | 67% | 33% | 34 |
| OH | 62% | 39% | 23 |

Treatment of Minorities

| | Clinton | Trump | Net Difference |
|----|---------|-------|----------------|
| CO | 82% | 18% | 64 |
| NV | 73% | 28% | 45 |
| NC | 72% | 28% | 44 |
| FL | 67% | 33% | 34 |
| OH | 70% | 30% | 40 |

Regarding the affordable care act, which is also called Obamacare, do you want to keep the program or repeal it?

Affordable Care Act

| | Keep | Repeal | Net Difference |
|----|------|--------|----------------|
| CO | 54% | 46% | 8 |
| NV | 49% | 51% | -2 |
| NC | 46% | 54% | -8 |
| FL | 46% | 54% | -8 |
| OH | 44% | 56% | -12 |

In general, do you feel that the laws covering the sale of guns should be made more strict, less strict or kept as they are now?

| | More Strict | Less Strict | Net Difference | Keep as are |
|----|-------------|-------------|----------------|-------------|
| CO | 58% | 14% | 44 | 27% |
| NV | 65% | 8% | 57 | 27% |
| NC | 65% | 9% | 56 | 26.0% |
| FL | 68% | 9% | 59 | 24% |
| OH | 66% | 5% | 61 | 28% |

The Florida Atlantic University poll was conducted In English and Spanish from Thursday September 15 at 6pm, through Monday evening September 19, 2016. Data was collected with a mix mode of online and Interactive Voice Recognition (IVR) software. . Online panel was provided by Survey Sampling International ([SSI](#)). The IVR data was collected by Stratics Networks. The polling sample was a random selection of registered voters purchased through Aristotle Inc. Registered voters and Hispanics were classified through two screening question. For non-completes with a working residential phone line, at least four callbacks were attempted (Friday, Saturday, Sunday and Monday evenings). Data was weighted by 2012 election results for each state based on exit polling of Hispanics and by gender. Each state sample consisted of n=400 registered Hispanics with a margin of error of +/-4.9 percent at a 95 percent confidence level. The full results can be found at <http://business.fau.edu/departments/economics/business-economics-polling/bepi-polls/index.aspx#.V-J9hzWhug4>

Below is the survey instrument. For further information or questions, contact Dr. Monica Escaleras, [FAU-BEPI](#) director and FAU associate professor of economics, at mescaler@fau.edu.

English Version

1. Which of the following applies to you regarding the General election in November?
Press 1 if you are definitely vote
Press 2 if you likely to vote
Press 3 if you are 50-50
Press 4 if you are not planning to vote

2. For statistical purposes only, can you please tell me what your ethnic background/ancestry is?

Press 1 for White/Caucasian (end)
Press 2 for Black/African-American (end)
Press 3 for American Indian / Alaska Native (end)
Press 4 for Asian (end)
Press 5 for Native Hawaiian/Other Pacific Islander (end)
Press 6 for Hispanic/Latino (next)
Press 7 for Other (end)
Press 8 for Don't know (end)

3. Are you currently registered as a Democrat, Republican, or Independent/Other?

Press 1 for Democrat
Press 2 for Republican
Press 3 for Independent
Press 4 for Libertarian/other
Press 5 if you are not a registered voter (end)

4. What is your gender?

Press 1 for Male
Press 2 for Female
Press 3 for Other

5. For whom did you vote in the 2012 Presidential election between Barack Obama and Mitt Romney?

Press 1 for Barack Obama

Press 2 for Mitt Romney
Press 3 for someone else
Press 4 if you did not vote

6. Is your opinion of Hillary Clinton generally favorable or unfavorable?

Press 1 for favorable
Press 2 for unfavorable
Press 3 for undecided
Press 4 if you have never heard of this public figure

7. Is your opinion of Donald Trump generally favorable or unfavorable?

Press 1 for favorable
Press 2 for unfavorable
Press 3 for undecided
Press 4 if you have never heard of this public figure

8. If the General Election for President of the United States was held today, for whom would you vote or leans towards voting?

Press 1 for Hillary Clinton
Press 2 for Donald Trump
Press 3 for Gary Johnson
Press 4 for Jill Stein
Press 5 if you are unsure

9. What is your age category?

Press 1 for 18-34 Years
Press 2 for 35-54 Years
Press 3 for 55-74 Years
Press 4 for 75+

10. What is your educational level?

Press 1 for less than high school
Press 2 for high school degree or equivalent
Press 3 for some college but no degree
Press 4 for a college degree
Press 5 for Graduate degree or higher

Regardless of which presidential candidate you support, please tell me if you think Hillary Clinton or Donald Trump would better handle each of the following issues.

11. The economy

Press 1 for Hillary Clinton
Press 2 for Donald Trump

12. Terrorism and national security

Press 1 for Hillary Clinton
Press 2 for Donald Trump

13. Education

Press 1 for Hillary Clinton
Press 2 for Donald Trump

14. Immigration

Press 1 for Hillary Clinton
Press 2 for Donald Trump

15. The treatment of minority groups in this country

Press 1 for Hillary Clinton
Press 2 for Donald Trump

16. Health Care

Press 1 for Hillary Clinton
Press 2 for Donald Trump

17. Regarding the affordable care act, which is also called Obamacare, do you want to keep the program or repeal it?

Press 1 for Repealing the affordable care act
Press 2 for Keeping the affordable care act

18. In general, do you feel that the laws covering the sale of guns should be made more strict, less strict or kept as they are now?

Press 1 for more strict
Press 2 for less strict
Press 3 to keep them as they are now

19. Do you own a cellphone, landline, or both?

Press 1 for cellphone
Press 2 for landline
Press 3 for both

20. Region