BOCA RATON, Fla. (Oct. 13, 2020) – With the presidential election less than a month away, Democratic nominee Joe Biden pushed ahead of U.S. President Donald Trump in the battleground Sunshine State, according to a survey of likely Florida voters by the Florida Atlantic University Business and Economics Polling Initiative (FAU BEPI).

Biden now leads Trump 51 percent to 47 percent after Trump pulled into a dead heat in September. Still, 8 percent of the respondents said they could change their minds, and the poll has a margin of error of +/- 3.8 percentage points.

Trump led Biden 51 percent to 49 percent in the March poll, but Biden surged ahead in May, 53 percent to 47 percent.

In this latest poll, 44 percent of respondents said Trump’s handling of the coronavirus crisis was good or excellent, while 50 percent said it was poor or terrible.

As it was in the September poll, the economy was the most important issue among respondents (38 percent), followed by the coronavirus (18 percent), healthcare (17 percent) and racism/equality (11 percent).

Those who said the economy is most important are siding with Trump, 80 percent to 16 percent, while those who cited the coronavirus are breaking for Biden, 92 percent to 8 percent.

“The economy and the coronavirus are key issues for voters and if perception of either issue changes so could people’s votes,” said Monica Escaleras, Ph.D., director of FAU BEPI in the College of Business.

Kevin Wagner, Ph.D., a professor of political science at FAU and a research fellow of the Initiative, said Biden is making strides among older voters, which could be a key in defeating Trump.

“Joe Biden continues to be competing better for senior voters than Hillary Clinton did in 2016, and that could be the difference in Florida,” he said.
In terms of how respondents will cast their ballots, 44 percent plan to vote by mail, 30 percent plan to vote early in person and 25 percent plan to vote on Election Day. Biden is the choice among people voting by mail, while Trump is the selection of early, in-person voters and those waiting until Election Day.

On the issue of Trump’s tax returns, 58 percent think he should release the documents, 29 percent think he should not and 13 percent were undecided.

Trump’s approval rating was 44 percent, compared with 47 percent in the September poll, while his disapproval rating of 51 percent increased from September’s 49 percent.

Meanwhile, Florida Gov. Ron DeSantis’ approval rating held steady at 43 percent, while his disapproval rating increased to 48 percent from 43 percent in September’s poll.

The survey of 644 likely Florida voters was conducted Oct. 9-10. It is important to remember that subsets carry with them higher margins of error, as the sample size is reduced. The data was weighted by ethnicity, age, education, party affiliation, region and gender, based on 2016 Census Voting and Registration modeling. Data was collected using both an Interactive Voice Response (IVR) system of landlines and cell phones provided by Aristotle Inc. and an online panel provided by Dynata. The polling results and full cross-tabulations can be viewed here.

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About FAU BEPI:
The Florida Atlantic University Business and Economic Polling Initiative conducts surveys on business, economic, political and social issues with a focus on Hispanic attitudes and opinions at regional, state and national levels via planned monthly national surveys. The initiative subscribes to the American Association of Public Opinion Research and is a resource for public and private organizations, academic research and media outlets. In addition, the initiative is designed to contribute to the educational mission of the University by providing students with valuable opportunities to enhance their educational experience by designing and carrying out public opinion research.

About Florida Atlantic University:
Florida Atlantic University, established in 1961, officially opened its doors in 1964 as the fifth public university in Florida. Today, the University, with an annual economic impact of $6.3 billion, serves more than 30,000 undergraduate and graduate students at sites throughout its six-county service region in southeast Florida. FAU’s world-class teaching and research faculty serves students through 10 colleges: the Dorothy F. Schmidt College of Arts and Letters, the College of Business, the College for Design and Social Inquiry, the College of Education, the College of Engineering and Computer Science, the Graduate College, the Harriet L. Wilkes Honors College, the Charles E. Schmidt College of Medicine, the Christine E. Lynn College of Nursing and the Charles E. Schmidt College of Science. FAU is ranked as a High Research Activity institution by the Carnegie Foundation for the Advancement of Teaching. The University is placing special focus on the rapid development of critical areas that form the basis of its strategic plan: Healthy aging, biotech, coastal and marine issues, neuroscience, regenerative medicine, informatics, lifespan and the environment. These areas provide opportunities for faculty and students to build upon FAU’s existing strengths in research and scholarship. For more information, visit fau.edu.