

Results

If you were able to get the vaccine today, would you take it?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Already been vaccinated	103	23.7	23.7	23.7
	yes	173	39.7	39.7	63.4
	no	119	27.3	27.3	90.7
	not sure	40	9.3	9.3	100.0
	Total	436	100.0	100.0	

If you are getting vaccinated, what would you prefer?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Moderna vaccine	38	8.7	17.7	17.7
	Pfizer vaccine	54	12.4	25.4	43.1
	to wait until another vaccine is available	22	5.0	10.3	53.4
	not sure	100	22.8	46.6	100.0
	Total	214	49.0	100.0	
Missing	System	222	51.0		
Total		436	100.0		

How confident are you in the economic conditions of the United States for the next 12 months?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Optimistic	158	36.2	36.2	36.2
	Pessimistic	123	28.2	28.2	64.4
	Neutral	110	25.2	25.2	89.6
	No sure	45	10.4	10.4	100.0
	Total	436	100.0	100.0	

When do you expect your day-to-day routines return to normal (pre-pandemic)?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Already returned to normal	67	15.4	15.4	15.4
	No impact	41	9.4	9.4	24.9
	In less than 3 months	51	11.7	11.7	36.6
	In 3-6 months	52	11.8	11.8	48.4
	In 6 months to a year	123	28.3	28.3	76.7
	In 2022 or beyond	102	23.3	23.3	100.0
	Total	436	100.0	100.0	

When do you expect your personal finances to return to normal (pre-pandemic)?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Already returned to normal	91	20.8	20.8	20.8
	No impact	132	30.2	30.2	51.0
	In less than 3 months	37	8.5	8.5	59.5
	In 3-6 months	43	9.8	9.8	69.3
	In 6 months to a year	89	20.5	20.5	89.8
	In 2022 or beyond	44	10.2	10.2	100.0
	Total	436	100.0	100.0	

How often are you becoming more mindful of how you spend your money?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More often	226	51.8	51.8	51.8
	About the same	183	42.1	42.1	93.9
	Less often	27	6.1	6.1	100.0
	Total	436	100.0	100.0	

How often are you changing to less expensive products to save money?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More often	187	42.9	42.9	42.9
	About the same	217	49.8	49.8	92.7
	Less often	32	7.3	7.3	100.0
	Total	436	100.0	100.0	

How often are you spending time planning/making lists for shopping trips?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More often	173	39.7	39.7	39.7
	About the same	210	48.1	48.1	87.8
	Less often	53	12.2	12.2	100.0
	Total	436	100.0	100.0	

How often are you researching brand and product choices before buying?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More often	145	33.2	33.2	33.2
	About the same	238	54.6	54.6	87.7
	Less often	54	12.3	12.3	100.0
	Total	436	100.0	100.0	

How concerned would you be in working at your office (outside your home) or job site in the next two weeks?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very concerned	127	29.2	29.2	29.2
	concerned	118	27.0	27.0	56.2
	not concerned	191	43.8	43.8	100.0
	Total	436	100.0	100.0	

How concerned would you be in staying in a hotel in the next two weeks?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very concerned	127	29.1	29.1	29.1
	concerned	157	36.0	36.0	65.1
	not concerned	152	34.9	34.9	100.0
	Total	436	100.0	100.0	

How concerned would you be in renting a short-term home in the next two weeks?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very concerned	126	29.0	29.0	29.0
	concerned	149	34.2	34.2	63.2
	not concerned	160	36.8	36.8	100.0
	Total	436	100.0	100.0	

How concerned would you be in going to a shopping mall in the next two weeks?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very concerned	111	25.5	25.5	25.5
	concerned	159	36.5	36.5	62.0
	not concerned	166	38.0	38.0	100.0
	Total	436	100.0	100.0	

How concerned would you be in going to a grocery store in the next two weeks?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very concerned	79	18.1	18.1	18.1
	concerned	145	33.3	33.3	51.4
	not concerned	212	48.6	48.6	100.0
	Total	436	100.0	100.0	

How concerned would you be in dining indoors at a restaurant in the next two weeks?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very concerned	151	34.7	34.7	34.7
	concerned	118	27.1	27.1	61.8
	not concerned	167	38.2	38.2	100.0
	Total	436	100.0	100.0	

How concerned would you be in dining outdoors at a restaurant in the next two weeks?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very concerned	79	18.2	18.2	18.2
	concerned	133	30.4	30.4	48.6
	not concerned	224	51.4	51.4	100.0
	Total	436	100.0	100.0	

How concerned would you be in traveling by plane in the next two weeks?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very concerned	178	40.8	40.8	40.8
	concerned	157	36.1	36.1	76.9
	not concerned	101	23.1	23.1	100.0
	Total	436	100.0	100.0	

How concerned would you be in going to gym or fitness studio in the next two weeks?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very concerned	208	47.6	47.6	47.6
	concerned	98	22.4	22.4	70.0
	not concerned	131	30.0	30.0	100.0
	Total	436	100.0	100.0	

How concerned would you be in sending children to in-person school in the next two weeks?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very concerned	149	34.2	34.2	34.2
	concerned	110	25.2	25.2	59.4
	not concerned	177	40.6	40.6	100.0
	Total	436	100.0	100.0	

Compared to now, will you continue purchasing products/services in the following categories once COVID-19 pandemic has subsided? (Groceries)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	59	13.4	13.4	13.4
	less	62	14.3	14.3	27.7
	the same	294	67.4	67.4	95.2
	not at all	21	4.8	4.8	100.0
	Total	436	100.0	100.0	

Compared to now, will you continue purchasing products/services in the following categories once COVID-19 pandemic has subsided? (Food take-out and delivery)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	79	18.1	18.1	18.1
	less	131	29.9	29.9	48.0
	the same	181	41.6	41.6	89.6
	not at all	45	10.4	10.4	100.0
	Total	436	100.0	100.0	

Compared to now, will you continue purchasing products/services in the following categories once COVID-19 pandemic has subsided? (Entertainment at home)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	104	23.9	23.9	23.9
	less	73	16.7	16.7	40.6
	the same	230	52.8	52.8	93.4
	not at all	29	6.6	6.6	100.0
	Total	436	100.0	100.0	

Compared to now, will you continue purchasing products/services in the following categories once COVID-19 pandemic has subsided? (Home Fitness and wellness)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	80	18.2	18.2	18.2
	less	57	13.0	13.0	31.3
	the same	247	56.7	56.7	87.9
	not at all	53	12.1	12.1	100.0
	Total	436	100.0	100.0	

Compared to now, will you continue purchasing products/services in the following categories once COVID-19 pandemic has subsided? (Gym memberships and packages)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	48	11.1	11.1	11.1
	less	68	15.5	15.5	26.6
	the same	146	33.5	33.5	60.1
	not at all	174	39.9	39.9	100.0
	Total	436	100.0	100.0	

Compared to now, will you continue purchasing products/services in the following categories once COVID-19 pandemic has subsided? (Household supplies)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	71	16.2	16.2	16.2
	less	64	14.7	14.7	30.9
	the same	283	64.8	64.8	95.7
	not at all	19	4.3	4.3	100.0
	Total	436	100.0	100.0	

Compared to now, will you continue purchasing products/services in the following categories once COVID-19 pandemic has subsided? (Apparel)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	65	14.9	14.9	14.9
	less	97	22.2	22.2	37.1
	the same	247	56.6	56.6	93.7
	not at all	27	6.3	6.3	100.0
	Total	436	100.0	100.0	

Compared to now, will you do or use the following more, less, or not at all once COVID-19 pandemic has subsided? (Restaurant delivery)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	78	18.0	18.0	18.0
	less	89	20.5	20.5	38.5
	the same	156	35.8	35.8	74.3
	not at all	112	25.7	25.7	100.0
	Total	436	100.0	100.0	

Compared to now, will you do or use the following more, less, or not at all once COVID-19 pandemic has subsided? (Grocery delivery)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	66	15.2	15.2	15.2
	less	83	19.0	19.0	34.3
	the same	129	29.5	29.5	63.7
	not at all	158	36.3	36.3	100.0
	Total	436	100.0	100.0	

Compared to now, will you do or use the following more, less, or not at all once COVID-19 pandemic has subsided? (Online streaming)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	101	23.2	23.2	23.2
	less	36	8.2	8.2	31.4
	the same	237	54.3	54.3	85.7
	not at all	62	14.3	14.3	100.0
	Total	436	100.0	100.0	

Compared to now, will you do or use the following more, less, or not at all once COVID-19 pandemic has subsided? (Video conferencing: professional)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	73	16.6	16.6	16.6
	less	73	16.8	16.8	33.4
	the same	134	30.6	30.6	64.1
	not at all	157	35.9	35.9	100.0
	Total	436	100.0	100.0	

Compared to now, will you do or use the following more, less, or not at all once COVID-19 pandemic has subsided? (Video chat: personal)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	87	19.9	19.9	19.9
	less	69	15.8	15.8	35.7
	the same	174	39.9	39.9	75.6
	not at all	106	24.4	24.4	100.0
	Total	436	100.0	100.0	

Compared to now, will you do or use the following more, less, or not at all once COVID-19 pandemic has subsided? (Telemedicine)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	43	9.8	9.8	9.8
	less	74	16.9	16.9	26.7
	the same	159	36.4	36.4	63.1
	not at all	161	36.9	36.9	100.0
	Total	436	100.0	100.0	

Compared to now, will you do or use the following more, less, or not at all once COVID-19 pandemic has subsided? (Online fitness)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	52	12.0	12.0	12.0
	less	64	14.8	14.8	26.8
	the same	105	24.2	24.2	50.9
	not at all	214	49.1	49.1	100.0
	Total	436	100.0	100.0	

Compared to now, will you do or use the following more, less, or not at all once COVID-19 pandemic has subsided? (Social Media)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	97	22.1	22.1	22.1
	less	65	15.0	15.0	37.2
	the same	215	49.3	49.3	86.5
	not at all	59	13.5	13.5	100.0
	Total	436	100.0	100.0	

Compared to now, will you do or use the following more, less, or not at all once COVID-19 pandemic has subsided? (Playing video games)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	more	93	21.4	21.4	21.4
	less	51	11.7	11.7	33.1
	the same	178	40.8	40.8	74.0
	not at all	114	26.0	26.0	100.0
	Total	436	100.0	100.0	

How old are you?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	118	27.1	27.1	27.1
	35-49	102	23.4	23.4	50.5
	50-64	110	25.2	25.2	75.7
	65+	106	24.3	24.3	100.0
	Total	436	100.0	100.0	

What is your gender?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	211	48.3	48.3	48.3
	Female	225	51.7	51.7	100.0
	Total	436	100.0	100.0	

What is your ethnicity?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White/Caucasian	249	57.1	57.1	57.1
	Black or African American	64	14.7	14.7	71.8
	Hispanic or Latino	106	24.2	24.2	96.0
	Asian or Pacific Islander	14	3.2	3.2	99.2
	other or multiple races	3	0.8	0.8	100.0
	Total	436	100.0	100.0	

What is your level of education?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	less than high school	56	12.8	12.8	12.8
	High school graduate (includes equivalency)	127	29.1	29.1	41.9
	Some college or Associate's degree	139	31.8	31.8	73.7
	Bachelor's degree or higher	115	26.3	26.3	100.0
	Total	436	100.0	100.0	