

FAU Poll: Hispanics in Florida Favor Clinton

10 days ago

 comment  share

Hispanics are making up an increasing portion of the electorate and may play a crucial role in how Florida and some other key swing states are decided on Election Day.

The latest poll from the Florida Atlantic University Business and Economics Polling Initiative shows Hillary Clinton is leading Donald Trump among Hispanics in the key battleground states of Florida, Ohio, Nevada, Colorado and North Carolina.

Of the five states polled, Florida provides the most Electoral College votes. The race in the Sunshine State is shaping up to be one of the closest in the country and Hispanics, which account for nearly one in every five voters (19 percent), could make the difference.

While U.S. President Barack Obama won Florida in 2008 and 2012 with 57 percent and 60 percent of the Hispanic vote, U.S. President George W. Bush took the state in 2004 thanks in part to support from 56 percent of Hispanic votes. The latest poll shows Clinton leads Trump among Hispanics in Florida by a margin of 53 percent to 34 percent.

"Hispanics are one of the fastest growing populations in the United States," said Kevin Wagner, Ph.D., associate professor of political science at FAU and a research fellow of the Initiative.

"Republicans cannot continue to underperform with them and maintain a realistic ability to win some of these battleground states. The electoral map becomes increasingly difficult for Republicans if they cannot narrow these large margins."

Trump suffers from a very unfavorable image, faring worst in Colorado with nearly 80% of Hispanics having an unfavorable opinion of him. Trump's highest favorable rating is in Florida at 33 percent. Clinton has more than 50 percent of favorable ratings among Hispanics in every state except Florida, where she is at 49%. Clinton leads Trump among younger Hispanic voters (18 to 34 years old) in all five states by a range of 24 to 45 points. Clinton is also winning among Hispanic Independents in every state except Ohio.

A majority of Hispanics in all five states view Clinton as the better candidate to handle all the major election issues they were polled on, including the economy, education, terrorism/national security, healthcare, immigration and treatment of minorities. When Hispanics were asked about the Affordable Care Act, a majority of voters in four of the five states (Colorado being the exception) favor repealing it. The respondents who want to repeal Obamacare support Trump by double-digit margins and Trump also fares better among the survey respondents who answered in English.

"Clinton is doing well among young Hispanic voters, now she has to motivate them to go out and vote," said Monica Escaleras, Ph.D., director of the BEPI. "The Affordable Care Act, however, is hurting Clinton in four of the states and might be used as a wedge issue by Trump to improve his position in those states."

The FAU poll was conducted with phone calls and online surveys available in English and Spanish from Sept. 15-19 among Hispanics from Florida, Ohio, Nevada, North Carolina and Colorado. Each state sample consisted of 400 registered Hispanics with a margin of error of +/-4.9 percent at a 95 percent confidence level.

The results of the FAU survey were released on the same day Suffolk University released a poll showing Trump has a one point edge over Clinton among likely general-election voters in a state some consider the tipping point for the 2016 presidential election. The slight lead was a reversal of Clinton's advantage from the previous month but still within the margin of error.

The Suffolk poll also gave Marco Rubio and nine point lead over Democratic challenger Patrick Murphy in the race for the U.S. Senate seat up for grabs in November which Rubio originally said he would not run to defend. Rubio retains strong support in Florida among Hispanic voters despite

their distaste for Trump but other Republicans running for offices here and in other states fear that Trump will hurt their chances.

(Photo credit: Justin Sullivan)

Comments

[View Comments](#)

Around The Web



(<http://www.zergnet.com/i/1218675/43312/0/0/0>)

The Untold Truth of 'Cash Cab'

Looper.com

(<http://www.zergnet.com/i/1218675/43312/0/0/0>)



(<http://www.zergnet.com/i/1181565/43312/0/0/0>)

'Hit Me Baby, One More Time's True Meaning Revealed

Billboard.com

(<http://www.zergnet.com/i/1181565/43312/0/0/0>)

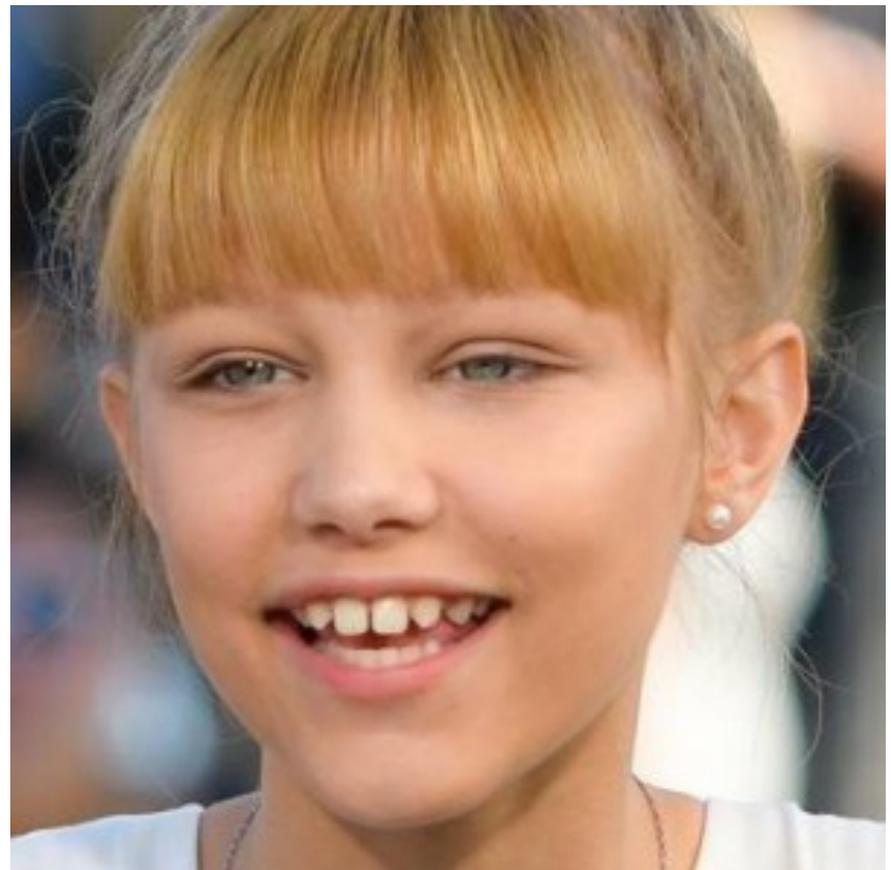


(<http://www.zergnet.com/i/1175837/43312/0/0/0>)

Eric Clapton Reveals Devastating Health Update

Aol.com

(<http://www.zergnet.com/i/1175837/43312/0/0/0>)



(<http://www.zergnet.com/i/1200298/43312/0/0/0>)

Taylor Swift Made a Sweet Victory Even Sweeter for 'AGT' Winner

MTV.com

(<http://www.zergnet.com/i/1200298/43312/0/0/0>)

CLINIQUE

\$70
VALUE



Free 7-piece gift.*

SHOP NOW >

Available at Macy's and macys.com

vs

Read Story



Next Story →



READ MORE



What Really Fuels The HIV/AIDS Epidemic In Black America?

The Body

(<http://www.thebody.com/content/65639/what-really-fuels-the-hiv-aids-epidemic-in-black-am.html?%257B%257Borigsrcid%257D%257D&ap=835>)



They Installed an Audio System in their Cooler!

Crutchfield.com

(<http://www.crutchfield.com/i-rOBRC2M5/learn/custom-party-cooler.html?sourceId=00461716a54495371d0578d60688615d55>)



A candid Marshawn Lynch talks frunks, Chick-fil-A and Tesla's front seat

Digital Trends Cars

(http://www.digitaltrends.com/cars/marshawn-lynch-helps-with-car-of-the-year/?utm_source=o1&utm_medium=cpc&utm_campaign=youtube_videos&utm_term=5637064)

Recommended by

(<http://www.outbrain.com/what-is/default/en>)



f (<https://facebook.com/610WIOD/>)

t (<https://twitter.com/WIOD/>)

WIOD on Facebook (<https://www.facebook.com/610WIOD/>)

WIOD on Twitter (<https://twitter.com/wiod>)

[Terms of Use \(/articles/legal-477363/terms-of-use-11584658/\)](/articles/legal-477363/terms-of-use-11584658/)

[Privacy Statement \(/articles/legal-477363/privacy-and-cookie-notice-11584630/\)](/articles/legal-477363/privacy-and-cookie-notice-11584630/)

[Copyright and Trademark Notice \(/articles/legal-477363/terms-of-use-11584658/\)](/articles/legal-477363/terms-of-use-11584658/)

[EEO Public File \(/articles/eeo-public-file-497352/eeo-public-file-14477861/\)](/articles/eeo-public-file-497352/eeo-public-file-14477861/)

[Public Inspection File \(https://publicfiles.fcc.gov/am-profile/wiod\)](https://publicfiles.fcc.gov/am-profile/wiod) ⓘ

[iHeartRadio - Get the Free Radio App \(http://www.iheart.com/apps/\)](http://www.iheart.com/apps/)

[General Contest Guidelines \(/articles/legal-477363/general-contesting-guidelines-12455463/\)](/articles/legal-477363/general-contesting-guidelines-12455463/)

[Advertise with Us \(/features/advertise-with-us-725/\)](/features/advertise-with-us-725/)

[Philanthropy \(/features/iheartmedia-communities-285/\)](/features/iheartmedia-communities-285/)

© 2016 iHeartMedia, Inc.