

MBA IN SPORT MANAGEMENT

Florida Atlantic University

FLAME Program



Kevin Jenkins, a first-year MBA sport student, had a great opportunity over this past summer being a participant of the FLAME program. This was a ten-day professional developed program designed to prepare students for opportunities in the Olympic and Paralympic sports. The U.S Olympic Committee's Finding Leaders Among Minorities Everywhere (FLAME) program provides diverse and graduate level students with a

unique look into the world of elite sport. "I was a part of an exciting and rigorous curriculum deigned to increase my knowledge of the U.S Olympic and Paralympic movements." Kevin also added, "What I enjoyed most about the program was the networking workshops and building relationships with everyone, including the 29 participants that were in the program with me. I also was intrigued with the group diversity project I helped with for the National Governing Body."

Some speakers that took part of the program were Michael Cain, Director of Sport Business Development for US Olympic Committee, Oris Stuart, Senior Vice President, Chief Diversity & Inclusion Officer of the NBA, and Sean Lyles, Founder of the FLAME program.



Fall 2018

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Information Sessions:

Sept. 15th, 2018

Oct. 6th, 2018

Nov. 10th 2018

Dec. 8th, 2018

Application Deadlines

Spring 2019: Dec. 15, 2018 & Jan. 3, 2019 (online)

Summer 2019: May 15, 2019 (online only)

Fall 2019: Jul. 15, 2019 & Aug. 10, 2019 (online)

Dates are subject to change. Application materials must be completed by the deadline, including interviews.

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@FAU MBA in Sport Management

FAU MBA Sport Management

MBA IN SPORT MANAGEMENT

Globally & Nationally Ranked



MBA Sport Ranked 29th in the World and 19th in USA (SportBusiness International)

Florida Atlantic University's College of Business has announced that its AACSB-accredited MBA in Sport Management program has been ranked 29th in the World and 19th in USA by the 2018 SportBusiness International Rankings of Master-level Sport Courses. SportBusiness International's 2018 Postgraduate Sports Course Rankings is the industry's only authoritative ranking of the sector of sport management education. Included are all types of sport programs on the master's level and it is not limited to just MBA or other business-oriented programs. The program has been ranked globally for the past five consecutive years. The online version is ranked #4 in the nation by Best College Reviews.

The MBA in Sport Management at FAU began its first full year of operation in August 2000 with the hiring of its full-time Director, Jim Riordan. Since its inception, the MBA Sport Program has continually produced top graduates employed in permanent, full-time and/or entertainment industry executives positions as well as non-sport sectors of business.

About the Program

The MBA Sport on-campus program combines a superior and rigorous graduate curriculum with a specialization module that emphasizes the business of sport. The program is practitioner orientated, with the goal of developing Sport Executives and Administrators of the 21st century.

On-Campus Version

Please make note of the following guidelines regarding FAU's MBA Sport On-Campus program:

- On-campus classes are Tuesday & Thursday, 6:15pm—10:00pm.
- Students must be continually involved with internship(s) and/or employment throughout their tenure in the program. All internships and sport-related employment are subject for approval by the program director.
- No transfers from within, or outside of, FAU are accepted into the MBA Sport program.
- MBA Sport is offered to both full-time and part-time students. Students must register for continuous fall and spring semesters.
- The MBA Sport program accepts both GMAT and GRE test scores if required during the application process.
- Program starts every August and January.

Online Version

- Students are not required to obtain an internship(s) and/or employment in the industry of sport throughout their tenure in the program. However, students are encouraged to seek internships/employment to further enhance their educational experience and practical knowledge.
- Students may be employed outside of the sport industry during their tenure in the program.
- The MBA Sport program accepts both GMAT and GRE test scores as part of the application process.
- Students must have full-time access to the Internet via home or wireless connection.
- Program starts every August and January.

- *23-month Professional MBA.*
- *Full or Part-time enrollment.*
- *40-46 credits.*
- *28 core MBA credits.*
- *12 Sport Management credits.*

AACSB Accreditation – Why it matters

The College of Business is accredited by the American Assembly of Collegiate Schools of Business (AACSB). This prestigious accreditation is recognized nationally and is one of 520 business schools worldwide to be fully accredited by AACSB. Every five years the College of Business is reviewed for improvement by a Peer Review Team and an assigned accreditation staff liaison. “Through its accreditation standards and

processes, AACSB recognizes institutions that uphold its mission and core values, work to advance the interests of global management education, and participate in AACSB’s community of leading business schools.

FAU is also accredited regionally by the Commission of Colleges of the Southern Association of Schools and Colleges. FAU is a member of the National Association of State Universities and Land Grant Colleges and the Council of Graduate Students.

Accreditation is a process for voluntary, non-governmental review of educational institutions and programs. When choosing a business school, it is very important to consider its accreditation. Accreditation may affect your desirability in graduate programs, ability to transfer credits, the reputation of your degree, and your ability to compete in the job market.

Our Mission

The mission of this program is the training and development of individuals who possess the ability to undertake and complete the rigors of a high quality graduate-level business program, for a career in the management and administration of the sport industry. The program IS NOT designed for those individuals interested in the career as a teacher, coach, exercise scientist, athletic

trainer, or researcher. Practical application of learned classroom knowledge is required in the on-campus version of the program and will be attained through internship and practical experience during and after the students classroom tenure at FAU.

A Message from the Director

“Since 2000, the MBA in Sport Management program at Florida Atlantic University has been training and educating future management and executive personnel in the areas of sport, entertainment, and public assembly management. Our model of constant interaction of classroom learning and hands-on industry experience has served the sport and entertainment industry well and has made our graduates quite attractive to

potential employers.

FAU MBA Sport is a difficult, demanding, strenuous and, at times, overwhelming program that is not for everyone. It is not a typical graduate-level, Masters-degree program. However, for those who can succeed in it, the ensuring rewards and benefits can be plentiful and worth the effort expended.”



*THE ORIGINAL
AACSB
ACCREDITED MBA-
SPORT
MANAGEMENT
PROGRAM IN
FLORIDA*



Curriculum

The 23-month Professional MBA-Sport Management (On-Campus and Online) is 40-46 credits. The curriculum consists of 28 core MBA credits required of all FAU MBA students, plus a 12 credit concentration in Sport Management.

The following courses make up the MBASport curriculum

****Pre-Requisite Courses (a)**

ACG 6027	Financial Accounting Concepts– 3 credits (Or equivalent)
FIN 6406	Financial Management– 3 credits (Or equivalent)

MBA Core Courses

GEB 6217	Graduate Business Communication Applications - 3 credits
GEB 6931	Contemporary Issues in Industry; Executive Forum (b)- 1 credit
ACG 6315	Analysis/Application Accounting Data– 3 credits
MAN 6937	Global Environment of Management– 3 credits
FIN 6806	Advanced Financial Management– 3 credits
ISM 6026	Information Systems– 3 credits
MAR 6815	Strategic Concepts in Marketing– 3 credits
MAN 6296	Organizational Behavior– 3 credits
MAN 6501	Operations Management– 3 credits
MAN 6721	Global Management Strategy and Policy– 3 credits

MBA in Sport Management Core Courses (required of all MBA Sport majors) will include the following topics:

SPB 6815	Managing the Sport Enterprise– 3 credits
SPB 6406	Sport Law– 2 credits
SPB 6716	Sport Marketing– 2 credits
SPB 5817	Financial Aspects of Sport (PreReq FIN 6406)- 2 credits
SPB 6706	Sport Business Analytics—1 credit

MBA in Sport Management Specialization Courses (students will choose to take one of the following two electives): (d)

SPB 6306	Management of Sport, Entertainment and Convention Venues– 2 credits
SPB 6106	Management and Administration of Intercollegiate Athletics– 2 credits

Total curriculum: 40-46 credits (determined by Undergraduate Transcript Evaluation)

***Program Requirements and Courses are subject to change.**

Footnotes:

(a) Foundation courses may be waived if equivalent has been taken at the undergraduate level, within the last five years, with a previous grade of “B” or better. If a student did not take these courses within the last five years, or did not obtain a grade of “B” or better, the student will be required to take them during the MBA in Sport Management program.

(b) Must be completed in the first fall and spring semester upon entering the program.

(c) This is the last course taken before the internship.

(d) Students should consult with MBA Sport Program Director with concern to these courses.

(e) Approval of internship agency by MBA Sport Program Director is required; open to MBA Sport students only.

Please note: No MBA Sport core or elective course may be taken as an “audit.” These courses are offered on a “for credit” basis only and are open only to MBA Sport Management graduate-level students.

Ranked 29th in the World and 19th in USA for 2018 by Sport Business International



Admissions Process

POTENTIAL STUDENTS MUST QUALIFY FOR ADMISSION TO THE PROFESSIONAL MBA PROGRAM AS WELL AS THE MBA SPORT PROGRAM. Generally, that includes a 3.0 undergraduate GPA for the students last 60 credits and 4 years of work experience. For students who do not employ English as their primary language, a minimum score of 550 (paper version), 210 (computer version), or 80 (internet version) is required on the TOEFL exam. FAU's school code for the TOEFL is 5229.

1. Fill out Departmental Supplemental Application that can be found at our website, www.fau.edu/mbasport. Upload the following documents:

a) Current Resume:

- Your resume must include a calculation of your upper-division GPA, your last 60 undergraduate credits.
- The GPA should be listed in the education section of your resume. e.g., Upper-division GPA: 3.25.

b) Personal Essay:

Topics: Why do you want to earn a MBA in Sport Management? Why do you want to come to FAU? What are your future career plans? Describe any previous experience you had in the Sport industry.

**Essay should be typed, double spaced and a minimum of two pages in a Word Document.

**Essay should have your full name and social security number at the top of each page.

**Essay should be written in essay, not in "question and answer" format.

c) Unofficial Transcripts

This step is not required for FAU graduates.

d) Unofficial GMAT/GRE Score

The minimum score requirements:

GMAT 500

GRE Verbal: 153 Quantitative: 144 Written: 4

The GMAT/GRE requirement may be waived after evaluation of the prospective applicants 4-years qualified, managerial, relevant work experience with approval from the Admissions Committee. Candidates with less than four years of qualified, managerial relevant work experience are required to take the GMAT/GRE. The decision to waive the GMAT/ GRE will be at the sole discretion of the admissions committee.

2. Fill out Graduate Application that can be found at our website, www.fau.edu/mbasport.

Choose "Business Administration Professional MBA (On-Campus) - Concentration in Sport Management"

OR "Business Administration Online MBA - Concentration in Sport Management"

**Applicants must notify the Director of the MBA Sport program, Jim Riordan, at jriordan@fau.edu upon completion of the Graduate Application. The applicant must provide their assigned Z-Number.

3. Send Official Transcripts and GMAT* or GRE scores (This is in addition to uploading unofficial Transcripts and *GMAT/GRE scores):

FAU Executive Education • 777 Glades Road • BU86/203 Admissions • Boca Raton, FL 33431

**A transcript evaluation and translation to English is required if your bachelor's degree is from outside the U.S. A course-by-course evaluation is required. • No GPA calculation is required.

4. FAU Immunization Form and Records

- Up-to-date immunization records must be on file in the FAU Student Health Services Office in order to remove the registration hold placed on your account.
- To access to the instructions and the immunization form, go to http://www.fau.edu/shs/PDFs/Immunization_Form.pdf.
- FAU graduates should contact the Student Health Services Office at to confirm that your records are up-to-date.

5. Personal Interview:

An in-person interview is required for all on-campus qualified applicants. All expenses for travel/lodging are the responsibility of the applicant. Applicants will not be considered for an in-person interview until the online supplemental application is completed with all the required documents and GMAT/GRE score, if required. **All interviews for the on-campus iteration must take place in -person at the FAU Boca Raton campus. No skype or phone interviews will be conducted. Absolutely no exceptions or waivers to this requirement will be granted.**

SATISFACTION OF MINIMUM ADMISSION REQUIREMENTS DOES NOT GUARANTEE ACCEPTANCE TO THE MBA SPORT PROGRAM AND NOT ALL APPLICANTS WILL QUALIFY FOR A PERSONAL INTERVIEW.

FAQs

Question: Is the program offered online?

Answer: The program is available both on campus or can be taken online.

Question: Can the program be taken part-time?

Answer: Yes, the program is available to take part-time.

Question: How long does the program usually take?

Answer: The program length depends on how many courses you take each semester as well as if you have completed the four foundation courses. On average the program takes students 23 months to complete.

Question: What is the job placement after completion of the MBASport?

Answer: As of July 2017, 70% of our alumni are working in full-time permanent positions in the sport or entertainment industry. We do not guarantee job placement upon completion of the program.

Question: Why is it important to choose a program that is AACSB accredited?

Answer: Only the top business schools in America have this accreditation. It signifies that a student has completed a thorough, contemporary and stringent MBA course of study. It will also prepare the student for work opportunities outside of the sport and entertainment industry. Alumni of MBASport who have had to leave sport-industry jobs have quickly found executive positions outside of the sports industry thanks to their holding an AACSB-accredited MBA.

Question: As a student in the MBASport program, are we allowed to work outside the sport industry?

Answer: MBASport students taking the on-campus program are permitted to work full-time in the sport and entertainment industry. Students are required to pursue internship opportunities, however, work outside of the sport and entertainment industry is not permitted while enrolled in the program. Only students taking the online iteration of the program are permitted to work outside the sport and entertainment industry. Exceptions to this rule will not be granted under any circumstances.

Question: Can the personal interview be conducted via telephone?

Answer: All interviews for the on-campus iteration of the program (including international applicants) **MUST** be conducted in person at FAU. Expenses related to the interview are the responsibility of the applicant.

Question: Will the MBA in Sport Management prepare me for a career in sports medicine or coaching?

Answer: The MBASport contains only business-oriented curriculum. Our curriculum is not designed for those desiring careers in coaching, physical education, athletic training, exercise science, or sport medicine.

Question: Can students who obtain a full-time job outside of Florida prior to graduation complete the program online?

Answer: Yes! Students will be allowed to transition to the online iteration of the program.

Question: Can students enrolled in other MBA programs at FAU take Sport Management courses?

Answer: Sport Management classes are open to MBASport majors ONLY.

PLEASE VISIT OUR WEBSITE AT WWW.FAU.EDU/MBASPORT FOR MORE INFORMATION AND THE ONLINE APPLICATION



Current Students

Name	Company	Title/Position
Tatyana Denson	ESPN Events	Events Supervisor for the Birmingham Bowl
Jena Broyles	Memphis Grizzlies	Promotions & Game Presentations Intern
Ryan Able	Florida Atlantic University Athletics	Football Operations Intern
Brianna O'Connor	Chris Evert Charities, Inc.	Marketing & Sponsorship Activation Manager
Ryan Gozzi	Palm Beach Sports Commission	Marketing Intern
Erica Lewis	ESPN West Palm 106.3	Marketing and Events Intern
Jessica Telusmond	Broward Country Parks & Recreation	Recreation Coordinator
Merisa Lewis	CAPROLA Squad	Digital Marketing Manager
John Congemi	Florida Panthers	Assistant Video Coach
Anthony Caroso	Dynasty Sports and Entertainment	Pricing Analyst
Mercedes Espina	Harvard Athletics	Athletic Communications Intern
Allie Modica	Saint Leo University	Assistant Women's Lacrosse Coach
Nick Tardibuono	Soccer Shots—Northern Virginia	Program Coordinator
Adam Super	Palm Beach Sports Commission	Marketing Assistant
Marc Savain	Florida Atlantic University Executive Education	Assistant Coordinator
Vince Muia	Miami FC	Operations Intern
Antonio Cardone	Montverde Academy	Director of Operations & Player Relations for the SIMA Program (Soccer Institute at Montverde Academy)
Jaylen Hinton	Lynn University Athletics	Communications Intern
Emily Pearce	Florida Atlantic University Athletics	Trademark Licensing & Marketing
Kevin Jenkins	ESPN West Palm 106.3	Marketing and Broadcasting Intern
Erice Wingate	National Alliance for Youth Sports	Program Coordinator
David Marcus	Miami Marlins	Brand Impact Associate
Anthony Grassi	D1 Ticker	Coordinator of Operations
Lou Della Fera	ESPN West Palm 106.3	Marketing and Brands Intern
Carolyn Scherpe	Florida Atlantic University Baseball	Intern
Ian Chapkis	Learfield	Property Assistant
Briana Sanchez	Miami Dolphins	Coordinator of Corporate Sponsorships
Tia Edwards	Miami Dolphins	Cheer Appearances/Events On-duty Manager
Brianne Wojciakowski	Florida Atlantic University Athletics	Assistant Athletic Counselor
Nicholas Bastistini	Delray Beach Open	Tournament Operations
Stephanie Fonseca	Florida Atlantic University Athletics	Media Relations & Broadcast reporter
Coy Bowyer	Palm Beach County Sports Comm.	Events Intern
Matt Thomas	Orangetheory Fitness Corporate	Marketing Traffic Coordinator
Andrew Parker	Evert Tennis Academy	Front Desk Assistant and Sales Assistant
Amanda Blanchard	Miami Dolphins	Event & Game Day Staff
Nithin Nair	Delray Beach Open	Ticket Sales & Administrative Sales Associate
Michael Nysewander	Florida Atlantic University Football	Graduate Assistant
Taylor Regulski	ESPN Wide World of Sports	Entertainment Coordinator
Erice Wingate	National Alliance for Youth Sports	Program Coordinator
Benjamin Rubins	K2 Road Sports	Events & Operations Intern
Rachel Stellfox	Chicago Blackhawks	Foundation Intern
Daniel McDermott	Florida Atlantic University	Strength & Conditioning Coach
Jaime Peers	Crown Point High School	Outreach Athletic Trainer



Current Students cont.

Name	Company	Title/Position
Jimmy Moberg	St. Louis Cardinals	Credentials Specialist
Nicole Berman	FOX Sports Ohio/Sports Time Ohio	Programming Manager
Julia-Ann Ranuro	Perform Group	Advertising Operations Lead
Blaire Mershon	Fanatics, Inc.	Go-To-Market for MLB Brands
Aline Miyabara	Florida Atlantic University - Office of the President	Graduate Assistant
Gina Schaefer	Florida Atlantic University Athletics Boca Raton Championships	Compliance Assistant Special Events/Ticket Coordinator
Jennifer Evans	ESPN	Production Coordinator
Tyler Lee	Miami Dolphins	Event & Game Day Staff
Kevin Johnson	Wells Fargo	Vice President, Risk and Compliance
Ray Ellis	Florida Atlantic University	Student-Athlete
Jake Stoshak	Florida Atlantic University	Student-Athlete
Reginald Bain	Florida Atlantic University	Student-Athlete
Andrew Soroh	Florida Atlantic University	Student-Athlete
Antonio Riles	Florida Atlantic University	Student-Athlete
Jennifer Ocampo	Florida Atlantic University	Student-Athlete
Jerry Oommen	Florida Panthers	Staff Accountant



Program Director— Dr. James J. Riordan

DR. JIM RIORDAN was named Director of the MBA in Sport Management program at Florida Atlantic University on July 1, 2000. Prior to coming to South Florida, Riordan was Director of the Masters of Science in Sport Administration program at Canisius College in Buffalo, NY. During his five year tenure in Western NY, Riordan placed over 80 percent of over 60 graduates in full-time positions in the sports and entertainment industry.



Dr. Riordan's eighteenth year placement record at FAU is close to 70 percent. Riordan served as Director of Training and Quality Control for the New York Mets, as well as assisting in the management of Shea Stadium. Between 1980 and 1983, Riordan served as an Assistant Director of Stadium Operations for the West Side Tennis Club (Forest Hills, NY) and the National Tennis Center (Flushing Meadow, NY), the former and current home of the U.S. Open Tennis Championships. In August 1983, he was named Director of Security and Event Services for what was then known as the Spectrum in Philadelphia, PA. At 22, Riordan became the youngest individual in a major market to hold such a position.

In addition to his Spectrum duties, Riordan served as Director of Security for the Philadelphia Flyers of the NHL, and assisted in the planning and implementation of crowd management operations for major outdoor concerts. Riordan served as Manager of Event Services at Long Island's Nassau Coliseum as Director of Operations for the Richmond (VA) Coliseum and Mosque Theater, and as Director of Operations for the Philadelphia Civic Center. In 1996, Riordan was hired by the Atlanta Committee for the Olympic Games to serve as Sector Coordinator for the Olympic soccer medal-round site, Sanford Stadium at the University of Georgia. In 1999, he was retained by Contemporary Services Corporation (CSC) as a crowd management and event operations consultant for Super Bowl XXXIII Miami and for XXXIV in Atlanta. In 2004, he wrote a textbook chapter on "Sports as a Leisure Experience" and has served as an expert commentator on sport, entertainment, stadium/arena, and crowd management issues for *The Sports Business Journal*, *Athletic Business*, *South-Florida-Sun Sentinel*, *Miami Herald*, *BusinessFirst*, *Tampa Tribune* and *WIOD 610-AM (Miami)* and ESPN's *Outside the Lines Nightly*.

In 2003, he served as a special consultant to the chair of the FAU Director of Athletics search committee. In 2004, he was named a member of FAU's Athletic Advisory Board, and served on the committee that coordinated FAU's Department of Athletics NCAA Self-Study Re-Certification. He served for two years as the NCAA Faculty Athletic Representative for FAU and was chair of FAU's Athletic Advisory Board. In 2006, Dr. Riordan was named a member of the National Advisory Board of the University of Washington's Executive Education Masters degree program in Intercollegiate Athletics Management and served as an adjunct professor for the university in 2007.

Dr. Riordan, holds a BS and MBA from Saint John's University in New York and has completed doctoral work at Temple University in Philadelphia. He holds a PhD in Higher Educational Leadership-Higher Education from Florida Atlantic University and is a member of the national academic honor society of Phi Kappa Phi.

Sport Faculty



ERIC TOMASINI, a 2006 graduate of FAU's MBA in Sport Management program, is the Adjunct Professor teaching the Sport Marketing course. Currently the Senior Director of Business Operations for Pinnacle Holdings, Tomasini previously spent eight years as Senior Director of Brand Strategy for the Florida Panthers of the National Hockey League and the BB&T Center. His background includes developing customized marketing solutions for key strategic partners, including current and prospective sponsors. While at the Florida Panthers, he was responsible for negotiating and executing corporate partnership agreements, creating department budgets, tracking revenues and expenses, overseeing the execution of each partnership program, and managing the strategic partnerships support staff.

Sport Faculty



DR. JACK BIRCH, a Professional Scouting Consultant for the National Hockey League, is an Adjunct Professor at Florida Atlantic University for the College of Business and the MBA in Sport Management program. Birch has held an extensive career within the sport industry. Birch has served as Director of Hockey Operations with the Florida Panthers as well as Director of Player Personnel before obtaining the position as a Professional Scout, currently for the Winnipeg Jets. Previous professional experience includes Director of Amateur Scouting for the Vancouver Canucks and Assistant Coach for the New York Rangers. Birch has also published several scholarly articles in the *Sociology of Sport Journal*, *Journal of Psychology*, and the *Canadian Journal of Applied Sport Sciences*. During his professional career Birch has served as Chairman for the Ontario Universities of Hockey Coaches Association, Chairman of the Canadian Interuniversity Athletic Union, and Executive Member of the Canadian University Hockey Coaches Association. Jack Birch received a Doctorate, Master's, and Bachelor's degree from the University of Waterloo.



PATRICK W. LAWLOR, an Adjunct Professor at Florida Atlantic University, is currently teaching *Sport Law* for the MBA Sport program. Since 1993, Lawlor's career has spanned a broad range of litigation including cases such as Personal Injury, Maritime Law, Wrongful Death, Premises Liability, and Product Liability. In addition to a career in litigation, Lawlor had embarked in a career as a Sports Agent and is currently the President/CEO-Athlete Representation for Galaxy Sports Advisors, Inc. He represents Nick O'Leary, who was 6th round pick in the 2015

NFL Draft by the Buffalo Bills, and is the former representative of Patrick Peterson of the Arizona Cardinals. Lawlor also represented Tyrann Matthieu, a Hesiman Trophy Candidate and #69 overall pick in the 2013 NFL draft and over 30 other professional football players. Lawlor earned a Bachelor of Art in Political Science from the University of South Florida, a Masters of Public Administration from the University of South Florida, and a Juris Doctorate from Nova Southeastern University.



JIM CONDO, an Adjunct Professor for the MBA in Sport Management program, is currently teaching *Financial Aspects of Sport Management*. Condo has over 15 years of educational and business development success. In the early 2000s, he was a Financial Audit and Investment Representative. In 2012, Condo transitioned to working at the Greater Cincinnati YMCA where he held the Director of Events and Director of External Relations positions. In recent years, Condo was the Assistant Director of Athletics/Senior Development Officer at FIU. He is currently a Professor at FCB Universitas where he teaches classes involving content of Business, Sport Management, Ethics,

Financial Management, Sponsorships and many more. Condo received a Bachelor of Art in Organizational Leadership at Northern Kentucky University and his Masters of Education in Sport Administration at Xavier University.

"Sports Management MBA students bring energy and a drive for excellence to my class and contribute mightily to a lively discussion of business communication. They clearly see the relevance of good communication for their success in the sports world and work hard to attain it. Being a part of the FAU MBA in Sport Management program is a pleasure!"

Mary Kay Boyd,
Instructor

Graduate Business
Communications Program



Spotlights and Listing of Selected Alumni



Braden Birch, 2016 is Director of Hockey Operations at The Florida Panthers.



Meryl Hershfield, 2015 is the Whitecaps Manager, First Team Operations.



Nick Salerno, 2015 is Senior Account Executive, Corporate Sales & Sponsorships at the New York Yankees.



Ryan Peck, 2008 works for Univ. of North Texas as Executive Senior Associate AD-External Affairs.



Alumnus

Organization

Title

Nadim Visram '18	PricewaterhouseCoopers	Audit Specialist
Meneftha Pierre '18	Florida Atlantic University	Executive Assistant to VP and Director of Athletics
Hunter Greer '18	Florida Atlantic University	Assistant to the Director of Football Operations
Brooks Perry '18	Miami Dolphins	Staff Accountant
Mario Rosales '18	Florida Atlantic University	Athletic Assistant
Carissa Corbett '18	Evert Tennis Academy	Pro Shop Assistant & Sales Associate
Michael Meury '18	Miami Dolphins Foundation	Marketing Staff Assistant
Ronald Burrell '18	Brooklyn Nets	Player Development and Video Assistant
Fernando Alvarez '18	LEGENDS Sports Media	Director of Corporate Partnerships
Edmee Morin-Kougoucheff	Evert Tennis Academy	Director of Sales
Kelsie Weekes '17	Florida Atlantic University	Media Relations Manager
Chris Barulic '17	St. Vincent Ferrer, Delray Beach	PE Teacher/Boys Coach & Athletic Director
David Johnson '17	IMG Academy	Sales Coordinator, Sports Camps
Brendan Russell '17	Tampa Bay Lightning	Director of Analytics
Tyler Able '17	Marshall University Athletics	Director of Marketing
Emily Yoder '17	Kennesaw State University Athletics	Assistant Director of Development
Adrian Pina '16	Auburn University Athletics	Coordinator of Event Ticketing
Braden Birch '16	Florida Panthers	Director of Hockey Operations
Craig Bristow '16	FITTEAM Ballpark of the Palm Beaches	Digital Sports Marketing Program Analyst
Rachel Rodriguez '15	Penn State	Big Ten Diversity Intern
Meryl Hershfield '15	Vancouver Whitecaps Football Club	Manager, First Team Operations
Caroline Robinson '15	University of Florida Athletics	External Events Coordinator
Jared Romance '15	University of Miami	Event Coordinator at Bank United Center
Nick Salerno '15	New York Yankees	Senior Account Executive, Corporate Sponsorships
Sean Edwards '14	University of Maryland Athletics	Football Operations Assistant
Javier Gonzalez '14	FIBA World Cup	Promotional League Coordinator
Jena LeMendola '14	ESPN's Boca Raton Bowl	Events Coordinator
Will Leahy '14	Miami Dolphins	Senior Manager Operations & Logistics
Scott Collins '13	University of South Florida Athletics	Director of Ticket Operations
David Abbruzese '13	Dallas Cowboys	Public Relations Assistant
Brittany Reid '13	Miami Dolphins	Marketing Manager
Steve Postma '13	Miami Dolphins	Account Manager, Corporate Partnerships
Alan Naigeon '13	A&V Athletics	FIFA Soccer Agent

Alumni

Alumnus	Organization	Title
Chandra Roberson '13	Florida Atlantic University Alumni Association	Coordinator
Koby Hearn '13	Berglund Center in Roanoke, Virginia	Corporate Sponsorships & Group Sales
Robert Saunders '13	Jacksonville University	Assistant AD, Compliance
Jerome Burke '13	Florida Panthers	Chief of Staff
Jordan Catrair '13	Miami Dolphins	Marketing Coordinator
Corie Betz '13	Willow Homes	Realtor
Mark Carney '13	USA Water Polo	Director of Sport Growth
Molly Taylor '12	Columbus Blue Jackets	Partnerships Account Specialist
Justin Andrews '12	Live Nation Entertainment	Box Office Manager
Stuart Halberg '11	Dynasty Sports & Entertainment	Vice President, Business Strategy & Analytics
Katherine Milliken '11	Miami Dolphins	Manager of Member Events & Brand Impact
Kevin Quadrozzi '11	New Balance	Associate Sports Marketing Manager— Running
Alex Riethmiller '11	NFL Network	Vice President of Communications
Scott Sharp '10	NBC Universal	Marketing Manager, Digital Sports
Annette Medalie '10	UNC-Asheville Athletic Department	Assistant Athletic Director- Business Ops & Finance
Shelby Ball '09	Texas Tech Athletic Department	Senior Counselor/Academic Advisor
Spero Mehallis '09	KARHL Holdings, LLC	Vice President of Special Projects
Mary Ensor '09	Children's Home Society of Florida	Regional Events Coordinator
Jamie Quadrozzi '09	Miami Dolphins	Sr. Manager of Cheerleaders and Military Engagement
Christina Portice '09	David Posnack Jewish Community Center	Director of Memberships
Ryan Peck '08	University of North Texas	Executive Sr. Associate AD for External Affairs
Mike Boseak '07	PCG Campbell	Account Executive
Tiffany Porter '07	Pintail Point Resort	Sales and Event Coordinator
Trevor Doll '07	Wright State University	Assistant Athletics Director for Compliance
Paul Pugh '07	EverBank	Vice President, Sponsorships & Sports Marketing
Matt Rickoff '06	Jacksonville Jaguars	Director of Corporate Partnerships
Eric Tomasini '06	Pinnacle Advertising & Marketing Group	Adjunct Professor/ Chief Strategy Officer
Chris Woodruff '06	CBSSports.com	Product Manager, Ad Operations
Joe Shuler '05	MLBAM	Ticketing Manager
Lindsey Ross '05	FloSports	Director of Rights Acquisition
Chad Beattie '05	Lynn University	Director of Athletic Communications
Amanda Welcomer '05	Cheyenne Mountain Resort	Conference Planning Manager
Jennifer Tobias '05	Miami Heat	Creative Director
John Shumate '05	Eastbay	Vice President of Marketing
Kameron Kwok '05	Anaheim Ducks	Ticket Operations Representative, Season Sales
Brett Huebner '05	University of Tennessee	CFO/ Senior Associate Athletic Director
Eric Buskirk '04	Mid-American Conference & IMG College	General Manager -MAC Sport Properties & IMG College Midwest Region
Dustin Gray '04	University of Pittsburgh	Senior Associate Athletic Director for Compliance & Sport Services
Meagan Bradley '03	The Legacy Companies	Vice President, Marketing
Heather Kurstin '04	Addibella Project Management	Owner
Scott Kurstin '04	edgeMed Healthcare	Executive Vice President
George Linley '03	Palm Beach County Sports Commission	Executive Director

MBA IN SPORT MANAGEMENT

Florida Atlantic University

Business of Sports Luncheon

On May 8, 2018, The City of Boca Raton - Office of Economic Development hosted a Business of Sports Luncheon at Florida Atlantic University. The event was organized by Economic Development Manager - Jessica Del Vecchio and Economic Development Coordinator - Kelly Kennedy. The luncheon took place in a private lounge at the Delray Acura Club at FAU Stadium. Sports industry insight was shared by a panel of experts in various fields. Some of the attendees included President of FAU - Dr. John Kelly, Dr. Daniel Gropper - Dean of FAU College of Business and Dr. Kevin Wagner – FAU Board of Trustee member, current FAU MBA Sport Management students, and alumni.

The sports panel included: Dr. James Riordan - Director of the FAU MBA in Sport Management program, Lane Kiffin - FAU Football Head Coach, George Linley - Executive Director PBC Sports Commission, and Cliff Viner - Former General Partner, Chairman and Governor of the Florida Panthers Hockey Franchise.

Panelists discussed their professional careers and trends within their specific industries. They were asked various questions by guests and moderator Doug Mosley - Executive Director of the Cheribundi Tart Cherry Boca Raton Bowl at ESPN. Guests were also welcome to participate in Q&A and had a chance to personally meet the executives. The event turned out to be a great success and networking opportunity.



Information Sessions for Fall 2018

Saturday, Sept. 15th 2018

Saturday, Oct. 6th 2018

Saturday, Nov. 10th 2018

Saturday, Dec. 8th 2018

Pre-registration/RSVP required

Register at www.fau.edu/mbasport under "Information Sessions" tab.

For further information please contact the MBA in Sport Management Office at

Faubasport@fau.edu

MAKING WAVES IN SPORT MANAGEMENT



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Notes



FLORIDA ATLANTIC UNIVERSITY

MBA IN SPORT MANAGEMENT

GOING BEYOND THE BUSINESS OF SPORT
www.fau.edu/mbasport

MBASPORT PROGRAM INFORMATION

-  Complete the MBA in 23 months
-  Globally and nationally ranked by SportBusiness International
-  Can be completed fully online or on-campus
-  Extensive internship and employment opportunities with professional, amateur, collegiate sport and entertainment organizations
-  Courses taught by current industry practitioners
-  Students enrolled in on-campus version can seamlessly transfer to online version if they are offered a job opportunity away from campus prior to Graduation



The FAU College of Business is proud to be an accredited member of AACSB (The Association to Advance Collegiate Schools of Business) International, the premier accreditation agency for Schools of Business worldwide.

Lindsey Ross



Current Position Title/Career Expertise
DIRECTOR OF RIGHTS ACQUISITION

Company Currently Employed
FloSports



QUOTE

"The FAU MBASport program offered so much more than any academia curriculum ever could. The combination of prevalent case studies, industry leaders as professors and peers that were already working in the field created innumerable networking opportunities."

"The network of alums remains strong, ranging from General Managers, Athletic Directors, CFOs, Commissioners, and just about everything in between. I'm very proud to be a part of that network."

Lindsey Ross is currently Director of Rights Acquisition at FloSports. She has more than 16 years of experience in college conferences and sports media. Ross' expertise spans creating and fostering relationships, generating new business opportunities to maximize viewership and revenue, coordinating media operations, and negotiating acquisitions and renewals.

Prior to joining FloSports Ross worked for ESPN as Manager of Programming and Acquisitions, where she managed and coordinated the construction of the men's and women's college basketball schedules across all ESPN networks and platforms totaling more than 3,800 games. In addition, she previously worked for Atlantic Coast Conference (ACC), Conference USA, University of Miami, and Florida Atlantic University.

About FloSports

FloSports, the innovator in live digital sports and original content, partners with event rights holders and governing bodies to unlock a world of sports coverage that true fans have been waiting for. Through live streaming of premier events, original video programming, and weekly studio shows, FloSports is growing the sports, the events, the athletes, and the fans. Current verticals under the FloSports header include Basketball, MMA, Football, Wrestling, Track, Gymnastics, Cycling, and more.