



# MBA IN SPORT MANAGEMENT

## Florida Atlantic University



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## Introducing: Fall 2017 MBA Sport students

Florida Atlantic University proudly welcomes the Fall 2017 class in the MBA Sport Management program. Totalling 41, there are currently 24 students who started the 23-month on-campus program late August of this year. The other 17 students are working towards completing their degrees online. Students who got their undergraduate degrees in-state vs. out-of-state is almost evenly split in half. The Fall 2017 class has two international students. One of the students who recently moved to Florida from Toronto, Canada received an undergraduate degree in Finance. The second international student from Sao Paulo, Brazil majored in International Business.

The Fall 2017 class come from all parts of the country including: New York, California, Colorado, South Carolina, Illinois, Mississippi, West Virginia, Maryland, Ohio, Maine, and Indiana. In-state students from Florida completed their undergraduate degrees from the following schools: the Florida Institute of Technology, University of Florida, University of Central Florida, Florida Gulf Coast University, Florida Atlantic University, Florida State University, University of Miami, Palm Beach Atlantic University, and Lynn University in Boca Raton.

The students came to FAU with diverse educational backgrounds and work experience. Throughout the program, students are required to have internships and/or jobs in the sports industry. Currently, the Fall 2017 class are interning for the Palm Beach County Sports Commission, FAU Football & Basketball, the Orange Bowl Committee, Miami Dolphins, Miami Dolphins, among others.

### Important Dates:

#### Information Sessions

- Sept. 23rd, 2017
- Oct. 7th, 2017
- Nov. 4th 2017
- Dec. 9th 2017

#### Application Deadlines

Spring 2018: Nov. 15, 2017

\*Dates are subject to change. Everything must be completed by deadline, including interviews.\*

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FAU MBA Sport

**MBA IN SPORT MANAGEMENT**  
Globally & Nationally Ranked



## MBA Sport Globally Ranked for 5 Consecutive Years

Florida Atlantic University's College of Business has announced that its AACSB-accredited MBA in Sport Management program has been ranked third in Florida and #20 in North America by the 2017 SportBusiness International Rankings of Master-level Sport Courses. SportBusiness International's 2017 Postgraduate Sports Course Rankings is the industry's only authoritative ranking of the sector of sport management education. Included are all types of sport programs on the master's level and it is not limited to just MBA or other business-oriented programs. The program has been ranked globally for the past five consecutive years. The online version is ranked #4 in the nation by Best College Reviews.

The MBA in Sport Management at FAU began its first full year of operation in August 2000 with the hiring of its full-time Director, Jim Riordan. Since its inception, the MBA Sport Program has continually produced top graduates employed in permanent, full-time and/or entertainment industry executives positions as well as non-sport sectors of business.

### About the Program

The MBA Sport on-campus program combines a superior and rigorous graduate curriculum with a specialization module that emphasizes the business of sport. The program is practitioner orientated, with the goal of developing Sport Executives and Administrators of the 21st century.

#### On-Campus Version

Please make note of the following guidelines regarding FAU's MBA Sport On-Campus program:

- On-campus classes are Tuesday & Thursday, 6:15pm—10:00pm.
- Students must be continually involved with internship(s) and/or employment throughout their tenure in the program. All internships and sport-related employment are subject for approval by the program director.
- No transfers from within, or outside of, FAU are accepted into the MBA Sport program.
- MBA Sport is offered to both full-time and part-time students. Students must register for continuous fall and spring semesters.
- The MBA Sport program accepts both GMAT and GRE test scores if required during the application process.
- Program starts every August and January.

#### Online Version

- Students are not required to obtain an internship(s) and/or employment in the industry of sport throughout their tenure in the program. However, students are encouraged to seek internships/employment to further enhance their educational experience and practical knowledge.
- Students may be employed outside of the sport industry during their tenure in the program.
- The MBA Sport program accepts both GMAT and GRE test scores as part of the application process.
- Students must have fulltime access to the Internet via home or wireless connection.
- Program starts every August and January.

- *23-month Professional MBA.*
- *Full or Part-time enrollment.*
- *40-46 credits.*
- *28 core MBA credits.*
- *12 Sport Management credits.*

## AACSB Accreditation – Why it matters

The College of Business is accredited by the American Assembly of Collegiate Schools of Business (AACSB). This prestigious accreditation is recognized nationally and is one of 520 business schools worldwide to be fully accredited by AACSB. Every five years the College of Business is reviewed for improvement by a Peer Review Team and an assigned accreditation staff liaison. “Through its accreditation standards and

processes, AACSB recognizes institutions that uphold its mission and core values, work to advance the interests of global management education, and participate in AACSB’s community of leading business schools.

FAU is also accredited regionally by the Commission of Colleges of the Southern Association of Schools and Colleges. FAU is a member of the National Association of State Universities and Land Grant Colleges and the Council of Graduate Students.

Accreditation is a process for voluntary, non-governmental review of educational institutions and programs. When choosing a business school, it is very important to consider its accreditation. Accreditation may affect your desirability in graduate programs, ability to transfer credits, the reputation of your degree, and your ability to compete in the job market.

### Our Mission

The mission of this program is the training and development of individuals who possess the ability to undertake and complete the rigors of a high quality graduate-level business program, for a career in the management and administration of the sport industry. The program IS NOT designed for those individuals interested in the career as a teacher, coach, exercise scientist, athletic

trainer, or researcher. Practical application of learned classroom knowledge is required in the on-campus version of the program and will be attained through internship and practical experience during and after the students classroom tenure at FAU.

### A Message from the Director

“Since 2000, the MBA in Sport Management program at Florida Atlantic University has been training and educating future management and executive personnel in the areas of sport, entertainment, and public assembly management. Our model of constant interaction of classroom learning and hands-on industry experience has served the sport and entertainment industry well and has made our graduates quite attractive to

potential employers.

FAU MBA Sport is a difficult, demanding, strenuous and, at times, overwhelming program that is not for everyone. It is not a typical graduate-level, Masters-degree program. However, for those who can succeed in it, the ensuring rewards and benefits can be plentiful and worth the effort expended.”



*FACULTY “LIVE  
WHAT THEY  
TEACH”*

*THE ORIGINAL  
AACSB  
ACCREDITED MBA-  
SPORT  
MANAGEMENT  
PROGRAM IN  
FLORIDA*



## Curriculum

The 23-month Professional MBA-Sport Management (On-Campus and Online) is 40-46 credits. The curriculum consists of 28 core MBA credits required of all FAU MBA students, plus a 12 credit concentration in Sport Management.

### The following courses make up the MBASport curriculum

#### **\*\*Pre-Requisite Courses (a)**

ACG 6027	Financial Accounting Concepts– 3 credits (Or equivalent)
FIN 6406	Financial Management– 3 credits (Or equivalent)

#### **MBA Core Courses**

GEB 6217	Graduate Business Communication Applications - 3 credits
GEB 6931	Contemporary Issues in Industry; Executive Forum (b)- 1 credit
ACG 6315	Analysis/Application Accounting Data– 3 credits
MAN 6937	Global Environment of Management– 3 credits
FIN 6806	Advanced Financial Management– 3 credits
ISM 6026	Information Systems– 3 credits
MAR 6815	Strategic Concepts in Marketing– 3 credits
MAN 6296	Organizational Behavior– 3 credits
MAN 6501	Operations Management– 3 credits
MAN 6721	Global Management Strategy and Policy– 3 credits

#### **MBA in Sport Management Core Courses (required of all MBA Sport majors) will include the following topics:**

SPB 6815	Managing the Sport Enterprise– 3 credits
SPB 6406	Sport Law– 2 credits
SPB 6716	Sport Marketing– 2 credits
SPB 5817	Financial Aspects of Sport (PreReq FIN 6406)- 2 credits
SPB 6706	Sport Business Analytics—1 credit

#### **MBA in Sport Management Specialization Courses (students will choose to take one of the following two electives): (d)**

SPB 6306	Management of Sport, Entertainment and Convention Venues– 2 credits
SPB 6106	Management and Administration of Intercollegiate Athletics– 2 credits

#### **Total curriculum: 40-46 credits (determined by Undergraduate Transcript Evaluation)**

**\*Program Requirements and Courses are subject to change.**

#### **Footnotes:**

(a) Foundation courses may be waived if equivalent has been taken at the undergraduate level, within the last five years, with a previous grade of “B” or better. If a student did not take these courses within the last five years, or did not obtain a grade of “B” or better, the student will be required to take them during the MBA in Sport Management program.

(b) Must be completed in the first fall and spring semester upon entering the program.

(c) This is the last course taken before the internship.

(d) Students should consult with MBA Sport Program Director with concern to these courses.

(e) Approval of internship agency by MBA Sport Program Director is required; open to MBA Sport students only.

**Please note: No MBA Sport core or elective course may be taken as an “audit.” These courses are offered on a “for credit” basis only and are open only to MBA Sport Management graduate-level students.**

*Ranked globally and nationally in Graduate-level sport business for five consecutive years!*  
*- Sport Business International*

# Admissions Process

**POTENTIAL STUDENTS MUST QUALIFY FOR ADMISSION TO THE PROFESSIONAL MBA PROGRAM AS WELL AS THE MBA SPORT PROGRAM.** Generally, that includes a 3.0 undergraduate GPA for the students last 60 credits and 4 years of work experience. For students who do not employ English as their primary language, a minimum score of 550 (paper version), 210 (computer version), or 80 (internet version) is required on the TOEFL exam. FAU's school code for the TOEFL is 5229.

**1. Fill out Departmental Supplemental Application that can be found at our website, [www.fau.edu/mbasport](http://www.fau.edu/mbasport). Upload the following documents:**

**a) Current Resume:**

- Your resume must include a calculation of your upper-division GPA, your last 60 undergraduate credits.
- The GPA should be listed in the education section of your resume. e.g., Upper-division GPA: 3.25.

**b) Personal Essay:**

Topics: Why do you want to earn a MBA in Sport Management? Why do you want to come to FAU? What are your future career plans? Describe any previous experience you had in the Sport industry.

\*\*Essay should be typed, double spaced and a minimum of two pages in a Word Document.

\*\*Essay should have your full name and social security number at the top of each page.

\*\*Essay should be written in essay, not in "question and answer" format.

**c) Unofficial Transcripts**

This step is not required for FAU graduates.

**d) Unofficial GMAT/GRE Score**

The minimum score requirements:

GMAT 500

GRE Verbal: 153 Quantitative: 144 Written: 4

The GMAT/GRE requirement may be waived after evaluation of the prospective applicants 4-years qualified, relevant work experience with approval from the Admissions Committee. Candidates with less than four years of qualified, relevant work experience are required to take the GMAT/GRE. The decision to waive the GMAT/ GRE will be at the sole discretion of the admissions committee.

**2. Fill out Graduate Application that can be found at our website, [www.fau.edu/mbasport](http://www.fau.edu/mbasport).**

Choose "Business Administration Professional MBA (On-Campus) - Concentration in Sport Management"

OR "Business Administration Online MBA - Concentration in Sport Management"

\*\*Applicants must notify the Director of the MBA Sport program, Jim Riordan, at [jriordan@fau.edu](mailto:jriordan@fau.edu) upon completion of the Graduate Application. The applicant must provide their assigned Z-Number.

**3. Send Official Transcripts and GMAT\* scores (This is in addition to uploading unofficial Transcripts and \*GMAT/GRE scores):**

FAU Executive Education • 777 Glades Road • BU86/203 Admissions • Boca Raton, FL 33431

\*\*A transcript evaluation and translation to English is required if your bachelor's degree is from outside the U.S. A course-by-course evaluation is required. • No GPA calculation is required.

**4. FAU Immunization Form and Records**

- Up to date immunization records must be on file in the FAU Student Health Services Office in order to remove the registration hold placed on your account.

- To access to the instructions and the immunization form, go to [http://www.fau.edu/shs/PDFs/Immunization\\_Form.pdf](http://www.fau.edu/shs/PDFs/Immunization_Form.pdf).

- FAU graduates should contact the Student Health Services Office at to confirm that your records are up to date.

**5. Personal Interview:**

An in-person interview is required for all on-campus qualified applicants. All expenses for travel/lodging are the responsibility of the applicant. Applicants will not be considered for an in-person interview until the online supplemental application is completed with all the required documents and GMAT/GRE score, if required. **All interviews for the on-campus iteration must take place in-person at the FAU Boca Raton campus. No skype or phone interviews will be conducted. Absolutely no exceptions or waivers to this requirement will be granted.**

**SATISFACTION OF MINIMUM ADMISSION REQUIREMENTS DOES NOT GUARANTEE ACCEPTANCE TO THE MBA SPORT PROGRAM AND NOT ALL APPLICANTS WILL QUALIFY FOR A PERSONAL INTERVIEW.**

## FAQs

**Question: Is the program offered online?**

**Answer:** The program is available both on campus or can be taken online.

**Question: Can the program be taken part-time?**

**Answer:** Yes, the program is available to take part-time.

**Question: How long does the program usually take?**

**Answer:** The program length depends on how many courses you take each semester as well as if you have completed the four foundation courses. On average the program takes students 23 months to complete.

**Question: What is the job placement after completion of the MBASport?**

**Answer:** As of July 2015, 70% of our alumni are working in full-time permanent positions in the sport or entertainment industry. We do not guarantee job placement upon completion of the program.

**Question: Why is it important to choose a program that is AACSB accredited?**

**Answer:** Only the top business schools in America have this accreditation. It signifies that a student has completed a thorough, contemporary and stringent MBA course of study. It will also prepare the student for work opportunities outside of the sport and entertainment industry. Alumni of MBASport who have had to leave sport-industry jobs have quickly found executive positions outside of the sports industry thanks to their holding an AACSB-accredited MBA.

**Question: As a student in the MBASport program, are we allowed to work outside the sport industry?**

**Answer:** MBASport students taking the on-campus program are permitted to work full-time in the sport and entertainment industry. Students are required to pursue internship opportunities, however, work outside of the sport and entertainment industry is not permitted while enrolled in the program. Only students taking the online iteration of the program are permitted to work outside the sport and entertainment industry. Exceptions to this rule will not be granted under any circumstances.

**Question: Can the personal interview be conducted via telephone?**

**Answer:** All interviews for the on-campus iteration of the program (including international applicants) **MUST** be conducted in person at FAU. Expenses related to the interview are the responsibility of the applicant.

**Question: Will the MBA in Sport Management prepare me for a career in sports medicine or coaching?**

**Answer:** The MBASport contains only business-oriented curriculum. Our curriculum is not designed for those desiring careers in coaching, physical education, athletic training, exercise science, or sport medicine.

**Question: Can students who obtain a full-time job outside of Florida prior to graduation complete the program online?**

**Answer:** Yes! Students will be allowed to transition to the online iteration of the program.

**Question: Can students enrolled in other MBA programs at FAU take Sport Management courses?**

**Answer:** Sport Management classes are open to MBASport majors ONLY.

**PLEASE VISIT OUR WEBSITE AT [WWW.FAU.EDU/MBASPORT](http://WWW.FAU.EDU/MBASPORT) FOR MORE INFORMATION AND THE ONLINE APPLICATION**



## Current Students

Name	Company	Title/Position
Hunter Greer	FAU Athletics	Assistant to the Director of Football Operations
Meneftha Pierre	FAU Athletics	Executive Assistant to VP & Director of Athletics
Conner Leonard	FAU Athletics	Analytics and Social Media Intern
Domenica Jones	FAU Athletics	Academic & Tutor Coord./Athletics HR Manager
Kelsie Weekes	Academic Life at FAU	Media Relations Manager
Sydney Bell	Florida Panthers	Hockey Operations Assistant
Carissa Corbett	ESPN's Boca Raton Bowl	Staff Assistant
Brooks Perry	Miami Dolphins	Staff Accountant
Tatyana Denson	Fiesta Bowl	Game & Event Operations Intern
Farida Abou-Zeida	Palm Beach County Sports Commission	Events/ Operations Assistant
Michael Meury	FAU Athletics	Marketing Assistant, Kids Club & Loyalty App
Chris Cominse	BallPark of the Palm Beaches	Operations Assistant
Ronald Burrell	FAU Athletics	Graduate Assistant, Men's Basketball
Mario Rosales	FAU Athletics	Business Assistant
Chris Barulic	St. Vincent Ferrer, Delray Beach	PE Teacher/Boys Coach & Athletic Director
Pedro Penaherrera	Miami Dolphins	Ops Coordinator, Dolphin Cancer Challenge
Ryan Able	FAU Athletics	Football Operations Intern
Daniel Gabbard	FAU Athletics	Facilities Assistant
Alex Sagar	FAU Athletics	Football Recruiting Intern
Austin Luboff	Miami Dolphins	Video Production Assistant
Nadim Visram	Orange Bowl Committee	CRM & Data Analytics Assistantship
Aline Miyabara	Delray Beach Open	Administrative & Inside Sales Intern
Brianna O'Connor	Learfield/Florida Atlantic Sports Properties	Coordinator—Business Development
Ryan Gozzi	FAU Athletics	Development Intern
Erica Lewis	XPE Sports FTL	Business Operations Intern
Jessica Telusmond	Broward Country Parks & Recreation	Recreation Coordinator
Merisa Lewis	FAU Athletics	Marketing Assistant
John Congemi	FAU Athletics	Administrative Assistant
Jaylen Hinton	Lynn University Athletics	Communications Intern
Anthony Caroso	FAU Athletics	Assistant to the Director of Football Ops.
Mercedes Espina	Lynn University Athletics	Communications Intern
Allie Modica	FAU Athletics	Business Office Intern
Ana Holland	FAU Athletics	Marketing Intern
Nick Tardibuono	Aspire Group	Ticket Sales Intern
Jaylen Hinton	Lynn University Athletics	Communications Intern
Adam Super	FAU Athletics	Marketing Intern
Marc Savain	FAU Executive Education	Staff Assistant
Deon Curry	FAU Athletics	Director of Operations, Men's Basketball
Nitin Taylor	Palm Beach County Sports Commission	Operations Assistant
Alexandra Dan	XPE Sports FTL	Business Operations Intern
David Marcus	Miami Marlins	Brand Impact
Anthony Grassi	D1 Ticker	Coordinator of Operations
Lou Della Fera	Aspire Group	Ticket Sales Intern
Carolyn Scherpe	FAU Baseball	Intern
Ian Chapkis	Orange Bowl Committee	Corporate Partnerships Intern
Briana Sanchez	FAU Campus Recreation	Graduate Assistant
Tia Edwards	FAU Athletics	Intern, Football & Women's Basketball
Brianne Wojciakowski	FAU Athletics	Graduate Assistant
Nicholas Bastistini	PBA Tennis	Volunteer Assistant
Natalie Lombadi	Manchester Monarchs	Public Relations Intern



## Program Director— Dr. James J. Riordan

**DR. JIM RIORDAN** was named Director of the MBA in Sport Management program at Florida Atlantic University on July 1, 2000. Prior to coming to South Florida, Riordan was Director of the Masters of Science in Sport Administration program at Canisius College in Buffalo, NY. During his five year tenure in Western NY, Riordan placed over 80 percent of over 60 graduates in full-time positions in the sports and entertainment industry.



Dr. Riordan's seventeen year placement record at FAU is close to 70 percent. Riordan served as Director of Training and Quality Control for the New York Mets, as well as assisting in the management of Shea Stadium. Between 1980 and 1983, Riordan served as an Assistant Director of Stadium Operations for the West Side Tennis Club (Forest Hills, NY) and the National Tennis Center (Flushing Meadow, NY), the former and current home of the U.S. Open Tennis Championships. In August 1983, he was named Director of Security and Event Services for what was then known as the Spectrum in Philadelphia, PA. At 22, Riordan became the youngest individual in a major market to hold such a position.

In addition to his Spectrum duties, Riordan served as Director of Security for the Philadelphia Flyers of the NHL, and assisted in the planning and implementation of crowd management operations for major outdoor concerts. Riordan served as Manager of Event Services at Long Island's Nassau Coliseum as Director of Operations for the Richmond (VA) Coliseum and Mosque Theater, and as Director of Operations for the Philadelphia Civic Center. In 1996, Riordan was hired by the Atlanta Committee for the Olympic Games to serve as Sector Coordinator for the Olympic soccer medal-round site, Sanford Stadium at the University of Georgia. In 1999, he was retained by Contemporary Services Corporation (CSC) as a crowd management and event operations consultant for Super Bowl XXXIII Miami and for XXXIV in Atlanta. In 2004, he wrote a textbook chapter on "Sports as a Leisure Experience" and has served as an expert commentator on sport, entertainment, stadium/arena, and crowd management issues for *The Sports Business Journal*, *Athletic Business*, *South-Florida-Sun Sentinel*, *Miami Herald*, *BusinessFirst*, *Tampa Tribune* and *WIOD 610-AM (Miami)* and ESPN's *Outside the Lines Nightly*.

In 2003, he served as a special consultant to the chair of the FAU Director of Athletics search committee. In 2004, he was named a member of FAU's Athletic Advisory Board, and served on the committee that coordinated FAU's Department of Athletics NCAA Self-Study Re-Certification. He served for two years as the NCAA Faculty Athletic Representative for FAU and was chair of FAU's Athletic Advisory Board. In 2006, Dr. Riordan was named a member of the National Advisory Board of the University of Washington's Executive Education Masters degree program in Intercollegiate Athletics Management and served as an adjunct professor for the university in 2007.

Dr. Riordan, holds a BS and MBA from Saint John's University in New York and has completed doctoral work at Temple University in Philadelphia. He holds a PhD in Higher Educational Leadership-Higher Education from Florida Atlantic University and is a member of the national academic honor society of Phi Kappa Phi.

## Sport Faculty



**ERIC TOMASINI**, a 2006 graduate of FAU's MBA in Sport Management program, is the Adjunct Professor teaching the Sport Marketing course. Currently the Senior Director of Business Operations for Pinnacle Holdings, Tomasini previously spent eight years as Senior Director of Brand Strategy for the Florida Panthers of the National Hockey League and the BB&T Center. His background includes developing customized marketing solutions for key strategic partners, including current and prospective sponsors. While at the Florida Panthers, he was responsible for negotiating and executing corporate partnership agreements, creating department budgets, tracking revenues and expenses, overseeing the execution of each partnership program, and managing the strategic partnerships support staff.



## Sport Faculty



**DR. JACK BIRCH**, a Professional Scouting Consultant for the National Hockey League, is an Adjunct Professor at Florida Atlantic University for the College of Business and the MBA in Sport Management program. Birch has held an extensive career within the sport industry. Birch has served as Director of Hockey Operations with the Florida Panthers as well as Director of Player Personnel before obtaining the position as a Professional Scout, currently for the Winnipeg Jets. Previous professional experience includes Director of Amateur Scouting for the Vancouver Canucks and Assistant Coach for the New York Rangers. Birch has also published several scholarly articles in the *Sociology of Sport Journal*, *Journal of Psychology*, and the *Canadian Journal of Applied Sport Sciences*. During his professional career Birch has served as Chairman for the Ontario Universities of Hockey Coaches Association, Chairman of the Canadian Interuniversity Athletic Union, and Executive Member of the Canadian University Hockey Coaches Association. Jack Birch received a Doctorate, Master's, and Bachelor's degree from the University of Waterloo.



**PATRICK W. LAWLOR**, an Adjunct Professor at Florida Atlantic University, is currently teaching *Sport Law* for the MBA Sport program. Since 1993, Lawlor's career has spanned a broad range of litigation including cases such as Personal Injury, Maritime Law, Wrongful Death, Premises Liability, and Product Liability. In addition to a career in litigation, Lawlor had embarked in a career as a Sports Agent and is currently the President/CEO-Athlete Representation for Galaxy Sports Advisors, Inc. He represents Nick O'Leary, who was 6th round pick in the 2015

NFL Draft by the Buffalo Bills, and is the former representative of Patrick Peterson of the Arizona Cardinals. Lawlor also represented Tyrann Matthieu, a Hesiman Trophy Candidate and #69 overall pick in the 2013 NFL draft and over 30 other professional football players. Lawlor earned a Bachelor of Art in Political Science from the University of South Florida, a Masters of Public Administration from the University of South Florida, and a Juris Doctorate from Nova Southeastern University.



**JIM CONDO**, an Adjunct Professor for the MBA in Sport Management program, is currently teaching *Financial Aspects of Sport Management*. Condo has over 15 years of educational and business development success. In the early 2000s, he was a Financial Audit and Investment Representative. In 2012, Condo transitioned to working at the Greater Cincinnati YMCA where he held the Director of Events and Director of External Relations positions. In recent years, Condo was the Assistant Director of Athletics/Senior Development Officer at FIU. He is currently a Professor at FCB Universitas where he teaches classes involving content of Business, Sport Management, Ethics,

Financial Management, Sponsorships and many more. Condo received a Bachelor of Art in Organizational Leadership at Northern Kentucky University and his Masters of Education in Sport Administration at Xavier University.

**"Sports Management MBA students bring energy and a drive for excellence to my class and contribute mightily to a lively discussion of business communication. They clearly see the relevance of good communication for their success in the sports world and work hard to attain it. Being a part of the FAU MBA in Sport Management program is a pleasure!"**

Mary Kay Boyd,  
Instructor

Graduate Business  
Communications Program



# Spotlights and Listing of Selected Alumni



**Emily Yoder, 2017** accepted the Assistant Director of Development at Kennesaw State University a month after graduation.



**Annette Medalie, 2010** was hired by UNC-Asheville Athletic Dept. as Assistant Athletic Director-Bus. Operations & Finance



**Scott Collins, 2013** is now the Director of Ticket Operations for University of South Florida Athletics



**Tyler Able, 2017** was promoted to Director, Marketing at Marshall University Athletics. All while still in the MBA Sport program.



## Alumnus

## Organization

## Title

Edmee Morin-Kougoucheff '17	Evert Tennis Academy—IMG Academy	Director of Sales
Shane Cummings '17	USA Competitions	Business Development Coordinator
Jaquez Johnson '17	FAU Athletics	Life Skills & Community Service Coordinator
Marilyn Morales Perez '17	Miami Dolphins	Foundation Fundraising Coordinator
David Johnson '17	IMG Academy	Sales Coordinator, Sports Camps
Brendan Russell '17	Tampa Bay Lightning	Business Intelligence Manager
Tyler Able '17	Marshall University Athletics	Director of Marketing
Craig Bristow '16	The Ballpark of the Palm Beaches	Sales and Digital Manager
Adrian Pina '16	Auburn University Athletics	Coordinator of Event Ticketing
Braden Birch '16	Florida Panthers	Assistant to the General Manager
Meryl Hershfield '15	Vancouver Whitecaps FC	Coordinator of Team Administration
Caroline Robinson '15	USA Triathlon	Event Services Coordinator
Jared Romance '15	University of Miami	Event Coordinator at Bank United Center
Nick Salerno '15	New York Yankees	Account Executive, Corporate Sponsorships
Zak Smetana '15	Union College	Ticket Manager/Assistant, Business Operations
Sean Edwards '14	University of Maryland Athletics	Football Operations Assistant
Javier Gonzalez '14	FIBA World Cup	Promotional League Coordinator
Jena LeMendola '14	ESPN's Boca Raton Bowl	Events Coordinator
Frank Grande '14	EVL Sports	Director of Sales & Business Development
Will Leahy '14	Miami Dolphins Cycling Challenge	Operations Manager
Scott Collins '13	University of South Florida Athletics	Director of Ticket Operations
Dan Robbins '13	CA Technologies	Customer Experience Manager
David Abbruzese '13	Dallas Cowboys	Public Relations Assistant
Brittany Reid '13	Miami Dolphins	Manager Marketing
Steve Postma '13	Miami Dolphins	Account Manager, Corporate Partnerships

# Alumni

Alumnus	Organization	Title
Thiago Motta '13	A&V Athletics	South America Consultant
Alan Naigeon '13	A&V Athletics	FIFA Soccer Agent
Chandra Roberson '13	Florida Atlantic University Athletics	Development Coordinator
Koby Hearn '13	Berglund Center in Roanoke, Virginia	Corporate Sponsorships & Group Sales
Robert Saunders	Jacksonville University	Assistant AD, Compliance
Jerome Burke '13	Florida Panthers	Director of Business Operations
Jordan Catrair '13	Miami Dolphins	Marketing Coordinator
Corie Betz '13	Florida Atlantic University Athletics	Director, Marketing
Mark Carney '13	USA Water Polo	Director of Sport Growth
Molly Taylor '12	Columbus Blue Jackets	Partnerships Account Specialist
Justin Andrews '12	Live Nation Entertainment	Box Office Manager
Stuart Halberg '11	Dynasty Sports & Entertainment	Vice President, Business Strategy & Analytics
Katherine Milliken '11	Miami Dolphins	Manager of Member Events & Brand Impact
Kevin Quadrozzi '11	New Balance	Associate Sports Marketing Manager— Running
Alex Riethmiller '11	NFL Network	Vice President of Communications
Scott Sharp '10	NBC Universal	Marketing Manager, Digital Sports
Annette Medalie '10	UNC-Asheville Athletic Department	Assistant Athletic Director- Business Ops & Finance
Shelby Ball '09	Texas Tech Athletic Department	Senior Counselor/Academic Advisor
Spero Mehallis '09	KARHL	Director of Marketing
Mary Ensor '09	Children's Home Society of Florida	Regional Events Coordinator
Jamie Quadrozzi '09	Miami Dolphins	Manager of Game Entertainment & Cheerleader Media
Christina Portice '09	David Posnack Jewish Community Center	Director of Memberships
Ryan Peck '08	University of North Texas	Associate Vice Chancellor, External Affairs
Mike Boseak '07	PCG Campbell	Account Executive
Tiffany Porter '07	Pintail Point Resort	Sales and Event Coordinator
Trevor Doll '07	Wright State University	Assistant Athletics Director for Compliance
Paul Pugh '07	EverBank	Vice President, Sponsorships & Sports Marketing
Matt Rickoff '06	Jacksonville Jaguars	Director of Corporate Partnerships
Eric Tomasini '06	Pinnacle Advertising & Marketing Group	Adjunct Professor/ Chief Strategy Officer
Chris Woodruff '06	CBSSports.com	Product Manager, Ad Operations
Joe Shuler '05	MLBAM	Ticketing Manager
Lindsey Ross '05	ESPN	Manager of Programming & Acquisitions
Chad Beattie '05	Lynn University	Director of Athletic Communications
Amanda Welcomer '05	Cheyenne Mountain Resort	Conference Planning Manager
Jennifer Tobias '05	Miami Heat	Creative Director
John Shumate '05	PepsiCo	Director of Marketing, Southeast Region
Kameron Kwok '05	Anaheim Ducks	Ticket Operations Representative, Season Sales
Brett Huebner '05	University of Tennessee	CFO/ Senior Associate Athletic Director
Andreas Newmann '05	Contenthouse	Marketing and Public Relations Director
Eric Buskirk '04	Mid-American Conference & IMG College	General Manager -MAC Sport Properties & IMG College Midwest Region
Dustin Gray '04	University of Pittsburgh	Senior Associate Athletic Director for Compliance & Sport Services
Meagan Bradley '03	The Legacy Companies	Vice President, Marketing
George Linley '03	Palm Beach County Sports Commission	Executive Director



# MBA IN SPORT MANAGEMENT

## Florida Atlantic University

### FLAME

This summer, Meneftha Pierre represented not only the Florida Atlantic University, but the MBA in Sport Management program at the Finding Leaders Among Minorities Everywhere (FLAME) program. The United States Olympics Committee hosted this program in Colorado Springs from July 25-August 1 to inspire undergraduate and graduate students of color to pursue careers with the Olympics and Paralympics.

Pierre connected with U.S. Olympic and Paralympic athletes, discovered ways to be involved in Olympic and Paralympic movements and networked with guest speakers and other students. Many famous athletes spoke to the group including 1968 Olympic medalists, Dr. John Carlos and Dr. Tommie Smith and retired NBA player Jason Collins. The goal of this program is to give students the opportunity to further their personal and professional growth. During the week, Pierre also participated in different sport demonstrations such as Goal Ball, Sitting Volleyball, Wheelchair Basketball and a golf demonstration with PGA of America. Pierre reflected on her experience and said, "It was a week of learning. I think the education component alone gives you new perspective, new insight, makes you think differently and even makes you think about what you can do to make a change or be more understanding." One key takeaway from Pierre was from Jason Collins who said "When you're ready to go out on a ledge, you have to be prepared to live there." Meneftha added, "Overall it was a great experience and I am thankful for the support of the university, program and athletic department."



## Information Sessions for Fall 2017

Saturday, Sept. 23rd 2017

Saturday, Oct. 7th 2017

Saturday, Nov. 4th 2017

Saturday, Dec. 9th 2017

Pre-registration/RSVP required

Register at [www.fau.edu/mbasport](http://www.fau.edu/mbasport) under "Information Sessions" tab.

For further information please contact the MBA in Sport Management Office at

[Faubasport@fau.edu](mailto:Faubasport@fau.edu)

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