



MBA IN SPORT MANAGEMENT

Florida Atlantic University

MBA Sport Alum Hired By FAU Athletics

Haiden Nagel has always been involved with FAU Athletics. Haiden spent his undergraduate years as a defensive lineman on the football team. After obtaining his MBA in Sport Management at FAU, he again found himself working with FAU Athletics, this time as a full-time employee in a Community Outreach Coordinator role. Haiden was kind enough to share his experience in the MBA Sport program.



Haiden wrote, “While enrolled in the MBA Sport Management program, I worked and participated in several jobs and internships that were pursuing my career goals while gaining knowledge and experience in the sports industry. I started as a Learning Assistant at the Student-Athlete Center for Academic Excellence at FAU. I interned with the Miami Dolphins an Event and Gameday Staff member. I worked for the Florida Panthers as part of their street marketing team, the Panther Patrol. Also, I was the Honorary Observer Coordinator and Operations Intern at the Boca Raton Championship. Lastly, I was a Development Assistant for FAU Athletics.”

“Being involved in the Boca Raton community through football, community service, and academics has given me transferable skills in life after graduation. At FAU, I have experienced change and adapted to it. . I am always adding knowledge to my toolbox whether it’s from my previous coaches or professors. These teachers have all contributed to helping shape me of who I am today.” They have taught me how to succeed through hard work and believing in myself.”

Fall/Winter ‘20-’21

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Information Sessions:

November 14th, 2020
December 5th, 2020
December 16th, 2020

Application Deadlines:

Spring 2021: Early December
Summer 2021: Early April (online only)
Fall 2021: Early July

Dates are subject to change. Application materials must be completed by the deadline, including interviews.

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561-297-1115

-  @FAUMBASPORT
-  @FAU MBA in Sport Management
-  @FAU MBA in Sport Management


MBA IN SPORT MANAGEMENT
Globally & Nationally Ranked


MBA Sport Ranked 30th in the World and 19th in USA (SportBusiness)

Florida Atlantic University's College of Business has announced that its AACSB-accredited MBA in Sport Management program has been ranked 30th in the World and 19th in USA by the 2020 SportBusiness Rankings of Master-level Sport Courses. Sport-Business 2020 Postgraduate Sports Course Rankings is the industry's only authoritative ranking of the sector of sport business management education. Included are all types of sport programs on the master's level and it is not limited to just MBA or other business-oriented programs. The program has been ranked globally for the past seven consecutive years.

The MBA in Sport Management at FAU began its first full year of operation in August 2000 with the hiring of its full-time Director, Jim Riordan. Since its inception, the MBA Sport Program has continually produced top graduates employed in permanent, full-time and/or entertainment industry executives positions as well as non-sport sectors of business.

About the Program

The MBA Sport on-campus program combines a superior and rigorous graduate curriculum with a specialization module that emphasizes the business of sport. The program is practitioner orientated, with the goal of developing Sport Executives and Administrators of the 21st century.

On-Campus Version

Please make note of the following guidelines regarding FAU's MBA Sport On-Campus program:

- On-campus classes are Tuesday & Thursday, 6:15pm—10:00pm.
- Students must be continually involved with internship(s) and/or employment throughout their tenure in the program. All internships and sport-related employment are subject for approval by the program director.
- No transfers from within, or outside of, FAU are accepted into the MBA Sport program.
- MBA Sport is offered to both full-time and part-time students. Students must register for continuous fall and spring semesters.
- The MBA Sport program accepts both GMAT and GRE test scores if required during the application process.
- Program starts every August and January.

Online Version

- Students are not required to obtain an internship(s) and/or employment in the industry of sport throughout their tenure in the program. However, students are encouraged to seek internships/employment to further enhance their educational experience and practical knowledge.
- Students may be employed outside of the sport industry during their tenure in the program.
- The MBA Sport program accepts both GMAT and GRE test scores as part of the application process.
- Students must have full-time access to the Internet via home or wireless connection.
- Program starts every August, January and May.

- *23-month Professional MBA.*

- *Full or Part-time enrollment.*

- *40-43 credits.*

- *28 core MBA credits.*

- *12 Sport Management credits.*

AACSB Accreditation – Why it matters

The College of Business is accredited by the American Assembly of Collegiate Schools of Business (AACSB). This prestigious accreditation is recognized globally. AACSB Accreditation is limited to the top 5% of the world's business schools. Every five years the College of Business is reviewed for improvement by a Peer Review Team and an assigned accreditation staff liaison.

“Through its accreditation standards and

processes, AACSB recognizes institutions that uphold its mission and core values, work to advance the interests of global management education, and participate in AACSB's community of leading business schools.

FAU is also accredited regionally by the Commission of Colleges of the Southern Association of Schools and Colleges. FAU is a member of the National Association of State Universities and Land Grant Colleges and the Council of Graduate Students.

Accreditation is a process for voluntary, non-governmental review of educational institutions and programs. When choosing a business school, it is very important to consider its accreditation. Accreditation may affect your desirability in graduate programs, ability to transfer credits, the reputation of your degree, and your ability to compete in the job market.

Our Mission

The mission of this program is the training and development of individuals who possess the ability to undertake and complete the rigors of a high quality graduate-level business program, for a career in the management and administration of the sport industry. Practical application of learned classroom knowledge is required in the on-campus version of the program and will be

attained through internship and practical experience during and after the students classroom tenure at FAU.

A Message from the Director

“Since 2000, the MBA in Sport Management program at Florida Atlantic University has been training and educating future management and executive personnel in the areas of sport, entertainment, and public assembly management. Our model of constant interaction of classroom learning and hands-on industry experience has served the sport and entertainment industry well and has made our graduates quite attractive to

potential employers.

FAU MBA Sport is a difficult, demanding, strenuous and, at times, overwhelming program that is not for everyone. It is not a typical graduate-level, Masters-degree program. However, for those who can succeed in it, the ensuring rewards and benefits can be plentiful and worth the effort expended.”



*THE ORIGINAL
AACSB
ACCREDITED MBA-
SPORT
MANAGEMENT
PROGRAM IN
FLORIDA*



Curriculum

The 23-month Professional MBA-Sport Management (On-Campus and Online) is 40-43 credits. The curriculum consists of 28 core MBA credits required of all FAU MBA students, plus a 12 credit concentration in Sport Management.

The following courses make up the MBASport curriculum

****Pre-Requisite Courses (a)**

ACG 6027 Financial Accounting Concepts – 3 credits (Or equivalent)

MBA Core Courses

GEB 6217 Communication Strategies for Business Professionals - 3 credits
 GEB 6931 Contemporary Issues in Industry; The Executive Forum (b)- 1 credit
 ACG 6315 Advanced Analysis and Application of Accounting Data– 3 credits
 MAN 6937 Global Environment of Management– 3 credits
 FIN 6806 Advanced Financial Management– 3 credits
 ISM 6026 Management of Information Systems & Technology– 3 credits
 MAR 6815 Advanced Marketing Management– 3 credits
 MAN 6296 Leadership and Organizations– 3 credits
 MAN 6501 Operations Management– 3 credits
 MAN 6721 Global Business Strategy– 3 credits

MBA in Sport Management Core Courses (required of all MBA Sport majors) will include the following topics:

SPB 6815 Managing the Sport Enterprise– 3 credits
 SPB 6406 Sport Law– 2 credits
 SPB 6716 Sport Marketing– 2 credits
 SPB 5817 Financial Aspects of Sport- 2 credits
 GEB 6905 Sport Business Analytics—1 credit

MBA in Sport Management Specialization Courses (students will choose to take one of the following two electives):

SPB 6306 Management of Sport, Entertainment and Convention Venues– 2 credits
 SPB 6106 Management and Administration of Intercollegiate Athletics– 2 credits

Total curriculum: 40 - 43 credits (determined by Undergraduate Transcript Evaluation)

***Program Requirements and Courses are subject to change.**

Footnotes:

(a) Foundation courses may be waived if equivalent has been taken at the undergraduate level, within the last five years, with a previous grade of “B” or better. If a student did not take these courses within the last five years, or did not obtain a grade of “B” or better, the student will be required to take them during the MBA in Sport Management program.

Please note: No MBA Sport core or elective course may be taken as an “audit.” These courses are offered on a “for credit” basis only and are open only to MBA Sport Management students.

**Ranked 30th in the World and 19th in USA for 2020 and #7 in the World
 “Graduates’ (2019) choice/preference by Sport Business**



Admissions Process

Potential students must meet admissions requirements for both the professional MBA Program, as well as the MBA Sport Program. Generally, that includes a 3.0 undergraduate GPA for the students last 60 credits and 4 years of work experience. For students who do not employ English as their primary language, a minimum score of 550 (paper version), 210 (computer version), or 80 (internet version) is required on the TOEFL exam. FAU's school code for the TOEFL is 5229.

1. Fill out Departmental Supplemental Application that can be found at our website, www.fau.edu/mbasport. Upload the following documents:

a) Current Resume:

- Your resume must include a calculation of your upper-division GPA, your last 60 undergraduate credits.
- The GPA should be listed in the education section of your resume. e.g., Upper-division GPA: 3.25.

b) Personal Essay:

Topics: Why do you want to join the FAU MBA in Sport Management? What are your future career plans? Describe any previous experience you have in the Sport industry.

Essay Should:

- Be typed, double spaced and a minimum of two pages in a Word Document.
- Have your full name at the top of each page.
- Be written in essay, not in "question and answer" format.

c) Unofficial Transcripts

This step is not required for FAU graduates.

d) GMAT/GRE Score

The minimum score requirements:

- GMAT 500
- GRE Verbal: 153 Quantitative: 144 Written: 4

The GMAT/GRE requirement may be waived after evaluation of the prospective applicants 4-years qualified, managerial, relevant work experience with approval from the Admissions Committee. Candidates with less than four years of qualified, managerial relevant work experience are required to take the GMAT/GRE. The decision to waive the GMAT/ GRE will be at the sole discretion of the admissions committee.

2. Fill out Graduate Application that can be found at our website, www.fau.edu/mbasport.

- Choose "Business Administration Professional MBA (On-Campus) - Concentration in Sport Management", OR "Business Administration Online MBA - Concentration in Sport Management"
- Applicants must notify the Director of the MBA Sport program, Jim Riordan, at jriordan@fau.edu upon completion of the Graduate Application. The applicant must provide their assigned Z-Number.

3. Send Official Transcripts and GMAT* or GRE scores (This is in addition to uploading unofficial Transcripts and *GMAT/GRE scores):

FAU Executive Education • 777 Glades Road • BU86/203 Admissions • Boca Raton, FL 33431

*A transcript evaluation and translation to English is required if your bachelor's degree is from outside the U.S. A course-by-course evaluation is required. (No GPA calculation is required).

4. FAU Immunization Form and Records

- Up-to-date immunization records must be on file in the FAU Student Health Services Office in order to remove the registration hold placed on your account.
- To access to the instructions and the immunization form, go to http://www.fau.edu/shs/PDFs/Immunization_Form.pdf.
- FAU graduates should contact the Student Health Services Office at to confirm that your records are up-to-date.

5. Personal Interview:

An in-person interview is required for all on-campus qualified applicants. **(Please note that due to current conditions, related to COVID-19, all personal interviews will be conducted virtually until further notice)**

All expenses for travel/lodging are the responsibility of the applicant. Applicants will not be considered for an in-person interview until the online supplemental application is completed with all the required documents and GMAT/GRE score, if required.

*** Satisfaction of Minimum Admission Requirements Does Not Guarantee Acceptance to the MBA Sport Program ***

FAQs

Question: Is the program offered online?

Answer: The program is available both on campus or can be taken online.

Question: Can the program be taken part-time?

Answer: Yes, the online program is available to be taken part-time.

Question: How long does the program usually take?

Answer: The program length depends on how many courses you take each semester as well as if you have completed the four foundation courses. On average the program takes students 23 months to complete.

Question: What is the job placement after completion of the MBASport?

Answer: As of July 2018, 70% of our alumni are working in full-time permanent positions in the sport or entertainment industry. We do not guarantee job placement upon completion of the program.

Question: Why is it important to choose a program that is AACSB accredited?

Answer: Only the top business schools in America have this accreditation. It signifies that a student has completed a thorough, contemporary and stringent MBA course of study. It will also prepare the student for work opportunities outside of the sport and entertainment industry. Alumni of MBASport who have had to leave sport-industry jobs have quickly found executive positions outside of the sports industry thanks to their holding an AACSB-accredited MBA.

Question: As a student in the MBASport program, are we allowed to work outside the sport industry?

Answer: MBASport students taking the on-campus program are permitted to work full-time in the sport and entertainment industry. Students are required to pursue internship opportunities, however, work outside of the sport and entertainment industry is not permitted while enrolled in the program. Only students taking the online iteration of the program are permitted to work outside the sport and entertainment industry.

Question: Can the personal interview be conducted via telephone?

Answer: All interviews for the on-campus iteration of the program (including international applicants) **MUST** be conducted in person at FAU. Expenses related to the interview are the responsibility of the applicant.

Question: Will the MBA in Sport Management prepare me for a career in sports medicine or coaching?

Answer: The MBASport contains only business-oriented curriculum. Our curriculum is not designed for those desiring careers in coaching, physical education, athletic training, exercise science, or sport medicine.

Question: Can students who obtain a full-time job outside of Florida prior to graduation complete the program online?

Answer: Yes! Students will be allowed to transition to the online iteration of the program (**subject to approval of the program director**).

Question: Can students enrolled in other MBA programs at FAU take Sport Management courses?

Answer: Sport Management classes are open to MBASport majors ONLY.

PLEASE VISIT OUR WEBSITE AT WWW.FAU.EDU/MBASPORT FOR MORE



COVID-19 Message

FAU Executive Education remains committed to delivering a high-quality educational experience while prioritizing the health and safety of our students, faculty and staff. As the circumstances of the global pandemic continue to evolve, we will adjust accordingly and in adherence to federal, state and university-wide directives. For the Spring 2021 semester we hope to gradually re-open the campus. We are preparing to deliver the MBA - Sport Management program in the following convenient format and in compliance with university regulations and guidelines:

Hybrid format – both in-class and/or virtual

Attend class in person while following social distancing protocols and/or chose to attend virtually from location of choice.

Virtual format – entirely virtual

Attend class virtually from location of choice.

Classes are designed to facilitate live interactive collaboration between faculty, in-person students and virtual students

PLEASE VISIT OUR WEBSITE AT WWW.FAU.EDU/MBASPORT FOR MORE INFORMATION AND THE ONLINE APPLICATION

Current Students

Name	Company	Title/Position
Donald Miller	Red Hawk Golf and Resort	Event Coordinator
Zachary McKeown	Florida Atlantic University Athletics	Men's Basketball Grad Assistant
Rebecca Lutz	GymFIT Physical Therapy	Wellness Manager
Davis Lamb	Student Athlete	Florida Atlantic University Men's Golf
Tyler Krull	Florida Atlantic University Athletics	Director of Baseball Operations
Nicholas Brown	Los Angeles Dodgers	Stadium Operations Assistant
Justin Lewis	Miami Dolphins & Florida Atlantic University Athletics	Ticket Operations Representative
Luke Gogerty	Florida Atlantic University Athletics	Football Grad Assistant
Kevin Johnson	Wells Fargo	Vice President, Risk and Compliance
Charles Hill	North Carolina At&T Athletics	Marketing Coordinator
Jailyn Ingram	Student Athlete	Florida Atlantic Men's Basketball
Sam Manley	Diadem Tennis	Business Development
John Slater	Florida Atlantic University Athletics	Marketing Assistant
Adam DiPilato	Miami Dolphins & Hard Rock Stadium	Marketing Staff Assistant
Danielle Michon	Florida Atlantic University Athletics	Marketing Assistant
Alexandra Goryainova	Ticket Operations Associate	Florida Panthers/BB&T Center
Ryan Johnson	The King's Academy	Assistant Athletic Director
Aaron Dean	Florida Atlantic University Athletics	Ticket Operations Associate
Brian Susskind	Miami Dolphins & Hard Rock Stadium Florida Atlantic University Athletics	Event & Game Day Staff Marketing Graduate Assistant
Carly Brown	Utah Youth Soccer Association	Member Services Manager
Alex Ballistreri	Florida Atlantic University Athletics	Ticket Operations Grad Assistant
Deivit Garcia	Miami Dolphins & Hard Rock Stadium Delray Beach Open	Event & Game Day Staff Administrative & Ticketing Intern
Savannah Shamblin	Miami Dolphins & Hard Rock Stadium Florida Atlantic University Athletics	Event & Game Day Staff Ticket Operations Assistant
Kevin Kern	JP Sports & Entertainment	Event Assistant
Stanley Baptiste	Miami Dolphins	Game Day and Event Staff
Aja Bear	Florida Atlantic University	Executive Education Graduate Assistant
Cole Cryderman	TimberTech Championship	Tournament Volunteer



Current Students

Name	Company	Title/Position
James Lipscomb	MLB Network	Broadcast Associate/Researcher
Skyler Milton	Alliance Sport Marketing	Creative Services Manager
David Wilson	Florida Atlantic University Athletics	Marketing Assistant
Riley Conroy	Southeastern Louisiana University	Assistant Basketball Coach
Vuk Velickovic	Boca Raton Resort and Club	Tennis Professional
Justin Bodfield	Florida Panthers	Foundation Assistant
Brett Spansel	New Orleans Pelicans	Communications Intern
Lauren Crandall	Crossfit Nika	Intern
Zachary Burleson	Churchill Downs	Senior Activation Manager
Taylor Murray	Charles R Drew Charter School	Health and Physical Education Teacher
Tiffany Phouangphrachanh	Orlando Venues	Event Operations Assistant
Asha Bartholomew	IMG Academy	Student Activities and Engagement Coordinator
Nicholas Puerto	Next College Student Athlete	Inside Sales Representative
Russell Philipp	Florida Atlantic University	Director of Facilities and Event Management
Johnathon Taylor	YMCA of the Pikes Peak Region	Sports Director
Hanna Vernetti	University of South Florida Athletics	Event Management Intern
Everett Winchester	Student Athlete	Florida Atlantic University Men's Basketball
Carolynn Wotring	Paradise Exteriors LLC	Social Media and Public Relations Coordinator
Laura Bostwick	Equestrian Sport Productions	Sponsorship Manager
Mitch Silverman	Broward Health	Manager of Design and Construction
Angel Ortiz	Hurricane Junior Golf Tour	Intern
Michellin Ona	Snyder High School	Athletic Trainer
Zachary Austin	Diadem Sports	Intern



Current Students

Name	Company	Title/Position
Jake Decker	Marcum LLP	Accountant
Jordan Elliot	Liberty University Athletics	Facilities Assistant
Cesar Farro	Miami Marlins	Membership Ambassador
Brandon Larsen	Delray Beach Open	Tournament Intern
Jared Lenner	Orlando Solar Bears	Corporate Partnerships
Gabriel Marinas	Miami Heat	Video Intern
Gabriel Mayo	FAU Athletics	Baseball Grad Assistant
Jack McCue	Lawlor and Associates	Legal Intern
Mikhail McSwain	Lammi Sports Management	Marketing Intern
Anna Reddish	Spirit of Giving Network	Marketing and Communications Intern
Will Rutherford	Ultimate Gamer	Intern
Max Rosenberg	Purdue Global	Student Success Manager
Andre Gomes	Trek Bicycles	Senior Sales Consultant
Lyric-Avri Schmalz	Student Athlete	Women's Track and Field
Kylie Magar	FAU Athletics	Assistant Director of Communications
Jaime Sonka	FAU Athletics	Marketing Intern



SportBusiness

POSTGRADUATE COURSE RANKINGS 2019

TOP 20 COURSE

Program Director— Dr. James J. Riordan

DR. JIM RIORDAN was named Director of the MBA in Sport Management program at Florida Atlantic University on July 1, 2000. Prior to coming to South Florida, Riordan was Director of the Masters of Science in Sport Administration program at Canisius College in Buffalo, NY. During his five year tenure in Western NY, Riordan placed over 80 percent of over 60 graduates in full-time positions in the sports and entertainment industry.



Dr. Riordan's 19th year placement record at FAU is close to 70%. Riordan served as Director of Training and Quality Control for the New York Mets, as well as assisting in the management of Shea Stadium. Between 1980 and 1983, Riordan served as an Assistant Director of Stadium Operations for the West Side Tennis Club (Forest Hills, NY) and the National Tennis Center (Flushing Meadow, NY), the former and current home of the U.S. Open Tennis Championships. In August 1983, he was named Director of Security and Event Services for what was then known as the Spectrum in Philadelphia, PA. At 22, Riordan became the youngest individual in a major market to hold such a position. In addition to his Spectrum duties, Riordan served as Director of Security for the Philadelphia Flyers of the NHL, and assisted in the planning and implementation of crowd management operations for major outdoor concerts. Riordan served as Manager of Event Services at Long Island's Nassau Coliseum as Director of Operations for the Richmond (VA) Coliseum and Mosque Theater, and as Director of Operations

for the Philadelphia Civic Center. In 1996, Riordan was hired by the Atlanta Committee for the Olympic Games to serve as Sector Coordinator for the Olympic soccer medal-round site, Sanford Stadium at the University of Georgia. In 1999, he was retained by Contemporary Services Corporation (CSC) as a crowd management and event operations consultant for Super Bowl XXXIII Miami and for XXXIV in Atlanta. In 2004, he wrote a textbook chapter on "Sports as a Leisure Experience" and has served as an expert commentator on sport, entertainment, stadium/arena, and crowd management issues for *The Sports Business Journal*, *Athletic Business*, *South-Florida-Sun Sentinel*, *Miami Herald*, *BusinessFirst*, *Tampa Tribune* and *WIOD 610-AM (Miami)* and ESPN's *Outside the Lines Nightly*.

In 2003, he served as a special consultant to the chair of the FAU Director of Athletics search committee. In 2004, he was named a member of FAU's Athletic Advisory Board, and served on the committee that coordinated FAU's Department of Athletics NCAA Self-Study Re-Certification. He served for two years as the NCAA Faculty Athletic Representative for FAU and was chair of FAU's Athletic Advisory Board. In 2006, Dr. Riordan was named a member of the National Advisory Board of the University of Washington's Executive Education Masters degree program in Intercollegiate Athletics Management and served as an adjunct professor for the university in 2007.

Dr. Riordan, holds a BS and MBA from Saint John's University in New York and has completed doctoral work at Temple University in Philadelphia. He holds a PhD in Higher Educational Leadership-Higher Education from Florida Atlantic University and is a member of the national academic honor society of Phi Kappa Phi.

Sport Faculty

ERIC TOMASINI, a 2006 graduate of FAU's MBA in Sport Management program, is the Adjunct Professor teaching the Sport Marketing course. Currently the Senior Director of Business Operations for Pinnacle Holdings, Tomasini previously spent eight years as Senior Director of Brand Strategy for the Florida Panthers of the National Hockey League and the BB&T Center. His background includes developing customized marketing solutions for key strategic partners, including current and prospective sponsors. While at the Florida Panthers, he was responsible for negotiating and executing corporate partnership agreements, creating department budgets, tracking revenues and expenses, overseeing the execution of each partnership program, and managing the strategic partnerships support staff.



Sport Faculty



DR. JACK BIRCH, a Professional Scouting Consultant for the National Hockey League, is an Adjunct Professor at Florida Atlantic University for the College of Business and the MBA in Sport Management program. Birch has held an extensive career within the sport industry. Birch has served as Director of Hockey Operations with the Florida Panthers as well as Director of Player Personnel before obtaining the position as a Professional Scout, currently for the Winnipeg Jets. Previous professional experience includes Director of Amateur Scouting for the Vancouver Canucks and Assistant Coach for the New York Rangers. Birch has also published several scholarly articles in the *Sociology of Sport Journal*, *Journal of Psychology*, and the *Canadian Journal of Applied Sport Sciences*. During his professional career Birch has served as Chairman for the Ontario Universities of Hockey Coaches Association, Chairman of the Canadian Interuniversity Athletic Union, and Executive Member of the Canadian University Hockey Coaches Association. Jack Birch received a Doctorate, Master's, and Bachelor's degree from the University of Waterloo.



PATRICK W. LAWLOR, an Adjunct Professor at Florida Atlantic University, is currently teaching *Sport Law* for the MBA Sport program. Since 1993, Lawlor's career has spanned a broad range of litigation including cases such as Personal Injury, Maritime Law, Wrongful Death, Premises Liability, and Product Liability. In addition to a career in litigation, Lawlor had embarked in a career as a Sports Agent and is currently the President/CEO-Athlete Representation for Galaxy Sports Advisors, Inc. He represents Nick O'Leary, who was 6th round pick in the 2015

NFL Draft by the Buffalo Bills, and is the former representative of Patrick Peterson of the Arizona Cardinals. Lawlor also represented Tyrann Matthieu, a Hesiman Trophy Candidate and #69 overall pick in the 2013 NFL draft and over 30 other professional football players. Lawlor earned a Bachelor of Art in Political Science from the University of South Florida, a Masters of Public Administration from the University of South Florida, and a Juris Doctorate from Nova Southeastern University.



JIM CONDO, an Adjunct Professor for the MBA in Sport Management program, is currently teaching *Financial Aspects of Sport Management*. Condo has over 15 years of educational and business development success. In the early 2000s, he was a Financial Audit and Investment Representative. In 2012, Condo transitioned to working at the Greater Cincinnati YMCA where he held the Director of Events and Director of External Relations positions. In recent years, Condo was the Assistant Director of Athletics/Senior Development Officer at FIU. He is currently a Professor at FCB Universitas where he teaches classes involving content of Business, Sport Management, Ethics,

Financial Management, Sponsorships and many more. Condo received a Bachelor of Art in Organizational Leadership at Northern Kentucky University and his Masters of Education in Sport Administration at Xavier University.

"Sports Management MBA students bring energy and a drive for excellence to my class and contribute mightily to a lively discussion of business communication. They clearly see the relevance of good communication for their success in the sports world and work hard to attain it. Being a part of the FAU MBA in Sport Management program is a pleasure!"

Mary Kay Boyd,
Instructor

Graduate Business
Communications Program



Spotlights and Listing of Selected Alumni



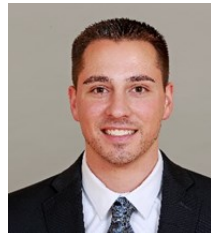
Sydney Bell, 2018 is Manager of Hockey & Business Administration at the Florida Panthers.



Meryl Hershfield, 2015 is the Head of Operations at Avid Sports & Entertainment (UK).



Ronald Burrell, 2018 is a Player Development Coordinator for the Chicago Bulls



David Abbruzese, 2013 works for the Dallas Cowboys as the Public Relations Coordinator.



Alumnus

Organization

Title

Nithin Nair '20	Springbot	Customer Success Manager
Alice McCall '20	Florida Atlantic University Athletics	Assistant Swim and Dive Coach
Stephen Minichiello '20	Washington Nationals	Account Executive, Premium Sales
Michael Mesa '20	Fanduel	Customer Operations Agent
Jerry Oommen '20	Miami Dolphins, Hard Rock Stadium	Coordinator, Accounting
Andrew Parker '20	Evert Tennis Academy	Director of Sales
Jennifer Evans '20	ESPN	Production Coordinator
Ben Rubins '20	Primetime Sports Group	Analytics Intern
Gina Schaefer '20	The Arc of Hunterdon County	Human Resources Analyst
Blaire Mershon '20	Fanatics, Inc.	Go-To-Market Manager for MLB Brands
Kassi Coviello '20	Harbour Ridge Yacht Club	Accounts Payable Accountant
Jaquez Johnson '19	Florida Atlantic University	Admissions Coordinator
Haiden Nagel '19	Florida Atlantic University Athletics	Community Outreach Coordinator
Kathryn Kalian '19	Florida Atlantic University	Marketing Assistant
Michael Jelinek '19	BC Surf and Sport	Warehouse Manager
Ryan Romano '19	The Woods Jupiter	Purchasing Manager
Christian Porreau '19	Arnold & Porter, LLP (San Francisco)	Business Development & Marketing Specialist
Julia-Ann Ranuro '19	FanDuel	Account Manager
Taylor Regulski '19	ESPN Wide World of Sports	Entertainment Coordinator
Vince Muia '19	Florida Atlantic University Athletics	Executive Assistant to the Athletic Director
Kevin Jenkins '19	Lifetime Fitness	Basketball Statistician
Stephanie Fonseca '19	Florida Atlantic University Athletics	Media Relations & Broadcast Reporter
Matt Thomas '19	Orangetheory Fitness Corporate	Marketing Traffic Coordinator
Lindsay Olewinski '19	Philadelphia Eagles	Ticket & Fan Staff Services
Tyler Lee '19	Miami Dolphins & Hard Rock Stadium	Event & Game Day Staff
Nicholas Battisitini '19	Delray Beach Open	Tournament Operations
Anthony Caroso '19	Coastal Carolina University	Coordinator of Marketing & Gameday Experiences
Lou Della Fera '19	ESPN West Palm 106.3	Partnership Coordinator
Tia Edwards '19	Miami Dolphins & Hard Rock Stadium	Ticket Operations Representative
Jaylen Hinton '19	Contemporary Services Corp.—Houston Branch	Events Operations Manager

Alumni

Alumnus	Organization	Title
David Marcus '19	Florida Panthers/BB&T Center	Panther Patrol
Allison Modica '19	Saint Leo University	Assistant Women's Lacrosse Coach
Briana Sanchez '19	Miami Dolphins & Hard Rock Stadium	Coordinator of Corporate Sponsorships
Marc Savain '19	Florida Atlantic University Executive Education	Assistant Coordinator
Nitin Tailor '19	Canadian Sport Institute	Administrative Coordinator
Nicholas Tardibuono '19	Soccer Shots-Northern Virginia	Program Coordinator
Brianna Wojciakowski '19	Florida Atlantic University Athletics	Assistant Athletic Counselor
Nicole Berman '19	FOX Sports Ohio/Sports Team Ohio	Programming Manager
Jena Broyles '19	Vanderbilt University	Marketing Coordinator
Antonio Cardone '19	Montverde Academy	Director of Operations & Player Relations
Deon Curry '19	PurLife	General Manager
Mercedes Espina '19	Northeastern University Athletics	Assistant Director of Athletic Communication
Anthony Grassi '19	Athletx Sports Group	Director of Content Strategy
Jamie Peers '19	Crown Point High School	Outreach Athletic Trainer
Kevin Johnson '19	Wells Fargo	Vice President, Risk and Compliance
Jake Stoshak '19	Merrill Lynch	Financial Services Representative
Julia Ann-Ranuro '19	Fanduel	
Tyler Lee '19	Miami Dolphins	Event & Game Day Staff
Kevin Jenkins '19	Lifetime Fitness	Basketball Statistician
Stephanie Fonseca '19	Florida Atlantic University Athletics	Media Relations and Broadcast Reporter
Eric Wingate '19	National Alliance for Youth Sports	Program Coordinator
Matt Thomas '19	Orangetheory Fitness Corporate	Marketing Traffic Coordinator
Vince Muia '19		
Ian Chapkis '19	PricewaterhouseCoopers	Audit Specialist
Nadim Visram '18	Sun Capital Partners Inc.	Financial Analyst
Meneftha Pierre '18	Florida Atlantic University Athletics	Human Resources Coordinator
Hunter Greer '18	The University of Mississippi Athletics	Football Operations
Brooks Perry '18	Niceville High School	Assistant Football Coach
Mario Rosales '18	Florida Atlantic University Athletics	Business Assistant
Carissa Corbett '18	O2 Fitness Clubs	Personal Trainer
Michael Meury '18	De Lage Landen	Flow Analyst
Ronnie Burrell '18	Long Island Nets	Assistant Coach
Fernando Alvarez '18	Chick-fil-A College Football Hall of Fame	Group Sales Manager
Erica Lewis '18	DXC Technology	Business Analyst
Merisa Lewis '18	Lewis Marketing	Owner
Brianna O'Connor '18	Covenant House of Florida	Coordinator of Development Operations
Jessica Telusmond '18	Broward Country Parks & Recreation	Recreation Coordinator
Pedro Penaherrera '18	Miami Dolphins & Hard Rock Stadium	Operations Coordinator
Ryan Able '18	Florida Atlantic University Athletics	Associate Director of Football Operations
John Congemi '18	NHL Florida Panthers	Assistant Video Coach
Tatyana Denson '18	ESPN Events	Events Supervisor for the Birmingham Bowl
Ryan Gozzi '18	Dynasty Sports & Entertainment	Operations Assistant
Domenica Jones '18	Washington State University	Chief of Staff - Athletics Department
Sydney Bell '18	Florida Panthers	Manager of Hockey Administration
Jimmy Moberg '18	Florida Panthers/BB&T Center	Box Office Coordinator
Austin Luboff '18	Mississauga Steelheads	Regional Scout
Farida Abou-Zeida '18	FITTEAM Ballpark of the Palm Beaches	Administrative & Ticketing Assistant

Alumni

Alumnus	Organization	Title
Chris Cominse '18	Houston Astros - Fayetteville, North Carolina	Director of Operations
Daniel Gabbard '18	Enterprise Rent-A-Car	Management Assistant
Shane Cummings '17	USA Competitions	Director of Business Development
Edmee Morin-Kougoucheff '17	RPT Realty	Leasing Associate
Dillon Payne '17	Gilt Edge Soccer Marketing	Digital Account Coordinator
Kelsie Weekes '17	Florida Atlantic University	Media Relations Manager
Conner Leonard '17	University of South Carolina Upstate	Director of Marketing and Promotions
Chris Barulic '17	Cardinal Newman High School	PE Teacher/Assistant Athletic Director
David Johnson '17	IMG Academy	Senior Sport Advisor
Braden Russell '17	Tampa Bay Lightning	Director of Analytics
Tyler Able '17	Marshall University Athletics	Assistant Athletic Director, Marketing
Emily Yoder '17	Kennesaw State University Athletics	Assistant Director of Development
Adrian Pina '16	Auburn University Athletics	Assistant Director of Annual Giving
Braden Birch '16	Florida Panthers	Director of Hockey Operations
Craig Bristow '16	Houston Astros	Sr. Director of Sales
Rachel Rodriguez '15	Texas A&M	Athletic Academic Coordinator
Meryl Hershfield '15	Avid Sports & Entertainment	Head of Operations
Caroline Robinson '15	University of Florida Athletics	External Events Coordinator
Jared Romance '15	University of Miami	Event Coordinator at Bank United Center
Zak Smetana '15	Union College	Ticket Manager/Assistant, Business Operations
Nick Salerno '15	MLS	Manager, Business Development
Sean Edwards '14	University of Maryland Athletics	Football Operations Assistant
Javier Gonzalez '14	FIBA World Cup	Promotional League Coordinator
Jena LaMendola '14	IRONMAN	Global Marketing Manager
Frank Grande '14	EVL Sports	Director of Sales and Business Development
Brooke Trauth '14	Florida Atlantic University	Academic Advisor
Will Leahy '14	Miami Dolphins & Hard Rock Stadium	Senior Manager Operations & Logistics
Scott Collins '13	University of South Florida Athletics	Director of Ticket Operations
David Abbruzese '13	Dallas Cowboys	Public Relations Coordinator
Brittany Leahy '13	Miami Dolphins & Sun Life Stadium	Senior Marketing Manager
Steve Postma '13	JMI Sports, Clemson University	Director of Key Partnerships
Corie Betz '13	Willow Homes	Realtor
Chandra Roberson '13	Florida Atlantic University Alumni Association	Assistant Director, Alumni Engagement
Dan Robbins '13	Broadcom Inc.	Solutions Architect
Daniel Supraner '13	Florida Institute of Technology	Director of Athletic Communications
Jerome Burke '13	Florida Panthers/BB&T Center	Chief of Staff
Koby Hearn '13	Budweiser Events Center/Spectra	Sales & Premium Seating Manager
Alan Naigeon '13	A&V Athletics	FIFA Soccer Agent
Jordan Catrair '13	Broward Center for the Performing Arts	Digital Marketing Manager
Robert Saunders '13	Jacksonville University	Assistant Athletic Director, Compliance
Molly Taylor '12	The Scotts Miracle-Gro Company	Integrated Marketing Analyst

Alumni

Alumnus	Organization	Title
Jeff Jackson '12	The Walt Disney Company	Digital Account Executive
Zachary Kirby '12	Merrill Lynch	Financial Advisor
Molly Venters '12	Tampa Bay Lightning & Amalie Arena	Manager of Corporate Finance
Stuart Halberg '11	Dynasty Sports & Entertainment	Vice President, Business Strategy & Analytics
Katherine Milliken '11	Miami Dolphins & Hard Rock Stadium	Director of Entertainment & Brand Impact
Justin Andrews '12	Tampa Bay Sports & Entertainment	Sr. Event Ticket Manager
Kevin Quadrozzi '11	New Balance	Sports Marketing Manager— Running
Alex Riethmiller '11	National Football League	Vice President of Communications
Derek Volner '11	ESPN	Manager of ESPN Communications
Justin Zook '11	Saint Catherine University	Head Coach, Women's Swimming & Diving
Scott Sharp '10	Cooper & Cooper Real Estate	Associate
Annette Medalie '10	UNC-Asheville Athletic Department	Assistant Athletic Director- Business Operations and Finance
Erin Killian '10	Daytona State College	Sports Marketing Manager
Shelby Ball '09	Texas Tech Athletics	Director of Football Academic Services
Spero Mehallis '09	Florida Atlantic University, Management Programs	Adjunct Faculty
Mary Ensor '09	Monat Global	Senior Manager of Gratitude & Philanthropy Efforts
Jamie Quadrozzi '09	Miami Dolphins & Hard Rock Stadium	Sr. Manager of Cheerleaders and Military Engagement
Jarrold Mains '09	Fanatics-South FL	Sales
Christina Portice '09	DHL Express	Partnership Marketing Specialist
Ryan Peck '08	University of North Texas	Executive Sr. Associate AD for External Affairs
Ryan McDannold '08	SSM Health Foundation	Assistant Vice President
Mike Boseak '07	PCG Campbell	Account Executive
Tiffany Porter '07	Pintail Point Resort	Sales and Event Coordinator
Trevor Doll '07	Wright State University	Associate Athletic Director, Internal Operations
Mike Dixon '07	Toronto Maple Leafs	Director of Minor League Operations
George Aiello '07	American School of Asuncion (Paraguay)	Technology Director
Matt Rickoff '06	Jacksonville Jaguars	Senior Partnership Director
Eric Tomasini '06	Pinnacle Advertising & Marketing Group	Adjunct Professor/ Chief Strategy Officer
Chris Woodruff '06	CBSSports.com	Senior Product Manager, Assistant Director, Operations
Saul Ehrenpreis '06	Merkle	Associate General Counsel
Paul Pugh '06	TIAA Bank	Vice President of Marketing & Community Partnerships

Alumni

Alumnus	Organization	Title
Joe Schuler '05	The Learning House	Senior IT Business Analyst
Lindsey Ross '05	FloSports	Director of Rights Acquisition
Chad Beattie '05	Lynn University	Assistant Athletic Director, Communications & Digital Strategy
Amanda Welcomer '05	Cheyenne Mountain Resort	Conference Planning Manager
Jennifer Tobias '05	Miami Heat	Vice President, Creative & Digital Marketing
Kameron Kwok '05	Anaheim Ducks	Manager of Ticket Operations
Brett Huebner '05	University of Tennessee	CFO/ Senior Associate Athletic Director
Jay Dingwall '05	Famous Folks Inc.	CEO & Brand Strategist
Chris LaRoy '05	Cox Automotive Inc.	Senior Manager, Industry Events & Tradeshows
John Shumate '05	MGM Resorts International	Vice President of Brand Marketing
Kristi Martin '05	University of Illinois, Urbana-Champaign	Associate Director for Recruitment
Eric Buskirk '04	Mid-American Conference & IMG College	General Manager -MAC Sport Properties & IMG College Midwest Region
Dustin Gray '04	University of Pittsburgh	Senior Associate Athletic Director for Administration
Dan Lewin '04	Youth Lifeline America Foundation	Program Manager
Javier Andres de Ancizar '04	Asociacion Argentina de FootGolf	President & Co-Founder
Heather Kurstin '04	Addibella Project Management	Owner
Scott Kurstin '04	edgeMed Healthcare	Executive Vice President
Meagan Bradley '03	Instant Brands Inc.	Vice President, Marketing
George Linley '03	Palm Beach County Sports Commission	Executive Director



MBA IN SPORT MANAGEMENT

Florida Atlantic University

Alumni Spotlight -

Amanda Blanchard

Amanda Blanchard, a recent alumni, was recently hired to be an ESPN Event Coordinator in Birmingham, Alabama. She credits the program for being the catalyst that launched her career in the sports business industry.

Amanda had this to say about the program, "The FAU MBA Sport Management program is unique because we are required to gain industry experience throughout the entire program. This allows us to apply the concepts we are learning in the classroom in our day-to-day jobs/ internships and ultimately look more desirable to employer's."

While in the program she worked as an Events Assistant for ESPN, assisting in the planning and execution of ESPN events such as the Boca Raton Bowl and the St. Pete Clearwater Elite Invitational. Her performance, work ethic, and willingness to take initiative caught the attention of ESPN senior leadership.



Information Sessions for Fall 2020

Saturday, November 14th, 2020
Saturday, December 5th, 2020
Wednesday, December 16th, 2020

Pre-registration/RSVP required

Register at www.fau.edu/mbasport under "Information Sessions" tab.
For further information please contact the MBA in Sport Management Office at Faubasport@fau.edu

MAKING WAVES IN SPORT MANAGEMENT



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