



MBA IN SPORT MANAGEMENT

Florida Atlantic University

Alumni Insight – Lou Della Fera

Fall 2019

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Lou Della Fera began the MBA Sport program in the Fall of 2017 and recently graduated this past August. Prior to pursuing his Master’s Degree at Florida Atlantic University, Lou was a former collegiate baseball athlete at the University of Maine.

Lou was kind enough to share his past work experience during the FAU MBA Sport Program and how it helped get him to where he is today.

“I began the FAU MBA Sports Management program in the fall of 2017. At the time, I did not have a definite idea of what I wanted to do in the industry. I made it my mission to take every

opportunity that was presented to me to broaden my knowledge and figure out the path I wanted to take. Dr. Riordan was a huge help in presenting the opportunities to us, and it was my job to put in the effort and take advantage of them.

I started the program working as an intern in Ticket Sales with The Aspire Group at FAU. I worked there for over a year as well as working game days for the Miami Dolphins. After that, I pursued an internship at ESPN West Palm & Good Karma Brands. During that time, I was lucky enough to be weighing several different internships. With Dr. Riordan's guidance, I chose to intern at ESPN West Palm where I ultimately stayed for two semesters. Through my willingness to learn and some hard work, I was asked to become a full-time teammate as a Partnership Coordinator. After accepting the position and receiving my MBA, I can genuinely say that my efforts in the classroom and throughout my internships have paid off.”

Information Sessions:

September 14th, 2019

October 5th, 2019

Application Deadlines:

Spring 2020: Early December

Summer 2020: Early May (online only)

Fall 2020: Early August

Dates are subject to change. Application materials must be completed by the deadline, including interviews.

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MBA IN SPORT MANAGEMENT
Globally & Nationally Ranked



MBA Sport Ranked 17th in the World and 14th in USA (SportBusiness)

Florida Atlantic University's College of Business has announced that its AACSB-accredited MBA in Sport Management program has been ranked 17th in the World and 14th in USA by the 2019 SportBusiness Rankings of Master-level Sport Courses. Sport-Business 2019 Postgraduate Sports Course Rankings is the industry's only authoritative ranking of the sector of sport business management education. Included are all types of sport programs on the master's level and it is not limited to just MBA or other business-oriented programs. The program has been ranked globally for the past seven consecutive years.

The MBA in Sport Management at FAU began its first full year of operation in August 2000 with the hiring of its full-time Director, Jim Riordan. Since its inception, the MBA Sport Program has continually produced top graduates employed in permanent, full-time and/or entertainment industry executives positions as well as non-sport sectors of business.

About the Program

The MBA Sport on-campus program combines a superior and rigorous graduate curriculum with a specialization module that emphasizes the business of sport. The program is practitioner orientated, with the goal of developing Sport Executives and Administrators of the 21st century.

On-Campus Version

Please make note of the following guidelines regarding FAU's MBA Sport On-Campus program:

- On-campus classes are Tuesday & Thursday, 6:15pm—10:00pm.
- Students must be continually involved with internship(s) and/or employment throughout their tenure in the program. All internships and sport-related employment are subject for approval by the program director.
- No transfers from within, or outside of, FAU are accepted into the MBA Sport program.
- MBA Sport is offered to both full-time and part-time students. Students must register for continuous fall and spring semesters.
- The MBA Sport program accepts both GMAT and GRE test scores if required during the application process.
- Program starts every August and January.

Online Version

- Students are not required to obtain an internship(s) and/or employment in the industry of sport throughout their tenure in the program. However, students are encouraged to seek internships/employment to further enhance their educational experience and practical knowledge.
- Students may be employed outside of the sport industry during their tenure in the program.
- The MBA Sport program accepts both GMAT and GRE test scores as part of the application process.
- Students must have full-time access to the Internet via home or wireless connection.
- Program starts every August, January and May.

- *23-month Professional MBA.*
- *Full or Part-time enrollment.*
- *40-43 credits.*
- *28 core MBA credits.*
- *12 Sport Management credits.*

AACSB Accreditation – Why it matters

The College of Business is accredited by the American Assembly of Collegiate Schools of Business (AACSB). This prestigious accreditation is recognized globally. AACSB Accreditation is limited to the top 5% of the world's business schools. Every five years the College of Business is reviewed for improvement by a Peer Review Team and an assigned accreditation staff liaison.

“Through its accreditation standards and

processes, AACSB recognizes institutions that uphold its mission and core values, work to advance the interests of global management education, and participate in AACSB's community of leading business schools.

FAU is also accredited regionally by the Commission of Colleges of the Southern Association of Schools and Colleges. FAU is a member of the National Association of State Universities and Land Grant Colleges and the Council of Graduate Students.

Accreditation is a process for voluntary, non-governmental review of educational institutions and programs. When choosing a business school, it is very important to consider its accreditation. Accreditation may affect your desirability in graduate programs, ability to transfer credits, the reputation of your degree, and your ability to compete in the job market.

Our Mission

The mission of this program is the training and development of individuals who possess the ability to undertake and complete the rigors of a high quality graduate-level business program, for a career in the management and administration of the sport industry. Practical application of learned classroom knowledge is required in the on-campus version of the program and will be

attained through internship and practical experience during and after the students classroom tenure at FAU.

A Message from the Director

“Since 2000, the MBA in Sport Management program at Florida Atlantic University has been training and educating future management and executive personnel in the areas of sport, entertainment, and public assembly management. Our model of constant interaction of classroom learning and hands-on industry experience has served the sport and entertainment industry well and has made our graduates quite attractive to

potential employers.

FAU MBA Sport is a difficult, demanding, strenuous and, at times, overwhelming program that is not for everyone. It is not a typical graduate-level, Masters-degree program. However, for those who can succeed in it, the ensuring rewards and benefits can be plentiful and worth the effort expended.”



*THE ORIGINAL
AACSB
ACCREDITED MBA-
SPORT
MANAGEMENT
PROGRAM IN
FLORIDA*



Curriculum

The 23-month Professional MBA-Sport Management (On-Campus and Online) is 40-43 credits. The curriculum consists of 28 core MBA credits required of all FAU MBA students, plus a 12 credit concentration in Sport Management.

The following courses make up the MBASport curriculum

****Pre-Requisite Courses (a)**

ACG 6027 Financial Accounting Concepts – 3 credits (Or equivalent)

MBA Core Courses

GEB 6217 Communication Strategies for Business Professionals - 3 credits
 GEB 6931 Contemporary Issues in Industry; The Executive Forum (b)- 1 credit
 ACG 6315 Advanced Analysis and Application of Accounting Data– 3 credits
 MAN 6937 Global Environment of Management– 3 credits
 FIN 6806 Advanced Financial Management– 3 credits
 ISM 6026 Management of Information Systems & Technology– 3 credits
 MAR 6815 Advanced Marketing Management– 3 credits
 MAN 6296 Leadership and Organizations– 3 credits
 MAN 6501 Operations Management– 3 credits
 MAN 6721 Global Business Strategy– 3 credits

MBA in Sport Management Core Courses (required of all MBA Sport majors) will include the following topics:

SPB 6815 Managing the Sport Enterprise– 3 credits
 SPB 6406 Sport Law– 2 credits
 SPB 6716 Sport Marketing– 2 credits
 SPB 5817 Financial Aspects of Sport- 2 credits
 SPB 6706 Sport Business Analytics—1 credit

MBA in Sport Management Specialization Courses (students will choose to take one of the following two electives):

SPB 6306 Management of Sport, Entertainment and Convention Venues– 2 credits
 SPB 6106 Management and Administration of Intercollegiate Athletics– 2 credits

Total curriculum: 40 - 43 credits (determined by Undergraduate Transcript Evaluation)

***Program Requirements and Courses are subject to change.**

Footnotes:

(a) Foundation courses may be waived if equivalent has been taken at the undergraduate level, within the last five years, with a previous grade of “B” or better. If a student did not take these courses within the last five years, or did not obtain a grade of “B” or better, the student will be required to take them during the MBA in Sport Management program.

Please note: No MBA Sport core or elective course may be taken as an “audit.” These courses are offered on a “for credit” basis only and are open only to MBA Sport Management students.

**Ranked 17th in the World and 14th in USA for 2019 and #7 in the World
 “Graduates’ choice/preference by Sport Business**

Admissions Process

Potential students must meet admissions requirements for both the professional MBA Program, as well as the MBA Sport Program. Generally, that includes a 3.0 undergraduate GPA for the students last 60 credits and 4 years of work experience. For students who do not employ English as their primary language, a minimum score of 550 (paper version), 210 (computer version), or 80 (internet version) is required on the TOEFL exam. FAU's school code for the TOEFL is 5229.

1. Fill out Departmental Supplemental Application that can be found at our website, www.fau.edu/mbasport. Upload the following documents:

a) Current Resume:

- Your resume must include a calculation of your upper-division GPA, your last 60 undergraduate credits.
- The GPA should be listed in the education section of your resume. e.g., Upper-division GPA: 3.25.

b) Personal Essay:

Topics: Why do you want to earn a MBA in Sport Management? Why do you want to come to FAU? What are your future career plans? Describe any previous experience you had in the Sport industry.

Essay Should:

- Be typed, double spaced and a minimum of two pages in a Word Document.
- Have your full name at the top of each page.
- Be written in essay, not in "question and answer" format.

c) Unofficial Transcripts

This step is not required for FAU graduates.

d) GMAT/GRE Score

The minimum score requirements:

- GMAT 500
- GRE Verbal: 153 Quantitative: 144 Written: 4

The GMAT/GRE requirement may be waived after evaluation of the prospective applicants 4-years qualified, managerial, relevant work experience with approval from the Admissions Committee. Candidates with less than four years of qualified, managerial relevant work experience are required to take the GMAT/GRE. The decision to waive the GMAT/ GRE will be at the sole discretion of the admissions committee.

2. Fill out Graduate Application that can be found at our website, www.fau.edu/mbasport.

- Choose "Business Administration Professional MBA (On-Campus) - Concentration in Sport Management", OR "Business Administration Online MBA - Concentration in Sport Management"
- Applicants must notify the Director of the MBA Sport program, Jim Riordan, at jriordan@fau.edu upon completion of the Graduate Application. The applicant must provide their assigned Z-Number.

3. Send Official Transcripts and GMAT* or GRE scores (This is in addition to uploading unofficial Transcripts and *GMAT/GRE scores):

FAU Executive Education • 777 Glades Road • BU86/203 Admissions • Boca Raton, FL 33431

*A transcript evaluation and translation to English is required if your bachelor's degree is from outside the U.S. A course-by-course evaluation is required. (No GPA calculation is required).

4. FAU Immunization Form and Records

- Up-to-date immunization records must be on file in the FAU Student Health Services Office in order to remove the registration hold placed on your account.
- To access to the instructions and the immunization form, go to http://www.fau.edu/shs/PDFs/Immunization_Form.pdf.
- FAU graduates should contact the Student Health Services Office at to confirm that your records are up-to-date.

5. Personal Interview:

An in-person interview is required for all on-campus qualified applicants. All expenses for travel/lodging are the responsibility of the applicant. Applicants will not be considered for an in-person interview until the online supplemental application is completed with all the required documents and GMAT/GRE score, if required. **All interviews for the on-campus iteration must take place in-person at the FAU Boca Raton campus. No skype or phone interviews will be conducted. Absolutely no exceptions or waivers to this requirement will be granted.**

*** Satisfaction of Minimum Admission Requirements Does Not Guarantee Acceptance to the MBA Sport Program ***

FAQs

Question: Is the program offered online?

Answer: The program is available both on campus or can be taken online.

Question: Can the program be taken part-time?

Answer: Yes, the online program is available to be taken part-time.

Question: How long does the program usually take?

Answer: The program length depends on how many courses you take each semester as well as if you have completed the four foundation courses. On average the program takes students 23 months to complete.

Question: What is the job placement after completion of the MBASport?

Answer: As of July 2018, 70% of our alumni are working in full-time permanent positions in the sport or entertainment industry. We do not guarantee job placement upon completion of the program.

Question: Why is it important to choose a program that is AACSB accredited?

Answer: Only the top business schools in America have this accreditation. It signifies that a student has completed a thorough, contemporary and stringent MBA course of study. It will also prepare the student for work opportunities outside of the sport and entertainment industry. Alumni of MBASport who have had to leave sport-industry jobs have quickly found executive positions outside of the sports industry thanks to their holding an AACSB-accredited MBA.

Question: As a student in the MBASport program, are we allowed to work outside the sport industry?

Answer: MBASport students taking the on-campus program are permitted to work full-time in the sport and entertainment industry. Students are required to pursue internship opportunities, however, work outside of the sport and entertainment industry is not permitted while enrolled in the program. Only students taking the online iteration of the program are permitted to work outside the sport and entertainment industry.

Question: Can the personal interview be conducted via telephone?

Answer: All interviews for the on-campus iteration of the program (including international applicants) **MUST** be conducted in person at FAU. Expenses related to the interview are the responsibility of the applicant.

Question: Will the MBA in Sport Management prepare me for a career in sports medicine or coaching?

Answer: The MBASport contains only business-oriented curriculum. Our curriculum is not designed for those desiring careers in coaching, physical education, athletic training, exercise science, or sport medicine.

Question: Can students who obtain a full-time job outside of Florida prior to graduation complete the program online?

Answer: Yes! Students will be allowed to transition to the online iteration of the program (**subject to approval of the program director**).

Question: Can students enrolled in other MBA programs at FAU take Sport Management courses?

Answer: Sport Management classes are open to MBASport majors ONLY.

PLEASE VISIT OUR WEBSITE AT WWW.FAU.EDU/MBASPORT FOR MORE



Current Students

Name	Company	Title/Position
Vince Muia	Florida Atlantic University Athletics	Executive Assistant to the Athletic Director
Kevin Jenkins	Lifetime Fitness	Basketball Statistician
Stephanie Fonseca	Florida Atlantic University Athletics	Media Relations & Broadcast Reporter
Matt Thomas	Orangetheory Fitness Corporate	Marketing Traffic Coordinator
Andrew Parker	Evert Tennis Academy/IMG	Director of Sales & Marketing
Justin Lewis	Miami Dolphins & Florida Atlantic University Athletics	Ticket Operations Representative
Amanda Blanchard	ESPN Events	Events Assistant
Nithin Nair	Learfield/IMG	Property Assistant
Taylor Regulski	ESPN Wide World of Sports	Entertainment Coordinator
Benjamin Rubins	Primetime Sports Group	Analytics Intern
Rachel Stellfox	Chicago Blackhawks	Foundation Intern
Daniel McDermott	Florida Atlantic University Athletics	Strength & Conditioning Coach
Christian Porreau	Arnold & Porter, LLP (San Francisco)	Business Development & Marketing Specialist
Julia-Ann Ranuro	FanDuel	Account Manager
Blaire Mershon	Fanatics, Inc.	Go-To-Market Manager for MLB Brands
Gina Schaefer	Coconut Creek Parks & Recreation	Parks & Recreation Intern
Jennifer Evans	ESPN	Production Coordinator
Tyler Lee	Miami Dolphins	Event & Game Day Staff
Kevin Johnson	Wells Fargo	Vice President, Risk and Compliance
Ray Ellis	Florida Atlantic University	Student-Athlete
Sam Manley	Pro Links Sports/Oasis Championship	Special Events and Marketing Intern
John Slater	Florida Atlantic University Athletics	Marketing Assistant
Adam DiPilato	Miami Dolphins & Hard Rock Stadium	Marketing Staff Assistant
Danielle Michon	Florida Atlantic University Athletics	Marketing Assistant
Jaquez Johnson	Florida Atlantic University Office of Admissions	Graduate Teaching Assistant
Alexandra Goryainova	Ticket Operations Associate	Florida Panthers/BB&T Center
Michael Mesa	Miami Heat & American Airlines Arena	Event Services/Programming Intern
Aaron Dean	Florida Atlantic University Athletics	Ticket Operations Associate
Jerry Oommen	Miami Dolphins & Hard Rock Stadium	Coordinator, Accounting



Current Students

Name	Company	Title/Position
Brian Susskind	Miami Dolphins & Hard Rock Stadium Florida Atlantic University Athletics	Event & Game Day Staff Marketing Graduate Assistant
Carly Brown	Utah Youth Soccer Association	Member Services Manager
Alex Ballistreri	Miami Dolphins & Hard Rock Stadium Florida Atlantic University Athletics	Entertainment Event & Game Day Staff Ticket Office Graduate Assistant
Ashley Cannon-Rhea	NBC Sports	Subscription Specialist
Deivit Garcia	Miami Dolphins & Hard Rock Stadium Delray Beach Open	Event & Game Day Staff Administrative & Ticketing Intern
Savannah Shamblin	Miami Dolphins & Hard Rock Stadium Florida Atlantic University Athletics	Event & Game Day Staff Ticket Operations Assistant
James Lipscomb	MLB Network	Broadcast Associate/Researcher
Stephen Minichiello	Washington Nationals	Account Executive, Premium Client Services
Lindsay Olewinski	Philadelphia Eagles	Ticket & Fan Staff Services
Skyler Milton	Alliance Sport Marketing	Creative Services Manager
Dakotah Wilson	Miami Dolphins & Hard Rock Stadium	Membership Development Associate
Riley Conroy	Southeastern Louisiana University	Director of Recruiting & Basketball Operations
Vuk Velickovic	Boca Raton Resort and Club	Tennis Professional



SportBusiness

POSTGRADUATE COURSE RANKINGS 2019

TOP 20 COURSE



Program Director— Dr. James J. Riordan

DR. JIM RIORDAN was named Director of the MBA in Sport Management program at Florida Atlantic University on July 1, 2000. Prior to coming to South Florida, Riordan was Director of the Masters of Science in Sport Administration program at Canisius College in Buffalo, NY. During his five year tenure in Western NY, Riordan placed over 80 percent of over 60 graduates in full-time positions in the sports and entertainment industry.



Dr. Riordan's 19th year placement record at FAU is close to 70%. Riordan served as Director of Training and Quality Control for the New York Mets, as well as assisting in the management of Shea Stadium. Between 1980 and 1983, Riordan served as an Assistant Director of Stadium Operations for the West Side Tennis Club (Forest Hills, NY) and the National Tennis Center (Flushing Meadow, NY), the former and current home of the U.S. Open Tennis Championships. In August 1983, he was named Director of Security and Event Services for what was then known as the Spectrum in Philadelphia, PA. At 22, Riordan became the youngest individual in a major market to hold such a position. In addition to his Spectrum duties, Riordan served as Director of Security for the Philadelphia Flyers of the NHL, and assisted in the planning and implementation of crowd management operations for major outdoor concerts. Riordan served as Manager of Event Services at Long Island's Nassau Coliseum as Director of Operations for the Richmond (VA) Coliseum and Mosque Theater, and as Director of Operations

for the Philadelphia Civic Center. In 1996, Riordan was hired by the Atlanta Committee for the Olympic Games to serve as Sector Coordinator for the Olympic soccer medal-round site, Sanford Stadium at the University of Georgia. In 1999, he was retained by Contemporary Services Corporation (CSC) as a crowd management and event operations consultant for Super Bowl XXXIII Miami and for XXXIV in Atlanta. In 2004, he wrote a textbook chapter on "Sports as a Leisure Experience" and has served as an expert commentator on sport, entertainment, stadium/arena, and crowd management issues for *The Sports Business Journal*, *Athletic Business*, *South-Florida-Sun Sentinel*, *Miami Herald*, *BusinessFirst*, *Tampa Tribune* and *WIOD 610-AM (Miami)* and ESPN's *Outside the Lines Nightly*.

In 2003, he served as a special consultant to the chair of the FAU Director of Athletics search committee. In 2004, he was named a member of FAU's Athletic Advisory Board, and served on the committee that coordinated FAU's Department of Athletics NCAA Self-Study Re-Certification. He served for two years as the NCAA Faculty Athletic Representative for FAU and was chair of FAU's Athletic Advisory Board. In 2006, Dr. Riordan was named a member of the National Advisory Board of the University of Washington's Executive Education Masters degree program in Intercollegiate Athletics Management and served as an adjunct professor for the university in 2007.

Dr. Riordan, holds a BS and MBA from Saint John's University in New York and has completed doctoral work at Temple University in Philadelphia. He holds a PhD in Higher Educational Leadership-Higher Education from Florida Atlantic University and is a member of the national academic honor society of Phi Kappa Phi.

Sport Faculty

ERIC TOMASINI, a 2006 graduate of FAU's MBA in Sport Management program, is the Adjunct Professor teaching the Sport Marketing course. Currently the Senior Director of Business Operations for Pinnacle Holdings, Tomasini previously spent eight years as Senior Director of Brand Strategy for the Florida Panthers of the National Hockey League and the BB&T Center. His background includes developing customized marketing solutions for key strategic partners, including current and prospective sponsors. While at the Florida Panthers, he was responsible for negotiating and executing corporate partnership agreements, creating department budgets, tracking revenues and expenses, overseeing the execution of each partnership program, and managing the strategic partnerships support staff.



Sport Faculty



DR. JACK BIRCH, a Professional Scouting Consultant for the National Hockey League, is an Adjunct Professor at Florida Atlantic University for the College of Business and the MBA in Sport Management program. Birch has held an extensive career within the sport industry. Birch has served as Director of Hockey Operations with the Florida Panthers as well as Director of Player Personnel before obtaining the position as a Professional Scout, currently for the Winnipeg Jets. Previous professional experience includes Director of Amateur Scouting for the Vancouver Canucks and Assistant Coach for the New York Rangers. Birch has also published several scholarly articles in the *Sociology of Sport Journal*, *Journal of Psychology*, and the *Canadian Journal of Applied Sport Sciences*. During his professional career Birch has served as Chairman for the Ontario Universities of Hockey Coaches Association, Chairman of the Canadian Interuniversity Athletic Union, and Executive Member of the Canadian University Hockey Coaches Association. Jack Birch received a Doctorate, Master's, and Bachelor's degree from the University of Waterloo.



PATRICK W. LAWLOR, an Adjunct Professor at Florida Atlantic University, is currently teaching *Sport Law* for the MBA Sport program. Since 1993, Lawlor's career has spanned a broad range of litigation including cases such as Personal Injury, Maritime Law, Wrongful Death, Premises Liability, and Product Liability. In addition to a career in litigation, Lawlor had embarked in a career as a Sports Agent and is currently the President/CEO-Athlete Representation for Galaxy Sports Advisors, Inc. He represents Nick O'Leary, who was 6th round pick in the 2015

NFL Draft by the Buffalo Bills, and is the former representative of Patrick Peterson of the Arizona Cardinals. Lawlor also represented Tyrann Matthieu, a Hesiman Trophy Candidate and #69 overall pick in the 2013 NFL draft and over 30 other professional football players. Lawlor earned a Bachelor of Art in Political Science from the University of South Florida, a Masters of Public Administration from the University of South Florida, and a Juris Doctorate from Nova Southeastern University.



JIM CONDO, an Adjunct Professor for the MBA in Sport Management program, is currently teaching *Financial Aspects of Sport Management*. Condo has over 15 years of educational and business development success. In the early 2000s, he was a Financial Audit and Investment Representative. In 2012, Condo transitioned to working at the Greater Cincinnati YMCA where he held the Director of Events and Director of External Relations positions. In recent years, Condo was the Assistant Director of Athletics/Senior Development Officer at FIU. He is currently a Professor at FCB Universitas where he teaches classes involving content of Business, Sport Management, Ethics,

Financial Management, Sponsorships and many more. Condo received a Bachelor of Art in Organizational Leadership at Northern Kentucky University and his Masters of Education in Sport Administration at Xavier University.

"Sports Management MBA students bring energy and a drive for excellence to my class and contribute mightily to a lively discussion of business communication. They clearly see the relevance of good communication for their success in the sports world and work hard to attain it. Being a part of the FAU MBA in Sport Management program is a pleasure!"

Mary Kay Boyd,
Instructor

Graduate Business
Communications Program



Spotlights and Listing of Selected Alumni



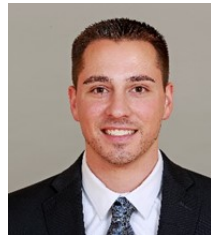
Sydney Bell, 2018 is Manager of Hockey & Business Administration at the Florida Panthers.



Meryl Hershfield, 2015 is the Head of Operations at Avid Sports & Entertainment (UK).



Ronald Burrell, 2018 is the Assistant Coach for the Long Island Nets.



David Abbruzese, 2013 works for the Dallas Cowboys as the Public Relations Coordinator.



Alumnus

Organization

Title

Nicholas Battisitini '19	Delray Beach Open	Tournament Operations
Anthony Caroso '19	Coastal Carolina University	Associate Director of Alumni Engagement
Lou Della Fera '19	ESPN West Palm 106.3	Partnership Coordinator
Tia Edwards '19	Miami Dolphins & Hard Rock Stadium	Ticket Operations Representative
Jaylen Hinton '19	Contemporary Services Corp.—Houston Branch	Events Operations Manager
David Marcus '19	Florida Panthers/BB&T Center	Panther Patrol
Allison Modica '19	Saint Leo University	Assistant Women's Lacrosse Coach
Briana Sanchez '19	Miami Dolphins & Hard Rock Stadium	Coordinator of Corporate Sponsorships
Marc Savain '19	Florida Atlantic University Executive Education	Assistant Coordinator
Nitin Tailor '19	Canadian Sport Institute	Administrative Coordinator
Nicholas Tardibuono '19	Soccer Shots-Northern Virginia	Program Coordinator
Brianne Wojciakowski '19	Florida Atlantic University Athletics	Assistant Athletic Counselor
Nicole Berman '19	FOX Sports Ohio/Sports Team Ohio	Programming Manager
Jena Broyles '19	Vanderbilt University	Marketing Coordinator
Antonio Cardone '19	Montverde Academy	Director of Operations & Player Relations
Deon Curry '19	PurLife	General Manager
Mercedes Espina '19	Northeastern University Athletics	Assistant Director of Athletic Communication
Anthony Grassi '19	D1 Ticker	Coordinator of Operations
Jaime Peers '19	Crown Point High School	Outreach Athletic Trainer
Kevin Johnson '19	Wells Fargo	Vice President, Risk and Compliance
Jake Stoshak '19	Merrill Lynch	Financial Services Representative
Eric Wingate '19	National Alliance for Youth Sports	Program Coordinator
Nadim Visram '18	PricewaterhouseCoopers	Audit Specialist
Meneftha Pierre '18	Florida Atlantic University Athletics	Human Resources Coordinator
Hunter Greer '18	Florida Atlantic University Athletics	Assistant to the Director of Football Operations
Brooks Perry '18	Niceville High School	Assistant Football Coach
Mario Rosales '18	Florida Atlantic University Athletics	Business Assistant

Alumni

Alumnus	Organization	Title
Carissa Corbett '18	O2 Fitness Clubs	Personal Trainer
Michael Meury '18	De Lage Landen	Flow Analyst
Ronnie Burrell '18	Long Island Nets	Assistant Coach
Fernando Alvarez '18	LEGENDS Sports Media	Director of Corporate Partnerships
Erica Lewis '18	DXC Technology	Business Analyst
Merisa Lewis '18	Lewis Marketing	Owner
Brianna O'Connor '18	Chris Evert Charities, Inc.	Marketing & Sponsorship Activation Manager
Jessica Telusmond '18	Broward Country Parks & Recreation	Recreation Coordinator
Pedro Penaherrera '18	Miami Dolphins & Hard Rock Stadium	Staff Assistant
Ryan Able '18	Florida Atlantic University Athletics	Football Operations Assistant
John Congemi '18	NHL Florida Panthers	Assistant Video Coach
Tatyana Denson '18	ESPN Events	Events Supervisor for the Birmingham Bowl
Ryan Gozzi '18	Dynasty Sports & Entertainment	Operations Assistant
Domenica Jones '18	Washington State University	Chief of Staff - Athletics Department
Sydney Bell '18	Florida Panthers	Manager of Hockey Administration
Jimmy Moberg '18	St. Louis Cardinals	Credentials Specialist
Austin Luboff '18	Miami Dolphins & Hard Rock Stadium	Video Production Assistant
Farida Abou-Zeida '18	FITTEAM Ballpark of the Palm Beaches	Administrative & Ticketing Assistant
Chris Cominse '18	Houston Astros - Fayetteville, North Carolina	Director of Operations
Daniel Gabbard '18	Ball Park of the Palm Beaches	Gameday Operations Supervisor
Shane Cummings '17	USA Competitions	Director of Business Development
Edmee Morin-Kougoucheff '17	RPT Realty	Leasing Associate
Dillon Payne '17	Gilt Edge Soccer Marketing	Digital Account Coordinator
Kelsie Weekes '17	Florida Atlantic University	Media Relations Manager
Conner Leonard '17	University of South Carolina Upstate	Director of Marketing and Promotions
Chris Barulic '17	St. Vincent Ferrer, Delray Beach	PE Teacher/Boys Coach & Athletic Director
David Johnson '17	IMG Academy	Senior Sport Advisor
Braden Russell '17	Tampa Bay Lightning	Director of Analytics
Tyler Able '17	Marshall University Athletics	Director of Marketing
Emily Yoder '17	Kennesaw State University Athletics	Assistant Director of Development
Adrian Pina '16	Auburn University Athletics	Assistant Director of Annual Giving
Braden Birch '16	Florida Panthers	Director of Hockey Operations
Craig Bristow '16	FITTEAM Ballpark of the Palm Beaches	Digital Sports Marketing Program Analyst
Rachel Rodriguez '15	Texas A&M	Athletic Academic Coordinator
Meryl Hershfield '15	Avid Sports & Entertainment	Head of Operations
Caroline Robinson '15	University of Florida Athletics	External Events Coordinator
Jared Romance '15	University of Miami	Event Coordinator at Bank United Center
Zak Smetana '15	Union College	Ticket Manager/Assistant, Business Operations
Nick Salerno '15	MLS	Manager, Business Development
Sean Edwards '14	University of Maryland Athletics	Football Operations Assistant
Javier Gonzalez '14	FIBA World Cup	Promotional League Coordinator
Jena LaMendola '14	IRONMAN	Global Marketing Manager
Frank Grande '14	EVL Sports	Director of Sales and Business Development
Brooke Trauth '14	Florida Atlantic University Athletics	Athletic Academics Assistant
Will Leahy '14	Miami Dolphins & Hard Rock Stadium	Senior Manager Operations & Logistics
Scott Collins '13	University of South Florida Athletics	Director of Ticket Operations
David Abbruzese '13	Dallas Cowboys	Public Relations Coordinator

Alumni

Alumnus	Organization	Title
Brittany Leahy '13	Miami Dolphins & Sun Life Stadium	Senior Marketing Manager
Steve Postma '13	JMI Sports	Director of Key Partnerships
Corie Betz '13	Willow Homes	Realtor
Chandra Roberson '13	Florida Atlantic University Alumni Association	Coordinator
Dan Robbins '13	CA Technologies	Customer Experience Manager
Daniel Supraner '13	Florida Institute of Technology	Director of Athletic Communications
Jerome Burke '13	Florida Panthers/BB&T Center	Chief of Staff
Koby Hearn '13	Budweiser Events Center/Spectra	Sales & Premium Seating Manager
Alan Naigeon '13	A&V Athletics	FIFA Soccer Agent
Jordan Catrair '13	Broward Center for the Performing Arts	Digital Marketing Manager
Robert Saunders '13	Jacksonville University	Assistant Director, Compliance
Molly Taylor '12	Columbus Blue Jackets	Partnerships Account Specialist
Justin Andrews '12	Tampa Bay Sports & Entertainment	Sr. Event Ticket Manager
Jeff Jackson '12	The Walt Disney Company	Account Executive
Zachary Kirby '12	Sportnity	Chief Operating Officer/Partner
Molly Venters '12	Tampa Bay Lightning & Amalie Arena	Senior Accountant
Stuart Halberg '11	Dynasty Sports & Entertainment	Vice President, Business Strategy & Analytics
Katherine Milliken '11	Miami Dolphins & Hard Rock Stadium	Manager of Member Events & Brand Impact
Kevin Quadrozzi '11	New Balance	Associate Sports Marketing Manager— Running
Alex Riethmiller '11	NFL Network	Vice President of Communications
Derek Volner '11	ESPN	Manager of ESPN Communications
Justin Zook '11	United States Olympic Committee	Manager, Emerging Sport
Scott Sharp '10	NBC Universal	Marketing Manager, Digital Sports
Annette Medalie '10	UNC-Asheville Athletic Department	Assistant Athletic Director- Business Operations and Finance
Erin Killian '10	Southern Maryland Blue Crabs	Group Sales Manager
Shelby Ball '09	Texas Tech Athletic Department	Senior Counselor/Academic Advisor
Spero Mehallis '09	KARHL Holdings, LLC	Vice President of Special Projects
Mary Ensor '09	Children's Home Society of Florida	Regional Events Coordinator
Jamie Quadrozzi '09	Miami Dolphins & Hard Rock Stadium	Sr. Manager of Cheerleaders and Military Engagement
Jarrold Mains '09	Fanatics-South FL	Sales
Christina Portice '09	David Posnack Jewish Community Center	Director of Memberships
Ryan Peck '08	University of North Texas	Executive Sr. Associate AD for External Affairs
Ryan McDannold '08	University of Missouri—Columbia	Executive Director for Advancement—College of Arts & Sciences

Alumni

Alumnus	Organization	Title
Mike Boseak '07	PCG Campbell	Account Executive
Tiffany Porter '07	Pintail Point Resort	Sales and Event Coordinator
Trevor Doll '07	Wright State University	Assistant Athletics Director for Compliance
Mike Dixon '07	Toronto Maple Leafs	Director of Minor League Operations
George Aiello '07	American School of Asuncion (Paraguay)	Technology Director
Matt Rickoff '06	Jacksonville Jaguars	Director of Corporate Partnerships
Eric Tomasini '06	Pinnacle Advertising & Marketing Group	Adjunct Professor/ Chief Strategy Officer
Chris Woodruff '06	CBSSports.com	Product Manager, Assistant Director, Operations
Saul Ehrenpreis '06	Merkle	Associate General Counsel
Paul Pugh '06	TIAA Bank	Vice President of Marketing & Community Partnerships
Joe Shuler '05	MLBAM	Ticketing Manager
Lindsey Ross '05	FloSports	Director of Rights Acquisition
Chad Beattie '05	Lynn University	Director of Athletic Communications
Amanda Welcomer '05	Cheyenne Mountain Resort	Conference Planning Manager
Jennifer Tobias '05	Miami Heat	Creative Director
John Shumate '05	Eastbay	Vice President of Marketing & Brand Management
Kameron Kwok '05	Anaheim Ducks	Ticket Operations Representative, Season Sales
Brett Huebner '05	University of Tennessee	CFO/ Senior Associate Athletic Director
Jay Dingwall '05	Famous Folks Inc.	Principal
Chris LaRoy '05	Interpublic Group	Promotional Events
Kristi Martin '05	Illinois MBA Program, College of Business	Assistant Director of Admissions
Eric Buskirk '04	Mid-American Conference & IMG College	General Manager -MAC Sport Properties & IMG College Midwest Region
Dustin Gray '04	University of Pittsburgh	Senior Associate Athletic Director for Compliance & Sport Services
Dan Lewin '04	Youth Lifeline America Foundation	Program Manager
Javier Andres de Ancizar '04	Club Atletico Boca Juniors	Marketing Coordinator
Heather Kurstin '04	Addibella Project Management	Owner
Scott Kurstin '04	edgeMed Healthcare	Executive Vice President
Meagan Bradley '03	The Legacy Companies	Vice President, Marketing
George Linley '03	Palm Beach County Sports Commission	Executive Director

Notes

MBA IN SPORT MANAGEMENT

Florida Atlantic University

Welcome FAU Fall 2019 MBA Sport Students

On August 10th, 2019, the MBA Sport Management program welcomed the newest addition of students to the Fall 2019 class during orientation. Orientation is a two day event in which new students learn about FAU through a faculty panel, financial services and technology sessions, as well as sport curriculum advising. Additionally, incoming students get to know one another throughout the orientation process and begin establishing relationships with their cohort and others.

Building relationships with your cohort is an important part of the program; being that the program is designed for students to progress through the curriculum together and be placed in situations in-class that rely heavily on teamwork. Some of the ways students get to build rapport with one another during orientation is through teambuilding activities and FAU's outdoor ropes course.



Information Sessions for Fall 2019

Saturday, September 14th, 2019

Saturday, October 5th, 2019

Pre-registration/RSVP required

Register at www.fau.edu/mbasport under "Information Sessions" tab.

For further information please contact the MBA in Sport Management Office at

Faubasport@fau.edu

MAKING WAVES IN SPORT MANAGEMENT



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