



MBA IN SPORT MANAGEMENT

Florida Atlantic University

FAU Student-Athlete/MBASport Student Secures Internship with FAU Athletics Development Office Spring 2022

First year student Christine Jarman is a two sport student-athlete. She plays on the Volleyball and Beach Volleyball team. Despite her busy schedule, Christine recently started an internship with the FAU Development office. She assists with event planning and fundraising for the Paradise Club. “My daily tasks could include anything from organizing donor information to calling Paradise Club members. A large aspect of my internship is learning the importance of relationship building. Michael Graffin, Alvin Hines, and Haiden Nagle are great mentors to learn from.”



Being part of the Sport MBA program helped Christine to land this internship. “I am so grateful for our program director Dr. Riordan, who put me in touch with Michael Graffin. I would not be in this role without him.” Christine also attributes her success to her instructors. “Aside from the incredible network at FAU, our instructors have expanded our skill sets significantly. I have learned how to professionally convey my point through various channels of communication. Overall, the program has already made me a more well-rounded business professional. I still have so much to learn, but I know I am in good hands. I am excited to continue learning from the incredible mentors and professors at FAU.

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Information Sessions:


Wednesday, February 23rd, 2022
Thursday, March 24th, 2022
Saturday, April 30th, 2022


Application Deadlines:

Fall 2022: Early July
 Spring 2023: Early December
 Dates are subject to change. Application materials must be completed by the deadline, including interviews.

faumbasport@fau.edu
561-297-1115

 @FAUMBASPORT

 @FAU MBA in Sport Management

 @FAU MBA in Sport Management

MBA Sport Ranked 19th in the World and 14th in USA (SportBusiness)

Florida Atlantic University's College of Business has announced that its AACSB-accredited MBA in Sport Management program has been ranked 19th in the World and 14th in USA by the 2021 SportBusiness Rankings of Master-level Sport Courses. Sport-Business 2021 Postgraduate Sports Course Rankings is the industry's only authoritative ranking of the sector of sport business management education. Included are all types of sport programs on the master's level and it is not limited to just MBA or other business-oriented programs. The program has been ranked globally for the past seven consecutive years.

The MBA in Sport Management at FAU began its first full year of operation in August 2000 with the hiring of its full-time Director, Jim Riordan. Since its inception, the MBA Sport Program has continually produced top graduates employed in permanent, full-time and/or entertainment industry executives positions as well as non-sport sectors of business.

About the Program

The MBA Sport on-campus program combines a superior and rigorous graduate curriculum with a specialization module that emphasizes the business of sport. The program is practitioner orientated, with the goal of developing Sport Executives and Administrators of the 21st century.

On-Campus Version

Please make note of the following guidelines regarding FAU's MBA Sport On-Campus program:

- On-campus classes are Tuesday & Thursday, 6:30pm—9:30pm.
- Students must be continually involved with internship(s) and/or employment throughout their tenure in the program. All internships and sport-related employment are subject for approval by the program director.
- No transfers from within, or outside of, FAU are accepted into the MBA Sport program.
- MBA Sport is offered to both full-time and part-time students. Students must register for continuous fall and spring semesters.
- The MBA Sport program accepts both GMAT and GRE test scores if required during the application process.
- Program starts every August and January.

Online Version

- Students are not required to obtain an internship(s) and/or employment in the industry of sport throughout their tenure in the program. However, students are encouraged to seek internships/employment to further enhance their educational experience and practical knowledge.
- Students may be employed outside of the sport industry during their tenure in the program.
- The MBA Sport program accepts both GMAT and GRE test scores as part of the application process.
- Students must have full-time access to the Internet via home or wireless connection.
- Program starts every August, January and May.

- 23-month Professional MBA.

- Full or Part-time enrollment.

- 40-43 credits.

- 28 core MBA credits.

- 12 Sport Management credits.

AACSB Accreditation – Why it matters

The College of Business is accredited by the American Assembly of Collegiate Schools of Business (AACSB). This prestigious accreditation is recognized globally. AACSB Accreditation is limited to the top 5% of the world's business schools. Every five years the College of Business is reviewed for improvement by a Peer Review Team and an assigned accreditation staff liaison.

“Through its accreditation standards and

processes, AACSB recognizes institutions that uphold its mission and core values, work to advance the interests of global management education, and participate in AACSB's community of leading business schools.

FAU is also accredited regionally by the Commission of Colleges of the Southern Association of Schools and Colleges. FAU is a member of the National Association of State Universities and Land Grant Colleges and the Council of Graduate Students.

Accreditation is a process for voluntary, non-governmental review of educational institutions and programs. When choosing a business school, it is very important to consider its accreditation. Accreditation may affect your desirability in graduate programs, ability to transfer credits, the reputation of your degree, and your ability to compete in the job market.

Our Mission

The mission of this program is the training and development of individuals who possess the ability to undertake and complete the rigors of a high quality graduate-level business program, for a career in the management and administration of the sport industry. Practical application of learned classroom knowledge is required in the on-campus version of the program and will be

attained through internship and practical experience during and after the students classroom tenure at FAU.

A Message from the Director

“Since 2000, the MBA in Sport Management program at Florida Atlantic University has been training and educating future management and executive personnel in the areas of sport, entertainment, and public assembly management. Our model of constant interaction of classroom learning and hands-on industry experience has served the sport and entertainment industry well and has made our graduates quite attractive to

potential employers.

FAU MBA Sport is a difficult, demanding, strenuous and, at times, overwhelming program that is not for everyone. It is not a typical graduate-level, Masters-degree program. However, for those who can succeed in it, the ensuring rewards and benefits can be plentiful and worth the effort expended.”



*THE ORIGINAL
AACSB
ACCREDITED MBA-
SPORT
MANAGEMENT
PROGRAM IN
FLORIDA*



Curriculum

The 23-month Professional MBA-Sport Management (On-Campus and Online) is 40-43 credits. The curriculum consists of 28 core MBA credits required of all FAU MBA students, plus a 12 credit concentration in Sport Management.

The following courses make up the MBASport curriculum

****Pre-Requisite Courses (a)**

ACG 6027 Financial Accounting Concepts – 3 credits (Or equivalent)

MBA Core Courses

GEB 6217 Communication Strategies for Business Professionals - 3 credits
 GEB 6931 Contemporary Issues in Industry; The Executive Forum (b)- 1 credit
 ACG 6315 Advanced Analysis and Application of Accounting Data– 3 credits
 MAN 6937 Global Environment of Management– 3 credits
 FIN 6806 Advanced Financial Management– 3 credits
 ISM 6026 Management of Information Systems & Technology– 3 credits
 MAR 6815 Advanced Marketing Management– 3 credits
 MAN 6296 Leadership and Organizations– 3 credits
 MAN 6501 Operations Management– 3 credits
 MAN 6721 Global Business Strategy– 3 credits

MBA in Sport Management Core Courses (required of all MBA Sport majors) will include the following topics:

SPB 6815 Managing the Sport Enterprise– 3 credits
 SPB 6406 Sport Law– 2 credits
 SPB 6716 Sport Marketing– 2 credits
 SPB 5817 Financial Aspects of Sport- 2 credits
 GEB 6905 Sport Business Analytics—1 credit

MBA in Sport Management Specialization Courses (students will choose to take one of the following two electives):

SPB 6306 Management of Sport, Entertainment and Convention Venues– 2 credits
 SPB 6106 Management and Administration of Intercollegiate Athletics– 2 credits

Total curriculum: 40 - 43 credits (determined by Undergraduate Transcript Evaluation)

***Program Requirements and Courses are subject to change.**

Footnotes:

(a) Foundation courses may be waived if equivalent has been taken at the undergraduate level, within the last five years, with a previous grade of “B” or better. If a student did not take these courses within the last five years, or did not obtain a grade of “B” or better, the student will be required to take them during the MBA in Sport Management program.

Please note: No MBA Sport core or elective course may be taken as an “audit.” These courses are offered on a “for credit” basis only and are open only to MBA Sport Management students.

Ranked 19th in the World and 14th in USA for 2021



Admissions Process

Potential students must meet admissions requirements for both the professional MBA Program, as well as the MBA Sport Program. Generally, that includes a 3.0 undergraduate GPA for the students last 60 credits and 4 years of work experience. For students who do not employ English as their primary language, a minimum score of 550 (paper version), 210 (computer version), or 80 (internet version) is required on the TOEFL exam. FAU's school code for the TOEFL is 5229.

1. Fill out Departmental Supplemental Application that can be found at our website, www.fau.edu/mbasport. Upload the following documents:

a) Current Resume:

- Your resume must include a calculation of your upper-division GPA, your last 60 undergraduate credits.
- The GPA should be listed in the education section of your resume. e.g., Upper-division GPA: 3.25.

b) Personal Essay:

Topics: Why do you want to join the FAU MBA in Sport Management? What are your future career plans? Describe any previous experience you have in the Sport industry.

Essay Should:

- Be typed, double spaced and a minimum of two pages in a Word Document.
- Have your full name at the top of each page.
- Be written in essay, not in "question and answer" format.

c) Unofficial Transcripts

This step is not required for FAU graduates.

d) GMAT/GRE Score

The minimum score requirements:

- GMAT 500
- GRE Verbal: 153 Quantitative: 144 Written: 4

The GMAT/GRE requirement may be waived after evaluation of the prospective applicants 4-years qualified, managerial, relevant work experience with approval from the Admissions Committee. Candidates with less than four years of qualified, managerial relevant work experience are required to take the GMAT/GRE. The decision to waive the GMAT/ GRE will be at the sole discretion of the admissions committee.

2. Fill out Graduate Application that can be found at our website, www.fau.edu/mbasport.

- Choose "Business Administration Professional MBA (On-Campus) - Concentration in Sport Management", OR "Business Administration Online MBA - Concentration in Sport Management"
- Applicants must notify the Director of the MBA Sport program, Jim Riordan, at jriordan@fau.edu upon completion of the Graduate Application. The applicant must provide their assigned Z-Number.

3. Send Official Transcripts and GMAT* or GRE scores (This is in addition to uploading unofficial Transcripts and *GMAT/GRE scores):

FAU Executive Education • 777 Glades Road • BU86/203 Admissions • Boca Raton, FL 33431

*A transcript evaluation and translation to English is required if your bachelor's degree is from outside the U.S. A course-by-course evaluation is required. (No GPA calculation is required).

4. FAU Immunization Form and Records

- Up-to-date immunization records must be on file in the FAU Student Health Services Office in order to remove the registration hold placed on your account.
- To access to the instructions and the immunization form, go to http://www.fau.edu/shs/PDFs/Immunization_Form.pdf.
- FAU graduates should contact the Student Health Services Office at to confirm that your records are up-to-date.

5. Personal Interview:

An in-person interview is required for all on-campus and online qualified applicants. **(Please note that due to current conditions, related to COVID-19, all personal interviews will be conducted virtually until further notice)**

All expenses for travel/lodging are the responsibility of the applicant. Applicants will not be considered for an in-person interview until the online supplemental application is completed with all the required documents and GMAT/GRE score, if required.

*** Satisfaction of Minimum Admission Requirements Does Not Guarantee Acceptance to the MBA Sport Program ***

FAQs

Question: Is the program offered online?

Answer: The program is available both on campus or can be taken online.

Question: Can the program be taken part-time?

Answer: Yes, the online program is available to be taken part-time.

Question: How long does the program usually take?

Answer: The program length depends on how many courses you take each semester as well as if you have completed the four foundation courses. On average the program takes students 23 months to complete.

Question: What is the job placement after completion of the MBASport?

Answer: As of July 2018, 70% of our alumni are working in full-time permanent positions in the sport or entertainment industry. We do not guarantee job placement upon completion of the program.

Question: Why is it important to choose a program that is AACSB accredited?

Answer: Only the top business schools in America have this accreditation. It signifies that a student has completed a thorough, contemporary and stringent MBA course of study. It will also prepare the student for work opportunities outside of the sport and entertainment industry. Alumni of MBASport who have had to leave sport-industry jobs have quickly found executive positions outside of the sports industry thanks to their holding an AACSB-accredited MBA.

Question: As a student in the MBASport program, are we allowed to work outside the sport industry?

Answer: MBASport students taking the on-campus program are permitted to work full-time in the sport and entertainment industry. Students are required to pursue internship opportunities, however, work outside of the sport and entertainment industry is not permitted while enrolled in the program. Only students taking the online iteration of the program are permitted to work outside the sport and entertainment industry.

Question: Can the personal interview be conducted via telephone?

Answer: All interviews for the on-campus iteration of the program (including international applicants) MUST be conducted in person at FAU. Expenses related to the interview are the responsibility of the applicant. (Please note that due to current conditions, related to COVID-19, all personal interviews will be conducted virtually until further notice).

Question: Will the MBA in Sport Management prepare me for a career in sports medicine or coaching?

Answer: The MBASport contains only business-oriented curriculum. Our curriculum is not designed for those desiring careers in coaching, physical education, athletic training, exercise science, or sport medicine.

Question: Can students who obtain a full-time job outside of Florida prior to graduation complete the program online?

Answer: Yes! Students will be allowed to transition to the online iteration of the program (subject to approval of the program director).

Question: Can students enrolled in other MBA programs at FAU take Sport Management courses?

Answer: Sport Management classes are open to MBASport majors ONLY.



COVID-19 Message

FAU Executive Education remains committed to delivering a high-quality educational experience while prioritizing the health and safety of our students, faculty and staff. As the circumstances of the global pandemic continue to evolve, we will adjust accordingly and in adherence to federal, state and university-wide directives.

Academic Instruction

All students, faculty, and staff, regardless of vaccination status, are expected to wear face coverings while indoors in any FAU facilities, including classrooms and laboratories.

Faculty members are encouraged to continue to avail themselves of the resources on the [Keep Teaching](#) website, while students should visit the [Keep Learning](#) website to familiarize themselves with remote learning resources.

COVID-19 Testing

[Student Health Services](#) (SHS) on the Boca Raton campus offers COVID-19 viral testing for all students, faculty and staff for those exhibiting signs or symptoms consistent with COVID-19 and for asymptomatic individuals with recent known or suspected COVID-19 exposure.

To make an appointment for testing, call SHS clinic locations:

Boca Raton: 561-297-3512

**PLEASE VISIT OUR WEBSITE AT WWW.FAU.EDU/MBASPORT
FOR MORE
INFORMATION AND THE ONLINE APPLICATION**

Current Students

Name	Company	Title/Position
Donald Miller	Red Hawk Golf and Resort	Assistant Banquet Manager
Zack McKeown	Florida Atlantic University Athletics	Men's Basketball Grad Assistant
Rebecca Lutz	LRT Sports, LLC.	Mentor
Tyler Krull	Florida Atlantic University Athletics	Graduate Assistant, Baseball Coach
Charles Hill	North Carolina At&T Athletics	Marketing Coordinator
Michael Borriello	Florida Atlantic University Athletics	Director of Baseball Analytics & Strategy
Ryan Johnson	The King's Academy	Assistant Athletic Director
Ta'Shyra Johnson	Team Empire Sports	CEO
Maggie Wyngowski	Florida Atlantic University	Graduate Assistant
Jonathan Riseberg	Florida Panthers	Account Executive, Group Sales
Kevin Kern	JP Sports & Entertainment	Event Assistant
Joshua Weiss	pr.business	Digital Marketing Manager
Aja Bear	Florida Atlantic University	Executive Education Graduate Assistant
Sam Dugdale	Sports Info Solutions	Business Development Rep
Maya Amm	Florida Atlantic University	Student Athlete, Softball
Esther Monfleury	Investments Limited	Lead Residential Accounts Payable
Hunter Tomko	Atlanta Braves	Ticket Operations Coordinator
Money Roseman	University of Florida	Customer Service and Retention Rep
Maddison Krstec	Florida Atlantic University Athletics	Ticketing Office Intern
Linda Granado	Austin FC	Guest Services Representative
Jason Strunk	Manheim Township School District	Athletic Director
Lisa Anne Higgins	Florida Atlantic University Athletics	Executive Assistant to the Athletic Director
Jordan Helm	Florida Atlantic University	Student Athlete, Football
Kenley Adams	VB Beach	Coach
Tara Quinn	IMG Academy	Event Coordinator
Jordan Bush	Steve W Martin	Assistant Accountant
Nicholas Tronti	Florida Atlantic University	Student Athlete, Football



Current Students

Name	Company	Title/Position
Noah Fleming	Florida Atlantic University Athletics	Ticket Sales Associate
Christine Jarman	Florida Atlantic University Athletics	Development Intern
Philip Barbar	Florida Atlantic University	Student Athlete, Football
Vanda Zimova	Florida Atlantic University	Student Athlete, Volleyball
Taylor Murray	Charles R Drew Charter School	Health and Physical Education Teacher
Tiffany Phouangphrachanh	Orlando Venues	Event Operations Assistant
Nicholas Puerto	Orlando Magic	Ticket & Premium Sales Representative
Umer Qidwai	Wayne State University	Graduate Assistant, Employee Development
Johnathon Taylor	The Spring League	Team Director of Operations
Hanna Vernetti	University of South Florida Athletics	Event Coordinator Position
Everett Winchester	Florida Atlantic University	Student Athlete, Men's Basketball
Carolynn Wotring	Paradise Exteriors LLC	Social Media and Public Relations Coordinator
Faith Padgett	Florida Atlantic University Athletics	Football Recruiting Student Assistant
Mica Allison	Florida Atlantic University	Student Athlete, Beach Volleyball
Filippo Pezzoli	Mission Bay Country Club	Assistant Director
Angel Ortiz	Hurricane Junior Golf Tour	Intern
Zachary Austin	Miami Marlins	Ballpark Operations
Karly Deland	Nashville Sounds Baseball Club	Entertainment & Promotions Manager
Grant Summers	Delray Beach Open	Tournament Intern
Ryan Williams	FAU Student Union	Senior Operations Manager
Kathryn Herrmann	American Top Team	Membership Director
Tyler Mumford	Florida Atlantic University Athletics	Graduate Assistant, Men's Basketball
Joanna Gomez	Alight Solutions	Workday Financials Consultant
Alexis Bennett	CNTV	Sales & Marketing Coordinator
Jay Shoop	Florida Atlantic University Athletics	Offensive Graduate Assistant
Thomas Stuart	Yale University	Community Engagement Coordinator
Jessica Young	City of Tallahassee	Front Desk Staff
Nataneal Feliciano	Kraft Sports and Entertainment	Part Time Coordinator



Current Students

Name	Company	Title/Position
Jake Decker	Miami Dolphins	Game Day Intern
Jordan Elliot	Washington Football Team	Guest Services Intern
Cesar Farro	FanDuel	Customer Operations Agent
Brandon Larsen	Florida Atlantic University	Athletics Facilities Assistant
Jared Lenner	FanDuel	Customer Operations Agent
Jenae Ambrose	Florida Atlantic University Athletics	Ticket Operations
Michael Proby	Florida Atlantic University	Athletics Facilities Assistant
Gabrielle Mayo	Owl Baseball Academy	Operations Assistant
Jack McCue	Lawlor and Associates	Legal Intern
Anna Reddish	Pro Links Sports	Marketing and Communications Intern
Will Rutherford	Tesla	Advisor
Brendan Bordner	Florida Atlantic University	Student Athlete, Football
Cole Cryderman	The Ballpark of the Palm Beaches	Supervisor of Ticketing & Customer Service
Paola Fenollal	Florida Atlantic University	Career Consultant
William Wormsbecher	Palm Beach Xtreme	General Manager
Linsey Moorer	Florida Atlantic University	Student Athlete, Track & Field
Jaime Sonkin	Delray Beach Open	Tournament Intern



SportBusiness

POSTGRADUATE COURSE RANKINGS 2019

TOP 20 COURSE

Program Director— Dr. James J. Riordan

DR. JIM RIORDAN was named Director of the MBA in Sport Management program at Florida Atlantic University on July 1, 2000. Prior to coming to South Florida, Riordan was Director of the Masters of Science in Sport Administration program at Canisius College in Buffalo, NY. During his five year tenure in Western NY, Riordan placed over 80 percent of over 60 graduates in full-time positions in the sports and entertainment industry.



Dr. Riordan's 19th year placement record at FAU is close to 70%. Riordan served as Director of Training and Quality Control for the New York Mets, as well as assisting in the management of Shea Stadium. Between 1980 and 1983, Riordan served as an Assistant Director of Stadium Operations for the West Side Tennis Club (Forest Hills, NY) and the National Tennis Center (Flushing Meadow, NY), the former and current home of the U.S. Open Tennis Championships. In August 1983, he was named Director of Security and Event Services for what was then known as the Spectrum in Philadelphia, PA. At 22, Riordan became the youngest individual in a major market to hold such a position. In addition to his Spectrum duties, Riordan served as Director of Security for the Philadelphia Flyers of the NHL, and assisted in the planning and implementation of crowd management operations for major outdoor concerts. Riordan served as Manager of Event Services at Long Island's Nassau Coliseum as Director of Operations for the Richmond (VA) Coliseum and Mosque Theater, and as Director of Operations

for the Philadelphia Civic Center. In 1996, Riordan was hired by the Atlanta Committee for the Olympic Games to serve as Sector Coordinator for the Olympic soccer medal-round site, Sanford Stadium at the University of Georgia. In 1999, he was retained by Contemporary Services Corporation (CSC) as a crowd management and event operations consultant for Super Bowl XXXIII Miami and for XXXIV in Atlanta. In 2004, he wrote a textbook chapter on "Sports as a Leisure Experience" and has served as an expert commentator on sport, entertainment, stadium/arena, and crowd management issues for *The Sports Business Journal*, *Athletic Business*, *South-Florida-Sun Sentinel*, *Miami Herald*, *BusinessFirst*, *Tampa Tribune* and *WIOD 610-AM (Miami)* and ESPN's *Outside the Lines Nightly*.

In 2003, he served as a special consultant to the chair of the FAU Director of Athletics search committee. In 2004, he was named a member of FAU's Athletic Advisory Board, and served on the committee that coordinated FAU's Department of Athletics NCAA Self-Study Re-Certification. He served for two years as the NCAA Faculty Athletic Representative for FAU and was chair of FAU's Athletic Advisory Board. In 2006, Dr. Riordan was named a member of the National Advisory Board of the University of Washington's Executive Education Masters degree program in Intercollegiate Athletics Management and served as an adjunct professor for the university in 2007.

Dr. Riordan, holds a BS and MBA from Saint John's University in New York and has completed doctoral work at Temple University in Philadelphia. He holds a PhD in Higher Educational Leadership-Higher Education from Florida Atlantic University and is a member of the national academic honor society of Phi Kappa Phi.

Sport Faculty



ERIC TOMASINI, a 2006 graduate of FAU's MBA in Sport Management program, is the Adjunct Professor teaching the Sport Marketing course. Currently the Senior Director of Business Operations for Pinnacle Holdings, Tomasini previously spent eight years as Senior Director of Brand Strategy for the Florida Panthers of the National Hockey League and the BB&T Center. His background includes developing customized marketing solutions for key strategic partners, including current and prospective sponsors. While at the Florida Panthers, he was responsible for negotiating and executing corporate partnership agreements, creating department budgets, tracking revenues and expenses, overseeing the execution of each partnership program, and managing the strategic partnerships support staff.

Sport Faculty



DR. JACK BIRCH, a Professional Scouting Consultant for the National Hockey League, is an Adjunct Professor at Florida Atlantic University for the College of Business and the MBA in Sport Management program. Birch has held an extensive career within the sport industry. Birch has served as Director of Hockey Operations with the Florida Panthers as well as Director of Player Personnel before obtaining the position as a Professional Scout, currently for the Winnipeg Jets. Previous professional experience includes Director of Amateur Scouting for the Vancouver Canucks and Assistant Coach for the New York Rangers. Birch has also published several scholarly articles in the *Sociology of Sport Journal*, *Journal of Psychology*, and the *Canadian Journal of Applied Sport Sciences*. During his professional career Birch has served as Chairman for the Ontario Universities of Hockey Coaches Association, Chairman of the Canadian Interuniversity Athletic Union, and Executive Member of the Canadian University Hockey Coaches Association. Jack Birch received a Doctorate, Master's, and Bachelor's degree from the University of Waterloo.



PATRICK W. LAWLOR, an Adjunct Professor at Florida Atlantic University, is currently teaching *Sport Law* for the MBA Sport program. Since 1993, Lawlor's career has spanned a broad range of litigation including cases such as Personal Injury, Maritime Law, Wrongful Death, Premises Liability, and Product Liability. In addition to a career in litigation, Lawlor had embarked in a career as a Sports Agent and is currently the President/CEO-Athlete Representation for Galaxy Sports Advisors, Inc. He represents Nick O'Leary, who was 6th round pick in the 2015

NFL Draft by the Buffalo Bills, and is the former representative of Patrick Peterson of the Arizona Cardinals. Lawlor also represented Tyrann Matthieu, a Hesiman Trophy Candidate and #69 overall pick in the 2013 NFL draft and over 30 other professional football players. Lawlor earned a Bachelor of Art in Political Science from the University of South Florida, a Masters of Public Administration from the University of South Florida, and a Juris Doctorate from Nova Southeastern University.



JIM CONDO, an Adjunct Professor for the MBA in Sport Management program, is currently teaching *Financial Aspects of Sport Management*. Condo has over 15 years of educational and business development success. In the early 2000s, he was a Financial Audit and Investment Representative. In 2012, Condo transitioned to working at the Greater Cincinnati YMCA where he held the Director of Events and Director of External Relations positions. In recent years, Condo was the Assistant Director of Athletics/Senior Development Officer at FIU. He is currently a Professor at FCB Universitas where he teaches classes involving content of Business, Sport Management, Ethics,

Financial Management, Sponsorships and many more. Condo received a Bachelor of Art in Organizational Leadership at Northern Kentucky University and his Masters of Education in Sport Administration at Xavier University.

"Sports Management MBA students bring energy and a drive for excellence to my class and contribute mightily to a lively discussion of business communication. They clearly see the relevance of good communication for their success in the sports world and work hard to attain it. Being a part of the FAU MBA in Sport Management program is a pleasure!"

Mary Kay Boyd,
Instructor

Graduate Business
Communications Program



Spotlights and Listing of Selected Alumni



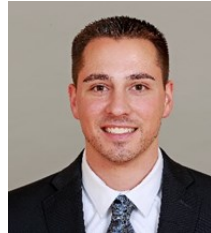
Sydney Bell, 2018 is Manager of Hockey & Business Administration at the Florida Panthers.



Meryl Hershfield, 2015 is the Head of Operations at Avid Sports & Entertainment (UK).



Ronald Burrell, 2018 is a Player Development Coordinator for the Chicago Bulls



David Abbruzese, 2013 works for the Dallas Cowboys as the Public Relations Coordinator.



Alumnus

Organization

Title

Max Rosenberg '21	Purdue University Global	Manager, Student Success
Russell Philipp '21	Florida Atlantic University	Director of Facilities and Event Management
Jennifer Ocampo '21	Orange Bowl Committee	Communications Assistant
Zachary Burleson '21	Churchill Downs Inc.	Sr. Partnership Development Manager
Asha Bartholomew '21	IMG Academy	Engagement Manager
Justin Bodfield '21	Florida Panthers	Business Development
Stanley Baptiste '21	Muddy Princess Corporation	Production Manager
Phillip Keon '21	PGA National Resort	Outside Operations
Alex Ballistreri '21	Learfield	Partnership Services Coordinator
Brian Susskind '21	Pro Football Focus	Data
Laura Bostwick '21	Equestrian Sport Productions	Sponsorship Manager
Carly Brown '21	Utah State Soccer Association	Member Services Coordinator
Savannah Shamblin '21	Ryder Systems Inc	Sales Representative
James Lipscomb '21	NBA 2K League	Network Producer
Vuk Velickovic '21	Field Club of Greenwich	Head Tennis Professional
Kylie Magar '21	Florida Atlantic University	Assistant Athletic Director, Communications
Lyric-Avri Schmalz '21	Florida Atlantic University	Student Athlete
Wajih AlBaroudi '21	CBS Sports	Writer
Frank Diaz '21	Florida Atlantic University Athletics	Offensive Assistant, Football
Adam Dipilato '21	Misfits Gaming	Manager, Global Partnerships Strategy
Danielle Michon '21	PerimeterX	Marketing Contractor
John Slater '21	Transition Sports & Entertainment	Account Coordinator
Ray Ellis '20	FiveG	Manager, Small Cell Technology
Aaron Dean '20	NFI	Logistics Coordinator
Nithin Nair '20	ServiceTitan	Customer Success Manager
Alice McCall '20	Florida Atlantic University Athletics	Assistant Swim and Dive Coach
Stephen Minichiello '20	Pittsburgh Penguins	Manager, Partnership Marketing
Michael Mesa '20	Fanduel	Customer Operations Agent

Alumni

Alumnus	Organization	Title
Jerry Oommen '20	Miami Dolphins, Hard Rock Stadium	Coordinator, Accounting
Andrew Parker '20	Jacksonville Jaguars	Account Manager, Group Sales
Jennifer Evans '20	ESPN	Production Coordinator
Ben Rubins '20	Legal Aid Society (Palm Beach County)	Database Administrator
Gina Schaefer '20	Fayetteville Technical Community College	Assistant Director of Intercollegiate Athletics
Blaire Mershon '20	Fanatics, Inc.	Manager, Sub-Licensees
Alexandra Goryainova '20	Keti Sorely Designs	Inventory Specialist/ Assistant Manager
Kassi Coviello '20	CollegeAdvisor	Accounts Receivable Administrator
Skyler Milton '20	Alliance Sport Marketing	Creative Services Manager
Sam Manley '20	G.O.S.S Industries International Inc.	Director of Business Development
Riley Conroy '20	Southeastern Louisiana University	Assistant Men's Basketball Coach
Jaquez Johnson '19	Florida Atlantic University	Admissions Coordinator
Haiden Nagel '19	Florida Atlantic University Athletics	Community Relations Coordinator
Kathryn Kalian '19	Florida Atlantic University	Marketing Assistant
Michael Jelinek '19	BC Surf and Sport	Warehouse Manager
Ryan Romano '19	NextEra Energy Resources	Associate Business Analyst
Christian Porreau '19	Arnold & Porter, LLP (San Francisco)	Business Development & Marketing Specialist
Julia-Ann Ranuro '19	FanDuel	Account Manager
Taylor Regulski '19	The Vanguard	Media Manager & Lead Photographer
Vince Muia '19	Florida Atlantic University Athletics	Executive Assistant to the Athletic Director
Kevin Jenkins '19	Fidelity Investments	Workplace Planning & Advice
Stephanie Fonseca '19	Florida Atlantic University Athletics	Sports Reporter
Matt Thomas '19	Orangetheory Fitness Corporate	Marketing Traffic Coordinator
Lindsay Olewinski '19	JPMorgan Chase & Co.	Client Service Associate
Tyler Lee '19	Miami Dolphins & Hard Rock Stadium	Inner Bowl Staff Member
Nicholas Battisitini '19	NSports	Marketing Coordinator
Anthony Caroso '19	Presbyterian College Athletics	Asst. Athletic Director of Corporate Sponsorship
Lou Della Fera '19	ESPN West Palm 106.3	Partnership Coordinator

Alumni

Alumnus	Organization	Title
Tia Edwards '19	Miami Dolphins & Hard Rock Stadium	Inner Bowl Game Day Staff
Jaylen Hinton '19	Events DC	Event Manager
David Marcus '19	Miami Dolphins & Hard Rock Stadium	Guest Experience Event Staff
Allison Modica '19	Oasis Marinas	Marketing Coordinator
Briana Sanchez '19	Univision Communications Inc.	Event Marketing Manager
Marc Savain '19	Florida Atlantic University Executive Education	Assistant Coordinator
Nitin Tailor '19	Canadian Sport Institute	Administrative Coordinator
Carolyn Scherpe '19	Sacramento River Cats	Promotions & Production Senior Coordinator
Nicholas Tardibuono '19	Soccer Shots-Northern Virginia	Program Coordinator
Brianne Wojciakowski '19	Florida Atlantic University Athletics	Assistant Athletic Counselor
Nicole Berman '19	ZRG Partners, LLC	Senior Marketing Coordinator
Jena Broyles '19	Memphis Grizzlies	Live Entertainment Coordinator
Antonio Cardone '19	Inter Miami CF	Equipment Manager
Deon Curry '19	PurLife	General Manager
Mercedes Espina '19	Umass Lowell	Assistant Director of Sports Information
Anthony Grassi '19	D1.ticker	Senior Director of Operations
Jamie Peers '19	Crown Point High School	Outreach Athletic Trainer
Kevin Johnson '19	Wells Fargo	Vice President, Risk and Compliance
Jake Stoshak '19	Merrill Lynch	Financial Services Representative
Julia Ann-Ranuro '19	Fanduel	Account Manager
Tyler Lee '19	Miami Dolphins	Inner Bowl Staff Member
Kevin Jenkins '19	Lifetime Fitness	Basketball Statistician
Erice Wingate '19	National Alliance for Youth Sports	Program Coordinator
Matt Thomas '19	Orangetheory Fitness Corporate	Marketing Traffic Coordinator
Ian Chapkis '19	PwC	Audit Specialist
Nadim Visram '18	Sun Capital Partners Inc.	Financial Analyst
Meneftha Pierre '18	Florida Atlantic University	Human Resources Coordinator
Hunter Greer '18	Keller Williams Realty, Inc.	Real Estate Agent

Alumni

Alumnus	Organization	Title
Brooks Perry '18	Niceville High School	Assistant Football Coach
Mario Rosales '18	Florida Atlantic University	Accounting Coordinator
Carissa Corbett '18	Foresight Fitness	Personal Trainer Manager & Marketing Manager
Michael Meury '18	Deutsche Bank	KYC Analyst
Ronnie Burrell '18	College Park Skyhawks	Assistant Coach
Fernando Alvarez '18	Fanatics, Inc.	Account Executive
Erica Lewis '18	DXC Technology	Senior Business Analyst
Merisa Lewis '18	Lewis Marketing	Chief Executive Officer
Brianna O'Connor '18	Covenant House of Florida	Coordinator of Development Operations
Jessica Telusmond '18	Broward Country Parks & Recreation	Recreation Coordinator
Pedro Penaherrera '18	Deloitte	Consultant EFA
Ryan Able '18	Florida Atlantic University Athletics	Associate Director of Football Operations
John Congemi '18	NHL Florida Panthers	Assistant Video Coach
Tatyana Denson '18	BMe Community	Experiences Manager
Ryan Gozzi '18	Fidelity Charitable	Jr. Investment Operations Analyst
Domenica Jones '18	University of Colorado Boulder	Human Resources Generalist
Sydney Bell '18	Alan B. Levan Broward Center of Innovation	Program Manager
Jimmy Moberg '18	Florida Panthers/BB&T Center	Box Office Coordinator
Austin Luboff '18	Mississauga Steelheads	Scout and Data Analyst
Farida Abou-Zeida '18	Walmart	HR Lead
Chris Cominse '18	Houston Astros - Fayetteville, North Carolina	Director of Operations
Daniel Gabbard '18	Northern Durham High School	Football Coach
Shane Cummings '17	Twister Gymnastics	Business Development Coordinator
Edmee Morin-Kougoucheff '17	RPT Realty	Leasing Associate
Dillon Payne '17	Gilt Edge Soccer Marketing	Activation Account Coordinator
Kelsie Weekes '17	Florida Atlantic University	Media Relations Manager
Conner Leonard '17	University of Connecticut	Director of Marketing and Digital Media
Chris Barulic '17	Arlington Public Schools	Physical Education Teacher

Alumni

Alumnus	Organization	Title
David Johnson '17	IMG Academy	Football Student-Athlete Advisor
Brendan Russell '17	Century 21 Schmidt Real Estate	Realtor
Tyler Able '17	Marshall University Athletics	Assistant Athletic Director, Marketing
Emily Yoder '17	Lakeland Magic, NBA G League	Director of Ticket Sales
Adrian Pina '16	Auburn University Athletics	Director of Annual Giving & Ticket Priority
Braden Birch '16	Florida Panthers	Director of Hockey Operations
Craig Bristow '16	Houston Astros	Senior Strategic Manager of Sales
Rachel Rodriguez '15	East Carolina University	Director of Student-Athlete Development
Meryl Hershfield '15	Hollyburn Family Services	Business Operations
Caroline Robinson '15	City of Orlando	Event Coordinator
Jared Romance '15	Atlantic Coast Conference	Assistant Director, Championships
Zak Smetana '15	Union College	Ticket Manager/Assistant, Business Operations
Nick Salerno '15	Philadelphia 76ers	Director of Corporate Partnerships
Sean Edwards '14	University of Maryland Athletics	Football Operations Assistant
Javier Gonzalez '14	Atletico de Madrid	Fan Experience Specialist
Jena LaMendola '14	IRONMAN	Senior Global Marketing Manager
Frank Grande '14	Evolution Nutrition	Senior Director
Brooke Trauth '14	FAU High School	Academic Advising Coach
Will Leahy '14	Mandich Group	Vice President
Scott Collins '13	University of South Florida Athletics	Assistant AD, Ticketing and Revenue Generation
David Abbruzese '13	Dallas Cowboys	Public Relations Coordinator
Brittany Leahy '13	MoreVisibility	Client Strategist
Steve Postma '13	JMI Sports, Clemson University	Director of Key Partnerships
Corie Betz '13	Willow Homes	Licensed Realtor
Chandra Roberson '13	American Heart Association	Development Director
Thiago Motta	Antolini Do Brasil	Export Analyst
Dan Robbins '13	VMware	Customer Success Manager
Daniel Supraner '13	Florida Institute of Technology	Director of Athletic Communications

Alumni

Alumnus	Organization	Title
Jerome Burke '13	Florida Panthers/BB&T Center	Chief of Staff
Koby Hearn '13	SCA Claim Services	Franchise Owner
Alan Naigeon '13	A&V Sports Group, LLC	Licensed Players' Agent, Soccer
Mark Carney '13	City of Sierra Vista	Recreation Supervisor for Aquatics
Jordan Catrair '13	Broward Center for the Performing Arts	Digital Marketing Manager
Robert Saunders '13	Jacksonville University	Assistant Athletic Director, Compliance
Molly Taylor '12	The Scotts Miracle-Gro Company	Assistant Manager, Integrated Marketing
Jeff Jackson '12	The Walt Disney Company	Digital Account Executive
Zachary Kirby '12	Merrill Lynch	Financial Advisor, Assistant Vice President
Molly Venters '12	Vinik Sports Group	Director of Corporate Finance
Stuart Halberg '11	Logitix	CEO
Katherine Milliken '11	Miami Dolphins & Hard Rock Stadium	Senior Director of Entertainment & Events
Justin Andrews '12	Danny Wimmer Presents	Director of Ticketing
Kevin Quadrozzi '11	New Balance	Global Sports Marketing Manager—Athlete Experience
Alex Riethmiller '11	National Football League	Vice President of Communications
Derek Volner '11	ESPN	Director of Communications
Justin Zook '11	Saint Catherine University	Head Coach, Women's Swimming & Diving
Scott Sharp '10	The Corcoran Group	Licensed Real Estate Salesperson
Annette Medalie '10	Wake Forest University	Associate Athletic Director, Finance
Erin Killian '10	Daytona State College	Sports Marketing Manager
Shelby Ball '09	Texas Tech University	Director of Football Academic Services
Spero Mehallis '09	Florida Atlantic University, Management Programs	Adjunct Faculty
Mary Ensor '09	Monat Global	Director of Gratitude & Philanthropy
Jamie Quadrozzi '09	Travis Manion Foundation	Senior Manager, Volunteer Leader Experience
Jarrold Mains '09	Trident Transport	National Account Manager
Christina Portice '09	DHL Express	Partnership Marketing Specialist
Ryan Peck '08	University of North Texas	Deputy AD
Ryan McDannold '08	SSM Health Foundation	Assistant Vice President

Alumni

Alumnus	Organization	Title
Mike Boseak '07	Dragon's Breath Marketing & Communications	Owner
Tiffany Porter '07	Pintail Point Resort	Sales and Event Coordinator
Trevor Doll '07	University of Dayton Research Institute	Account Management Specialist, Grants & Contracts
Mike Dixon '07	Toronto Maple Leafs	Director of Minor League Operations
George Aiello '07	Stamford American School Hong Kong	Librarian/ICT Teacher
Matt Rickoff '06	Jacksonville Jaguars	Senior Partnership Director
Eric Tomasini '06	Florida Atlantic University	Adjunct Professor
Chris Woodruff '06	CBSSports.com	Senior Product Manager, Assistant Director, Operations
Saul Ehrenpreis '06	dentsu international	Deputy General Counsel
Paul Pugh '06	TIAA	Vice President, Head of Sponsorships
Joe Schuler '05	Humana	Senior Data Quality/Integrity Engineer
Lindsey Ross '05	Leona Marketing Group	Vice President
Chad Beattie '05	Florida Atlantic University	Assistant Director of Communications & Marketing
Amanda Welcomer '05	Cheyenne Mountain Resort	Conference Planning Manager
Jennifer Tobias '05	Miami Heat	Vice President, Creative & Digital Marketing
Kameron Kwok '05	Anaheim Ducks	Manager, Ticket Strategy
Brett Huebner '05	University of Tennessee	CFO/ Senior Associate Athletic Director
Jay Dingwall '05	Famous Folks Inc.	CEO & Brand Strategist
Chris LaRoy '05	Cox Automotive Inc.	Director, Industry Events & Tradeshows
John Shumate '05	MGM Resorts International	Vice President of Brand Marketing
Kristi Martin '05	University of Illinois, Urbana-Champaign	Associate Director for Recruitment
Eric Buskirk '04	Inogen	Senior National Medical Device Sales Lead
Dustin Gray '04	University of Pittsburgh	Executive Associate Athletic Director
Dan Lewin '04	Youth Lifeline America Foundation	Program Manager
Javier Andres de Ancizar '04	Federation for International FootGolf	President
Heather Kurstin '04	Florida Atlantic University	Director of Presidential Operations & Functions
Scott Kurstin '04	edgeMed Healthcare	Executive Vice President
Meagan Bradley '03	Sonny's Enterprises Inc.	Senior Vice President, Marketing
George Linley '03	Palm Beach County Sports Commission	Executive Director



MBA IN SPORT MANAGEMENT

Florida Atlantic University

Alumni Spotlight - Caroline Robinson

Caroline Robinson, a 2015 alumnus, works as the Event Support Manager with the Dallas Sports Commission. She helps assist clients in servicing their events. Caroline says, “we assist the client with securing anything from rentals, transportation to event permits. We also develop and implement the marketing plan for the event.”

Caroline said during her time in the Sport MBA program, “I learned the power of networking, multitasking, and time management. I was able to meet some great contacts from every spectrum of the sports industry while in this program. Through these connections, I was able to truly figure out the path I wanted to take in the industry. I stay connected with many of these individuals and it’s great to know that I have such a great network of people to lean on. The event management and operations side of this industry is ever changing and fast paced. I’m thankful that this program required me to get real world experience while taking on the coursework. It laid the foundation for my ability to handle high volumes of projects in a high-stress environment.”



Information Sessions for Spring 2022

Wednesday, February 23rd, 2022
Thursday, March 24th, 2022
Saturday, April 30th, 2022

Pre-registration/RSVP required

Register at www.fau.edu/mbasport under “Information Sessions” tab.
For further information please contact the MBA in Sport Management Office at
Faubasport@fau.edu

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