



EXECUTIVE EDUCATION

COLLEGE OF BUSINESS

**THANK YOU
FIRST RESPONDERS**

**WOMEN IN EXECUTIVE
LEADERSHIP**

**OPERATIONAL EXCELLENCE
AT BAY STATE MILLING**

**CUSTOMIZE YOUR MBA,
YOUR WAY**

**ONLINE MASTER OF
SCIENCE IN FINANCE**

ON CAMPUS • ONLINE • LIVE VIRTUAL

FLORIDA ATLANTIC UNIVERSITY COLLEGE OF BUSINESS executive education



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#1 flour provider in Florida chooses FAU,
#1 Professional Development provider to train
teams in operational excellence.

Global Master of Science in Finance 40

Offered On Campus or Live Virtual

Meet Sybil Alfred, MBA – Our New Director 47

Sybil Alfred, Director of Executive Education, brings years of experience alongside the skills and knowledge from her MBA to her new role.



Daniel Gropper

Daniel Gropper, Ph.D.

Dean
College of Business
Florida Atlantic
University

On behalf of the College of Business at Florida Atlantic University, I would like to welcome you! As you focus on your career goals, we invite you to experience the transformative opportunities that FAU's College of Business can provide. With a faculty and staff dedicated to teaching core and advanced business skills and providing nationally and internationally acclaimed educational and professional development programs, we prepare students for outstanding career possibilities. Partnering with our local business community helps us ensure our programs meet the evolving market demands and contributes to our continued success.

We look forward to seeing you soon and "Go Owls!"

fall2021



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Vegar Wiik

Vegar Wiik
Assistant Dean
Executive Education
Florida Atlantic
University

Our business community relies on FAU to educate and equip their future employees and business leaders. We offer high-quality degree programs as well as the most diversified selection of over 60 national and international certification and professional development programs. Programs are delivered in several different formats where you can choose to attend classes on campus, live virtual or fully online.

In all our Executive Education programs, students will experience what makes us unique: our culture of service, 24/7 support model, and your very own team dedicated to your educational success. As we continue to grow and design leading-edge programs, we invite you to join us and take advantage of the many flexible opportunities to transform your career and organization.



FAU Executive Education remains committed to delivering a high-quality educational experience while prioritizing the health and safety of our students, faculty and staff. As the circumstances of the global pandemic continue to evolve, we will adjust accordingly and in adherence to federal, state and university-wide directives. We deliver our programs in convenient formats and in compliance with university regulations and guidelines; we will deliver courses in **both Hybrid and Virtual formats**:

Hybrid format – both in-class and virtual

Attend class in person while following social distancing protocols and/or chose to attend virtually from location of choice.

Virtual format – entirely virtual

Attend class virtually from location of choice.

All classes are designed to facilitate live interactive collaboration between faculty, in-person students and virtual students.



Florida Atlantic University reserves the right to substitute instructors, modify prices, change course formats, dates and/or times of programs or cancel courses due to insufficient enrollment or unexpected circumstances.

**GLOBALLY RECOGNIZED
BY FINANCIAL TIMES
AS A TOP PROVIDER OF
EXECUTIVE EDUCATION**



**AACSB
ACCREDITED**

**THE BENCHMARK OF QUALITY FOR
BUSINESS EDUCATION WORLDWIDE**

WHY ACCREDITATION MATTERS

Earning a degree from an AACSB-accredited institution such as FAU signals high quality to hiring employers. FAU is one of 901 business institutions across 58 countries and territories to pass the

rigorous standards of quality for this esteemed recognition. Students learn in higher quality courses with excellent programs and faculty. Employers recruit more graduates from AACSB-accredited schools, who are offered more competitive salaries.

<https://www.aacsb.edu/accreditation/accredited-schools>



AACSB Accreditation is a distinction of the highest standard in business education and earned by fewer than 5% of the world's business schools.



THANK YOU ***FIRST RESPONDERS,*** **STUDENTS & ALUMNI**

We are so grateful for the many first responders and essential workers who have been tirelessly working on the front lines to combat COVID-19. We are thankful for all our local healthcare providers and community members and are especially proud of FAU Executive Education students and alumni.

Our students faced an unprecedented healthcare crisis with bravery and

determination, and despite challenges at work and even at home, they continued on pursuing their degrees.

We thank each and every one of you and respect your dedication. Your commitment to work, studies, and giving back to communities ensures that we not only stay safe and healthy, but that we also thrive.

HEAR FROM SOME OF OUR HEROES ON THE FRONT LINES



Camala Lewis-Dixon, MBA, MHA

Executive MBA and Executive Master of Health Administration

Occupational Therapist Assistant
University Plaza Rehabilitation & Skilled Nursing

"The fear and stress made me think about putting school on hold for a while. However, my coordinator encouraged me to keep going and not give up. Members of my cohort reached out to me regarding possible ways to access PPE. Many reached out to say 'I am thinking of you, praying for your safety.' One member of my cohort even reached out to a family member that works in a hospital in order to get me a box of surgical masks. He brought them to me personally. These many acts of kindness and care I experienced helped me get through some of the toughest and scariest moments of this pandemic. I am forever grateful. Despite all the fears and challenges, I am proud to be an essential worker."



Elizabeth Graf, MSN, MHA, APRN ACCNS-AG

Executive Master of Health Administration

Facility Administrator/Clinical Director
Fort Lauderdale Heart and Rhythm Surgery Center

"My message for other nurses right now: You make a difference every single day you show up. Remember, you are brilliant, you are resilient and you have a voice. We are meeting people at some of the most stressful times in their lives. We must try and be the kind of nurse that we would want caring for us in that same situation."



Sabby Hightower, MHA

Executive Master of Health Administration

Corporate Compliance & FQHC Accreditation Leader
Treasure Coast Community Health

"This incredible program (EMHA) has opened my eyes to what's really important. Without the love and support from my family, cohort, professors and coworkers, I would not be where I am today. I'm a first-generation college student and making it this far, I now have a whole new perspective on life. This pandemic taught me that if you are truly dedicated and focused on your goals, then you can achieve anything and finish strong. I can honestly say that I've grown in ways that I would have never imagined."



Stephen Shaw, MBA, RN

Professional MBA

Battalion Chief of Emergency Medical Services
City of Fort Lauderdale Fire Rescue Department

"Nurses have always been heroes – the silver lining during this crisis is that more people get the chance to see that. The caring and treatment you are providing, especially during these times, is a testament to your dedication to our profession!"

PROFESSIONAL DEVELOPMENT PROGRAMS

PROFESSIONAL CREDENTIALS



HUMAN RESOURCE CERTIFICATION INSTITUTE (HRCI®)



FAU is accredited by the Human Resource Certification Institute (HRCI®) as an Approved Provider.

Select Human Resource Management programs are eligible for re-certification credits by the HR Certification Institute.

The use of this official seal confirms that the select activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.

aPHR™, PHR®, PHRca®, SPHR®, GPHR®, PHRi®, SPHRi™, are all registered trademarks of HR Certification Institute.

INSTITUTE FOR SUPPLY MANAGEMENT (ISM®)



FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management's most distinguished and globally recognized credential, the CPSM®.

Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at www.ISM.ws/

INSTITUTE OF INTERNAL AUDITORS (IIA)



Membership in the IIA, the dynamic and global organization for internal auditors, provides access to up-to-date standards-based guidance and frameworks, a worldwide network of over 200,000 members and exclusive networking opportunities, and discounts on professional development trainings.

AMERICAN ACADEMY OF PROFESSIONAL CODERS (AAPC)



FAU's Certified Professional Coder program are offered in partnership with AAPC.

CHARTERED FINANCIAL ANALYST (CFA®)



The Chartered Financial Analyst (CFA®) designation is the globally-recognized standard for establishing professional credibility within the field of financial analysis. If you are a finance or investment professional, the CFA® credential will solidify your position as a competent and credible member of the finance profession, increase your marketability and salary potential, and certify your skills.

PROJECT MANAGEMENT INSTITUTE (PMI®)



FAU is approved by the Project Management Institute (PMI) as a Registered Education Provider



(R.E.P.), and an Authorized Training Provider (ATP) for the PMP(R) Exam Prep courses.

All Project Management, Business Analysis, and Six Sigma programs are approved by PMI® and eligible for Professional Development Units (PDUs)®.

CERTIFIED FINANCIAL PLANNER (CFP®)



The CFP Certificate Program at FAU is registered with the Certified Financial Planner Board of Standards Inc. (CFP Board).

The mission of Certified Financial Planner Board of Standards, Inc. (CFP Board) is to benefit the public by granting the CFP® certification and upholding it as the recognized standard of excellence for personal financial planning. For more information regarding the CFP® Certification Examination, please visit www.CFP.net.



FINANCING OPTION\$

FAU Executive Education offers multiple financial assistance options for students pursuing Professional Development and Degree programs. These options range from local and state-funded assistance to private loans.

FOR PROFESSIONAL DEVELOPMENT COURSES

CareerSource Broward

Residents of Broward County meeting specific criteria may be eligible for scholarships of up to \$12,000 to assist with educational costs of tuition, books, supplies and more.

CareerSource Palm Beach County

Residents of Palm Beach County meeting specific criteria may be eligible to access training grants, career counselors, business coaches, and training providers.

Sallie Mae

Participants seeking a loan to help fund professional development can apply for Sallie Mae's student loans, designed to aid individual financial needs.

School code: 001481-98

Broward County Community Action Agency Self-Sufficiency Case Management Program


Participants seeking a loan to fund career Broward County residents whose total household income falls within 200% of the Federal Poverty Guidelines, may be eligible for assistance with tuition, books,

supplies, and other services necessary to achieve self-sufficiency. For additional information please call 954-357-5805

FOR DEGREE PROGRAMS

Students pursuing a degree program with FAU Executive Education have several options available to fund their studies. Options range from financial aid to fellowships, scholarships, awards and self-funding. Upon departmental approval, students can declare any combination of tuition payment methods that best suits their budgets and financial plans.

Payment Options Available For Degree-Seeking Students

-  Federal Financial Aid
-  Tuition Reimbursement
-  Self-pay Installments
-  Private Lending
-  Military/Veterans Benefits
-  Fellowships, Awards & Scholarships
-  Combination of Payment Methods

MANAGEMENT AND LEADERSHIP ► Call 561.297.4819

WOMEN IN EXECUTIVE LEADERSHIP

The Women in Executive Leadership (WEL) program is designed for high-achieving professionals with the grit and drive to become senior leaders in their organizations. Participants take an introspective look at their own leadership styles and learn how to better engage teams for maximum performance. Participants become aware of behaviors and beliefs that either sabotage or support their own success. The program is designed to build business acumen and strengthen leadership skills, creating an overall well-rounded leader.

Participants work with an executive level mentor to develop an Individual Development Plan (IDP) which serves to formalize career goals and action plans. Graduates of the program gain access to a monthly mastermind group made up of WEL graduates, mentors and instructors. Participants benefit from the relationships built during the program and continue to stay engaged after the program through a variety of networking and learning events.

Graduates of the program have reported gaining clarity on their career paths, which has resulted in acquiring more responsibility, building more engaged teams, taking on new projects, and receiving promotions.

8/28/2021 - 11/20/2021

7 Sessions, Sat., 9:00AM - 4:00PM, Live On Campus

\$2,750



Fixing the gender gap at the executive level starts at the beginning of one's leadership path. We have to establish a pipeline of highly-qualified women to fill senior and executive-level roles.*

* https://wiw-report.s3.amazonaws.com/Women_in_the_Workplace_2019.pdf



PAIGE GARRIDO

Assistant Director

Corporate Training & Talent Development

▲ 8% of all Fortune 500 companies are led by women. And only three women on the list of Fortune 500 CEOs are women of color."

Business Insider, Nov 30, 2020

"49% of late-stage private company boards are still all-male"

Fortune.com, March 1, 2021

"Our 2019 analysis finds that companies in the top quartile for gender diversity on executive teams were 25% more likely to have above-average profitability than companies in the fourth quartile."

Diversity wins: How inclusion matters | McKinsey, May 19, 2020



▲ FAU Executive Education ranked **#2 in the U.S.** and **#4 in the world** for percentage of **female participants**.



As a mentor, I got as much, if not more, out of it as my mentee. We have continued to stay in contact although the formal program has ended, and yesterday, she shared with me that she got the promotion we had been discussing throughout the WEL program. This announcement really made me truly understand the value of mentoring. This program is so important to emerging leaders.

CAMILLE COLEY

Vice President
Museum of Natural History,
Washington D.C.



FROM THE DESK OF FAU'S **WOMEN IN EXECUTIVE LEADERSHIP PANELISTS**

WHY DID YOU DECIDE TO TAKE FAU'S WOMEN IN LEADERSHIP (WEL) PROGRAM?



YIANNIK BENNET

General Manager, Product Marketing, Wärtsilä

"My journey with the WEL program was an incredible experience that came as I was in a transition phase of my career and seeking a higher purpose and deeper meaning for what I was doing. At the beginning, I was dealing with quite a challenging work environment, and now I've successfully secured a new position. I credit the confidence, the insight and the additional tools that the program gave me."



ELENA SKYE

Global Medical Director, SkinCeuticals at L'Oréal

"The key reason why I decided to join the WEL program is that I had arrived at a point in my career where I realized that my success directly depends on my ability to convince stakeholders and to inspire them to follow my vision. Transitioning from being an individual contributor to being responsible for larger scale projects, I wanted to ensure that whenever I get the chance to present my vision and projects, I do so in the most impactful way. This program helped me secure my promotion to Global Medical Director."

WHAT DID YOU DISCOVER ABOUT YOURSELF THROUGH THE WEL PROGRAM?



ERIN BOLIN

Landscape Architect and Partner at Cotleur & Hearing

"I participated in this program after I became a partner and after becoming a mother; it was a wonderful eye-opening experience for me. Through a lot of self-reflection, I came to understand that I have skills it takes to be a leader, and they were already within me. I had always felt like a leader was 'aggressive and loud.' I do not have those traits, so it was wonderful when I realized that my skills of being patient and a team player are truly leadership skills."

WHAT WAS MOST MEANINGFUL FOR YOU?



LADI GOLDWIRE

Managing Partner at The Contractor & Sub Hub

"One of the aspects I really appreciated about the program was the conversation centered around diversity and inclusion. As a woman and a minority, having a program that was created with me in mind was so very encouraging; it was authentic, it was very, very relevant, and it was empowering from the standpoint of allowing me to feel comfortable in the necessity of my voice and in teaching me methods to get my point across."

Businesses survive and thrive under effective management and insightful leadership. Managers in today's competitive market oversee a diverse workforce and must master crucial skills for adapting to continual change while increasing productivity and advancing their organizations.

FAU's Management and Leadership programs can help develop new strategies for training, leading and motivating individuals and teams, improve communication and decision-making, maximize opportunities, and effectively manage crisis, conflict and change.

▲ **"The right kind of development program teaches managers to be coaches, not bosses.** This empowers them to triangulate the business' needs, employees' talents and customers' requirements in a practical, day-to-day context. That kind of development changes managers, and it changes companies too."*

* <https://www.gallup.com/workplace/324131/future-top-workplaces-rely-manager-development.aspx>



MANAGEMENT AND LEADERSHIP ► Call 561.297.2366

LEADERSHIP BOOT CAMP: EFFECTIVE LEADERSHIP

Become a better leader in today's dynamic business landscape with FAU's Leadership Boot Camp Certificate Program. Sharpen your analytical, problem-solving and decision-making skills for your current managerial role as a supervisor, manager, or senior leader or acquire key managerial competencies to elevate your career.

This three-day program helps you develop your skills in leading and managing projects, teams, and even organizations. Identify management challenges as well as strategies for managing maximum performance and results, and acquire effective communication skills. Practical, hands-on activities allow for direct implementation and instant ROI.

8/10/2021 - 8/12/2021

3 Sessions, Tues./Wed./Thurs., 8:00AM - 5:00PM, Live Virtual or On Campus
\$1,250

10/12/2021 - 10/14/2021

3 Sessions, Tues./Wed./Thurs., 8:00AM - 5:00PM, Live Virtual or On Campus
\$1,250



This course should be a requirement upon accepting or preparing for a leadership role. I have so many new tools in my 'Leadership Toolbox' and feel equipped to empower my team!

KIMBERLY M. READ
Director of Children's Ministry





MANAGEMENT AND LEADERSHIP ► Call 561.297.3654

ENTREPRENEUR BOOT CAMP

New business opportunities can be anywhere you look. This eight-week fast-paced course offers aspiring entrepreneurs and small-business owners the tools to be successful, whether their venture has already been launched or whether they are determining how to turn their idea into a new business. Discover the most effective resources and techniques, from using databases to investigating the competition to understanding your value proposition and your customer segments. Registration fees include New Venture Launchpad work book and other resources provided by the FAU Adams Center for Entrepreneurship.

9/21/2021 – 11/9/2021

8 Sessions, Tues., 5:30PM - 8:30PM, Live Virtual or On Campus

\$750/*\$500

* Discount available with proof of FAU Faculty/Staff/Alumni affiliation. FAU & local students please contact The FAU Adams Center (adamscenter@fau.edu) for additional pricing information.



The FAU boot camp immediately increases your productivity and provides impactful, real world, and useful knowledge. Professor Cox delivers a compelling perspective by combining a structured boot camp approach with his in-depth knowledge gained from his broad experience working with entrepreneurs. Concepts learned in the boot camp are reinforced with practical experience.

JANICE HALEY
CEO & Founder Tone-y-Bands
Co-Founder Celsius



Human Resource professionals are consistently in demand as every organization's success relies on attracting, motivating, and retaining high-quality talent.

FAU's Human Resource Management certificate programs provide the knowledge base and skills needed for effectively managing employees and strengthening internal initiatives. For seasoned HR professionals seeking formal training or working toward a PHR® or SPHR® certification, or if you are entirely new to the field, our Human Resource Management programs offer both the foundation to get you started in your HR career and the advanced tools to help you excel in your role as an HR professional or manager.



Human Resource Professionals account for almost 1 million jobs in the current economy with employment in almost every industry.

\$121,220

Median Annual Salary for HR Managers*

 **6% Growth**

2019 to 2029 HR Managers*

* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Human Resources Managers, on the Internet at <https://www.bls.gov/ooh/management/human-resources-managers.htm> (visited May 17, 2021).

HUMAN RESOURCE MANAGEMENT ► Call 561.297.2366

CERTIFICATE IN HUMAN RESOURCE MANAGEMENT

Leveraging one of an organization's most significant assets—its employees—is critical for businesses to succeed. Featuring real-world business perspectives and best practices for managing and developing a successful workforce, the Certificate in Human Resource Management includes a comprehensive curriculum. Increase your knowledge of HR management fundamentals and learn strategies for performing HR functions more effectively.



8/18/2021 - 11/17/2021

13 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On Campus
\$1,450

8/21/2021 - 11/20/2021

13 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On Campus
\$1,450



I received a promotion during the course, and it was a direct result of my learning from this experience. It opened my eyes to so much, particularly of communication and self-awareness about my own strengths and opportunities in a way that provided me the resources I need to be successful at any company.

DANIELLE MARCH
Sr. Program Manager



HR: COMPENSATION AND BENEFITS CERTIFICATE

Leading HR Management experts bring industry knowledge and practices from their organizations to deliver current research and techniques for compensation administration and employee compensation. Gain an understanding of rewards systems, job analysis, and performance management; and learn how to develop, implement and administer an organization's rewards and benefit policies, and to be an effective member of a compensation team.



8/26/2021 - 11/18/2021

11 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On Campus
\$1,140

PHR®/SPHR® EXAM PREPARATION COURSE

Obtain your PHR® or SPHR® credentials, highly valued by employers, to demonstrate your commitment to upskilling, add to your existing HR knowledge base, and keep current on HR trends. This intensive course helps prepare you for the HR Certification Institute's® (HRCI's®) national examination for the Professional or Senior Professional in Human Resources (PHR®/SPHR®) designation and covers each of the functional areas on both exams.

9/11/2021 - 11/13/2021

10 Sessions, Sat., 9:00AM - 12:30PM, Live Virtual or On Campus
\$1,656

The HR Certification Institute® (HRCI®) does not endorse any particular preparation program or offering. We encourage prospective certification holders to use a variety of resources that reflect their learning styles and needs. Purchasing a certification product is NOT required and HRCI does not guarantee that an individual will pass based on the purchase of a certification preparation product.

STRATEGY ► Call 561.297.2366

CERTIFICATE IN GEOPOLITICAL ANALYSIS

FAU's Certificate in Geopolitical Analysis provides business professionals with an understanding of Geopolitics as it relates to risk, opportunity and the business cycle. The program provides methods to assess the impact of geopolitical events on business continuity, supply chains and strategic planning, and tools to build and monitor geopolitical forecasts and scenarios to inform strategic decisions and contingency planning.

Participants taking this course will learn to do the following:

- Use the 7 Pillars of Geopolitics, which include politics, economics, security, geography, history, society, and technology, and better contextualize global events and understand their impact on business continuity. Areas of applicability include, but are not limited to, changing regulatory environments, trade patterns, supply chain disruptions, social instability and risks of conflict.
- Build ground-up geopolitical assessments to enhance understanding of new markets or re-check assumptions about existing markets and supply nodes based on shifting political, social, economic or security dynamics.
- Build geopolitical forecasts and scenarios that impact business continuity and opportunity, and learn how to establish a system to monitor for changes and mitigate paralysis from information volatility.
- Apply tools from the intelligence analyst toolkit to assess information flows from outside and within organizations, and to enhance analysis of geopolitical events to highlight relevance for business operations, identify potential opportunity, and mitigate risk.

8/4/2021 - 8/6/2021

3 Sessions, Wed./Thurs./Fri., 8:00AM - 4:00PM, Live Virtual or On Campus

\$2,500

FAU Executive Education partners with Stratfor to offer the Certificate in Geopolitical Analysis. Stratfor is the world's leading geopolitical intelligence platform. Stratfor brings global events into valuable perspective, empowering businesses, governments and individuals to more confidently navigate their way through an increasingly complex international environment.

*The Geopolitical Analysis course was an amazing experience. The course teaches you how to expand your mind while giving you a guide on how to view geopolitical events. I had expectations going into the course on building a foundation for geopolitics. After finishing the course, I, of course, built the foundation; more importantly, I can apply the thought process and mindset into my everyday life. I **highly recommend this course as one of the most impactful three-day courses you can take.***

MARK GREGORY

DISRUPTIVE TECHNOLOGIES AND THE NEXT GENERATION OF INNOVATION PRESENTLY AND BEYOND COVID-19



This seminar provides a high-level, executive overview of contemporary and disruptive technologies driving the market and business alike. The seminar also presents several new challenges and uncharted opportunities that will be presented to the technology sector during and post COVID-19

► Call 561.297.2544

10/11/2021 & 10/13/2021

2 Sessions, Mon. & Wed., 7:00PM - 10:00PM, Live Virtual or On Campus

\$395



Sales and marketing are fundamental drivers of growth for businesses of every size and across every industry. Skilled professionals with sales and marketing training are highly sought after and earn competitive compensation for their contributions to a company's revenue stream.

FAU's Sales and Marketing certificate programs bring experienced instructors with real-world business scenarios into the classroom. Prepare to build and manage strategic sales teams that generate demand, increase sales, improve service levels, and reveal new profitable opportunities. Also learn how to develop consumer relationships through brand management and promote products and services with creative marketing plans.



SALES AND MARKETING ► Call 561.297.2366

CERTIFICATE IN SALES MANAGEMENT

Sales, a primary driver of revenue for every business, requires talent, passion, determination, and skill. Whether you are a sales professional looking to enhance your sales skill-set, just starting your sales career, or a business owner seeking proven concepts and practices for increasing sales, this comprehensive Certificate in Sales Management delivers a solid sales foundation. Discover nuances in the roles of the sales professional and sales manager in the current business environment and gain skills essential for individual and organizational sales success, prospecting and customer relationship management along with strategies for solution-based selling, closing, and negotiating.

\$132,290

Median Annual Salary for Sales Managers*

* <https://www.bls.gov/ooh/management/sales-managers.htm>

8/14/2021 - 11/20/2021

13 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On Campus

\$1,100



I have always had on-the-job training when it comes to sales but never took a formal sales class. This course was invaluable to me by helping to solidify the sales tactics I have learned in the field. It made me have a completely different outlook on sales and negotiations. In my current position, I am not the cheapest supplier in my market, but now I know if I can be a solutions provider and not just strive to be the lowest price, I can succeed and beat out my competition.

BEN SCHEFFER
East Coast Sales Manager



CERTIFICATE IN MARKETING

Effective marketing is integral to a company's success and skilled marketers are highly sought after and well compensated. The Certificate in Marketing program introduces you to foundational marketing theories as well as advanced marketing concepts and techniques. Learn to create strategic marketing plans to sell your business services or products. Gain fresh insights to develop marketing initiatives, establish strong customer relationships, build and manage a successful brand, optimize promotions, and understand your consumer's behavior.

Advertising, Promotions, and Marketing Managers

↗ **6% Growth**

2019 to 2029
(faster growth, on average, than all occupations)*

9/18/2021 - 11/6/2021

8 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On Campus

\$998

* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Management Analysts, on the Internet at <https://www.bls.gov/ooh/management/advertising-promotions-and-marketing-managers.htm> (visited May 17, 2021).

SALES AND MARKETING ► Call 561.297.2366

CERTIFICATE IN DIGITAL MARKETING

Aspiring digital and social media marketing managers and strategists, business owners, and individuals seeking to advance their understanding of the digital marketing landscape will gain a practical foundation in FAU's Certificate in Digital Marketing. Covers an overview of key competencies and focuses on the integrated digital elements required to create actionable digital strategies and yield measurable outcomes.

8/17/2021 - 11/16/2021

13 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On Campus

\$1,995



Demand for skilled digital marketers has never been higher as brands are investing more than ever before in marketing across digital channels to reach consumers who are continuously online. Yet, the skills gap for navigating the digital economy is widening.

FAU's Digital Marketing programs, led by leading digital marketing and social media strategists, provide interactive laboratory-like experiences so you can apply newly acquired skills and generate real-world results.



*The Certificate in Digital Marketing provides great insight into the fast changing digital marketing world with useful tools and tactics for every student to use in daily life. The class provides knowledge that every marketing person needs to know, even if it is not directly job related. I hope to use the insights I gained from this very informative class going forward in my marketing career. The class was very well prepared, very informative and diverse, work intensive and entertaining. The class exceeded my expectations, and it is up to every student to get the most out of the class. There are tons of information, tools, and tactics provided by the very knowledgeable instructor. **Worth every penny and time you invest.***

SABRINA SCHMID, MBA
Cruise Account Executive

Hospitality is one of the leading global industries in creating jobs and contributing to regional, state, national and worldwide economies across four key segments: lodging, foodservice, transportation, and commercial recreation. Earning a hospitality certification develops your understanding of the multifaceted hospitality industry and helps prepare you to advance your career and succeed in managerial roles.



HOSPITALITY ► *Call 561.297.2366*

CERTIFICATE IN HOSPITALITY AND TOURISM MANAGEMENT

FAU's Hospitality and Tourism Management certificate program provides participants with excellent lifelong skills and "fresh" topics impacting the world's largest service industry. The essential skills and knowledge are covered over a 8-module series and are ideal for many categories of participants: those who have no formal education in hospitality and tourism, those who have a formal education, but want current exploration of various industry topics by top leaders in the field, career change professionals considering the industry, and those who may wish to pursue a bachelor's in hospitality and tourism management, but want a "taste" of the curriculum in advance.

This program covers core components of various industry segments required for success as a balanced hospitality professional.

COMING 2022

8 week window to complete, Online

CERTIFICATE IN EVENT MANAGEMENT

Event planners, whether in the early stages of your career or more seasoned professionals already planning meetings, hotel conferences, or trade shows for your organizations or corporations, learn best practices from an MPI® CMM (Certificate in Meeting Management) designee with vast industry experience and a passion for the field. The Certificate in Event Management aligns with the guidelines of the Events Industry Council on planning and delivering meetings and events with solid return on investment

9/11/2021 - 10/23/2021

7 Sessions, Sat., 9:00AM - 3:00PM, Live Virtual or On Campus

\$998



What a valuable program for anyone who wants to start in the events industry or has years of experience.

It provides a solid foundation to all areas involved in the events industry and is truly an investment in your future. I thought I knew a lot until I took this course and quickly realized that I was only scratching the surface.

SUSAN ORMOND

Director of Ticket Sales

Certificate in Event Management

ACCOUNTING AND AUDITING ► Call 561.297.2571

CERTIFIED MANAGEMENT ACCOUNTANT

The Certified Management Accountant (CMA®) is deemed by many as the Gold Standard in Management Accounting. The CMA® is a global certification recognized worldwide with 125,000 members. This certification is now the most popular management accounting certification not only in the U.S. but also in the fastest developing regions, namely China and the Middle East.

9/18, 9/19 and 9/25/2021 (Part I)

10/9, 10/10 and 10/16/2021 (Part II)

6 Sessions, Sat. & Sun., 9:30AM - 4:30PM, Live Virtual or On Campus

\$2,250



Accounting and auditing are crucial business functions across every industry. Stakeholders depend on accountants to prepare timely and accurate financial reports. Auditors examine these financial documents to ensure accurate representation of a company's financial position and verify that the accounting procedures comply with generally accepted accounting principles (GAAP).

Accountants and Auditors

4% Growth

2019 to 2029
(as fast as average across all occupations)*

\$100K (Base)
\$107K (Total Compensation)

Annual Median Salary for CMA
in U.S. (2020)**

* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Accountants and Auditors, on the Internet at <https://www.bls.gov/ooh/business-and-financial/accountants-and-auditors.htm/> (visited May 17, 2021).

** IMA® (Institute of Management Accountants). 2020 Global Salary Survey at https://www.imanet.org/salary_survey

CERTIFICATE IN FINANCIAL & COST ACCOUNTING

This program is designed to provide the non-accountant with the basics of accounting theory and practices. Topics addressed include the following: the basics of accounting and how transactions are reported and recorded, accounting systems and financial reports, the role of accounting in the creation of financial statements, variable costs, fixed costs and unit costs, the impact of depreciation, how to read and better understand financial statements, cash flow statements, how accounting information assists in making decisions, analyzing business transactions and relating them to changes in the balance sheet, and how accountants measure income.

9/8/2021 - 10/20/2021

7 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On Campus

\$1,099



Demonstrate your competence in the internal auditing profession and elevate your accounting career with certifications and credentials respected in the accounting profession.



ACCOUNTING AND AUDITING ► Call 561.297.2571

CERTIFIED INTERNAL AUDITOR® (CIA®)

Stand out with the Certified Internal Auditor® (CIA®) credential, the standard of professional competency and the only globally-accepted certification for internal auditing. FAU, in partnership with the Institute of Internal Auditors (IIA), provides a foundation for those with an accounting background as well as intermediate and advanced auditing professionals. Our 49-hours instructor-led review program prepares candidates for the three-part CIA® exam. Utilizing the interactive IIA's CIA Learning System, this comprehensive review covers the three modules necessary for CIA® accreditation: Part I: Essential of Internal Audit Part II: Practice of Internal Audit Part III: Business Knowledge for Internal Audit Exam Review.

9/11/2021 - 10/23/2021
7 Sessions, Sat., 8:30AM - 4:30PM,
Live Virtual or On Campus
\$2,200/*\$2,100



* Discount available with proof of local IIA® Chapter membership



Average annual salary with CIA license is \$38K more than peers without credential.*

* The IIA's 2017 Internal Audit Compensation Study (based on U.S. responses) <https://na.theiia.org/certification/CIA-Certification/Pages/CIA-Certification.aspx>



Joining The IIA is an investment in your career and the profession. Internal auditors impact every aspect of an organization — from finance and operations to marketing and human resources — acting as coaches, stakeholder advocates, risk managers, control experts, efficiency specialists, and problem-solving partners.

The IIA has been the foundation for the internal audit profession and its practitioners for more than 75 years. The IIA serves as the internal auditor's partner — providing guidance to tackle the complex issues faced on a daily basis.

<https://na.theiia.org/membership/Pages/Membership.aspx>



FINANCE AND INVESTING ► Call 561.297.2571

CERTIFICATE IN INVESTMENT MANAGEMENT

Making strategic decisions about when, where and how to invest and distribute your company's resources requires a thorough understanding of its financial assets and other investments. FAU's Certificate in Investment Management introduces you to the fundamentals of investment and portfolio management, covers the latest investment techniques and strategies, and provides practical approaches. Learn investment philosophies followed by successful investors, how to make optimal investment decisions, manage risk, understand the market and diversification, and identify industry trends.

9/15/2021 - 10/27/2021

7 Sessions, Wed., 7:00PM - 10:00PM, Live Virtual or On Campus

\$1,099

CERTIFICATE IN CORPORATE FINANCE



The Certificate in Corporate Finance is designed for the non-financial manager, individual or working professional who would like to gain a better understanding of finance and financial concepts. Participants will learn: time value of money concepts, how to read financial statements, understand profitability metrics, budgeting basics, cost management, the importance of cash flow to a business, margin analysis, financing structure and much more. Overall, financial acumen and financial decision making capabilities will be improved.

9/13/2021 - 11/1/2021

7 Sessions, Mon., 7:00PM - 10:00PM, Live Virtual or On Campus

\$1,099

FINANCIAL & ESTATE PLANNING IN RETIREMENT

In today's uncertain economy, financial planning has become increasingly important. With an overwhelming number of options for saving and investing, managing your finances can be difficult. Creating a financial plan helps you see the big picture and set long and short-term life goals, a crucial step in mapping out your financial future. Florida Atlantic University's Financial and Estate Planning in Retirement program will help you plan for your financial well-being and give you peace of mind.

Monthly (Fall & Spring)

3 Sessions, Wed., 1:00PM - 4:00PM, Live Virtual or On-Campus

\$149

Increasing your financial acumen — particularly during challenging economic times—elevates your professional value.

FAU's Finance and Investment certification programs deliver core concepts and first-hand insights for evaluating the financial aspects of business. Learn to assess a business's financial strength as well as its competitors', glean current financial techniques and practices, understand and protect investments, gain the confidence to unravel the financial complexities and communicate with other finance professionals, and ensure budgets, expenses and revenues stay on track.



For my career advancement, this program will allow me to continue to be sharp in Finance. The material learned will benefit my career growth in a corporate finance environment. The impact the program had on my development was the concepts taught, for example, future value, net present value, time value of money and the balance sheet, P&L and cash flow of companies. I truly now understand these from a corporate financial management perspective. This program was very informative and I wish it was a bit longer.
I love this class!

TEKARA DEAN-HANNA
Certificate in Corporate Finance

Earning the Certified Financial Planner™ (CFP®) designation—considered the “gold standard” in financial planning—demonstrates your competency across all financial planning service areas. A CFP® practitioner is a sought out and trusted financial professional who is experienced, knowledgeable, and committed to “putting client interests first.” Join the fast-growing network of over 188,000 CFP® professionals worldwide.*

FAU's Certified Financial Planner™ Certification program is accredited by the CFP Board and satisfies the education requirement, allowing an individual to sit for the CFP® Certification Examination.*

* <http://www.globenewswire.com/en/news-release/2020/02/25/1990530/0/en/Financial-Planning-Standards-Board-Reports-Record-Number-of-CERTIFIED-FINANCIAL-PLANNER-Professionals-Worldwide.html>



**CFA Society
South Florida**

Prepare for your future in investment management as a CFA® Charterholder with FAU's CFA® review classes, in partnership with the CFA® Society of South Florida and registered with the CFA Institute.

As a globally recognized credential in the investment management profession, earning the CFA charter demonstrates to employers that you have the knowledge and commitment to thrive in today's complex and evolving investment industry. The CFA® designation is a mark of distinction, and investment firms know it represents a higher standard.

FAU's CFA® review program offers curriculum aligned with the CFA Institute's Candidate Body of Knowledge (CBOK) and is the only live CFA® review program in South Florida. Learn from senior executives, portfolio managers and analysts from the South Florida investment community.

GLOBAL FINANCE CERTIFICATIONS ► Call 561.297.2571

CERTIFIED FINANCIAL PLANNER™ (CFP®)

FAU's CFP® Certification program delivers in-depth coverage of relevant topics and skills essential for financial planning professionals. A regularly updated curriculum reflects changes in the financial planning industry and consists of seven required courses and an optional CFP® Exam Preparation course:

- Fundamentals of Personal Financial Planning
- Insurance Planning
- Income Tax Planning
- Investment Planning
- Retirement Planning
- Estate Planning
- Financial Plan Development (*Capstone*)
- CFP® Exam Preparation course (*optional*)

CFP® Exam Preparation course is **FREE** for candidates who complete all seven required courses in FAU's CFP® program.

Classes run year-round

10 (Req'd Courses)/12 (Capstone Course)
6 (Exam Review Course) Sessions

Tues. and/or Thurs. Track (Req'd. Courses)
Wed. (Capstone Course)
Sat. (Exam Review Course)

7:00PM - 10:00PM
(Req'd. Courses/Capstone Course)
8:30AM - 3:30PM (Exam Review Course)

Live Virtual or On Campus

\$750 per module (Req'd. Courses/Capstone Course)
***\$850 (Exam Review Course)**

CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL I

FAU's CFA® Level I Review program introduces you to the fundamental knowledge of investment principles in 14 conveniently scheduled sessions and supports you in preparing for the CFA® Level I Exam. Get practical guidance and study aids for passing the exam from our instructors; the majority are also CFA charterholders with first-hand industry and CFA® exam taking experience.

8/3/2021 - 11/9/2021
14 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On-Campus
\$1,450

CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL II

Avail. Upon Req/Waitlist
3 Sessions, Tues., Live Virtual or On Campus
\$499

MEDICAL BUSINESS MANAGEMENT ► Call 561.297.2571

CERTIFIED MEDICAL BUSINESS MANAGEMENT

Medical office communication, cooperation, and coordination are vital to effective patient care and practice success. FAU's Certified Medical Business Management (CMBM) program consists of three specialized modules focusing on the skills, tools and characteristics medical industry professionals need to manage a successful medical business or practice.



Anatomy, Terminology, Billing & Coding

9/14/2021 - 12/14/2021
12 Sessions, Tue., 6:30PM - 9:30PM
Live Virtual or On Campus
\$850



Legal, Regulatory & Compliance Practices

January, 2022 TBA
11 Sessions, Wed., 6:30PM - 9:30PM
Live Virtual or On Campus
\$850



Office Operations

April, 2022 TBA
11 Sessions, Wed., 6:30PM - 9:30PM
Live Virtual or On Campus
\$850

By successfully completing all three modules in the program, participants will earn the designation of Certified Medical Business manager from FAU.

CERTIFIED PROFESSIONAL CODER (CPC®)



Understanding the principles of medical coding is essential for a career in coding for patient services or for preparing for the Certified Professional Coder CPC® certification examination. FAU's CPC Review program, in partnership with AAPC, covers the main code books: CPT®, ICD-10-CM Code Set and HCPCS Level II. Learn from certified instructors with over twenty years of experience managing practices and teaching medical billing and coding courses.

January, 2022 TBA
12 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On Campus
\$1,995

All programs available for corporate on-site training.

Managing a medical practice effectively requires an understanding of the complex healthcare landscape including legal, regulatory and compliance measures, office operations, and medical terminology used in the intricate coding and reimbursement system.

Enhance your career whether you are new to healthcare, in need of industry-specific knowledge, or already working in medical management and seeking to increase productivity and profitability.

Medical and Health Services Managers

 **32% Growth**
(up from 18%)

2019 to 2029
(much faster than average)*

\$100,980
(Median Annual Salary)*

* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Medical and Health Services Managers, on the Internet <https://www.bls.gov/ooh/management/medical-and-health-services-managers.htm> (visited May 17, 2021).

WHY AAPC'S CPC CERTIFICATION?



Gold standard in Medical Coding



Signal of Professional Credibility



Highly-valued and well compensated Expertise

Emergent technologies, globalization, environmental effects and social influences are increasingly impacting supply management. Knowledgeable and skilled supply management leaders who understand the current trends, latest technology, and best practices for procurement and supply management processes are in demand.

FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management's most distinguished and globally recognized credential, the CPSM®.



SUPPLY MANAGEMENT ► Call 561.297.2571

CERTIFIED PROFESSIONAL IN SUPPLY MANAGEMENT (CPSM®)

Following the ISM® body of knowledge and taught by CPSM® certified supply management professionals, FAU's CPSM® program prepares you for the CPSM® exams and provides comprehensive instruction on the highest level of sourcing, procurement, and supply management knowledge and expertise and extensive coverage of the following three supply management knowledge areas:

- ❑ Supply Management Core
- ❑ Supply Management Integration
- ❑ Leadership and Transformation in Supply

9/18/2021 - 12/11/2021

12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On Campus

\$2,100

INCREASE EARNINGS

CPSM certification holders earn 14.7% more on average.*

ADVANCE CAREER

Employers value potential candidates with supply management continuing education.

DEMONSTRATE EXPERTISE

CPSM's rigorous curriculum emphasizes best practices for operational excellence.

RECOGNIZED GLOBALLY

CPSM is the worldwide gold standard of excellence for supply management.

Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at www.ISM.ws/

* <https://www.instituteforsupplymanagement.org/certification/291-certification-handbook.pdf>



BUSINESS AND DATA ANALYTICS ► Call 561.297.2544

EXECUTIVE CERTIFICATE IN BUSINESS ANALYTICS

In just 15 weeks, the FAU Executive Certificate in of Business Analytics program prepares students to apply and manage data science to solve critical business challenges. Learn the three essential aspects of Business Analytics - Descriptive, Predictive and Prescriptive to make better, more-informed business decisions.



In today's data-driven landscape, businesses survive and thrive by using data to garner insights for calculating strategic plans and making better decisions. Business Analytics is the new competitive advantage as understanding current results and predicting future possibilities are crucial steps towards optimizing across business operations.

Business/Management Analysts in U.S

↗ 11% Growth

2019 to 2029
(much faster than average)*

\$85,260
(Median Salary)*

* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Management Analysts, on the Internet at <https://www.bls.gov/ooh/business-and-financial/management-analysts.htm> (visited May 17, 2021).

8/26/2021 - 12/16/2021

15 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual

\$2,995



Descriptive – Create data visualizations and dashboards using popular analytical tools: Tableau, Power BI and Google Analytics (Web Analytics).

Predictive – Learn core concepts of Data mining/Machine learning (techniques and outcome prediction methods using XLMiner, an Excel-based software). Mine heterogeneous data and apply popular classification and regression algorithms on real-world datasets (*participants may use work datasets for course project).

Prescriptive – Perform decision modeling using spreadsheets and optimization techniques with Excel Solver.



WELCOME TO THE PROJECT ECONOMY

"Change is as relentless as it is pervasive—from the impact of technologies like artificial intelligence to the clamor for greater social accountability to customers' everevolving expectations. Organizations that stick with the status quo risk not just treading water, but sinking.

Organizations are under-going a fundamental paradigm shift in which projects are no longer adjacent to operations but instead primary to how work gets done and problems get solved. In many ways, the organization is the project—led by a variety of titles, executed through a variety of approaches, and focused unwaveringly on delivering financial and societal value. This is...The Project Economy."*

* 2020 Pulse of the Profession®

"Call it disruption—or just the new normal. At a time of extraordinary change driven by new technologies, executive leaders from across business, government, and nonprofit organizations know that success depends on big, bold ideas. And they need people with the skills and mindset to deliver on those ideas with big, bold projects—or risk being left behind. With so much at stake—and so much in flux—organizations must rethink some fundamental questions: Why do we exist? What do we offer? Who will be tasked to do the work? Future-fit organizations are not only willing to re-imagine their vision and purpose, but also eager to adopt new ways of thinking that will allow them to thrive in The Project Economy."**

** 2021 Pulse of the Profession®

PROJECT MANAGEMENT ► Call 561.297.2544

INTRODUCTION TO PROJECT MANAGEMENT

Acquiring a solid foundation of project management methodology and practical application, whether you are a new or current project manager, prepares you to effectively implement project management best practices and deliver projects on time and within budget. FAU's Introduction to Project Management is taught by a PMP® credentialed instructor with extensive project management experience. Learn the complete life cycle of a project from concept to closure and delve into project initiation, execution, planning, controlling and closing. Completion of this three-session provides you with a portfolio of project management tools and techniques to support delivery of projects on schedule, within budget and with minimal risk.

9/7/2021 - 9/9/2021

3 Sessions, Tue. - Thurs., 9:00AM - 5:00PM, Live Virtual or On Campus

\$1,100

Enroll Anytime

8 week window to complete, Online

\$1,100

EXECUTIVE CERTIFICATE IN PROJECT MANAGEMENT



Entering the project management field or advancing your current project management career through formal training ensures your thorough understanding of project management methodology and its practical application. Explore the fundamentals of the internationally-accepted A Guide to the Project Management Body of Knowledge (PMBOK®) with in-depth coverage of the 5 PMBOK® Process Groups and their interdependencies in the project lifecycle. FAU's Executive Certificate in Project Management validates your comprehensive understanding of key project management concepts. To pursue PMP® certification as well, take advantage of the optional, preparatory course offering.

8/24/2021 - 12/7/2021

15 week window to complete, Online

\$4,995

9/11/2021 - 12/12/2021 (Weekends)

12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On Campus

\$4,995

9/13/2021 - 12/12/2021 (Evenings)

24 Sessions, Mon. & Wed., 6:30PM - 10:00PM, Live Virtual or On Campus

\$4,995

FAU is a Registered Educational Provider (R.E.P.®), approved by the Project Management Institute (PMI)®, and PMP®, CAPM®, PMI-SP®, PMI-RMP®, and PMI-ACP® are registered marks of the Project Management Institute, Inc.

PROJECT MANAGEMENT (PREPARATORY COURSES)

► Call 561.297.2544

PMP® EXAM PREPARATION (35 HOURS)

Exam preparation and review course meets the 35 hours education requirement set forth by the Project Management Institute (PMI)® for obtaining the Project Management Professional (PMP)® certification.

10/2/2021 - 10/30/2021

5 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On Campus

\$2,295/\$2,145*

💰 * PMI South Florida members save \$150 discount.



Prepare for the Project Management Institute's (PMI)® professional certification exams, the Certified Associate Project Manager (CAPM)® or the Project Management Professional (PMP)®, through lectures, slides, hands-on exercises, and access to a database of sample exam questions.

FAU is an Authorized Training Provider (A.T.P.®) approved by the Project Management Institute (PMI)®.



PMP® EXAM PREPARATION (21 HOURS)

Intense 21-hour course prepares you to take the Project Management Professional (PMP)® certification exam; designed for those who have already earned at least 14 of the 35 hours of education needed to meet the Project Management Institute (PMI)® requirements.

12/10/2021 - 12/12/2021

3 Sessions, Fri. - Sun., 9:00AM - 4:00PM, Live Virtual or On Campus

\$1,395



This course has definitely raised the level of performance of my job as a project manager and increased the level of confidence in passing the project management exam [PMP] and tackling interpersonal / team challenges. This is a great class as it also provides the ability to network with colleagues in different industries.

NEIL SILOCHAN
Project Manager

PDU ONLINE COURSES

FAU's suite of advanced courses for PMI®-credentialed project managers helps further develop and enhance skills, supports PMI's Continuing Certification Requirement (CCR), and maintains Professional Development Units (PDUs) during the certification cycle.

- Value-Driven Project Management Environments
- Project Teams & Teamwork
- Organizational Change Management
- Earned Value Management
- Advanced Schedule Management
- Work Breakdown Structure (WBS) Concepts
- Advanced Risk Management
- Project Portfolio Management

Enroll Anytime

4 week window to complete, Online

\$199/\$398*/\$796**

💰 Fee per course * Register for 2, get 1 FREE! ** Register for 4, get 2 FREE!

All programs available for corporate on-site training.

Preparing for your CAPM®, PMP®, PMI-SP®, PMI-RMP® and PMI-ACP® exams with FAU's in-class or online preparation courses gives you confidence with thorough practice and test-taking strategies. Using a variety of instructional methods—comprehensive study guides, practice exams, access to a database of over a thousand sample questions and practical exercises—reinforces the key concepts, formulas, and principles necessary for passing PMI's certification exams.

PMI-RMP®

"With advanced skills in risk management, you perform a specialized function attuned to the needs of a project environment that is increasingly global, virtual and complex.

The PMI Risk Management Professional (PMI-RMP)® highlights your ability to identify and assess project risks, mitigate threats, and capitalize on opportunities. In this capacity, you enhance and protect the needs of your organization."*

* <https://www.pmi.org/certifications/types/risk-management-rmp>

PMI-SP®

"There is much more to project scheduling than just the use of tools and technology to build a schedule for your team. Schedules are a fundamental element of project management yet many projects are not completed within the initial timeframe.

Projects and teams today are increasingly global and virtual, and project schedules are key to managing activities, resources, dependencies, and ultimately, project outcomes."**

** <https://www.pmi.org/certifications/types/scheduling-sp>

PROJECT MANAGEMENT (PREPARATORY COURSES)

► Call 561.297.2544

PMI RISK MANAGEMENT PROFESSIONAL (PMI-RMP)®

Learn advanced project risk management tools and techniques for managing project risk and preparing for PMI's Risk Management (PMI-RMP)® certification in convenient online environment.

Enroll Anytime

3 month window to complete, Online

\$1,395



PMI SCHEDULING MANAGEMENT PROFESSIONAL (PMI-SP)®

Acquire advanced scheduling and time management skills by adding new tools and techniques for cultivating and evolving effectiveness and efficiency of your project schedules and timelines. Prepare for PMI's Scheduling Professional (PMI-SP)® certification; topics covered range from the fundamentals of the Schedule Development Process to more advanced areas from the Schedule Model and Good Practices outlined in the PMI's® internationally accepted Practice Standard for Scheduling.

Enroll Anytime

3 month window to complete, Online

\$1,395

FAU is a Registered Educational Provider (R.E.P.®), approved by the Project Management Institute (PMI)®, and PMP®, CAPM®, PMI-SP®, PMI-RMP®, and PMI-ACP® are registered marks of the Project Management Institute, Inc.



*This program was very beneficial for building my Agile knowledge base. **The instructor was great and was able to answer every question I had.***

LISA MCKENZIE
Project Manager/Analyst
PMI-ACP Exam Prep



PROJECT MANAGEMENT – AGILE ► *Call 561.297.2544*

FUNDAMENTALS OF AGILE PROJECT MANAGEMENT

This program introduces the most popular Agile frameworks, including SCRUM, and how they align with traditional PMBOK® Guide-based project management. You will learn the pros and cons of Agile techniques and the steps used in managing Agile projects.

11/18/2021 - 11/19/2021

2 Sessions, Thurs. - Fri., 8:30AM - 4:30PM, Live Virtual or On Campus

\$850



PMI AGILE CERTIFIED PRACTITIONER (PMI-ACP)® EXAM PREPARATION COURSE (ONLINE)

This 21-hour course equips you to lead your next Agile project and prepares you for the Project Management Institute's Agile Certified Practitioner (PMI-ACP)® exam. The course is a combination of stimulating class interaction, active learning exercises, and group collaboration as well as exam preparation

Enroll Anytime

3 month window to complete, Online

\$1,395



Six Sigma is more than performance training! Six Sigma certification equips you with an integrated, data-driven and proven approach for improving business processes. Obtaining your Yellow Belt, Green Belt, Black Belt and/or Master Black Belt signals your commitment to developing your analytical skills for streamlining business processes and ensuring quality performance—skills highly-valued by many business industries including e-commerce, banking and financial services, IT, HR, healthcare, project management, marketing, and telecom.



SIX SIGMA CERTIFICATIONS ► Call 561.297.2544

SIX SIGMA YELLOW BELT ONLINE

This course provides students with an introductory understanding of the fundamentals of Six Sigma, its metrics and the basic improvement methodologies

Enroll Anytime

3 month window to complete, Online

\$950

SIX SIGMA GREEN BELT

Acquire the knowledge and skills for forming and facilitating Six Sigma teams and managing basic Six Sigma projects. Gain tools, techniques and practices for cost reductions and quality improvement to implement into your organization. Earn your Green Belt certification in preparation for Black Belt and Master Black Belt certifications.

8/31/2021 - 11/23/2021

12 full weeks to complete, Online

\$2,625

10/2/2021 - 10/30/2021

5 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual or On-Campus

\$2,625



In our organization, we have been working sporadically on process improvements, however, this course provides you with the methods and tools to not only work on, but also document the improvements, and then share them with a larger audience in a simple and visual way. It motivates us to keep the momentum and control consistency, and therefore, sustain the improvements and the new processes.

VASILIKI BENARDI
IT Implementation Manager
Six Sigma Green Belt

SIX SIGMA CERTIFICATIONS ► Call 561.297.2544

SIX SIGMA BLACK BELT

Prepares to manage advanced Six Sigma projects and actively lead organization-wide improvement efforts. Black Belt certification equips you to utilize statistical analysis software for advancing organizational cost reduction and quality improvement efforts. Black Belts mentor and define projects for Green Belts and prepares you for the Master Black Belt certification.

11/6/2021 - 12/11/2021

5 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual or On Campus

12/12/2021 - 12/11/2022, + Online

\$5,135

Enroll Anytime

12 month window to complete, Online

\$5,135

FAU's Six Sigma programs provide an in-depth understanding of the Six Sigma improvement model, concepts and language, focusing on the "Define-Measure-Analyze-Improve-Control" methodology by use of case studies and examples drawn from service, business processes, and practical applications. FAU's Six Sigma certifications also include Lean components. Combining Six Sigma's emphasis on quality with Lean techniques focus on efficiency promote business and operational excellence.



SIX SIGMA MASTER BLACK BELT

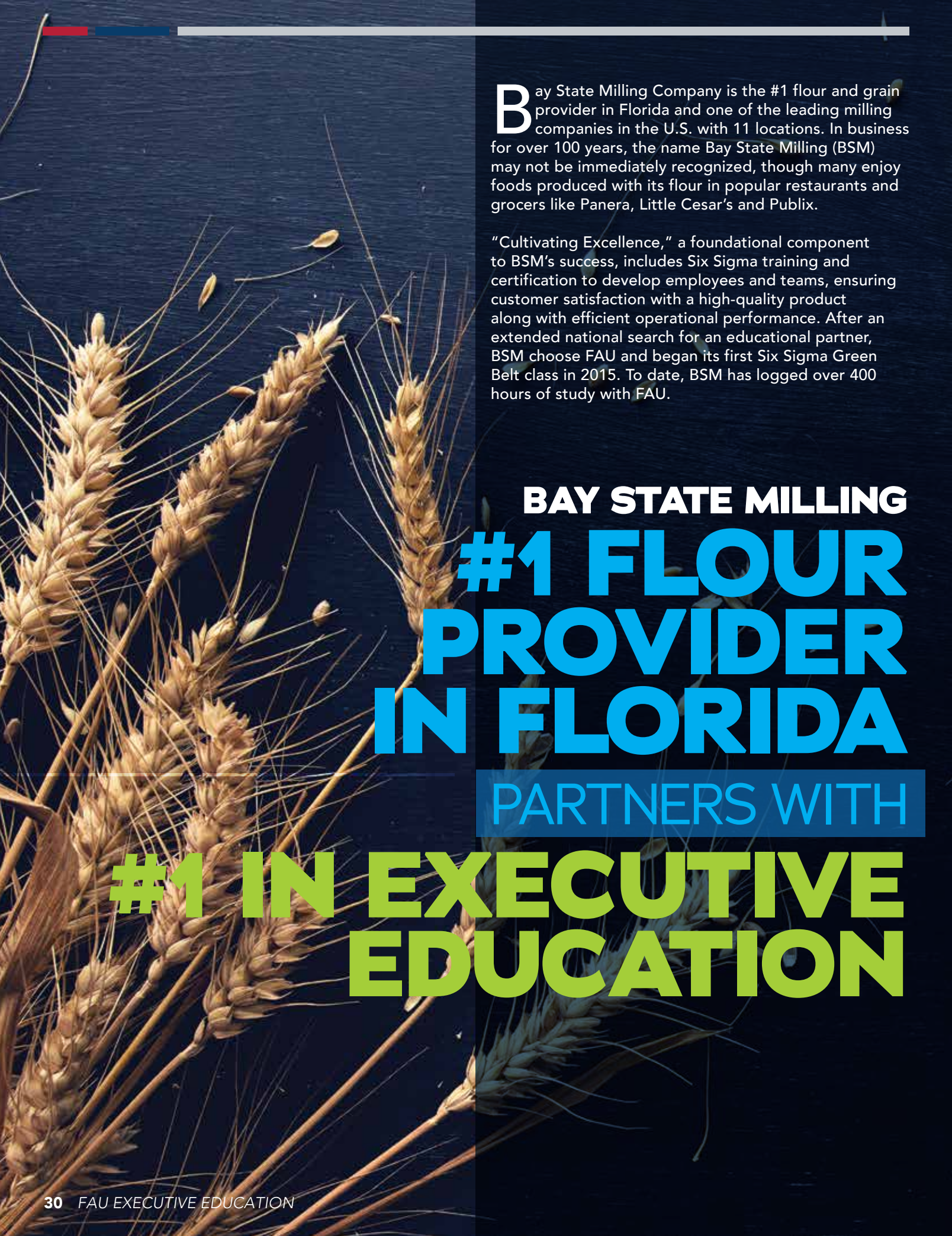
Train to become the highest level of technical expertise regarding Six Sigma in your organization. Master Black Belts develop and conduct training sessions as well as mentor and coach every Six Sigma certified employee raising the level of organizational competency.

Enroll Anytime

6 month window to complete, Online

\$2,595

All programs available for corporate on-site training.



Bay State Milling Company is the #1 flour and grain provider in Florida and one of the leading milling companies in the U.S. with 11 locations. In business for over 100 years, the name Bay State Milling (BSM) may not be immediately recognized, though many enjoy foods produced with its flour in popular restaurants and grocers like Panera, Little Cesar's and Publix.

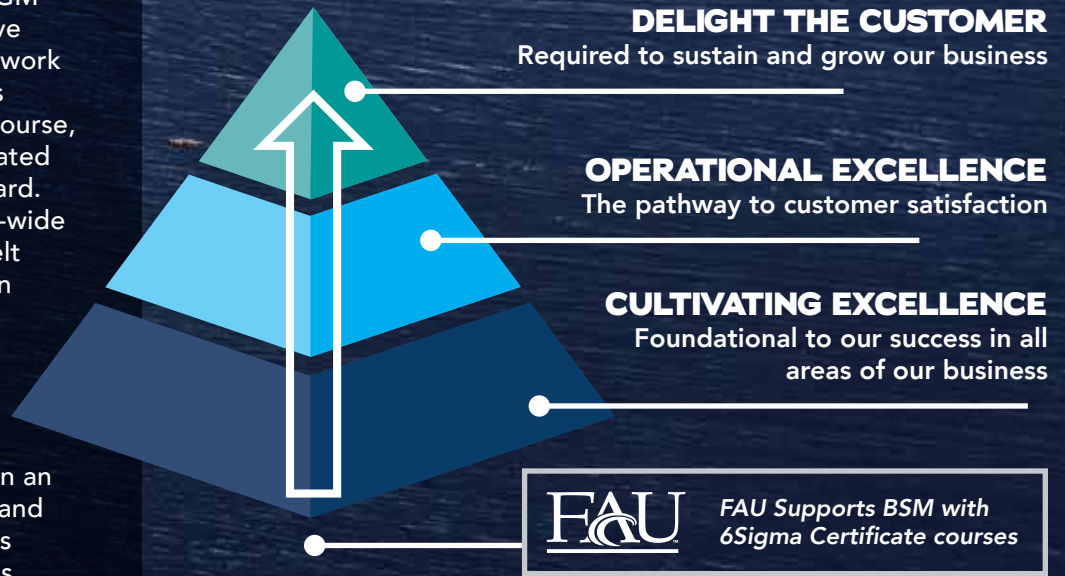
"Cultivating Excellence," a foundational component to BSM's success, includes Six Sigma training and certification to develop employees and teams, ensuring customer satisfaction with a high-quality product along with efficient operational performance. After an extended national search for an educational partner, BSM choose FAU and began its first Six Sigma Green Belt class in 2015. To date, BSM has logged over 400 hours of study with FAU.

BAY STATE MILLING **#1 FLOUR** **PROVIDER** **IN FLORIDA**

PARTNERS WITH

#1 IN EXECUTIVE **EDUCATION**

THREE COMPONENTS TO BSM'S CURRENT AND FUTURE SUCCESS



Working with FAU instructors, like Jerry Bridgewater, an academic and practitioner, candidates across every level of BSM's leadership—VP to GM to operational supervisors—receive Six Sigma training. As employees work through company-related projects during the Six Sigma Green Belt course, their final presentations are evaluated for certification as well as for reward. BSM has incorporated a company-wide recognition with "BSM's Green Belt Award" and an annual competition for the Cultivating Excellence Award, given to four individuals for demonstrated proficiency in Lean/Six Sigma principles, processes, and tools. With a targeted minimum return based on an annual run rate, participants lead and complete Green Belt level projects that eliminate non-valued activities, reduce defects, and improve process performance while generating value for shareholders. BSM gets a return on its investment along with the opportunity to discover its future leaders.

BAY STATE MILLING SIX SIGMA TEAMS



6 SIGMA TEAM
@ Bolingbrook, IL Plant



6 SIGMA TEAM
@ Clifton NJ Plant



6 SIGMA TEAM
@ Mooresville NC Plant

At Bay State Milling, we have recognized the value that the Lean/Six Sigma methodology brings to improving every function of our business, and have made it the cornerstone of driving operational excellence within our business. FAU has become integral to that process for us, providing training and support at a level that sets them apart from other providers, and making them an important partner for our team.



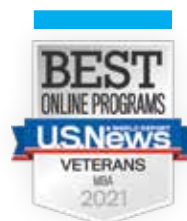
KEITH ADAMS
Vice President and General Manager



EXECUTIVE DEGREES

Florida Atlantic University College of Business offers its AACSB-accredited executive and professional degree programs for busy, motivated professionals seeking to advance their knowledge and careers while developing long-lasting networking relationships.

- ➔ EXECUTIVE MBA
- ➔ PROFESSIONAL MBA BOCA RATON
- ➔ PROFESSIONAL MBA BROWARD
- ➔ ONLINE MBA
- ➔ MBA IN SPORT MANAGEMENT
- ➔ EXECUTIVE MASTER OF HEALTH ADMINISTRATION
- ➔ GLOBAL MASTER OF SCIENCE IN FINANCE
- ➔ EXECUTIVE MASTER OF TAXATION
- ➔ EXECUTIVE MASTER OF ACCOUNTING
- ➔ EXECUTIVE PH.D. IN BUSINESS ADMINISTRATION



CONCENTRATIONS

CUSTOMIZE YOUR MBA, YOUR WAY

Students have the option to select elective courses in a specialized business function depending on areas of interest and career goals in order to garner expertise in a specific industry or discipline.

Students who pursue a concentration will complete four (4) elective courses within the same subject area. This will strengthen their exposure to and knowledge of focused topics. Students can leverage their degree to align with their professional aspirations.

(Concentrations listed here applicable for Executive MBA, Professional MBA, and Online MBA students.)

GENERAL MBA

For students who choose not to elect a concentration or have interest in multiple subject areas, a General MBA is encouraged. Students choose electives from various business functions across all of the categories.

Occupations that require a master's degree will grow the fastest over the next decade, projected to rise 15%.

*Certain concentrations may vary in cost and schedule from the enrolled program (e.g. some courses may only be available online or require class attendance outside of the regularly scheduled program times, such as on weekends or weekdays).

ACCOUNTING



\$107 billion industry; CPA and Auditor professions are projected to grow 4% by 2029.

MARKETING



Market Analyst roles are projected to grow 18% by 2029; the average national Marketing Manager salary is \$135,900.

FINANCE



Finance is a \$553 billion industry with a 3% projected increase by 2025. South Florida is strategically positioning as a major hub for large national and multinational firms.

BUSINESS ANALYTICS



One of the fastest growing sectors across multiple industries. Business Analytics is an \$86 billion national industry with projected 18% job growth within the next decade.

HEALTH ADMINISTRATION



Medical and Health Services Manager roles are expected to grow 32% by 2029; Health Administration is a top 10 provider in jobs in South Florida and nationally.

INTERNATIONAL BUSINESS



A multi-trillion dollar enterprise with global industry opportunities in finance, management, consulting, tourism, marketing and manufacturing.

MANAGEMENT INFORMATION SYSTEMS



Information Security Analyst roles are projected to grow 31% in the next eight years; Computer and Information Systems Manager earn a median average salary of \$146,360.

HOSPITALITY AND TOURISM MANAGEMENT



The number one (#1) industry in Florida; US Tourism is a \$590 billion industry and Global Tourism is \$1.5 trillion industry.

OPERATIONS MANAGEMENT



Operations Management roles are projected to grow 25% over the next 7 years. National median salaries range between \$75,000 - \$113,000.

Sources: U.S. Bureau of Labor Statistics, IBISWorld

EXECUTIVE MBA

WEEKENDS

► Visit emba.fau.edu ► Call 561.297.6000

Highly-credentialed faculty members from every region of the world immerse experienced business leaders in an environment that fosters exploration and application of real business challenges. Management-level students are trained to think critically with a strategic and global mindset. The **Executive MBA (EMBA)** program prepares seasoned professionals to assume senior-level executive roles in regional and multinational companies across a myriad of industries.

Courses are offered every third weekend in a state-of-the-art facility on the Boca Raton campus, centrally located between three major business hubs. The program is designed to allow uninterrupted focus on professional commitments while gaining invaluable insight in a collaborative, high-caliber, and full-service learning experience.



Connect with us one-on-one via phone, web conference, or in person. Visit: EMBA.FAU.EDU



TYPES OF POSITIONS HELD:

- Chief Operations Officer
- Regional Sales Manager
- Vice President of Finance
- Project Manager
- Director of Marketing

COMPANIES WE WORK FOR:

- JP Morgan
- NextEra Energy
- South Florida Water Management District
- Memorial Health System
- Microsoft



PROGRAM INFORMATION

- Program starts every Fall (August) and Spring (January)
- Classes are held every third Saturday and Sunday from 8:00AM - 3:15PM at the Boca Raton campus.
- 23-month EMBA curriculum (40 – 46 credits):
 - 28 Core credits/10 courses
 - 12 Elective/concentration credits/4 courses
 - 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
 - Foundation courses in Financial Accounting and Corporate Finance may be exempted with a previous grade of "B" or better, if taken within the last five years
- Tuition: \$965/credit hour
 - Tuition is the same for Florida and non-Florida residents (including international students)

ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Five years of managerial or extensive professional experience required
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE scores not required for Fall 2021 and Spring 2022 applicants

PROGRAM INFORMATION

- ❑ Program starts every Fall (August) and Spring (January)
- ❑ 23-month PMBA curriculum (40 – 46 credits): 28 Core credits/10 courses
- ❑ 12 Elective/Concentration credits/4 courses
- ❑ 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- ❑ Courses are offered in 8 week terms/sessions
- ❑ Tuition: \$900/credit hour
- ❑ Tuition is the same for Florida and non-Florida residents (including international students)

ADMISSION REQUIREMENTS

- ❑ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ❑ No business prerequisite courses required
- ❑ Approximately 3.0 GPA over last 60 undergraduate credits
- ❑ Four years of professional work experience highly recommended
- ❑ Current résumé
- ❑ Two letters of recommendation or three professional references
- ❑ GMAT/GRE scores not required for Fall 2021 and Spring 2022 applicants

PALM BEACH AREA

Boca Raton Campus Program

- ❑ Classes are held every Tuesday and Thursday, 6:30PM – 9:30PM
- ❑ In-person sessions foster strong connections for effective discussions, networking and collaborations with like-minded business professionals

PROFESSIONAL MBA BOCA RATON WEEKNIGHTS

► Visit pmba.fau.edu ► Call 561.297.6000

The **Professional MBA - Boca Raton (PMBA - Boca)** program enables mid-level, business professionals to gain invaluable knowledge and insight on industry practices without interruption to their work schedules. Learn in a collaborative and interactive environment with other growing leaders representing

diverse backgrounds, industries, and professions.

PMBA faculty members teach applicable skillsets that prepare students to assume leadership roles, inspire change, and promote growth within their organizations.



Connect with us one-on-one via phone, web conference, or in person. Visit: PMBA.FAU.EDU



Ranked as top Part-time MBA program by U.S. News & World Report.



PROFESSIONAL MBA BROWARD

FLEX: ON CAMPUS OR LIVE VIRTUAL

► Visit pmbabroward.fau.edu ► Call 561.297.6000

The **Professional MBA - Broward Flex (PMBA - Broward)** program offers a unique opportunity for aspiring business leaders in both the Miami-Dade/Broward and global regions to strengthen their knowledge and understanding of key business

strategies with other professionals around the world. South Florida residents can attend courses in-person or remotely while interfacing with other professionals that represent a plethora of backgrounds, regions and industries.



Connect with us one-on-one via phone, web conference, or in person. Visit: PMBABROWARD.FAU.EDU



Recognized as a best Online Graduate program by *U.S. News & World Report*.

BROWARD/MIAMI-DADE AREA Davie Campus Program

- Dynamic learning experience with industry-leading professors and colleagues
- Classes are held every Monday and Wednesday, 6:30PM – 9:30PM
- Option to attend sessions in person at the Davie Campus or live-virtual

Global Campus Option

- Students attend courses remotely from anywhere in the internet-connected world
- Live virtual courses taught by renowned faculty every Monday and Wednesday evening, 6:30 PM - 9:30 PM

PROGRAM INFORMATION

- Program starts every Fall (August) and Spring (January)
- 23-month PMBA curriculum (40 – 46 credits): 28 Core credits/10 courses
- 12 Elective/Concentration credits/4 courses
- 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- Courses are offered in 8 week terms/sessions
- Tuition: \$900/credit hour
- Tuition is the same for Florida and non-Florida residents (including international students)

ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience highly recommended
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE scores not required for Fall 2021 and Spring 2022 applicants



PROGRAM INFORMATION

- ❑ Program starts every August, October, January, March & May
- ❑ Classes are offered completely online
- ❑ 16-23 month OMBA curriculum (40 – 46 credits):
 - 28 Core credits/10 courses
 - 12 Elective/Concentration credits/4 courses
 - 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
 - Foundation courses in Financial Accounting and Corporate Finance may be exempted with a previous grade of "B" or better, if taken within the last five years
- ❑ Courses are offered in 8 week terms/sessions that allow students to complete 1 - 4 courses per semester, enabling program completion between 16 - 23 months
- ❑ Tuition: \$800/credit hour
- ❑ Tuition is the same for Florida and non-Florida residents (including international students)

ONLINE MBA

FULLY ONLINE | WORLDWIDE

► Visit omba.fau.edu ► Call 561.297.6000

The **Online MBA (OMBA)** program is specially designed for students who prefer distance learning to accommodate their personal and professional schedules. Courses are facilitated by the same industry-leading on-campus instructors who encourage critical thinking, analysis, and collaboration in a virtual environment.

The instruction and content replicate the classroom experience, where access to recorded lectures, group presentations, and discussion boards create an enhanced learning platform for business-minded professionals. The Online MBA is 100% asynchronous, allowing complete flexibility and convenience for students to gain 24-hour access from anywhere in the internet-connected world.



Connect with us one-on-one via phone, web conference, or in person. Visit: **OMBA.FAU.EDU**



U.S. News & World Report ranks FAU's Online MBA program among the top 50 best online programs in the nation.

ADMISSION REQUIREMENTS

- ❑ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ❑ No business prerequisite courses required
- ❑ Approximately 3.0 GPA over last 60 undergraduate credits
- ❑ Four years of professional work experience highly recommended
- ❑ Current résumé
- ❑ Two letters of recommendation or three professional references
- ❑ GMAT/GRE scores not required for Fall 2021 and Spring 2022 applicants

This program has been a great fit for me, allowing me to balance growing professional responsibilities with my desire to continue my education at a pace that works for me.

I believe strongly that education is one of the biggest gifts you can give yourself and others...This program has served as a great reminder of these core values and, more specifically, of the broad social impact of being part of a cohort in which folks appreciate and welcome diverse perspectives and experiences.



DR. EMILY PTAZEK, PsyD, MBA
President and CEO – Healthcare Network of Southwest Florida

MBA IN SPORT MANAGEMENT

WEEKNIGHTS OR FULLY ONLINE

► Visit mbasport.fau.edu ► Call 561.297.6000

The **MBA in Sport Management (MBA Sport)** program produces top-notch managers and executives who aim to acquire expertise in the business of sport. MBA Sport began in August 2000, and since its inception, over 90% of the program's graduates are employed in permanent, and/or full-time sport and entertainment industry positions.

Students master areas ranging from finance and operations to event management and marketing, along with many other tools that translate to the sport and non-sport divisions of business administration. Courses are taught by well-trained faculty members who challenge students to think critically and apply learning on a global scale.



Ranked among the world's top 15 postgraduate sports business programs, according to the latest rankings from SportBusiness.



Connect with us one-on-one via phone, web conference, or in person. Visit: [MBASPORT.FAU.EDU](https://mbasport.fau.edu)



TYPES OF POSITIONS HELD:

- Senior Associate Athletic Director/CFO
- Operations Coordinator
- Publicist
- Director of Social Media/Marketing
- Manager of Programming and Acquisitions

COMPANIES WE WORK FOR:

- New York Yankees
- FloSports
- Major League Soccer
- University of North Texas
- Florida Panthers
- ESPN

PROGRAM INFORMATION

- Program starts every Fall (August), Spring (January) and Summer (Online Only)
- Sessions are held every Tuesday and Thursday from 6:30PM - 9:30PM and are offered in person at the Boca Raton campus or fully online.
- 23-month MBA Sport curriculum (40 – 43 credits):
 - 28 Core credits/9 courses
 - 12 Elective/sport management concentration credits/6 courses
 - 3 Foundation credits/1 course
 - Foundation course in Financial Accounting may be exempted with a previous grade of "B" or better, if taken within the last five years
- Courses are offered in 8 week terms/sessions
- Tuition On-campus: \$900/credit hour
- Tuition Online: \$800/credit hour (excludes textbooks)
- Tuition is the same for Florida and non-Florida residents (including international students)

ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Résumé and essay including three references
- Interview required for on-campus program only
- GMAT/GRE scores not required for Fall 2021 and Spring 2022 applicants

PROGRAM INFORMATION

- ❑ Program starts every:
 - Fall (August) Online and On-Campus
 - Spring (January) Online and On-Campus
 - Summer (May) Online Only
- ❑ Select from on campus, fully online, or hybrid program options.
- ❑ Classes are held every third Saturday and Sunday from 8:00AM - 3:15PM at the Boca Raton campus or online.
- ❑ Courses in the Online program offered in 8 week terms/sessions
- ❑ 15-month Executive MHA Curriculum (30 credits):
 - 24 Core credits/8 courses
 - 6 Elective credits/2 courses
- ❑ Tuition On campus: \$1,000/credit hour
- ❑ Tuition Online: \$900/credit hour (excludes textbooks)
- ❑ Tuition is the same for Florida and non-Florida residents (including international students)

EXECUTIVE MASTER OF HEALTH ADMINISTRATION

WEEKENDS OR FULLY ONLINE

► Visit emha.fau.edu ► Call 561.297.6000



The **Executive Master of Health Administration (EMHA)** program prepares professionals to gain key business knowledge that can be applied to administrative and management areas of the healthcare sector. Leading healthcare experts create a highly collaborative and engaging environment for students to learn, network, and elevate their understanding of healthcare trends and key factors to better patient outcomes.

Students can learn fully online, on the Boca Raton campus every third weekend, or elect a hybrid schedule for maximum flexibility. Full-service support affords students the ability to achieve a highly sought-after education without disrupting their personal and professional demands.

Connect with us one-on-one via phone, web conference, or in person. Visit: EMHA.FAU.EDU



*Recognized as a best Online Graduate program
by U.S. News & World Report.*

ADMISSION REQUIREMENTS

- ❑ Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- ❑ No business prerequisite courses required
- ❑ Current résumé
- ❑ Four years of healthcare-related work experience recommended
- ❑ Approximately 3.0 GPA over last 60 undergraduate credits
- ❑ Statement of Purpose (description available on program website)
- ❑ Two letters of recommendation or three professional references
- ❑ GMAT/GRE scores not required for Fall 2021 and Spring 2022 applicants

All programs available for corporate on-site training.

TYPES OF POSITIONS HELD:

- ❑ Administrative Director
- ❑ Physician Relations Manager
- ❑ Nurse Manager
- ❑ Patient Financial Services Supervisor
- ❑ Director of Emergency Services
- ❑ Healthcare Recruiter
- ❑ Clinical Informatics Manager
- ❑ Group Benefits Account Manager

COMPANIES WE WORK FOR:

- ❑ United Healthcare
- ❑ Johnson & Johnson Medical Devices
- ❑ Joe DiMaggio Children's Hospital
- ❑ Novo Nordisk
- ❑ Walgreens
- ❑ Florida Department of Health
- ❑ Cleveland Clinic
- ❑ Baptist Health

GLOBAL MASTER OF SCIENCE IN FINANCE

WEEKNIGHTS | GLOBAL CAMPUS

► Visit msf.fau.edu ► Call 561.297.6000

The **Global Master of Science in Finance (Global MSF)** program is specially tailored to train and develop individuals for the vast array of opportunities in the finance industry. Training in the MSF program is administered by accomplished finance instructors who provide critical analyses in areas such as financial management, investment banking, portfolio management, private equity, and investment management.

Upon completion of the degree, the program also includes supplemental preparation for the Bloomberg® Certification and the CFA® designation. With courses offered on evenings at the Boca Raton campus as well as in a virtual and live format, finance professionals from all over the world can collaborate and engage in a thought-provoking learning space without affecting their daily commitments.



Connect with us one-on-one via phone, web conference, or in person. Visit: MSF.FAU.EDU



PROGRAM INFORMATION

- ❑ Program starts every Fall (August) and Spring (January)
- ❑ Sessions are held every Monday and Wednesday from 6:30PM - 9:30PM
- ❑ Option to attend sessions in-person at Boca Raton campus or live-virtual from any location around the world
- ❑ Courses offered in 8 week terms/sessions
- ❑ 16-month Master of Science Curriculum (30 credits/11 courses)

ADMISSION REQUIREMENTS

- ❑ Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- ❑ Approximately 3.0 GPA over last 60 undergraduate credits
- ❑ Current résumé
- ❑ Two letters of recommendation or three professional references
- ❑ Statement of Purpose (description available on program website)
- ❑ GMAT/GRE may be waived based on either credentials evaluation:
 - o An advanced degree
 - o Approximate four years of professional work experience in finance-affiliated industry with a 3.0 GPA in FAU's undergraduate Finance, Accounting or Economics degrees, or 3.5 GPA in Finance from another AACSB-accredited school

Global Campus Option

- ❑ Students attend courses remotely from anywhere in the internet-connected world
- ❑ Live virtual courses with industry-leading professors and colleagues every Monday and Wednesday evening, 6:30PM - 9:30PM EST

COMPANIES WE WORK FOR:

- ❑ Bank of America
- ❑ Northwestern Mutual
- ❑ Charles Schwab
- ❑ Truist Financial
- ❑ New York Life

SECTORS WE WORK IN:

- ❑ Wealth and Asset Management
- ❑ Hedge Funds
- ❑ Private Equity
- ❑ Corporate Finance
- ❑ Risk Analysis



PROGRAM INFORMATION

- ❑ Program starts every Fall (August) and Summer (May)
- ❑ Classes delivered completely online and via on campus live lectures every Saturday in Davie
- ❑ 28 to 32-month MTax curriculum (30 – 36 credits) – no classes during spring semester:
 - Business and accounting foundation courses are included in the curriculum, if required
- ❑ Tuition: \$833.33/credit hour

ADMISSION REQUIREMENTS

- ❑ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ❑ Approximately 3.0 GPA over last 60 undergraduate degree credits
- ❑ Work experience recommended, but not required
- ❑ Résumé
- ❑ Two letters of recommendation
- ❑ GMAT/GRE scores not required for Fall 2021 and Spring 2022 applicants



EXECUTIVE MASTER OF TAXATION

ON CAMPUS • ONLINE • LIVE VIRTUAL

► Visit accounting.fau.edu ► Call 561.297.0525



Maintain the quality of your professional and personal lives while earning your **Executive Master of Taxation** degree in just over two years. Our program accommodates tax students who are also working professionals. You will not have to worry about balancing demanding work schedules with course assignment deadlines during the hectic tax seasons as we do not require coursework during the spring semester. The Executive Master of Taxation program can be completed entirely online, in person on Saturdays, or a combination of both.



Recognized as a best Online Graduate program by U.S. News & World Report.

Connect with us one-on-one on the phone, via web conference, or in person, visit: ACCOUNTING.FAU.EDU



After researching different graduate program options, I found FAU's Executive Master of Taxation. It provided quality education and convenience with an online option for working professionals such as myself. The flexibility and quality made sense for me.



DEREK TANUVASA
Associate Advisor
FirstPurpose Wealth
Eagle Mountain, UT



EXECUTIVE MASTER OF ACCOUNTING

ON CAMPUS • ONLINE • LIVE VIRTUAL

► Visit accounting.fau.edu ► Call 561.297.0525

Obtain an **Executive Master of Accounting** degree to open new career opportunities, get a step closer to taking the CPA or CFE, move into higher-level positions in accounting, banking, or finance, and increase your earning potential. Customized around working professionals, the Executive Master of Accounting program can be completed entirely online, in person on Saturdays, or a combination of both as your schedule demands.



MASTER OF ACCOUNTING CONCENTRATIONS

- Forensic Accounting
- Business Valuation
- Digital Accounting Forensics and Data Analytics
- Professional Accounting
- Tax
- Dual: Forensic Accounting and Business Valuation
- Dual: Forensic Accounting and Digital ACG Forensics & Data Analytics



Recognized as a best Online Graduate program by U.S. News & World Report.

Connect with us one-on-one via phone, web conference, or in person. Visit: **ACCOUNTING.FAU.EDU**



PROGRAM INFORMATION

- Program starts every Fall (August), Spring (January), and Summer (May)
 - Business Valuation and Tax concentrations start every Fall
- Classes delivered completely online and via on campus live lectures every Saturday in Davie
- 25 to 36-month MAcc curriculum (30 – 45 credits):
 - Business and accounting foundation courses may be required
- Tuition: \$1,066.67/credit hour (Forensic Accounting, Business Valuation, Digital Accounting Forensics and Data Analytics, Tax)
- Tuition: \$833.33/credit hour (Professional Accounting)

ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate degree credits
- Work experience recommended, but not required
- Résumé
- Two letters of recommendation
- GMAT/GRE scores not required for Fall 2021 and Spring 2022 applicants

PROGRAM INFORMATION

- ❑ Program starts every Fall (August)
- ❑ Classes are held every third weekend at the Boca Raton Campus.
- ❑ Three-year program
 - Years One and Two: Attend classes on campus
 - Year Three: Work independently on Dissertation
- ❑ 80 credits in total:
 - 9 credits: Tools courses
 - 36 credits: Seminar courses
 - 9 credits: Research courses in discipline of interest
 - 26 credits: Dissertation courses
- ❑ Tuition: \$1000/credit hour
 - Tuition is the same for Florida and non-Florida residents (including international students)

ADMISSION REQUIREMENTS

- ❑ Extensive managerial experience
- ❑ Master's degree from recognized, regionally accredited institution or international equivalents
 - Exceptional applicants with a bachelor's degree and extensive managerial experience may be considered
- ❑ Official Transcripts from all programs
- ❑ Current professional résumé
- ❑ Three letters of recommendation
- ❑ Statement of Purpose
- ❑ GMAT/GRE score
- ❑ Interview with Committee

EXECUTIVE PH.D. IN BUSINESS ADMINISTRATION WEEKENDS

► Visit executivephd.fau.edu ► Call 561.297.6000

Earn the highest academic degree in business while continuing to advance a full-time career. The **Executive Ph.D. in Business Administration** is a professional doctoral program customized for senior managers, high-potential leaders, and C-suite professionals who want to become subject matter experts in their industries, highly-valued thought leaders with fresh insights, and contributors of new knowledge and best practices to transform the future business landscape.

The Executive Ph.D. program focuses on developing mastery of advanced research methodologies and in-depth analytical skills to empower business leaders. In an executive environment with innovative facilities, you will learn how to merge your business knowledge and experience with academic rigor to conduct and interpret business research, make evidence-based evaluations of today's complex business challenges, and create data-driven strategies for tomorrow's business opportunities.



Connect with us one-on-one via phone, web conference, or in person. Visit: **EXECUTIVEPHD.FAU.EDU**



COMPLETE IN
36 MONTHS

EXECUTIVE DEGREE PROGRAMS AT A GLANCE

Florida Atlantic University's executive degree programs are designed to maximize your learning while complementing your work and personal lives.

PROGRAM	PROGRAM DURATION	PROGRAM FORMAT	PROGRAM MEETS	PROGRAM STARTS	PER CREDIT COST
EXECUTIVE MBA	23 MONTHS 40 – 46 credits total	BOCA RATON CAMPUS: IN-PERSON	EVERY THIRD WEEKEND	EVERY JANUARY & AUGUST	\$965 PER CREDIT HOUR
PROFESSIONAL MBA BOCA RATON	23 MONTHS 40 – 46 credits total	BOCA RATON CAMPUS: IN-PERSON	BOCA: TUES. & THURS.	EVERY JANUARY & AUGUST	\$900 PER CREDIT HOUR
PROFESSIONAL MBA BROWARD	23 MONTHS 40 – 46 credits total	DAVIE CAMPUS: IN-PERSON & GLOBALLY: LIVE-VIRTUAL	BROWARD: MON & WED	EVERY JANUARY & AUGUST	\$900 PER CREDIT HOUR
ONLINE MBA	16 – 23 MONTHS 40 – 46 credits total	100% ONLINE	100% ONLINE (NO SCHEDULE COMMITMENT)	JAN., MAR., MAY, AUG., & OCT.	\$800 PER CREDIT HOUR
MBA IN SPORT MANAGEMENT	23 MONTHS 40 – 43 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	TUES. & THURS. EVENINGS OR 100% ONLINE	EVERY JANUARY, MAY (ONLINE), & AUGUST	\$900 ON-CAMPUS \$800 ONLINE PER CREDIT HOUR
EXECUTIVE MASTER OF HEALTH ADMIN.	15 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	EVERY THIRD WEEKEND OR FULLY ONLINE	EVERY JANUARY, MAY (ONLINE), & AUGUST	\$1,000 ON-CAMPUS \$900 ONLINE PER CREDIT HOUR
GLOBAL MASTER OF SCIENCE IN FINANCE	16 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON &/OR LIVE-VIRTUAL	MONDAY & WEDNESDAY EVENINGS	EVERY JANUARY & AUGUST	\$1,000 PER CREDIT HOUR
EXECUTIVE MASTER OF ACCOUNTING	25 – 36 MONTHS 30 – 45 credits total	DAVIE CAMPUS: IN-PERSON &/OR LIVE-VIRTUAL	SATURDAY OR FULLY ONLINE	EVERY JANUARY, MAY & AUGUST	\$1,066.67 (Forensic Accounting, Business Analytics, Digital Accounting and Data Analytics, Tax) \$833.33 (Professional Accounting) PER CREDIT HOUR
EXECUTIVE MASTER OF TAXATION	28 – 32 MONTHS 30 – 36 credits total	DAVIE CAMPUS: IN-PERSON &/OR LIVE-VIRTUAL	SATURDAY OR FULLY ONLINE	EVERY MAY & AUGUST	\$833.33 PER CREDIT HOUR
EXECUTIVE PH.D.	36 MONTHS 80 credits total	BOCA RATON CAMPUS: IN-PERSON	EVERY THIRD WEEKEND	AUGUST	\$1,000 PER CREDIT HOUR

Fall 2021 course options slated to be offered in-person, online and live-remote.
Sessions may move to fully in-person or fully online attendance in the future.

FAU EXECUTIVE EDUCATION

STUDENT RESOURCES & EXPERIENCE

As an Executive Education degree student, your experience goes beyond the classroom. From modern, exclusive facilities and unparalleled networking experiences to all-inclusive administrative support and career building services, we create an environment suitable for uninterrupted learning and opportunities to enhance your professional acumen.

PROGRAM/ADMINISTRATIVE SUPPORT

- Textbooks and instructional materials provided or mailed (*on-campus courses only*)
- Technical support & financial services, personalized advising sessions each semester
- Experienced, industry-leading faculty
- Organic connections forged with professional business colleagues to study, collaborate and expand network
- Catered meals (weekend courses)
- Catered refreshments (weeknight courses)
- Individualized leadership profile and assessment opportunities
- Program options and flexibility allow completion without work and life interruption

STUDENT RESOURCES

- Private coaching sessions to enhance leadership skills and professional presence
- Business Mentor Program with accomplished alumni
- Boot Camp course to strengthen industry knowledge, sharpen skills, and heighten professional branding
- Recorded class lectures and tutorials
- Student ID for exclusive access to key resources (libraries, databases and executive facilities)
- Tutoring and writing services included
- Lifetime discount on all highly-ranked professional development certificate courses
- Unlimited access to FAU Business Network community and resources
- Graduation regalia
- Graduation events
- Access to all Microsoft Office products and virtual conference platforms

FUNDING OPTIONS

- Federal Financial Aid
- Tuition Reimbursement
- Self-Payment Plans
- Military and VA Benefits
- Graduate Assistantships and Fellowships

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Contact ExecEdAdmissions@fau.edu for more details

- Diverse year-round events:
 - Networking engagements
 - Professional workshops
 - Seminars, Conferences and guest panel events

FACILITIES

- State-of-the-art executive education center
- 24-hour access to conference-style study rooms
- Innovative classrooms designed for maximum collaboration and discussion
- Average class size: less than 30 students
- Expansive atrium for networking and engagement activities
- Parking e-permit with covered parking spaces
- Auditorium for conferences, guest speakers and special events



CUSTOMIZED CORPORATE PROGRAMS

Our dedicated Corporate Training Division specializes in customized on-site, on campus, or virtual group training for local, national, and international organizations.

FAU partners with leading subject matter experts who have the knowledge, expertise and experience to speak your organization's language and solve its skills gaps. An FAU Corporate Program will empower your team members with updated skills, new business strategies, and enhanced problem-solving techniques.

Our custom programs employ a variety of approaches that closely assess real-time organizational issues, create an engaging learning experience, and lead to actionable outcomes for your organization. Our most successful corporate partnerships are built on collaboration, clear goals, and shared commitment to results. If you are looking for a meaningful and effective educational relationship that will bring results to your company, then don't wait to discuss available options for your organization.

[BUSINESS.FAU.EDU/EXECUTIVE-EDUCATION/CORPORATE-TRAINING](https://business.fau.edu/executive-education/corporate-training)



**CUSTOMIZED
LEARNING
PRACTICAL
POWERFUL
SKILLS-BASED
INTERACTIVE
DYNAMIC**

To discover the many types of customized corporate training programs that FAU offers, please contact **Paige Garrido**, pgarrido@fau.edu • 561-297-4819



Sybil Alfred, MBA

FAU'S NEW EXECUTIVE EDUCATION DIRECTOR

Sybil Alfred may be new to her role as the first female Director of FAU's Executive Education, but she is not new to FAU! As an FAU MBA graduate herself with over a decade of service as a program coordinator and assistant director, Sybil is a leader who deeply understands the life demands and needs of professional working students.

Originally from Haiti, Sybil began her studies at FAU College of Business as a shy undergraduate, working as a student assistant filing papers. Her personal background, along with first-hand experience earning an MBA, gives her unique insight into the challenges students face when pursuing an advanced degree while working as well as in a second language.

Sybil attests to the skills and opportunities the MBA afforded her: "During my MBA program, I not only learned how business works in the U.S., I also learned how to think strategically, communicate effectively and present confidently. The communications course especially helped me get more comfortable outside of my comfort zone and enhanced my confidence."

Applying knowledge gained through her coursework to day-to-day managing of staff and operations, Sybil is able to optimize market-demand growth opportunities and navigate disruptions while upholding FAU's standard of high-quality education and student service.



Our students trust us with their careers and their goals, and we need to match their hard work and commitment to ensure the optimal educational experience while they are juggling family, children and work. We listen to student feedback about what they need, and we strategize new ways to give it to them.





Florida Atlantic University
Executive Education
777 Glades Rd., Bldg. 103, SF 129
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