



COLLEGE OF BUSINESS

# EXECUTIVE EDUCATION

ON CAMPUS • ONLINE • LIVE VIRTUAL

FALL 2022



SCHMIDT FAMILY COMPLEX  
COLLEGE OF BUSINESS EXECUTIVE EDUCATION

CHECK OUT OUR NEW  
MASTER OF SCIENCE  
DEGREES

BOCA'S HOMETOWN  
UNIVERSITY  
GOES GLOBAL

YOUNGEST SPORTS  
AGENT IN HISTORY:  
*Shyra Johnson*

CUSTOM CORPORATE  
TRAINING DESIGNED  
*JUST FOR YOU* 👍

OVER 60+ PROFESSIONAL  
DEVELOPMENT  
PROGRAMS



AACSB  
ACCREDITED

FLORIDA ATLANTIC UNIVERSITY  
COLLEGE OF BUSINESS  
**EXECUTIVE EDUCATION**



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On behalf of the College of Business at Florida Atlantic University, I would like to welcome you! As you focus on your career goals, we invite you to experience the transformative opportunities that FAU's College of Business can provide. With a faculty and staff dedicated to teaching core and advanced business skills and providing nationally and internationally acclaimed educational and professional development programs, we prepare students for outstanding career possibilities. Partnering with our local business community helps us ensure our programs meet the evolving market demands and contributes to our continued success.

We look forward to seeing you soon and "Go Owls!"

*Daniel Gropper*

**Daniel Gropper, Ph.D.**

Dean  
College of Business  
Florida Atlantic  
University

# fall 2022

## ▼ PROGRAMS

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Our business community relies on FAU to educate and equip their future employees and business leaders. We offer high-quality degree programs as well as the most diversified selection of over 60 national and international certification and professional development programs. Programs are delivered in several different formats where you can choose to attend classes – on campus, live virtual or fully online.

In all our Executive Education programs, students will experience what makes us unique: our culture of service, 24/7 support model, and your very own team dedicated to your educational success. As we continue to grow and design leading-edge programs, we invite you to join us and take advantage of the many flexible opportunities to transform your career and organization.

*Vegar Wiik*

**Vegar Wiik**

Assistant Dean  
Executive Education  
Florida Atlantic  
University

# OUR MISSION...

Executive Education provides advanced business degrees and professional development programs to individuals and organizations from diverse industries across Florida, the U.S., and around the world. Our high-touch service and customized educational programs prepare students to be empowered leaders who seek opportunities, solve business challenges, strive for innovation, and strategize for success.

SEEK OPPORTUNITIES

STRIVE FOR INNOVATION

STRATEGIZE FOR SUCCESS

SOLVE BUSINESS CHALLENGES

## GLOBALLY RECOGNIZED

BY FINANCIAL TIMES  
AS A TOP PROVIDER OF  
EXECUTIVE EDUCATION

#1  
FLORIDA



#11  
U.S.



**AACSB  
ACCREDITED**

## WHY ACCREDITATION MATTERS ▶

THE BENCHMARK OF  
QUALITY FOR BUSINESS  
EDUCATION WORLDWIDE

Earning a degree from FAU's AACSB-accredited business programs signals high quality to hiring employers. FAU is one of over 900 business institutions across 50+ countries and territories to pass the rigorous standards of quality for this esteemed recognition. Students learn in higher quality courses with excellent programs and faculty. Employers recruit more graduates from AACSB-accredited schools, who are offered more competitive salaries.



AACSB Accreditation is a distinction of the highest standard in business education and earned by fewer than 5% of the world's business schools.

# FAU EXECUTIVE EDUCATION



## DEGREE PROGRAMS

- MBA
  - ▲ Executive
  - ▲ Professional
  - ▲ Broward Flex
  - ▲ Online
  - ▲ Sport Management
- Executive Master of Health Administration
- Online Master of Health Administration
- Master of Science:
  - ▲ Finance
  - ▲ Business Analytics
  - ▲ International Business
  - ▲ Information Technology and Management
  - ▲ Supply Chain Management
- Executive Master of Accounting
- Executive Master of Taxation
- Executive Ph.D. in Business Administration

**#1 FLORIDA #11 U.S.A.**

**EXECUTIVE EDUCATION  
PROFESSIONAL DEVELOPMENT**

2020 FINANCIAL TIMES RANKINGS

**OVER 60+** Professional Development Programs

## CORPORATE PARTNERS

- |  |  |   |
|--|--|---|
| <ul style="list-style-type: none"> <li>■ 4Ocean</li> <li>■ ABC Global Communication</li> <li>■ ADT</li> <li>■ Bay State Milling</li> <li>■ Brazilian Business Group</li> <li>■ Broward Health</li> <li>■ Broward Schools</li> <li>■ Campus Management</li> <li>■ Career Source Palm Beach</li> <li>■ CHAUVET Lighting</li> <li>■ Children's Services Council</li> <li>■ Citrix</li> <li>■ City of Delray Beach</li> <li>■ City of Pompano Beach</li> <li>■ ClosetMaid</li> <li>■ Club Med</li> <li>■ Cross Country Healthcare</li> <li>■ Current Builders</li> </ul> | <ul style="list-style-type: none"> <li>■ DataCore</li> <li>■ Duvekot</li> <li>■ Ecole Hoteliere d'Haiti</li> <li>■ Everglades Coalition</li> <li>■ FAU Libraries</li> <li>■ FAU Research Park</li> <li>■ Florida International University</li> <li>■ FPL</li> <li>■ Geo Group</li> <li>■ Great American Beauty</li> <li>■ Holy Cross Hospital Healthcare</li> <li>■ Leadership</li> <li>■ Hospice of Palm Beach</li> <li>■ JM Family Enterprises</li> <li>■ Loxahatchee River District</li> <li>■ MD VIP</li> <li>■ Ministry of Trade &amp; Industry, Haiti</li> </ul> | <ul style="list-style-type: none"> <li>■ NCCI</li> <li>■ North Springs Improvement District</li> <li>■ Norwegian Cruise Lines</li> <li>■ Office Depot</li> <li>■ Optime Consulting</li> <li>■ Preferred Care at Home</li> <li>■ Quantum Foundation</li> <li>■ SBA</li> <li>■ SHL</li> <li>■ Tecomet</li> <li>■ The Hirsh Center</li> <li>■ Tyco</li> <li>■ Universidad Nacional Tres de Febrero, Argentina</li> <li>■ Waste Management</li> </ul> |
|--|--|---|

## NEW DEGREES

FAU Executive Education has a lot going on. Between the victories we celebrate with our students on promotions and new jobs, our faculty conducting ground-breaking research, and our team of hard-working and dedicated staff, this past year was full of progress, success, and change.



This spring, we welcomed four new master's programs: International Business, Information Technology Management, Supply Chain Management and Business Analytics. FAU continues to provide leading programs to support professionals seeking to improve competencies and meet the latest industry demands.



# What FAU Executive Education Has Been Up To This Year...

## New Certificates

We launched new niche certificate courses including one on **SQL Programming** and another in **Real Estate Investment Analysis**.

SQL

We hosted a panel event featuring **Millennial C-Suite Women leaders**, where 110+ attended in-person and online to discuss shattering the glass ceiling and professional growth.



## LEADERSHIP BOOT CAMP

Our Leadership Boot Camp certificate students gave a new meaning to the word "team work." Participants were challenged with physical activities, such as lowering a hoop to the ground.

These activities give students an opportunity to work together and challenge their assumptions—a difficult task when different communication styles are thrown into the mix.

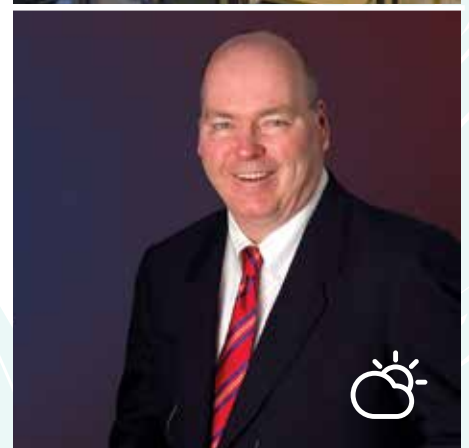


We opened the doors to our downtown West Palm Beach office for appointments and exclusive Meet & Greet events for prospective students and alumni for all of our programs.



## IN REMEMBRANCE

We honored the late, Dr. Jim Riordan, our MBA in Sport Management Director with a celebration of life. Over a hundred of his colleagues, friends, students, and alumni paid tribute to the legacy he left. The College of Business also created the Dr. James Riordan Student Support Endowment, as often times, he would use his own means to assist students.



## HUMAN RESOURCE CERTIFICATION INSTITUTE (HRCI®)



FAU is accredited by the Human Resource Certification Institute (HRCI®) as an Approved Provider.

Select Human Resource Management programs are eligible for re-certification credits by the HR Certification Institute.

The use of this official seal confirms that the select activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.

aPHR™, PHR®, PHRca®, SPHR®, GPHR®, PHRI®, SPHRI™, are all registered trademarks of HR Certification Institute.

## INSTITUTE OF INTERNAL AUDITORS (IIA)



The Institute of Internal Auditors

Membership in the IIA, the dynamic and global organization for internal auditors, provides access to up-to-date standards-based guidance and frameworks, a worldwide network of over 200,000 members and exclusive networking opportunities, and discounts on professional development trainings.

## AMERICAN ACADEMY OF PROFESSIONAL CODERS (AAPC)



FAU's Certified Professional Coder program is offered in partnership with AAPC.

## CERTIFIED FINANCIAL PLANNER (CFP®)



The CFP Certificate Program at FAU is registered with the Certified Financial Planner Board of Standards Inc. (CFP Board).

The mission of Certified Financial Planner Board of Standards, Inc. (CFP Board) is to benefit the public by granting the CFP® certification and upholding it as the recognized standard of excellence for personal financial planning. For more information regarding the CFP® Certification Examination, please visit [www.CFP.net](http://www.CFP.net).

## PROFESSIONAL DEVELOPMENT PROGRAMS

# PROFESSIONAL CREDENTIALS

## INSTITUTE FOR SUPPLY MANAGEMENT (ISM®)



FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management's most distinguished and globally recognized credential, the CPSM®.

Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at [www.ISM.ws/](http://www.ISM.ws/)

## CHARTERED FINANCIAL ANALYST (CFA®)



CFA Society South Florida

The Chartered Financial Analyst (CFA®) designation is the globally-recognized standard for establishing professional credibility within the field of financial analysis. If you are a finance or investment professional, the CFA® credential will solidify your position as a competent and credible member of the finance profession, increase your marketability and salary potential, and certify your skills.

## PROJECT MANAGEMENT INSTITUTE (PMI®)



FAU is approved by the Project Management Institute (PMI®) as a Registered Education Provider

(R.E.P.), and an Authorized Training Provider (ATP) for the PMP® Exam Prep courses.



All Project Management and Six Sigma programs are approved by PMI® and eligible for Professional Development Units (PDUs).

# FINANCING OPTIONS

FAU Executive Education offers multiple financial assistance options for students pursuing Professional Development and Degree programs, including local, state and federally-funded assistance, scholarships, and private loans.

## FOR PROFESSIONAL DEVELOPMENT COURSES

### CareerSource Broward

Residents of Broward County meeting specific criteria may be eligible for scholarships of up to \$12,000 to assist with educational costs of tuition, books, supplies and more.

### CareerSource Palm Beach County

Residents of Palm Beach County meeting specific criteria may be eligible to access training grants, career counselors, business coaches, and training providers.

### Sallie Mae

Participants seeking a loan to help fund professional development can apply for Sallie Mae's student loans, designed to aid individual financial needs.

**School code: 001481-98**

### Broward County Community Action Agency Self-Sufficiency Case Management Program

Participants seeking a loan to fund career Broward County residents whose total household income falls within 200% of the Federal Poverty Guidelines, may be eligible for assistance with tuition, books, supplies, and other services necessary to achieve self-sufficiency. For additional information, please call 954-357-5805

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*Florida Atlantic University reserves the right to substitute instructors, modify prices, change course formats, dates and/or times of programs or cancel courses due to insufficient enrollment or unexpected circumstances.*



## FOR DEGREE PROGRAMS

Students pursuing a degree program with FAU Executive Education have several options available to fund their studies. Options range from financial aid to fellowships, scholarships, awards and self-funding. Upon departmental approval, students can use any combination of tuition payment methods that best suits their budgets and financial plans.

### Payment Options Available for Degree-Seeking Students

- 💰 Federal Financial Aid
- 💰 Tuition Reimbursement
- 💰 Self-pay Installments
- 💰 Private Lending
- 💰 Military/Veterans Benefits
- 💰 Fellowships, Awards & Scholarships
- 💰 Combination of Payment Methods

Businesses survive and thrive under effective management and insightful leadership. Managers in today's competitive market oversee a diverse workforce and must master crucial skills for adapting to continual change while increasing productivity and advancing their organizations.

FAU's Management and Leadership programs can help develop new strategies for training, leading and motivating individuals and teams, improve communication and decision-making, maximize opportunities, and effectively manage crisis, conflict and change.

### ■ Redefining Leadership

"The workplace itself will continue evolving in 2022. Artificial intelligence and HR technology disruptions will remain constant. As companies decide their long-term remote and hybrid work policies and the workforce continues to evolve, HR must help redefine the qualities needed to lead in these changing circumstances.

In digital environments, managers will need to facilitate work and support employees without micromanaging them. In performance management conversations, for example, managers should be able to help facilitate work while staying alert to signs of burnout.

"Soft" skills such as emotional intelligence will be important to seek out and foster in future leadership candidates."\*

\* <https://www.hrci.org/community/blogs-and-announcements/hr-leads-business-blog/hr-leads-business/2021/12/20/disruptive-hr-trends-what-you-need-to-know-heading-into-2022>

## MANAGEMENT AND LEADERSHIP ▶ Call 561.297.2366

### LEADERSHIP BOOT CAMP: EFFECTIVE LEADERSHIP

Become a better leader in today's dynamic business landscape with FAU's Leadership Boot Camp Certificate Program. Sharpen your analytical, problem-solving and decision-making skills for your current managerial role as a supervisor, manager, or senior leader or acquire key managerial competencies to elevate your career.

This three-day program helps you develop your skills in leading and managing projects, teams, and even organizations. Identify management challenges as well as strategies for managing maximum performance and results, and acquire effective communication skills. Practical, hands-on activities allow for direct implementation and instant ROI.

9/13/2022 - 9/15/2022

3 Sessions, Tues./Wed./Thurs., 8:00AM - 5:00PM, Boca Raton Campus

**\$1,250**

### NEW! LEADERSHIP BOOT CAMP: PEOPLE MANAGEMENT

Successful leadership requires understanding the complexities in managing people. Designed for Supervisors, Managers, and Senior Leaders, FAU's Leadership Boot Camp: People Management, provides the insights, methods and techniques for ensuring your employees are committed to the success of your organization. Learn how to hire the right people for optimum performance, improve your understanding of behavioral patterns to boost collaboration and teams, and maximize verbal and non-verbal communication skills to enhance relationships.

10/25/2022 - 10/27/2022

3 Sessions, Tues./Wed./Thurs., 8:00AM - 5:00PM, Davie Campus

**\$1,250**



**Best time spent on training in a long time.** Awesome real-world examples from all the professors. Tons of interaction. Worth every minute. Thank you, FAU Executive Education!

**JOSE A. PEREZ**  
Senior Product Owner, BHG, Inc.





## MANAGEMENT AND LEADERSHIP ▶ Call 561.297.4819

### WOMEN IN EXECUTIVE LEADERSHIP

The Women in Executive Leadership (WEL) program is designed for high-achieving professionals with the grit and drive to become senior leaders in their organizations. Participants take an introspective look at their own leadership styles and learn how to better engage teams for maximum performance. Participants become aware of behaviors and beliefs that either sabotage or support their own success. The program is designed to build business acumen and strengthen leadership skills, creating an overall well-rounded leader.

Participants work with an executive level mentor to develop an Individual Development Plan (IDP) which serves to formalize career goals and action plans. Graduates of the program gain access to a monthly mastermind group made up of WEL graduates, mentors and instructors. Participants benefit from the relationships built during the program and continue to stay engaged after the program through a variety of networking and learning events.

Graduates of the program have reported gaining clarity on their career paths, which has resulted in acquiring more responsibility, building more engaged teams, taking on new projects, and receiving promotions.

9/10/2022 - 12/3/2022

7 Sessions, every other Sat., 9:00AM - 3:30PM, On Campus

**\$2,750**

■ "Only 86 women are promoted to manager for every 100 men promoted to the same level, resulting in fewer women available for promotion at even higher levels."

*Women in the Workplace 2021. (2021). McKinsey & Company and Lean In <https://www.mckinsey.com/featured-insights/diversity-and-inclusion/women-in-the-workplace>*

■ "Women working full time in the U.S. are paid 83% of what men earn. At the current rate of change, women won't achieve pay equality until 2093."

*AAUW.org (2021) <https://www.aauw.org/resources/research/simple-truth/>*

■ "Despite a record-high number of Fortune 500 Women CEOs in 2021, there are still more than ten times as many companies run by men than by women."

*Hinchliffe, E. (2021, June 2). The female CEOs in this year's Fortune 500 just broke three all-time records. <https://fortune.com/2021/06/02/female-ceos-fortune-500-2021-women-ceo-list-roz-brewer-walgreens-karen-lynch-cvs-thasunda-brown-duckett-tiaa/>*

■ "24.3% of all board seats on the Russell 3000, which tracks the performance of the 3,000 largest public U.S. companies, are held by women."

*Equilar Gender Diversity Index (2021) <https://www.equilar.com/reports/81-q1-2021-equilar-gender-diversity-index>*




Human Resource professionals are consistently in demand as every organization's success relies on attracting, motivating, and retaining high-quality talent.

FAU's Human Resource Management certificate programs provide the knowledge base and skills needed for effectively managing employees and strengthening internal initiatives.

For seasoned HR professionals seeking formal training or working toward a PHR® or SPHR® certification, or if you are entirely new to the field, our Human Resource Management programs offer both the foundation to get you started in your HR career and the advanced tools to help you excel in your role as an HR professional or manager.



Human Resource professionals account for almost 1 million jobs in the current economy with employment in almost every industry.

<p><b>\$126,230</b></p> <p>Median Annual Salary for HR Managers*</p>	<p> <b>9% Growth</b></p> <p>2020 to 2030 HR Managers*</p>
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\* <https://www.bls.gov/ooh/management/human-resources-managers.htm> (visited May 16, 2022).

## HUMAN RESOURCE MANAGEMENT ▶ Call 561.297.2366

### CERTIFICATE IN HUMAN RESOURCE MANAGEMENT



Leveraging one of an organization's most significant assets—its employees—is critical for businesses to succeed. Featuring real-world business perspectives and best practices for managing and developing a successful workforce, the Certificate in Human Resource Management includes a comprehensive curriculum. Increase your knowledge of HR management fundamentals and learn strategies for performing HR functions more effectively.

8/20/2022 - 12/3/2022

14 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual

**\$1,450**

8/24/2022 - 12/7/2022

14 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$1,450**

### HR: COMPENSATION AND BENEFITS CERTIFICATE



Leading HR Management experts bring industry knowledge and practices from their organizations to deliver current research and techniques for compensation and employee benefits administration. Gain an understanding of rewards systems, job analysis, and performance management; and learn how to develop, implement and administer an organization's rewards and benefit policies, and to be an effective member of a compensation team.

9/8/2022 - 11/17/2022

11 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$1,140**

### PHR®/SPHR® EXAM PREPARATION COURSE

Obtain your PHR® or SPHR® credentials, highly valued by employers, to demonstrate your commitment to upskilling, add to your existing HR knowledge base, and keep current on HR trends. This intensive course helps prepare you for the HR Certification Institute's® (HRCI®) national examination for the Professional or Senior Professional in Human Resources (PHR®/SPHR®) designation and covers each of the functional areas on both exams.

9/10/2022 - 11/12/2022

10 Sessions, Sat., 9:00AM - 12:30PM, Live Virtual or On Campus

**\$1,656**

*The HR Certification Institute® (HRCI®) does not endorse any particular preparation program or offering. We encourage prospective certification holders to use a variety of resources that reflect their learning styles and needs. Purchasing a certification product is NOT required and HRCI does not guarantee that an individual will pass based on the purchase of a certification preparation product.*

## CERTIFICATE IN GEOPOLITICAL ANALYSIS

FAU's Certificate in Geopolitical Analysis provides business professionals with an understanding of Geopolitics as it relates to risk, opportunity and the business cycle. The program provides methods to assess the impact of geopolitical events on business continuity, supply chains and strategic planning, and tools to build and monitor geopolitical forecasts and scenarios to inform strategic decisions and contingency planning.

Participants taking this course will learn to do the following:

- ▲ Use the 7 Pillars of Geopolitics, which include politics, economics, security, geography, history, society, and technology, and better contextualize global events and understand their impact on business continuity. Areas of applicability include, but are not limited to, changing regulatory environments, trade patterns, supply chain disruptions, social instability and risks of conflict.
- ▲ Build ground-up geopolitical assessments to enhance understanding of new markets or re-check assumptions about existing markets and supply nodes based on shifting political, social, economic or security dynamics.
- ▲ Build geopolitical forecasts and scenarios that impact business continuity and opportunity, and learn how to establish a system to monitor for changes and mitigate paralysis from information volatility.
- ▲ Apply tools from the intelligence analyst toolkit to assess information flows from outside and within organizations, and to enhance analysis of geopolitical events to highlight relevance for business operations, identify potential opportunity, and mitigate risk.

8/10/2022 - 8/12/2022

3 Sessions, Wed./Thurs./Fri., 8:00AM - 4:00PM, Live Virtual or On Campus

**\$2,500**

FAU Executive Education partners with RANE to offer the Certificate in Geopolitical Analysis. RANE is the world's leading geopolitical intelligence platform. RANE brings global events into valuable perspective, empowering businesses, governments and individuals to more confidently navigate their way through an increasingly complex international environment.

*The FAU Certificate in Geopolitical Analysis course was insightful, timely and very applicable to real-world business. **The instructors are a combination of FAU faculty and industry thought leaders who deliver a strong primer for how to evaluate the many internal, external and geographic forces behind events, decisions and relationships.***

*I highly recommend this course for anyone working in international business, managing international teams or engaging on international projects - either early career or senior staff - there is benefit across the board.*

**JILL URBAN-KARR**

Executive Director,  
Consulting Services/Land Solutions  
Trimble, Inc.



Sales and marketing are fundamental drivers of growth for businesses of every size and across every industry. Skilled professionals with sales and marketing training are highly sought after and earn competitive compensation for their contributions to a company's revenue stream.

FAU's Sales and Marketing certificate programs bring experienced instructors with real-world business scenarios into the classroom. Prepare to build and manage strategic sales teams that generate demand, increase sales, improve service levels, and reveal new profitable opportunities. Also, learn how to develop consumer relationships through brand management and promote products and services with creative marketing plans.



## SALES AND MARKETING ▶ Call 561.297.2366

### CERTIFICATE IN SALES MANAGEMENT

Sales, a primary driver of revenue for every business, requires talent, passion, determination, and skill. Whether you are a sales professional looking to enhance your sales skill-set, just starting your sales career, or a business owner seeking proven concepts and practices for increasing sales, this comprehensive Certificate in Sales Management delivers a solid sales foundation. Discover nuances in the roles of the sales professional and sales manager in the current business environment and gain skills essential for individual and organizational sales success, prospecting and customer relationship management along with strategies for solution-based selling, closing, and negotiating.

**\$127,490**  
Median Annual Salary for Sales Managers\*

\* <https://www.bls.gov/ooh/management/sales-managers.htm> (visited May 16, 2022)

8/6/2022 - 11/12/2022  
13 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On Campus  
**\$1,100**



*My Certificate in Sales Management has been instrumental in advancing my career. **The professor's passion for education and wealth of knowledge was extremely beneficial for my career.** This is a wonderful program to broaden your horizons.*

**ROCKELLE CHARLESWELL**



### CERTIFICATE IN MARKETING

Effective marketing is integral to a company's success and skilled marketers are highly sought after and well compensated. The Certificate in Marketing program introduces you to foundational marketing theories as well as advanced marketing concepts and techniques. Learn to create strategic marketing plans to sell your business services or products. Gain fresh insights to develop marketing initiatives, establish strong customer relationships, build and manage a successful brand, optimize promotions, and understand your consumer's behavior.

**Advertising, Promotions, and Marketing Managers**  
 **10% Growth**  
2020 to 2030\*

9/10/2022 - 10/29/2022  
8 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On Campus  
**\$998**

\* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Advertising, Promotions, and Marketing Managers at <https://www.bls.gov/ooh/management/advertising-promotions-and-marketing-managers.htm> (visited May 16, 2022).



### CERTIFICATE IN DIGITAL MARKETING

Aspiring digital and social media marketing managers and strategists, business owners, and individuals seeking to advance their understanding of the digital marketing landscape will gain a practical foundation in FAU's Certificate in Digital Marketing. Covers an overview of key competencies and focuses on the integrated digital elements required to create actionable digital strategies and yield measurable outcomes.

8/9/2022 - 11/15/2022  
13 Sessions, Tues., 6:30PM - 9:30PM, Hybrid  
**\$1,995**

Demand for skilled digital marketers has never been higher as brands are investing more than ever before in marketing across digital channels to reach consumers who are continuously online. Yet, the skills gap for navigating the digital economy is widening.

FAU's Digital Marketing programs, led by leading digital marketing and social media strategists, provide interactive laboratory-like experiences so you can apply newly acquired skills and generate real-world results.



*This course is a must-take for anyone who wants to increase their knowledge and company's lead generation in the digital sphere! **The course was a thoughtful deep-dive into various digital marketing topics and tactics that all marketers should know in this digital-forward world (topics like SEO, keywords, building personas, creating landing pages and nurturing your audience via emails).** I was able to apply my learnings right away to my work - I wish I took this course years ago!*

**ALLISON RONAYNE**  
Communications Specialist,  
Children's Services Council of Palm  
Beach County

Hospitality is one of the leading global industries in creating jobs and contributing to regional, state, national and worldwide economies across four key segments: lodging, foodservice, transportation, and commercial recreation. Earning a hospitality certification develops your understanding of the multifaceted hospitality industry and helps prepare you to advance your career and succeed in managerial roles.



## HOSPITALITY ▶ [Call 561.297.2366](tel:561.297.2366)

### CERTIFICATE IN HOSPITALITY AND TOURISM MANAGEMENT

FAU's Hospitality and Tourism Management certificate program provides participants with excellent lifelong skills and "fresh" topics impacting the world's largest service industry. The essential skills and knowledge are covered over an 8-module series and are ideal for many categories of participants: those who have no formal education in hospitality and tourism; those who have a formal education but want current exploration of various industry topics by top leaders in the field; career change professionals considering the industry; and those who may wish to pursue a bachelor's in hospitality and tourism management but want a "taste" of the curriculum in advance.

This program covers core components of various industry segments required for success as a balanced hospitality professional.

10/3/2022 - 12/2/2022

On-Demand, 8 week window to complete, Online

**\$199**

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### CERTIFICATE IN EVENT MANAGEMENT

Event planners, whether in the early stages of your career or more seasoned professionals already planning meetings, hotel conferences, or trade shows for your organizations or corporations, learn best practices from an MPI® CMM (Certificate in Meeting Management) designee with vast industry experience and a passion for the field. The Certificate in Event Management aligns with the guidelines of the Events Industry Council on planning and delivering meetings and events with solid return on investment

9/17/2022 - 10/29/2022

7 Sessions, Sat., 9:00AM - 3:00PM, Live Virtual or On Campus

**\$998**



*The FAU Certificate in Event Management was perfect! The format not only kept me accountable and on track towards completion, but the material covered, the instructor, and the constant interaction with classmates kept me well engaged! **I learned so much and cannot wait to take my events to a whole new level!***

**NATALIE LERNER**

## ACCOUNTING AND AUDITING ► Call 561.297.2571

### CERTIFIED MANAGEMENT ACCOUNTANT

The Certified Management Accountant (CMA®) is deemed by many as the Gold Standard in Management Accounting. The CMA® is a global certification recognized worldwide with 125,000 members. This certification is now the most popular management accounting certification not only in the U.S. but also in the fastest developing regions, namely China and the Middle East.

9/17, 9/18 and 9/24/2022 (Part I)

10/8, 10/9 and 10/15/2022 (Part II)

6 Sessions, Sat. & Sun., 9:30AM - 4:30PM, Live Virtual or On Campus

**\$2,250**



### CERTIFICATE IN FINANCIAL & COST ACCOUNTING

This program is designed to provide the non-accountant with the basics of accounting theory and practices. Topics addressed include the following: the basics of accounting and how transactions are reported and recorded, accounting systems and financial reports, the role of accounting in the creation of financial statements, variable costs, fixed costs and unit costs, the impact of depreciation, how to read and better understand financial statements, cash flow statements, how accounting information assists in making decisions, analyzing business transactions and relating them to changes in the balance sheet, and how accountants measure income.

9/7/2022 - 10/26/2022

7 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$1,099**

Accounting and auditing are crucial business functions across every industry. Stakeholders depend on accountants to prepare timely and accurate financial reports. Auditors examine these financial documents to ensure accurate representation of a company's financial position and verify that the accounting procedures comply with generally accepted accounting principles (GAAP).

#### Accountants and Auditors

📈 **7% Growth**

2020 to 2030  
(as fast as average across all occupations)\*

\* Job Outlook, <https://careertrend.com/accountants-and-auditors.html> (visited May 16, 2022).



Demonstrate your competence in the internal auditing profession and elevate your accounting career with certifications and credentials respected in the accounting profession.



## ACCOUNTING AND AUDITING ► Call 561.297.2571

### CERTIFIED INTERNAL AUDITOR® (CIA®)

Stand out with the Certified Internal Auditor® (CIA®) credential, the standard of professional competency and the only globally-accepted certification for internal auditing. FAU, in partnership with the Institute of Internal Auditors (IIA), provides a foundation for those with an accounting background as well as intermediate and advanced auditing professionals. Our 49-hour instructor-led review program prepares candidates for the three-part CIA® exam. Utilizing the interactive IIA's CIA Learning System, this comprehensive review covers the three modules necessary for CIA® accreditation: Part I: Essential of Internal Audit Part II: Practice of Internal Audit Part III: Business Knowledge for Internal Audit Exam Review.

**\$77,250**  
Median Annual Salary for Accountants and Auditors\*

\* <https://www.bls.gov/ooh/business-and-financial/accountants-and-auditors.htm> (visited May 16, 2022)

9/10/2022 - 10/29/2022  
8 Sessions, Sat., 8:30AM - 4:30PM,  
Live Virtual or On Campus  
**\$2,200/\*\$2,100**



💰 \* Discount available with proof of local IIA® Chapter membership



Joining The IIA is an investment in your career and the profession. Internal auditors impact every aspect of an organization — from finance and operations to marketing and human resources — acting as coaches, stakeholder advocates, risk managers, control experts, efficiency specialists, and problem-solving partners.

The IIA has been the foundation for the internal audit profession and its practitioners for more than 75 years. The IIA serves as the internal auditor's partner — providing guidance to tackle the complex issues faced on a daily basis.

<https://na.theiia.org/membership/Pages/Membership.aspx>





### CERTIFICATE IN INVESTMENT MANAGEMENT

Making strategic decisions about when, where and how to invest and distribute your company's resources requires a thorough understanding of its financial assets and other investments. FAU's Certificate in Investment Management introduces you to the fundamentals of investment and portfolio management, covers the latest investment techniques and strategies, and provides practical approaches. Learn investment philosophies followed by successful investors, how to make optimal investment decisions, manage risk, understand the market and diversification, and identify industry trends.

9/14/2022 - 11/2/2022

7 Sessions, Wed., 7:00PM - 10:00PM, Live Virtual or On Campus

**\$1,099**

### CERTIFICATE IN CORPORATE FINANCE



The Certificate in Corporate Finance is designed for the non-financial manager, individual or working professional who would like to gain a better understanding of finance and financial concepts. Participants will learn: time value of money concepts, how to read financial statements and understand profitability metrics, budgeting basics, cost management, the importance of cash flow to a business, margin analysis, financing structure and much more. Overall financial acumen and financial decision making capabilities will be improved.

9/12/2022 - 10/31/2022

7 Sessions, Mon., 7:00PM - 9:30PM, Live Virtual or On Campus

**\$1,099**

### FINANCIAL & ESTATE PLANNING IN RETIREMENT

In today's uncertain economy, financial planning has become increasingly vital. With an overwhelming number of options for saving and investing, managing your finances can be difficult. Creating a financial plan helps you see the big picture and set long and short-term life goals, a crucial step in mapping out your financial future. Florida Atlantic University's Financial and Estate Planning in Retirement program will help you plan for your financial well-being and give you peace of mind.

Monthly (Fall & Spring)

3 Sessions, Wed., 1:00PM - 4:00PM, Live Virtual or On-Campus

**\$149**

Increasing your financial acumen — particularly during challenging economic times—elevates your professional value.

FAU's Finance and Investment certification programs deliver core concepts and first-hand insights for evaluating the financial aspects of business. Learn to assess a business's financial strength as well as its competitors', glean current financial techniques and practices, understand and protect investments, gain the confidence to unravel the financial complexities and communicate with other finance professionals, and ensure budgets, expenses and revenues stay on track.



*This is a very organized program. **In a very busy work/life schedule, it is refreshing to know all aspects of this course is well thought out and planned.** It was a learning experience for all levels and variety of experience of individuals.*

**GLORIA ROMERO**  
KSP/Billing Administrator

Earning the Certified Financial Planner™ (CFP®) designation—considered the “gold standard” in financial planning—demonstrates your competency across all financial planning service areas. A CFP® practitioner is a sought out and trusted financial professional who is experienced, knowledgeable, and committed to “putting client interests first.” Join the fast-growing network of over 188,000 CFP® professionals worldwide.\*

FAU's Certified Financial Planner™ Certification program is accredited by the CFP Board and satisfies the education requirement, allowing an individual to sit for the CFP® Certification Examination.\*

\* <http://www.globenewswire.com/en/news-release/2020/02/25/1990530/0/en/Financial-Planning-Standards-Board-Reports-Record-Number-of-CERTIFIED-FINANCIAL-PLANNER-Professionals-Worldwide.html>



Prepare for your future in investment management as a CFA® Charterholder with FAU's CFA® review classes, in partnership with the CFA® Society of South Florida and registered with the CFA Institute.

As a globally recognized credential in the investment management profession, earning the CFA charter demonstrates to employers that you have the knowledge and commitment to thrive in today's complex and evolving investment industry. The CFA® designation is a mark of distinction, and investment firms know it represents a higher standard.

FAU's CFA® review program offers curriculum aligned with the CFA Institute's Candidate Body of Knowledge (CBOK) and is the only live CFA® review program in South Florida. Learn from senior executives, portfolio managers and analysts from the South Florida investment community.

## GLOBAL FINANCE CERTIFICATIONS ► [Call 561.297.2571](tel:561.297.2571)

### CERTIFIED FINANCIAL PLANNER™ (CFP®)

FAU's CFP® Certification program delivers in-depth coverage of relevant topics and skills essential for financial planning professionals. A regularly updated curriculum reflects changes in the financial planning industry and consists of seven required courses and an optional CFP® Exam Preparation course:

- ▲ Fundamentals of Personal Financial Planning
- ▲ Insurance Planning
- ▲ Income Tax Planning
- ▲ Investment Planning
- ▲ Retirement Planning
- ▲ Estate Planning
- ▲ Financial Plan Development (*Capstone*)
- ▲ CFP® Exam Preparation course (*optional*)

CFP® Exam Preparation course is **FREE** for candidates who complete all seven required courses in FAU's CFP® program.

Classes run year-round

10 (Req'd Courses)/12 (Capstone Course)  
6 (Exam Review Course) Sessions

Tues. and/or Thurs. Track (Req'd. Courses)  
Wed. (Capstone Course)  
Sat. (Exam Review Course)

7:00PM - 10:00PM  
(Req'd. Courses/Capstone Course)  
8:30AM - 3:30PM (Exam Review Course)

Live Virtual or On Campus

**\$750 per module (Req'd. Courses/Capstone Course)**  
**\*\$850 (Exam Review Course)**

### CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL I

FAU's CFA® Level I Review program introduces you to the fundamental knowledge of investment principles in 14 conveniently scheduled sessions and supports you in preparing for the CFA® Level I Exam. Get practical guidance and study aids for passing the exam from our instructors; the majority are also CFA charterholders with first-hand industry and CFA® exam taking experience.

8/2/2022 - 11/8/2022  
14 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On-Campus  
**\$1,450**

### CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL II

Avail. Upon Req/Waitlist  
3 Sessions, Tues., Live Virtual or On Campus  
**\$499**

# BOCA'S HOMETOWN UNIVERSITY GOES GLOBAL



On a bright October day in 1964, Lyndon Baines Johnson, 36th President of the United States, squinted into the South Florida sun and declared Florida Atlantic University officially “open.” From its inception, FAU’s vision was to be a new type of American university—throwing off the ivy-covered trappings of the tradition-bound world of academe to invent new and better ways of making higher education more available to those who sought it.

FAU aimed to serve the local community and became one of the first universities in the U.S. to offer only upper-division and graduate-level work on the premise that local students could begin the first two years in the community college system. For decades, FAU was known as a “commuter school” largely serving the local South Florida area. As the campus infrastructure grew, including new construction for on-campus housing, FAU’s ideal location “just a few miles” from the beach and close to major business hubs, generated appeal among out-of-state and international students.

FAU College of Business established the Office of Executive Education over two decades ago, making a commitment to prepare students to succeed in executive management roles in global business environments. The Office Depot Center dedicated to Executive Education was built with cutting-edge technology to equip professionals with both the knowledge and skills for thriving in the transforming business landscape.

In March 2020 when the entire world halted due to the global pandemic, the newly constructed Executive Education facilities in the Schmidt Family Complex for Academic and Athletic Excellence shuttered the doors. Yet, with our state-of-the-art advanced technology, we were able to open a virtual channel and quickly pivot our in-person courses to completely online. Our students continued their studies from home – or wherever they were in the world – without the slightest interruption.

To meet the needs of a global industry in crisis, we offered a free Certificate in Hospitality and Tourism Management attracting over 77,000 students from 165 countries and regions. We had truly “Gone Global” in just a matter of weeks!

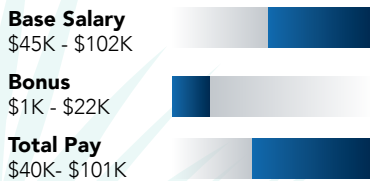
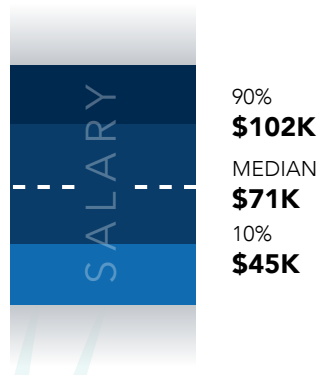
Serving students from all over the world was humbling and rewarding, and propelled FAU Executive Education into the global higher education community. We now offer global MBA and Professional Development Programs. All our programs are delivered completely online or in hybrid format. We are proud to be a “hometown university” inspiring students around the world.



Managing a medical practice effectively requires an understanding of the complex healthcare landscape including legal, regulatory and compliance measures, office operations, and medical terminology used in the intricate coding and reimbursement system.

Enhance your career whether you are new to healthcare, in need of industry-specific knowledge, or already working in medical management and seeking to increase productivity and profitability.

The average salary for a Medical and Health Services Manager is \$70,651



\* Average Medical and Health Services Manager Salary, Based on 114 salary profiles (last updated Apr 10, 2022) [https://www.payscale.com/research/US/Job=Medical\\_and\\_Health\\_Services\\_Manager/Salary](https://www.payscale.com/research/US/Job=Medical_and_Health_Services_Manager/Salary)

## MEDICAL BUSINESS MANAGEMENT ▶ Call 561.297.2571

### CERTIFIED MEDICAL BUSINESS MANAGEMENT

Medical office communication, cooperation, and coordination are vital to effective patient care and practice success. FAU's Certified Medical Business Management (CMBM) program consists of three specialized modules focusing on the skills, tools and characteristics medical industry professionals need to manage a successful medical business or practice.



#### Legal, Regulatory & Compliance Practices

TBA Spring 2023  
11 Sessions, Wed., 6:30PM - 9:30PM  
Live Virtual or On Campus  
**\$850**



#### Office Operations

TBA Spring 2023  
11 Sessions, Wed., 6:30PM - 9:30PM  
Live Virtual or On Campus  
**\$850**



#### Anatomy, Terminology, Billing & Coding

9/13/2022 - 12/13/2022  
12 Sessions, Tue., 6:30PM - 9:30PM  
Live Virtual or On Campus  
**\$850**

By successfully completing all three modules in the program, participants will earn the designation of Certified Medical Business Manager from FAU.

### CERTIFIED PROFESSIONAL CODER (CPC®)



Understanding the principles of medical coding is essential for a career in coding for patient services or for preparing for the Certified Professional Coder CPC® certification examination. FAU's CPC Review program, in partnership with AAPC, covers the main code books: CPT®, ICD-10-CM Code Set and HCPCS Level II. Learn from certified instructors with over twenty years of experience managing practices and teaching medical billing and coding courses.

TBA Spring 2023  
12 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On Campus  
**\$1,995**

### WHY AAPC'S CPC CERTIFICATION?

-  Gold standard in Medical Coding
-  Signal of Professional Credibility
-  Highly-valued and well compensated Expertise

## SUPPLY MANAGEMENT ► Call 561.297.2571

### CERTIFIED PROFESSIONAL IN SUPPLY MANAGEMENT (CPSM®)

Following the ISM® body of knowledge and taught by CPSM® certified supply management professionals, FAU's CPSM® program prepares you for the CPSM® exams and provides comprehensive instruction on the highest level of sourcing, procurement, and supply management knowledge and expertise and extensive coverage of the following three supply management knowledge areas:

- ▲ Supply Management Core
- ▲ Supply Management Integration
- ▲ Leadership and Transformation in Supply

8/6/2022 - 10/29/2022

12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On Campus

**\$1,995**

Emergent technologies, globalization, environmental effects and social influences are increasingly impacting supply management. Knowledgeable and skilled supply management leaders who understand the current trends, latest technology, and best practices for procurement and supply management processes are in demand.

FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management's most distinguished and globally recognized credential, the CPSM®.

#### INCREASE EARNINGS

CPSM certification holders earn 14.7% more on average.\*

#### ADVANCE CAREER

Employers value potential candidates with supply management continuing education.

#### DEMONSTRATE EXPERTISE

CPSM's rigorous curriculum emphasizes best practices for operational excellence.

#### RECOGNIZED GLOBALLY

CPSM is the worldwide gold standard of excellence for supply management.




Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at [www.ISM.ws/](http://www.ISM.ws/)

\* <https://www.ismworld.org/globalassets/pub/docs/certification--handbook2.pdf>



In today's data-driven landscape, businesses survive and thrive by using data to garner insights for calculating strategic plans and making better decisions. Business Analytics is the new competitive advantage as understanding current results and predicting future possibilities are crucial steps towards optimizing across business operations.

Business/Management Analysts in U.S

 14% Growth

2020 to 2030  
(much faster than average)\*

\$93,000  
(Median Salary)\*

\* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Management Analysts at <https://www.bls.gov/ooh/business-and-financial/management-analysts.htm> (visited May 16, 2022).

## BUSINESS AND DATA ANALYTICS ► Call 561.297.2544

### EXECUTIVE CERTIFICATE IN BUSINESS ANALYTICS

In just 15 weeks, the FAU Executive Certificate in Business Analytics program prepares students to apply and manage data science to solve critical business challenges. Learn the three essential aspects of Business Analytics - Descriptive, Predictive and Prescriptive - to make better, more-informed business decisions.



9/1/2022 - 12/15/2022

15 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$2,995**



**DESCRIPTIVE**



**PREDICTIVE**



**PRESCRIPTIVE**

**Descriptive** – Create data visualizations and dashboards using popular analytical tools: **Tableau, Power BI and Google Analytics (Web Analytics).**

**Predictive** – Learn core concepts of Data mining/Machine learning (techniques and outcome prediction methods using **XLMiner**, an Excel-based software). Mine heterogeneous data and apply popular classification and regression algorithms on real-world datasets (\*participants may use work datasets for course project).

**Prescriptive** – Perform decision modeling using spreadsheets and optimization techniques with **Excel Solver.**

## **INTRODUCTION TO PROJECT MANAGEMENT**

Acquiring a solid foundation of project management methodology and practical application, whether you are a new or current project manager, prepares you to effectively implement project management best practices and deliver projects on time and within budget. FAU's Introduction to Project Management is taught by a PMP® credentialed instructor with extensive project management experience. Learn the complete life cycle of a project from concept to closure and delve into project initiation, execution, planning, controlling and closing. Completion of this three-session provides you with a portfolio of project management tools and techniques to support delivery of projects on schedule, within budget and with minimal risk.

9/6/2022 - 9/8/2022

3 Sessions, Tue. - Thurs., 9:00AM - 5:00PM, Live Virtual or On Campus

**\$1,100**

Enroll Anytime

8 week window to complete, Online

**\$1,100**

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## **EXECUTIVE CERTIFICATE IN PROJECT MANAGEMENT**

Entering the project management field or advancing your current project management career through formal training ensures your thorough understanding of project management methodology and its practical application. Explore the fundamentals of the internationally-accepted A Guide to the Project Management Body of Knowledge (PMBOK®) with in-depth coverage of the 5 PMBOK® Process Groups and their interdependencies in the project lifecycle. FAU's Executive Certificate in Project Management validates your comprehensive understanding of key project management concepts. To pursue PMP® certification as well, take advantage of the optional, preparatory course offering.

9/10/2022 - 12/11/2022 (Weekends)

12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or Davie Campus

**\$4,995**

9/12/2022 - 12/11/2022 (Evenings)

24 Sessions, Mon. & Wed., 6:30PM - 10:00PM, Live Virtual only

**\$4,995**

FAU is a Registered Educational Provider (R.E.P.®), approved by the Project Management Institute (PMI)®, and PMP®, CAPM®, PMI-SP®, PMI-RMP®, and PMI-ACP® are registered marks of the Project Management Institute, Inc.

## **WELCOME TO THE PROJECT ECONOMY**

"Change is as relentless as it is pervasive—from the impact of technologies like artificial intelligence to the clamor for greater social accountability to customers' everevolving expectations. Organizations that stick with the status quo risk not just treading water, but sinking."

"Organizations are under-going a fundamental paradigm shift in which projects are no longer adjacent to operations but instead primary to how work gets done and problems get solved. In many ways, the organization is the project—led by a variety of titles, executed through a variety of approaches, and focused unwaveringly on delivering financial and societal value. This is...The Project Economy."\*

\* 2020 Pulse of the Profession®

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The Talent Gap: Facts and Figures  
Project management-oriented employment (PMOE)—which includes skilled project managers and those in less formal project management roles, that encompass project management skills—makes up 3% of all global employment, equating to 90 million jobs. This is expected to grow to 3.2% or 102 million jobs by 2030.

By 2030, at least 13 million project managers are expected to have retired creating additional challenges for recruitment.

To close the gap, 25 million new project professionals are needed by 2030.

Source: Project Management Institute. 2021. Talent Gap: Ten-Year Employment Trends, Costs, and Global Implications.(pmi.org)

Prepare for the Project Management Institute's (PMI)<sup>®</sup> professional certification exams, the Certified Associate Project Manager (CAPM)<sup>®</sup> or the Project Management Professional (PMP)<sup>®</sup>, through lectures, slides, hands-on exercises, and access to a database of sample exam questions.

FAU is an Authorized Training Provider (A.T.P.<sup>®</sup>) approved by the Project Management Institute (PMI)<sup>®</sup>.

### TOP 5 SKILLS/CAPABILITIES OF PROJECT MANAGERS\* (in order of priority)

- Relationship building
- Collaborative leadership
- Strategic thinking
- Creative problem solving
- Commercial awareness\*\*

Source: PMI and PwC. 2021. PMI and PwC Global Survey on Transformation and Project Management 2021.

\*Top five skills of project managers, selected from a list of 16, including power skills, business acumen, and ways of working.

\*\*Defined in the survey as "knowledge of the business, industry and ecosystem, and their implications for projects."

The PMP Exam Prep class has been extremely informative, and I feel confident in the material I have learned. **The instructor has such a vast knowledge of the subject that it makes the person taking the course want to continue the class beyond the 5-day period. Exceptional class!**

**GRACE LITANO**  
Sr. Project Manager

## PROJECT MANAGEMENT (PREPARATORY COURSES)

► Call 561.297.2544

### PMP<sup>®</sup> EXAM PREPARATION (35 HOURS)

Exam preparation and review course meets the 35 hours education requirement set forth by the Project Management Institute (PMI)<sup>®</sup> for obtaining the Project Management Professional (PMP)<sup>®</sup> certification.

10/1/2022 - 10/29/2022

5 Sessions, Sat., 9:00AM - 5:00PM, Live Virtual or On Campus  
**\$2,295/\$2,145\***

💰 \* PMI South Florida members save \$150 discount.



### PMP<sup>®</sup> EXAM PREPARATION (21 HOURS)

Intense 21-hour course prepares you to take the Project Management Professional (PMP)<sup>®</sup> certification exam; designed for those who have already earned at least 14 of the 35 hours of education needed to meet the Project Management Institute (PMI)<sup>®</sup> requirements.

12/9/2022 - 12/11/2022

3 Sessions, Fri. - Sun., 9:00AM - 5:00PM, Live Virtual or On Campus  
**\$1,395**



### PDU ONLINE COURSES

FAU's suite of advanced courses for PMI<sup>®</sup>-credentialed project managers helps further develop and enhance skills, supports PMI's Continuing Certification Requirement (CCR), and maintains Professional Development Units (PDUs) during the certification cycle.

- Value-Driven Project Management Environments
- Project Teams & Teamwork
- Organizational Change Management
- Earned Value Management
- Advanced Schedule Management
- Work Breakdown Structure (WBS) Concepts
- Advanced Risk Management
- Project Portfolio Management

Enroll Anytime

4 week window to complete, Online  
**\$199/\$398\*/\$796\*\***

💰 Fee per course \* Register for 2, get 1 FREE! \*\* Register for 4, get 2 FREE!



## PROJECT MANAGEMENT (PREPARATORY COURSES)

► Call 561.297.2544

### PMI RISK MANAGEMENT PROFESSIONAL (PMI-RMP)<sup>®</sup>

Learn advanced project risk management tools and techniques for managing project risk and preparing for PMI's Risk Management (PMI-RMP)<sup>®</sup> certification in convenient online environment.

Enroll Anytime

3 month window to complete, Online

**\$1,395**



### PMI SCHEDULING MANAGEMENT PROFESSIONAL (PMI-SP)<sup>®</sup>

Acquire advanced scheduling and time management skills by adding new tools and techniques for cultivating and evolving effectiveness and efficiency of your project schedules and timelines. Prepare for PMI's Scheduling Professional (PMI-SP)<sup>®</sup> certification; topics covered range from the fundamentals of the Schedule Development Process to more advanced areas from the Schedule Model and Good Practices outlined in the PMI's<sup>®</sup> internationally accepted Practice Standard for Scheduling.

Enroll Anytime

3 month window to complete, Online

**\$1,395**

FAU is a Registered Educational Provider (R.E.P.<sup>®</sup>), approved by the Project Management Institute (PMI)<sup>®</sup>, and PMP<sup>®</sup>, CAPM<sup>®</sup>, PMI-SP<sup>®</sup>, PMI-RMP<sup>®</sup>, and PMI-ACP<sup>®</sup> are registered marks of the Project Management Institute, Inc.

Preparing for your CAPM<sup>®</sup>, PMP<sup>®</sup>, PMI-SP<sup>®</sup>, PMI-RMP<sup>®</sup> and PMI-ACP<sup>®</sup> exams with FAU's in-class or online preparation courses gives you confidence with thorough practice and test-taking strategies. Using a variety of instructional methods—comprehensive study guides, practice exams, access to a database of over a thousand sample questions and practical exercises—reinforces the key concepts, formulas, and principles necessary for passing PMI's<sup>®</sup> certification exams.

#### PMI-RMP<sup>®</sup>

"With advanced skills in risk management, you perform a specialized function attuned to the needs of a project environment that is increasingly global, virtual and complex."

"The PMI Risk Management Professional (PMI-RMP)<sup>®</sup> highlights your ability to identify and assess project risks, mitigate threats, and capitalize on opportunities. In this capacity, you enhance and protect the needs of your organization."\*

\* <https://www.pmi.org/certifications/types/risk-management-rmp>

#### PMI-SP<sup>®</sup>

"There is much more to project scheduling than just the use of tools and technology to build a schedule for your team. Schedules are a fundamental element of project management yet many projects are not completed within the initial timeframe."

"Projects and teams today are increasingly global and virtual, and project schedules are key to managing activities, resources, dependencies, and ultimately, project outcomes."\*\*

\*\* <https://www.pmi.org/certifications/types/scheduling-sp>



## PROJECT MANAGEMENT – AGILE ▶ [Call 561.297.2544](tel:561.297.2544)

### FUNDAMENTALS OF AGILE PROJECT MANAGEMENT

This program introduces the most popular Agile frameworks, including SCRUM, and how they align with traditional PMBOK® Guide-based project management. You will learn the pros and cons of Agile techniques and the steps used in managing Agile projects.

11/3/2022 - 11/4/2022

2 Sessions, Thurs. - Fri., 9:00AM - 5:00PM, On Campus ONLY

**\$850**

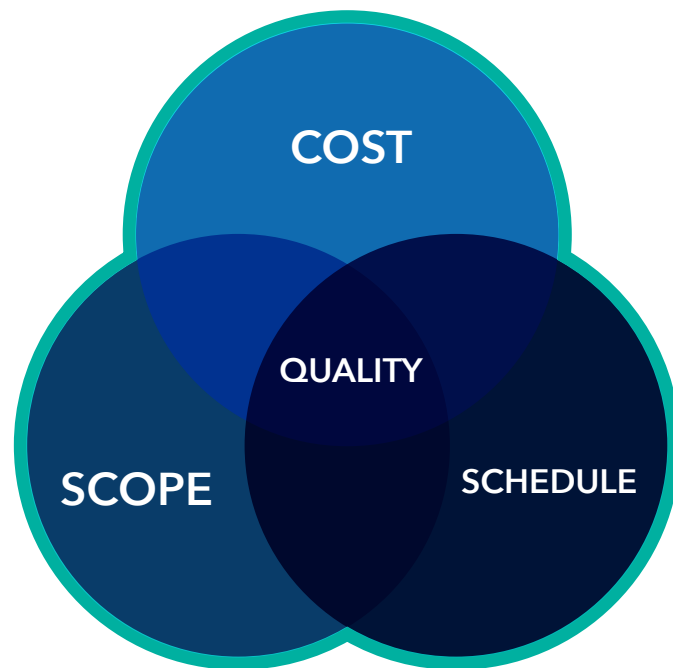
### PMI AGILE CERTIFIED PRACTITIONER (PMI-ACP)® EXAM PREPARATION COURSE (ONLINE)

This 21-hour course equips you to lead your next Agile project and prepares you for the Project Management Institute's Agile Certified Practitioner (PMI-ACP)® exam. The course is a combination of stimulating class interaction, active learning exercises, and group collaboration as well as exam preparation.

Enroll Anytime

3 month window to complete, Online

**\$1,395**



*From the very first click on the website to leaving on the final day - everything related to the Agile Project Management course was first class. **The class size, activities, and materials presented really helped me to better understand the Agile topic. The instructor is highly engaging, and the Executive Education staff clearly demonstrate the Agile practices in how they operate. It was an amazing experience.***

**JOHN CROWE**  
Director Strategic Events

**SCOPE** - the project objectives that need to be delivered

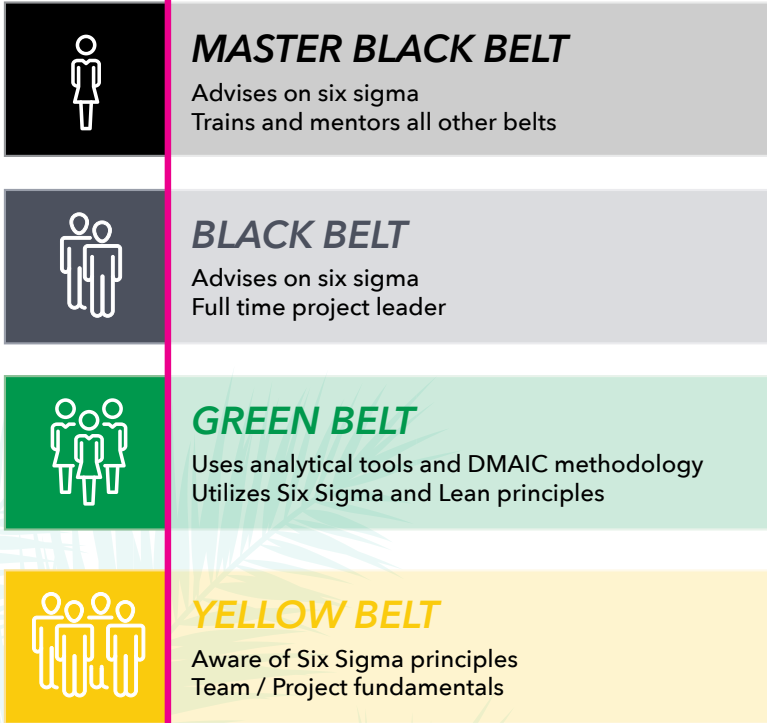
**SCHEDULE** - the delivery milestones and overall timeline

**COST** - the investment the project requires: money, resources and materials

**QUALITY** - the combined outcome of scope, schedule, and cost

# SIX SIGMA

## CERTIFICATION STRUCTURE



Six Sigma is more than performance training! Six Sigma certification equips you with an integrated, data-driven proven approach for improving business processes. Obtaining your Yellow Belt, Green Belt, Black Belt and/or Master Black Belt signals your commitment to developing your analytical skills for streamlining business processes and ensuring quality performance—skills highly-valued by many business industries including e-commerce, banking and financial services, IT, HR, healthcare, project management, marketing, and telecom.



### SIX SIGMA YELLOW BELT ONLINE

Gain an introductory understanding of the fundamentals of Six Sigma, its metrics and the basic improvement methodologies

Enroll Anytime  
3 month window to complete, Online  
**\$950**

### SIX SIGMA GREEN BELT

Acquire the knowledge and skills for forming and facilitating Six Sigma teams and managing basic Six Sigma projects. Gain tools, techniques and practices for cost reductions and quality improvement to implement into your organization. Earn your Green Belt certification in preparation for Black Belt and Master Black Belt certifications.

8/30/2022 - 11/22/2022  
12 full weeks to complete, Online  
**\$2,625**

10/1/2022 - 10/29/2022  
5 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual or On-Campus  
**\$2,625**

*I thought the content and curriculum were great. I truly appreciated the candid feedback and quick response times to submissions. Another great asset to the training was the instructor sharing his professional experiences. I believe this helps connect concepts, tools, and theories to the curriculum and lectures. This pushes folks to think deeper and understand how it can apply in their professional life. **The instructor's deep expertise and experience with the tools and concepts helps drive students to better understand. The course was excellent.***

**NATHAN BLEVINS**  
Continuous Improvement  
Leader

FAU's Six Sigma programs provide an in-depth understanding of the Six Sigma improvement model, concepts and language, focusing on the "Define-Measure-Analyze-Improve-Control" methodology by use of case studies and examples drawn from service, business processes, and practical applications. FAU's Six Sigma certifications also include Lean components. Combining Six Sigma's emphasis on quality with Lean techniques focus on efficiency promote business and operational excellence.

## SIX SIGMA CERTIFICATIONS ▶ [Call 561.297.2544](tel:561.297.2544)

### SIX SIGMA BLACK BELT

Prepare to manage advanced Six Sigma projects and actively lead organization-wide improvement efforts. Black Belt certification equips you to utilize statistical analysis software for advancing organizational cost reduction and quality improvement efforts. Black Belts mentor and define projects for Green Belts and prepares you for the Master Black Belt certification.

11/5/2022 - 12/10/2023

5 Sessions, Sat., 11/5/2022 - 12/10/2022, 8:30AM - 4:30PM, Live Virtual  
12/11/2022 - 12/10/2023, Online

**\$5,135**

Enroll Anytime

12 month window to complete, Online

**\$5,135**

# SIX SIGMA

## TOP 5 PRINCIPLES



**DEFINE**



**MEASURE**



**ANALYZE**



**IMPROVE**



**CONTROL**

### JOB PROSPECTS OF SIX SIGMA CERTIFIED PROFESSIONALS

- No shortage of jobs
- Bring profits to the organization
- Adds value to the organization
- Job portals reveal that more than two thousand vacancies are there for Six Sigma certified professionals.

Source: <https://www.vinsys.com/blog/six-sigma-certification/>

### SIX SIGMA MASTER BLACK BELT

Train to become the highest level of technical expert regarding Six Sigma in your organization. Master Black Belts develop and conduct training sessions as well as mentor and coach every Six Sigma certified employee raising the level of organizational competency.

Enroll Anytime

6 month window to complete, Online

**\$2,595**



Florida Atlantic University College of Business offers AACSB-accredited executive and professional degree programs for busy, motivated professionals seeking to advance their knowledge and careers while developing long-lasting networking relationships.



# EXECUTIVE DEGREES

- **MBA**
  - Executive MBA.....**31**
  - Professional MBA.....**32**
  - MBA – Broward Flex.....**33**
  - Online MBA.....**34**
  - Sport Management.....**35**
  
- **Executive Master of Health Administration.....38**
  
- **Master of Science.....39**
  - Finance.....**39**
  - International Business.....**40**
  - Business Analytics.....**41**
  - Information Technology and Management.....**42**
  - Supply Chain Management.....**43**
  
- **Executive Master of Taxation.....44**
- **Executive Master of Accounting.....45**
  
- **Executive Ph.D. in Business Administration.....48**

# CONCENTRATIONS

## CUSTOMIZE YOUR MBA, YOUR WAY

Depending on areas of interest or career goals, students can choose elective courses in a specialized business function to garner a more focused expertise.

Students can pursue their MBA in a concentration and leverage their degree with their professional aspirations. Students who pursue a concentration will complete four (4) elective courses within the same subject area, strengthening their knowledge of focused topics.

(Concentrations listed here applicable for Executive MBA, Professional MBA, and Online MBA students.)

### GENERAL MBA

A general MBA offers students a broad knowledge base in business. Electives from various business functions help develop skills that can be applied to any industry.

**9 OF 10**

Corporate recruiters expect demand for business school graduates to increase or remain same from 2022-2027.\*

\* 2021 Corporate Recruiters Survey  
<https://blog.gmac.com/gmac-advisor/new-research-on-hiring-trends-and-salary-projections-for-business-school-graduates>

### ACCOUNTING



\$107 billion industry; CPA and Auditor professions are projected to grow 7% by 2030.

### MARKETING



Marketing Manager roles are projected to grow by 10%; the average annual salary is \$133K

### FINANCE



Financial services industry is projected to reach \$22.5 billion, an increasing rate of 9.9% from last year and expected to reach \$28.5 by 2025.

### BUSINESS ANALYTICS



Business Analytics is one of the fastest growing fields across industries. Job growth for analysts is projected to grow 14% over the next decade.

### HEALTH ADMINISTRATION



Medical and Health Services Manager roles are expected to grow 32% by 2030; Health Administration is a top 10 provider of jobs in South Florida and nationally.

### INTERNATIONAL BUSINESS



A multi-trillion dollar enterprise with global industry opportunities in finance, management, consulting, tourism, marketing and manufacturing.

### MANAGEMENT INFORMATION SYSTEMS



Information Security Analyst roles are projected to grow 33% over the next decade. Computer and Information Systems Managers earn a median average salary of \$151,150.

### HOSPITALITY AND TOURISM MANAGEMENT



The number one (#1) industry in Florida. Travel/Tourism directly contributed roughly 4.7 trillion USD to global GDP in 2020.

### OPERATIONS MANAGEMENT



Operations Management roles are projected to grow 25% over the next 7 years. National median salary for managers is \$103,650 (\$112,600 in FL).

Sources: U.S. Bureau of Labor Statistics, IBISWorld

# EXECUTIVE MBA WEEKENDS

► Visit [emba.fau.edu](http://emba.fau.edu) ► Call 561.297.6000

Highly-credentialed faculty members from every region of the world immerse experienced business leaders in an environment that fosters exploration and application of real business challenges. Management-level students are trained to think critically with a strategic and global mindset. The **Executive MBA (EMBA)** program prepares seasoned professionals to assume senior-level executive roles in regional and multinational companies across a diversity of industries.

Courses are offered every third weekend in a state-of-the-art facility on the Boca Raton campus, centrally located between three major business hubs. The program is designed to allow uninterrupted focus on professional commitments while gaining invaluable insight in a collaborative, high-caliber, and full-service learning experience.



## COMPLETE IN 23 MONTHS

Connect with us one-on-one via phone, web conference, or in person. Visit: [EMBA.FAU.EDU](http://EMBA.FAU.EDU)



### TYPES OF POSITIONS HELD:

- Chief Operations Officer
- Regional Sales Manager
- Vice President of Finance
- Project Manager
- Director of Marketing

### COMPANIES WE WORK FOR:

- JP Morgan
- NextEra Energy
- South Florida Water Management District
- Memorial Health System
- Microsoft



## PROGRAM INFORMATION

- Program starts every Fall (August) and Spring (January)
- Classes held every third Saturday and Sunday from 8:00AM - 3:15PM at the Boca Raton campus.
- 23-month EMBA curriculum (40 – 46 credits):
  - ▲ 28 Core credits/10 courses
  - ▲ 12 Elective/concentration credits/4 courses
  - ▲ 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
    - Foundation courses in Financial Accounting and Corporate Finance may be exempted with a previous grade of "B" or better, if taken within the last five years
- Tuition: \$965/credit hour
  - ▲ Tuition is the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Five years of managerial or extensive professional experience required
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE scores not required for Fall 2022 applicants who meet admission criteria

## PROGRAM INFORMATION

- Program starts every Fall (August & October) and Spring (January & March)
- 23-month PMBA curriculum (40 – 46 credits): 28 Core credits/10 courses
- 12 Elective/Concentration credits/4 courses
- 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- Courses offered in 8-week sessions
- Tuition: \$900/credit hour
- Tuition is the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience highly recommended
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE scores not required for Fall 2022 applicants who meet admission criteria

## PALM BEACH AREA

### Boca Raton Campus Program

- Classes held Tuesdays and Thursdays, 6:30PM – 9:30PM
- In-person sessions foster strong connections for effective discussions, networking, and collaborations with like-minded business professionals

## PROFESSIONAL MBA WEEKNIGHTS

► Visit [pmba.fau.edu](http://pmba.fau.edu) ► Call 561.297.6000

The **Professional MBA (PMBA - Boca)** program enables mid-level, business professionals to gain invaluable knowledge and insight on industry practices without interruption to their work schedules. Learn in a collaborative and interactive environment with other growing leaders representing

diverse backgrounds, industries, and professions.

Industry-leading faculty challenge students to think critically, develop key skill sets, and prepare them to assume leadership roles, inspire change, and promote growth within their organizations.



# COMPLETE IN 23 MONTHS

Connect with us one-on-one via phone, web conference, or in person. Visit: [PMBA.FAU.EDU](http://PMBA.FAU.EDU)



Ranked as top Part-time MBA program by U.S. News & World Report.





# MBA BROWARD FLEX

BROWARD: ON CAMPUS OR LIVE VIRTUAL

► Visit [pmbabroward.fau.edu](http://pmbabroward.fau.edu) ► Call 561.297.6000

The **MBA - Broward Flex (PMBA - Flex)** program offers a unique opportunity for aspiring business leaders in both the Miami-Dade/Broward area as well as across the global landscape to strengthen their knowledge and understanding of key business strategies with other

professionals around the world.

South Florida residents attend courses in-person or remotely while interfacing with other professionals that represent a myriad of backgrounds, cultures, professions and industries from around the world.



Connect with us one-on-one via phone, web conference, or in person. Visit: [PMBABROWARD.FAU.EDU](http://PMBABROWARD.FAU.EDU)



Recognized as a best Online Graduate program by *U.S. News & World Report*.

## BROWARD/MIAMI-DADE AREA

### Davie Campus Program

- Dynamic learning experience with industry-leading professors and colleagues
- Classes held Mondays and Wednesdays, 6:30PM – 9:30PM
- Option to attend sessions in person at the Davie campus or live virtual

## GLOBAL CAMPUS OPTION

- Students attend courses remotely from anywhere in the internet-connected world
- Live virtual courses taught by renowned faculty Monday and Wednesday evenings, 6:30PM - 9:30PM



## PROGRAM INFORMATION

- Program starts every Fall (August & October) and Spring (January & March)
- 23-month PMBA curriculum (40 – 46 credits): 28 Core credits/10 courses
- 12 Elective/Concentration credits/4 courses
- 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- Courses offered in 8-week sessions
- Tuition: \$900/credit hour
- Tuition is the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience highly recommended
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE scores not required for Fall 2022 applicants who meet admission criteria



## PROGRAM INFORMATION

- Program starts every Fall (August & October), Spring (January & March), and Summer (June)
- Classes offered completely online
- 16-23 month OMBA curriculum (40 – 46 credits):
  - ▲ 28 Core credits/10 courses
  - ▲ 12 Elective/Concentration credits/4 courses
  - ▲ 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- Courses offered in 8-week sessions to allow students to complete 1 - 4 courses per semester, enabling program completion between 16 - 23 months
- Tuition: \$800/credit hour
- Tuition is the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation

# ONLINE MBA

## FULLY ONLINE • WORLDWIDE

▶ Visit [omba.fau.edu](http://omba.fau.edu) ▶ Call 561.297.6000

The **Online MBA (OMBA)** program is specially designed for mid-level professionals who prefer distance learning to accommodate their personal and professional schedules. Courses are facilitated by experienced on-campus faculty and include relevant instruction to encourage critical thinking, analysis, strategy and collaboration in a global environment.

The instruction and content replicate the classroom experience, where access to recorded lectures, group presentations, and discussion boards create an enhanced learning platform for business-minded professionals. The Online MBA is 100% asynchronous, allowing complete flexibility and convenience for students to gain 24-hour access from anywhere in the internet-connected world.



# COMPLETE IN 16-23 MONTHS

Connect with us one-on-one via phone, web conference, or in person. Visit: [OMBA.FAU.EDU](http://OMBA.FAU.EDU)



Recognized as a best Online MBA program by U.S. News & World Report.

- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience highly recommended
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE scores not required for Fall 2022 applicants who meet admission criteria



**With my experience and FAU's MBA education, I felt more confident to seek out a new place of employment and go for a challenge!** Now, I'm working at my dream company led by a woman CEO and ranked #1 on Forbes' "World's Top Female-Friendly Companies," and I'm so happy.



**MARISSA MARKOWITZ, OMBA**  
Direct Data Management Senior Analyst  
The Hershey Company



# MBA IN SPORT MANAGEMENT

WEEKNIGHTS OR FULLY ONLINE

► Visit [mbasport.fau.edu](http://mbasport.fau.edu) ► Call 561.297.6000

The **MBA in Sport Management (MBA Sport)** program produces top-notch managers and executives who aim to acquire expertise in the business of sport. MBA Sport began in August 2000, and since its inception, over 90% of the program's graduates are employed in permanent, and/or full-time sport and entertainment industry positions.

Students master areas ranging from finance and operations to event management and marketing, along with many other tools that translate to the sport and non-sport divisions of business administration. Courses are taught by well-trained faculty members who challenge students to think critically and apply learning on a global scale.



Connect with us one-on-one via phone, web conference, or in person. Visit: [MBASPORT.FAU.EDU](http://MBASPORT.FAU.EDU)



*Ranked among the world's top 40 postgraduate sports business programs, according to the latest rankings from SportBusiness.*

## TYPES OF POSITIONS HELD:

- Senior Associate Athletic Director/CFO
- Operations Coordinator
- Publicist
- Director of Social Media/Marketing
- Manager of Programming and Acquisitions

## COMPANIES WE WORK FOR:

- New York Yankees
- FloSports
- Major League Soccer
- University of North Texas
- Florida Panthers
- ESPN
- Miami Dolphins

## PROGRAM INFORMATION

- Program starts every Fall (August) and Spring (January)
- Sessions held Tuesdays and Thursdays from 6:30PM - 9:30PM in person at the Boca Raton campus or fully online
- 23-month MBA Sport curriculum (40 – 43 credits):
  - ▲ 28 Core credits/9 courses
  - ▲ 12 Elective/sport management concentration credits/6 courses
  - ▲ 3 Foundation credits/1 course
    - Foundation course in Financial Accounting may be exempted with a previous grade of "B" or better, if taken within the last five years
- Courses offered in 8-week sessions
- Tuition On campus: \$900/credit hour
- Tuition Online: \$800/credit hour (excludes textbooks)
- Tuition is the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Résumé and essay including three references
- Interview required for on-campus program only
- GMAT/GRE scores not required for Fall 2022 applicants who meet admission criteria

A woman with long blonde hair, wearing a bright blue blazer and matching pantsuit, stands in a modern hallway. She is smiling and holding a Spalding NBA basketball in her right hand. The hallway has a high ceiling with several vertical light fixtures and a polished floor. The background is slightly blurred, showing a bulletin board on the right wall.

*At 21, Shyra  
Johnson is now  
the youngest  
certified sports  
agent in history!*

# *Shyra Johnson*

**MBA SPORT MANAGEMENT STUDENT &  
YOUNGEST SPORTS  
AGENT IN HISTORY**

Shyra passed the 2022 National Basketball Players Association Agent Certification Exam while simultaneously pursuing her MBA in Sport Management at FAU, starting her own sports agency—Team Empire Sports—and working in FAU’s First Generation Student Success program. Shyra is a determined trailblazer, forging her path in the Sports Business industry with strategic decisions, a strong work ethic, and a heart for giving back.

The Ocala native credits her parents as her primary inspiration; their emphasis on academics and encouragement of her sports interests shaped Shyra’s dedication to excelling and her passion to become a sports agent. Though she had never met a sports agent until the 2021 Super Bowl in Miami, Shyra had sought educational opportunities that aligned strategically with her career choice. As an undergraduate, Shyra established a new student club, Sports Business Association, dedicated to educating, connecting, and inspiring future generations of sport business professionals.



Shyra served as a panelist alongside current and former NFL players and local business owners at the inaugural “The Educated Athlete Sports Conference,” April 16, 2022

Perhaps just as impressive as Shyra’s drive and accomplishments to date is her desire to give back by extending her hand to lift up others around her and bring them along on her journey to success.

During one of her first MBA classes, a panel of speakers shared about the value of networking and the professional and personal bonds they made with one another during their graduate studies. Shyra instantly applied their suggestion to make connections and began scheduling meetings and spending time getting to know her colleagues and asking them about their dreams and goals. Finding others with her shared passion for sport business, she offered internships at Team Empire Sports to several FAU students, so they can get some real-world experience right alongside her. Another way she envisions giving back is by one day supporting her own Boys and Girls Club and to fully fund sports and education for underprivileged youth.

FAU is proud of our students like Shyra, and we look forward to see what the future holds for these upcoming leaders in the Sports Business industry.

## WHY FAU’S MBA IN SPORT MANAGEMENT?

*Getting into the Sports Management MBA was always the dream since I first came to FAU as an undergraduate and Kelly/Struhl First Generation scholarship recipient. I choose FAU over offers from other Florida universities because of the sports industry opportunities in South Florida. My mentors through the Kelly/Struhl program helped me to get an internship with ESPN and a sports agency, and before I even completed my bachelor’s degree in Business Administration and Management, I had already taken my next step to applying and getting accepted into the Sport MBA program.*

*My goal is to have a world-renowned sports agency, and I take my studies seriously knowing what I learn today is going to have a direct impact. As the founder and CEO of Team Empire Sports, I have a place to immediately apply the business concepts from classes on operations, marketing and communications to finance and accounting. At times, I am specifically enhancing my skills, and other times, I am thinking how to incorporate what I learn from a CEO perspective. For example, knowing I want my agency to be tech based, when I am learning about IT, I am also analyzing how IT will fit into my business strategy. My professors and classmates are so supportive of my aspirations, and I have made connections with my colleagues that extend beyond the classroom.*

**SHYRA JOHNSON**



## PROGRAM INFORMATION

- Program starts every:
  - ▲ Summer (June) Online Only
  - ▲ Fall (August) Online and On Campus
  - ▲ Spring (January) Online and On Campus
- Select from on campus, fully online, or hybrid program options.
- Classes held every third Saturday and Sunday from 8:00AM - 3:15PM at the Boca Raton campus or online.
- Courses in the Online program offered in 8-week sessions
- 15-month Executive MHA Curriculum (30 credits):
  - ▲ 24 Core credits/8 courses
  - ▲ 6 Elective credits/2 courses
- Tuition On campus: \$1,000/credit hour
- Tuition Online: \$900/credit hour (excludes textbooks)
- Tuition is the same for Florida and non-Florida residents (including international students)

# EXECUTIVE MASTER OF HEALTH ADMINISTRATION

WEEKENDS OR FULLY ONLINE

▶ Visit [emha.fau.edu](http://emha.fau.edu) ▶ Call 561.297.6000



COMPLETE IN 15 MONTHS

The **Executive Master of Health Administration (EMHA)** program prepares mid-to-high level professionals with key business strategies that can be applied to administrative and management areas across various sectors of healthcare. Leading healthcare experts create a highly collaborative and engaging environment for students to learn, network, and elevate their

understanding of healthcare trends and key factors to better patient outcomes.

Students can learn fully online, on the Boca Raton campus every third weekend, or elect a hybrid schedule for maximum flexibility. Full-service support affords students the ability to achieve a highly sought-after education without disrupting their personal and professional demands.

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- No business prerequisite courses required
- Current résumé
- Four years of healthcare-related work experience recommended
- Approximately 3.0 GPA over last 60 undergraduate credits
- Statement of Purpose
- Two letters of recommendation or three professional references
- GMAT/GRE scores not required for Fall 2022 applicants who meet admission criteria



Recognized as a best Online Graduate program by U.S. News & World Report.

Connect with us one-on-one via phone, web conference, or in person. Visit: [EMHA.FAU.EDU](http://EMHA.FAU.EDU)



### TYPES OF POSITIONS HELD:

- Administrative Director
- Physician Relations Manager
- Nurse Manager
- Patient Financial Services Supervisor
- Director of Emergency Services
- Healthcare Recruiter
- Clinical Informatics Manager
- Group Benefits Account Manager

### COMPANIES WE WORK FOR:

- United Healthcare
- Johnson & Johnson
- Joe DiMaggio Children's Hospital
- Novo Nordisk
- Walgreens
- Florida Department of Health
- Cleveland Clinic
- Baptist Health

# GLOBAL MASTER OF SCIENCE IN FINANCE

WEEKNIGHTS • GLOBAL CAMPUS

► Visit [msf.fau.edu](http://msf.fau.edu) ► Call 561.297.6000

The **Global Master of Science in Finance (Global MSF)** program is specially tailored to challenge individuals and develop key understanding of the transformational world of finance. Training in the MSF program is administered by accomplished finance experts who provide a deeper level of immersion and critical analyses in financial management, investment banking, portfolio management, private equity, and investment management.

Upon completion of the degree, the program also includes supplemental preparation for the Bloomberg® Certification and the CFA® designation. With courses offered on evenings at the Boca Raton campus. In a virtual and live format, finance professionals from all over the world can collaborate and engage in a thought-provoking learning space without interfering with their daily commitments.



Connect with us one-on-one via phone, web conference, or in person. Visit: [MSF.FAU.EDU](http://MSF.FAU.EDU)



## GLOBAL CAMPUS OPTION

- Students attend courses remotely from anywhere in the internet-connected world
- Live virtual courses with industry-leading professors and colleagues Monday and Wednesday evenings, 6:30PM - 9:30PM EST



## COMPANIES WE WORK FOR:

- Bank of America
- Northwestern Mutual
- Charles Schwab
- Truist Financial
- New York Life

## SECTORS WE WORK IN:

- Wealth and Asset Management
- Hedge Funds
- Private Equity
- Corporate Finance
- Risk Analysis

All programs available for corporate on-site training.

## PROGRAM INFORMATION

- Program starts every Fall (August & October) and Spring (January & March)
- Classes held Mondays and Wednesdays from 6:30PM - 9:30PM
- Option to attend sessions in-person at Boca Raton campus or live-virtual from any location around the world
- Courses offered in 8-week sessions
- 16-month Master of Science Curriculum (30 credits/11 courses)
- Tuition: \$1,000/credit hour

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate credits
- Current résumé
- Two letters of recommendation or three professional references
- Statement of Purpose (description available on program website)
- GMAT/GRE scores not required for Fall 2022 applicants who meet admission criteria:
  - ▲ An advanced degree
  - ▲ Approximately four years of professional work experience in finance-affiliated industry with a 3.0 GPA in FAU's undergraduate Finance, Accounting or Economics degrees, or 3.5 GPA in Finance from another AACSB-accredited school



## PROGRAM INFORMATION

- Program starts every Fall (August), Spring (January), and Summer (June)
- In-person classes held Tuesday and Thursday evenings from 6:30PM - 9:30PM
- 12-month MSIB curriculum (30 credits): 24 Core credits/10 courses
- 6 Elective credits/2 courses
- Courses offered in 8-week sessions, in-person or fully online
- On-campus Tuition: \$900/credit hour
- Online Tuition: \$800/credit hour (textbooks excluded)
- Tuition is the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience recommended
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE scores not required for Fall 2022 applicants who meet admission criteria



# MASTER OF SCIENCE IN INTERNATIONAL BUSINESS

WEEKNIGHTS • FULLY ONLINE

► Visit [business.fau.edu/msib](https://business.fau.edu/msib) ► Call 561.297.6000



FAU's International Business (IB) programs –already ranked among prominent universities at No. 22 in U.S. News & World Report national rankings—are expanding to offer the **Master of Science in International Business (MSIB)** for working professionals.

Earning a master's degree in International Business provides graduates with a comprehensive understanding of the complexities of international commerce and how to tackle the unique challenges of organizations and communities operating in a fast-paced global business landscape through a variety of career options: financial analyst, accountant, controller, project manager, business analyst, banker and business process consultant.

Connect with us one-on-one on the phone, via web conference, or in person, visit: [BUSINESS.FAU.EDU/MSIB](https://BUSINESS.FAU.EDU/MSIB)





# PROFESSIONAL MASTER OF SCIENCE BUSINESS ANALYTICS

ON CAMPUS • ONLINE • LIVE VIRTUAL

► Visit [business.fau.edu/msba](https://business.fau.edu/msba) ► Call 561.297.6000

The **Master of Science in Business Analytics (MSBA)** is a 30-credit (12-month) program catered to working professional students. Continued globalization, advancements in digital technologies, and the most recent developments in artificial intelligence (AI), have resulted in increasing reliance on Business Analytics for competitive advantage and business growth across a diversity of industries: financial, healthcare, cybersecurity, social media, marketing, trade, transport, retail, manufacturing, hospitality, sports management, and services. The Master in Business Analytics degree trains business graduate students in methods and tools to extract, curate, preserve, analyze, mine, visualize, and present structured and unstructured business data for making well-informed executive decisions.

FAU's Master of Science in Business Analytics emphasizes artificial intelligence (AI) and social media analytics, along with advanced domain-specific topics, such as healthcare analytics, sports analytics, financial analytics, and hospitality and marketing analytics. Graduates earning a Master in Business Analytics are equipped to meet market demands for highly skilled Business Analytics professionals able to manage a wide range of information systems and processes, as well as to analyze, interpret, and make data-based business recommendations and decisions.

Connect with us one-on-one on the phone, via web conference, or in person, visit: [BUSINESS.FAU.EDU/MSBA](https://BUSINESS.FAU.EDU/MSBA)



## SAMPLE OF CAREER ROLES:

- Business Intelligence Analyst
- Management Analyst
- Operations Research Analyst
- Assistant Director of Business Analytics
- Artificial Intelligence Senior Manager
- Chief Information Officer
- Marketing Strategist/Manager
- Software Developer
- Budget Analyst
- Market and Social Media Researchers

## PROGRAM INFORMATION

- Program starts every Fall (August), Spring (January), and Summer (June)
- In-person classes held Monday and Wednesday evenings from 6:30PM - 9:30PM
- 12-month MSBA curriculum (30 credits): 24 Core credits/10 courses
- 6 Elective credits/2 courses
- Courses offered in 8-week sessions, in-person or fully online
- Online/On-campus Tuition: \$900/credit hour
- Tuition is the same for Florida and non-Florida residents (including international students)



## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience recommended
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE scores not required for Fall 2022 applicants who meet admission criteria

## PROGRAM INFORMATION

- Program starts every Fall (August), Spring (January), and Summer (June)
- In-person classes held Monday and Wednesday evenings from 6:30PM - 9:30PM
- 12-month MSITM curriculum (30 credits): 24 Core credits/10 courses
- 6 Elective credits/2 courses
- Courses offered in 8-week sessions, in-person or fully online
- Online/On-campus Tuition: \$900/credit hour
- Tuition is the same for Florida and non-Florida residents (including international students)



## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience recommended
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE scores not required for Fall 2022 applicants who meet admission criteria

# MASTER OF SCIENCE IN INFORMATION TECHNOLOGY AND MANAGEMENT

ON CAMPUS • ONLINE • LIVE VIRTUAL

► Visit [business.fau.edu/mitm](https://business.fau.edu/mitm) ► Call 561.297.6000



The **Master of Science in Information Technology Management (MSITM)** is a 30-credit program offered online and/or on campus to accommodate working professionals. Students will learn to manage a wide range of information systems and processes, as well as analyze, interpret, and make data-based business decisions.

Offered jointly by FAU's College of Business (COB) and College of Engineering and Computer Science (COECS), the Master's in Information Technology Management degree prepares students to meet the demand for highly skilled professionals in information technology, information security and business analytics across almost all industry sectors, including healthcare, hospitality, marketing, finance, and supply chain management.

Connect with us one-on-one on the phone, via web conference, or in person, visit: [BUSINESS.FAU.EDU/MITM](https://BUSINESS.FAU.EDU/MITM)



## SAMPLE OF CAREER ROLES:

- Cyber Security Consultant
- Business Intelligence Analyst
- Information Security Specialist
- Information Technology Director
- Chief Information/Technology Officer
- Network and Computer Systems Manager
- Computer and Software Marketing Manager
- Business Processes Engineering Manager
- System Integration Analyst
- Global Sourcing Director
- E-Commerce Manager
- ERP Manager
- Enterprise Systems Manager

# MASTER OF SCIENCE IN SUPPLY CHAIN MANAGEMENT

ON CAMPUS • ONLINE • LIVE VIRTUAL

► Visit [business.fau.edu/msscm](https://business.fau.edu/msscm) ► Call 561.297.6000

The **Master of Science in Supply Chain Management (MSSCM)** is a 30-credit program catered to working professional students. Supply Chains are essential for the trade, retail, manufacturing, and service industries and are expanding geographically and in scope. Continued globalization, advancements in digital technologies, and the more recent emphasis on Blockchain have resulted in an increased focus on supply chain and its risks.

FAU's Master of Science in Supply Chain Management program offers (1) a strong curriculum, delivering the foundations and principles of Supply Chain Management, Operations Management, Procurement, and Sourcing, integrated with major subfields such as Artificial Intelligence, Big Data Analytics, and Blockchain; (2) high-quality applied industry projects supervised by experts in the field; and (3) software and simulation systems that students can apply to real world situations and problem solving.

Graduates earning the Master in Supply Chain Management are equipped to meet market demands for highly skilled individuals able to manage a wide range of supply chain management functions including data and analytics skills, as well as to analyze, interpret, and make data-based business decisions.



## PROGRAM INFORMATION

- Program starts every Fall (August), Spring (January), and Summer (June)
- Classes held Monday and Wednesday evenings from 6:30PM - 9:30PM
- 12-month MSSCM curriculum (30 credits): 24 Core credits/10 courses
- 6 Elective credits/2 courses
- Courses offered in 8-week sessions, in-person or fully online
- Online/On-campus Tuition: \$900/credit hour
- Tuition is the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience recommended
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE scores not required for Fall 2022 applicants who meet admission criteria

Connect with us one-on-one on the phone, via web conference, or in person, visit: [BUSINESS.FAU.EDU/MSSCM](https://BUSINESS.FAU.EDU/MSSCM)



## SAMPLE CAREER ROLES:

- Purchasing Agent
- Operations Manager
- Logistics Analyst
- Purchasing Manager
- Supply Chain Manager
- Logistician
- Logistics Manager
- Production, Planning and Expediting Clerk
- Storage and Distribution Manager

All programs available for corporate on-site training.



## PROGRAM INFORMATION

- Program starts every Fall (August) and Summer (May)
- Classes delivered completely online and via on campus live lectures on Saturdays in Davie
- 28 to 32-month MTax curriculum (30 – 36 credits) – no classes during spring semester:
  - ▲ Business and accounting foundation courses are included in the curriculum, if required
- Tuition: \$900/credit hour

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate degree credits
- Work experience highly recommended
- Résumé
- Two letters of recommendation
- GMAT/GRE scores not required for Fall 2022 applicants who meet admission criteria

# EXECUTIVE MASTER OF TAXATION

ON CAMPUS • ONLINE • LIVE VIRTUAL

▶ Visit [accounting.fau.edu](https://accounting.fau.edu) ▶ Call 561.297.0525



Maintain the quality of your professional and personal lives while earning your **Executive Master of Taxation** degree in just over two years. Our program accommodates tax students who are also working professionals. You will not have to worry about balancing demanding work schedules with course assignment deadlines during the hectic tax seasons as we do not require coursework during the spring semester. The Executive Master of Taxation program can be completed entirely online, in person on Saturdays, or by a combination of both.

Connect with us one-on-one on the phone, via web conference, or in person, visit: [ACCOUNTING.FAU.EDU](https://ACCOUNTING.FAU.EDU)



Recognized as a best Online Graduate program by U.S. News & World Report.

*I came to accounting on a different path than many students. My undergraduate degree is in History and Studio Art, and I worked a variety of jobs, like a non-profit that built a skateboard park and running my own business, before I decided to go back to school and take accounting courses to be eligible for my CPA license. I worked for a local accounting firm for about 5 years, during which time I passed the CPA exam and got my New Mexico license (and had my second child). I enjoyed my job, but*

*I started getting a bit bored with the work and knew that a remote job would allow me to keep living in New Mexico while doing more challenging work. I wasn't quite sure how to make that happen until I got connected with my current employer based in CA through an AICPA online job fair. We worked out a remote agreement, and I became their first full-time remote employee! I was working in tax for years, before I looked to pursue my Master's in Taxation degree. **I wanted a program I could complete entirely***

**online, and I found FAU's Master of Taxation meets those needs and is affordable. I'm already used to managing my time independently and working remotely, so the program is perfect for me.**



**MATTIE EAGLE**  
Tax Accountant  
Small Business & Tax  
Planning Specialist  
Brotemarkle, Davis &  
Co LLP

# EXECUTIVE MASTER OF ACCOUNTING

ON CAMPUS • ONLINE • LIVE VIRTUAL

► Visit [accounting.fau.edu](http://accounting.fau.edu) ► Call 561.297.0525

Obtain an **Executive Master of Accounting** degree and open new career opportunities, get a step closer to taking the CPA or CFE, move into higher-level positions in accounting, banking, or finance, and increase your earning potential. Customized around working professionals, the Executive Master of Accounting program can be completed entirely online, in person on Saturdays, or a combination of both as your schedule demands.



## COMPLETE IN 25-36 MONTHS

### MASTER OF ACCOUNTING CONCENTRATIONS (see pages 46-47)

- Forensic Accounting
- Tax
- Digital Accounting Forensics and Data Analytics
- Internal Auditing
- Professional Accounting

Connect with us one-on-one via phone, web conference, or in person. Visit: [ACCOUNTING.FAU.EDU](http://ACCOUNTING.FAU.EDU)



### PROGRAM INFORMATION

- Program starts every Fall (August), Spring (January), and Summer (May)
- Classes delivered completely online and via on campus live lectures on Saturdays in Davie
- 25 to 36-month MAcc curriculum (30 – 45 credits):
  - ▲ Business and accounting foundation courses may be required
- Tuition: \$900 per credit for all accounting concentrations

### ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate degree credits
- Work experience recommended, but not required
- Résumé
- Two letters of recommendation
- GMAT/GRE scores not required for Fall 2022 applicants who meet admission criteria



Recognized as a best Online Graduate program by U.S. News & World Report.



Managing risk was always an interest for me, and I really liked the intersection of accounting and IT. The Executive Master of Accounting program attracted me with its concentrations in forensics, digital accounting, and data analytics. **I landed my first role in IT Audit at one of the Big 4 firms during my very first semester and then joined EY the same year I graduated.**

**ANTARIO SCRUGGS, CISA, CDPSE**  
Manager, GRC Technology Consulting at EY  
Forensic Accounting & Digital Accounting Forensics and Data Analytics

**\$5.8+13**

IN REPORTED  
FRAUD LOSSES  
(FTC)\*



\* <https://www.ftc.gov/news-events/news/press-releases/2022/02/new-data-shows-ftc-received-28-million-fraud-reports-consumers-2021-0>

## EXECUTIVE MASTER OF ACCOUNTING CONCENTRATIONS

ON CAMPUS • ONLINE • LIVE VIRTUAL

► Visit [accounting.fau.edu](https://accounting.fau.edu) ► Call 561.297.0525

### FORENSIC ACCOUNTING

Gain the forensic accounting skills and knowledge needed to detect, investigate, and prevent fraud, money laundering, and other financial crimes.

Our faculty of professors and industry experts integrate academic research with real life practice; we wrote the textbook on forensic accounting, and many of our practitioners with firsthand experience in active investigative work and expert witness testimony.

Develop a solid skillset in auditing, analysis, dispute resolution, litigation support, valuation, expert testimony, and interviewing.

### BECOME A FINANCIAL SHERLOCK HOLMES!



Dr. Leiner, also known as Sergeant Leiner, supervised Broward Sheriff's Office (BSO) Economic Crimes Unit—one of the largest in the nation at the time—in conducting fraud-related investigations and solving economic crimes. At FAU, he teaches Accounting Fraud Examination Concepts and Interviewing for Forensic Accountants and Auditors and is co-author on the

**DR. JAY LEINER, CFE, CFS**  
Co-Director of the Center for  
Forensic Accounting Training  
Director, Palm Beach ACFE

textbook, *Forensic Accounting and Fraud Examination*.



Everything we teach is reality based, from how to work fraud and how to conduct interviews to communicating final reports. We stay current on industry trends and topics. Students sharpen their accounting skills alongside investigative abilities to become highly skilled forensic accountants.



### DIGITAL ACCOUNTING FORENSICS AND DATA ANALYTICS

**Gain a competitive edge by combining your accounting skills with data analytics!**

With the big-data revolution, old-fashioned, simple financial analysis tools have been supplanted by more sophisticated techniques and technology. Accounting firms and financially oriented organizations (like FINRA and the SEC) are investing heavily in descriptive, diagnostic, predictive, and prescriptive data analytics and special analytical tools; they need skilled analysts to use them.

**Stand out as a professional who can apply digital accounting forensics and data analytics to both hard (financial) data and soft data (e.g., email, social media content, videos, and narrative reports).**



# PROFESSIONAL ACCOUNTING

Tailored to the needs of busy professionals who want to earn their master's degree while working full time. Students gain specialized knowledge and skills with a focus on the Certified Public Accountant (CPA) credential. Those with an undergraduate degree in accounting have the option of completing the program in as few as three semesters.

CPAs work in all sectors of the economy, public accounting, government, and in private companies. FAU's Accounting program is well known and highly respected in the South Florida accounting community, with many firms—from Big 4 to regional and local ones—seeking out FAU students and graduates.

Combine your newly acquired knowledge and skills to launch your accounting career or land your next promotion. Our career support services include a dedicated specialist for resume review and LinkedIn profile and networking advice. Hiring firms recruit directly from our program as well as through career fairs held each semester both in person and virtually.



# TAX

Tax is a critical aspect in all areas, including inside CPA firms, industry, and government. The Master of Accounting (MAcc) degree with a concentration in Tax takes you far beyond simply filling out tax returns. You will delve into tax strategies and tax planning for wealthy individuals, corporations, and partnerships.

Gain maximum practice flexibility and enhance your year-round value by performing tax work during tax season and conducting audits, consulting, or other work during the rest of the year! You can gain a solid Tax foundation without an undergraduate accounting or business degree required.

Industry experts and tax specialists, many who have worked for the IRS or own their own tax practices, cover important tax topics including **Tax Research, International Tax, Corporate Tax, Partnerships Tax, IRS Practices and Procedures** as well as areas related to auditing and consulting: **Advanced Auditing, Accounting Information Systems, and E-Commerce.**



# INTERNAL AUDITING

## *New Program*

Professionals seeking to specialize within the accounting profession can concentrate in Internal Auditing, a niche area focusing on courses that sharpen internal auditing skills: **IT Auditing, Internal Auditing Theory and Practice, Internal Auditing Cases and Projects, and Advanced Digital Forensics in Forensic Accounting.**



## Salary Trends for Internal Auditing Career Path\*

**\$79.7K** - Internal Auditor (1-3 yrs. exp.)

**\$93.5K** - Senior Auditor

**\$120.5K** - Internal Audit Manager

**\$191.5K** - Chief Audit Executive/VP

2022 Robert Half Salary Guide: <https://www.roberthalf.com/salary-guide/specialization/finance-and-accounting>



## PROGRAM INFORMATION

- Program starts every Fall (August)
- Classes held every third weekend at the Boca Raton Campus.
- Three-year program
  - ▲ Years One and Two: Only two on-campus residencies per semester
  - ▲ Year Three: Work independently on Dissertation
- 80 credits in total:
  - ▲ 9 credits: Tools courses
  - ▲ 36 credits: Seminar courses
  - ▲ 9 credits: Research courses in discipline of interest
  - ▲ 26 credits: Dissertation courses
- Tuition: \$1000/credit hour
  - ▲ Tuition is the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- Extensive managerial experience
- Master's degree from recognized, regionally accredited institution or international equivalents
  - ▲ Exceptional applicants with a bachelor's degree and extensive managerial experience may be considered
- Official Transcripts from all programs
- Current professional résumé
- Three letters of recommendation
- Statement of Purpose
- GMAT/GRE score
- Interview with Committee

# EXECUTIVE PH.D. IN BUSINESS ADMINISTRATION WEEKENDS

► Visit [executivephd.fau.edu](http://executivephd.fau.edu) ► Call 561.297.6000

Earn the highest academic degree in business while continuing to advance a full-time career. The **Executive Ph.D. in Business Administration** is a professional doctoral program customized for senior managers, high-potential leaders, and C-suite professionals who want to become subject matter experts in their industries, highly-valued thought leaders with fresh insights, and contributors of new knowledge and best practices to transform the future business landscape.

The Executive Ph.D. program focuses on developing mastery of advanced research methodologies and in-depth analytical skills to empower business leaders. In an executive environment with innovative facilities, you will learn how to merge your business knowledge and experience with academic rigor to conduct and interpret business research, make evidence-based evaluations of today's complex business challenges, and create data-driven strategies for tomorrow's business opportunities.



Connect with us one-on-one via phone, web conference, or in person. Visit: [EXECUTIVEPHD.FAU.EDU](http://EXECUTIVEPHD.FAU.EDU)



COMPLETE IN 36 MONTHS



# EXECUTIVE DEGREE PROGRAMS AT A GLANCE

PROGRAM	PROGRAM DURATION	PROGRAM FORMAT	PROGRAM MEETS	PROGRAM STARTS	PER CREDIT COST
<b>EXECUTIVE MBA</b>	23 MONTHS 40 – 46 credits total	BOCA RATON CAMPUS: IN-PERSON	EVERY THIRD WEEKEND	EVERY AUGUST & JANUARY	\$965 PER CREDIT HOUR
<b>PROFESSIONAL MBA</b>	23 MONTHS 40 – 46 credits total	BOCA RATON CAMPUS: IN-PERSON	TUES. & THURS.	EVERY AUGUST & JANUARY	\$900 PER CREDIT HOUR
<b>MBA BROWARD FLEX</b>	23 MONTHS 40 – 46 credits total	DAVIE CAMPUS: IN- PERSON & GLOBALLY: LIVE-VIRTUAL	MON & WED	EVERY AUGUST & JANUARY	\$900 PER CREDIT HOUR
<b>MASTER OF SCIENCE IN INTERNATIONAL BUSINESS</b>	15 MONTHS 33 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	BOCA: TUES. & THURS. OR FULLY ONLINE	EVERY AUGUST & JANUARY	\$900 ON CAMPUS \$800 ONLINE PER CREDIT HOUR
<b>MASTER OF SCIENCE IN BUSINESS ANALYTICS</b>	12 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	BOCA: MON. & WED. OR FULLY ONLINE	EVERY AUGUST & JANUARY	\$900 PER CREDIT HOUR
<b>MASTER OF SCIENCE IN INFORMATION TECHNOLOGY AND MANAGEMENT</b>	12 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	BOCA: MON. & WED. OR FULLY ONLINE	EVERY AUGUST & JANUARY	\$900 PER CREDIT HOUR
<b>MASTER OF SCIENCE IN SUPPLY CHAIN MANAGEMENT</b>	12 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	BOCA: MON. & WED. OR FULLY ONLINE	EVERY AUGUST & JANUARY	\$900 PER CREDIT HOUR
<b>ONLINE MBA</b>	16 – 23 MONTHS 40 – 46 credits total	100% ONLINE	100% ONLINE (NO SCHEDULE COMMITMENT)	AUG., & OCT., JAN., MAR. & MAY	\$800 PER CREDIT HOUR
<b>MBA IN SPORT MANAGEMENT</b>	23 MONTHS 40 – 43 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	TUES. & THURS. OR FULLY ONLINE	EVERY AUGUST, JANUARY & MAY (ONLINE)	\$900 ON CAMPUS \$800 ONLINE PER CREDIT HOUR
<b>EXECUTIVE MASTER OF HEALTH ADMINISTRATION</b>	15 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	EVERY THIRD WEEKEND OR FULLY ONLINE	EVERY AUGUST, JANUARY & MAY (ONLINE)	\$1,000 ON CAMPUS \$900 ONLINE PER CREDIT HOUR
<b>GLOBAL MASTER OF SCIENCE IN FINANCE</b>	16 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON &/OR LIVE- VIRTUAL	MONDAY & WEDNESDAY EVENINGS	EVERY AUGUST & JANUARY	\$1,000 PER CREDIT HOUR
<b>EXECUTIVE MASTER OF ACCOUNTING</b>	25 – 36 MONTHS 30 – 45 credits total	DAVIE CAMPUS: IN- PERSON &/OR LIVE- VIRTUAL	SATURDAYS OR FULLY ONLINE	EVERY AUGUST, JANUARY & MAY	\$900 PER CREDIT HOUR
<b>EXECUTIVE MASTER OF TAXATION</b>	28 – 32 MONTHS 30 – 36 credits total	DAVIE CAMPUS: IN- PERSON &/OR LIVE- VIRTUAL	SATURDAYS OR FULLY ONLINE	EVERY AUGUST & MAY	\$900 PER CREDIT HOUR
<b>EXECUTIVE PH.D.</b>	36 MONTHS 80 credits total	BOCA RATON CAMPUS: IN-PERSON	EVERY THIRD WEEKEND	AUGUST	\$1,000 PER CREDIT HOUR

# STUDENT RESOURCES & EXPERIENCE

As an Executive Education degree student, your experience goes beyond the classroom. From modern, exclusive facilities and unparalleled networking experiences to all-inclusive administrative support and career building services, we create an environment suitable for uninterrupted learning and opportunities to enhance your professional acumen.

## PROGRAM/ADMINISTRATIVE SUPPORT

- Textbooks and instructional materials provided or mailed (*on-campus courses only*)
- Technical support & financial services, personalized advising sessions each semester
- Experienced, industry-leading faculty
- Organic connections forged with professional business colleagues to study, collaborate and expand network
- Catered meals (weekend courses)
- Catered refreshments (weeknight courses)
- Individualized leadership profile and assessment opportunities
- Program options and flexibility allow completion without work and life interruption

## FUNDING OPTIONS

- Federal Financial Aid
- Tuition Reimbursement
- Self-Payment Plans
- Military and VA Benefits
- Graduate Assistantships and Fellowships
- Scholarship Opportunities



Contact [ExecEdAdmissions@fau.edu](mailto:ExecEdAdmissions@fau.edu) for more details

## STUDENT RESOURCES

- Private coaching sessions to enhance leadership skills and professional presence
- Business Mentor Program with accomplished alumni
- Boot Camp course to strengthen industry knowledge, sharpen skills, and heighten professional branding
- Recorded class lectures and tutorials
- Student ID for exclusive access to key resources (libraries, databases and executive facilities)
- Tutoring and writing services included
- Lifetime discount on all highly-ranked professional development certificate courses
- Unlimited access to FAU Business Network community and resources
- Graduation regalia
- Graduation events
- Access to all Microsoft Office products and virtual conference platforms
- Diverse, year-round events:
  - ▲ Networking engagements
  - ▲ Professional workshops
  - ▲ Seminars, Conferences and guest panel events

## FACILITIES

- State-of-the-art executive education center
- 24-hour access to conference-style study rooms
- Innovative classrooms designed for maximum collaboration and discussion
- Average class size: less than 30 students
- Expansive atrium for networking and engagement activities
- Parking e-permit with covered parking spaces
- Auditorium for conferences, guest speakers and special events

## CAREER SERVICES

- One-on-one coaching sessions
- Workshops: Personal branding, LinkedIn Profile, Resume writing, networking skills, interview tactics
- Career Opportunities
- Salary negotiation strategies
- Leveraging degree and resources



# CUSTOMIZED CORPORATE PROGRAMS

Our dedicated Corporate Training Division specializes in customized on-site, on campus, or virtual group training for local, national, and international organizations.

FAU partners with leading subject matter experts who have the knowledge, expertise and experience to speak your organization's language and solve its skills gaps. An FAU Corporate Program will empower your team members with updated skills, new business strategies, and enhanced problem-solving techniques.

Our custom programs employ a variety of approaches that closely assess real-time organizational issues, create an engaging learning experience, and lead to actionable outcomes for your organization. Our most successful corporate partnerships are built on collaboration, clear goals, and shared commitment to results. If you are looking for a meaningful and effective educational relationship that will bring results to your company, then don't wait to discuss available options for your organization.

[BUSINESS.FAU.EDU/EXECUTIVE-EDUCATION/CORPORATE-TRAINING](https://business.fau.edu/executive-education/corporate-training)



**CUSTOMIZED  
LEARNING  
PRACTICAL  
POWERFUL  
SKILLS-BASED  
INTERACTIVE  
DYNAMIC**

To discover the many types of customized corporate training programs that FAU offers, please contact Paige Garrido, [pgarrido@fau.edu](mailto:pgarrido@fau.edu) 561-297-4819



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# IS YOUR COMPANY AN FAU CORPORATE PARTNER?

Don't miss out on valuable business growth opportunities! Recruiting and retaining talent are crucial for success. Show your commitment to employee professional development and build a culture of continuous innovation, learning, and improvement.

**FIND OUT MORE ABOUT FAU EXECUTIVE  
EDUCATION CORPORATE PARTNERSHIPS**

 [www.faucorporatetraining.com](http://www.faucorporatetraining.com)



## PARTNERING WITH FAU EXECUTIVE EDUCATION BENEFITS



Tuition discounts – Business Degrees & Over 60 Professional Development Programs



Access to FAU Business Network – Our exclusive platform for finding new hires and interns



Corporate Training – Customized group upskilling programs with flexible delivery options (on site, online, or on campus)