



**FAU RANKED**  
**#2**  
**IN THE U.S. BY**  
**FINANCIAL TIMES**

COLLEGE OF BUSINESS

EXECUTIVE EDUCATION

*fall* 2023 ▶▶▶▶



[EXECED.FAU.EDU](http://EXECED.FAU.EDU)



COLLEGE OF BUSINESS  
EXECUTIVE EDUCATION

fall 2023

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# OUR MISSION...

Executive Education provides advanced business degrees and professional development programs to individuals and organizations from diverse industries across Florida, the U.S., and around the world.

Our high-touch service and customized educational programs prepare students to be empowered leaders who seek opportunities, strive for innovation, strategize for success, and solve business challenges.



**SEEK  
OPPORTUNITIES**



**STRIVE FOR  
INNOVATION**



**STRATEGIZE FOR  
SUCCESS**



**SOLVE BUSINESS  
CHALLENGES**



**AACSB  
ACCREDITED**

**THE BENCHMARK OF QUALITY FOR  
BUSINESS EDUCATION WORLDWIDE**

## WHY ACCREDITATION MATTERS

Earning a degree from FAU's AACSB-accredited business programs signals high quality to hiring employers. FAU is one of over 950 business institutions across 50+ countries and territories to pass the rigorous standards of quality for this esteemed recognition. Students learn in higher quality courses with excellent programs and faculty. Employers recruit more graduates from AACSB-accredited schools, who are offered more competitive salaries.



**Daniel Gropper, Ph.D.**  
**Dean**  
**College of Business**  
**Florida Atlantic**  
**University**

On behalf of the College of Business at Florida Atlantic University, I would like to welcome you! As you focus on your career goals, we invite you to experience the transformative opportunities that FAU's College of Business can provide. With a faculty and staff dedicated to teaching core and advanced business skills and providing nationally and internationally acclaimed educational and professional development programs, we prepare students for outstanding career possibilities. Partnering with our local business community helps us ensure our programs meet the evolving market demands and contributes to our continued success.

We look forward to seeing you soon and "Go Owls!"



**Vegar Wiik**  
**Assistant Dean**  
**Executive Education**  
**Florida Atlantic**  
**University**

Our business community relies on FAU to educate and equip their future employees and business leaders. We offer high-quality degree programs as well as the most diversified selection of over 60 national and international certification and professional development programs. Programs are delivered in several different formats where you can choose to attend classes – on campus, live virtual or fully online.

In all our Executive Education programs, students will experience what makes us unique: our culture of service, 24/7 support model, and your very own team dedicated to your educational success. As we continue to grow and design leading-edge programs, we invite you to join us and take advantage of the many flexible opportunities to transform your career and organization.



# COLLEGE OF BUSINESS EXECUTIVE EDUCATION

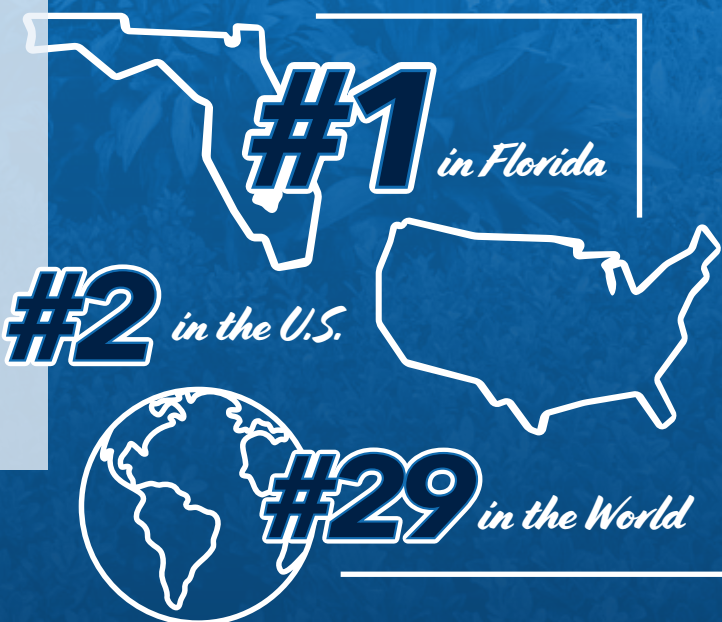
**FAU CLAIMS NO. 2 SPOT IN THE U.S.  
BY FINANCIAL TIMES**

No.1 in Florida, No. 2 nationally and No. 29 globally for open enrollment professional education programs! FAU Executive Education has once again been recognized by the *Financial Times*—the gold standard ranking for professional education worldwide.

The 2023 rankings assessed the world's top 75 business schools using feedback from students about program features: preparation, course design, teaching methods and materials, quality of faculty and participants, new skills and learning, follow-up, aims achieved, and value for professional growth.

We thank our instructors and support team who provided exceptional quality and service to over 2,000 students in 2022.

## FAU EXECUTIVE EDUCATION 2023 OPEN ENROLLMENT RANKINGS



**#4** *in the World and* **#1** *in the U.S. for  
Female participation*





# What FAU Executive Education Has Been Up To This Year...

FAU Executive Education—continues to celebrate with our students on career success and recognize our faculty for ground-breaking research and industry impact, all while meeting the needs of our business community.



## EXECUTIVE FORUM SPEAKER SERIES:

Katherine Milliken, MBA, FAU Alum & VP of Entertainment and Fan Experience for the Miami Dolphins & Hard Rock shared tips with Sport MBA students!

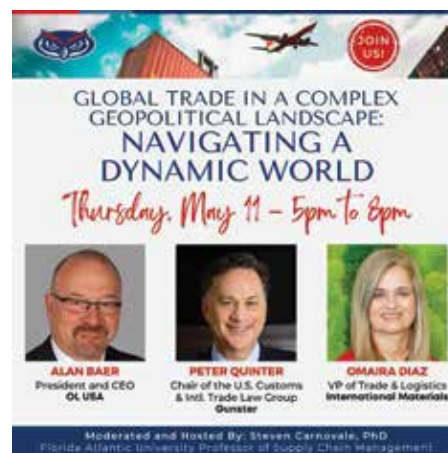


## #11 IN THE WORLD FOR SPORT MBA



## NETWORKING IN PALM BEACH!

An evening for South Florida professionals and local businesses to network at Venture X West Palm Beach in Rosemary Square!



## Learning To Navigate The Future Of Global Trade!

An interactive panel discussion led by industry experts delved into geopolitical tensions, alliances, and shifting balances of power and sources of global supply.



## ENGAGING WITH ENTREPRENEURS...

A networking mixer jointly sponsored by Emerge Broward's Develop Committee, National Black MBA Association, and FAU's Executive Education.



## Industry Leaders on Healthcare Access to Underserved Communities:

Helping our health administration students to understand barriers to care and opportunities for change.

Florida Atlantic University reserves the right to substitute instructors, modify prices, change course formats, dates and/or times of programs or cancel courses due to insufficient enrollment or unexpected circumstances.

## HUMAN RESOURCE CERTIFICATION INSTITUTE (HRCI®)



FAU is accredited by the Human Resource Certification Institute (HRCI®) as an Approved Provider.

Select Human Resource Management programs are eligible for re-certification credits by the HR Certification Institute.

The use of this official seal confirms that the select activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.

aPHR™, PHR®, PHRca®, SPHR®, GPHR®, PHRI®, SPHRI™, are all registered trademarks of HR Certification Institute.

## PROJECT MANAGEMENT INSTITUTE (PMI®)



FAU is approved by the Project Management Institute (PMI®) as a Registered Education Provider (R.E.P.), and an Authorized Training Provider (ATP) for the PMP® Exam Prep courses.

All Project Management and Six Sigma programs are approved by PMI® and eligible for Professional Development Units (PDUs).

## CERTIFIED FINANCIAL PLANNER (CFP®)



The CFP Certificate Program at FAU is registered with the Certified Financial Planner Board of Standards Inc. (CFP Board).

The mission of Certified Financial Planner Board of Standards, Inc. (CFP Board) is to benefit the public by granting the CFP® certification and upholding it as the recognized standard of excellence for personal financial planning. For more information regarding the CFP® Certification Examination, please visit [www.CFP.net](http://www.CFP.net).

## PROFESSIONAL DEVELOPMENT PROGRAMS

# PROFESSIONAL CREDENTIALS

## INSTITUTE FOR SUPPLY MANAGEMENT (ISM®)



FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management's most distinguished and globally recognized credential, the CPSM®.

Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at <https://www.ismworld.org/certification-and-training/certification/cpsm/>

## CHARTERED FINANCIAL ANALYST (CFA®)



The Chartered Financial Analyst (CFA®) designation is the globally-recognized standard for establishing professional credibility within the field of financial analysis. If you are a finance or investment professional, the CFA® credential will solidify your position as a competent and credible member of the finance profession, increase your marketability and salary potential, and certify your skills.

## INSTITUTE OF INTERNAL AUDITORS (IIA)



Membership in the IIA, the dynamic and global organization for internal auditors, provides access to up-to-date standards-based guidance and frameworks, a worldwide network of over 200,000 members and exclusive networking opportunities, and discounts on professional development trainings.












# FINANCING OPTIONS

## for DEGREE PROGRAMS...

Students pursuing a degree program with FAU Executive Education have several options available to fund their studies. Options range from financial aid to fellowships, scholarships, awards and self-funding. Upon departmental approval, students can use any combination of tuition payment methods that best suits their budgets and financial plans.

### Payment Options Available for Degree-Seeking Students

-  Federal Financial Aid
-  Tuition Reimbursement
-  Self-pay Installments
-  Private Lending
-  Military/Veterans Benefits
-  Fellowships, Awards & Scholarships
-  Combination of Payment Methods

## Need Tuition Assistance?

If you're a Broward County resident, you may be eligible to receive a scholarship of up to \$12,000 for in-demand career training.

VISIT **GETCASH4SCHOOL.COM**  
TO LEARN MORE



### Scan QR code for more information

*Certain eligibility requirements must be met; not all Florida Atlantic University programs are covered by scholarship.*

## for PROFESSIONAL DEVELOPMENT COURSES...

### CareerSource Broward

Residents of Broward County meeting specific criteria may be eligible for scholarships of up to \$12,000 to assist with educational costs of tuition, books, supplies and more.

### CareerSource Palm Beach County

Residents of Palm Beach County meeting specific criteria may be eligible to access training grants, career counselors, business coaches, and training providers.

### Sallie Mae

Participants seeking a loan to help fund professional development can apply for Sallie Mae's student loans, designed to aid individual financial needs.

**School code: 001481-98**

### Broward County Community Action Agency Self-Sufficiency Case Management Program

For participants seeking a loan to fund career, Broward County residents whose total household income falls within 200% of the Federal Poverty Guidelines, may be eligible for assistance with tuition, books, supplies, and other services necessary to achieve self-sufficiency. For additional information, please call 954-357-5805.



Businesses survive and thrive under effective management and insightful leadership. Managers in today's competitive market oversee a diverse workforce and must master crucial skills for adapting to continual change while increasing productivity and advancing their organizations.

FAU's Management and Leadership programs can help develop new strategies for training, leading and motivating individuals and teams, improve communication and decision-making, maximize opportunities, and effectively manage crisis, conflict and change.



### Build a Pipeline Development Strategy

"Organizations with effective development programs for only one leader level performed slightly better—31% say they are in the top 10% of industry financial performance. When effective programs were offered for two levels of leaders, this percentage again increased to 40%. However, organizations that provided effective leadership development at all levels were far more likely to rank for top financial performance, with 54% reporting that they are in the top 10% of their industries."\*

\* DDI GLOBAL LEADERSHIP FORECAST 2023

## MANAGEMENT AND LEADERSHIP 561.297.2366

### LEADERSHIP BOOT CAMP: EFFECTIVE LEADERSHIP

Become a better leader in today's dynamic business landscape with FAU's Leadership Boot Camp: Effective Leadership Certificate Program. Sharpen your analytical, problem-solving and decision-making skills for your current managerial role as a supervisor, manager, or senior leader or acquire key managerial competencies to elevate your career.

This three-day program helps you develop your skills in leading and managing projects, teams, and even organizations. Identify management challenges as well as strategies for managing maximum performance and results, and acquire effective communication skills. Practical, hands-on activities allow for direct implementation and instant ROI.

8/15/2023 - 8/17/2023

3 Sessions, Tues./Wed./Thurs., 8:00AM - 4:30PM, Boca Raton Campus

**\$1,350**



### LEADERSHIP BOOT CAMP: PEOPLE MANAGEMENT

Successful leadership requires understanding the complexities in managing people. Designed for supervisors, managers, and senior leaders, FAU's Leadership Boot Camp: People Management, provides the insights, methods and techniques for ensuring your employees are committed to the success of your organization. Learn how to hire the right people for optimum performance, improve your understanding of behavioral patterns to boost collaboration and teams, and maximize verbal and non-verbal communication skills to enhance relationships.

10/17/2023 - 10/19/2023

3 Sessions, Tues./Wed./Thurs., 8:00AM - 4:30PM, Boca Raton Campus

**\$1,350**



**"I think the best testimony is the fact that I want to send our ENTIRE TEAM! This was such a balanced boot camp! Hit all the marks."**





## **WOMEN IN EXECUTIVE LEADERSHIP**

Limitless potential! The Women in Executive Leadership (WEL) program is designed for high-achieving professionals with the grit and drive to become senior leaders in their organizations or run their own companies. Participants take an introspective look at their leadership styles and learn how to better engage teams for maximum performance. They become aware of beliefs and behaviors that either sabotage or support their success as leaders. Participants lean in to a “no limits” attitude, strengthen their leadership skills, and become more well-rounded leaders.

Participants also work with an executive level mentor to develop an Individual Development Plan (IDP) which serves to formalize career goals and action plans. Participants benefit from the relationships built during the program and continue to stay engaged after the program through a variety of networking and learning events.

Graduates of the program report gaining clarity on their career paths, acquiring more responsibility, building more engaged teams, taking on new projects, and receiving promotions.

9/9/2023 - 12/2/2023

7 Sessions, every other Sat., 9:00AM - 4:00PM, Live Virtual  
or On Campus

**\$2,750**

*“The whole journey was amazing. I learned that I am a strategist and a driver of change. I am an agile executive that balances efficiencies and innovation.”*

**ELIJEANNA KING-THOMPSON, CPIA**

President, Chaisteli Insurance Group and Women Thriving High, LLC



Human Resource professionals are consistently in demand as every organization's success relies on attracting, motivating, and retaining high-quality talent.

FAU's Human Resource Management certificate programs provide the knowledge base and skills needed for effectively managing employees and strengthening internal initiatives.

For seasoned HR professionals seeking formal training or working toward a PHR® or SPHR® certification, or if you are entirely new to the field, our Human Resource Management programs offer both the foundation to get you started in your HR career and the advanced tools to help you excel in your role as an HR professional or manager.



Human Resource professionals account for almost 1 million jobs in the current economy with employment in almost every industry.

**\$126,230**

Median Annual Salary for HR Managers\*

**7% Growth**

2021 to 2031 HR Managers\*

\* U.S. Bureau of Labor Statistics

**HUMAN RESOURCE MANAGEMENT**  **561.297.2366**

## CERTIFICATE IN HUMAN RESOURCE MANAGEMENT

Leveraging one of an organization's most significant assets—its employees—is critical for businesses to succeed. Featuring real-world business perspectives and best practices for managing and developing a successful workforce, the Certificate in Human Resource Management includes a comprehensive curriculum. Increase your knowledge of HR management fundamentals and learn strategies for performing HR functions more effectively.



8/12/2023 - 12/2/2023

14 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual

**\$1,450**

8/23/2023 - 11/29/2023

14 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or Boca Campus

**\$1,450**

## HR: COMPENSATION AND BENEFITS CERTIFICATE

Leading HR Management experts bring industry knowledge and practices from their organizations to deliver current research and techniques for compensation and employee benefits administration. Gain an understanding of rewards systems, job analysis, and performance management; and learn how to develop, implement and administer an organization's rewards and benefit policies, and to be an effective member of a compensation team.



9/7/2023 - 11/16/2023

11 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$1,140**

## PHR®/SPHR® EXAM PREPARATION COURSE

Obtain your PHR® or SPHR® credentials, highly valued by employers, to demonstrate your commitment to upskilling, add to your existing HR knowledge base, and keep current on HR trends. This intensive course helps prepare you for the HR Certification Institute's® (HRCI®) national examination for the Professional or Senior Professional in Human Resources (PHR®/SPHR®) designation and covers each of the functional areas on both exams.

8/26/2023 - 11/4/2023

10 Sessions, Sat., 9:00AM - 12:30PM, Live Virtual or On Campus

**\$1,656**

*The HR Certification Institute® (HRCI®) does not endorse any particular preparation program or offering. We encourage prospective certification holders to use a variety of resources that reflect their learning styles and needs. Purchasing a certification product is NOT required and HRCI does not guarantee that an individual will pass based on the purchase of a certification preparation product.*



## **CERTIFICATE IN GEOPOLITICAL ANALYSIS**

FAU's Certificate in Geopolitical Analysis provides business professionals with an understanding of Geopolitics as it relates to risk, opportunity and the business cycle. The program provides methods to assess the impact of geopolitical events on business continuity, supply chains and strategic planning, along with tools to build and monitor geopolitical forecasts and scenarios to inform strategic decisions and contingency planning.

Participants taking this course will learn to do the following:

- ✔ Use the 7 Pillars of Geopolitics, which include politics, economics, security, geography, history, society, and technology, and better contextualize global events and understand their impact on business continuity. Areas of applicability include, but are not limited to, changing regulatory environments, trade patterns, supply chain disruptions, social instability and risks of conflict.
- ✔ Build ground-up geopolitical assessments to enhance understanding of new markets or re-check assumptions about existing markets and supply nodes based on shifting political, social, economic or security dynamics.
- ✔ Build geopolitical forecasts and scenarios that impact business continuity and opportunity, and learn how to establish a system to monitor for changes and mitigate paralysis from information volatility.
- ✔ Apply tools from the intelligence analyst toolkit to assess information flows from outside and within organizations, and to enhance analysis of geopolitical events to highlight relevance for business operations, identify potential opportunity, and mitigate risk.

9/27/2023 - 9/29/2023

3 Sessions, Wed./Thurs./Fri., 8:00AM - 4:00PM, Live Virtual or On Campus

**\$2,500**

FAU Executive Education partners with RANE to offer the Certificate in Geopolitical Analysis. RANE is the world's leading geopolitical intelligence platform. RANE brings global events into valuable perspective, empowering businesses, governments and individuals to more confidently navigate their way through an increasingly complex international environment.

**"My experience with FAU's Executive Education Program has been nothing short of incredible."**

*Professional instruction with current and relevant material couched in the present were perfect in allowing me to better understand Geopolitical Risk and methods to categorize and measure it."*

**MICHAEL OESCHGER,**  
**HYPERTHERM**  
Associates - Director,  
Global Security



Sales and marketing are fundamental drivers of growth for businesses of every size and across every industry. Skilled professionals with sales and marketing training are highly sought after and earn competitive compensation for their contributions to a company's revenue stream.

FAU's Sales and Marketing certificate programs bring experienced instructors with real-world business scenarios into the classroom. Prepare to build and manage strategic sales teams that generate demand, increase sales, improve service levels, and reveal new profitable opportunities. Also, learn how to develop consumer relationships through brand management and promote products and services with creative marketing plans.



## SALES AND MARKETING 561.297.2366

### CERTIFICATE IN SALES MANAGEMENT

Sales, a primary driver of revenue for every business, requires talent, passion, determination, and skill. Whether you are a sales professional looking to enhance your sales skill set, just starting your sales career, or a business owner seeking proven concepts and practices for increasing sales, this comprehensive Certificate in Sales Management delivers a solid sales foundation. Discover nuances in the roles of the sales professional and sales manager in the current business environment and gain skills essential for individual and organizational sales success, prospecting and customer relationship management along with strategies for solution-based selling, closing, and negotiating.

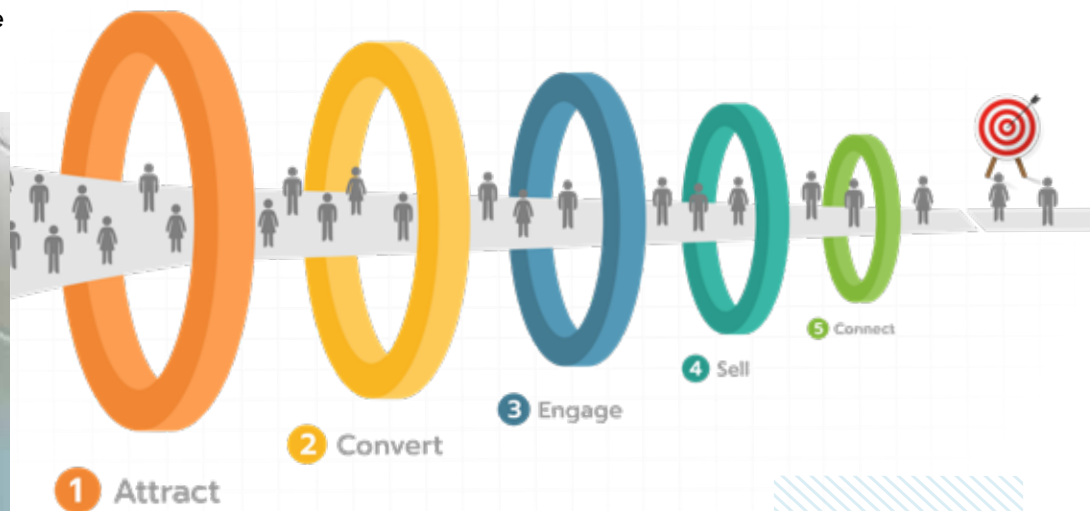
8/5/2023 - 11/4/2023

13 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On Campus

**\$1,100**

**\$127,490**

Median Annual Salary for Sales Managers\*



### CERTIFICATE IN MARKETING

Effective marketing is integral to a company's success, and skilled marketers are highly sought after and well compensated. The Certificate in Marketing program introduces you to foundational marketing theories as well as advanced marketing concepts and techniques. Learn to create strategic marketing plans to sell your business services or products. Gain fresh insights to develop marketing initiatives, establish strong customer relationships, build and manage a successful brand, optimize promotions, and understand your consumer's behavior.

9/9/2023 - 11/4/2023

8 Sessions, Sat., 9:00AM - 12:00PM,

Live Virtual or On Campus

**\$998**

**Advertising, Promotions, and Marketing Managers**

 **10% Growth**

2021 to 2031\*

**\$133,380**

Median Annual Salary for Advertising, Promotions, and Marketing Managers\*

\* U.S. Bureau of Labor Statistics



## **CERTIFICATE IN DIGITAL MARKETING**

Aspiring digital and social media marketing managers and strategists, business owners, and individuals seeking to advance their understanding of the digital marketing landscape will gain a practical foundation with FAU's Certificate in Digital Marketing. Covers an overview of key competencies and focuses on the integrated digital elements required to create actionable digital strategies and yield measurable outcomes.

8/15/2023 - 11/14/2023

13 Sessions, Tues., 6:30PM - 9:30PM, Hybrid-Live Virtual

**\$1,995**



Demand for skilled digital marketers has never been higher as brands are investing more than ever before in marketing across digital channels to reach consumers who are continuously online. Yet, the skills gap for navigating the digital economy is widening.

FAU's Digital Marketing programs, led by leading digital marketing and social media strategists, provide interactive laboratory-like experiences so you can apply newly acquired skills and generate real-world results.



*"I recently had the pleasure of taking the FAU digital marketing class with an outstanding instructor, and it was a game-changer for my career. The instructor's deep knowledge and expertise in the field were evident in every lesson, and their passion for teaching was contagious. What impressed me the most was the instructor's dedication to our learning and success. He was always available to answer our questions, provide feedback, and share his insights and experience."*

*I felt supported and empowered throughout the course, and I left with a newfound confidence and enthusiasm for digital marketing. I would highly recommend this class and instructor to anyone looking to upskill their digital marketing knowledge and advance their career. **The investment in this class will pay off tenfold, and I am grateful for the opportunity to learn from such a great instructor.**"*

**LISA COZZI**

Trucon Construction,  
Owner

Hospitality is one of the leading global industries in creating jobs and contributing to regional, state, national and worldwide economies across four key segments: lodging, foodservice, transportation, and commercial recreation. Earning a hospitality certification develops your understanding of the multifaceted hospitality industry and helps prepare you to advance your career and succeed in managerial roles.



Internationally-recognized Instructors

"The course material was really great! The instructor did an excellent job in communicating the material and making it easy to absorb. Even though I attended virtually, I felt as if I was physically at the Boca Raton campus. This course has excellent content and assignments that built on my knowledge in the industry and reinforced prior knowledge."

I must highlight that **while doing this program I was promoted to a more senior role as a Conference Services Manager.** I am confident in saying this course has made me more grounded in the science of event management. Well done!"

**SHEMAR SMITH**  
Palace Resorts  
Conference Services Manager

**HOSPITALITY**  **561.297.2366**

## CERTIFICATE IN HOSPITALITY AND TOURISM MANAGEMENT

FAU's Hospitality and Tourism Management certificate program provides participants with excellent lifelong skills and "fresh" topics impacting the world's largest service industry. The essential skills and knowledge are covered over an 8-module series and are ideal for many categories of participants: those who have no formal education in hospitality and tourism; those who have a formal education but want current exploration of various industry topics by top leaders in the field; career change professionals considering the industry; and those who may wish to pursue a bachelor's in hospitality and tourism management but want a "taste" of the curriculum in advance.

This program covers core components of various industry segments required for success as a balanced hospitality professional.

10/2/2023 - 12/1/2023

On-Demand, 8 week window to complete, Online

**\$199**



## CERTIFICATE IN EVENT MANAGEMENT

Event planners, whether in the early stages of your career or more seasoned professionals already planning meetings, hotel conferences, or trade shows for your organizations or corporations, learn best practices from an MPI® CMM (Certificate in Meeting Management) designee with vast industry experience and a passion for the field. The Certificate in Event Management aligns with the guidelines of the Events Industry Council on planning and delivering meetings and events with solid return on investment

9/23/2023 - 11/4/2023

7 Sessions, Sat., 9:00AM - 3:00PM, Live Virtual or On Campus

**\$998**





### **CERTIFIED MANAGEMENT ACCOUNTANT**

The Certified Management Accountant (CMA®) is deemed by many as the Gold Standard in Management Accounting. The CMA® is a global certification recognized worldwide with 125,000 members. This certification is now the most popular management accounting certification not only in the U.S. but also in the fastest developing regions, namely China and the Middle East.

9/23, 9/24 and 9/30/2023 (Part I)

10/14, 10/15 and 10/21/2023 (Part II)

6 Sessions, Sat. & Sun., 9:30AM - 4:30PM, Live Virtual or On Campus

**\$2,250**



Accounting and auditing are crucial business functions across every industry. Stakeholders depend on accountants to prepare timely and accurate financial reports. Auditors examine these financial documents to ensure accurate representation of a company's financial position and verify that the accounting procedures comply with generally accepted accounting principles (GAAP).



#### **Certified Management Accountant**

💰 **\$81+K – Entry**  
💰 **\$115+K – Median**  
💰 **\$144+K – Senior**

Annual Salary for  
CMA in U.S. (2023)\*

\* Salary Expert

### **CERTIFICATE IN FINANCIAL AND COST ACCOUNTING**

This program is designed to provide the non-accountant with the basics of accounting theory and practices. Topics addressed include the following: the basics of accounting and how transactions are reported and recorded, accounting systems and financial reports, the role of accounting in the creation of financial statements, variable costs, fixed costs and unit costs, the impact of depreciation, how to read and better understand financial statements, cash flow statements, how accounting information assists in making decisions, analyzing business transactions and relating them to changes in the balance sheet, and how accountants measure income.

9/6/2023 - 10/18/2023

7 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$1,099**



Demonstrate your competence in the internal auditing profession and elevate your accounting career with certifications and credentials respected in the accounting profession.



Joining The IIA is an investment in your career and the profession. Internal auditors impact every aspect of an organization — from finance and operations to marketing and human resources — acting as coaches, stakeholder advocates, risk managers, control experts, efficiency specialists, and problem-solving partners.

The IIA has been the foundation for the internal audit profession and its practitioners for more than 75 years. The IIA serves as the internal auditor's partner — providing guidance to tackle the complex issues faced on a daily basis.\*

\* Institute of Internal Auditors

## ACCOUNTING AND AUDITING 561.297.2571

### CERTIFIED INTERNAL AUDITOR® (CIA®)

Stand out with the Certified Internal Auditor® (CIA®) credential, the standard of professional competency and the only globally-accepted certification for internal auditing. FAU, in partnership with the Institute of Internal Auditors (IIA), provides a foundation for those with an accounting background as well as intermediate and advanced auditing professionals. Our 49-hour instructor-led review program prepares candidates for the three-part CIA® exam. Utilizing the interactive IIA's CIA Learning System, this comprehensive review covers the three modules necessary for CIA® accreditation: Part I: Essential of Internal Audit Part II: Practice of Internal Audit Part III: Business Knowledge for Internal Audit Exam Review.

**\$90+K**

Median Annual Salary for Internal Auditor salary in Florida\*

\* Salary Expert

9/30/2023 - 12/2/2023  
8 Sessions, Sat., 8:30AM - 4:30PM,  
Live Virtual or On Campus  
**\$2,200/\*\$2,100**



 \* Discount available with proof of local IIA® Chapter membership





## **CERTIFICATE IN INVESTMENT MANAGEMENT**

Making strategic decisions about when, where and how to invest and distribute your company's resources requires a thorough understanding of its financial assets and other investments. FAU's Certificate in Investment Management introduces you to the fundamentals of investment and portfolio management, covers the latest investment techniques and strategies, and provides practical approaches. Learn investment philosophies followed by successful investors, how to make optimal investment decisions, manage risk, understand the market and diversification, and identify industry trends.

9/13/2023 - 10/25/2023

7 Sessions, Wed., 7:00PM - 10:00PM, Live Virtual or On Campus

**\$1,099**

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## **CERTIFICATE IN CORPORATE FINANCE**

The Certificate in Corporate Finance is designed for the non-financial manager, individual or working professional who would like to gain a better understanding of finance and financial concepts. Participants will learn time value of money concepts, how to read financial statements and understand profitability metrics, budgeting basics, cost management, the importance of cash flow to a business, margin analysis, financing structure and much more. Overall financial acumen and financial decision making capabilities will be improved.

9/11/2023 - 10/30/2023

7 Sessions, Mon., 7:00PM - 9:30PM, Live Virtual or On Campus

**\$1,099**

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## **FINANCIAL & ESTATE PLANNING IN RETIREMENT**

In today's uncertain economy, financial planning has become increasingly vital. With an overwhelming number of options for saving and investing, managing your finances can be difficult. Creating a financial plan helps you see the big picture and set long and short-term life goals, a crucial step in mapping out your financial future. Florida Atlantic University's Financial and Estate Planning in Retirement program will help you plan for your financial well-being and give you peace of mind.

Monthly (Fall & Spring)

3 Sessions, Wed., 1:00PM - 4:00PM, On Campus

**\$99**

Monthly (Fall & Spring)

3 Sessions, Wed., 6:30PM - 8:45PM, On Campus

**\$99**

Increasing your financial acumen — particularly during challenging economic times—elevates your professional value.

FAU's Finance and Investment certification programs deliver core concepts and first-hand insights for evaluating the financial aspects of business. Learn to assess a business's financial strength as well as its competitors', glean current financial techniques and practices, understand and protect investments, gain the confidence to unravel the financial complexities and communicate with other finance professionals, and ensure budgets, expenses and revenues stay on track.



*"The program helped me gain deeper understanding of the corporate finance, in particular on evaluating the health of the business, comparing performance, and investments principles. At my work, I am involved with different capital projects and **now I can better understand and make more educated decisions on the projects, successes, risks and so on.**"*

**ZHAKLINA STAMBOLISKA**  
Vice President Manufacturing

## CAREER INSIGHT

Occupational summary for  
Personal Financial Advisors in  
the U.S.

**330K**

Job Openings (2021)

**15%**

Projected Growth (2021-2031)

(Median Salary \$94k)



\* U.S. Bureau of Labor Statistics



Prepare for your future in investment management as a CFA® Charterholder with FAU's CFA® review classes, in partnership with the CFA® Society of South Florida and registered with the CFA Institute.









As a globally recognized credential in the investment management profession, earning the CFA charter demonstrates to employers that you have the knowledge and commitment to thrive in today's complex and evolving investment industry. The CFA® designation is a mark of distinction, and investment firms know it represents a higher standard.

FAU's CFA® review program offers curriculum aligned with the CFA Institute's Candidate Body of Knowledge (CBOK) and is the only live CFA® review program in South Florida. Learn from senior executives, portfolio managers and analysts from the South Florida investment community.

## GLOBAL FINANCE CERTIFICATIONS 561.297.2571

### CERTIFIED FINANCIAL PLANNER™ (CFP®)

FAU's CFP® Certification program delivers in-depth coverage of relevant topics and skills essential for financial planning professionals. A regularly updated curriculum reflects changes in the financial planning industry and consists of seven required courses and an optional CFP® Exam Preparation course:

-  Fundamentals of Personal Financial Planning
-  Insurance Planning
-  Income Tax Planning
-  Investment Planning
-  Retirement Planning
-  Estate Planning
-  Financial Plan Development (Capstone)
-  CFP® Exam Preparation course (optional)

CFP® Exam Preparation course is **FREE** for candidates who complete all seven required courses in FAU's CFP® program.

### Classes run year-round

10 (Req'd Courses)/12 (Capstone Course)  
6 (Exam Review Course) Sessions

Tues. and/or Thurs. Track (Req'd. Courses)  
Wed. (Capstone Course)  
Sat. (Exam Review Course)

7:00PM - 10:00PM  
(Req'd. Courses/Capstone Course)  
8:30AM - 3:30PM (Exam Review Course)

Live Virtual or On Campus

**\$750 per module (Req'd. Courses/Capstone Course)**  
**\*\$850 (Exam Review Course)**

### CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL I

FAU's CFA® Level I Review program introduces you to the fundamental knowledge of investment principles in 14 conveniently scheduled sessions and supports you in preparing for the CFA® Level I Exam. Get practical guidance and study aids for passing the exam from our instructors; the majority are also CFA charterholders with first-hand industry and CFA® exam taking experience.

8/1/2023 - 10/31/2023  
14 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On Campus  
**\$1,450**

### CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL II

Avail. Upon Req/Waitlist  
3 Sessions, Tues., Live Virtual or On Campus  
**\$499**



## **CERTIFIED MEDICAL BUSINESS MANAGEMENT**

Medical office communication, cooperation, and coordination are vital to effective patient care and practice success. FAU's Certified Medical Business Management (CMBM) program consists of three specialized modules focusing on the skills, tools and characteristics medical industry professionals need to manage a successful medical business or practice.



### **Anatomy, Terminology, Billing & Coding**

9/12/2023 - 12/12/2023

12 Sessions, Tues., 6:30PM - 9:30PM

Live Virtual

**\$850**



### **Legal, Regulatory & Compliance Practices**

TBA SPRING 2024

11 Sessions, Wed., 6:30PM - 9:30PM

Live Virtual

**\$850**



### **Office Operations**

TBA SPRING 2024

11 Sessions, Wed., 6:30PM - 9:30PM

Live Virtual

**\$850**

By successfully completing all three modules in the program, participants will earn the designation of Certified Medical Business Manager from FAU.

## **CERTIFIED PROFESSIONAL CODER (CPC®)**



Understanding the principles of medical coding is essential for a career in coding for patient services or for preparing for the Certified Professional Coder CPC® certification examination. FAU's CPC Review program, in partnership with AAPC, covers the main code books: CPT®, ICD-10-CM Code Set and HCPCS Level II. Learn from certified instructors with over twenty years of experience managing practices and teaching medical billing and coding courses.

TBA Spring 2024

12 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$1,995**

*All programs available for corporate on-site training.*

Managing a medical practice effectively requires an understanding of the complex healthcare landscape including legal, regulatory and compliance measures, office operations, and medical terminology used in the intricate coding and reimbursement system.

Enhance your career whether you are new to healthcare, in need of industry-specific knowledge, or already working in medical management and seeking to increase productivity and profitability.

### **Medical and Health Services Managers Salary**



**No. of Jobs - 480K (2021)**

\* U.S. Bureau of Labor Statistics



In today's data-driven landscape, businesses survive and thrive by using data to garner insights for calculating strategic plans and making better decisions. Business Analytics is the new competitive advantage as understanding current results and predicting future possibilities are crucial steps towards optimizing across business operations.



#### Management Analyst

Median annual wages, May 2021

|                                 |          |
|---------------------------------|----------|
| Management Analysts             | \$93,000 |
| Business Operations Specialists | \$76,040 |
| Total, all occupations          | \$45,760 |

#### Management Analyst

Percent change in employment, projected 2021-31

|                                 |     |
|---------------------------------|-----|
| Management Analysts             | 11% |
| Business Operations Specialists | 8%  |
| Total, all occupations          | 5%  |

\* U.S. Bureau of Labor Statistics

## BUSINESS AND DATA ANALYTICS 561.297.4819

### EXECUTIVE CERTIFICATE IN BUSINESS ANALYTICS

In just 15 weeks, the FAU Executive Certificate in Business Analytics program prepares students to apply and manage data science to solve critical business challenges. Learn the three essential aspects of Business Analytics - Descriptive, Predictive and Prescriptive - to make better, more-informed business decisions.



8/31/2023 - 12/14/2023

15 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$2,995**

### FUNDAMENTALS OF POWER BI

Power BI is the leading tool businesses are relying on to create easy to understand visualizations for large datasets. In this 6-week course, participants gain hands-on experience working with Power BI to create visualizations and dashboards to more effectively tell a story with large amounts of data. Participants will learn business practices for analyzing real world datasets and best practices for creating dashboards. This program runs concurrently with the first 6 weeks of the Executive Certificate in Business Analytics.

8/31/2023 - 10/5/2023

6 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$1,500**



# FLORIDA ATLANTIC'S PROFESSIONAL DEVELOPMENT DEPARTMENT **LAUNCHES** "FUNDAMENTALS OF POWER BI" COURSE

Microsoft's Power BI is a popular business analytics tool (cloud/desktop) that enables users to turn data into visually appealing reports. With interactive dashboards, Power BI gives organizations a comprehensive picture of their data. It allows users to create easy-to-understand, at-a-glance visualizations and provides mobile access to data, keeping decision-makers informed about the state of their business.

Due to the ongoing success of FAU's Executive Certificate in Business Analytics (ECBA), the Professional Development department is launching a new course to complement the existing line-up of more than 60 professional development courses. Fundamentals of Power BI will be offered for the first time in the fall 2023 semester, starting August 31st.

8/31/2023 - 10/5/2023  
6 Sessions, Thurs., 6:30PM - 9:30PM,  
Live Virtual or On Campus  
**\$1,500**

We realized the need for a course that focuses entirely on Power BI after being approached with requests by multiple corporate clients. Our Corporate Training department recently developed a customized introductory level Power BI program for one of our corporate clients: Polen Capital.

**"The Power BI class was great – I can't believe Dr. Sharma had us all building dashboards in just a few hours. We all learned so much and look forward to next week's session"**

JODIE STEWART,  
Employee Experience Manager  
Polen Capital

The Fundamentals of Power BI helps students become more valuable team members focused on helping organizations strategize more efficiently. Knowledge of Power BI will enable users to identify upcoming market trends; analyze data and make predictive analyses to plan major business moves; and evaluate the feasibility of company strategies.

For more information on either the Fundamentals of Power BI or the Executive Certificate in Business Analytics, **please contact Paige Garrido, Assistant Director of Corporate Training and Talent Development, at 561-297-4819 or [pgarrido@fau.edu](mailto:pgarrido@fau.edu).**



Emergent technologies, globalization, environmental effects and social influences are increasingly impacting supply management. Knowledgeable and skilled supply management leaders who understand the current trends, latest technology, and best practices for procurement and supply management processes are in demand.

FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management's most distinguished and globally recognized credential, the CPSM®.

## SUPPLY MANAGEMENT 561.297.2571

### CERTIFIED PROFESSIONAL IN SUPPLY MANAGEMENT (CPSM®)

Following the ISM® body of knowledge and taught by CPSM® certified supply management professionals, FAU's CPSM® program prepares you for the CPSM® exams and provides comprehensive instruction on the highest level of sourcing, procurement, and supply management knowledge and expertise and extensive coverage of the following three supply management knowledge areas:

-  Supply Management Core
-  Supply Management Integration
-  Leadership and Transformation in Supply

9/16/2023 - 12/16/2023

12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On Campus

**\$1,995**



#### INCREASE EARNINGS

CPSM certification holders earn 14.7% more on average.\*



#### ADVANCE CAREER

Employers value potential candidates with supply management continuing education.



#### DEMONSTRATE EXPERTISE

CPSM's rigorous curriculum emphasizes best practices for operational excellence.



#### RECOGNIZED GLOBALLY

CPSM is the worldwide gold standard of excellence for supply management.

Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at [www.ISM.ws/](http://www.ISM.ws/)

\* Institute for Supply Management Certification Handbook





## INTRODUCTION TO PROJECT MANAGEMENT

Acquiring a solid foundation of project management methodology and practical application, whether you are a new or current project manager, prepares you to effectively implement project management best practices and deliver projects on time and within budget. FAU's Introduction to Project Management is taught by a PMP® credentialed instructor with extensive project management experience. Learn the complete life cycle of a project from concept to closure and delve into project initiation, execution, planning, controlling and closing. Completion of this three-session provides you with a portfolio of project management tools and techniques to support delivery of projects on schedule, within budget and with minimal risk.

**9/5/2023 - 9/7/2023**

**3 Sessions, Tues. - Thurs., 9:00AM - 5:00PM, Live Virtual or On Campus**

**\$1,100**

**Enroll Anytime**

**8 week window to complete, Online**

**\$1,100**



## EXECUTIVE CERTIFICATE IN PROJECT MANAGEMENT

Entering the project management field or advancing your current project management career through formal training ensures your thorough understanding of project management methodology and its practical application. Explore the fundamentals of the internationally-accepted A Guide to the Project Management Body of Knowledge (PMBOK®) with in-depth coverage of the 5 PMBOK® Process Groups and their interdependencies in the project lifecycle. FAU's Executive Certificate in Project Management validates your comprehensive understanding of key project management concepts. To pursue PMP® certification as well, take advantage of the optional, preparatory course offering.

**9/9/2023 - 12/17/2023 (Weekends)**

**12 Sessions, Sat., 9:00AM - 4:00PM, Boca Raton**

**\$4,995**

**9/11/2023 - 12/17/2023 (Evenings)**

**24 Sessions, Mon. & Wed., 6:30PM - 10:00PM, Live Virtual**

**\$4,995**

FAU is a Registered Educational Provider (R.E.P.®), approved by the Project Management Institute (PMI)®, and PMP®, CAPM®, PMI-SP®, PMI-RMP®, and PMI-ACP® are registered marks of the Project Management Institute, Inc.

All programs available for corporate on-site training.



## WELCOME TO THE PROJECT ECONOMY

For several years now, PMI has been advocating the importance of power skills — those “soft” or “interpersonal” skills like communication and strategic thinking. Built on top of a solid foundation of technical skills, power skills enable project managers to align their projects to organizational objectives and inspire their teams to work together, solve problems and deliver results that contribute value to the organization and its customers.”\*

\* 2022 Pulse of the Profession®



**The Talent Gap: Facts and Figures** Project management-oriented employment (PMOE)—which includes skilled project managers and those in less formal project management roles, that encompass project management skills—makes up 3% of all global employment, equating to 90 million jobs. This is expected to grow to 3.2% or 102 million jobs by 2030.

By 2030, at least 13 million project managers are expected to have retired creating additional challenges for recruitment.

**To close the talent gap, 25 million new project professionals are needed by 2030.\***

\* Project Management Institute. 2021. Talent Gap: Ten-Year Employment Trends, Costs, and Global Implications.(pmi.org)

Prepare for the Project Management Institute's (PMI)® professional certification exams, the Certified Associate Project Manager (CAPM)® or the Project Management Professional (PMP)®, through lectures, slides, hands-on exercises, and access to a database of sample exam questions.

FAU is an Authorized Training Provider (A.T.P.®) approved by the Project Management Institute (PMI)®.

### TOP 5 SKILLS/CAPABILITIES OF PROJECT MANAGERS\* (in order of priority)

- Relationship building
- Collaborative leadership
- Strategic thinking
- Creative problem solving
- Commercial awareness\*\*

\* PMI and PwC. 2021. PMI and PwC Global Survey on Transformation and Project Management 2021.

\*Top five skills of project managers, selected from a list of 16, including power skills, business acumen, and ways of working.

\*\*Defined in the survey as "knowledge of the business, industry and ecosystem, and their implications for projects."

*"The PMP Exam Prep class has been extremely informative, and I feel confident in the material I have learned.*

***The instructor has such a vast knowledge of the subject that it makes the person taking the course want to continue the class beyond the 5-day period. Exceptional class!"***

**GRACE LITANO**  
Sr. Project Manager



## PROJECT MANAGEMENT (PREPARATORY COURSES)

561.297.0637

### PMP® EXAM PREPARATION (35 HOURS)

Exam preparation and review course meets the 35 hours education requirement set forth by the Project Management Institute (PMI)® for obtaining the Project Management Professional (PMP)® certification.

10/16/2023 - 10/20/2023

5 Sessions, Mon. - Fri., 9:00AM - 5:00PM, Live Virtual or On Campus

**\$2,295/\$2,145\***



\* PMI South Florida members save \$150 discount.



### PMP® EXAM PREPARATION (21 HOURS)

Intense 21-hour course prepares you to take the Project Management Professional (PMP)® certification exam; designed for those who have already earned at least 14 of the 35 hours of education needed to meet the Project Management Institute (PMI)® requirements.

12/15/2023 - 12/17/2023

3 Sessions, Fri. - Sun., 9:00AM - 5:00PM, Live Virtual or On Campus

**\$1,395**



### PDU ONLINE COURSES

FAU's suite of advanced courses for PMI®-credentialed project managers helps further develop and enhance skills, supports PMI's Continuing Certification Requirement (CCR), and maintains Professional Development Units (PDUs) during the certification cycle.

- Value-Driven Project Management Environments
- Project Teams & Teamwork
- Organizational Change Management
- Earned Value Management
- Advanced Schedule Management
- Work Breakdown Structure (WBS) Concepts
- Advanced Risk Management
- Project Portfolio Management

Enroll Anytime

4 week window to complete, Online

**\$199/\$398\*/\$796\*\***



Fee per course \* Register for 2, get 1 FREE! \*\* Register for 4, get 2 FREE!





## PROJECT MANAGEMENT (PREPARATORY COURSES)

📞 561.297.0637

### PMI RISK MANAGEMENT PROFESSIONAL (PMI-RMP)®

The PMI-RMP exam is evolving to meet today's demands of the profession and its organizations. Per PMI, the new exam will cover updated terminology and processes, as well as enterprise-level risks.

Enroll Anytime

3 month window to complete, Online

**\$1,395**



### PMI SCHEDULING MANAGEMENT PROFESSIONAL (PMI-SP)®

Acquire advanced scheduling and time management skills by adding new tools and techniques for cultivating and evolving effectiveness and efficiency of your project schedules and timelines. Prepare for PMI's Scheduling Professional (PMI-SP)® certification; topics covered range from the fundamentals of the Schedule Development Process to more advanced areas from the Schedule Model and Good Practices outlined in the PMI's® internationally accepted Practice Standard for Scheduling.

Enroll Anytime

3 month window to complete, Online

**\$1,395**

FAU is a Registered Educational Provider (R.E.P.®), approved by the Project Management Institute (PMI)®, and PMP®, CAPM®, PMI-SP®, PMI-RMP®, and PMI-ACP® are registered marks of the Project Management Institute, Inc.

Preparing for your CAPM®, PMP®, PMI-SP®, PMI-RMP® and PMI-ACP® exams with FAU's in-class or online preparation courses gives you confidence with thorough practice and test-taking strategies. Using a variety of instructional methods—comprehensive study guides, practice exams, access to a database of over a thousand sample questions and practical exercises—reinforces the key concepts, formulas, and principles necessary for passing PMI's® certification exams.



PMI-RMP®

The new exam covers the following five domains:

- ✓ Risk Strategy and Planning
- ✓ Risk Identification
- ✓ Risk Analysis
- ✓ Risk Response
- ✓ Monitor and Close Risk



PMI-SP®

"There is much more to project scheduling than just the use of tools and technology to build a schedule for your team. Schedules are a fundamental element of project management yet many projects are not completed within the initial timeframe."

"Projects and teams today are increasingly global and virtual, and project schedules are key to managing activities, resources, dependencies, and ultimately, project outcomes."\*

\* Project Management Institute - pmi.org



## PROJECT MANAGEMENT – AGILE 561.297.0637

### AGILE PROJECT MANAGEMENT

This program introduces the most popular Agile frameworks, including SCRUM, and how they align with traditional PMBOK® Guide-based project management. You will learn the pros and cons of Agile techniques and the steps used in managing Agile projects.

10/19/2023 - 10/20/2023

2 Sessions, Thurs. - Fri., 9:00AM - 5:00PM, Live Virtual or On Campus

**\$850**

### PMI AGILE CERTIFIED PRACTITIONER (PMI-ACP)® EXAM PREPARATION COURSE (ONLINE)

This 21-hour course equips you to lead your next Agile project and prepares you for the Project Management Institute's Agile Certified Practitioner (PMI-ACP)® exam. The course is a combination of stimulating class interaction, active learning exercises, and group collaboration as well as exam preparation.

Enroll Anytime

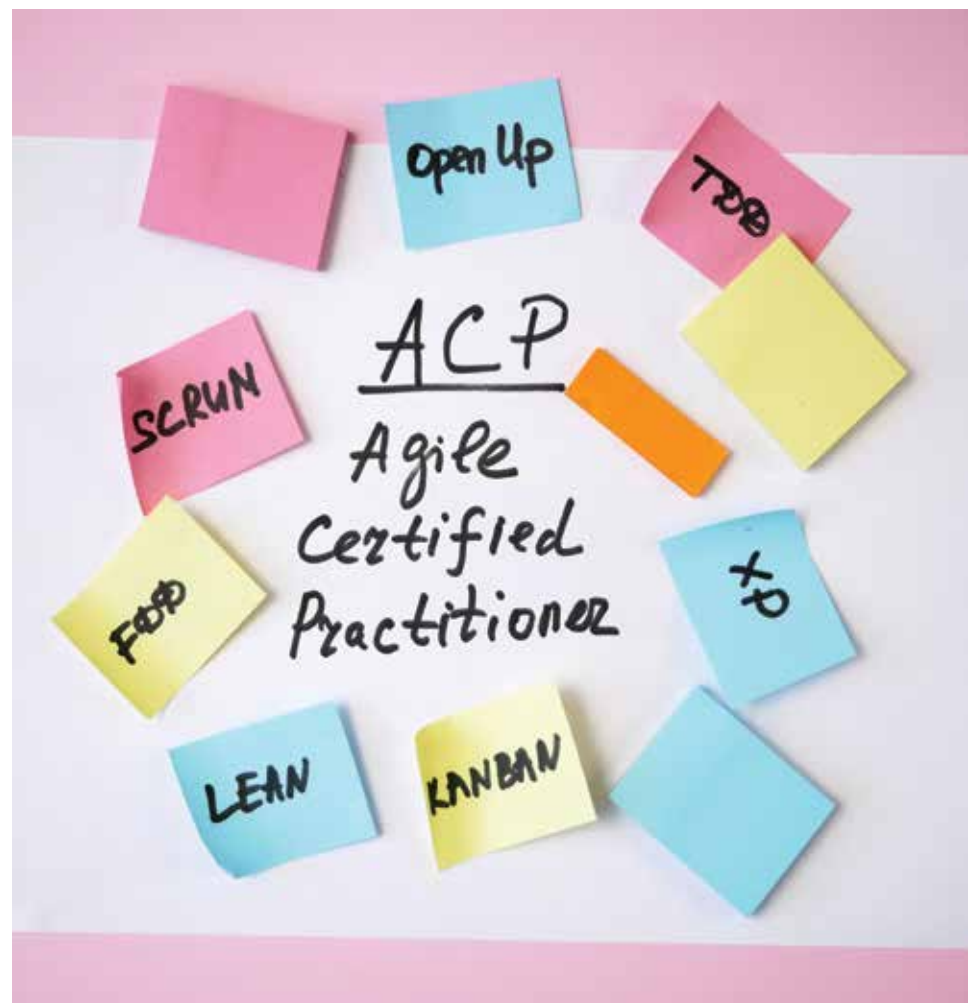
3 month window to complete, Online

**\$1,395**

"From the very first click on the website to leaving on the final day – everything related to the Agile Project Management course was first class. **The class size, activities, and materials presented really helped me to better understand the Agile topic.**

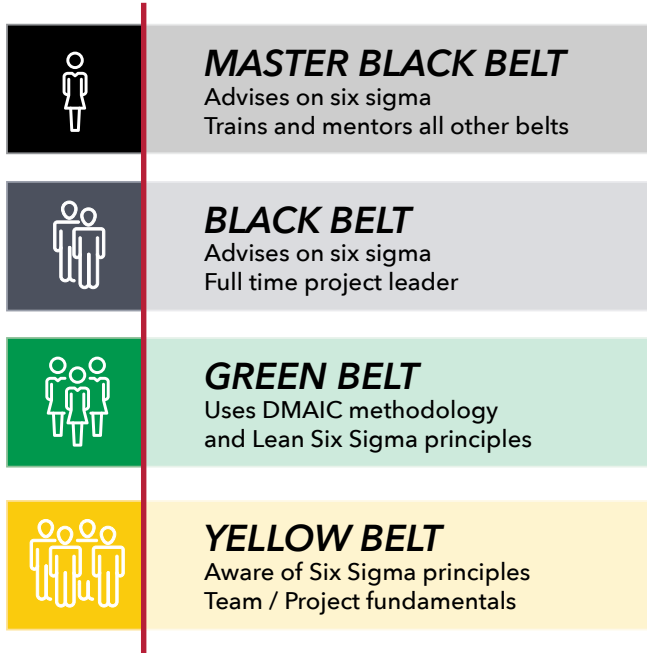
**The instructor is highly engaging, and the Executive Education staff clearly demonstrate the Agile practices in how they operate. It was an amazing experience."**

**JOHN CROWE**  
Director Strategic Events





## SIX SIGMA CERTIFICATION STRUCTURE



Six Sigma is more than performance training! Six Sigma certification equips you with an integrated, data-driven proven approach for improving business processes. Obtaining your Yellow Belt, Green Belt, Black Belt and/or Master Black Belt signals your commitment to developing your analytical skills for streamlining business processes and ensuring quality performance—skills highly-valued by many business industries including e-commerce, banking and financial services, IT, HR, healthcare, project management, marketing, and telecom.



### SIX SIGMA YELLOW BELT ONLINE

Gain an introductory understanding of the fundamentals of Six Sigma, its metrics and the basic improvement methodologies

Enroll Anytime  
 3 month window to complete, Online  
**\$950**

### SIX SIGMA GREEN BELT

Acquire the knowledge and skills for forming and facilitating Six Sigma teams and managing basic Six Sigma projects. Gain tools, techniques and practices for cost reductions and quality improvement to implement into your organization. Earn your Green Belt certification in preparation for Black Belt and Master Black Belt certifications.

8/25/2023 - 11/17/2023  
 12 full weeks to complete, Online, Self-paced  
**\$2,625**

9/30/2023 - 10/28/2023  
 5 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual, Attendance-based  
**\$2,625**

***"The Six Sigma Green Belt course gave me the knowledge and tools needed to enter into constructive conversations with management about the processes at our company and how to improve them.***

*As I look to advancing my career within the organization, this program and Six Sigma Green Belt Certificate will be a great asset."*



**RODOLFO RAMIREZ GARCIA**  
 Regional Buyer

FAU's Six Sigma programs provide an in-depth understanding of the Six Sigma improvement model, concepts and language, focusing on the "Define-Measure-Analyze-Improve-Control" methodology by use of case studies and examples drawn from service, business processes, and practical applications. FAU's Six Sigma certifications also include Lean components. Combining Six Sigma's emphasis on quality with Lean techniques focus on efficiency promote business and operational excellence.

**GLOBAL SIX SIGMA CERTIFICATIONS**  **561.297.4819**

### SIX SIGMA BLACK BELT

Prepare to manage advanced Six Sigma projects and actively lead organization-wide improvement efforts. Black Belt certification equips you to utilize statistical analysis software for advancing organizational cost reduction and quality improvement efforts. Black Belts mentor and define projects for Green Belts and prepares you for the Master Black Belt certification.

10/7/2023 - 11/4/2024 (Blended Format)

5 Sessions, Sat., 10/7/2023 - 11/4/2023, 8:30AM - 4:30PM, Live Virtual

11/5/2023 - 11/4/2024, Online

**\$5,135**

Enroll Anytime

12 month window to complete, Online

**\$5,135**

# SIX SIGMA



#### Six Sigma Professionals Average Salaries in U.S. (2022)

**\$126+K**

Black Belt\*

**\$163+K**

Master Black Belt\*

\* Six Sigma Online

### SIX SIGMA MASTER BLACK BELT

Train to become the highest level of technical expert regarding Six Sigma in your organization. Master Black Belts develop and conduct training sessions as well as mentor and coach every Six Sigma certified employee raising the level of organizational competency.

Enroll Anytime

6 month window to complete,

Online


**\$2,595**







# OUR EXECUTIVE LEARNING ENVIRONMENT



Our state-of-the-art facilities with the latest instructional technology provide an immersive educational experience!

As the No.1 provider of executive education in the state of Florida and No. 2 in the U.S.,\* our 52,000-square-foot facility features the latest instructional technology along with dedicated executive-style suites and classrooms—an optimal environment where continuous learning meets networking opportunities.

At FAU Executive Education, we understand that your growth is our growth! Our cutting-edge facilities demonstrate our commitment to excellence, innovation, and forward thinking education.

Beyond just offering a space for education, our business facility also serves as a resource center for our students, faculty, staff, and local business leaders.

We host highly recognized guest speakers, industry expert panels, and innovative conferences, fostering connection and educational opportunities for our South Florida business community.

Our Executive Education complex provides a wide range of facilities:

- ✓ Grand Classroom: 144-seat tiered lecture hall
- ✓ Collaborative Classroom: seats up to 84
- ✓ Grand Concourse: A wrap-around corridor with convenient access to all classrooms and an open meeting space.
  - ▶ 11 Classrooms - over 600 total seats
  - ▶ 8 Tiered Classrooms
  - ▶ 2 Collaborative Classrooms
  - ▶ 13 Team/Study Rooms
  - ▶ 2 Conference Rooms
  - ▶ 4600 sq. ft. Lobby/Study Space
  - ▶ 200-seat Banquet Hall
  - ▶ Faculty/Staff Offices and Workspaces





# EXECUTIVE DEGREES

## MBA

|                                      |    |
|--------------------------------------|----|
| Executive MBA.....                   | 32 |
| Professional MBA – Boca Raton.....   | 34 |
| Professional MBA Flex – Broward..... | 35 |
| Online MBA.....                      | 36 |
| Sport Management.....                | 37 |

|   |           |
|---|-----------|
| <b>Executive Master of Health Administration.....</b> | <b>38</b> |
|---|-----------|

## Master of Science

|  |    |
|--|----|
| Finance.....                               | 40 |
| Business Analytics.....                    | 41 |
| Supply Chain Management.....               | 42 |
| Information Technology and Management..... | 43 |

|  |           |
|--|-----------|
| <b>Executive Master of Taxation.....</b> | <b>44</b> |
|--|-----------|

|  |           |
|--|-----------|
| <b>Executive Master of Accounting.....</b> | <b>45</b> |
|--|-----------|

|  |           |
|--|-----------|
| <b>Executive Ph.D. in Business Administration.....</b> | <b>48</b> |
|--|-----------|





# CONCENTRATIONS

## CUSTOMIZE YOUR MBA, YOUR WAY

Depending on areas of interest or career goals, students can choose elective courses in a specialized business function to garner a more focused expertise.

Students can pursue their MBA in a concentration and leverage their degree with their professional aspirations. Students who pursue a concentration will complete four (4) elective courses within the same subject area, strengthening their knowledge of focused topics.

(Concentrations listed here applicable for Executive MBA, Professional MBA, and Online MBA students.)

### GENERAL MBA

A general MBA offers students a broad knowledge base in business. Electives from various business functions help develop skills that can be applied to any industry.

# 92%

of corporate recruiters expect to hire newly minted MBAs (2022)

\* Graduate Management Admission Council: Corporate Recruiter Survey (2022)

### ACCOUNTING



\$107 billion industry; CPA and Auditor professions are projected to grow 6% by 2031.

### MARKETING



Marketing Manager roles are projected to grow by 10%; the average annual salary is \$133K

### FINANCE



Financial services industry is increasing digital technology adoption. Median salary for financial analysts is \$95K and for financial managers is \$131K.

### BUSINESS ANALYTICS



Business analytics and big data, the fastest growing fields, are projected to grow to a market size of 745B (USD) by 2023.

### HEALTH ADMINISTRATION



Medical and Health Services Manager roles are expected to grow 32% by 2031; Health Administration is a top 10 provider of jobs in South Florida and nationally.

### INTERNATIONAL BUSINESS



A multi-trillion dollar enterprise with global industry opportunities in finance, management, consulting, tourism, marketing and manufacturing.

### MANAGEMENT INFORMATION SYSTEMS



Information Security Analyst roles are projected to grow 35% over the next decade. Computer and Information Systems Managers earn a median average salary of \$159K.

### HOSPITALITY AND TOURISM MANAGEMENT



The number one (#1) industry in Florida. Travel/Tourism directly contributed roughly 7.6 billion USD to global GDP in 2022.

### OPERATIONS MANAGEMENT



Operations Managerial roles earn a national median salary of \$122K with the top 10% earners at \$221K.

\* U.S. Bureau of Labor Statistics; Fortune Business Insights

## PROGRAM INFORMATION

- ✓ Program starts every Fall (August) and Spring (January)
- ✓ Classes held every third Saturday and Sunday from 8:00AM - 3:15PM at the Boca Raton campus.
- ✓ 23-month EMBA curriculum (40 – 46 credits):
  - 28 Core credits/10 courses
  - 12 Elective/concentration credits/4 courses
  - 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
    - Foundation courses in Financial Accounting and Corporate Finance may be exempted with a previous grade of "B" or better, if taken within the last five years
- ✓ Program fees: \$965/credit hour
  - Program fees are the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- ✓ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ✓ No business prerequisite courses required
- ✓ Approximately 3.0 GPA over last 60 undergraduate credits
- ✓ Five years of managerial or extensive professional experience required
- ✓ Current professional résumé
- ✓ Two letters of recommendation or three professional references
- ✓ GMAT / GRE exam scores may not be required for applicants who meet admission criteria

## EXECUTIVE MBA WEEKENDS

✉ [emba.fau.edu](mailto:emba.fau.edu) 📞 561.297.6000

Highly-credentialed faculty members from every region of the world immerse experienced business leaders in an environment that fosters exploration and application of real business challenges. Management-level students are trained to think critically with a strategic and global mindset. The **Executive MBA (EMBA)** program prepares seasoned professionals with extensive backgrounds to re-tool with modern business techniques and to assume elevated executive roles in regional and multinational companies across a diversity of industries.



Connect with us one-on-one via phone, web conference, or in person. Visit: [EMBA.FAU.EDU](http://EMBA.FAU.EDU)



### TYPES OF POSITIONS HELD:

- 👤 Chief Operations Officer
- 👤 Regional Sales Manager
- 👤 Vice President of Finance
- 👤 Project Manager
- 👤 Director of Marketing

### COMPANIES WE WORK FOR:

- 🔥 JP Morgan
- 🔥 NextEra Energy
- 🔥 South Florida Water Management District
- 🔥 Memorial Health System
- 🔥 Microsoft



# ISLAMORADA CEO – TRYONE BRADLEY: AN MBA SUCCESS!

Meet Tyrone Bradley ('13, '08), an exceptional MBA graduate and double FAU Owl who combines his business acumen, deep understanding of finance, and college best friends—turned business partners—to lead Islamorada Beverages as its CEO.

Bradley has overseen the company's growth from opening its flagship location in 2014 in the Florida Keys (Islamorada), to its second site in Fort Pierce in 2016, now the largest craft brewery on the Treasure Coast, to anticipating its third brewery and distillery currently under construction.

Starting with only three employees to now over 100 on the team and 3,500 distribution points, Islamorada's

Island State of Mind™ continues to build a strong presence in South Florida's beverage industry, first with its craft beers (like Islamorada Ale and Sandbar Sunday), and more recently with its award-winning spirits, and canned cocktails.

Tyrone's story highlights the potential impact of an entrepreneurial spirit earning an MBA to become an even more successful business leader equipped to harness financial insights and drive growth.

*"Taking Dr. Knight's finance course during my MBA definitely changed the way I analyze data and look at financials; he was awesome. Though I didn't need to pursue a career in finance-it wasn't my passion-I did grow dramatically in developing crucial analytical and presentation skills."*

**TYRONE BRADLEY, CEO**  
Islamorada Beverage Company





## PROGRAM INFORMATION

- ✔ Program starts every Fall (August & October) and Spring (January & March)
- ✔ 23-month PMBA curriculum (40 – 46 credits): 28 Core credits/10 courses
- ✔ 12 Elective/Concentration credits/4 courses
- ✔ 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- ✔ Courses offered in 8-week sessions
- ✔ Program fees: \$900/credit hour
- ✔ Program fees are the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- ✔ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ✔ No business prerequisite courses required
- ✔ Approximately 3.0 GPA over last 60 undergraduate credits
- ✔ Four years of professional work experience highly recommended
- ✔ Current professional résumé
- ✔ Two letters of recommendation or three professional references
- ✔ GMAT / GRE exam scores may not be required for applicants who meet admission criteria

### PALM BEACH AREA Boca Raton Campus

- ✔ Classes held Tuesdays and Thursdays, 6:30PM – 9:30PM
- ✔ In-person sessions foster strong connections for effective discussions, networking, and collaborations with like-minded business professionals

## PROFESSIONAL MBA - BOCA RATON WEEKNIGHTS

✉ [pmba.fau.edu](mailto:pmba.fau.edu) ☎ 561.297.6000

The **Professional MBA (PMBA - Boca)** program enables mid-level, business professionals to gain invaluable knowledge and insight on industry practices without interruption to their work schedules. Learn in a collaborative and interactive environment with other growing leaders representing diverse backgrounds, industries, and professions.

Industry-leading faculty challenge students to think critically, develop key skill sets, and prepare them to assume leadership roles, inspire change, and promote growth within their organizations.

Connect with us one-on-one via phone, web conference, or in person. Visit: [PMBA.FAU.EDU](https://pmba.fau.edu)



Ranked as top Part-time MBA program by U.S. News & World Report.



# PROFESSIONAL MBA FLEX - BROWARD

## ON CAMPUS OR LIVE VIRTUAL

✉ [pmbabroward.fau.edu](mailto:pmbabroward.fau.edu) ☎ 561.297.6000

The **Professional MBA Flex - Broward (PMBA - Broward)** program offers a unique opportunity for aspiring business leaders in both the Miami- Dade/ Broward area as well as across the global landscape to strengthen their knowledge and understanding of key business strategies with other professionals around the world.

South Florida residents attend courses in-person or remotely while interfacing with other professionals that represent a myriad of backgrounds, cultures, professions and industries from around the world.



Connect with us one-on-one via phone, web conference, or in person. Visit: [PMBABROWARD.FAU.EDU](http://PMBABROWARD.FAU.EDU)



Recognized as a best Online Graduate program by U.S. News & World Report.

### GLOBAL CAMPUS OPTION

- 🌐 Students attend courses remotely from anywhere in the internet-connected world
- 🌐 Live virtual courses taught by renowned faculty Monday and Wednesday evenings, 6:30PM - 9:30PM



### BROWARD/MIAMI-DADE AREA Davie Campus Program

- 📅 Dynamic learning experience with industry-leading professors and colleagues
- 📅 Classes held Mondays and Wednesdays, 6:30PM – 9:30PM
- 📅 Option to attend sessions in person at the Davie campus or live virtual

### PROGRAM INFORMATION

- ✔ Program starts every Fall (August & October) and Spring (January & March)
- ✔ 23-month PMBA curriculum (40 – 46 credits): 28 Core credits/10 courses
- ✔ 12 Elective/Concentration credits/4 courses
- ✔ 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- ✔ Courses offered in 8-week sessions
- ✔ Program fees: \$900/credit hour
- ✔ Program fees are the same for Florida and non-Florida residents (including international students)

### ADMISSION REQUIREMENTS

- ✔ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ✔ No business prerequisite courses required
- ✔ Approximately 3.0 GPA over last 60 undergraduate credits
- ✔ Four years of professional work experience highly recommended
- ✔ Current professional résumé
- ✔ Two letters of recommendation or three professional references
- ✔ GMAT / GRE exam scores may not be required for applicants who meet admission criteria





## PROGRAM INFORMATION

- ✓ Program starts every Fall (August & October), Spring (January & March), Summer (June)
- ✓ Classes offered completely online
- ✓ 16-23 month OMBA curriculum (40 – 46 credits):
  - 28 Core credits/10 courses
  - 12 Elective/Concentration credits/4 courses
  - 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- ✓ Courses offered in 8-week sessions to allow students to complete 1 - 4 courses per semester, enabling program completion between 16 - 23 months
- ✓ Program fees: \$800/credit hour
- ✓ Program fees are the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- ✓ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ✓ No business prerequisite courses required
- ✓ Approximately 3.0 GPA over last 60 undergraduate credits
- ✓ Four years of professional work experience highly recommended
- ✓ Current professional résumé
- ✓ Two letters of recommendation or three professional references
- ✓ GMAT / GRE exam scores may not be required for applicants who meet admission criteria

## ONLINE MBA FULLY ONLINE • WORLDWIDE

📧 [omba.fau.edu](mailto:omba.fau.edu) 📞 561.297.6000

The **Online MBA (OMBA)** program is specially designed for mid-level professionals who prefer distance learning to accommodate their personal and professional schedules. Courses are facilitated by experienced on-campus faculty and include relevant instruction to encourage critical thinking, analysis, strategy and collaboration in a global environment.

The instruction and content replicate the classroom experience, where access to recorded lectures, group presentations, and discussion boards create an enhanced learning platform for business-minded professionals. The Online MBA is 100% asynchronous, allowing complete flexibility and convenience for students to gain 24-hour access from anywhere in the internet-connected world.



Connect with us one-on-one via phone, web conference, or in person. Visit: [OMBA.FAU.EDU](https://omba.fau.edu)



Recognized as a best Online MBA program by U.S. News & World Report.



**Ryan describes his experience at FAU:** Ryan's leadership role includes overseeing over 800 daily flights across North America in accordance with Federal Aviation Regulations. He was also featured in American Sign Language signing 'Thank You' in an Alaska Airlines commercial and works with nonprofit organizations supporting Deaf and Hard-of-Hearing communities.

"It was an incredibly rewarding and difficult experience academically, professionally, and personally as I grew out of my comfort zone as a deaf person. A big thank you to the FAU Executive Education team."

**RYAN DI GIOVANNI, OMBA**

Duty Manager – Flight Ops/Pilot Crew Scheduling  
Alaska Airlines



# MBA IN SPORT MANAGEMENT

## WEEKNIGHTS OR FULLY ONLINE

✉ [mbasport.fau.edu](mailto:mbasport.fau.edu) ☎ 561.297.6000

The **MBA in Sport Management (MBA Sport)** program produces top-notch managers and executives who aim to acquire expertise in the business of sport. MBA Sport began in August 2000, and since its inception, over 90% of the program's graduates are employed in permanent, and/or full-time sport and entertainment industry positions.

Students master areas ranging from finance and operations to event management and marketing, along with many other tools that translate to the sport and non-sport divisions of business administration. Courses are taught by well-trained faculty members who challenge students to think critically and apply learning on a global scale.



*Ranked among the world's top 11 postgraduate sports business programs, according to the latest rankings from SportBusiness.*



Connect with us one-on-one via phone, web conference, or in person. Visit: [MBASPORT.FAU.EDU](http://MBASPORT.FAU.EDU)



### TYPES OF POSITIONS HELD:

- 👤 Senior Associate Athletic Director/CFO
- 👤 Operations Coordinator
- 👤 Publicist
- 👤 Director of Social Media/Marketing
- 👤 Manager of Programming and Acquisitions

### COMPANIES WE WORK FOR:

- 🏠 New York Yankees
- 🏠 FloSports
- 🏠 Major League Soccer
- 🏠 University of North Texas
- 🏠 Florida Panthers
- 🏠 ESPN
- 🏠 Miami Dolphins

## PROGRAM INFORMATION

- ✓ Program starts every Fall (August) and Spring (January)
- ✓ Sessions held Tuesdays and Thursdays from 6:30PM - 9:30PM in person at the Boca Raton campus or fully online
- ✓ 23-month MBA Sport curriculum (40 – 43 credits):
  - 28 Core credits/9 courses
  - 12 Elective/sport management concentration credits/6 courses
  - 3 Foundation credits/1 course
    - Foundation course in Financial Accounting may be exempted with a previous grade of "B" or better, if taken within the last five years
- ✓ Courses offered in 8-week sessions
- ✓ On-campus program fees: \$900/credit hour
- ✓ Online program fees: \$800/credit hour (excludes textbooks)
- ✓ Program fees are the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- ✓ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ✓ No business prerequisite courses required
- ✓ Approximately 3.0 GPA over last 60 undergraduate credits
- ✓ Current professional résumé and essay including three references
- ✓ Interview with Sport Management Committee
- ✓ GMAT / GRE exam scores may not be required for applicants who meet admission criteria

## PROGRAM INFORMATION

- Program starts every:
  - Fall (August) Online and On Campus
  - Spring (January) Online and On Campus
  - Summer (June) Online Only
- Select from on campus or fully online program options
- Classes held every third Saturday and Sunday from 8:00AM - 3:15PM at the Boca Raton campus
- 15-month Executive MHA Curriculum (30 credits):
  - 24 Core credits/8 courses
  - 6 Elective credits/2 courses
- On-campus program fees: \$1,000/credit hour
- Online program fees: \$900/credit hour (excludes textbooks)
- Program fees are the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- No business prerequisite courses required
- Current professional résumé
- Four years of healthcare-related work experience recommended
- Approximately 3.0 GPA over last 60 undergraduate credits
- Statement of Purpose
- Two letters of recommendation or three professional references
- GMAT / GRE exam scores may not be required for applicants who meet admission criteria



# EXECUTIVE MASTER OF HEALTH ADMINISTRATION

WEEKENDS OR FULLY ONLINE

✉ [emha.fau.edu](mailto:emha.fau.edu) ☎ 561.297.6000



*Recognized as a best Online Graduate program by U.S. News & World Report.*

The **Executive Master of Health Administration (EMHA)** program prepares mid-to-senior level professionals with key healthcare management and administrative business strategies.

Leading experts create a collaborative and engaging environment for students

to learn, network, and elevate their understanding of trends and challenges to improve healthcare operations.

Full-service support affords students the ability to achieve a highly sought-after education without disrupting their personal and professional demands.

Connect with us one-on-one via phone, web conference, or in person. Visit: [EMHA.FAU.EDU](http://EMHA.FAU.EDU)



### EMHA Student Experience Spotlight: ACHE BOARD INSTALLATION CEREMONY

FAU students joined their professor Rudy Molinet, also a newly appointed Holy Cross Health Board of Director, to attend the American College of Healthcare Executives (ACHE) of South Florida Annual Board Installation Dinner where they networked with healthcare executives and leaders of healthcare organizations and hospitals.







# THE EVOLVING HEALTHCARE LANDSCAPE: TRENDS & OPPORTUNITIES

The healthcare system has shown remarkable resilience in adapting to challenges in the post-pandemic environment! Now, new trends are driving the transformation and shaping the future of the healthcare industry:

- Consumers Prefer Virtual Healthcare Services
- 55% of patients are more satisfied with telehealth visits than in-person appointments.\*
- Physicians Deliver both URL (Telehealth) and IRL (In real life) Physicians Regard
- 50% feel virtual patient care is appropriate for treating chronic conditions\*
- Advancements in Telehealth Technology Matching Demands for Virtual Care
  - Big data health analytics
  - Machine learning
  - Telehealth/medicine
  - Artificial intelligence (AI)

***FUTURE OPPORTUNITIES:*** Digital health will connect people and providers in digitally enabled care environments to provide care safely and securely when, where and how it is needed!



With the healthcare industry undergoing unprecedented change, a Master of Healthcare Administration empowers you to be part of creating what is next and preparing for rewarding career prospects.

\* McKinsey Consumer Health Insights



## PROGRAM INFORMATION

- ✓ Program starts every Fall (August & October) and Spring (January & March)
- ✓ Classes held Mondays and Wednesdays from 6:30PM - 9:30PM
- ✓ Option to attend sessions in-person at Boca Raton campus or live virtual from any location around the world
- ✓ Courses offered in 8-week sessions
- ✓ 16-month Curriculum (33 credits/ 10 core courses + 1 finance boot camp course at no cost)
- ✓ Program fees: \$1,000/credit hour

## ADMISSION REQUIREMENTS

- ✓ Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- ✓ Approximately 3.0 GPA over last 60 undergraduate credits
- ✓ Current professional résumé
- ✓ Two letters of recommendation or three professional references
- ✓ Statement of Purpose (description available on program website)
- ✓ GMAT / GRE exam scores may not be required for applicants who meet admission criteria



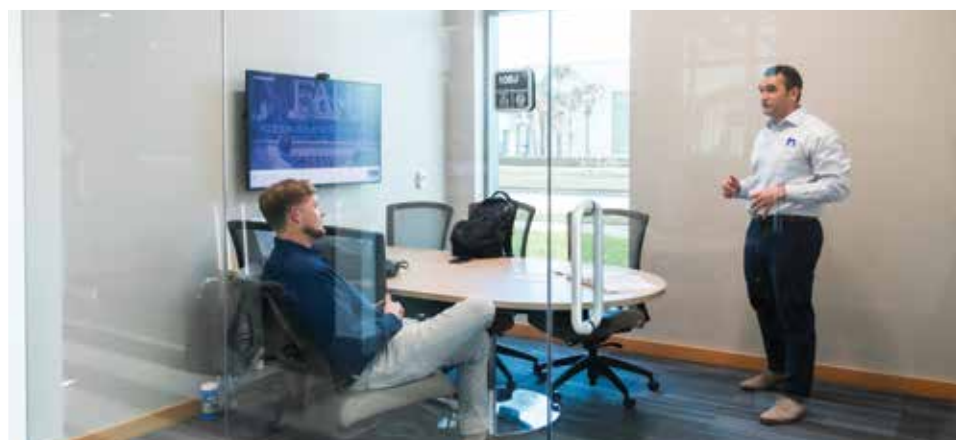
# GLOBAL MASTER OF SCIENCE IN FINANCE

## WEEKNIGHTS • GLOBAL CAMPUS

msf.fau.edu 561.297.6000

The **Global Master of Science in Finance (Global MSF)** program is specially tailored to challenge individuals and develop key understanding of the transformational world of finance. Training in the MSF program is administered by accomplished finance experts who provide a deeper level of immersion and critical analyses in financial management, investment banking, portfolio management, private equity, and investment management.

Upon completion of the degree, the program also includes supplemental preparation for the Bloomberg® Certification and the CFA® designation. This affords students the opportunity to be challenged to think critically, maximize training, and diversify their knowledge of the field. With courses offered on evenings at the Boca Raton campus as well as in a virtual and live format, finance professionals across multiple sectors from all over the world can collaborate and engage in a thought-provoking learning space without interfering with their daily commitments.



Connect with us one-on-one via phone, web conference, or in person. Visit: [MSF.FAU.EDU](https://msf.fau.edu)



## GLOBAL CAMPUS OPTION

- 🌐 Students attend courses remotely from anywhere in the internet-connected world
- 🌐 Live virtual courses with industry-leading professors and colleagues Monday and Wednesday evenings, 6:30PM - 9:30PM EST

### COMPANIES WE WORK FOR:

- 🏢 Bank of America
- 🏢 Northwestern Mutual
- 🏢 Charles Schwab
- 🏢 Truist Financial
- 🏢 New York Life

### SECTORS WE WORK IN:

- 🔥 Wealth and Asset Management
- 🔥 Hedge Funds
- 🔥 Private Equity
- 🔥 Corporate Finance
- 🔥 Risk Analysis

# PROFESSIONAL MASTER OF SCIENCE IN BUSINESS ANALYTICS

ON CAMPUS • ONLINE • LIVE VIRTUAL

business.fau.edu/msba 561.297.6000

The **Professional Master of Science in Business Analytics (MSBA)** is a 30-credit (12-month) program catered to working professional students. Continued globalization, advancements in digital technologies, and the most recent developments in artificial intelligence (AI), have resulted in increasing reliance on Business Analytics for competitive advantage and business growth across a diversity of industries: financial, healthcare, cybersecurity, social media, marketing, trade, transport, retail, manufacturing, hospitality, sports management, and services. The Master in Business Analytics degree trains business graduate students in methods and tools to extract, curate, preserve, analyze, mine, visualize, and present structured and unstructured business data for making well-informed executive decisions.

FAU's Professional Business Analytics degree emphasizes artificial intelligence (AI) and social media analytics, along with advanced domain-specific topics including analytics for healthcare, sports, finance, hospitality and marketing. Graduates earning a business analytics master's are equipped to meet market demands for highly skilled Business Analytics professionals able to manage a wide range of information systems and processes, as well as to analyze, interpret, and make data-based business recommendations and decisions.



Connect with us one-on-one on the phone, via web conference, or in person, visit: [BUSINESS.FAU.EDU/MSBA](https://business.fau.edu/msba)



## SAMPLE OF CAREER ROLES:

- |  |                                     |
|--|-------------------------------------|
| Business Intelligence Analyst            | Chief Information Officer           |
| Management Analyst                       | Marketing Strategist/Manager        |
| Operations Research Analyst              | Software Developer                  |
| Assistant Director of Business Analytics | Budget Analyst                      |
| Artificial Intelligence Senior Manager   | Market and Social Media Researchers |

## PROGRAM INFORMATION

- ✓ Program starts every Fall (August) and Spring (January)
- ✓ In-person classes held Monday and Wednesday evenings from 6:30PM - 9:30PM
- ✓ 12-month MSBA curriculum (30 credits): 24 Core credits/8 courses
- ✓ 6 Elective credits/2 courses
- ✓ Courses offered in 8-week sessions, in-person, live-virtual, or fully online
- ✓ Online/On-campus program fees: \$900/credit hour
- ✓ Program fees are the same for Florida and non-Florida residents (including international students)



## ADMISSION REQUIREMENTS

- ✓ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ✓ No business prerequisite courses required
- ✓ Approximately 3.0 GPA over last 60 undergraduate credits
- ✓ Four years of professional work experience recommended
- ✓ Current professional résumé
- ✓ Two letters of recommendation or three professional references
- ✓ GMAT / GRE exam scores may not be required for applicants who meet admission criteria



## PROGRAM INFORMATION

- ✓ Program starts every Fall (August) and Spring (January)
- ✓ In-person classes held Monday and Wednesday evenings from 6:30PM - 9:30PM
- ✓ 12-month MSSCM curriculum (30 credits): 24 Core credits/8 courses
- ✓ 6 Elective credits/2 courses
- ✓ Courses offered in 8-week sessions, in-person, live-virtual, or fully online
- ✓ Online/On-campus program fees: \$900/credit hour
- ✓ Program fees are the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- ✓ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ✓ No business prerequisite courses required
- ✓ Approximately 3.0 GPA over last 60 undergraduate credits
- ✓ Four years of professional work experience recommended
- ✓ Current professional résumé
- ✓ Two letters of recommendation or three professional references
- ✓ GMAT / GRE exam scores may not be required for applicants who meet admission criteria



# PROFESSIONAL MASTER OF SCIENCE IN SUPPLY CHAIN MANAGEMENT

ON CAMPUS • ONLINE • LIVE VIRTUAL

business.fau.edu/msscm 561.297.6000

The **Professional Master of Science in Supply Chain Management (MSSCM)** is a 30-credit program catered to working professional students. Supply Chains are essential for the trade, retail, manufacturing, and service industries and are expanding geographically and in scope. Continued globalization, advancements in digital technologies, and the more recent emphasis on Blockchain have resulted in an increased focus on supply chain and its risks.

FAU's Master of Science in Supply Chain Management program offers (1) a strong curriculum, delivering the foundations and principles of Supply Chain Management, Operations Management, Procurement, and Sourcing, integrated with major subfields such as Artificial Intelligence, Big Data Analytics, and Blockchain; (2) high-quality applied industry projects supervised by experts in the field; and (3) software and simulation systems that students can apply to real world situations and problem solving.

Graduates earning the Master in Supply Chain Management are equipped to meet market demands for highly skilled individuals able to manage a wide range of supply chain management functions including data and analytics skills, as well as to analyze, interpret, and make data-based business decisions.



Connect with us one-on-one on the phone, via web conference, or in person, visit: **BUSINESS.FAU.EDU/MSSCM**



## SAMPLE CAREER ROLES:

- Operations Manager
- Logistics Analyst
- Purchasing Manager
- Supply Chain Manager
- Logistician
- Logistics Manager
- Production, Planning and Expediting Specialist
- Storage and Distribution Manager

# PROFESSIONAL MASTER OF SCIENCE IN INFORMATION TECHNOLOGY MANAGEMENT

ON CAMPUS • ONLINE • LIVE VIRTUAL

✉ [business.fau.edu/mitm](mailto:business.fau.edu/mitm) ☎ 561.297.6000



The **Professional Master of Science in Information Technology Management (MSITM)** is a 30-credit program offered online and/or on campus to accommodate working professionals. Students will learn to manage a wide range of information systems and processes, as well as analyze, interpret, and make data-based business decisions.

Offered jointly by FAU's College of Business (COB) and College of Engineering and Computer Science (COECS), the Master's in Information Technology Management degree prepares students to meet the demand for highly skilled professionals in information technology, information security and business analytics across almost all industry sectors, including healthcare, hospitality, marketing, finance, and supply chain management.

Connect with us one-on-one on the phone, via web conference, or in person, visit: **BUSINESS.FAU.EDU/MITM**



## SAMPLE OF CAREER ROLES:

- 👤 Cyber Security Consultant
- 👤 Business Intelligence Analyst
- 👤 Information Security Specialist
- 👤 Information Technology Director
- 👤 Chief Information/Technology Officer
- 👤 Network and Computer Systems Manager
- 👤 Computer and Software Marketing Manager
- 👤 Business Processes Engineering Manager
- 👤 System Integration Analyst
- 👤 Global Sourcing Director
- 👤 E-Commerce Manager
- 👤 ERP Manager
- 👤 Enterprise Systems Manager

## PROGRAM INFORMATION

- ✓ Program starts every Fall (August) and Spring (January)
- ✓ In-person classes held Monday and Wednesday evenings from 6:30PM - 9:30PM
- ✓ 12-month MSITM curriculum (30 credits): 24 Core credits/8 courses
- ✓ 6 Elective credits/2 courses
- ✓ Courses offered in 8-week sessions, in-person, live-virtual, or fully online
- ✓ Online/On-campus program fees: \$900/credit hour
- ✓ Program fees are the same for Florida and non-Florida residents (including international students)



## ADMISSION REQUIREMENTS

- ✓ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ✓ No business prerequisite courses required
- ✓ Approximately 3.0 GPA over last 60 undergraduate credits
- ✓ Four years of professional work experience recommended
- ✓ Current professional résumé
- ✓ Two letters of recommendation or three professional references
- ✓ GMAT / GRE exam scores may not be required for applicants who meet admission criteria



## PROGRAM INFORMATION

- ✔ Program starts every Fall (August) and Summer (May)
- ✔ Classes delivered fully online, live-remotely, and in-person one Saturday per month at Davie campus
- ✔ 28 to 32-month curriculum (30 – 36 credits) – no classes during spring semester:
  - ▶ Business and accounting foundation courses are included in the curriculum, if required
- ✔ Program fees: \$900/credit hour

## ADMISSION REQUIREMENTS

- ✔ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ✔ Approximately 3.0 GPA over last 60 undergraduate degree credits
- ✔ Work experience highly recommended
- ✔ Current professional résumé
- ✔ Two letters of recommendation
- ✔ GMAT / GRE exam scores may not be required for applicants who meet admission criteria

## EXECUTIVE MASTER OF TAXATION ON CAMPUS • ONLINE • LIVE VIRTUAL

✉ [accounting.fau.edu](mailto:accounting.fau.edu) 📞 561.297.0525



Recognized as a best Online Graduate program by U.S. News & World Report.

Maintain the quality of your professional and personal lives while earning your **Executive Master of Taxation** degree in just over two years. Our program accommodates tax students who are also working professionals. You will not have to worry about balancing demanding work schedules with course assignment deadlines during the hectic tax seasons as we do not require coursework during the spring semester. The Executive Master of Taxation program can be completed entirely online, in person on Saturdays, or by a combination of both.

Connect with us one-on-one on the phone, via web conference, or in person, visit: [ACCOUNTING.FAU.EDU](http://ACCOUNTING.FAU.EDU)



### MAC/TAX Student Experience Spotlight: JEFF BARNES EVENT "CRACKING THE CODE"

Jeff Barnes, senior consultant at Focal Point Data Risk and author of *The Accounting Certification Juggernaut*, shared tips for mastering accounting certification exams aimed for students to learn exam efficiency and effectiveness, achieve a perfect pass/fail rate, enhance their career and earn 1 hour CPE for attending.



## PROGRAM INFORMATION

- Program starts every Fall (August), Spring (January) and Summer (May)
- Classes delivered fully online, live-remotely, and in-person one Saturday per month at Davie campus
- 25 to 36-month MAcc curriculum (30 – 45 credits):
  - Business and accounting foundation courses may be required
- Program fees: \$900/credit hour for all accounting concentrations

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate degree credits
- Work experience recommended, but not required
- Current professional résumé
- Two letters of recommendation
- GMAT / GRE exam scores may not be required for applicants who meet admission criteria

## EXECUTIVE MASTER OF ACCOUNTING ON CAMPUS • ONLINE • LIVE VIRTUAL

📧 [accounting.fau.edu](mailto:accounting.fau.edu) 📞 561.297.0525

Obtain an **Executive Master of Accounting** degree and open new career opportunities, get a step closer to taking the CPA or CFE, move into higher-level positions in accounting, banking, or finance, and increase your earning potential. Customized around working professionals, the Executive Master of Accounting program can be completed entirely online, in person on Saturdays, or a combination of both as your schedule demands.



## MASTER OF ACCOUNTING CONCENTRATIONS

(see pages 46-47 for more information regarding accounting industry and program options)

- Forensic Accounting
- Digital Accounting Forensics and Data Analytics
- Professional Accounting
- Tax
- Internal Auditing

Connect with us one-on-one via phone, web conference, or in person. Visit: [ACCOUNTING.FAU.EDU](http://ACCOUNTING.FAU.EDU)



Recognized as a best Online Graduate program by U.S. News & World Report.

## Davie Campus Renovations

The FAU Davie campus student lounge renovations provide an inviting space for students to relax and collaborate. With a hybrid class format, students enjoy flexibility and convenience, attending in person or virtually as needed, ensuring their educational needs are met effectively.





# \$8.8B

TOTAL \$ IN  
FRAUD LOSS  
(FTC)\*



\* Federal Trade Commission

## EXECUTIVE MASTER OF ACCOUNTING CONCENTRATIONS

ON CAMPUS • ONLINE • LIVE VIRTUAL

accounting.fau.edu 561.297.0525

### FORENSIC ACCOUNTING

Gain the forensic accounting skills and knowledge needed to detect, investigate, and prevent fraud, money laundering, and other financial crimes.

Our faculty of professors and industry experts integrate academic research with real life practice; we wrote the textbook on forensic accounting, and many of our practitioners with firsthand experience in active investigative work and expert witness testimony.

Develop a solid skillset in auditing, analysis, dispute resolution, litigation support, valuation, expert testimony, and interviewing.



"Working in the Treasury & Reporting department at a private debt firm, I run a variety of data analytics techniques in my day-to-day tasks. **The data analytics courses in this program provided a great foundation for a lot of the advanced techniques I now use at work.** From the forensics standpoint of this program, I do look

at the numbers that I run at work more analytically and look out for anomalies that I may have easily overlooked before. It is important that I have a deep understanding of my work and to be able to point out outliers. **This program assisted me in being promoted at my firm."**

#### SCOT THOMPSON

Master of Accounting - Digital Accounting Forensics and Data Analytics  
Senior Associate, Treasury  
Deerpath Capital Management, LP

### DIGITAL ACCOUNTING FORENSICS AND DATA ANALYTICS

**Gain a competitive edge by combining your accounting skills with data analytics!**

With the big-data revolution, old-fashioned, simple financial analysis tools have been supplanted by more sophisticated techniques and technology. Accounting firms and financially oriented organizations (like FINRA and the SEC) are investing heavily in descriptive, diagnostic, predictive, and prescriptive data analytics and special analytical tools; they need skilled analysts to use them.

**Stand out as a professional who can apply digital accounting forensics and data analytics to both hard (financial) data and soft data (e.g., email, social media content, videos, and narrative reports).**



# PROFESSIONAL ACCOUNTING

Tailored to the needs of busy professionals who want to earn their master's degree while working full time. Students gain specialized knowledge and skills with a focus on the Certified Public Accountant (CPA) credential. Those with an undergraduate degree in accounting have the option of completing the program in as few as three semesters.

CPAs work in all sectors of the economy, public accounting, government, and in private companies. FAU's Accounting program is well known and highly respected in the South Florida accounting community, with many firms—from Big 4 to regional and local ones—seeking out FAU students and graduates.

Combine your newly acquired knowledge and skills to launch your accounting career or land your next promotion. Our career support services include a dedicated specialist for resume review and LinkedIn profile and networking advice. Hiring firms recruit directly from our program as well as through career fairs held each semester both in person and virtually.



## TAX

Tax is a critical aspect in all areas, including inside CPA firms, industry, and government. The Master of Accounting (MAcc) degree with a concentration in Tax takes you far beyond simply filling out tax returns. You will delve into tax strategies and tax planning for wealthy individuals, corporations, and partnerships.

Gain maximum practice flexibility and enhance your year-round value by performing tax work during tax season and conducting audits, consulting, or other work during the rest of the year! You can gain a solid Tax foundation without an undergraduate accounting or business degree required.

Industry experts and tax specialists, many who have worked for the IRS or own their own tax practices, cover important tax topics including **Tax Research, International Tax, Corporate Tax, Partnerships Tax, IRS Practices and Procedures** as well as areas related to auditing and consulting: **Advanced Auditing, Accounting Information Systems, and E-Commerce.**



## INTERNAL AUDITING

### *New Program*

Professionals seeking to specialize within the accounting profession can concentrate in Internal Auditing, a niche area focusing on courses that sharpen internal auditing skills: **IT Auditing, Internal Auditing Theory and Practice, Internal Auditing Cases and Projects, and Advanced Digital Forensics in Forensic Accounting.**



### Salary Trends for Internal Auditing Career Path\*

**\$80K** - Internal Auditor (1-3 yrs. exp.)  
**\$97.5K** - Senior Auditor  
**\$125.2K** - Internal Audit Manager  
**\$191.5K** - Chief Audit Executive/VP

\* 2023 Robert Half Salary Guide





## PROGRAM INFORMATION

- ✓ Program starts every Fall (August)
- ✓ Classes held every third weekend at the Boca Raton Campus
- ✓ Three-year program
  - Years One and Two: Only two on-campus residencies per semester
  - Year Three: Work independently on Dissertation
- ✓ 80 credits in total:
  - 9 credits: Tools courses
  - 36 credits: Seminar courses
  - 9 credits: Research courses in discipline of interest
  - 26 credits: Dissertation courses
- ✓ Program fees: \$1000/credit hour
  - Program fees are the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- ✓ Extensive managerial experience
- ✓ Master's degree from recognized, regionally accredited institution or international equivalents
  - Exceptional applicants with a bachelor's degree and extensive managerial experience may be considered
- ✓ Official transcripts from all programs
- ✓ Current professional résumé
- ✓ Three letters of recommendation
- ✓ Statement of Purpose
- ✓ GMAT/GRE score
- ✓ Interview with Committee

## EXECUTIVE PH.D. IN BUSINESS ADMINISTRATION WEEKENDS

✉ [executivephd.fau.edu](mailto:executivephd.fau.edu) 📞 561.297.6000

Earn the highest academic degree in business while continuing to advance a full-time career. The **Executive Ph.D. in Business Administration** is a professional doctoral program customized for senior managers, high-potential leaders, and C-suite professionals who want to become subject matter experts in their industries, highly-valued thought leaders with fresh insights, and contributors of new knowledge and best practices to transform the future business landscape.

The Executive Ph.D. program focuses on developing mastery of advanced research methodologies and in-depth analytical skills to empower business leaders. In an executive environment with innovative facilities, you will learn how to merge your business knowledge and experience with academic rigor to conduct and interpret business research, make evidence-based evaluations of today's complex business challenges, and create data-driven strategies for tomorrow's business opportunities.



Connect with us one-on-one via phone, web conference, or in person. Visit: [EXECUTIVEPHD.FAU.EDU](http://EXECUTIVEPHD.FAU.EDU)



## EXECUTIVE DEGREE PROGRAMS AT A GLANCE

| PROGRAM   | PROGRAM DURATION                           | PROGRAM FORMAT   | PROGRAM MEETS                                 | PROGRAM STARTS                          | PER CREDIT COST                                      |
|---|--|--|---|---|--|
| EXECUTIVE MBA   | 23 MONTHS<br>40 – 46<br>credits total      | BOCA RATON<br>CAMPUS:<br>IN-PERSON                               | EVERY THIRD<br>WEEKEND                        | EVERY JANUARY<br>& AUGUST               | \$965 PER<br>CREDIT HOUR                             |
| PROFESSIONAL<br>MBA - BOCA  | 23 MONTHS<br>40 – 46<br>credits total      | BOCA RATON<br>CAMPUS:<br>IN-PERSON                               | TUES. & THURS.                                | EVERY JANUARY<br>& AUGUST               | \$900 PER<br>CREDIT HOUR                             |
| PROFESSIONAL MBA<br>FLEX - BROWARD                                  | 23 MONTHS<br>40 – 46<br>credits total      | DAVIE CAMPUS:<br>IN-PERSON<br>& GLOBALLY:<br>LIVE-VIRTUAL        | MON & WED                                     | EVERY JANUARY<br>& AUGUST               | \$900 PER<br>CREDIT HOUR                             |
| MASTER OF SCIENCE<br>IN SUPPLY CHAIN<br>MANAGEMENT                  | 12 MONTHS<br>30 credits total              | BOCA RATON CAMPUS:<br>IN-PERSON, LIVE-VIRTUAL<br>OR FULLY ONLINE | MON. & WED. OR<br>FULLY ONLINE                | EVERY JANUARY<br>& AUGUST               | \$900 PER<br>CREDIT HOUR                             |
| MASTER OF SCIENCE IN<br>BUSINESS ANALYTICS                          | 12 MONTHS<br>30 credits total              | BOCA RATON CAMPUS:<br>IN-PERSON, LIVE-VIRTUAL<br>OR FULLY ONLINE | MON. & WED. OR<br>FULLY ONLINE                | EVERY JANUARY<br>& AUGUST               | \$900 PER<br>CREDIT HOUR                             |
| MASTER OF SCIENCE<br>IN INFORMATION<br>TECHNOLOGY AND<br>MANAGEMENT | 12 MONTHS<br>30 credits total              | BOCA RATON CAMPUS:<br>IN-PERSON, LIVE-VIRTUAL<br>OR FULLY ONLINE | MON. & WED. OR<br>FULLY ONLINE                | EVERY JANUARY<br>& AUGUST               | \$900 PER<br>CREDIT HOUR                             |
| ONLINE<br>MBA   | 16 – 23 MONTHS<br>40 – 46<br>credits total | GLOBAL CAMPUS:<br>FULLY ONLINE                                   | 100% ONLINE<br>(NO SCHEDULE<br>COMMITMENT)    | JAN., MAR., MAY,<br>AUG., & OCT.        | \$800 PER<br>CREDIT HOUR                             |
| MBA IN SPORT<br>MANAGEMENT  | 23 MONTHS<br>40 – 43<br>credits total      | BOCA RATON CAMPUS:<br>IN-PERSON OR<br>100% ONLINE                | TUES. & THURS. OR<br>FULLY ONLINE             | EVERY JANUARY &<br>AUGUST (ONLINE)      | \$900 ON CAMPUS<br>\$800 ONLINE<br>PER CREDIT HOUR   |
| EXECUTIVE MASTER OF<br>HEALTH ADMINISTRATION                        | 15 MONTHS<br>30 credits total              | BOCA RATON<br>CAMPUS:<br>IN-PERSON OR<br>100% ONLINE             | EVERY THIRD WEEKEND<br>OR FULLY ONLINE        | EVERY JANUARY, MAY<br>& AUGUST (ONLINE) | \$1,000 ON CAMPUS<br>\$900 ONLINE<br>PER CREDIT HOUR |
| GLOBAL MASTER OF<br>SCIENCE IN FINANCE                              | 16 MONTHS<br>30 credits total              | BOCA RATON CAMPUS:<br>IN-PERSON &/OR LIVE-<br>VIRTUAL            | MONDAY &<br>WEDNESDAY<br>EVENINGS             | EVERY JANUARY<br>& AUGUST               | \$1,000 PER<br>CREDIT HOUR                           |
| EXECUTIVE MASTER OF<br>ACCOUNTING                                   | 25 – 36 MONTHS<br>30 – 45<br>credits total | DAVIE CAMPUS: IN-<br>PERSON, LIVE-VIRTUAL<br>OR FULLY ONLINE     | ONE SATURDAY PER<br>MONTH OR FULLY<br>ONLINE  | EVERY JANUARY,<br>MAY & AUGUST          | \$900 PER<br>CREDIT HOUR                             |
| EXECUTIVE MASTER OF<br>TAXATION                                     | 28 – 32 MONTHS<br>30 – 36<br>credits total | DAVIE CAMPUS: IN-<br>PERSON, LIVE-VIRTUAL<br>OR FULLY ONLINE     | IN-PERSON,<br>LIVE-VIRTUAL<br>OR FULLY ONLINE | EVERY MAY & AUGUST                      | \$900 PER<br>CREDIT HOUR                             |
| EXECUTIVE<br>PH.D.  | 36 MONTHS<br>80 credits total              | BOCA RATON<br>CAMPUS:<br>IN-PERSON                               | EVERY THIRD<br>WEEKEND                        | AUGUST                                  | \$1,000 PER<br>CREDIT HOUR                           |





# JM FAMILY ENTERPRISES ASSOCIATES *find* INVENTIVE SOLUTIONS TO BUSINESS OPPORTUNITIES

**JM** Family Enterprises recently completed its annual Innovation Challenge, which was launched to inspire associates to identify areas of potential improvement throughout the company and implement inventive solutions, allowing the business to operate more efficiently and effectively.

Past innovation challenges have resulted in programs addressing real-world business challenges and opportunities while elevating how associates work.

*"JM Family associates are no strangers to taking risks and innovating, as these ideals are at the core of who we are as a company. Our customers, dealer partners and associates are the north star of this initiative as we continue to strive to do it better." ►*

The challenge invited all associates to share their ideas, whether big or small, to help drive opportunities for continued improvement – a mantra derived from the Japanese philosophy of kaizen, which refers to implementing changes within a company to make it operate more proficiently and intuitively. Associates submitted more than 260 initial proposals, which were evaluated by a select team of business leaders who handpicked 136 associates as semi-finalists.

In partnership with **Florida Atlantic's Executive Education Corporate Training Department**, selected teams leveraged innovation coaches who worked to individually improve presentation skills and articulate the importance of their concepts and eventual return on investment.



**BRENT BURNS**  
President and CEO – JM Family Enterprises

The semi-finalists presented in person to JM Family's senior leadership teams throughout the company's business footprint in Commerce, Dallas, Deerfield Beach, Jacksonville and St. Louis. Representing JM Family Enterprises, Southeast Toyota Distributors, Southeast Toyota Finance, JM&A Group and Home Franchise Concepts. The selected groups came together to share their purpose-led, value-driven and customer-focused ways of challenging the status quo. Many of the ideas were quickly implemented, representing a wide array of innovation efforts aimed at enhancing both internal operations and the customer experience. *"The JM Family Innovation Challenge is a way to celebrate our associates' creativity and drive for continuous improvement,"* Burns said.

*Innovation continues to fuel success throughout JM Family, allowing associates to help the business continually improve.*





# CUSTOMIZED CORPORATE PROGRAMS

Our dedicated Corporate Training Division specializes in customized on-site, on campus, or virtual group training for local, national, and international organizations.

FAU partners with leading subject matter experts who have the knowledge, expertise and experience to speak your organization's language and solve its skills gaps. An FAU Corporate Program will empower your team members with updated skills, new business strategies, and enhanced problem-solving techniques.

Our custom programs employ a variety of approaches that closely assess real-time organizational issues, create an engaging learning experience, and lead to actionable outcomes for your organization. Our most successful corporate partnerships are built on collaboration, clear goals, and shared commitment to results. If you are looking for a meaningful and effective educational relationship that will bring results to your company, then don't wait to discuss available options for your organization.

**[BUSINESS.FAU.EDU/EXECUTIVE-EDUCATION/CORPORATE-TRAINING](https://business.fau.edu/executive-education/corporate-training)**



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INTERACTIVE  
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To discover the many types of customized corporate training programs that FAU offers, please contact Paige Garrido, [pgarrido@fau.edu](mailto:pgarrido@fau.edu) 561-297-4819





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