

FLORIDA ATLANTIC UNIVERSITY  
COLLEGE OF BUSINESS



# EXECUTIVE EDUCATION

ON CAMPUS • ONLINE • LIVE VIRTUAL

**FAU: SERVING ACROSS  
SOUTHEAST FLORIDA**

**WHY EARN A CFA®?**

**MUST LOVE DOGS:  
MAKING ONLINE MBA  
CONNECTIONS**

**MBA WITH 9  
CONCENTRATIONS**

***NEW* MASTER'S  
DEGREE IN  
INTERNATIONAL  
BUSINESS**

S P R I N G - S U M M E R 2 0 2 2

# FLORIDA ATLANTIC UNIVERSITY COLLEGE OF BUSINESS EXECUTIVE EDUCATION



## Why Earn a CFA®? 18

*Advice from Anthony Milanese, CFA, Financial Advisor and VP at Bernstein Wealth Management*

## FAU: Serving Across Southeast Florida 20

*FAU's six campuses span over 100 miles with four Executive Education sites.*

## Must Love Dogs: Making Online MBA Connections 36

*Mutual love for pups and shared educational experiences turn classmates into friends.*

## New Master's Degree in International Business 41

*FAU's International Business program, ranked No. 22 by U.S. News & World Report, offers new graduate degree.*



*Daniel Gropper*

**Daniel Gropper, Ph.D.**

Dean  
College of Business  
Florida Atlantic  
University

On behalf of the College of Business at Florida Atlantic University, I would like to welcome you! As you focus on your career goals, we invite you to experience the transformative opportunities that FAU's College of Business can provide. With a faculty and staff dedicated to teaching core and advanced business skills and providing nationally and internationally acclaimed educational and professional development programs, we prepare students for outstanding career possibilities. Partnering with our local business community helps us ensure our programs meet the evolving market demands and contributes to our continued success.

We look forward to seeing you soon and "Go Owls!"

# 2022

SPRING - SUMMER

## PROGRAMS

- |  |  |
|--|--|
| <b>6</b> Professional Credentials                      | <b>21</b> Medical Business Management              |
| <b>7</b> Financing Options for Certificates or Degrees | <b>22</b> Supply Management                        |
| <b>8</b> Management & Leadership                       | <b>23</b> Business & Data Analytics                |
| <b>10</b> Human Resource Management                    | <b>24</b> Project Management                       |
| <b>11</b> Strategy                                     | <b>25</b> Project Management – Preparatory Courses |
| <b>12</b> Sales & Marketing                            | <b>27</b> Project Management – Agile               |
| <b>14</b> Hospitality                                  | <b>28</b> Six Sigma Certifications                 |
| <b>15</b> Accounting & Auditing                        | <b>30</b> Graduate Degree Programs                 |
| <b>17</b> Finance & Investing                          | <b>47</b> Customized Corporate Programs            |
| <b>19</b> Global Finance Certifications                |  |



*Vegar Wiik*

**Vegar Wiik**  
Assistant Dean  
Executive Education  
Florida Atlantic  
University

Our business community relies on FAU to educate and equip their future employees and business leaders. We offer high-quality degree programs as well as the most diversified selection of over 60 national and international certification and professional development programs. Programs are delivered in several different formats where you can choose to attend classes – on campus, live virtual or fully online.

In all our Executive Education programs, students will experience what makes us unique: our culture of service, 24/7 support model, and your very own team dedicated to your educational success. As we continue to grow and design leading-edge programs, we invite you to join us and take advantage of the many flexible opportunities to transform your career and organization.





## OUR MISSION...

**E**xecutive Education provides advanced business degrees and professional development programs to individuals and organizations from diverse industries across Florida, the U.S., and around the world. Our high-touch service and customized educational programs prepare students to be empowered leaders who seek opportunities, solve business challenges, strive for innovation, and strategize for success.

- SEEK OPPORTUNITIES
- SOLVE BUSINESS CHALLENGES
- STRIVE FOR INNOVATION
- STRATEGIZE FOR SUCCESS

# GLOBALLY RECOGNIZED

BY FINANCIAL TIMES AS  
A TOP PROVIDER OF  
**EXECUTIVE EDUCATION**

**#1**  
FLORIDA

**#11**  
U.S.



**Executive Education**  
Ranking 2020

## WHY ACCREDITATION MATTERS



Earning a degree from an AACSB-accredited institution such as FAU signals high quality to hiring employers. FAU is one of 910 business institutions across 58 countries and territories to pass the rigorous standards of quality

for this esteemed recognition. Students learn in higher quality courses with excellent programs and faculty. Employers recruit more graduates from AACSB-accredited schools, who are offered more competitive salaries.

<https://www.aacsb.edu/accreditation/accredited-schools>

**THE BENCHMARK OF QUALITY FOR BUSINESS EDUCATION WORLDWIDE**

AACSB Accreditation is a distinction of the highest standard in business education and earned by fewer than 5% of the world's business schools.



# FAU EXECUTIVE EDUCATION



## DEGREE PROGRAMS

- Executive MBA
- Professional MBA – Boca Raton
- Professional MBA – Broward Flex
- Online MBA
- MBA in Sport Management
- Executive Master of Health Administration
- Global Master of Science in Finance
- Master of Science in International Business
- Executive Master of Accounting
- Executive Master of Taxation
- Executive Ph.D. in Business Administration

**EXECUTIVE EDUCATION**  
**PROFESSIONAL DEVELOPMENT**  
2020 FINANCIAL TIMES RANKINGS

**OVER 60+**  
Professional Development Programs

## CORPORATE PARTNERS

- |  |  |   |
|--|--|---|
| <ul style="list-style-type: none"> <li>■ 4Ocean</li> <li>■ ABC Global Communication</li> <li>■ ADT</li> <li>■ Bay State Milling</li> <li>■ Brazilian Business Group</li> <li>■ Broward Health</li> <li>■ Broward Schools</li> <li>■ Campus Management</li> <li>■ Career Source Palm Beach</li> <li>■ CHAUVET Lighting</li> <li>■ Children's Services Council</li> <li>■ Citrix</li> <li>■ City of Delray Beach</li> <li>■ City of Pompano Beach</li> <li>■ ClosetMaid</li> <li>■ Club Med</li> <li>■ Cross Country Healthcare</li> <li>■ Current Builders</li> </ul> | <ul style="list-style-type: none"> <li>■ DataCore</li> <li>■ Duvekot</li> <li>■ Ecole Hoteliere d'Haiti</li> <li>■ Everglades Coalition</li> <li>■ FAU Libraries</li> <li>■ FAU Research Park</li> <li>■ Florida International University</li> <li>■ FPL</li> <li>■ Geo Group</li> <li>■ Great American Beauty</li> <li>■ Holy Cross Hospital Healthcare</li> <li>■ Leadership</li> <li>■ Hospice of Palm Beach</li> <li>■ JM Family Enterprises</li> <li>■ Loxahatchee River District</li> <li>■ MD VIP</li> <li>■ Ministry of Trade &amp; Industry, Haiti</li> </ul> | <ul style="list-style-type: none"> <li>■ NCCI</li> <li>■ North Springs Improvement District</li> <li>■ Norwegian Cruise Lines</li> <li>■ Office Depot</li> <li>■ Optime Consulting</li> <li>■ Preferred Care at Home</li> <li>■ Quantum Foundation</li> <li>■ SBA</li> <li>■ SHL</li> <li>■ Tecomet</li> <li>■ The Hirsh Center</li> <li>■ Tyco</li> <li>■ Universidad Nacional Tres de Febrero, Argentina</li> <li>■ Waste Management</li> </ul> |
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# A LOOK AT YOUR NEW LEARNING ENVIRONMENT



**An executive-style learning experience for the Executive student—dynamic classroom designs optimize learning, collaboration, and networking.**

## **SCHMIDT FAMILY COMPLEX FOR ACADEMIC & ATHLETIC EXCELLENCE**

As the largest provider of executive education in the state of Florida with thousands of graduates over the past decade, FAU's drive for innovation, continually growing programs, and trajectory into the top tier of U.S. business schools, has culminated into this exciting expansion.

FAU Executive Education is pleased to announce the opening of our 52,000-square-foot, state-of-the-art business facility as part of the Schmidt Family Complex for Academic and Athletic Excellence on the Boca Raton campus. The new complex is home to the College

of Business Executive Education Graduate Degree programs, Corporate Training, and Professional Development programs. Our new complex features the latest in instructional technology, such as live streaming and recording capabilities as well as dedicated executive-style classrooms and suites for professional meetings and group study. The Executive Education business wing includes dedicated spaces with a grand concourse, 200-seat shared banquet hall, grand classroom with 144-seat tiered lecture auditorium design and more.

Our new home allows us to continue offering the high-quality executive education that our business community has come to expect while also providing a cutting-edge resource facility for our students, faculty, staff and local business leaders.



## PROFESSIONAL DEVELOPMENT PROGRAMS

# PROFESSIONAL CREDENTIALS



### HUMAN RESOURCE CERTIFICATION INSTITUTE (HRCI®)



FAU is accredited by the Human Resource Certification Institute (HRCI®) as an Approved Provider.

Select Human Resource Management programs are eligible for re-certification credits by the HR Certification Institute.

The use of this official seal confirms that the select activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.

aPHR™, PHR®, PHRca®, SPHR®, GPHR®, PHRi®, SPHRi™, are all registered trademarks of HR Certification Institute.

### INSTITUTE FOR SUPPLY MANAGEMENT (ISM®)



FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management's most distinguished and globally recognized credential, the CPSM®.

Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at [www.ISM.ws/](http://www.ISM.ws/)

### INSTITUTE OF INTERNAL AUDITORS (IIA)



Membership in the IIA, the dynamic and global organization for internal auditors, provides access to up-to-date standards-based guidance and frameworks, a worldwide network of over 200,000 members and exclusive networking opportunities, and discounts on professional development trainings.

### AMERICAN ACADEMY OF PROFESSIONAL CODERS (AAPC)



FAU's Certified Professional Coder program is offered in partnership with AAPC.

### CHARTERED FINANCIAL ANALYST (CFA®)



The Chartered Financial Analyst (CFA®) designation is the globally-recognized standard for establishing professional credibility within the field of financial analysis. If you are a finance or investment professional, the CFA® credential will solidify your position as a competent and credible member of the finance profession, increase your marketability and salary potential, and certify your skills.

### PROJECT MANAGEMENT INSTITUTE (PMI®)



FAU is approved by the Project Management Institute (PMI) as a Registered Education Provider (R.E.P.), and an Authorized Training Provider (ATP) for the PMP(R) Exam Prep courses.



All Project Management and Six Sigma programs are approved by PMI® and eligible for Professional Development Units (PDUs).

### CERTIFIED FINANCIAL PLANNER (CFP®)



**CFP** The CFP Certificate Program at FAU is registered with the Certified Financial Planner Board of Standards Inc. (CFP Board).

The mission of Certified Financial Planner Board of Standards, Inc. (CFP Board) is to benefit the public by granting the CFP® certification and upholding it as the recognized standard of excellence for personal financial planning. For more information regarding the CFP® Certification Examination, please visit [www.CFP.net](http://www.CFP.net).



# FINANCING OPTIONS\$

*FAU Executive Education offers multiple financial assistance options for students pursuing Professional Development and Degree programs, including local, state and federally-funded assistance, scholarships, and private loans.*



## FOR PROFESSIONAL DEVELOPMENT COURSES

### CareerSource Broward

Residents of Broward County meeting specific criteria may be eligible for scholarships of up to \$12,000 to assist with educational costs of tuition, books, supplies and more.

### CareerSource Palm Beach County

Residents of Palm Beach County meeting specific criteria may be eligible to access training grants, career counselors, business coaches, and training providers.

### Sallie Mae

Participants seeking a loan to help fund professional development can apply for Sallie Mae's student loans, designed to aid individual financial needs.

**School code: 001481-98**

### Broward County Community Action Agency Self-Sufficiency Case Management Program








Participants seeking a loan to fund career Broward County residents whose total household income falls within 200% of the Federal Poverty Guidelines, may be eligible for assistance with tuition, books,

supplies, and other services necessary to achieve self-sufficiency. For additional information, please call 954-357-5805

## FOR DEGREE PROGRAMS

Students pursuing a degree program with FAU Executive Education have several options available to fund their studies. Options range from financial aid to fellowships, scholarships, awards and self-funding. Upon departmental approval, students can use any combination of tuition payment methods that best suits their budgets and financial plans.

### Payment Options Available For Degree-Seeking Students

-  Federal Financial Aid
-  Tuition Reimbursement
-  Self-pay Installments
-  Private Lending
-  Military/Veterans Benefits
-  Fellowships, Awards & Scholarships
-  Combination of Payment Methods

*Florida Atlantic University reserves the right to substitute instructors, modify prices, change course formats, dates and/or times of programs or cancel courses due to insufficient enrollment or unexpected circumstances.*

Businesses survive and thrive under effective management and insightful leadership. Managers in today's competitive market oversee a diverse workforce and must master crucial skills for adapting to continual change while increasing productivity and advancing their organizations.

FAU's Management and Leadership programs can help develop new strategies for training, leading and motivating individuals and teams, improve communication and decision-making, maximize opportunities, and effectively manage crisis, conflict and change.

▲ **"The right kind of development program teaches managers to be coaches, not bosses.** This empowers them to triangulate the business' needs, employees' talents and customers' requirements in a practical, day-to-day context. That kind of development changes managers, and it changes companies too."<sup>\*</sup>

<sup>\*</sup> <https://www.gallup.com/workplace/324131/future-top-workplaces-rely-manager-development.aspx>



## MANAGEMENT AND LEADERSHIP ► Call 561.297.2366

### LEADERSHIP BOOT CAMP: EFFECTIVE LEADERSHIP

Become a better leader in today's dynamic business landscape with FAU's Leadership Boot Camp Certificate Program. Sharpen your analytical, problem-solving and decision-making skills for your current managerial role as a supervisor, manager, or senior leader or acquire key managerial competencies to elevate your career.

This three-day program helps you develop your skills in leading and managing projects, teams, and even organizations. Identify management challenges as well as strategies for managing maximum performance and results, and acquire effective communication skills. Practical, hands-on activities allow for direct implementation and instant ROI.

2/8/2022 - 2/10/2022

3 Sessions, Tues./Wed./Thurs., 8:00AM - 5:00PM, Boca Raton Campus  
**\$1,250**

5/17/2022 - 5/19/2022

3 Sessions, Tues./Wed./Thurs., 8:00AM - 5:00PM, Davie Campus  
**\$1,250**



*Leadership Boot Camp: Effective Leadership is an outstanding program for anyone looking to improve, acquire, or develop their skills as a leader, either by title or influence, in their organization. The instructors are excellent in presenting the subject matter while engaging students to demonstrate competency in the material learned through style, humor, and respect. **This program provides a great "stepping off" point for expanding leadership skills, implementing useful communication practices, and learning how to utilize the strengths of the leader and individual team members for mutual benefit.***

**JOHN KERLEE**  
Technical Specialist, Motion Industries





## WOMEN IN EXECUTIVE LEADERSHIP

The Women in Executive Leadership (WEL) program is designed for high-achieving professionals with the grit and drive to become senior leaders in their organizations. Participants take an introspective look at their own leadership styles and learn how to better engage teams for maximum performance. Participants become aware of behaviors and beliefs that either sabotage or support their own success. The program is designed to build business acumen and strengthen leadership skills, creating an overall well-rounded leader.

Participants work with an executive level mentor to develop an Individual Development Plan (IDP) which serves to formalize career goals and action plans. Graduates of the program gain access to a monthly mastermind group made up of WEL graduates, mentors and instructors. Participants benefit from the relationships built during the program and continue to stay engaged after the program through a variety of networking and learning events.

Graduates of the program have reported gaining clarity on their career paths, which has resulted in acquiring more responsibility, building more engaged teams, taking on new projects, and receiving promotions.

2/12/2022 - 5/7/2022

7 Sessions, every other Sat., 9:00AM - 4:00PM, On Campus

\$2,750



This program draws superstars who are already well on their way on the path to professional success. WEL just serves as a springboard to provide the 'oomph' to help propel participants forward faster.



**PAIGE GARRIDO**

Assistant Director

Corporate Training & Talent Development

▲ "Only 42% of women leaders have managed P&L functions. That's 9% less than men. This is an immediate disqualifier for C-level roles, giving women fewer opportunities."\*

\* DDI's Global Leadership Forecast <https://www.ddiworld.com/blog/p-l-responsibility-how-women-get-held-back-from-the-c-suite>

▲ "Women working full time in the U.S. are paid 83% of what men earn. At the current rate of change, women won't achieve pay equality until 2093."\*

\* AAUW.org (2021) <https://www.aauw.org/resources/research/simple-truth/>



▲ FAU Executive Education ranked **#2 in the U.S.** and **#4 in the world** for percentage of **female participants**.

▲ "24.3% of all board seats on the Russell 3000, which tracks the performance of the 3,000 largest public U.S. companies, are held by women, as of the first quarter of 2021."\*

\* Equilar Gender Diversity Index (2021) <https://www.equilar.com/reports/81-q1-2021-equilar-gender-diversity-index>

▲ "Between February and August 2020, mothers of children 12 years old and younger lost 2.2 million jobs compared to 870,000 jobs lost among fathers."\*

\* Brookings (2020) <https://www.brookings.edu/essay/why-has-covid-19-been-especially-harmful-for-working-women/>

Human Resource professionals are consistently in demand as every organization's success relies on attracting, motivating, and retaining high-quality talent.

FAU's Human Resource Management certificate programs provide the knowledge base and skills needed for effectively managing employees and strengthening internal initiatives. For seasoned HR professionals seeking formal training or working toward a PHR® or SPHR® certification, or if you are entirely new to the field, our Human Resource Management programs offer both the foundation to get you started in your HR career and the advanced tools to help you excel in your role as an HR professional or manager.



Human Resource professionals account for almost 1 million jobs in the current economy with employment in almost every industry.

<p><b>\$121,220</b></p> <p>Median Annual Salary for HR Managers*</p>	<p> <b>9% Growth</b></p> <p>2020 to 2030 HR Managers*</p>
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\* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Human Resources Managers, on the Internet at <https://www.bls.gov/ooh/management/human-resources-managers.htm> (visited Oct 14, 2021).

## HUMAN RESOURCE MANAGEMENT ► Call 561.297.2366

### CERTIFICATE IN HUMAN RESOURCE MANAGEMENT

Leveraging one of an organization's most significant assets—its employees—is critical for businesses to succeed. Featuring real-world business perspectives and best practices for managing and developing a successful workforce, the Certificate in Human Resource Management includes a comprehensive curriculum. Increase your knowledge of HR management fundamentals and learn strategies for performing HR functions more effectively.



1/22/2022 - 5/7/2022

14 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual

**\$1,450**

1/26/2022 - 5/4/2022

14 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$1,450**

5/11/2022 - 8/10/2022

14 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$1,450**

### HR: COMPENSATION AND BENEFITS CERTIFICATE

Leading HR Management experts bring industry knowledge and practices from their organizations to deliver current research and techniques for compensation and employee benefits administration. Gain an understanding of rewards systems, job analysis, and performance management; and learn how to develop, implement and administer an organization's rewards and benefit policies, and to be an effective member of a compensation team.



2/3/2022 - 4/21/2022

11 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$1,140**

### PHR®/SPHR® EXAM PREPARATION COURSE

Obtain your PHR® or SPHR® credentials, highly valued by employers, to demonstrate your commitment to upskilling, add to your existing HR knowledge base, and keep current on HR trends. This intensive course helps prepare you for the HR Certification Institute's® (HRCI®s) national examination for the Professional or Senior Professional in Human Resources (PHR®/SPHR®) designation and covers each of the functional areas on both exams.

2/12/2022 - 4/30/2022

10 Sessions, Sat., 9:00AM - 12:30PM, Live Virtual or On Campus

**\$1,656**

The HR Certification Institute® (HRCI®) does not endorse any particular preparation program or offering. We encourage prospective certification holders to use a variety of resources that reflect their learning styles and needs. Purchasing a certification product is NOT required and HRCI does not guarantee that an individual will pass based on the purchase of a certification preparation product.



## CERTIFICATE IN GEOPOLITICAL ANALYSIS

FAU's Certificate in Geopolitical Analysis provides business professionals with an understanding of Geopolitics as it relates to risk, opportunity and the business cycle. The program provides methods to assess the impact of geopolitical events on business continuity, supply chains and strategic planning, and tools to build and monitor geopolitical forecasts and scenarios to inform strategic decisions and contingency planning.

Participants taking this course will learn to do the following:

- Use the 7 Pillars of Geopolitics, which include politics, economics, security, geography, history, society, and technology, and better contextualize global events and understand their impact on business continuity. Areas of applicability include, but are not limited to, changing regulatory environments, trade patterns, supply chain disruptions, social instability and risks of conflict.
- Build ground-up geopolitical assessments to enhance understanding of new markets or re-check assumptions about existing markets and supply nodes based on shifting political, social, economic or security dynamics.
- Build geopolitical forecasts and scenarios that impact business continuity and opportunity, and learn how to establish a system to monitor for changes and mitigate paralysis from information volatility.
- Apply tools from the intelligence analyst toolkit to assess information flows from outside and within organizations, and to enhance analysis of geopolitical events to highlight relevance for business operations, identify potential opportunity, and mitigate risk.

2/9/2022 - 2/11/2022

3 Sessions, Wed./Thurs./Fri., 8:00AM - 4:00PM, Live Virtual or On Campus

**\$2,500**

FAU Executive Education partners with Stratfor to offer the Certificate in Geopolitical Analysis. Stratfor is the world's leading geopolitical intelligence platform. Stratfor brings global events into valuable perspective, empowering businesses, governments and individuals to more confidently navigate their way through an increasingly complex international environment.



*This course shed new light on how to conduct a professional, objective Geopolitical Analysis. New insights, tools and material were shared, which would be otherwise hard to come by and also helped stimulate a learning environment. The experience and skill set of the instructors was also outstanding.*

**Definitely one of the best development programs I've ever attended.**

**SALMAN TARIQ**

Director - Safety, Security & Business Continuity  
Jazz Pakistan



Sales and marketing are fundamental drivers of growth for businesses of every size and across every industry. Skilled professionals with sales and marketing training are highly sought after and earn competitive compensation for their contributions to a company's revenue stream.

FAU's Sales and Marketing certificate programs bring experienced instructors with real-world business scenarios into the classroom. Prepare to build and manage strategic sales teams that generate demand, increase sales, improve service levels, and reveal new profitable opportunities. Also learn how to develop consumer relationships through brand management and promote products and services with creative marketing plans.



## SALES AND MARKETING ► Call 561.297.2366

### CERTIFICATE IN SALES MANAGEMENT

Sales, a primary driver of revenue for every business, requires talent, passion, determination, and skill. Whether you are a sales professional looking to enhance your sales skill-set, just starting your sales career, or a business owner seeking proven concepts and practices for increasing sales, this comprehensive Certificate in Sales Management delivers a solid sales foundation. Discover nuances in the roles of the sales professional and sales manager in the current business environment and gain skills essential for individual and organizational sales success, prospecting and customer relationship management along with strategies for solution-based selling, closing, and negotiating.

**\$132,290**

Median Annual Salary for Sales Managers\*

\* <https://www.bls.gov/ooh/management/sales-managers.htm> (visited Oct. 14, 2021)

1/22/2022 - 5/7/2022

13 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On Campus

**\$1,100**



*I have always had on-the-job training when it comes to sales but never took a formal sales class. **This course was invaluable to me by helping to solidify the sales tactics I have learned in the field. It made me have a completely different outlook on sales and negotiations.** In my current position, I am not the cheapest supplier in my market, but now I know if I can be a solutions provider and not just strive to be the lowest price, I can succeed and beat out my competition.*

**BEN SCHEFFER**  
East Coast Sales Manager



### CERTIFICATE IN MARKETING

Effective marketing is integral to a company's success and skilled marketers are highly sought after and well compensated. The Certificate in Marketing program introduces you to foundational marketing theories as well as advanced marketing concepts and techniques. Learn to create strategic marketing plans to sell your business services or products. Gain fresh insights to develop marketing initiatives, establish strong customer relationships, build and manage a successful brand, optimize promotions, and understand your consumer's behavior.

1/29/2022 - 3/19/2022

8 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On Campus

**\$998**

**Advertising, Promotions, and Marketing Managers**

▲ **10% Growth**

2020 to 2030\*

\* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Advertising, Promotions, and Marketing Managers at <https://www.bls.gov/ooh/management/advertising-promotions-and-marketing-managers.htm> (visited Oct. 14, 2021).



**CERTIFICATE IN DIGITAL MARKETING**

Aspiring digital and social media marketing managers and strategists, business owners, and individuals seeking to advance their understanding of the digital marketing landscape will gain a practical foundation in FAU's Certificate in Digital Marketing. Covers an overview of key competencies and focuses on the integrated digital elements required to create actionable digital strategies and yield measurable outcomes.

1/11/2022 - 4/5/2022

13 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual

**\$1,995**



Demand for skilled digital marketers has never been higher as brands are investing more than ever before in marketing across digital channels to reach consumers who are continuously online. Yet, the skills gap for navigating the digital economy is widening.

FAU's Digital Marketing programs, led by leading digital marketing and social media strategists, provide interactive laboratory-like experiences so you can apply newly acquired skills and generate real-world results.



*The Certificate in Digital Marketing provides great insight into the fast changing digital marketing world with useful tools and tactics for every student to use in daily life. The class provides knowledge that every marketing person needs to know, even if it is not directly job related. I hope to use the insights I gained from this very informative class going forward in my marketing career. The class was very well prepared, very informative and diverse, work intensive and entertaining. The class exceeded my expectations, and it is up to every student to get the most out of the class. There are tons of information, tools, and tactics provided by the very knowledgeable instructor. **Worth every penny and time you invest.***

**SABRINA SCHMID, MBA**  
Cruise Account Executive



Hospitality is one of the leading global industries in creating jobs and contributing to regional, state, national and worldwide economies across four key segments: lodging, foodservice, transportation, and commercial recreation. Earning a hospitality certification develops your understanding of the multifaceted hospitality industry and helps prepare you to advance your career and succeed in managerial roles.



## HOSPITALITY ► Call 561.297.2366

### CERTIFICATE IN HOSPITALITY AND TOURISM MANAGEMENT

FAU's Hospitality and Tourism Management certificate program provides participants with excellent lifelong skills and "fresh" topics impacting the world's largest service industry. The essential skills and knowledge are covered over an 8-module series and are ideal for many categories of participants: those who have no formal education in hospitality and tourism; those who have a formal education but want current exploration of various industry topics by top leaders in the field; career change professionals considering the industry; and those who may wish to pursue a bachelor's in hospitality and tourism management but want a "taste" of the curriculum in advance.

This program covers core components of various industry segments required for success as a balanced hospitality professional.

6/6/2022 - 7/29/2022

On-Demand, 8 week window to complete, Online

**\$199**

### CERTIFICATE IN EVENT MANAGEMENT

Event planners, whether in the early stages of your career or more seasoned professionals already planning meetings, hotel conferences, or trade shows for your organizations or corporations, learn best practices from an MPI® CMM (Certificate in Meeting Management) designee with vast industry experience and a passion for the field. The Certificate in Event Management aligns with the guidelines of the Events Industry Council on planning and delivering meetings and events with solid return on investment

1/29/2022 - 3/26/2022

7 Sessions, Sat., 9:00AM - 3:00PM, Live Virtual or On Campus

**\$998**



*I highly recommend the Certificate in Event Management Executive Education course! **The instruction, the course materials, the guest speakers, and the opportunity to network with experts in event management contributed to a superior-level return on experience.***

**LISA BROOK**  
Professor, Eastern Illinois  
University



## ACCOUNTING AND AUDITING ► Call 561.297.2571

### CERTIFIED MANAGEMENT ACCOUNTANT

The Certified Management Accountant (CMA®) is deemed by many as the Gold Standard in Management Accounting. The CMA® is a global certification recognized worldwide with 125,000 members. This certification is now the most popular management accounting certification not only in the U.S. but also in the fastest developing regions, namely China and the Middle East.

4/23, 4/24 and 4/30/2022 (Part I)

5/21, 5/22 and 6/4/2022 (Part II)

6 Sessions, Sat. & Sun., 9:30AM - 4:30PM, Live Virtual or On Campus

**\$2,250**



### CERTIFICATE IN MANAGERIAL ACCOUNTING

A working knowledge of financial and managerial accounting applications helps managers make informed organizational decisions. Whether you are taking your next step into acquiring accounting knowledge or developing your existing accounting skills, FAU's Certificate in Managerial Finance provides concepts and procedures for planning and controlling business operations: determining product and service costs, profit planning and cost analysis.

5/4/2022 - 6/15/2022

7 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$1,099**

Accounting and auditing are crucial business functions across every industry. Stakeholders depend on accountants to prepare timely and accurate financial reports. Auditors examine these financial documents to ensure accurate representation of a company's financial position and verify that the accounting procedures comply with generally accepted accounting principles (GAAP).

#### Accountants and Auditors

↗ **7% Growth**

2020 to 2030  
(as fast as average across all occupations)\*

**\$105K (Salary)**  
**\$118K (Total Compensation)**

Annual Median Salary for CMA  
in U.S. (2021)\*\*

\* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Accountants and Auditors at <https://www.bls.gov/ooh/business-and-financial/accountants-and-auditors.htm#tab-6> (visited Oct. 14, 2021).

\*\* IMA® (Institute of Management Accountants). 2021 Global Salary Survey at <https://www.imanet.org/-/media/9a1dcbd05d484c938193749d29a6f6bc.ashx?la=en>



Demonstrate your competence in the internal auditing profession and elevate your accounting career with certifications and credentials respected in the accounting profession.



## ACCOUNTING AND AUDITING ► Call 561.297.2571

### CERTIFIED INTERNAL AUDITOR® (CIA®)

Stand out with the Certified Internal Auditor® (CIA®) credential, the standard of professional competency and the only globally-accepted certification for internal auditing. FAU, in partnership with the Institute of Internal Auditors (IIA), provides a foundation for those with an accounting background as well as intermediate and advanced auditing professionals. Our 49-hour instructor-led review program prepares candidates for the three-part CIA® exam. Utilizing the interactive IIA's CIA Learning System, this comprehensive review covers the three modules necessary for CIA® accreditation: Part I: Essential of Internal Audit Part II: Practice of Internal Audit Part III: Business Knowledge for Internal Audit Exam Review.

**\$73,560**

Median Annual Salary for Accountants and Auditors\*

\* <https://www.bls.gov/ooh/business-and-financial/accountants-and-auditors.htm> (visited Oct. 14, 2021)

4/30/2022 - 6/18/2022  
7 Sessions, Sat., 8:30AM - 4:30PM,  
Live Virtual or On Campus  
**\$2,200/\*\$2,100**

💰 \* Discount available with proof of local IIA® Chapter membership



Joining The IIA is an investment in your career and the profession. Internal auditors impact every aspect of an organization — from finance and operations to marketing and human resources — acting as coaches, stakeholder advocates, risk managers, control experts, efficiency specialists, and problem-solving partners.

The IIA has been the foundation for the internal audit profession and its practitioners for more than 75 years. The IIA serves as the internal auditor's partner — providing guidance to tackle the complex issues faced on a daily basis.

<https://na.theiia.org/membership/Pages/Membership.aspx>





### **CERTIFICATE IN INVESTMENT MANAGEMENT**

Making strategic decisions about when, where and how to invest and distribute your company's resources requires a thorough understanding of its financial assets and other investments. FAU's Certificate in Investment Management introduces you to the fundamentals of investment and portfolio management, covers the latest investment techniques and strategies, and provides practical approaches. Learn investment philosophies followed by successful investors, how to make optimal investment decisions, manage risk, understand the market and diversification, and identify industry trends.

2/9/2022 - 3/30/2022

7 Sessions, Wed., 7:00PM - 10:00PM, Live Virtual or On Campus

**\$1,099**

### **CERTIFICATE IN CORPORATE FINANCE**



The Certificate in Corporate Finance is designed for the non-financial manager, individual or working professional who would like to gain a better understanding of finance and financial concepts. Participants will learn: time value of money concepts, how to read financial statements and understand profitability metrics, budgeting basics, cost management, the importance of cash flow to a business, margin analysis, financing structure and much more. Overall financial acumen and financial decision making capabilities will be improved.

2/7/2022 - 3/28/2022

7 Sessions, Mon., 7:00PM - 10:00PM, Live Virtual or On Campus

**\$1,099**

### **FINANCIAL & ESTATE PLANNING IN RETIREMENT**

In today's uncertain economy, financial planning has become increasingly vital. With an overwhelming number of options for saving and investing, managing your finances can be difficult. Creating a financial plan helps you see the big picture and set long and short-term life goals, a crucial step in mapping out your financial future. Florida Atlantic University's Financial and Estate Planning in Retirement program will help you plan for your financial well-being and give you peace of mind.

Monthly (Fall & Spring)

3 Sessions, Wed., 1:00PM - 4:00PM, Live Virtual or On-Campus

**\$149**

Increasing your financial acumen — particularly during challenging economic times—elevates your professional value.

FAU's Finance and Investment certification programs deliver core concepts and first-hand insights for evaluating the financial aspects of business. Learn to assess a business's financial strength as well as its competitors', glean current financial techniques and practices, understand and protect investments, gain the confidence to unravel the financial complexities and communicate with other finance professionals, and ensure budgets, expenses and revenues stay on track.



*For my career advancement, this program will allow me to continue to be sharp in Finance. The material learned will benefit my career growth in a corporate finance environment. The impact the program had on my development was the concepts taught, for example, future value, net present value, time value of money and the balance sheet, P&L and cash flow of companies. I truly now understand these from a corporate financial management perspective. This program was very informative and I wish it was a bit longer.*  
**I love this class!**

**TEKARA DEAN-HANNA**

Certificate in Corporate Finance



# BENEFITS OF BECOMING A CHARTERED FINANCIAL ANALYST® CFA®

THE CFA® IS HIGHLY RECOMMENDED FOR PROFESSIONALS WHO WANT TO EXCEL IN THE INVESTMENT MANAGEMENT INDUSTRY!



**ANTHONY J. MILANESE, CFA**  
Financial Advisor  
& Vice President



Bernstein  
Private Wealth  
Management

- Executive Board Member for the CFA® Society of South Florida
- Vice President of YACG of South Florida
- Previous business development analyst with NBA's Orlando Magic

With over 11 years at Bernstein, Anthony advises business owners and high-net-worth families working with his clients' trusted advisors, tax, and legal representatives to provide service across a range of investment matters.

Anthony generously shared with us his insights on the value of the CFA® and his experience preparing with FAU:

## WHY EARN A CFA®?

"The obvious benefits of having the CFA® charter, considered an industry gold standard, include enhancing career options in finance and establishing professional credibility. The less obvious benefits are the analytical skills and risk/reward assessment abilities you gain—it is a rewiring of the thinking process that permeates through to the way I consume information and make decisions from sports to driving directions."

## WHY THE CFA REVIEW AT FAU?

"Familiarity and convenience. Both my mother and brother earned degrees at FAU, so it felt familiar (even though I earned my Finance degree at UCF). When I attended the CFA® Information session held at FAU and learned that the review classes would be held in the same building, I decided to register for the program. The Boca Raton campus is also conveniently located, so I was easily able to take evening classes between work and home."



CFA Society  
South Florida

Prepare for your future in investment management as a CFA® Charterholder with FAU's CFA® review classes, in partnership with the CFA® Society of South Florida and registered with the CFA Institute.

As a globally recognized credential in the investment management profession, earning the CFA charter demonstrates to employers that you have the knowledge and commitment to thrive in today's complex and evolving investment industry. The CFA® designation is a mark of distinction, and investment firms know it represents a higher standard.

FAU's CFA® review program offers curriculum aligned with the CFA Institute's Candidate Body of Knowledge (CBOK) and is the only live CFA® review program in South Florida. Learn from senior executives, portfolio managers and analysts from the South Florida investment community.



Earning the Certified Financial Planner™ (CFP®) designation—considered the “gold standard” in financial planning—demonstrates your competency across all financial planning service areas. A CFP® practitioner is a sought out and trusted financial professional who is experienced, knowledgeable, and committed to “putting client interests first.” Join the fast-growing network of over 188,000 CFP® professionals worldwide.\*

FAU's Certified Financial Planner™ Certification program is accredited by the CFP Board and satisfies the education requirement, allowing an individual to sit for the CFP® Certification Examination.\*

\* <http://www.globenewswire.com/en/news-release/2020/02/25/1990530/0/en/Financial-Planning-Standards-Board-Reports-Record-Number-of-CERTIFIED-FINANCIAL-PLANNER-Professionals-Worldwide.html>



## GLOBAL FINANCE CERTIFICATIONS ► Call 561.297.2571

### CERTIFIED FINANCIAL PLANNER™ (CFP®)

FAU's CFP® Certification program delivers in-depth coverage of relevant topics and skills essential for financial planning professionals. A regularly updated curriculum reflects changes in the financial planning industry and consists of seven required courses and an optional CFP® Exam Preparation course:

- Fundamentals of Personal Financial Planning
- Insurance Planning
- Income Tax Planning
- Investment Planning
- Retirement Planning
- Estate Planning
- Financial Plan Development (Capstone)
- CFP® Exam Preparation course (optional)

CFP® Exam Preparation course is **FREE** for candidates who complete all seven required courses in FAU's CFP® program.

Classes run year-round

10 (Req'd Courses)/12 (Capstone Course)  
6 (Exam Review Course) Sessions

Tues. and/or Thurs. Track (Req'd. Courses)  
Wed. (Capstone Course)  
Sat. (Exam Review Course)

7:00PM - 10:00PM  
(Req'd. Courses/Capstone Course)  
8:30AM - 3:30PM (Exam Review Course)

Live Virtual or On Campus

**\$750 per module (Req'd. Courses/Capstone Course)**  
**\*\$850 (Exam Review Course)**

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### CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL I

FAU's CFA® Level I Review program introduces you to the fundamental knowledge of investment principles in 14 conveniently scheduled sessions and supports you in preparing for the CFA® Level I Exam. Get practical guidance and study aids for passing the exam from our instructors; the majority are also CFA charterholders with first-hand industry and CFA® exam taking experience.

1/25/2022 - 5/3/2022  
14 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On-Campus  
**\$1,450**

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### CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL II

Avail. Upon Req/Waitlist  
3 Sessions, Tues., Live Virtual or On Campus  
**\$499**

# FAU: SERVING SOUTHEAST FLORIDA

Florida Atlantic University (FAU) serves over 30,000 degree seeking students at six campuses spanning over 100 miles along the Southeast Florida coast. FAU is a highly engaged research institution with over 1,000 scholars and researchers recognized for excellence in teaching and mentoring. Ranked as the most racially, ethnically, and culturally diverse institution in Florida's State University System, FAU offers advanced degrees in 65 master's, three specialist, and 23 doctoral degree programs, and 89 concentrations.

## BOCA RATON

Centrally located Southeast Florida's tri-county area. Home to our new Executive Education facilities where students can pursue professional development certificates as well as earn masters' degrees in business or health administration, finance, international business, and the Executive Ph.D. in Business Administration.

## WEST PALM BEACH

Our office in the downtown district of the City of West Palm Beach hosts events for local professionals: networking opportunities to connect with the Palm Beach business community, information sessions about degrees and professional development, seminars, and workshops.

## DAVIE

Conveniently located to serve working professionals in the Broward and Miami-Dade areas with professional development certificates and executive degrees in business administration, finance, accounting, taxation, and nursing.

## JUPITER

Located in the northernmost area of Palm Beach County and hosts a variety of corporate training and professional development programs such as project management and Six Sigma certification for companies, organizations, and individuals.



**JUPITER**



**WEST PALM BEACH**



**BOCA RATON**

**MAIN CAMPUS**



**DAVIE**

## EXECUTIVE EDUCATION SITES

Across convenient locations, we offer events and degree and professional development programs through a variety of convenient and flexible attendance options: weeknight and weekend—live virtual, on campus, or online.



## MEDICAL BUSINESS MANAGEMENT ► Call 561.297.2571

### CERTIFIED MEDICAL BUSINESS MANAGEMENT

Medical office communication, cooperation, and coordination are vital to effective patient care and practice success. FAU's Certified Medical Business Management (CMBM) program consists of three specialized modules focusing on the skills, tools and characteristics medical industry professionals need to manage a successful medical business or practice.



#### Legal, Regulatory & Compliance Practices

1/19/2022 - 4/6/2022  
11 Sessions, Wed., 6:30PM - 9:30PM  
Live Virtual or On Campus  
**\$850**



#### Office Operations

4/13/2022 - 6/29/2022  
11 Sessions, Wed., 6:30PM - 9:30PM  
Live Virtual or On Campus  
**\$850**



#### Anatomy, Terminology, Billing & Coding

9/13/2022 - 12/6/2022  
12 Sessions, Tue., 6:30PM - 9:30PM  
Live Virtual or On Campus  
**\$850**

By successfully completing all three modules in the program, participants will earn the designation of Certified Medical Business manager from FAU.

Managing a medical practice effectively requires an understanding of the complex healthcare landscape including legal, regulatory and compliance measures, office operations, and medical terminology used in the intricate coding and reimbursement system.

Enhance your career whether you are new to healthcare, in need of industry-specific knowledge, or already working in medical management and seeking to increase productivity and profitability.

Medical and Health Services Managers

 **32% Growth**  
2020 to 2030  
(much faster than average)\*

**\$104,280**  
(Median Annual Salary)\*

\* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Medical and Health Services Managers at <https://www.bls.gov/ooh/management/medical-and-health-services-managers.htm> (visited Oct. 14, 2021).

### CERTIFIED PROFESSIONAL CODER (CPC®)



Understanding the principles of medical coding is essential for a career in coding for patient services or for preparing for the Certified Professional Coder CPC® certification examination. FAU's CPC Review program, in partnership with AAPC, covers the main code books: CPT®, ICD-10-CM Code Set and HCPCS Level II. Learn from certified instructors with over twenty years of experience managing practices and teaching medical billing and coding courses.

1/18/2022 - 4/12/2022  
12 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On Campus  
**\$1,995**

### WHY AAPC'S CPC CERTIFICATION?



Gold standard in Medical Coding



Signal of Professional Credibility



Highly-valued and well compensated Expertise

Emergent technologies, globalization, environmental effects and social influences are increasingly impacting supply management. Knowledgeable and skilled supply management leaders who understand the current trends, latest technology, and best practices for procurement and supply management processes are in demand.

FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management's most distinguished and globally recognized credential, the CPSM®.



## SUPPLY MANAGEMENT ► Call 561.297.2571

### CERTIFIED PROFESSIONAL IN SUPPLY MANAGEMENT (CPSM®)

Following the ISM® body of knowledge and taught by CPSM® certified supply management professionals, FAU's CPSM® program prepares you for the CPSM® exams and provides comprehensive instruction on the highest level of sourcing, procurement, and supply management knowledge and expertise and extensive coverage of the following three supply management knowledge areas:

- Supply Management Core
- Supply Management Integration
- Leadership and Transformation in Supply

1/29/2022 - 4/30/2022

12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On Campus

**\$2,100**

#### INCREASE EARNINGS

CPSM certification holders earn 14.7% more on average.\*

#### ADVANCE CAREER

Employers value potential candidates with supply management continuing education.

#### DEMONSTRATE EXPERTISE

CPSM's rigorous curriculum emphasizes best practices for operational excellence.

#### RECOGNIZED GLOBALLY

CPSM is the worldwide gold standard of excellence for supply management.

*Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at [www.ISM.ws/](http://www.ISM.ws/)*

\* <https://www.ismworld.org/globalassets/pub/docs/certification--handbook2.pdf>





**EXECUTIVE CERTIFICATE IN BUSINESS ANALYTICS**

In just 15 weeks, the FAU Executive Certificate in Business Analytics program prepares students to apply and manage data science to solve critical business challenges. Learn the three essential aspects of Business Analytics - Descriptive, Predictive and Prescriptive - to make better, more-informed business decisions.



In today's data-driven landscape, businesses survive and thrive by using data to garner insights for calculating strategic plans and making better decisions. Business Analytics is the new competitive advantage as understanding current results and predicting future possibilities are crucial steps towards optimizing across business operations.

Business/Management Analysts in U.S.

↗ 14% Growth

2020 to 2030  
(much faster than average)\*

\$85,260  
(Median Salary)\*

\* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Management Analysts at <https://www.bls.gov/ooh/business-and-financial/management-analysts.htm> (visited Oct. 14, 2021).

2/3/2022 - 5/19/2022

15 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On Campus

**\$2,995**



**Descriptive** – Create data visualizations and dashboards using popular analytical tools: Tableau, Power BI and Google Analytics (Web Analytics).

**Predictive** – Learn core concepts of Data mining/Machine learning (techniques and outcome prediction methods using XLMiner, an Excel-based software). Mine heterogeneous data and apply popular classification and regression algorithms on real-world datasets (\*participants may use work datasets for course project).

**Prescriptive** – Perform decision modeling using spreadsheets and optimization techniques with Excel Solver.



## WELCOME TO THE PROJECT ECONOMY

"Change is as relentless as it is pervasive—from the impact of technologies like artificial intelligence to the clamor for greater social accountability to customers' everevolving expectations. Organizations that stick with the status quo risk not just treading water, but sinking."

"Organizations are under-going a fundamental paradigm shift in which projects are no longer adjacent to operations but instead primary to how work gets done and problems get solved. In many ways, the organization is the project—led by a variety of titles, executed through a variety of approaches, and focused unwaveringly on delivering financial and societal value. This is...The Project Economy."\*

\* 2020 Pulse of the Profession®

"Call it disruption—or just the new normal. At a time of extraordinary change driven by new technologies, executive leaders from across business, government, and nonprofit organizations know that success depends on big, bold ideas. And they need people with the skills and mindset to deliver on those ideas with big, bold projects—or risk being left behind. With so much at stake—and so much in flux—organizations must rethink some fundamental questions: Why do we exist? What do we offer? Who will be tasked to do the work? Future-fit organizations are not only willing to re-imagine their vision and purpose, but also eager to adopt new ways of thinking that will allow them to thrive in The Project Economy."\*\*

\*\* 2021 Pulse of the Profession®

## PROJECT MANAGEMENT ► Call 561.297.2544

### INTRODUCTION TO PROJECT MANAGEMENT

Acquiring a solid foundation of project management methodology and practical application, whether you are a new or current project manager, prepares you to effectively implement project management best practices and deliver projects on time and within budget. FAU's Introduction to Project Management is taught by a PMP® credentialed instructor with extensive project management experience. Learn the complete life cycle of a project from concept to closure and delve into project initiation, execution, planning, controlling and closing. Completion of this three-session provides you with a portfolio of project management tools and techniques to support delivery of projects on schedule, within budget and with minimal risk.

1/18/2022 - 1/20/2022

3 Sessions, Tue. - Thurs., 9:00AM - 5:00PM, Live Virtual or On Campus  
**\$1,100**

5/17/2022 - 5/19/2022

3 Sessions, Tue. - Thurs., 9:00AM - 5:00PM, Live Virtual or On Campus  
**\$1,100**

Enroll Anytime

8 week window to complete, Online  
**\$1,100**

### EXECUTIVE CERTIFICATE IN PROJECT MANAGEMENT

Entering the project management field or advancing your current project management career though formal training ensures your thorough understanding of project management methodology and its practical application. Explore the fundamentals of the internationally-accepted A Guide to the Project Management Body of Knowledge (PMBOK®) with in-depth coverage of the 5 PMBOK® Process Groups and their interdependencies in the project lifecycle. FAU's Executive Certificate in Project Management validates your comprehensive understanding of key project management concepts. To pursue PMP® certification as well, take advantage of the optional, preparatory course offering.

1/11/2022 - 4/26/2022

15 week window to complete, Online  
**\$4,995**

1/22/2022 - 5/1/2022 (Weekends)

12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On Campus  
**\$4,995**

1/24/2022 - 5/1/2022 (Evenings)

24 Sessions, Mon. & Wed., 6:30PM - 10:00PM, Live Virtual or On Campus  
**\$4,995**

5/21/2022 - 8/28/2022 (Weekends)

12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On Campus  
**\$4,995**

FAU is a Registered Educational Provider (R.E.P.®), approved by the Project Management Institute (PMI)®, and PMP®, CAPM®, PMI-SP®, PMI-RMP®, and PMI-ACP® are registered marks of the Project Management Institute, Inc.



## PROJECT MANAGEMENT (PREPARATORY COURSES)

► Call 561.297.2544

### PMP® EXAM PREPARATION (35 HOURS)

Exam preparation and review course meets the 35 hours education requirement set forth by the Project Management Institute (PMI)® for obtaining the Project Management Professional (PMP)® certification.

2/19/2022 - 3/26/2022

5 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On Campus

**\$2,295/\$2,145\***

6/13/2022 - 6/17/2022

5 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On Campus

**\$2,295/\$2,145\***

💰 \* PMI South Florida members save \$150 discount.



Prepare for the Project Management Institute's (PMI)® professional certification exams, the Certified Associate Project Manager (CAPM)® or the Project Management Professional (PMP)®, through lectures, slides, hands-on exercises, and access to a database of sample exam questions.

FAU is an Authorized Training Provider (A.T.P.®) approved by the Project Management Institute (PMI)®.

### PMP® EXAM PREPARATION (21 HOURS)

Intense 21-hour course prepares you to take the Project Management Professional (PMP)® certification exam; designed for those who have already earned at least 14 of the 35 hours of education needed to meet the Project Management Institute (PMI)® requirements.

4/29/2022 - 5/1/2022

3 Sessions, Fri. - Sun., 9:00AM - 4:00PM, Live Virtual or On Campus

**\$1,395**

8/26/2022 - 8/28/2022

3 Sessions, Fri. - Sun., 9:00AM - 4:00PM, Live Virtual or On Campus

**\$1,395**



### PDU ONLINE COURSES

FAU's suite of advanced courses for PMI®-credentialed project managers helps further develop and enhance skills, supports PMI's Continuing Certification Requirement (CCR), and maintains Professional Development Units (PDUs) during the certification cycle.

- Value-Driven Project Management Environments
- Project Teams & Teamwork
- Organizational Change Management
- Earned Value Management
- Advanced Schedule Management
- Work Breakdown Structure (WBS) Concepts
- Advanced Risk Management
- Project Portfolio Management

Enroll Anytime

4 week window to complete, Online

**\$199/\$398\*/\$796\*\***

💰 Fee per course \* Register for 2, get 1 FREE! \*\* Register for 4, get 2 FREE!

**This course has definitely raised the level of performance of my job as a project manager and increased the level of confidence in passing the project management exam [PMP] and tackling interpersonal / team challenges. This is a great class as it also provides the ability to network with colleagues in different industries.**

**NEIL SILOCHAN**  
Project Manager

Preparing for your CAPM®, PMP®, PMI-SP®, PMI-RMP® and PMI-ACP® exams with FAU's in-class or online preparation courses gives you confidence with thorough practice and test-taking strategies. Using a variety of instructional methods—comprehensive study guides, practice exams, access to a database of over a thousand sample questions and practical exercises—reinforces the key concepts, formulas, and principles necessary for passing PMI's® certification exams.

#### PMI-RMP®

"With advanced skills in risk management, you perform a specialized function attuned to the needs of a project environment that is increasingly global, virtual and complex."

"The PMI Risk Management Professional (PMI-RMP)® highlights your ability to identify and assess project risks, mitigate threats, and capitalize on opportunities. In this capacity, you enhance and protect the needs of your organization."\*

\* <https://www.pmi.org/certifications/types/risk-management-rmp>

#### PMI-SP®

"There is much more to project scheduling than just the use of tools and technology to build a schedule for your team. Schedules are a fundamental element of project management yet many projects are not completed within the initial timeframe."

"Projects and teams today are increasingly global and virtual, and project schedules are key to managing activities, resources, dependencies, and ultimately, project outcomes."\*\*

\*\* <https://www.pmi.org/certifications/types/scheduling-sp>

## PROJECT MANAGEMENT (PREPARATORY COURSES)

► Call 561.297.2544

### PMI RISK MANAGEMENT PROFESSIONAL (PMI-RMP)®

Learn advanced project risk management tools and techniques for managing project risk and preparing for PMI's Risk Management (PMI-RMP)® certification in convenient online environment.

Enroll Anytime

3 month window to complete, Online

**\$1,395**



### PMI SCHEDULING MANAGEMENT PROFESSIONAL (PMI-SP)®

Acquire advanced scheduling and time management skills by adding new tools and techniques for cultivating and evolving effectiveness and efficiency of your project schedules and timelines. Prepare for PMI's Scheduling Professional (PMI-SP)® certification; topics covered range from the fundamentals of the Schedule Development Process to more advanced areas from the Schedule Model and Good Practices outlined in the PMI's® internationally accepted Practice Standard for Scheduling.

Enroll Anytime

3 month window to complete, Online

**\$1,395**

FAU is a Registered Educational Provider (R.E.P.®), approved by the Project Management Institute (PMI)®, and PMP®, CAPM®, PMI-SP®, PMI-RMP®, and PMI-ACP® are registered marks of the Project Management Institute, Inc.





## PROJECT MANAGEMENT – AGILE ► *Call 561.297.2544*

### FUNDAMENTALS OF AGILE PROJECT MANAGEMENT

This program introduces the most popular Agile frameworks, including SCRUM, and how they align with traditional PMBOK® Guide-based project management. You will learn the pros and cons of Agile techniques and the steps used in managing Agile projects.

3/31/2022 - 4/1/2022

2 Sessions, Thurs. - Fri., 8:30AM - 4:30PM, Live Virtual or On Campus

**\$850**

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### PMI AGILE CERTIFIED PRACTITIONER (PMI-ACP)® EXAM PREPARATION COURSE (ONLINE)

This 21-hour course equips you to lead your next Agile project and prepares you for the Project Management Institute's Agile Certified Practitioner (PMI-ACP)® exam. The course is a combination of stimulating class interaction, active learning exercises, and group collaboration as well as exam preparation.

Enroll Anytime

3 month window to complete, Online

**\$1,395**



// *This program was very beneficial for building my Agile knowledge base. **The instructor was great and was able to answer every question I had.***

**LISA MCKENZIE**  
Project Manager/Analyst  
PMI-ACP Exam Prep

//

Six Sigma is more than performance training! Six Sigma certification equips you with an integrated, data-driven proven approach for improving business processes. Obtaining your Yellow Belt, Green Belt, Black Belt and/or Master Black Belt signals your commitment to developing your analytical skills for streamlining business processes and ensuring quality performance—skills highly-valued by many business industries including e-commerce, banking and financial services, IT, HR, healthcare, project management, marketing, and telecom.



*In our organization, we have been working sporadically on process improvements, however, **this course provides you with the methods and tools to not only work on, but also document the improvements, and then share them with a larger audience in a simple and visual way.** It motivates us to keep the momentum and control consistency, and therefore, sustain the improvements and the new processes.*

**VASILIKI BENARDI**  
IT Implementation Manager  
Six Sigma Green Belt

## SIX SIGMA CERTIFICATIONS ► *Call 561.297.2544*

### SIX SIGMA YELLOW BELT ONLINE

Gain an introductory understanding of the fundamentals of Six Sigma, its metrics and the basic improvement methodologies

Enroll Anytime

3 month window to complete, Online

**\$950**

### SIX SIGMA GREEN BELT

Acquire the knowledge and skills for forming and facilitating Six Sigma teams and managing basic Six Sigma projects. Gain tools, techniques and practices for cost reductions and quality improvement to implement into your organization. Earn your Green Belt certification in preparation for Black Belt and Master Black Belt certifications.

2/1/2022 - 4/25/2022

12 full weeks to complete, Online

**\$2,625**

2/19/2022 - 3/26/2022

5 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual or On-Campus

**\$2,625**

5/24/2022 - 8/15/2022

12 full weeks to complete, Online

**\$2,625**

6/18/2022 - 7/23/2022

5 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual or On-Campus

**\$2,625**





## SIX SIGMA CERTIFICATIONS ► Call 561.297.2544

### SIX SIGMA BLACK BELT

Prepare to manage advanced Six Sigma projects and actively lead organization-wide improvement efforts. Black Belt certification equips you to utilize statistical analysis software for advancing organizational cost reduction and quality improvement efforts. Black Belts mentor and define projects for Green Belts and prepares you for the Master Black Belt certification.

4/23/2022 - 5/21/2023

5 Sessions, Sat., 4/23/2022 - 5/21/2022, 8:30AM - 4:30PM, Live Virtual or On Campus

5/22/2022 - 5/21/2023, Online

**\$5,135**

Enroll Anytime

12 month window to complete, Online

**\$5,135**

FAU's Six Sigma programs provide an in-depth understanding of the Six Sigma improvement model, concepts and language, focusing on the "Define-Measure-Analyze-Improve-Control" methodology by use of case studies and examples drawn from service, business processes, and practical applications. FAU's Six Sigma certifications also include Lean components. Combining Six Sigma's emphasis on quality with Lean techniques focus on efficiency promote business and operational excellence.



### SIX SIGMA MASTER BLACK BELT

Train to become the highest level of technical expert regarding Six Sigma in your organization. Master Black Belts develop and conduct training sessions as well as mentor and coach every Six Sigma certified employee raising the level of organizational competency.

Enroll Anytime

6 month window to complete, Online

**\$2,595**



# EXECUTIVE DEGREES

Florida Atlantic University College of Business offers its AACSB-accredited executive and professional degree programs for busy, motivated professionals seeking to advance their knowledge and careers while developing long-lasting networking relationships.

- EXECUTIVE MBA
- PROFESSIONAL MBA - BOCA RATON
- PROFESSIONAL MBA - BROWARD FLEX
- ONLINE MBA
- MBA IN SPORT MANAGEMENT
- EXECUTIVE MASTER OF HEALTH ADMINISTRATION
- GLOBAL MASTER OF SCIENCE IN FINANCE
- MASTER OF SCIENCE IN INTERNATIONAL BUSINESS
- EXECUTIVE MASTER OF TAXATION
- EXECUTIVE MASTER OF ACCOUNTING
- EXECUTIVE PH.D. IN BUSINESS ADMINISTRATION



# CONCENTRATIONS

## CUSTOMIZE YOUR MBA, YOUR WAY

Students have the option to select elective courses in a specialized business function depending on areas of interest and career goals in order to garner expertise in a specific industry or discipline.

Students who pursue a concentration will complete four (4) elective courses within the same subject area, strengthening their knowledge of focused topics. Students can leverage their degree to align with their professional aspirations.

(Concentrations listed here applicable for Executive MBA, Professional MBA, and Online MBA students.)

### GENERAL MBA

For students who choose not to elect a concentration or have interest in multiple subject areas, a General MBA is encouraged. Students choose electives from various business functions across all of the categories.

Occupations that require a master's degree will grow the fastest over the next decade, projected to grow at a rate of 16.7%.

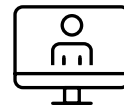
\*Certain concentrations may vary in cost and schedule from the enrolled program (e.g. some courses may only be available online or require class attendance outside of the regularly scheduled program times, such as on weekends or weekdays).

### ACCOUNTING



\$107 billion industry; CPA and Auditor professions are projected to grow 7% by 2030.

### MARKETING



Market Analyst roles are projected to grow 22% by 2030; the average national Marketing Manager salary is \$143,170.

### FINANCE



Financial services industry is projected to reach \$22.5 billion, an increasing rate of 9.9% from last year and expected to reach \$28.5 by 2025.

### BUSINESS ANALYTICS



Business Analytics is one of the fastest growing fields across industries. Job growth for analysts is projected to grow 14% over the next decade.

### HEALTH ADMINISTRATION



Medical and Health Services Manager roles are expected to grow 32% by 2030; Health Administration is a top 10 provider of jobs in South Florida and nationally.

### INTERNATIONAL BUSINESS



A multi-trillion dollar enterprise with global industry opportunities in finance, management, consulting, tourism, marketing and manufacturing.

### MANAGEMENT INFORMATION SYSTEMS



Information Security Analyst roles are projected to grow 33% over the next decade. Computer and Information Systems Managers earn a median average salary of \$151,150.

### HOSPITALITY AND TOURISM MANAGEMENT



The number one (#1) industry in Florida. Travel/Tourism directly contributed roughly \$4.7 trillion USD to global GDP in 2020.

### OPERATIONS MANAGEMENT



Operations Management roles are projected to grow 25% over the next 7 years. National median salary for managers is \$103,650 (\$112,600 in FL).

Sources: U.S. Bureau of Labor Statistics, IBISWorld



# EXECUTIVE MBA

## WEEKENDS

► Visit [emba.fau.edu](http://emba.fau.edu) ► Call 561.297.6000

Highly-credentialed faculty members from every region of the world immerse experienced business leaders in an environment that fosters exploration and application of real business challenges. Management-level students are trained to think critically with a strategic and global mindset. The **Executive MBA (EMBA)** program prepares seasoned professionals to assume senior-level executive roles in regional and multinational companies across a diversity of industries.

Courses are offered every third weekend in a state-of-the-art facility on the Boca Raton campus, centrally located between three major business hubs. The program is designed to allow uninterrupted focus on professional commitments while gaining invaluable insight in a collaborative, high-caliber, and full-service learning experience.



Connect with us one-on-one via phone, web conference, or in person. Visit: **[EMBA.FAU.EDU](http://EMBA.FAU.EDU)**



### TYPES OF POSITIONS HELD:

- Chief Operations Officer
- Regional Sales Manager
- Vice President of Finance
- Project Manager
- Director of Marketing

### COMPANIES WE WORK FOR:

- JP Morgan
- NextEra Energy
- South Florida Water Management District
- Memorial Health System
- Microsoft



## PROGRAM INFORMATION

- Program starts every Spring (January) and Fall (August)
- Classes held every third Saturday and Sunday from 8:00AM - 3:15PM at the Boca Raton campus.
- 23-month EMBA curriculum (40 – 46 credits):
  - 28 Core credits/10 courses
  - 12 Elective/concentration credits/4 courses
  - 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
    - Foundation courses in Financial Accounting and Corporate Finance may be exempted with a previous grade of "B" or better, if taken within the last five years
- Tuition: \$965/credit hour
  - Tuition is the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Five years of managerial or extensive professional experience required
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE scores not required for Spring 2022 applicants who meet admission criteria

## PROGRAM INFORMATION

- ❑ Program starts every Spring (January & March) and Fall (August & October)
- ❑ 23-month PMBA curriculum (40 – 46 credits): 28 Core credits/10 courses
- ❑ 12 Elective/Concentration credits/4 courses
- ❑ 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- ❑ Courses offered in 8-week sessions
- ❑ Tuition: \$900/credit hour
- ❑ Tuition is the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- ❑ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ❑ No business prerequisite courses required
- ❑ Approximately 3.0 GPA over last 60 undergraduate credits
- ❑ Four years of professional work experience highly recommended
- ❑ Current résumé
- ❑ Two letters of recommendation or three professional references
- ❑ GMAT/GRE scores not required for Spring 2022 applicants who meet admission criteria

## PALM BEACH AREA

### Boca Raton Campus Program

- ❑ Classes held Tuesdays and Thursdays, 6:30PM – 9:30PM
- ❑ In-person sessions foster strong connections for effective discussions, networking, and collaborations with like-minded business professionals

# PROFESSIONAL MBA – BOCA RATON WEEKNIGHTS

► Visit [pmba.fau.edu](http://pmba.fau.edu) ► Call 561.297.6000

The **Professional MBA - Boca Raton (PMBA - Boca)** program enables mid-level, business professionals to gain invaluable knowledge and insight on industry practices without interruption to their work schedules. Learn in a collaborative and interactive environment with other growing leaders representing

diverse backgrounds, industries, and professions.

Industry-leading faculty challenge students to think critically, develop key skill sets, and prepare them to assume leadership roles, inspire change, and promote growth within their organizations.



Connect with us one-on-one via phone, web conference, or in person. Visit: [PMBA.FAU.EDU](http://PMBA.FAU.EDU)



Ranked as top Part-time MBA program by U.S. News & World Report.



# PROFESSIONAL MBA – BROWARD FLEX

BROWARD: ON CAMPUS OR LIVE VIRTUAL

► Visit [pmbabroward.fau.edu](http://pmbabroward.fau.edu) ► Call 561.297.6000

The **Professional MBA - Broward Flex (PMBA - Flex)** program offers a unique opportunity for aspiring business leaders in both the Miami-Dade/Broward area as well as across the global landscape to strengthen their knowledge and understanding of key business strategies with other

professionals around the world.

South Florida residents attend courses in-person or remotely while interfacing with other professionals that represent a myriad of backgrounds, cultures, professions and industries from around the world.



Connect with us one-on-one via phone, web conference, or in person. Visit: [PMBABROWARD.FAU.EDU](http://PMBABROWARD.FAU.EDU)



Recognized as a best Online Graduate program by U.S. News & World Report.

## BROWARD/MIAMI-DADE AREA

### Davie Campus Program

- Dynamic learning experience with industry-leading professors and colleagues
- Classes held Mondays and Wednesdays, 6:30PM – 9:30PM
- Option to attend sessions in person at the Davie campus or live virtual

### Global Campus Option

- Students attend courses remotely from anywhere in the internet-connected world
- Live virtual courses taught by renowned faculty Monday and Wednesday evenings, 6:30PM - 9:30PM



## PROGRAM INFORMATION

- Program starts every Spring (January & March) and Fall (August & October)
- 23-month PMBA curriculum (40 – 46 credits): 28 Core credits/10 courses
- 12 Elective/Concentration credits/4 courses
- 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- Courses offered in 8-week sessions
- Tuition: \$900/credit hour
- Tuition is the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience highly recommended
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE scores not required for Spring 2022 applicants who meet admission criteria





## PROGRAM INFORMATION

- ❑ Program starts every Spring (January & March), Summer (May), Fall (August & October)
- ❑ Classes offered completely online
- ❑ 16-23 month OMBA curriculum (40 – 46 credits):
  - 28 Core credits/10 courses
  - 12 Elective/Concentration credits/4 courses
  - 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
    - Foundation courses in Financial Accounting and Corporate Finance may be exempted with a previous grade of "B" or better, if taken within the last five years
- ❑ Courses offered in 8-week sessions to allow students to complete 1 - 4 courses per semester, enabling program completion between 16 - 23 months
- ❑ Tuition: \$800/credit hour
- ❑ Tuition is the same for Florida and non-Florida residents (including international students)

## ONLINE MBA

### FULLY ONLINE • WORLDWIDE

► Visit [omba.fau.edu](http://omba.fau.edu) ► Call 561.297.6000

The **Online MBA (OMBA)** program is specially designed for mid-level professionals who prefer distance learning to accommodate their personal and professional schedules. Courses are facilitated by experienced on-campus faculty and include relevant instruction to encourage critical thinking, analysis, strategy and collaboration in a global environment.

The instruction and content replicate the classroom experience, where access to recorded lectures, group presentations, and discussion boards create an enhanced learning platform for business-minded professionals. The Online MBA is 100% asynchronous, allowing complete flexibility and convenience for students to gain 24-hour access from anywhere in the internet-connected world.



Connect with us one-on-one via phone, web conference, or in person. Visit: **OMBA.FAU.EDU**



**U.S. News & World Report ranks FAU's Online MBA program among the top 50 best online programs in the nation.**

## ADMISSION REQUIREMENTS

- ❑ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ❑ No business prerequisite courses required
- ❑ Approximately 3.0 GPA over last 60 undergraduate credits
- ❑ Four years of professional work experience highly recommended
- ❑ Current résumé
- ❑ Two letters of recommendation or three professional references
- ❑ GMAT/GRE scores not required for Spring 2022 applicants who meet admission criteria



*This program has been a great fit for me, allowing me to balance growing professional responsibilities with my desire to continue my education at a pace that works for me.*

*I believe strongly that education is one of the biggest gifts you can give yourself and others... This program has served as a great reminder of these core values and, more specifically, of the broad social impact of being part of a cohort in which folks appreciate and welcome diverse perspectives and experiences.*



**DR. EMILY PTAZEK, PsyD, MBA**  
President and CEO – Healthcare Network of Southwest Florida





# must LOVE DOGS



Romantic comedies often put canine affection as the ultimate compatibility factor: “love me, love my dog.” But, who knew that a mutual love for pups (along with shared experiences and challenges, like finance class) would lead to friendship for these three strangers? 2021 MBA Graduates, Brittny, Lule, and Marissa shared their stories with us about coming to FAU for their MBA degrees, why they chose the online option while working full-time, meeting up at an FAU event and realizing their shared love for their pups, and how they went from online colleagues to friends in real life.

Double Owls, Marissa and Lule earned undergraduate degrees at FAU.

“After being in law school for a semester and deciding it was not for me, I still wanted to continue my education. I went to FAU for my undergraduate degree and absolutely loved it, so I applied for my MBA.” ~LM



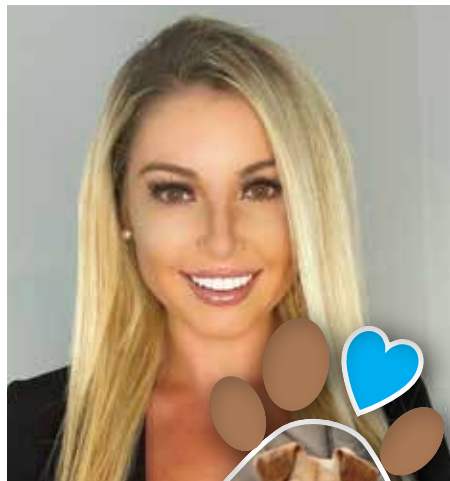
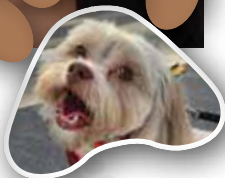


# FAU'S COLLEGE OF BUSINESS REPUTATION



**BRITTINITY RERRIE  
& MYA**

Solutions Analyst  
Deloitte



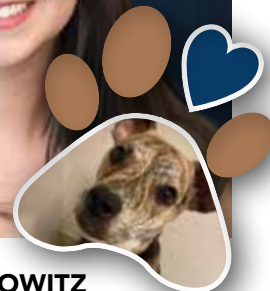
**LULE MALO  
& ACE**

Pediatric Sales Consultant  
CHG Healthcare



**MARISSA MARKOWITZ  
& LUNA**

Senior Financial Analyst  
Johnson Controls, Inc.



## Supportive Colleagues Become Friends

"I had seen Lule's name in many of my classes and reached out to ask her methodology for surviving one of our challenging courses. This ended up being a wonderful friendship. When I had health concerns one semester, I was able to reach out to her to ask questions and ask for help when I needed it."

~BR

"I am such a huge team player and always wanted to make a friend or a couple friends in my classes. When I was too stressed out and thought about taking a break, we kept supporting one another and were able to walk across the stage together."

~LM

"I remember when we all met up in person at the professional headshot event offered by Executive Education and meeting Brittinity's dog Mya"

~MM

## ADVISORS WHO REALLY CARE

"I heard about FAU's business school and sat through an information session, and it seemed like such a supportive community. I decided to apply right then."

~BR

## EARN MY DEGREE, ON MY TIME

"I choose online because I like the flexibility. I am really social and did not want to commit specific evenings or weekends to being in class."

~MM

"With a daily commute of 100 miles prior to the pandemic, I needed an MBA class schedule that wouldn't keep me away from home (and Mya) any longer than I already was. I work best being able to schedule my time that way I want to. With my online classes, I was able to study when it was convenient and with Mya cuddled right up next to me."

~BR



Pictured: Brittinity Rerrie, Evan Latopoloski (Online MBA Advisor), Lule Malo, and Marissa Markowitz.

"I am incredibly thankful that I had Evan as my advisor. He is attentive, supportive, and easy to speak with. Whenever I had any concerns regarding classes or even personal issues, I knew I could reach out to Evan to help me navigate and take the next steps to ensure successful completion of the program."

~BR



# MBA IN SPORT MANAGEMENT

## WEEKNIGHTS OR FULLY ONLINE

► Visit [mbasport.fau.edu](https://mbasport.fau.edu) ► Call 561.297.6000

The **MBA in Sport Management (MBA Sport)** program produces top-notch managers and executives who aim to acquire expertise in the business of sport. MBA Sport began in August 2000, and since its inception, over 90% of the program's graduates are employed in permanent, and/or full-time sport and entertainment industry positions.

Students master areas ranging from finance and operations to event management and marketing, along with many other tools that translate to the sport and non-sport divisions of business administration. Courses are taught by well-trained faculty members who challenge students to think critically and apply learning on a global scale.



*Ranked among the world's top 40 postgraduate sports business programs, according to the latest rankings from SportBusiness.*



Connect with us one-on-one via phone, web conference, or in person. Visit: [MBASPORT.FAU.EDU](https://MBASPORT.FAU.EDU)



### TYPES OF POSITIONS HELD:

- Senior Associate Athletic Director/CFO
- Operations Coordinator
- Publicist
- Director of Social Media/Marketing
- Manager of Programming and Acquisitions

### COMPANIES WE WORK FOR:

- New York Yankees
- FloSports
- Major League Soccer
- University of North Texas
- Florida Panthers
- ESPN

### PROGRAM INFORMATION

- Program starts every Spring (January), Summer (Online Only) and Fall (August)
- Sessions held Tuesdays and Thursdays from 6:30PM - 9:30PM in person at the Boca Raton campus or fully online
- 23-month MBA Sport curriculum (40 – 43 credits):
  - 28 Core credits/9 courses
  - 12 Elective/sport management concentration credits/6 courses
  - 3 Foundation credits/1 course
    - Foundation course in Financial Accounting may be exempted with a previous grade of "B" or better, if taken within the last five years
- Courses offered in 8-week sessions
- Tuition On campus: \$900/credit hour
- Tuition Online: \$800/credit hour (excludes textbooks)
- Tuition is the same for Florida and non-Florida residents (including international students)

### ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Résumé and essay including three references
- Interview required for on-campus program only
- GMAT/GRE scores not required for Spring 2022 applicants who meet admission criteria

## PROGRAM INFORMATION

- ❑ Program starts every:
  - Spring (January) Online and On Campus
  - Summer (May) Online Only
  - Fall (August) Online and On Campus
- ❑ Select from on campus, fully online, or hybrid program options.
- ❑ Classes held every third Saturday and Sunday from 8:00AM - 3:15PM at the Boca Raton campus or online.
- ❑ Courses in the Online program offered in 8-week sessions
- ❑ 15-month Executive MHA Curriculum (30 credits):
  - 24 Core credits/8 courses
  - 6 Elective credits/2 courses
- ❑ Tuition On campus: \$1,000/credit hour
- ❑ Tuition Online: \$900/credit hour (excludes textbooks)
- ❑ Tuition is the same for Florida and non-Florida residents (including international students)

# EXECUTIVE MASTER OF HEALTH ADMINISTRATION

WEEKENDS OR FULLY ONLINE

► Visit [emha.fau.edu](http://emha.fau.edu) ► Call 561.297.6000



The **Executive Master of Health Administration (EMHA)** program prepares mid-to-high level professionals with key business strategies that can be applied to administrative and management areas across various sectors of healthcare. Leading healthcare experts create a highly collaborative and engaging environment for students to learn, network, and elevate their

understanding of healthcare trends and key factors to better patient outcomes.

Students can learn fully online, on the Boca Raton campus every third weekend, or elect a hybrid schedule for maximum flexibility. Full-service support affords students the ability to achieve a highly sought-after education without disrupting their personal and professional demands.



*Recognized as a best Online Graduate program by U.S. News & World Report.*

## ADMISSION REQUIREMENTS

- ❑ Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- ❑ No business prerequisite courses required
- ❑ Current résumé
- ❑ Four years of healthcare-related work experience recommended
- ❑ Approximately 3.0 GPA over last 60 undergraduate credits
- ❑ Statement of Purpose
- ❑ Two letters of recommendation or three professional references
- ❑ GMAT/GRE scores not required for Spring 2022 applicants who meet admission criteria

Connect with us one-on-one via phone, web conference, or in person. Visit: [EMHA.FAU.EDU](http://EMHA.FAU.EDU)



### TYPES OF POSITIONS HELD:

- ❑ Administrative Director
- ❑ Physician Relations Manager
- ❑ Nurse Manager
- ❑ Patient Financial Services Supervisor
- ❑ Director of Emergency Services
- ❑ Healthcare Recruiter
- ❑ Clinical Informatics Manager
- ❑ Group Benefits Account Manager

### COMPANIES WE WORK FOR:

- ❑ United Healthcare
- ❑ Johnson & Johnson
- ❑ Joe DiMaggio Children's Hospital
- ❑ Novo Nordisk
- ❑ Walgreens
- ❑ Florida Department of Health
- ❑ Cleveland Clinic
- ❑ Baptist Health

# GLOBAL MASTER OF SCIENCE IN FINANCE

WEEKNIGHTS • GLOBAL CAMPUS

► Visit [msf.fau.edu](http://msf.fau.edu) ► Call 561.297.6000

The **Global Master of Science in Finance (Global MSF)** program is specially tailored to challenge individuals and develop key understanding of the transformational world of finance. Training in the MSF program is administered by accomplished finance experts who provide a deeper level of immersion and critical analyses in financial management, investment banking, portfolio management, private equity, and investment management.

Upon completion of the degree, the program also includes supplemental preparation for the Bloomberg® Certification and the CFA® designation. With courses offered on evenings at the Boca Raton campus. In a virtual and live format, finance professionals from all over the world can collaborate and engage in a thought-provoking learning space without interfering with their daily commitments.



Connect with us one-on-one via phone, web conference, or in person. Visit: [MSF.FAU.EDU](http://MSF.FAU.EDU)



## Global Campus Option

- Students attend courses remotely from anywhere in the internet-connected world
- Live virtual courses with industry-leading professors and colleagues Monday and Wednesday evenings, 6:30PM - 9:30PM EST



## COMPANIES WE WORK FOR:

- Bank of America
- Northwestern Mutual
- Charles Schwab
- Truist Financial
- New York Life

## SECTORS WE WORK IN:

- Wealth and Asset Management
- Hedge Funds
- Private Equity
- Corporate Finance
- Risk Analysis

## PROGRAM INFORMATION

- Program starts every Spring (January & March) and Fall (August & October)
- Classes held Mondays and Wednesdays from 6:30PM - 9:30PM
- Option to attend sessions in-person at Boca Raton campus or live-virtual from any location around the world
- Courses offered in 8-week sessions
- 16-month Master of Science Curriculum (30 credits/11 courses)

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate credits
- Current résumé
- Two letters of recommendation or three professional references
- Statement of Purpose (description available on program website)
- GMAT/GRE scores not required for Spring 2022 applicants who meet admission criteria:
  - An advanced degree
  - Approximately four years of professional work experience in finance-affiliated industry with a 3.0 GPA in FAU's undergraduate Finance, Accounting or Economics degrees, or 3.5 GPA in Finance from another AACSB-accredited school





## PROGRAM INFORMATION

- ❑ Program starts Spring (January) for online program and Fall (August) for on-campus and online options
- ❑ 15-month MSIB curriculum (33 credits): 27 Core credits/9 courses
- ❑ 6 Elective credits/2 courses
- ❑ Courses offered in 8-week sessions
- ❑ Classes offered fully online or Tuesday & Thursday evenings in-person at Boca Raton campus (starting Fall 2022)
- ❑ On-campus Tuition: \$900/credit hour
- ❑ Online Tuition: \$800/credit hour
- ❑ Tuition is the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- ❑ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ❑ No business prerequisite courses required
- ❑ Approximately 3.0 GPA over last 60 undergraduate credits
- ❑ Four years of professional work experience recommended
- ❑ Current résumé
- ❑ Two letters of recommendation or three professional references
- ❑ GMAT/GRE scores not required for Spring 2022 applicants who meet admission criteria



# MASTER OF SCIENCE IN INTERNATIONAL BUSINESS

## WEEKNIGHTS • FULLY ONLINE

► Visit [msib.fau.edu](https://msib.fau.edu) ► Call 561.297.6000



FAU's International Business (IB) programs—already ranked among prominent universities at No. 22 in U.S. News & World Report national rankings—are expanding to offer the **Master of Science in International Business (MSIB)** for working professionals.

Earning a master's degree in International Business provides graduates with a comprehensive understanding of the complexities of international commerce and how to tackle the unique challenges of organizations and communities operating in a fast-paced global business landscape through a variety of career options: financial analyst, accountant, controller, project manager, business analyst, banker and business process consultant.

Connect with us one-on-one on the phone, via web conference, or in person, visit: **[MSIB.FAU.EDU](https://msib.fau.edu)**



# EXECUTIVE MASTER OF ACCOUNTING

ON CAMPUS • ONLINE • LIVE VIRTUAL

► Visit [accounting.fau.edu](https://accounting.fau.edu) ► Call 561.297.0525

Obtain an **Executive Master of Accounting** degree and open new career opportunities, get a step closer to taking the CPA or CFE, move into higher-level positions in accounting, banking, or finance, and increase your earning potential. Customized around working professionals, the Executive Master of Accounting program can be completed entirely online, in person on Saturdays, or a combination of both as your schedule demands.



## MASTER OF ACCOUNTING CONCENTRATIONS

- Forensic Accounting
- Business Valuation
- Digital Accounting Forensics and Data Analytics
- Professional Accounting
- Tax
- Dual: Forensic Accounting and Business Valuation
- Dual: Forensic Accounting and Digital Forensics & Data Analytics

Connect with us one-on-one via phone, web conference, or in person. Visit: [ACCOUNTING.FAU.EDU](https://ACCOUNTING.FAU.EDU)



Recognized as a best Online Graduate program by U.S. News & World Report.

## PROGRAM INFORMATION

- Program starts every Spring (January), Summer (May), and Fall (August)
  - Business Valuation and Tax concentrations start every Fall
- Classes delivered completely online and via on campus live lectures on Saturdays in Davie
- 25 to 36-month MAcc curriculum (30 – 45 credits):
  - Business and accounting foundation courses may be required
- Tuition: \$1,066.67/credit hour (Forensic Accounting, Business Valuation, Digital Accounting Forensics and Data Analytics, Tax)
- Tuition: \$833.33/credit hour (Professional Accounting)

## ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate degree credits
- Work experience recommended, but not required
- Résumé
- Two letters of recommendation
- GMAT/GRE scores not required for Spring 2022 applicants who meet admission criteria

**FAU truly shaped my pathway to success in Forensic Accounting.** I owe a great part of my success to the professors, faculty and staff, who all work together to give you the most well-rounded educational experience--from lectures on real-life experiences to career fairs and professional advice that prepare you for the job market.

**KIARA DE JESUS**

MAcc (Forensic Accounting), 2018

Manager at EY - Forensic & Integrity Services



## PROGRAM INFORMATION

- ❑ Program starts every Summer (May) and Fall (August)
- ❑ Classes delivered completely online and via on campus live lectures on Saturdays in Davie
- ❑ 28 to 32-month MTax curriculum (30 – 36 credits) – no classes during spring semester:
  - Business and accounting foundation courses are included in the curriculum, if required
- ❑ Tuition: \$833.33/credit hour

## ADMISSION REQUIREMENTS

- ❑ Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- ❑ Approximately 3.0 GPA over last 60 undergraduate degree credits
- ❑ Work experience highly recommended
- ❑ Résumé
- ❑ Two letters of recommendation
- ❑ GMAT/GRE scores not required for Spring 2022 applicants who meet admission criteria

# EXECUTIVE MASTER OF TAXATION

ON CAMPUS • ONLINE • LIVE VIRTUAL

► Visit [accounting.fau.edu](https://accounting.fau.edu) ► Call 561.297.0525



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**DEREK TANUVASA**  
Associate Advisor  
FirstPurpose Wealth  
Eagle Mountain, UT



# EXECUTIVE PH.D. IN BUSINESS ADMINISTRATION

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## PROGRAM INFORMATION

- Program starts every Fall (August)
- Classes held every third weekend at the Boca Raton Campus.
- Three-year program
  - Years One and Two: Attend classes on campus
  - Year Three: Work independently on Dissertation
- 80 credits in total:
  - 9 credits: Tools courses
  - 36 credits: Seminar courses
  - 9 credits: Research courses in discipline of interest
  - 26 credits: Dissertation courses
- Tuition: \$1000/credit hour
  - Tuition is the same for Florida and non-Florida residents (including international students)

## ADMISSION REQUIREMENTS

- Extensive managerial experience
- Master's degree from recognized, regionally accredited institution or international equivalents
  - Exceptional applicants with a bachelor's degree and extensive managerial experience may be considered
- Official Transcripts from all programs
- Current professional résumé
- Three letters of recommendation
- Statement of Purpose
- GMAT/GRE score
- Interview with Committee

# EXECUTIVE DEGREE PROGRAMS AT A GLANCE

PROGRAM	PROGRAM DURATION	PROGRAM FORMAT	PROGRAM MEETS	PROGRAM STARTS	PER CREDIT COST
<b>EXECUTIVE MBA</b>	23 MONTHS 40 – 46 credits total	BOCA RATON CAMPUS: IN-PERSON	EVERY THIRD WEEKEND	EVERY JANUARY & AUGUST	\$965 PER CREDIT HOUR
<b>PROFESSIONAL MBA – BOCA RATON</b>	23 MONTHS 40 – 46 credits total	BOCA RATON CAMPUS: IN-PERSON	TUES. & THURS.	EVERY JANUARY, MARCH, AUGUST & OCTOBER	\$900 PER CREDIT HOUR
<b>PROFESSIONAL MBA – BROWARD FLEX</b>	23 MONTHS 40 – 46 credits total	DAVIE CAMPUS: IN-PERSON & GLOBALLY: LIVE-VIRTUAL	MON & WED	EVERY JANUARY, MARCH, AUGUST & OCTOBER	\$900 PER CREDIT HOUR
<b>MASTER OF SCIENCE IN INTERNATIONAL BUSINESS</b>	15 MONTHS 33 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	BOCA: TUES. & THURS. OR FULLY ONLINE	EVERY JANUARY & AUGUST	\$900 ON-CAMPUS \$800 ONLINE PER CREDIT HOUR
<b>ONLINE MBA</b>	16 – 23 MONTHS 40 – 46 credits total	100% ONLINE	100% ONLINE (NO SCHEDULE COMMITMENT)	JAN., MAR., MAY, AUG., & OCT.	\$800 PER CREDIT HOUR
<b>MBA IN SPORT MANAGEMENT</b>	23 MONTHS 40 – 43 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	TUES. & THURS. OR FULLY ONLINE	EVERY JANUARY, MAY (ONLINE), & AUGUST	\$900 ON-CAMPUS \$800 ONLINE PER CREDIT HOUR
<b>EXECUTIVE MASTER OF HEALTH ADMIN.</b>	15 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	EVERY THIRD WEEKEND OR FULLY ONLINE	EVERY JANUARY, MAY (ONLINE), & AUGUST	\$1,000 ON-CAMPUS \$900 ONLINE PER CREDIT HOUR
<b>GLOBAL MASTER OF SCIENCE IN FINANCE</b>	16 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON &/OR LIVE-VIRTUAL	MONDAY & WEDNESDAY EVENINGS	EVERY JANUARY, MARCH, AUGUST & OCTOBER	\$1,000 PER CREDIT HOUR
<b>EXECUTIVE MASTER OF ACCOUNTING</b>	25 – 36 MONTHS 30 – 45 credits total	DAVIE CAMPUS: IN-PERSON &/OR LIVE-VIRTUAL	SATURDAYS OR FULLY ONLINE	EVERY JANUARY, MAY & AUGUST	\$1,066.67 (Forensic Accounting, Digital Accounting and Data Analytics, Tax) \$833.33 (Professional Accounting) PER CREDIT HOUR
<b>EXECUTIVE MASTER OF TAXATION</b>	28 – 32 MONTHS 30 – 36 credits total	DAVIE CAMPUS: IN-PERSON &/OR LIVE-VIRTUAL	SATURDAYS OR FULLY ONLINE	EVERY MAY & AUGUST	\$833.33 PER CREDIT HOUR
<b>EXECUTIVE PH.D.</b>	36 MONTHS 80 credits total	BOCA RATON CAMPUS: IN-PERSON	EVERY THIRD WEEKEND	AUGUST	\$1,000 PER CREDIT HOUR

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# STUDENT RESOURCES & EXPERIENCE

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- ❑ Experienced, industry-leading faculty
- ❑ Organic connections forged with professional business colleagues to study, collaborate and expand network
- ❑ Catered meals (weekend courses)
- ❑ Catered refreshments (weeknight courses)
- ❑ Individualized leadership profile and assessment opportunities
- ❑ Program options and flexibility allow completion without work and life interruption

### STUDENT RESOURCES

- ❑ Private coaching sessions to enhance leadership skills and professional presence
- ❑ Business Mentor Program with accomplished alumni
- ❑ Boot Camp course to strengthen industry knowledge, sharpen skills, and heighten professional branding
- ❑ Recorded class lectures and tutorials
- ❑ Student ID for exclusive access to key resources (libraries, databases and executive facilities)
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- ❑ Lifetime discount on all highly-ranked professional development certificate courses
- ❑ Unlimited access to FAU Business Network community and resources
- ❑ Graduation regalia
- ❑ Graduation events
- ❑ Access to all Microsoft Office products and virtual conference platforms
- ❑ Diverse, year-round events:
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  - Professional workshops
  - Seminars, Conferences and guest panel events

### FUNDING OPTIONS

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- Tuition Reimbursement
- Self-Payment Plans
- Military and VA Benefits
- Graduate Assistantships and Fellowships



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- ❑ Innovative classrooms designed for maximum collaboration and discussion
- ❑ Average class size: less than 30 students
- ❑ Expansive atrium for networking and engagement activities
- ❑ Parking e-permit with covered parking spaces
- ❑ Auditorium for conferences, guest speakers and special events

### CAREER SERVICES

- ❑ One-on-one coaching sessions
- ❑ Workshops: Personal branding, LinkedIn Profile, Resume writing, networking skills, interview tactics
- ❑ Career Opportunities
- ❑ Salary negotiation strategies
- ❑ Leveraging degree and resources





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