# Florida Atlantic COLLEGE OF BUSINESS EXECUTIVE EDUCATION



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EXECUTIVE DEGREE PROGRAMS

PROFESSIONAL DEVELOPMENT | CORPORATE TRAINING



COLLEGE OF BUSINESS

# EXECUTIVE EDUCATION



EXECUTIVE DEGREES / PROFESSIONAL DEVELOPMENT / CORPORATE TRAINING

ON CAMPUS / FULLY ONLINE / LIVE VIRTUAL



#### **PROGRAMS**

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#### **FEATURES**

#### **WE DID IT AGAIN!**

FAU Executive Education ranked no. 2 in the U.S. for the second year in a row.

#### **UPCOMING EVENTS**

Join us for networking opportunities, industry expert speakers, and more.

## WHAT FLORIDA ATLANTIC EXECUTIVE EDUCATION IS UP TO...

A brief recap of key events and milestones of Executive Education.

#### STRATEGIC SPEAKING FOR LEADERS

Learn how to enhance your presentation skills.

#### 15 YEARS OF IMPACT...

A look into Professional Development Program's partnership with CareerSource Palm Beach and Broward.

#### **PUTTING STUDENTS FIRST**

How our exceptional customer service shapes student academic experiences and fosters success.

#### A BUSINESS COMMUNITY'S BEST RESOURCE

Custom programs bring value by engaging and upskilling employees.





## OUR MISSION...

Executive Education provides advanced business degrees and professional development programs to individuals and organizations from diverse industries across Florida, the U.S., and around the world.

Our high-touch service and customized educational programs prepare students to be empowered leaders who seek opportunities, solve business challenges, strive for innovation, and strategize for success.





STRIVE FOR INNOVATION



**SOLVE BUSINESS CHALLENGES** 



STRATEGIZE FOR SUCCESS



On behalf of the College of Business at Florida Atlantic University, I would like to welcome you! As you focus on your career goals, we invite you to experience the transformative opportunities that FAU's College of Business can provide. With a faculty and staff dedicated to teaching core and advanced business skills and providing nationally and internationally acclaimed educational and professional development programs, we prepare students for outstanding career possibilities. Partnering with our local business community helps us ensure our programs meet the evolving market demands and contributes to our continued success.

We look forward to seeing you soon and "Go Owls!"



Our business community relies on FAU to educate and equip their future employees and business leaders. We offer high-quality degree programs as well as the most diversified selection of over 60 national and international certification and professional development programs. Programs are delivered in several different formats where you can choose to attend classes – on campus, live virtual or fully online.

In all our Executive Education programs, students will experience what makes us unique: our culture of service, 24/7 support model, and your very own team dedicated to your educational success. As we continue to grow and design leading-edge programs, we invite you to join us and take advantage of the many flexible opportunities to transform your career and organization.





FLORIDA ATLANTIC UNIVERSITY

## **EXECUTIVE EDUCATION**

# RECOBALLY

## RANKED NO. 2 IN THE U.S. FOR THE SECOND YEAR IN A ROW

lorida Atlantic University's College of Business Executive Education program ranked No. 2 in the U.S. for the second consecutive year in the Financial Times' top global rankings, and No. 1 in Florida for open enrollment professional education programs. This recognition underscores FAU's role as a key provider of professional development, particularly as Palm Beach County emerges as a financial hub. The program also ranked No. 1 in the U.S. and No. 3 globally for female participation, with high scores in overall satisfaction, course design, and teaching methods. FAU offers over 60 national and international certifications, with flexible scheduling options like online, evening, and weekend courses.

The Executive Education program caters to professionals in industries such as healthcare, finance, and accounting, with participants from companies like JP Morgan, United Healthcare, American Express, JM Family Enterprises and NextEra Energy. In addition to courses in business analytics and AI, the program provides access to corporate trainings and events, and recently expanded its offerings with new master's programs in information technology management, supply chain management, and business analytics. FAU also launched an executive Ph.D. in business administration, becoming one of the few AACSB-accredited business schools to offer this in the U.S., and has established partnerships with companies like JM Family Enterprises and NextEra Energy to offer full tuition for employees.





U.S.A.











#### **WEDNESDAY, DECEMBER 4, 2024**

For the first time, the Sharks are coming to Florida Atlantic University for a live event where they'll hear pitches from top FAU entrepreneurs and potentially invest in their ideas. Three finalists—selected through competitions held by FAU's Adams Center, Tech Runway, and Research Park—will compete for the chance to pitch to the Sharks in the "Croc Tank."

NobleCon20 spotlights entrepreneurship, the economic impact of emerging growth companies, and disciplined investment strategies. Join "Mr. Wonderful" Kevin O'Leary, tech mogul Robert Herjavec, and FUBU founder Daymond John for an interactive fireside chat. The "Sharks" will also judge pitches from Florida Atlantic students and alumni in the "Croc Tank" — with the chance to personally invest. This unique blend of business, education, investing, and a touch of Hollywood is set to make headlines nationwide.

#### **GET YOUR TICKETS TODAY!**







## WOMEN IN SPORTS LEADERSHIP PANEL

## **SECURE YOUR SPOT FOR THIS MUST-ATTEND EVENT!**

#### TUESDAY, DECEMBER 10, 2024

Join us for the Women in Sport Panel, an inspiring event where students can connect with top professionals in the sports industry. This panel provides a unique chance to gain insights on career advancement, industry dynamics, and strategies to make a meaningful impact in sport management. As part of the MBA Executive Forum, students will gain actionable knowledge to apply directly in their studies and future careers.

The FAU MBA in Sport Management program is proud to lead in developing elite sport executives, particularly empowering women leaders. Notable alumnae like Katherine Milliken, Vice President of the Miami Dolphins, and Jennifer Alvarez, Chief Communications Officer of the Miami Heat, exemplify our commitment to advancing women in sport management. Don't miss this opportunity to engage, learn, and be inspired!



Lauren Cochran
Chief Marketing Officer
FLORIDA PANTHERS



Katherine Milliken '11
Vice President of Entertainment
& Fan Experience

**MIAMI DOLPHINS** 



Jennifer Alvarez '05
Senior Vice President of Brand and
Chief Creative Officer
MIAMI HEAT



SCAN FOR MBA SPORT EVENTS



## WHAT FLORIDA ATLANTIC EXECUTIVE EDUCATION IS UP TO...

## FALL 2024 ACCOUNTING KICKOFF

Congratulations to the School of Accounting students selected for the 2024 Accounting Kickoff! This year, 100 students attended, supported by 17 sponsoring firms. We thank our sponsors for their invaluable support, helping us provide outstanding educational opportunities and foster professional growth at FAU.

#### **SPONSORS:**

Platinum: Deloitte

Silver: Berkowitz Pollack
Brant, Cherry Bekaert,
Cohnreznick, EY, Grant
Thornton US, Kaufman
Rossin, KSDT CPA,
Meaden & Moore,
NextEra Energy,
RSM, Spicer Jeffries,

Company
Bronze: BDO, KPMG U.S.,
MSL CPAs & Advisors &

LLP, Templeton &

PwC.



## 2024 Florida Health Information Management Association Conference

We attended the 2024 Florida Health Information Management Association conference in Orlando, sponsoring the keynote and presenting our programs to over 350 health administrators. ▶



#### **WEST PALM BEACH: COMMUNITY CONNECTIONS**

The networking event in downtown West Palm Beach brought together like-minded professionals to connect, learn about FAU Executive Education's graduate programs, and explore the benefits of joining Chambers of Commerce and professional organizations. Attendees enjoyed appetizers, drinks, and prize giveaways while expanding their professional networks. ▼







## SUCCESS PROSPECTS: CAREER EXPLORATION AND CONNECTION

A professional mixer and career fair was held for our Weeknight and Online program students, providing them with the opportunity to connect and engage with one another.

Florida Atlantic University reserves the right to substitute instructors, modify prices, change course formats, dates and/or times of programs or cancel courses due to insufficient enrollment or unexpected circumstances.



#### MANAGEMENT AND LEADERSHIP 561,297,2366

Businesses survive and thrive under effective management and insightful leadership. Managers in today's competitive market oversee a diverse workforce and must master crucial skills for adapting to continual change while increasing productivity and advancing their organizations. FAU's Management and Leadership programs can help develop new strategies for training, leading and motivating individuals and teams, improve communication and decision-making, maximize opportunities, and effectively manage crisis, conflict and change.



#### LEADERSHIP BOOT CAMP: EFFECTIVE LEADERSHIP

Become a better leader in today's dynamic business landscape with FAU's Leadership Boot Camp: Effective Leadership Certificate Program. Sharpen your analytical, problem-solving and decision-making skills for your current managerial role as a supervisor, manager, or senior leader or acquire key managerial competencies to elevate your career.

This three-day program helps you develop your skills in leading and managing projects, teams, and even organizations. Identify management challenges as well as strategies for managing maximum performance and results and implementing effective communication skills. Practical, hands-on activities allow for direct implementation and instant ROI.

2/4/2025 - 2/6/2025 3 Sessions, Tues./Wed./Thurs., 8:00AM - 4:30PM On Campus \$1,350





#### LEADERSHIP BOOT CAMP: PEOPLE MANAGEMENT

Successful leadership requires understanding the complexities in managing people. Designed for supervisors, managers, and senior leaders, FAU's Leadership Boot Camp: People Management, provides the insights, methods and techniques for ensuring your employees are committed to the success of your organization. Learn how to hire the right people for optimum performance, improve your understanding of behavioral patterns to boost collaboration and teams, and maximize verbal and non-verbal communication skills to enhance relationships.

4/8/2025 - 4/10/2025 3 Sessions, Tues./Wed./Thurs., 8:00AM - 4:30PM On Campus \$1,350







#### MANAGEMENT AND LEADERSHIP 561.297.2366

## FEAR OF SPIDERS? NOPE!

#### **FEAR OF FALLING? NOPE!**

Public speaking is the number one fear for 74% of people, ahead of spiders, heights, or even death. 70% of people believe that public speaking is a crucial skill for their career advancement.

worldmetrics.org report 2024

## FEAR OF PUBLIC SPEAKING? YUP!

ow can business professionals bridge the gap between wanting to grow their careers and wanting to stay out of the spotlight?
Florida Atlantic Executive Education has the solution! Our new certificate course,
The Executive Impact: Strategic Speaking for Leaders, is designed to help business leaders gain the skills needed to present effectively in front of an audience.

Sarah Wilson, Program Manager for Executive Education's Leadership suite, shared, "Our students have been telling us that our leadership programs are fantastic for building emotional intelligence and helping them manage difficult one-on-one conversations, but they'd like more practice with public speaking." In response, Executive Education's Professional Development department recruited Dr. Joseph Compomizzi, Director of FAU's Business Communication Department, and instructor Beth Sindaco to create an eight-session program that addresses the most critical public speaking needs for today's business professionals.

Launched successfully in Fall 2024, this program is designed to help participants understand the mechanics and content of different types of presentations, improve critical listening skills and feedback techniques, and maximize self-confidence in both prepared and impromptu delivery. "We aim to create an environment where our students can practice and receive real-time feedback," said Sindaco. "Becoming comfortable with various presentation styles and visual aids will yield immediate ROI for our participants, as they'll be working with actual material they need to present at work."

## THE EXECUTIVE IMPACT: STRATEGIC SPEAKING FOR LEADERS

This multi-week course equips business professionals of all levels with confidence in presentation delivery. Participants learn audience analysis, message refinement, effective listening, content customization, and delivery

techniques. The course covers multimedia design, publishing software, and offers personal feedback from Business Communications experts.





#### HUMAN RESOURCE MANAGEMENT 561,297,2366

Human Resource professionals are consistently in demand as every organization's success relies on attracting, motivating, and retaining high-quality talent.

FAU's Human Resource Management certificate programs provide the knowledge base and skills needed for effectively managing employees and strengthening internal initiatives.

For seasoned HR professionals seeking formal training or working toward a PHR® or SPHR® certification, or if you are entirely new to the field, our Human Resource Management programs offer both the foundation to get you started in your HR career and the advanced tools to help you excel in your role as an HR professional or manager.

#### **CERTIFICATE IN HUMAN RESOURCE MANAGEMENT**

Leveraging one of an organization's most significant assets—its employees—is critical for businesses to succeed. Featuring real-world business perspectives and best practices for managing and developing a successful workforce, the Certificate in



Human Resource Management includes a comprehensive curriculum. Increase your knowledge of HR management fundamentals and learn strategies for performing HR functions more effectively.

1/22/2025 – 4/30/2025 14 Sessions, Wed., 6:30PM - 9:30PM Live Virtual or On Campus \$1,595

5/7/2025 – 8/6/2025 14 Sessions, Wed., 6:30PM - 9:30PM Live Virtual or On Campus \$1,595

#### **HR: COMPENSATION AND BENEFITS CERTIFICATE**

Leading HR Management experts bring industry knowledge and practices from their organizations to deliver current research and techniques for compensation and employee benefits administration. Gain an understanding of rewards systems, job analysis, and performance management; and leaders and administration and administration.



analysis, and performance management; and learn how to develop, implement and administer an organization's rewards and benefit policies, and to be an effective member of a compensation team.

1/30/2025 - 4/17/2025 11 Sessions, Thurs., 6:30PM - 9:30PM Live Virtual \$1,255



## HUMAN RESOURCE CERTIFICATION EXAM PREPARATION

Obtain your PHR®, SPHR®, SHRM-CP®, or SHRM-SCP® credentials, highly valued by employers, to demonstrate your commitment to upskilling, enhance your existing HR knowledge base, and stay up to date on HR trends. This intensive course prepares you for and covers each of the functional areas on the HR Certification Institute's® (HRCI®) and Society for Human Resource Management's (SHRM®) certification exams.

2/8/2025 – 4/26/2025 10 Sessions, Sat., 9:00AM - 12:30PM Live Virtual or On Campus \$1,656

Human Resource professionals account for nearly 1.5 million jobs in the current economy with employment in almost every industry.

\$136,350 per year Median Annual Salary for HR Managers\*



2023 to 2033 HR Managers\*

\*U.S. Bureau of Labor Statistics

The HR Certification Institute® (HRCI®) does not endorse any particular preparation program or offering. We encourage prospective certification holders to use a variety of resources that reflect their learning styles and needs. Purchasing a certification product is NOT required and HRCI does not guarantee that an individual will pass based on the purchase of a certification preparation product.



#### SALES AND MARKETING 561.297.2366

Sales and marketing are fundamental drivers of growth for businesses of every size and across every industry. Skilled professionals with sales and marketing training are highly sought after and earn competitive compensation for their contributions to a company's revenue stream.

FAU's Sales and Marketing certificate programs bring experienced instructors with real-world business scenarios

into the classroom. Prepare to build and manage strategic sales teams that generate demand, increase sales, improve service levels, and reveal new profitable opportunities. Also, learn how to develop consumer relationships through brand management and promote products and services with creative marketing plans.



#### **CERTIFICATE IN SALES MANAGEMENT**

Sales, a primary driver of revenue for every business, requires talent, passion, determination, and skill. Whether you are a sales professional looking to enhance your sales skill-set, just starting your sales career, or a business owner seeking proven concepts and practices for increasing

sales, this comprehensive
Certificate in Sales Management
delivers a solid sales foundation.
Discover nuances in the roles
of the sales professional and
sales manager in the current
business environment and gain
skills essential for individual and
organizational sales success
along with prospecting and

#### \$135,160

Median Annual Salary for Sales Managers\*

\*U.S. Bureau of Labor Statistics

customer relationship management and strategies for solution-based selling, closing, and negotiating.

1/25/2025 - 5/3/2025 13 Sessions, Sat., 9:00AM - 12:00PM Live Virtual or On Campus \$1,100

#### **CERTIFICATE IN MARKETING**

Effective marketing is integral to a company's success and skilled marketers are highly sought after and well compensated. The Certificate in Marketing program introduces you to foundational marketing theories as well as advanced marketing concepts and techniques. Learn to create strategic marketing plans to sell your business services or products. Gain fresh insights to develop marketing initiatives, establish strong customer relationships, build and manage a successful brand, optimize promotions, and understand your consumer's behavior.

1/25/2025 - 3/15/2025 8 Sessions, Sat., 9:00AM - 12:00PM Live Virtual or On Campus \$1,100



#### SALES AND MARKETING 561,297,2366

Demand for skilled digital marketers has never been higher as brands are investing more than ever before in marketing across digital channels to reach consumers who are continuously online. Yet, the skills gap for navigating the digital economy is widening. FAU's Digital Marketing programs, led by leading digital marketing and social media strategists, provide interactive laboratory-like experiences so you can apply newly acquired skills and generate real-world results.

#### WHO SHOULD TAKE THIS COURSE?

If you're someone who feels overwhelmed by the pace of the digital marketing world or if you're just eager to master the ropes, then this is for you. Whether you're aiming for a breakthrough in your career or looking to amplify your own business, this program is tailored for individuals like yourself. It's perfect for those who seek practical insights, rather than just theoretical knowledge. Tech industry professional, neighborhood business owner, or somewhere in the middle? This course caters to all, delivering the foundational strength every digital marketer seeks.

#### WHERE'S THE VALUE?

For starters, the course has been crafted by someone who's been front and center in the digital marketing space since its infancy. That's years of wisdom packed into one course! It's not just about what works today, but it's also about being future-ready. And let's be honest, in the digital world, tomorrow is practically the future. The testimonials speak for themselves: past students have gone on to confidently build success at their companies, while others have credited this course as a career game-changer.

## WHAT THIS COURSE ADDRESSES AND WHY TAKE THIS ONE VS. OTHERS?

While most courses might give you a rundown of tools and techniques, this one gives you a roadmap. It's not just about knowing; it's about doing. From building an effective content creation program, mastering SEO, to nurturing leads and understanding marketing analytics – it's comprehensive. Plus, with hands-on action-learning experiences and real-world applications, it's as if you're not just learning, but already practicing. Also, remember, our course is guided by an internationally recognized digital strategist and best-selling author. This course doesn't just teach – it transforms.

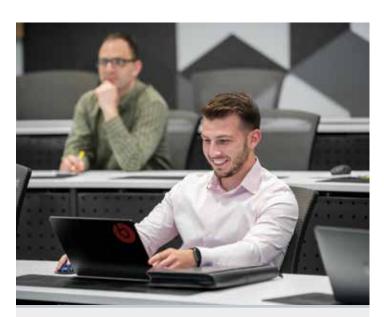
#### **CHRIS MUCCIO**

Digital Marketing Instructor

#### **CERTIFICATE IN DIGITAL MARKETING**

Aspiring digital and social media marketing managers and strategists, business owners, and individuals seeking to advance their understanding of the digital marketing landscape will gain a practical foundation in FAU's Certificate in Digital Marketing. Covers an overview of key competencies and focuses on the integrated digital elements required to create actionable digital strategies and yield measurable outcomes.

1/21/2025 - 4/29/2025 13 Sessions, Tues., 6:30PM - 9:30PM, Hybrid-Live Virtual \$1,995



"This course saved me from spending tens of thousands in unnecessary dollars on Google, SEO optimization and all other digital marketing items. I now can better manage the digital marketing for my business and grow to the next level. Years

of knowledge and experience condensed into an easy-to-understand format, even for a novice. I highly recommend you take this class before you spend another dollar on digital marketing or hire a third party to do it for your business."

#### **LISA TAYLOR**

American Window Products, Inc. Owner/President



#### HOSPITALITY 561.297.2366

Hospitality is one of the leading global industries in creating jobs and contributing to regional, state, national and worldwide economies across four key segments: lodging, foodservice, transportation, and commercial

recreation. Earning a hospitality certification develops your understanding of the multifaceted hospitality industry and helps prepare you to advance your career and succeed in managerial roles.



## HOSPITALITY AND TOURISM INDUSTRY ESSENTIALS CERTIFICATE

FAU's Hospitality and Tourism Industry Essentials certificate program provides participants with excellent lifelong skills and "fresh" topics impacting the world's largest service industry. Covering essential skills and knowledge, the program is ideal for many categories of participants: those who have no formal education in hospitality and tourism; those who have a formal education but want current exploration of various industry topics by top leaders in the field; career change professionals considering the industry; and those who may wish to pursue a bachelor's in hospitality and tourism management but want a "taste" of the curriculum in advance.

This program covers core components and trends of various industry segments required for success as a balanced hospitality professional.

3/10/2025 - 5/2/2025 On-Demand, 8-week window to complete Online \$199

6/9/2025 - 8/1/2025 On-Demand, 8-week window to complete Online \$199

#### **CERTIFICATE IN EVENT MANAGEMENT**

Event planners, whether in the early stages of your career or more seasoned professionals already planning meetings, hotel conferences, or trade shows for your organizations or corporations, learn best practices from an MPI® CMM (Certificate in Meeting Management) designee with vast industry experience and a passion for the field. The Certificate in Event Management aligns with the guidelines of the Events Industry Council on planning and delivering meetings and events with solid return on investment.

2/8/2025 - 3/29/2025 7 Sessions, Sat., 9:00AM - 3:00PM Live Virtual or On Campus \$1,100

"The experience for me was amazing. It served as a refresher since I had already worked in the events industry, but it also taught me A LOT of new information. It's truly made me realize that I love every aspect to event management and to pursue my goal even stronger of working in events. I had been applying to jobs left and right throughout the program and by the end of it, I secured a position within the events industry by actually utilizing all the information I knew plus my experience. I'm very thankful for this course as it has truly helped me mentally and professionally."

#### **TYRONE CORNILEUS**

City of Dania Beach Events Liaison



#### ACCOUNTING AND AUDITING 561.297.2571

Accounting and auditing are crucial business functions across every industry. Stakeholders depend on accountants to prepare timely and accurate financial reports. Auditors examine these financial documents to

ensure accurate representation of a company's financial position and verify that the accounting procedures comply with generally accepted accounting principles (GAAP).



#### CERTIFICATE IN FINANCIAL AND COST ACCOUNTING

This program is designed to provide the non-accountant with the basics of accounting theory and practices. Topics addressed include the following: the basics of accounting and how transactions are reported and recorded, accounting systems and financial reports, the role of accounting in the creation of financial statements, variable costs, fixed costs and unit costs, the impact of depreciation, how to read and better understand financial statements, cash flow statements, how accounting information assists in making decisions, analyzing business transactions and relating them to changes in the balance sheet, and how accountants measure income.

3/12/2025 - 4/23/2025 7 Sessions, Wed., 6:30PM - 9:30PM Live Virtual or On Campus \$1,200

"The Financial and Cost Accounting program was such an amazing refresher and I learned new things that would benefit me in my current role. The instructor was very engaging and knowledgeable. What a fantastic program!"

#### **ZARY SAINI**

Cox Science Center and Aquarium Accountant Revenue Specialist





#### **CERTIFICATE IN MANAGERIAL ACCOUNTING**

A working knowledge of financial and managerial accounting applications helps managers make informed organizational decisions. Whether you are taking your next step into acquiring accounting knowledge or developing your existing accounting skills, FAU's Certificate in Managerial Finance provides concepts and procedures for planning and controlling business operations: determining product and service costs, profit planning and cost analysis.

4/30/2025 - 6/11/2025 7 Sessions, Wed., 6:30PM - 9:30PM Live Virtual or On Campus \$1,200



#### ACCOUNTING AND AUDITING 561.297.2571

Demonstrate your competence in the internal auditing profession and elevate your accounting career with certifications and credentials respected in the accounting profession.

#### **CERTIFIED INTERNAL AUDITOR® (CIA®)**

Stand out with the Certified Internal Auditor® (CIA®) credential, the standard of professional competency and the only globally accepted certification for internal auditing. FAU, in partnership with the Institute of Internal Auditors (IIA), provides a foundation for those with an accounting background as well as intermediate and advanced auditing professionals. Our 56-hour instructorled review program prepares candidates for the three-part CIA® exam. Utilizing the interactive IIA's CIA Learning System, this comprehensive review covers the three modules necessary for CIA® accreditation: Part I: Essential of Internal Audit Part II: Practice of Internal Audit Part III: Business Knowledge for Internal Audit Exam Review.

4/12/2025 - 6/14/2025 8 Sessions, Sat., 8:30AM - 4:30PM Live Virtual \$2,200/\$2,100\*



\$\ \*Discount available with proof of local IIA® Chapter membership

#### \$106,000

Median Annual Salary for Internal Auditor\*

\*https://www.glassdoor.com/Salaries/internal-auditor-salary-SRCH\_KO0,16.htm





Joining The IIA is an investment in your career and the profession. Internal auditors impact every aspect of an organization — from finance and operations to marketing and human resources — acting as coaches, stakeholder advocates, risk managers, control experts, efficiency specialists, and problem-solving partners.

The IIA has been the foundation for the internal audit profession and its practitioners for more than 75 years. The IIA serves as the internal auditor's partner — providing guidance to tackle the complex issues faced on a daily basis.

https://na.theiia.org/membership/Pages/Membership.aspx





#### FINANCE AND INVESTING 561,297,2571

Increasing your financial acumen — particularly during challenging economic times — elevates your professional value.

FAU's Finance and Investment certification programs deliver core concepts and first-hand insights for evaluating the financial aspects of business. Learn to assess a business's financial strength as well as its competitors', glean current financial techniques and practices, understand and protect investments, gain the confidence to unravel the financial complexities and communicate with other finance professionals, and ensure budgets, expenses and revenues stay on track.



#### **CERTIFICATE IN INVESTMENT MANAGEMENT**

Making strategic decisions about when, where and how to invest and distribute your company's resources requires a thorough understanding of its financial assets and other investments. FAU's Certificate in Investment Management introduces you to the fundamentals of investment and portfolio management, covers the latest investment techniques and strategies, and provides practical approaches. Learn investment philosophies followed by successful investors, how to make optimal investment decisions, manage risk, understand the market and diversification, and identify industry trends.

2/6/2025 - 3/27/2025 7 Sessions, Wed., 7:00PM - 10:00PM Live Virtual or On Campus \$1,200

#### **CERTIFICATE IN CORPORATE FINANCE**

The Certificate in Corporate Finance is designed for the non-financial manager, individual or working professional who would like to gain a better understanding of finance and financial concepts. Participants will learn time value of money concepts, how to read financial statements and understand profitability metrics, budgeting basics, cost management, the importance of cash flow to a business, margin analysis, financing structure and much more. Overall financial acumen and financial decision-making capabilities will be improved.

2/3/2025 - 3/24/2025 7 Sessions, Mon., 7:00PM - 10:00PM Live Virtual or On Campus \$1,200 "I recently relocated from Haiti to the USA and was uncertain about my next steps. I decided to enroll in an investment management program, which has provided me with a solid understanding of investment fundamentals, the management process and the financial markets. I am now prepared for a new adventure, and the course has equipped me with the skills to calculate investment risks effectively."

#### **ORESTE MACKENSON**

Graphic Plus Owner



#### FINANCIAL & ESTATE PLANNING IN RETIREMENT

In today's uncertain economy, financial planning has become increasingly vital. With an overwhelming number of options for saving and investing, managing your finances can be difficult. Creating a financial plan helps you see the big picture and set long and short-term life goals, a crucial step in mapping out your financial future. FAU's Financial and Estate Planning in Retirement program will help you plan for your financial well-being and give you peace of mind.

1/15/2025 - 1/29/2025 3 Sessions, Wed., 1:00PM - 3:00PM On Campus \$149

Stay tuned for more Spring and Summer dates!



#### GLOBAL FINANCE CERTIFICATIONS 561,297,2571

Earning the Certified Financial Planner<sup>TM</sup> (CFP®) designation—considered the "gold standard" in financial planning—demonstrates your competency across all financial planning service areas. A CFP® practitioner is a sought out and trusted financial professional who is experienced, knowledgeable, and committed to "putting client interests first."

Join the fast-growing network of over 188,000 CFP® professionals worldwide.\*

FAU's Certified Financial Planner™ Certification program is accredited by the CFP Board and satisfies the education requirement, allowing an individual to sit for the CFP® Certification Examination.

\*https://www.cfp.net/why-cfp-certification/the-standard-of-excellence

#### **CERTIFIED FINANCIAL PLANNER™ (CFP®)**

FAU's CFP® Certification program delivers in-depth coverage of relevant topics and skills essential for financial planning professionals. A regularly updated curriculum reflects changes in the financial planning industry and consists of seven required courses and an optional CFP® Exam Preparation course:

- Fundamentals of Personal Financial Planning
- Insurance Planning
- Income Tax Planning
- Investment Planning
- Retirement Planning
- **Estate Planning**
- Financial Plan Development (Capstone)
- CFP® Exam Preparation course (optional)

CFP® Exam Preparation course is **FREE** for candidates who complete all seven required courses in FAU's CFP® program.

Classes run year-round.

10 (Req'd Courses)/12 (Capstone Course) 6 (Exam Review Course) Sessions

Tues. and/or Thurs. Track (Req'd. Courses) Mon. and Wed. (Capstone Course) Sat. (Exam Review Course)

7:00PM - 10:00PM (Req'd. Courses/Capstone Course) 8:30AM - 3:30PM (Exam Review Course)

Live Virtual or On Campus

\$800 per module (Req'd. Courses/Capstone Course)
\*\$850 (Exam Review Course)



Prepare for your future in investment management as a CFA® Charterholder with FAU's CFA® review classes, in partnership with the CFA® Society of South Florida and registered with the CFA Institute.

As a globally recognized credential in the investment management profession, earning the CFA charter demonstrates to employers that you have the knowledge and commitment to thrive in today's complex and evolving investment industry. The CFA® designation is a mark of distinction, and investment firms know it represents a higher standard.

FAU's CFA® review program offers curriculum aligned with the CFA Institute's Candidate Body of Knowledge (CBOK) and is the only live CFA® review program in South Florida. Learn from senior executives, portfolio managers and analysts from the South Florida investment community.

#### CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL I

FAU's CFA® Level I Review program introduces you to the fundamental knowledge of investment principles in 14 conveniently scheduled sessions and supports you in preparing for the CFA® Level I Exam. Get practical guidance and study aids for passing the exam from our instructors; the majority are also CFA charterholders with first-hand industry and CFA® exam taking experience.

1/21/2025 - 4/29/2025 14 Sessions, Tues., 6:30PM - 9:30PM Live Virtual **\$1,450** 

#### CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL II

Available Upon Request/Waitlist 3 Sessions, Tues., Live Virtual or On Campus \$499



## **20 YEARS OF IMPACT:**

# EXECUTIVE EDUCATION'S TRANSFORMATIVE PARTNERSHIP WITH CAREERSOURCE PALM BEACH & BROWARD

As an educational provider partnering with CareerSource Broward and CareerSource Palm Beach for over 20 years, FAU has witnessed firsthand the transformative impact of these collaborations on our community. Through our enduring partnerships, eligible individuals have been able to access our programs at no cost, significantly enhancing their marketability and employment prospects.



"For over two decades, partnering with CareerSource Broward and CareerSource Palm Beach has allowed me to witness the powerful impact of collaboration in advancing professional development. By sponsoring FAU's Executive Education programs—including Project Management, Six Sigma Green Belt, and Business Analytics—these agencies have helped countless individuals enhance their skills in a competitive job market. Together, we've built pathways for career growth and demonstrated a lasting commitment to workforce development in Broward and Palm Beach Counties. I'm excited to continue this partnership and to strengthen our community through education."

## BELINDA MILLET Assistant Director Executive Education Professional Development Programs







The longevity of our relationships with CareerSource Broward and CareerSource Palm Beach is a testament to the effectiveness of their approaches and the mutual benefits we've experienced. By working together, we have reached a broader audience and provided valuable educational resources to those who need them most.

CareerSource Broward and CareerSource Palm Beach's commitment to workforce development aligns perfectly with our mission to empower individuals through education. Their support has been instrumental in helping us serve our community and contribute to the economic growth of both Broward and Palm Beach counties.

We are proud to be associated with CareerSource Broward and CareerSource Palm Beach and look forward to many more years of successful collaboration, continuing to make a positive difference in the lives of job seekers and the local workforce.









#### MEDICAL BUSINESS MANAGEMENT 561,297,2571

Managing a medical practice effectively requires an understanding of the complex healthcare landscape including legal, regulatory and compliance measures, office operations, and medical terminology used in the intricate coding and reimbursement system.

Enhance your career whether you are new to healthcare, in need of industry-specific knowledge, or already working in medical management and seeking to increase productivity and profitability.



#### **CERTIFICATE IN MEDICAL BUSINESS MANAGEMENT**

Medical office communication, cooperation, and coordination are vital to effective patient care and practice success. FAU's Certificate in Medical Business Management (CMBM) program consists of three specialized modules focusing on the skills, tools and characteristics medical industry professionals need to manage a successful medical business or practice.

By successfully completing all three modules in the program, participants will earn the designation of Certificate in Medical Business Manager from FAU.



Legal, Regulatory & Compliance Practices

1/15/2025 - 4/2/2025 11 Sessions Wed., 6:30PM - 9:30PM Live Virtual \$950



#### Office Operations

4/9/2025 - 6/18/2025 11 Sessions Wed., 6:30PM - 9:30PM Live Virtual \$950



Anatomy, Terminology, Billing and Coding

9/10/2025 - 12/3/2025 12 Sessions Wed., 6:30PM - 9:30PM Live Virtual \$950



#### **CERTIFICATE IN DIGITAL HEALTH**

This certificate program explores the fundamental concepts of Digital Health and introduces various elements of the Digital Health ecosystem. It provides participants with insights into the benefits and challenges of various transformative technologies in healthcare. They will gain a basic understanding of the related technologies, and the associated emerging information standards, privacy and security, regulatory challenges, and other risks. The course is based on real-world case studies and new research in related fields.

(24/7 access to course material, discussions, recorded online lectures, and other learning activities)

Available for corporate training.



#### STRATEGY 561,297,2366

FAU Executive Education partners with RANE to offer the Certificate in Geopolitical Analysis. RANE is the world's leading geopolitical intelligence platform. RANE brings global events into valuable perspective, empowering businesses, governments and individuals to more confidently navigate their way through an increasingly complex international environment.



#### **CERTIFICATE IN GEOPOLITICAL ANALYSIS**

FAU's Certificate in Geopolitical Analysis provides business professionals with an understanding of Geopolitics as it relates to risk, opportunity and the business cycle. The program provides methods to assess the impact of geopolitical events on business continuity, supply chains and strategic planning, and tools to build and monitor geopolitical forecasts and scenarios to inform strategic decisions and contingency planning.

Participants taking this course will learn the following:

#### Understanding Geopolitics

From trade wars to regulatory shifts to supply chain disruptions, geopolitical forces are impacting business operations around the world. But geopolitics is more than just a notion of distant disruptions; it is a framework to understand the forces that compel and constrain government actions. Learn the key elements of geopolitical analysis and how these can help you understand and anticipate changes that can create risk or opportunity for international business operations.

#### Building a Foundational Assessment

A baseline geopolitical analysis can help you quickly understand the key aspects of a new market for entry, or test assumptions about existing markets. In a small team exercise, build a geopolitical assessment from the ground up, drawing on the pillars of geopolitics, and identify key questions to enhance a business case assessment for new entry or to respond to changes in existing markets.

#### Forecasting and Scenarios

Geopolitical analysis provides a way to forecast the direction of international events, and this can assist businesses in building resilience against future shocks. Learn and apply the tools of building out a geopolitical forecast, identifying its business relevance, and building out plausible alternative scenarios. These scenarios allow pre-planning against changes, positive or negative, thus reducing response time to disruptions.

#### Applying Geopolitical Analysis

Reviewing the methods of geopolitical analysis and scenario building, discuss the application of these ideas and methods into existing operations. How can they be adapted to enhance current intelligence collection and analysis, how can information be shaped best for different end users, and how can these processes, which at times appear time-consuming - be integrated in a way to improve both the scope of outlooks and shorten response times.

2/25/2025 - 2/27/2025 3 Sessions, Tues./Wed./Thurs., 8:00AM - 4:00PM Live Virtual or On Campus \$2,795



#### BUSINESS TECHNOLOGIES AND DATA ANALYTICS 561,297,4819

## CERTIFICATE OF ARTIFICIAL INTELLIGENCE IN BUSINESS

In the past three years, technological innovations have accelerated, significantly impacting both business and society. Among these, artificial intelligence (AI) has emerged as the most disruptive force, dominating the conversation with its rapid growth—a trend expected to continue. While AI offers immense opportunities, it is crucial for individuals and businesses to understand its capabilities, limitations, and the ethical considerations involved.

This Al certificate program provides participants with a comprehensive overview of artificial intelligence, featuring hands-on labs and real-world case studies. Those who complete the program will gain a deep understanding of the latest Al tools and how these applications can benefit businesses and streamline activities.

No prior knowledge of software programming, statistics, complex mathematics, business intelligence, cloud services, or Al tools is required to participate in this program.

"Teaching the Artificial Intelligence in Business course is fascinating because the curriculum changes minute by minute. The class is designed to accommodate business people with a little

knowledge of AI as well as individuals who are quite knowledgeable. We all learn from each other, and the discussions are lively."

**DR. MEHRAN BASIRATMAND, PH.D.**Al in Business Instructor

The certificate program will introduce you to the following topics:

- Munderstanding Business Innovation with Al
- Integration of AI with various business applications
- Mapplication of AI in areas such as finance, accounting, healthcare, logistics, hospitality, and legal services
- 💹 Understanding AI in reshaping document management
- A comprehensive review of existing Al tools in the marketplace
- Understanding generative Al
- The use of AI for image and pattern recognitions
- The difference between Machine Learning and Deep Learning
- Understanding the concepts of Al with forward and backward chaining concepts
- Big Data, analytics, and the use of Al to improve market predictability
- Mean How major cloud provider strategies fit into Al applications and the generative Al narratives
- Developing biases with AI and the ethical consideration
- Consumerization of Al and emerging opportunities
- Provisioning cloud services to support Al activities (Lab)
- M Developing a chatbot using AI (Lab)

#### 3/17/2025 - 3/19/2025

3 Sessions, Mon./Tues./Wed., 8:00AM - 4:00PM, Live Virtual or On Campus \$2.495





#### BUSINESS TECHNOLOGIES AND DATA ANALYTICS 561,297,4819

In today's data-driven landscape, businesses survive and thrive by using data to garner insights for calculating strategic plans and making better decisions. Business Analytics is the new competitive advantage as understanding current results and predicting future possibilities are crucial steps towards optimizing across business operations.

#### **EXECUTIVE CERTIFICATE IN BUSINESS ANALYTICS**

In just 15 weeks, the FAU Executive Certificate in Business Analytics program prepares students to apply and manage data science to solve critical business challenges. Learn the three essential aspects of Business Analytics - Descriptive, Predictive and Prescriptive - to make better, more-informed business decisions.

- Curriculum includes 'comprehensive hands-on experience' on all the analytics aspects mentioned above through weekly assignments.
- Gain proficiency with the following tools and methodology:
  - Power BI Visualizations, Dashboards, Web scraping, DAX, AI Insights
  - Tableau Visualizations, Dashboards, Storytelling
  - Google Analytics Metrics, Reports, Web analytics
  - Data mining/Machine learning Prediction algorithms and Market Basket Analysis using Analytic Solver (XLMiner)
  - Excel Solver Optimization, Goal Seeking, Break-even Analysis

1/30/2025 - 5/15/2025 15 Sessions, Thurs., 6:30PM - 9:30PM Live Virtual or On Campus \$2,995

#### **FUNDAMENTALS OF POWER BI**

Power BI is the leading tool businesses are relying on to create easy to understand visualizations for large datasets. In this 6-week course, participants gain hands-on experience working with Power BI to create visualizations and dashboards to more effectively tell a story with large amounts of data. Participants will learn business practices for analyzing real world datasets and best practices for creating dashboards. This program runs concurrently with the first 6 weeks of the Executive Certificate in Business Analytics.

1/30/2025 - 3/13/2025 6 Sessions, Thurs., 6:30PM - 9:30PM Live Virtual or On Campus \$1,500

#### **CERTIFICATE IN SQL PROGRAMMING**

In the world today, data is everything. However, to manage all of this data, one must master the science of data management. SQL is a simple, yet powerful programming language that enables the user to query the database and obtain the necessary information through a series of actions such as update, retrieve, manipulate, and store.

With the Certificate in SQL Programming one will be able to:

- Use basic through advanced SQL commands for data retrieval both with and without conditions
- Perform database table creation and management
- Learn how to add data, update data, and remove data in tables
- Learn the aggregate functions used in business applications
- Combine table data and create back-ups to sync data
- Learn how to rank, compare, and sort data within a structured database
- Create and join tables via writing queries, sub-queries and aggregate functions
- Learn the core concepts of a Database Management System (DBMS)
- Perform functions such as store, retrieve, define, and manage data in a DBMS

5/22/2025 - 7/10/2025 7 Sessions, Thurs., 6:30PM - 9:30PM Live Virtual or On Campus \$1,995

"Before taking the Certificate in SQL Programming, looking at spreadsheets and conflicting reports were all a blur. Taking this course was like a light switch was flipped in my brain. Data now told stories of market trends and concealed opportunities."

**ODNERSE LORMEJUSTE** 



#### PROJECT MANANGEMENT 561,297,0637



#### **WELCOME TO THE PROJECT ECONOMY**

"Change is as relentless as it is pervasive—from the impact of technologies like artificial intelligence to the clamor for greater social accountability to customers' ever evolving expectations. Organizations that stick with the status quo risk not just treading water, but sinking." "Organizations are under-going a fundamental paradigm shift in which projects are no longer adjacent to operations but instead primary to how work gets done and problems get solved. In many ways, the organization is the project—led by a variety of titles, executed through a variety of approaches, and focused unwaveringly on delivering financial and societal value. This is...The Project Economy."

2020 Pulse of the Profession®

According to PMI's most recent Talent Gap report, 2.3 million people will be needed each year to fill all of the project management-oriented positions expected to open by 2030. To remain competitive, companies will need to focus on hiring problem solvers and relationship builders who can help them drive change and deliver strategic value.

And that will sustain demand for project leaders — especially those with the power skills that can help organizations navigate turbulent times. Knowing where opportunities are most likely to bubble up will empower project professionals to find career opportunities.

https://www.pmi.org/learning/careers/global-job-trends-2023

#### INTRODUCTION TO PROJECT MANAGEMENT

Acquiring a solid foundation of project management methodology and practical application, whether you are a new or current project manager, prepares you to effectively implement project management best practices and deliver projects on time and within budget. FAU's Introduction to Project Management is taught by a PMP® credentialed instructor with extensive project management experience. Learn the complete life cycle of a project from concept to closure and delve into project initiation, execution, planning, controlling and closing. Completion of this three-session provides you with a portfolio of project management tools and techniques to support delivery of projects on schedule, within budget and with minimal risk.

1/14/2025 - 1/16/2025 3 Sessions, Tues. - Thurs., 9:00AM - 5:00PM Live Virtual or On Campus \$1,100

5/6/2025 - 5/8/2025 3 Sessions, Tues. - Thurs., 9:00AM - 5:00PM Live Virtual or On Campus \$1,100

Enroll Anytime 8-week window to complete, Online \$1,100

#### **EXECUTIVE CERTIFICATE IN PROJECT MANAGEMENT**

Entering the project management field or advancing your current project management career though formal training ensures your thorough understanding of project management methodology and its practical application. Explore the fundamentals of the internationally-accepted A Guide to the Project Management Body of Knowledge (PMBOK®) with in-depth coverage of the 5 PMBOK® Process Groups and their interdependencies in the project lifecycle. FAU's Executive Certificate in Project Management validates your comprehensive understanding of key project management concepts. To pursue PMP® certification as well, take advantage of the optional, preparatory course offering.

1/25/2025 - 4/27/2025 (Weekends) 12 Sessions, Sat., 9:00AM - 4:00PM Live Virtual or On Campus \$5,250

4/26/2025 - 8/17/2025 (Weekends) 12 Sessions, Sat., 9:00AM - 4:00PM Live Virtual or On Campus \$5,250

FAU is a Registered Educational Provider (R.E.P.®), approved by the Project Management Institute (PMI)®, and PMP®, CAPM®, PMI-SP®, PMI-RMP®, and PMI-ACP® are registered marks of the Project Management Institute, Inc.



## PROJECT MANAGEMENT (PREPARATORY COURSES)

561.297.0637

Prepare for the Project Management Institute's (PMI)® professional certification exams, the Certified Associate Project Manager (CAPM)® or the Project Management Professional (PMP)®, through lectures, slides, hands-on exercises, and access to a database of sample exam questions.

FAU is an Authorized Training Provider (A.T.P.®) approved by the Project Management Institute (PMI) $^{\otimes}$ .

#### PMP® EXAM PREPARATION (35 HOURS)

Exam preparation and review course meets the 35 hours education requirement set forth by the Project Management Institute (PMI)® for obtaining the Project Management Professional (PMP)® certification.



2/1/2025 - 3/1/2025 5 Sessions, Sat., 9:00AM - 5:00PM Live Virtual or On Campus \$2,495/\$2,145\*

7/12/2025 - 8/9/2025 5 Sessions, Sat., 9:00AM - 5:00PM Live Virtual or On Campus \$2,495/\$2,145\*



\*PMI South Florida members save \$150 discount.



## PMP® EXAM PREPARATION (21 HOURS)

Intense 21-hour course prepares you to take the Project Management Professional (PMP)® certification exam; designed for those who have already earned at least 14 of the 35 hours of education needed to meet the Project Management Institute (PMI)® requirements.

4/25/2025 - 4/27/2025 3 Sessions, Fri. - Sun., 9:00AM - 5:00PM Live Virtual or On Campus \$1,495

8/15/2025 - 8/17/2025 3 Sessions, Fri. - Sun., 9:00AM - 5:00PM Live Virtual or On Campus \$1,495 "I highly recommend the Executive Certificate in Project Management program at Florida Atlantic University to anyone looking to elevate their project management skills to the next level. The program's comprehensive curriculum, led by experienced industry professionals, provides a solid foundation into the practical aspects of project management and was the perfect springboard into obtaining my Project Management Professional certification. The interactive, hands-on learning, and networking opportunities have been invaluable in enhancing my ability to lead complex projects with confidence and efficiency. This program is a game-changer that will empower you to drive success in your organization."

#### **LORRAINE DAVILA HILDY**

#### **PDU ONLINE COURSES**

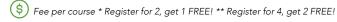
FAU's suite of advanced courses for PMI®-credentialed project managers helps further develop and enhance skills, supports



PMI's Continuing Certification Requirement (CCR), and maintains Professional Development Units (PDUs) during the certification cycle.

- Value-Driven Project Management Environments
- Project Teams & Teamwork
- Organizational Change Management
- Earned Value Management
- Advanced Schedule Management
- Work Breakdown Structure (WBS) Concepts
- Advanced Risk Management
- Project Portfolio Management

Enroll Anytime
4-week window to complete, Online
\$199/\$398\*/\$796\*\*







#### PROJECT MANAGEMENT (PREPARATORY COURSES) 561.297.0637

Preparing for your CAPM®, PMP®, PMI-SP®, PMI-RMP® and PMI-ACP® exams with FAU's in-class or online preparation courses gives you confidence with thorough practice and test-taking strategies. Using a variety of instructional methods—comprehensive study guides,

practice exams, access to a database of over a thousand sample questions and practical exercises—reinforces the key concepts, formulas, and principles necessary for passing PMI®'s certification exams.



## PMI RISK MANAGEMENT PROFESSIONAL (PMI-RMP)® (ONLINE)

The PMI-RMP exam is evolving to meet today's demands of the profession and its organizations. Per PMI, the new exam will cover updated terminology and processes, as well as enterprise-level risks.

Enroll Anytime
3-month window to complete, Online
\$1,495

#### PMI-RMP®

The new exam covers the following five domains:

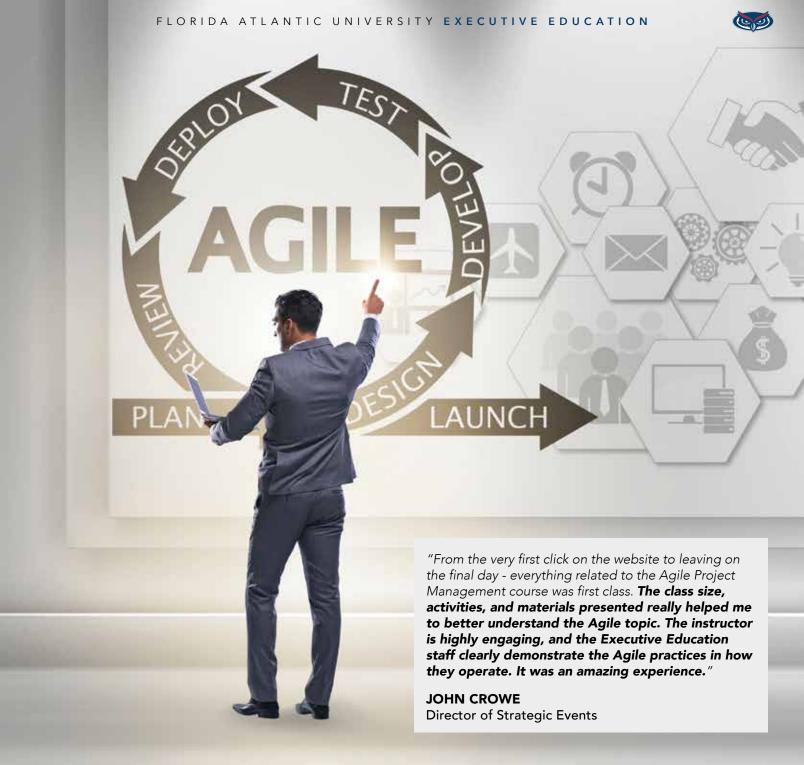
- Risk Strategy and Planning
- Risk Identification
- Risk Analysis
- Risk Response
- Monitor and Close Risk

## PMI SCHEDULING MANAGEMENT PROFESSIONAL (PMI-SP)® (ONLINE)

Acquire advanced scheduling and time management skills by adding new tools and techniques for cultivating and evolving effectiveness and efficiency of your project schedules and timelines. Prepare for PMI's Scheduling Professional (PMI-SP)® certification; topics covered range from the fundamentals of the Schedule Development Process to more advanced areas from the Schedule Model and Good Practices outlined in the PMI's® internationally accepted Practice Standard for Scheduling.

#### Enroll Anytime 3-month window to complete, Online \$1,495

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#### PROJECT MANAGEMENT - AGILE 561,297,0637

#### **AGILE PROJECT MANAGEMENT**

This program introduces the most popular Agile frameworks, including SCRUM, and how they align with traditional PMBOK® Guide-based project management. You will learn the pros and cons of Agile techniques and the steps used in managing Agile projects.

4/16/2025 - 4/17/2025 2 Sessions, Wed. - Thurs., 9:00AM - 5:00PM Live Virtual or On Campus \$995

## PMI AGILE CERTIFIED PRACTITIONER (PMI-ACP)® EXAM PREPARATION COURSE (ONLINE)

This 21-hour course equips you to lead your next Agile project and prepares you for the Project Management Institute's Agile Certified Practitioner (PMI-ACP)® exam. The course is a combination of stimulating class interaction, active learning exercises, and group collaboration as well as exam preparation.

Enroll Anytime 3-month window to complete, Online \$1,495



#### GLOBAL SIX SIGMA CERTIFICATIONS 561,297,4819

Six Sigma is more than performance training! Six Sigma certification equips you with an integrated, data-driven proven approach for improving business processes. Obtaining your Yellow Belt, Green Belt, Black Belt and/or Master Black Belt signals your commitment to developing

your analytical skills for streamlining business processes and ensuring quality performance—skills highly-valued by many business industries including e-commerce, banking and financial services, IT, HR, healthcare, project management, marketing, and telecom.

#### SIX SIGMA YELLOW BELT ONLINE

Gain an introductory understanding of the fundamentals of Six Sigma, its metrics and the basic improvement methodologies.

Enroll Anytime
3-month window to complete, Online
\$950

#### SIX SIGMA GREEN BELT

Acquire the knowledge and skills for forming and facilitating Six Sigma teams and managing basic Six Sigma projects. Gain tools, techniques and practices for cost reductions and quality improvement to implement into your organization. Earn your Green Belt certification in preparation for Black Belt and Master Black Belt certifications.

1/24/2025 - 4/24/2025 12 full weeks to complete, Self-paced Online **\$2,625** 

3/10/2025 - 4/7/2025 5 Sessions, Mon., 8:30AM - 4:30PM Live Virtual or On Campus \$2,625



#### MASTER BLACK BELT

Advises on six sigma Trains and mentors all other belts



#### **BLACK BELT**

Advises on six sigma Full time project leader



#### **GREEN BELT**

Uses analytical tools and DMAIC methodology Utilizes Six Sigma and Lean principles



#### YELLOW BELT

Aware of Six Sigma principles Team / Project fundamentals





#### GLOBAL SIX SIGMA CERTIFICATIONS 561,297,4819

FAU's Six Sigma programs provide an in-depth understanding of the Six Sigma improvement model, concepts and language, focusing on the "Define-Measure-Analyze-Improve-Control" methodology by use of case studies and examples drawn from service,

business processes, and practical applications. FAU's Six Sigma certifications also include Lean components. Combining Six Sigma's emphasis on quality with Lean techniques focus on efficiency promote business and operational excellence.

#### SIX SIGMA BLACK BELT

Prepare to manage advanced Six Sigma projects and actively lead organization-wide improvement efforts. Black Belt certification equips you to utilize statistical analysis software for advancing organizational cost reduction and quality improvement efforts. Black Belts mentor and define projects for Green Belts and prepares you for the Master Black Belt certification.

5/3/2025 - 6/7/2026 (Blended) 5 Sessions, Sat., 5/3/2025 - 6/7/2025, 8:30AM - 4:30PM, Live Virtual + 6/7/2025 - 6/7/2026, Online \$5,135

Enroll Anytime 12-month window to complete, Online \$5,135



#### SIX SIGMA MASTER BLACK BELT

Train to become the highest level of technical expert regarding Six Sigma in your organization. Master Black Belts develop and conduct training sessions as well as mentor and coach every Six Sigma certified employee raising the level of organizational competency.

Enroll Anytime 6-month window to complete, Online \$2,595

#### Six Sigma Professionals Average Salaries in U.S. (2022)

\$104.9K

Black Belt\*

\$130.8K

Master Black Belt\*

\*Six Sigma Online

PROFESSIONAL DEVELOPMENT PROGRAMS

# PROFESSIONAL CREDENTIALS

## HUMAN RESOURCE CERTIFICATION INSTITUTE (HRCI®)

FAU is accredited by the Human Resource Certification Institute (HRCI®) as an Approved Provider.

Select Human Resource Management programs are eligible for re-certification credits by the HR Certification Institute.

The use of this official seal confirms that the select activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.

aPHR™, PHR®, PHRca®, SPHR®, GPHR®, PHRi®, SPHRi™, are all registered trademarks of HR Certification Institute.

#### **PROJECT MANAGEMENT INSTITUTE (PMI®)**

FAU is approved by the Project Management Institute (PMI®) as a Registered Education Provider (R.E.P.), and an Authorized Training Provider (ATP) for the PMP® Exam Prep courses.





All Project Management and Six Sigma programs are approved by PMI® and eligible for Professional Development Units (PDUs).

#### **CERTIFIED FINANCIAL PLANNER (CFP®)**



The CFP Certificate Program at FAU is registered with the Certified Financial



Planner Board of Standards Inc. (CFP Board).

The mission of Certified Financial Planner Board of Standards, Inc. (CFP Board) is to benefit the public by granting the CFP® certification and upholding it as the recognized standard of excellence for personal financial planning. For more information regarding the CFP® Certification Examination, please visit www.CFP.net.



#### **INSTITUTE FOR SUPPLY MANAGEMENT (ISM®)**



FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management's

most distinguished and globally recognized credential, the CPSM®.

Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at www.ismworld.org

#### **CHARTERED FINANCIAL ANALYST (CFA®)**



The Chartered Financial Analyst (CFA®) designation is the globally-

recognized standard for establishing professional credibility within the field of financial analysis. If you are a finance or investment professional, the CFA® credential will solidify your position as a competent and credible member of the finance profession, increase your marketability and salary potential, and certify your skills.

#### **INSTITUTE OF INTERNAL AUDITORS (IIA)**



Membership in the IIA, the dynamic and global organization for internal auditors, provides access to

up-to-date standards-based guidance and frameworks, a worldwide network of over 200,000 members and exclusive networking opportunities, and discounts on professional development trainings.





Residents of Broward County meeting specific criteria may be eligible for scholarships of up to \$12,000\* to assist with educational costs of tuition, books, supplies and more.

**Need Tuition Assistance?** 

## VISIT **GETCASH4SCHOOL.COM**TO LEARN MORE

\*Certain eligibility requirements must be met; not all Florida Atlantic University programs are covered by scholarship.

#### **CAREERSOURCE PALM BEACH**



Residents of Palm Beach County meeting specific criteria may be eligible to access training grants, career counselors, business coaches, and training providers.

#### **SALLIE MAE**

Participants seeking a loan to help fund professional development can apply for Sallie Mae's student loans, designed to aid individual financial needs.

School code: 001481-98

## **Broward County Community Action Agency Self-Sufficiency Case Management Program**

For participants seeking a loan to fund career, Broward County residents whose total household income falls within 200% of the Federal Poverty Guidelines, may be eligible for assistance with tuition, books, supplies, and other services necessary to achieve self-sufficiency. For additional information, please call 954-357-5805.

#### FOR DEGREE PROGRAMS...

Students pursuing a degree program with FAU Executive Education have several options available to fund their studies. Options range from financial aid to fellowships, scholarships, awards and self-funding. Upon departmental approval, students can use any combination of tuition payment methods that best suits their budgets and financial plans.

## Payment Options Available for Degree-Seeking Students

- Federal Financial Aid
- Tuition Reimbursement
- Self-pay Installments
- Private Lending
- Military/Veterans Benefits
- 👂 Fellowships, Awards & Scholarships
- Combination of Payment Methods



## **EXECUTIVE DEGREES**

Florida Atlantic University College of Business offers AACSB-accredited executive and professional degree programs for busy, motivated professionals seeking to advance their knowledge and careers while developing new skills and meaningful, long-lasting connections.

#### MASTER OF BUSINESS ADMINISTRATION

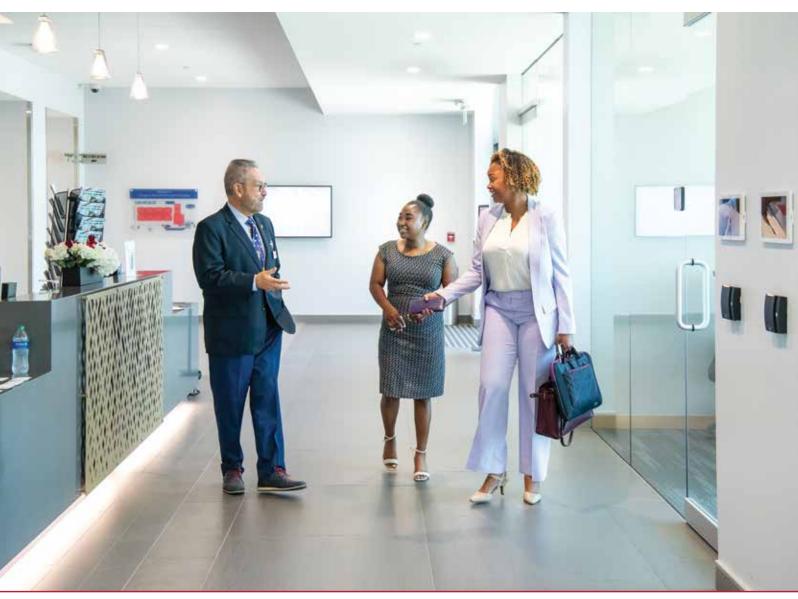
- **34** Executive MBA
- **35** Professional MBA
- 36 Online MBA
- **37** Sport Management

#### PROFESSIONAL MASTER OF SCIENCE

- **39** Finance
- **40** Business Analytics
- **41** Information Technology Management
- **42** Supply Chain Management

#### **EXECUTIVE MASTER**

- **43** Health Administration
- 44 Accounting
- **46** Taxation
- **48** EXECUTIVE PH.D. IN BUSINESS ADMINISTRATION





## CONCENTRATIONS

## CUSTOMIZE YOUR MBA, YOUR WAY

Depending on areas of interest or career goals, students can choose elective courses in a specialized business function to garner a more focused expertise.

Students can pursue their MBA in a concentration and leverage their degree with their professional aspirations. Students who pursue a concentration will complete four (4) elective courses within the same subject area, strengthening their knowledge of focused topics.

(Concentrations listed here applicable for Executive MBA, Professional MBA, and Online MBA students.)



#### **ACCOUNTING**

# 8

\$107 billion industry; CPA and Auditor professions are projected to grow 7% by 2030.

#### **MARKETING**



Marketing Manager roles are projected to grow by 10%; the average annual salary is \$156.5K.

#### **FINANCE**



Financial services industry is projected to reach \$28.5 billion by 2025.

#### BUSINESS ANALYTICS



Business analytics is one of the fastest growing fields with an expected growth of up to 25% by 2030.

### HEALTH ADMINISTRATION



Medical and Health Services Manager roles are expected to grow 32% by 2030; Health Administration is a top 10 provider of jobs in South Florida and nationally.

### INTERNATIONAL BUSINESS



A multi-trillion dollar enterprise with global industry opportunities in finance, management, consulting, tourism, marketing and manufacturing.

#### MANAGEMENT INFORMATION SYSTEMS



Information Security
Analyst roles are
projected to grow
33% over the next
decade. Computer and
Information Systems
Managers earn a
median average salary
of \$169.5K.

#### HOSPITALITY AND TOURISM MANAGEMENT



2024 Economic Impact Trends Report: U.S. is world's most powerful Travel & Tourism market, contributing a record-breaking \$2.36 TN to the nation's economy.

### OPERATIONS MANAGEMENT



Operations
Management roles are
projected to grow 25%
over the next 7 years.
National median salary
for managers
is \$103.6K
(\$112.6K in FL).



#### EXECUTIVE MBA 561.297.6000 = EMBA.FAU.EDU

Highly credentialed faculty members from every region of the world immerse experienced business leaders in an environment that fosters exploration and application of real business challenges. Management-level students are trained to think critically with a strategic and global mindset.

Ranked among the Top 50 Executive MBA programs in the country, according to 2024 rankings from Fortune, the Executive MBA (EMBA) program prepares seasoned professionals with extensive backgrounds to re-tool with modern business techniques and to assume elevated executive roles in regional and multinational companies across a diversity of industries.



#### PROGRAM INFORMATION

- Program starts every Spring (January) and Fall (August)
- Classes held every third Saturday and Sunday from 8:00AM 3:15PM at the Boca Raton campus.
- 23-month EMBA curriculum (40 46 credits):
  - 28 Core credits/10 courses
  - 12 Elective/concentration credits/4 courses
  - 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
    - Foundation courses in Financial Accounting and Corporate Finance may be exempted with a previous grade of "B" or better, if taken within the last five years
- Program fees: \$965/credit hour (including books and instructional materials)
  - Program fees are the same for Florida and non-Florida residents (including international students)

#### **ADMISSION REQUIREMENTS**

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Five years of managerial or extensive professional experience required
- Current professional résumé
- Two letters of recommendation or three professional references
- MAT/GRE exam scores may not be required for applicants who meet admission criteria

I was impressed with how easy the program was to navigate as a distance learner. My professors were accessible and willing to go the extra mile to set up time that worked for both of us. **Completing this program has equipped me to handle more complex projects at work with tight deadlines.** Balancing the MBA program and working full-time showed me what I was truly capable of.

#### KATIE MCCARTHY

HCA Healthcare, Business Partner Executive MBA 2024





#### PROFESSIONAL MBA 561.297.6000 PMBA.FAU.EDU

The **Professional MBA (PMBA)** program enables mid-level, business professionals to gain invaluable knowledge and insight on industry practices without interruption to their work schedules. Learn in a collaborative and interactive environment with other growing leaders representing diverse backgrounds, industries, and professions.

Industry-leading faculty challenge students to think critically, develop key skill sets, and prepare them to assume leadership roles, inspire change, and promote growth within their organizations.





**PROGRAM INFORMATION** 

- Program starts every Spring (January & March) and Fall (August & October)
- 23-month PMBA curriculum
   (40 46 credits): 28 Core credits/10 courses
- 12 Elective/Concentration credits/4 courses
- 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- Courses offered in 8-week sessions
- Program fees: \$900/credit hour
- Program fees are the same for Florida and non-Florida residents (including international students)



#### **ADMISSION REQUIREMENTS**

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience highly recommended
- Current professional résumé
- Two letters of recommendation or three professional references
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria



Ranked as top Part-time MBA program by U.S. News & World Report.

#### PALM BEACH AREA

**Boca Raton Campus** 

- Classes held Tuesdays and Thursdays, 6:30PM – 9:30PM
- In-person sessions foster strong connections for effective discussions, networking, and collaborations with like-minded business professionals



#### ONLINE MBA 561.297.6000 - OMBA.FAU.EDU

The **Online MBA (OMBA)** program is specially designed for mid-to-senior level professionals who prefer distance learning to accommodate their personal and professional schedules. Courses are facilitated by experienced on-campus faculty and include relevant instruction to encourage critical thinking, analysis, strategy and collaboration in a global environment.



#### **PROGRAM INFORMATION**

- Program starts every Spring (January & March) and Fall (August & October)
- Classes offered completely online
- 16-23 month OMBA curriculum (40 46 credits):
  - 28 Core credits/10 courses
  - 12 Elective/Concentration credits/4 courses
  - 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- Courses offered in 8-week sessions to allow students to complete 1 - 4 courses per semester, enabling program completion between 16 - 23 months
- Program fees: \$800/credit hour
- Program fees are the same for Florida and non-Florida residents (including international students)



Recognized as a best Online MBA program by U.S. News & World Report. The instruction and content replicate the classroom experience, where access to recorded lectures, group presentations, and discussion boards create an enhanced learning platform for business-minded professionals. The Online MBA is 100% asynchronous, allowing complete flexibility and convenience for students to gain 24-hour access from anywhere in the internet-connected world.

#### **ADMISSION REQUIREMENTS**

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience highly recommended
- Current professional résumé
- Two letters of recommendation or three professional references
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria

"Returning to school after many years, I initially felt nervous about continuing my education. However, my fears dissipated within the first few weeks. **The** professors' thorough and practical teaching approach, aligned with real-world business, allowed me to draw from my experiences and learn from fellow students across various industries, contributing to my personal and professional growth."



ALI LEMASTER
JM Family Enterprises
Director of Talent Acquisition
and Enablement
Online MBA 2026





#### MBA IN SPORT MANAGEMENT 561,297,6000 MBASPORT, FAU. EDU

The MBA in Sport Management (MBA Sport) program produces top-notch managers and executives who aim to acquire expertise in the business of sport. MBA Sport began in August 2000, and since its inception, over 96% of the program's graduates are employed in permanent, and/or full-time sport and entertainment industry positions.

Students master areas ranging from finance and operations to event management and marketing, along with many other tools that translate to the sport and non-sport divisions of business administration. Courses are taught by well-trained faculty members who challenge students to think critically and apply learning on a global scale.



#### **PROGRAM INFORMATION**

- Program starts every Spring (January) and Fall (August)
- Sessions held Tuesdays and Thursdays from 6:30PM - 9:30PM in person at the Boca Raton campus or fully online
- 23-month MBA Sport curriculum (40 43 credits):
  - 28 Core credits/9 courses
  - 12 Elective/sport management concentration credits/6 courses
  - 3 Foundation credits/1 course
    - Foundation course in Financial Accounting may be exempted with a previous grade of "B" or better, if taken within the last five years
- Courses offered in 8-week sessions
- On-campus program fees: \$900/credit hour (including books and instructional materials)
- Online program fees: \$800/credit hour (excludes textbooks)
- Program fees are the same for Florida and non-Florida residents (including international students)



Ranked among the world's top 20 postgraduate sports business programs, according to the latest rankings from SportBusiness.

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Current professional résumé and essay including three references
- Interview with Sport Management Committee
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria



# THE POWER OF CUSTOME SERVICE IN HIGHER EDUCATION

Florida Atlantic University's Executive Education Approach



In the competitive landscape of higher education, exceptional customer service is essential to shaping students' academic experiences and fostering their success. At Florida Atlantic University (FAU) Executive Education, a strong commitment to delivering concierge-level service ensures that students feel supported and valued throughout their educational journey. This approach has cultivated a reputation for helping students excel academically while building lasting personal connections that extend beyond graduation.

Customer service directly impacts student retention and satisfaction at FAU. By ensuring that students feel heard and supported, FAU's Student Support Services Team helps them balance academic, professional, and personal responsibilities. According to Evan Latopolski, Assistant Director of Academic Services, "FAU is wholeheartedly dedicated to guiding and supporting students every step of the way," contributing to higher retention rates and a more positive educational experience.



From the admissions process to graduation, FAU Executive Education focuses on building trust through personalized, timely support. John Carpenter, Assistant Director of Admissions, notes that early touchpoints help students make informed decisions about their education, setting them up for success. Beyond academics, FAU offers holistic support, including career guidance and networking opportunities, fostering lifelong relationships that extend into the professional world, as emphasized by Rohan Mills, Associate Director of Executive Education.

At FAU Executive Education, customer service is more than just a department—it is the foundation of every student's success. Through their commitment to excellence, FAU ensures that every student feels empowered to reach their full potential in both their personal and professional lives.









#### MASTER OF SCIENCE IN FINANCE 561,297,6000 MSF, FAU, EDU

The Master of Science in Finance (MSF) program is specially tailored to challenge individuals and develop key understanding of the transformational world of finance. Training in the MSF program is administered by accomplished finance experts who provide a deeper level of immersion and critical analyses in financial management, investment banking, portfolio management, private equity, and investment management.



#### **PROGRAM INFORMATION**

- Program starts every Spring (January) and Fall (August)
- Classes held Mondays and Wednesdays from 6:30PM -9:30PM
- Option to attend sessions in person at Boca Raton campus or live virtual from any location around the world
- Courses offered in 8-week sessions
- 16-month Curriculum (33 credits/10 core courses+ 1 finance boot camp course at no cost)
- Program fees: \$1,000/credit hour

"Topics I learned during my Master's in Finance degree, such as the time value of money and Excel projects, have been invaluable in my daily operations as a Wealth Management Banking Specialist for Bank of America Merrill Lynch. Part of my role is to handle the personal banking needs of high-net-worth clients. Tapping into the education I received from Executive Education has been immensely helpful."



JUSTIN GOLD
Bank of America Merrill Lynch
Wealth Management
Banking Specialist
MSF 2021

Upon completion of the degree, the program also includes supplemental preparation for the Bloomberg® Certification and the CFA® designation. This affords students the opportunity to be challenged to think critically, maximize training, and diversify their knowledge of the field. With courses offered on evenings at the Boca Raton campus as well as in a virtual and live format, finance professionals across multiple sectors from all over the world can collaborate and engage in a thought-provoking learning space without interfering with their daily commitments.

#### GLOBAL CAMPUS OPTION

- Students attend courses remotely from anywhere in the internet-connected world
- Live virtual courses with industry-leading professors and colleagues Monday and Wednesday evenings, 6:30PM 9:30PM

#### **COMPANIES OUR GRADUATES WORK FOR**

- m Deloitte
- m Truist Financial
- m Wells Fargo Bank

#### **SECTORS OUR GRADUATES WORK IN:**

- Venture Capital
- Commercial Banking
- Hedge Funds
- Financial Services
- Wealth Management
- Private Equity

- Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate credits
- Current professional résumé
- M Two letters of recommendation or three professional references
- M Statement of Purpose (description available on program website)
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria



#### PROFESSIONAL MASTER OF SCIENCE IN BUSINESS ANALYTICS

561.297.6000 MSBA.FAU.EDU

The Professional Master of Science in Business Analytics (MSBA) is a 30-credit (12-month) program catered to working professional students. Continued globalization, advancements in digital technologies, and the most recent developments in artificial intelligence (AI), have resulted in increasing reliance on Business Analytics for competitive advantage and business growth across a diversity of industries: financial, healthcare, cybersecurity, social media, marketing, trade, transport, retail, manufacturing,



hospitality, sports management, and services. The Professional Master's in Business Analytics degree trains business graduate students in methods and tools to extract, curate, preserve, analyze, mine, visualize, and

present structured and unstructured business data for making well-informed executive decisions.

FAU's Professional Business Analytics degree emphasizes artificial intelligence (AI) and social media analytics, along with advanced domain-specific topics including analytics for healthcare, sports, finance, hospitality and marketing. Graduates earning a business analytics master's are equipped to meet market demands for highly skilled Business Analytics professionals able to manage a wide range of information systems and processes, as well as to analyze, interpret, and make data-based business recommendations and decisions.

#### PROGRAM INFORMATION

- Program starts every Spring (January) and Fall (August)
- ☑ In-person classes held Monday and Wednesday evenings from 6:30PM - 9:30PM
- 12-month MSBA curriculum (30 credits): 24 Core credits/8 courses
- 6 Elective credits/2 courses
- Courses offered in 8-week sessions, in-person, live-virtual, or fully online
- Online/On-campus program fees: \$900/credit hour (including books and instructional materials)
- Program fees are the same for Florida and non-Florida residents (including international students)

"Being enrolled in the MSBA program allowed me to learn the necessary skills for developing and managing data to enhance business intelligence. I have mastered various analytic tools in the program, including data mining, information technology, project management, and supply chain management. These skills have provided me with a diverse skill set that can be applied to a variety of roles in the technology sector. I have also had the opportunity to meet like-minded professionals working to enhance their careers, creating a close network of individuals across various industries.

The program opened the door for me to start my career as an analyst at a business management and professional services firm. Attending FAU's Executive Education was one of my best decisions."

### LUKA MIKABERIDZE Brooks International

Business Development Analyst MSBA 2024







Recognized as a best Online Graduate program by U.S. News & World Report.

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience recommended
- Current professional résumé
- M Two letters of recommendation or three professional references
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria



## PROFESSIONAL MASTER OF SCIENCE IN INFORMATION TECHNOLOGY MANAGEMENT 561.297.6000 • MSITM.FAU.EDU

The Professional Master of Science in Information Technology Management (MSITM) is a 30-credit program offered online and/or on campus to accommodate working professionals. Students will learn to manage a wide range of information systems and processes, as well as analyze, interpret, and make data-based business decisions.

Offered jointly by FAU's College of Business (COB) and College of Engineering and Computer Science (COECS),

the Professional Master's in Information Technology Management degree prepares students to meet the demand for highly skilled professionals in information technology, information security and business analytics across almost all industry sectors, including healthcare, hospitality, marketing, finance, and supply chain management.



#### **PROGRAM INFORMATION**

- Program starts every Spring (January) and Fall (August)
- ☑ In-person classes held Monday and Wednesday evenings from 6:30PM - 9:30PM
- 12-month MSITM curriculum (30 credits): 24 Core credits/10 courses
- 6 Elective credits/2 courses
- Courses offered in 8-week sessions, in-person, live-virtual, or fully online
- Online/On-campus program fees: \$900/credit hour (including books and instructional materials)
- Program fees are the same for Florida and non-Florida residents (including international students)

#### **ADMISSION REQUIREMENTS**

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience recommended

#### **SAMPLE OF PROFESSIONAL ROLES:**

- Cyber Security Consultant
- Business Intelligence Analyst
- Chief Information/Technology Officer
- Network and Computer Systems Manager
- Business Processes Engineering Manager
- System Integration Analyst
- Global Sourcing Director
- E-Commerce Manager
- Enterprise Systems Manager
- Current professional résumé
- Two letters of recommendation or three professional references
- MAT/GRE exam scores may not be required for applicants who meet admission criteria



#### PROFESSIONAL MASTER OF SCIENCE IN SUPPLY CHAIN MANAGEMENT

561.297.6000 • MSSCM.FAU.EDU

The Professional Master of Science in Supply Chain Management (MSSCM) is a 30-credit program catered to working professional students. Supply Chains are essential for the trade, retail, manufacturing, and service industries and are expanding geographically and in scope. Continued globalization, advancements in digital technologies, and the more recent emphasis on Blockchain have resulted in an increased focus on supply chain and its risks.

FAU's Professional Master of Science in Supply Chain Management program offers (1) a strong curriculum, delivering the foundations and principles of Supply Chain Management, Operations Management, Procurement, and Sourcing, integrated with major subfields such as Artificial Intelligence, Big Data Analytics, and Blockchain; (2) highquality applied industry projects supervised by experts in the field; and (3) software and simulation systems that students can apply to real world situations and problem solving.

Graduates earning the Professional Master's in Supply Chain Management are equipped to meet market demands for highly skilled individuals able to manage a wide range of supply chain management functions including data and analytics skills, as well as to analyze, interpret, and make data-based business decisions.



- Operations Manager
- Logistics Analyst
- Purchasing Manager
- Supply Chain Manager
- Logistician
- Logistics Manager



Recognized as a best Online Graduate program by U.S. News & World Report.

#### PROGRAM INFORMATION

- Program starts every Spring (January) and Fall (August)
- In-person classes held Monday and Wednesday evenings from 6:30PM - 9:30PM
- 12-month MSSCM curriculum (30 credits): 24 Core credits/8 courses
- 6 Elective credits/2 courses
- Courses offered in 8-week sessions, in-person, live-virtual, or fully online
- Online/On-campus program fees: \$900/credit hour (including books and instructional materials)
- Program fees are the same for Florida and non-Florida residents (including international students)

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Mac Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience recommended
- Current professional résumé
- Two letters of recommendation or three professional references
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria



#### EXECUTIVE MASTER OF HEALTH ADMINISTRATION 561,297,6000 • EMHA, FAU, EDU

The Executive Master of Health Administration (EMHA) program prepares mid-to-senior level professionals with key healthcare management and administrative business strategies.

Leading experts create a collaborative and engaging environment for students to learn, network, and elevate

their understanding of trends and challenges to improve healthcare operations.

Full-service support affords students the ability to achieve a highly sought-after education without disrupting their personal and professional demands.





Recognized as a best Online Graduate program by U.S. News & World Report.

#### PROGRAM INFORMATION

- Program starts every:
  - Spring (January) Online and On Campus
  - Summer (June) Online Only
  - Fall (August) Online and On Campus
- Select from on campus or fully online program options
- Classes held every third Saturday and Sunday from 8:00AM - 3:15PM at the Boca Raton campus
- 15-month Executive MHA Curriculum (30 credits):
  - 24 Core credits/8 courses
  - 6 Flective credits/2 courses.
- On-campus program fees: \$1,000/credit hour (including books and instructional materials)
- Online program fees: \$900/credit hour (excludes textbooks)
- Program fees are the same for Florida and non-Florida residents (including international students)

"My journey in the commendable Executive MHA program at Florida Atlantic was stellar, rewarding, and remarkable. Throughout the curriculum, I gained invaluable and irreplaceable friendships and professional connections in the South Florida healthcare market. The executive program and its highly qualified staff contributed to my continued success in my career and have propelled me to reach higher than ever before. I am immensely proud to be an owl."



JORGE ARMANDO QUINTERO
The Goodman Group
National Director of Business
Development
Executive MHA 2024

- Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- No business prerequisite courses required
- Current professional résumé
- Four years of healthcare-related work experience recommended
- Approximately 3.0 GPA over last 60 undergraduate credits
- Statement of Purpose
- M Two letters of recommendation or three professional references
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria



#### EXECUTIVE MASTER OF ACCOUNTING 561,297,6000 ACCOUNTING, FAU. EDU

Obtain an **Executive Master of Accounting** degree and open new career opportunities, get a step closer to taking the CPA or CFE, move into higher-level positions in accounting, banking, or finance, and increase your earning potential. Customized around working professionals, the Executive Master of Accounting program can be completed entirely online, in person on Saturdays once per month, or a combination of both as your schedule demands.

#### MASTER OF ACCOUNTING CONCENTRATIONS

- Forensic Accounting
- Digital Accounting Forensics and Data Analytics
- Professional Accounting
- Tax
- Internal Auditing



#### **PROGRAM INFORMATION**

- Program starts every Spring (January), Summer (May) and Fall (August)
- Class delivery options include fully online, live-remotely, and in person one Saturday per month at Davie campus
- 25 to 36-month MAcc curriculum (30 45 credits):
  - Business and accounting foundation courses may be required
- Program fees: \$900/credit hour for all accounting concentrations

#### **ADMISSION REQUIREMENTS**

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate degree credits
- Mork experience recommended, but not required
- Current professional résumé
- Two letters of recommendation
- MAT/GRE exam scores may not be required for applicants who meet admission criteria

### Davie Campus Executive Education Facilities

The FAU Davie campus student lounge provides an inviting space for students to relax and collaborate. With a hybrid class format, students enjoy flexibility and convenience, attending in person or virtually as needed, ensuring their educational needs are met effectively.





Recognized as a best Online Graduate program by U.S. News & World Report.



#### EXECUTIVE MASTER OF ACCOUNTING CONCENTRATIONS

561.297.6000 ■ ACCOUNTING.FAU.EDU



#### FORENSIC ACCOUNTING

Gain the forensic accounting skills and knowledge needed to detect, investigate, and prevent fraud, money laundering, and other financial crimes.

Our faculty of professors and industry experts integrate academic research with real life practice; we wrote the textbook on forensic accounting, and many of our practitioners with firsthand experience in active investigative work and expert witness testimony.

Develop a solid skillset in auditing, analysis, dispute resolution, litigation support, valuation, expert testimony, and interviewing.

### DIGITAL ACCOUNTING FORENSICS AND DATA ANALYTICS

Gain a competitive edge by combining your accounting skills with data analytics!

With the big-data revolution, old-fashioned, simple financial analysis tools have been supplanted by more sophisticated techniques and technology. Accounting firms and financially oriented organizations (like FINRA and the SEC) are investing heavily in descriptive, diagnostic, predictive, and prescriptive data analytics and special analytical tools; they need skilled analysts to use them.

Stand out as a professional who can apply digital accounting forensics and data analytics to both hard (financial) data and soft data (e.g., email, social media content, videos, and narrative reports).

#### TAX

Tax is a critical aspect in all areas, including inside CPA firms, industry, and government. The Master of Accounting (MAcc) degree with a concentration in Tax takes you far beyond simply filling out tax returns. You will delve into tax strategies and tax planning for wealthy individuals, corporations, and partnerships.

Gain maximum practice flexibility and enhance your year-round value by performing tax work during tax season and conducting audits, consulting, or other work during the rest of the year! You can gain a solid Tax foundation without an undergraduate accounting or business degree required.

Industry experts and tax specialists, many who have worked for the IRS or own their own tax practices, cover important tax topics including Tax Research, International Tax, Corporate Tax, Partnerships Tax, IRS Practices and Procedures as well as areas related to auditing and consulting: Advanced Auditing, Accounting Information Systems, and E-Commerce.

#### PROFESSIONAL ACCOUNTING

Tailored to the needs of busy professionals who want to earn their master's degree while working full time. Students gain specialized knowledge and skills with a focus on the Certified Public Accountant (CPA) credential. Those with an undergraduate degree in accounting have the option of completing the program in as few as three semesters.

CPAs work in all sectors of the economy, public accounting, government, and in private companies. FAU's Accounting program is well known and highly respected in the South Florida accounting community, with many firms—from Big 4 to regional and local ones—seeking out FAU students and graduates.

Combine your newly acquired knowledge and skills to launch your accounting career or land your next promotion. Our career support services include a dedicated specialist for resume review and LinkedIn profile and networking advice. Hiring firms recruit directly from our program as well as through career fairs held each semester both in person and virtually.

#### INTERNAL AUDITING

Professionals seeking to specialize within the accounting profession can concentrate in Internal Auditing, a niche area focusing on courses that sharpen internal auditing skills: IT Auditing, Internal Auditing Theory and Practice, Internal Auditing Cases and Projects, and Advanced Digital Forensics in Forensic Accounting.



#### EXECUTIVE MASTER OF TAXATION 561,297,6000 TAXATION, FAU. EDU

Maintain the quality of your professional and personal lives while earning your **Executive Master of Taxation** degree in just over two years. Our program accommodates tax students who are also working professionals. You will not have to worry about balancing demanding work schedules with course assignment deadlines during the hectic tax seasons as we do not require coursework during the spring semester. The Executive Master of Taxation program can be completed entirely online, in person on Saturdays once per month, or by a combination of both.

#### PROGRAM INFORMATION

- Program starts every Summer (May) and Fall (August)
- Class delivery options include fully online, live-remotely, and in person one Saturday per month at Davie campus
- 28 to 32-month MTax curriculum (30 36 credits) no classes during spring semester:
  - Business and accounting foundation courses are included in the curriculum, if required
- Program fees: \$900/credit hour



Recognized as a best Online Graduate program by U.S. News & World Report.

#### **ADMISSION REQUIREMENTS**

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate degree credits
- Work experience highly recommended
- Current professional résumé
- Two letters of recommendation
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria

#### SAMPLE OF PROFESSIONAL ROLES

- ♣ Chief Financial Officer (CFO)
- Tax Compliance Manager
- Mergers & Acquisitions Tax Advisor
- Tax Policy Analyst
- Tax Financial Planner
- **Estate Planner**

- IRS Agent or Auditor
- Forensic Accountant
- Corporate Tax Manager





## Career Development Services UNLOCKING THE POTENTIAL OF TOMORROW'S LEADERS

#### **CAREER RESOURCES AT YOUR FINGERTIPS**

The FAU College of Business Career Development team is dedicated to preparing students and alumni for success in today's competitive job market. We offer a wide range of services designed to support individuals through all stages of their career journey—from defining goals to securing employment.

Our career workshops cover essential professional development topics, including LinkedIn optimization, resume and cover letter building, interview preparation, job search strategies, networking, and personal branding. These workshops provide graduate students with practical tools and strategies to stand out to employers and confidently navigate the job search process.

In addition, our one-on-one career coaching sessions offer personalized support in career planning, job search techniques, and professional development. Our coaches work closely with students to help them clarify their career paths, develop actionable plans, and build the skills necessary for long-term success.

We also maintain strong relationships with leading organizations, providing valuable networking opportunities, internships, and potential full-time employment. Our industry partners include Wasserman, NextEra, Tropical Shipping, Holy Cross Health, Broward Health, JM Family, Deloitte, PricewaterhouseCoopers, ADT, Florida Panthers, Miami Dolphins, Northwestern, Enterprise, Office Depot, EY, AE Industrial Partners, and Baptist Health.





#### EXECUTIVE PH.D. IN BUSINESS ADMINISTRATION

#### 561.297.6000 ■ EXECUTIVEPHD.FAU.EDU

Earn the highest academic degree in business while continuing to advance a full-time career. The **Executive Ph.D. in Business Administration** is a professional doctoral program customized for senior managers, high-potential leaders, and C-suite professionals who want to become subject matter experts in their industries, highly valued thought leaders with fresh insights, and contributors of new knowledge and best practices to transform the future business landscape.

The Executive Ph.D. program focuses on developing mastery of advanced research methodologies and in-depth analytical skills to empower business leaders. In an executive environment with innovative facilities, you will learn how to merge your business knowledge and experience with academic rigor to conduct and interpret business research, make evidence-based evaluations of today's complex business challenges, and create data-driven strategies for tomorrow's business opportunities.



- Program starts every Fall (August)
- Classes held every third weekend at the Boca Raton Campus
- Three to Four Year Program

PROGRAM INFORMATION

- Three Year Program
  - Years One and Two: Enroll in 3 courses per semester; Only one on-campus residency per semester (Three residencies per year)
  - Year Three: Work independently on dissertation
- Four Year Program
  - Years One, Two, and Three: Enroll in 2 courses per semester; Only one on-campus residency per semester (Three residencies per year)
  - Year Four: Work independently on dissertation
- 80 credits in total:
  - 9 credits: Tools courses
  - 36 credits: Seminar courses
  - 9 credits: Research courses in discipline of interest
  - 26 credits: Dissertation courses
- Program fees: \$1000/credit hour
  - Program fees are the same for Florida and non-Florida residents (including international students).

#### **ADMISSION REQUIREMENTS**

- Extensive managerial experience
- Master's degree from recognized, regionally accredited institution or international equivalents
  - Exceptional applicants with a bachelor's degree and extensive managerial experience may be considered
- Official transcripts from all programs
- Current professional résumé
- Three letters of recommendation
- Statement of Purpose
- Interview with Committee



"Reflecting on my professional growth over the past school year, I have developed a range of new research skills. My critical thinking has sharpened, allowing me to assess complex issues and devise effective solutions. Presentations, discussions, and academic writing have enhanced my communication abilities, while building new relationships and cultivating adaptability have been essential to my journey so far."



**GEORGETTE SINCLAIR-PEARCE** KPMG (Bahamas) Ltd. Senior Manager Audit Executive Ph.D. 2026



#### **EXECUTIVE DEGREE PROGRAMS AT A GLANCE**

PROGRAM	PROGRAM DURATION	PROGRAM FORMAT	PROGRAM MEETS	PROGRAM STARTS	PER CREDIT COST
EXECUTIVE MBA	23 MONTHS 40 – 46 credits total	BOCA RATON CAMPUS: IN-PERSON	EVERY THIRD WEEKEND	EVERY JANUARY & AUGUST	\$965 PER CREDIT HOUR
PROFESSIONAL MBA	23 MONTHS 40 – 46 credits total	BOCA RATON CAMPUS: IN-PERSON	TUES. & THURS.	EVERY JANUARY & AUGUST	\$900 PER CREDIT HOUR
ONLINE MBA	16 – 23 MONTHS 40 – 46 credits total	GLOBAL CAMPUS: FULLY ONLINE	100% ONLINE (NO SCHEDULE COMMITMENT)	JAN., MAR., MAY, AUG., & OCT.	\$800 PER CREDIT HOUR
MBA IN SPORT MANAGEMENT	23 MONTHS 40 – 43 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	TUES. & THURS. OR FULLY ONLINE	EVERY JANUARY & AUGUST	\$900 ON CAMPUS \$800 ONLINE PER CREDIT HOUR
PROFESSIONAL MASTER OF SCIENCE IN SUPPLY CHAIN MANAGEMENT	12 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON, LIVE-VIRTUAL OR FULLY ONLINE	MON. & WED. OR FULLY ONLINE	EVERY JANUARY & AUGUST	\$900 PER CREDIT HOUR
PROFESSIONAL MASTER OF SCIENCE IN BUSINESS ANALYTICS	12 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON, LIVE-VIRTUAL OR FULLY ONLINE	MON. & WED. OR FULLY ONLINE	EVERY JANUARY & AUGUST	\$900 PER CREDIT HOUR
PROFESSIONAL MASTER OF SCIENCE IN INFORMATION TECHNOLOGY MANAGEMENT	12 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON, LIVE-VIRTUAL OR FULLY ONLINE	MON. & WED. OR FULLY ONLINE	EVERY JANUARY & AUGUST	\$900 PER CREDIT HOUR
MASTER OF SCIENCE IN FINANCE	16 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON AND/OR LIVE-VIRTUAL	MONDAY & WEDNESDAY EVENINGS	EVERY JANUARY & AUGUST	\$1,000 PER CREDIT HOUR
EXECUTIVE MASTER OF HEALTH ADMINISTRATION	15 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON OR FULLY ONLINE	EVERY THIRD WEEKEND OR FULLY ONLINE	EVERY JANUARY, JUNE & AUGUST (ONLINE)	\$1,000 ON CAMPUS \$900 ONLINE PER CREDIT HOUR
EXECUTIVE MASTER OF ACCOUNTING	25 – 36 MONTHS 30 – 45 credits total	DAVIE CAMPUS: IN- PERSON, LIVE-VIRTUAL OR FULLY ONLINE	ONE SATURDAY PER MONTH, LIVE-VIRTUAL OR FULLY ONLINE	EVERY JANUARY, MAY & AUGUST	\$900 PER CREDIT HOUR
EXECUTIVE MASTER OF TAXATION	28 – 32 MONTHS 30 – 36 credits total	DAVIE CAMPUS: IN- PERSON, LIVE-VIRTUAL OR FULLY ONLINE	ONE SATURDAY PER MONTH, LIVE-VIRTUAL OR FULLY ONLINE	EVERY MAY & AUGUST	\$900 PER CREDIT HOUR
EXECUTIVE PH.D.	36 – 48 MONTHS 80 credits total	BOCA RATON CAMPUS: IN-PERSON	EVERY THIRD WEEKEND	AUGUST	\$1,000 PER CREDIT HOUR



Our dedicated Corporate Training Division specializes in customized on-site, on-campus, or virtual group training for local, national, and international organizations.

FAU partners with leading subject matter experts who have the knowledge, expertise and experience to speak your organization's language and solve its skills gaps. An FAU Corporate Program will empower your team members with updated skills, new business strategies, and enhanced problem-solving techniques.

Our custom programs employ a variety of approaches that closely assess real-time organizational issues, create an engaging learning experience, and lead to actionable outcomes for your organization. Our most successful corporate partnerships are built on collaboration, clear goals, and shared commitment to results. If you are looking for a meaningful and effective educational

relationship that will bring results to your company, then don't wait to discuss available options for your organization.

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To discover the many types of customized corporate training programs that FAU offers, please contact Paige Pavlik, pgarrido@fau.edu, 561-297-4819



## A BUSINESS COMMUNITY'S BEST RESOURCE

Stephen Covey, author of *The 7 Habits of Highly Effective People* and widely regarded as one of the world's top leadership experts, once said,

"Always treat your employees exactly as you want them to treat your best customers."

Covey was ahead of his time when he wrote that in 1989, but today it is clear that employees want more than just a paycheck—they want to feel engaged, valued, and respected. They seek a corporate culture that encourages continuous growth and learning. In a world that is constantly shifting, employees recognize the need to upskill or reskill regularly.

"A custom program
with Florida Atlantic's
Corporate Training creates
a transformational learning
opportunity that addresses
your team's specific needs,"

said Paige Pavlik, Assistant Director of Corporate Training and Talent Development. "Custom group training creates meaningful and lasting change from within. Investing in your most valuable resource—your people—is fundamental to long-term success."



Training options range from short-term certificate programs to long-term commitments designed to upskill entire divisions. From Six Sigma and Project Management courses to Business Analytics, Artificial Intelligence, and Leadership programs, Florida Atlantic Executive Education offers over 60 programs, all customizable to meet business partners' needs.

Recently, Executive Education partnered with the City of Deerfield Beach on an initiative funded by the Florida Commerce Community Development Block Grant-Coronavirus (CDBG-CV) program. This program, called Ready2Work, was created to equip residents with industry-recognized certifications, empowering them to pursue fulfilling careers and strengthen the local workforce.



Executive Education collaborated with the city to design a suite of courses tailored to build high-demand skills for residents. These courses included Project Management, Lean Six Sigma Green Belt, Entrepreneurship Boot Camp, Introduction to Marketing, and a Certificate in Hospitality and Tourism. Broward College also joined, and together the institutions registered over 170 Deerfield Beach residents.

Executive Education takes pride in its ability to creatively serve the business community's professional development needs.



Florida Atlantic University

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