



FLORIDA ATLANTIC UNIVERSITY

COLLEGE OF BUSINESS EXCECUTIVE FINANCIA (1977)





















EXECUTIVE DEGREES

PROFESSIONAL DEVELOPMENT

CORPORATE TRAINING

ON CAMPUS

FULLY ONLINE

LIVE VIRTUAL





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Features

WHAT EXECUTIVE EDUCATION IS UP TO...

ARTIFICIAL INTELLIGENCE (AI) IN BUSINESS...

Learn more about its current innovations, capabilities, and limitations.

RIQUEZA DE LA FAMILIA EMPRESARIA

Para miembros de las familias empresariales que deseen mejor gestionar el negocio familiar.

CORPORATE TRAINING OFFERS STRATEGIC PARTNERSHIP PROGRAM

FAU's strategic planning sessions help ensure your team stays engaged and working together to accomplish your goals.

EXECUTIVE EDUCATION FACILITIES

Ideal for Hosing Conferences, Events, and more.

FAU MBA SPORT SECURES NO. 1 IN FLORIDA AND NO. 10 WORLDWIDE

ARE YOU UPSKILLING YOUR WORKFORCE?

Continue to train your employees and retain your talent.



8

<u> 19</u>

22

30

39

51





OUR MISSION...

Executive Education provides advanced business degrees and professional development programs to individuals and organizations from diverse industries across Florida, the U.S., and around the world.

Our high-touch service and customized educational programs prepare students to be empowered leaders who seek opportunities, solve business challenges, strive for innovation, and strategize for success.



SEEK
OPPORTUNITIES



STRIVE FOR INNOVATION



STRATEGIZE FOR SUCCESS



SOLVE BUSINESS CHALLENGES

FAU EXECUTIVE EDUCATION

GLOBALLY RECOGNIZED

BY FINANCIAL TIMES AS A TOP PROVIDER OF

OPEN ENROLLMENT PROFESSIONAL EDUCATION PROGRAMS







U.S



Daniel Gropper, Ph.D.

Dean

College of Business
Florida Atlantic
University

On behalf of the College of Business at Florida Atlantic University, I would like to welcome you! As you focus on your career goals, we invite you to experience the transformative opportunities that FAU's College of Business can provide. With a faculty and staff dedicated to teaching core and advanced business skills and providing nationally and internationally acclaimed educational and professional development programs, we prepare students for outstanding career possibilities. Partnering with our local business community helps us ensure our programs meet the evolving market demands and contributes to our continued success.

We look forward to seeing you soon and "Go Owls!"



Vegar Wiik
Assistant Dean
Executive Education
Florida Atlantic

University

Our business community relies on FAU to educate and equip their future employees and business leaders. We offer high-quality degree programs as well as the most diversified selection of over 60 national and international certification and professional development programs. Programs are delivered in several different formats where you can choose to attend classes – on campus, live virtual or fully online.

In all our Executive Education programs, students will experience what makes us unique: our culture of service, 24/7 support model, and your very own team dedicated to your educational success. As we continue to grow and design leading-edge programs, we invite you to join us and take advantage of the many flexible opportunities to transform your career and organization.



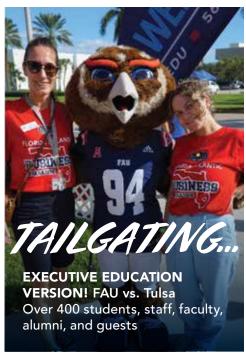
WHAT FAU EXECUTIVE EDUCATION IS UP TO ...

"MISSION CRITICAL SUPPLY CHAINS: SAFEGUARDING NATIONAL SECURITY WITH SUPPLY CHAIN STRATEGY"

Key topics to include:

- Healthcare and national security supply chain protections
- Sourcing and manufacturing strategy
- Economic protectionism and shifting economic power dynamics







FINANCIAL FRAUDS: AN INSIDE LOOK COVERED MAJOR SOUTH FLORIDA



Summer 2023 Executive Education International Business Trip – Germany and Czech Republic



FAU
EXECUTIVE
EDUCATION
IN PALM BEACH
& BROWARD....

Florida Atlantic University reserves the right to substitute instructors, modify prices, change course formats, dates and/or times of programs or cancel courses due to insufficient enrollment or unexpected circumstances.

PROFESSIONAL DEVELOPMENT PROGRAMS

PROFESSIONAL CREDENTIALS

HUMAN RESOURCE CERTIFICATION INSTITUTE (HRCI®)

FAU is accredited by the Human Resource Certification Institute (HRCI®) as an Approved Provider.

Select Human Resource Management programs are eligible for re-certification credits by the HR Certification Institute.

The use of this official seal confirms that the select activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.

aPHR™, PHR®, PHRca®, SPHR®, GPHR®, PHRi®, SPHRi™, are all registered trademarks of HR Certification Institute.

PROJECT MANAGEMENT INSTITUTE (PMI®)

FAU is approved by the Project Management Institute (PMI®) as a Registered Education Provider (R.E.P.), and an Authorized Training Provider (ATP) for the PMP® Exam Prep courses.





All Project Management and Six Sigma programs are approved by PMI® and eligible for Professional Development Units (PDUs).

CERTIFIED FINANCIAL PLANNER (CFP®)



The CFP Certificate Program at FAU is registered with the Certified Financial



Planner Board of Standards Inc. (CFP Board).

The mission of Certified Financial Planner Board of Standards, Inc. (CFP Board) is to benefit the public by granting the CFP® certification and upholding it as the recognized standard of excellence for personal financial planning. For more information regarding the CFP® Certification Examination, please visit www.CFP.net.





FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management's

most distinguished and globally recognized credential, the $\mathsf{CPSM}^{\ensuremath{\otimes}}.$

CERTIFIE

Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at www.ismworld.org

CHARTERED FINANCIAL ANALYST (CFA®)



The Chartered Financial Analyst (CFA®) designation is the globally-

recognized standard for establishing professional credibility within the field of financial analysis. If you are a finance or investment professional, the CFA® credential will solidify your position as a competent and credible member of the finance profession, increase your marketability and salary potential, and certify your skills.

INSTITUTE OF INTERNAL AUDITORS (IIA)



Membership in the IIA, the dynamic and global organization for internal auditors, provides access to

up-to-date standards-based guidance and frameworks, a worldwide network of over 200,000 members and exclusive networking opportunities, and discounts on professional development trainings.

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FOR PROFESSIONAL DEVELOPMENT COURSES...

CareerSource Broward

Residents of Broward County meeting specific criteria may be eligible for scholarships of up to \$12,000 to assist with educational costs of tuition, books, supplies and more.

CareerSource Palm Beach County

Residents of Palm Beach County meeting specific criteria may be eligible to access training grants, career counselors, business coaches, and training providers.

Sallie Mae

Participants seeking a loan to help fund professional development can apply for Sallie Mae's student loans, designed to aid individual financial needs.

School code: 001481-98

Broward County Community Action Agency Self-Sufficiency Case Management Program

For participants seeking a loan to fund career, Broward County residents whose total household income falls within 200% of the Federal Poverty Guidelines, may be eligible for assistance with tuition, books, supplies, and other services necessary to achieve self-sufficiency. For additional information, please call 954-357-5805.

FOR DEGREE PROGRAMS...

Students pursuing a degree program with FAU Executive Education have several options available to fund their studies. Options range from financial aid to fellowships, scholarships, awards and self-funding. Upon departmental approval, students can use any combination of tuition payment methods that best suits their budgets and financial plans.

Payment Options Available for Degree-Seeking Students

- Federal Financial Aid
- Tuition Reimbursement
- Self-pay Installments
- Private Lending
- Military/Veterans Benefits
- Fellowships, Awards & Scholarships
- Combination of Payment Methods

Financing

Need Tuition Assistance?

If you're a Broward County resident, you may be eligible to receive a scholarship of up to \$12,000 for in-demand career training.

VISIT **GETCASH4SCHOOL. COM** TO LEARN MORE



Scan QR code for more information

Certain eligibility requirements must be met; not all Florida Atlantic University programs are covered by scholarship.





ARTIFICIAL INTELLIGENCE 561.297.4819

CERTIFICATE OF ARTIFICIAL INTELLIGENCE IN BUSINESS

In the past three years, technological innovations have accelerated, impacting both business and society. Artificial intelligence (AI) is the most disruptive of these innovations to emerge and dominate the conversation. Compelling indications point to continued growth of AI, a trend expected into the foreseeable future. While AI offers immense applications, it is imperative for individuals and businesses to develop a strong understanding of its capabilities, limitations, and the ethical concerns surrounding it.

This Al certificate program provides participants with a comprehensive review and analysis of artificial intelligence with hands-on labs and relevant and contemporary real-world case studies.

Participants who successfully complete this program will gain an unparalleled understanding of the latest Al tools and how their applications can benefit businesses and streamline activities.

Does not require prior knowledge of software programming, statistics, complex mathematics, business intelligence, cloud services, application programming integration or the use of Al tools.

The certificate program will introduce you to the following topics:

- Understanding Business Innovation with AI
- Integration of AI with various business applications
- Application of AI in areas such as finance, accounting, healthcare, logistics, hospitality, and legal services
- Understanding AI in reshaping document management
- A comprehensive review of existing AI tools in the marketplace
- Understanding generative Al
- The use of Al for image and pattern recognitions
- The difference between Machine Learning and Deep Learning
- Understanding the concepts of AI with forward and backward chaining concepts
- Big Data, analytics, and the use of Al to improve market predictability
- How major cloud provider strategies fit into Al applications and the generative Al narratives
- Developing biases with Al and the ethical consideration
- Consumerization of Al and emerging opportunities
- Provisioning cloud services to support Al activities (Lab)
- Developing a chatbot using AI (Lab)





MANAGEMENT AND LEADERSHIP 561.297.2366

Businesses survive and thrive under effective management and insightful leadership. Managers in today's competitive market oversee a diverse workforce and must master crucial skills for adapting to continual change while increasing productivity and advancing their organizations. FAU's Management and Leadership programs can help develop new strategies for training, leading and motivating individuals and teams, improve communication and decision-making, maximize opportunities, and effectively manage crisis, conflict and change.

LEADERSHIP BOOT CAMP: EFFECTIVE LEADERSHIP

Become a better leader in today's dynamic business landscape with FAU's Leadership Boot Camp: Effective Leadership Certificate Program. Sharpen your analytical, problem-solving and decision-making skills for your current managerial role as a supervisor, manager, or senior leader or acquire key managerial competencies to elevate your career.

This three-day program helps you develop your skills in leading and managing projects, teams, and even organizations. Identify management challenges as well as strategies for managing maximum performance and results, and acquire effective communication skills. Practical, hands-on activities allow for direct implementation and instant ROI.

2/6/2024 - 2/8/2024 3 Sessions, Tues./Wed./Thurs., 8:00AM - 4:30PM, Boca Raton Campus \$1,350





Effective Leadership:

Day 2 includes an individual DISC assessment

"TTI SI's DISC assessment gives the most complete picture of an individual's behavior. No one is average, and the DISC assessment is designed to provide confidence to the end user through in-depth analysis and research-backed insights. Our DISC differentiates your natural style from your adapted, and also incorporates the neurological pathway differences between what you say you are and what you say you are not."

Dr. Ron Bonnstetter PH.D, Senior Vice President of Research and Development, TTI Success Insights

LEADERSHIP BOOT CAMP: PEOPLE MANAGEMENT

Successful leadership requires understanding the complexities in managing people. Designed for supervisors, managers, and senior leaders, FAU's Leadership Boot Camp: People Management, provides the insights, methods and techniques for ensuring your employees are committed to the success of your organization. Learn how to hire the right people for optimum performance, improve your understanding of behavioral patterns to boost collaboration and teams, and maximize verbal and non-verbal communication skills to enhance relationships.

4/16/2024 - 4/18/2024 3 Sessions, Tues./Wed./Thurs., 8:00AM - 4:30PM, Boca Raton Campus \$1,350





People Management:

Day 3 includes optional hands-on activity

"You will have an opportunity to create your own personal breakthrough by identifying and overcoming self-imposed limitations and barriers to your success. You'll learn how to harness your personal power to break through patterns that no longer serve you."

Karen E. Pfeffer, Day 3 Instructor, co-founder Fire Power Seminars

"This bootcamp was fantastic. I learned so much. I feel empowered to go back and lead my team and pour into them what I learned here."

ANDREA R. ELLIOTT

Celsius, Inc.

Sr. Dir Cash Management/Treasury Leadership Boot Camp: Effective Leadership



HUMAN RESOURCE MANAGEMENT 561,297,2366

Human Resource professionals are consistently in demand as every organization's success relies on attracting, motivating, and retaining high-quality talent.

FAU's Human Resource Management certificate programs provide the knowledge base and skills needed for effectively managing employees and strengthening internal initiatives.

For seasoned HR professionals seeking formal training or working toward a PHR® or SPHR® certification, or if you are entirely new to the field, our Human Resource Management programs offer both the foundation to get you started in your HR career and the advanced tools to help you excel in your role as an HR professional or manager.

CERTIFICATE IN HUMAN RESOURCE MANAGEMENT

Leveraging one of an organization's most significant assets—its employees—is critical for businesses to succeed. Featuring real-world business perspectives and best practices for managing and developing a successful workforce, the Certificate in Human Resource Management includes a comprehensive curriculum. Increase your knowledge of HR management fundamentals and learn strategies for performing HR functions more effectively.

1/20/2024 - 5/4/2024 14 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or Boca Campus \$1,595

1/24/2024 - 5/1/2024 14 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or Boca Campus \$1,595

5/8/2024 - 8/7/2024 14 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or Boca Campus \$1,595

HR: COMPENSATION AND BENEFITS CERTIFICATE

Leading HR Management experts bring industry knowledge and practices from their organizations to deliver current research and techniques for compensation and employee benefits administration. Gain an understanding of rewards systems, job analysis, and performance management; and learn how to develop, implement and administer an organization's rewards and benefit policies, and to be an effective member of a compensation team.

2/1/2024 - 4/18/2024 11 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual \$1,255



PHR®/SPHR® EXAM PREPARATION COURSE

Obtain your PHR® or SPHR® credentials, highly valued by employers, to demonstrate your commitment to upskilling, add to your existing HR knowledge base, and keep current on HR trends. This intensive course helps prepare you for the HR Certification Institute's® (HRCI®'s) national examination for the Professional or Senior Professional in Human Resources (PHR®/SPHR®) designation and covers each of the functional areas on both exams.

2/10/2024 - 4/27/2024 10 Sessions, Sat., 9:00AM - 12:30PM, Live Virtual or On Campus \$1,656

Human Resource professionals account for nearly 1.5 million jobs in the current economy with employment in almost every industry.

\$130,000

Median Annual Salary for HR Managers* 5% Growth (Faster than average)

2022 to 2032 HR Managers*

The HR Certification Institute® (HRCI®) does not endorse any particular preparation program or offering. We encourage prospective certification holders to use a variety of resources that reflect their learning styles and needs. Purchasing a certification product is NOT required and HRCI does not guarantee that an individual will pass based on the purchase of a certification preparation product.



STRATEGY 561,297,2366

FAU Executive Education partners with RANE to offer the Certificate in Geopolitical Analysis. RANE is the world's leading geopolitical intelligence platform. RANE brings global events into valuable perspective,

empowering businesses, governments and individuals to more confidently navigate their way through an increasingly complex international environment.



"After 22 years of government experience, I was blessed with an opportunity to fill one of the many corporate positions that closely match with my skillset. I immediately found out that compared to the public sector, the private sector is lacking in open mentorship opportunities and clear pathways for professional development when it comes to risk intelligence analysts. The certificate in Geopolitical Analysis was excellent at helping to expand upon my knowledge of intelligence processes. The vast experience of the instructors provided them the ability to understand a wide range of questions from me and fellow students. They conveyed current realworld information, so it was instantly clear how the concepts fit within my day-to-day analytical duties. I am grateful for the opportunity, and I am excited about applying some of the techniques presented in short order upon returning to the team."

JAYSON E. FULLER SR.
Deere & Co.
Strategic Intelligence Manager

CERTIFICATE IN GEOPOLITICAL ANALYSIS

FAU's Certificate in Geopolitical Analysis provides business professionals with an understanding of Geopolitics as it relates to risk, opportunity and the business cycle. The program provides methods to assess the impact of geopolitical events on business continuity, supply chains and strategic planning, and tools to build and monitor geopolitical forecasts and scenarios to inform strategic decisions and contingency planning.

Participants taking this course will learn to do the following:

Use the 7 Pillars of Geopolitics, which include politics, economics, security, geography, history, society, and technology, and better contextualize global events and understand their impact on business continuity. Areas of applicability include, but are not limited to, changing regulatory environments, trade patterns, supply chain disruptions, social instability and risks of conflict.

- Build ground-up geopolitical assessments to enhance understanding of new markets or re-check assumptions about existing markets and supply nodes based on shifting political, social, economic or security dynamics.
- Build geopolitical forecasts and scenarios that impact business continuity and opportunity, and learn how to establish a system to monitor for changes and mitigate paralysis from information volatility.
- Apply tools from the intelligence analyst toolkit to assess information flows from outside and within organizations, and to enhance analysis of geopolitical events to highlight relevance for business operations, identify potential opportunity, and mitigate risk.

2/27/2024 - 2/29/2024 3 Sessions, Tues./Wed./Thurs., 8:00AM - 4:00PM, Live Virtual or On Campus \$2,795



SALES AND MARKETING 561.297.2366

Sales and marketing are fundamental drivers of growth for businesses of every size and across every industry. Skilled professionals with sales and marketing training are highly sought after and earn competitive compensation for their contributions to a company's revenue stream.

FAU's Sales and Marketing certificate programs bring experienced instructors with real-world business scenarios

into the classroom. Prepare to build and manage strategic sales teams that generate demand, increase sales, improve service levels, and reveal new profitable opportunities. Also, learn how to develop consumer relationships through brand management and promote products and services with creative marketing plans.



CERTIFICATE IN SALES MANAGEMENT

Sales, a primary driver of revenue for every business, requires talent, passion, determination, and skill. Whether you are a sales professional looking to enhance your sales skill-set, just starting your sales career, or a business owner seeking proven concepts and practices for increasing sales, this comprehensive Certificate in Sales Management delivers a solid sales foundation. Discover

nuances in the roles of the sales professional and sales manager in the current business environment and gain skills essential for individual and organizational sales success, prospecting and customer relationship management along with strategies for

\$130,600

Median Annual Salary for Sales Managers*

solutionbased selling, closing, and negotiating.

1/27/2024 - 5/4/2024 13 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On Campus \$1,100

CERTIFICATE IN MARKETING

Effective marketing is integral to a company's success and skilled marketers are highly sought after and well compensated. The Certificate in Marketing program introduces you to foundational marketing theories as well as advanced marketing concepts and techniques. Learn to create strategic marketing plans to sell your business services or products. Gain fresh insights to develop marketing initiatives, establish strong customer relationships, build and manage a successful brand, optimize promotions, and understand your consumer's behavior.

1/27/2024 - 3/23/2024 8 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On Campus \$1,100



SALES AND MARKETING 561.297.2366

Demand for skilled digital marketers has never been higher as brands are investing more than ever before in marketing across digital channels to reach consumers who are continuously online. Yet, the skills gap for navigating the digital economy is widening.

FAU's Digital Marketing programs, led by leading digital marketing and social media strategists, provide interactive laboratory-like experiences so you can apply newly acquired skills and generate real-world results.

CERTIFICATE IN DIGITAL MARKETING

Aspiring digital and social media marketing managers and strategists, business owners, and individuals seeking to advance their understanding of the digital marketing landscape will gain a practical foundation in FAU's Certificate in Digital Marketing. Covers an overview of key competencies and focuses on the integrated digital elements required to create actionable digital strategies and yield measurable outcomes.

1/23/2024 - 4/30/2024 13 Sessions, Tues., 6:30PM - 9:30PM, Hybrid-Live Virtual \$1,995



"This course has been transformative and empowering, providing me the tools needed to succeed in the competitive world of digital marketing. The instructor truly stands out for his exceptional organization, professionalism, and industry expertise. His systematic approach to teaching, paired with his practical insights from years of experience, truly enriches the learning experience, making core concepts accessible to all."

AUSTEN WALDRON

Morikami Museum and Japanese Gardens Digital Marketing Coordinator



WHO SHOULD TAKE THIS COURSE?

If you're someone who feels overwhelmed by the pace of the digital marketing world or if you're just eager to master the ropes, then this is for you. Whether you're aiming for a breakthrough in your career or looking to amplify your own business, this program is tailored for individuals like yourself. It's perfect for those who seek practical insights, rather than just theoretical knowledge. Tech industry professional, neighborhood business owner, or somewhere in the middle? This course caters to all, delivering the foundational strength every digital marketer seeks.

WHY SHOULD THEY BE INTERESTED / WHERE'S THE VALUE?

For starters, the course has been crafted by someone who's been front and center in the digital marketing space since its infancy. That's years of wisdom packed into one course! It's not just about what works today, but it's also about being future-ready. And let's be honest, in the digital world, tomorrow is practically the

future. The testimonials speak for themselves: past students have gone on to confidently build success at their companies, while others have credited this course as a career game-changer.

WHAT THIS COURSE ADDRESSES AND WHY TAKE THIS ONE VS. OTHERS?

While most courses might give you a rundown of tools and techniques, this one gives you a roadmap. It's not just about knowing; it's about doing. From building an effective content creation program, mastering SEO, to nurturing leads and understanding marketing analytics – it's comprehensive. Plus, with hands-on action-learning experiences and real-world applications, it's as if you're not just learning, but already practicing. Also, remember, our course is guided by an internationally recognized digital strategist and best-selling author. This course doesn't just teach – it transforms.

CHRIS MUCCIO

Digital Marketing Instructor



HOSPITALITY 561,297,2366

Hospitality is one of the leading global industries in creating jobs and contributing to regional, state, national and worldwide economies across four key segments: lodging, foodservice, transportation, and commercial recreation. Earning a hospitality certification develops

your understanding of the multifaceted hospitality industry and helps prepare you to advance your career and succeed in managerial roles.

HOSPITALITY AND TOURISM INDUSTRY ESSENTIALS CERTIFICATE

FAU's Hospitality and Tourism Industry Essentials certificate program provides participants with excellent lifelong skills and "fresh" topics impacting the world's largest service industry. Covering essential skills and knowledge, the program is ideal for many categories of participants: those who have no formal education in hospitality and tourism; those who have a formal education but want current exploration of various industry topics by top leaders in the field; career change professionals considering the industry; and those who may wish to pursue a bachelor's in hospitality and tourism management but want a "taste" of the curriculum in advance.

This program covers core components and trends of various industry segments required for success as a balanced hospitality professional.

3/11/2024 - 5/3/2024 On-Demand, 8 week window to complete, Online \$199

6/3/2024 - 7/26/2024 On-Demand, 8 week window to complete, Online \$199

CERTIFICATE IN EVENT MANAGEMENT

Event planners, whether in the early stages of your career or more seasoned professionals already planning meetings, hotel conferences, or trade shows for your organizations or corporations, learn best practices from an MPI® CMM (Certificate in Meeting Management) designee with vast industry experience and a passion for the field. The Certificate in Event Management aligns with the guidelines of the Events Industry Council on planning and delivering meetings and events with solid return on investment

2/10/2024 - 4/6/2024 7 Sessions, Sat., 9:00AM - 3:00PM, Live Virtual or On Campus \$1,100

"The course material was really great! The instructor did an excellent job in communicating the material and making it easy to absorb. Even though I attended virtually, I felt as if I was physically at the Boca Raton campus. This course has excellent content and assignments that built on my knowledge in the industry and reinforced prior knowledge. While doing this program, I was promoted to a more senior role as a Conference Services Manager. I am confident in saying this course has made me more grounded in the science of event management. Well done!"





ACCOUNTING AND AUDITING 561.297.2571

Accounting and auditing are crucial business functions across every industry. Stakeholders depend on accountants to prepare timely and accurate financial reports. Auditors examine these financial documents to

ensure accurate representation of a company's financial position and verify that the accounting procedures comply with generally accepted accounting principles (GAAP).



CERTIFIED MANAGEMENT ACCOUNTANT

The Certified Management Accountant (CMA®) is deemed by many as the Gold Standard in Management Accounting. The CMA® is a global certification recognized worldwide with 125,000 members. This certification is now the most popular management accounting certification not only in the U.S. but also in the fastest developing regions, namely China and the Middle East.

4/13, 4/14 and 4/20/2024 (Part I) 5/4, 5/5 and 5/11/2024 (Part II) 6 Sessions, Sat. & Sun., 9:30AM - 4:30PM, Live Virtual or On Campus \$2,250

Certified Management Accountant



*https://www.salaryexpert. com/salary/job/certifiedmanagement-accountantcma/united-states

Annual Salary for CMA in U.S. (2023)*



CERTIFICATE IN MANAGERIAL ACCOUNTING

A working knowledge of financial and managerial accounting applications helps managers make informed organizational decisions. Whether you are taking your next step into acquiring accounting knowledge or developing your existing accounting skills, FAU's Certificate in Managerial Finance provides concepts and procedures for planning and controlling business operations: determining product and service costs, profit planning and cost analysis.

5/1/2024 - 6/12/2024 7 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On Campus \$1,200

The instructor is absolutely fantastic! It was a pleasure to spend my Saturday mornings with her and pick her brain every week. She is well involved in the industry and has a lot of networking and experiences to provide! The program was well thought out, and the additional resources provided are great tools to have on hand!

BAILEY MACKEY

Knighted Gaming-Operations Supervisor



ACCOUNTING AND AUDITING 561.297.2571

Demonstrate your competence in the internal auditing profession and elevate your accounting career with certifications and credentials respected in the accounting profession.

CERTIFIED INTERNAL AUDITOR® (CIA®)

Stand out with the Certified Internal Auditor® (CIA®) credential, the standard of professional competency and the only globally-accepted certification for internal auditing. FAU, in partnership with the Institute of Internal Auditors (IIA), provides a foundation for those with an accounting background as well as intermediate and advanced auditing professionals. Our 56-hour instructorled review program prepares candidates for the three-part CIA® exam. Utilizing the interactive IIA's CIA Learning System, this comprehensive review covers the three modules necessary for CIA® accreditation: Part I: Essential of Internal Audit Part II: Practice of Internal Audit Part III: Business Knowledge for Internal Audit Exam Review.

4/13/2024 - 6/15/2024 8 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual \$2,200/*\$2,100



\$\ *Discount available with proof of local IIA® Chapter membership

\$84,925

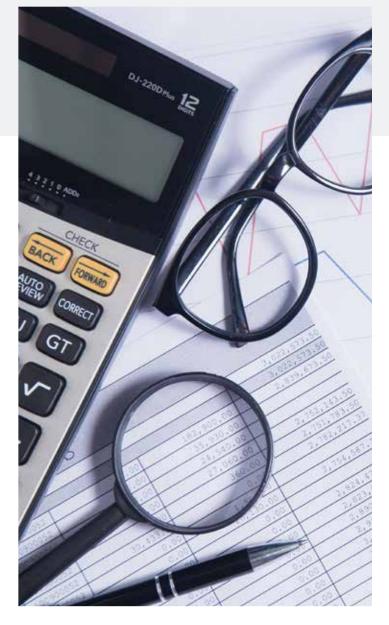
Median Annual Salary for Internal Auditor salary in Florida*

*https://www.indeed.com/career/internalauditor/salaries/FL



Joining The IIA is an investment in your career and the profession. Internal auditors impact every aspect of an organization — from finance and operations to marketing and human resources — acting as coaches, stakeholder advocates, risk managers, control experts, efficiency specialists, and problem-solving partners.

The IIA has been the foundation for the internal audit profession and its practitioners for more than 75 years. The IIA serves as the internal auditor's partner — providing guidance to tackle the complex issues faced on a daily basis.



CERTIFICATE IN FINANCIAL AND COST ACCOUNTING

This program is designed to provide the non-accountant with the basics of accounting theory and practices. Topics addressed include the following: the basics of accounting and how transactions are reported and recorded, accounting systems and financial reports, the role of accounting in the creation of financial statements, variable costs, fixed costs and unit costs, the impact of depreciation, how to read and better understand financial statements, cash flow statements, how accounting information assists in making decisions, analyzing business transactions and relating them to changes in the balance sheet, and how accountants measure income.

3/13/2024 - 4/24/2024 7 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On Campus \$1,200

https://na.theiia.org/membership/Pages/Membership.aspx



FINANCE AND INVESTING 561.297.2571

Increasing your financial acumen — particularly during challenging economic times—elevates your professional value.

FAU's Finance and Investment certification programs deliver core concepts and first-hand insights for evaluating the financial aspects of business. Learn to assess a business's financial strength as well as its competitors', glean current financial techniques and practices, understand and protect investments, gain the confidence to unravel the financial complexities and communicate with other finance professionals, and ensure budgets, expenses and revenues stay on track.

CERTIFICATE IN INVESTMENT MANAGEMENT

Making strategic decisions about when, where and how to invest and distribute your company's resources requires a thorough understanding of its financial assets and other investments. FAU's Certificate in Investment Management introduces you to the fundamentals of investment and portfolio management, covers the latest investment techniques and strategies, and provides practical approaches. Learn investment philosophies followed by successful investors, how to make optimal investment decisions, manage risk, understand the market and diversification, and identify industry trends.

2/7/2024 - 3/27/2024 7 Sessions, Wed., 7:00PM - 10:00PM, Live Virtual or On Campus \$1,200



CERTIFICATE IN CORPORATE FINANCE

The Certificate in Corporate Finance is designed for the non-financial manager, individual or working professional who would like to gain a better understanding of finance and financial concepts. Participants will learn: time value of money concepts, how to read financial statements and understand profitability metrics, budgeting basics, cost management, the importance of cash flow to a business, margin analysis, financing structure and much more. Overall financial acumen and financial decision making capabilities will be improved.

2/5/2024 - 3/25/2024 7 Sessions, Mon., 7:00PM - 9:30PM, Live Virtual or On Campus \$1,200

FINANCIAL & ESTATE PLANNING IN RETIREMENT

In today's uncertain economy, financial planning has become increasingly vital. With an overwhelming number of options for saving and investing, managing your finances can be difficult. Creating a financial plan helps you see the big picture and set long and short-term life goals, a crucial step in mapping out your financial future. Florida Atlantic University's Financial and Estate Planning in Retirement program will help you plan for your financial well-being and give you peace of mind.

Monthly (Fall & Spring)
3 Sessions, Wed., 1:00PM - 4:00PM, On Campus
\$149

"The program helped me gain deeper understanding of the corporate finance, in particular on evaluating the health of the business, comparing performance, and investments principles. At my work, I am involved with different capital projects and now I can better understand and make more educated decisions on the projects, successes, risks and so on."

ZHAKLINA STAMBOLISKA Vice President Manufacturing





GLOBAL FINANCE CERTIFICATIONS 561,297,2571

Earning the Certified Financial PlannerTM (CFP®) designation—considered the "gold standard" in financial planning—demonstrates your competency across all financial planning service areas. A CFP® practitioner is a sought out and trusted financial professional who is experienced, knowledgeable, and committed to "putting client interests first."

Join the fast-growing network of over 188,000 CFP® professionals worldwide.*

FAU's Certified Financial Planner™ Certification program is accredited by the CFP Board and satisfies the education requirement, allowing an individual to sit for the CFP® Certification Examination.

 $^*\ https://www.cfp.net/why-cfp-certification/the-standard-of-excellence$

CERTIFIED FINANCIAL PLANNER™ (CFP®)

FAU's CFP® Certification program delivers in-depth coverage of relevant topics and skills essential for financial planning professionals. A regularly updated curriculum reflects changes in the financial planning industry and consists of seven required courses and an optional CFP® Exam Preparation course:

👫 Fundamentals of Personal Financial Planning

👫 Insurance Planning

Income Tax Planning

👫 Investment Planning

🦊 Retirement Planning

Estate Planning

Financial Plan Development (Capstone)

CFP® Exam Preparation course (optional)

CFP® Exam Preparation course is **FREE** for candidates who complete all seven required courses in FAU's CFP® program.

Classes run year-round

10 (Req'd Courses)/12 (Capstone Course) 6 (Exam Review Course) Sessions

Tues. and/or Thurs. Track (Req'd. Courses) Wed. (Capstone Course) Sat. (Exam Review Course)

7:00PM - 10:00PM (Req'd. Courses/Capstone Course) 8:30AM - 3:30PM (Exam Review Course)

Live Virtual or On Campus

\$800 per module (Req'd. Courses/Capstone Course)
*\$850 (Exam Review Course)



Prepare for your future in investment management as a CFA® Charterholder with FAU's CFA® review classes, in partnership with the CFA® Society of South Florida and registered with the CFA Institute.

As a globally recognized credential in the investment management profession, earning the CFA charter demonstrates to employers that you have the knowledge and commitment to thrive in today's complex and evolving investment industry. The CFA® designation is a mark of distinction, and investment firms know it represents a higher standard.

FAU's CFA® review program offers curriculum aligned with the CFA Institute's Candidate Body of Knowledge (CBOK) and is the only live CFA® review program in South Florida. Learn from senior executives, portfolio managers and analysts from the South Florida investment community.

CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL I

FAU's CFA® Level I Review program introduces you to the fundamental knowledge of investment principles in 14 conveniently scheduled sessions and supports you in preparing for the CFA® Level I Exam. Get practical guidance and study aids for passing the exam from our instructors; the majority are also CFA charterholders with first-hand industry and CFA® exam taking experience.

1/23/2024 - 5/1/2024 14 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On Campus **\$1,450**

CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL II

Available Upon Request/Waitlist 3 Sessions, Tues., Live Virtual or On Campus \$499



ESTRATEGIA, PLANIFICACIÓN Y MANEJO EFECTIVO

WEALTH OF THE BUSINESS FAMILY: STRATEGY, PLANNING AND EFFECTIVE MANAGEMENT

WEALTH MANAGEMENT 561,297,2571

El pasaje de empresa familiar (dueña y operadora de un único negocio) a familia empresaria (controladora de un patrimonio importante que incluye empresas y otras inversiones) se da muchas veces sin haberlo planificado. Una adecuada gestión de la riqueza de la familia empresaria implica lograr objetivos financieros y patrimoniales, pero también satisfacer metas muy importantes para la familia tales como la unidad, la armonía, y la felicidad de cada uno de sus integrantes.

Este programa se enfoca en cómo se puede avanzar en la profesionalización para combinar la prosperidad económica y la armonía familiar. Se combinan temáticas propias de la planificación y el manejo patrimonial con otros aspectos clave de la familia empresaria tales como el propósito y el legado familiar, el gobierno de la toma de decisiones, la educación de los miembros más jóvenes, y la adecuada convivencia y traspaso intergeneracional.

Este programa es una colaboración entre Florida Atlantic University (Florida, USA) y el IAE Business School (Buenos Aires, Argentina), cuenta con profesores de ambas instituciones, e incluye la participación de reconocidos profesionales expertos en áreas específicas. El programa se dicta en español y está especialmente dirigido para familias empresarias hispanoparlantes residentes en los Estados Unidos y en países de América Latina.

Quienes participen de este programa se llevarán conocimientos, habilidades y experiencias que contribuirán con la prosperidad económica y con el bienestar de la familia empresaria y de sus miembros.

El programa está dirigido a miembros de familias empresarias, accionistas, directores, asesores, y otros involucrados que desean adquirir herramientas para comprender y aprender a gestionar efectivamente el patrimonio de la familia empresaria.

24/04/2024 - 26/04/2024, 3 Sesiones, Miércoles/Jueves/Viernes, 8:00 AM - 5:30 PM, Campus de Boca Raton \$3,250



MEDICAL BUSINESS MANAGEMENT 561,297,2571

Managing a medical practice effectively requires an understanding of the complex healthcare landscape including legal, regulatory and compliance measures, office operations, and medical terminology used in the intricate coding and reimbursement system.

Enhance your career whether you are new to healthcare, in need of industry-specific knowledge, or already working in medical management and seeking to increase productivity and profitability.

CERTIFIED MEDICAL BUSINESS MANAGEMENT

Medical office communication, cooperation, and coordination are vital to effective patient care and practice success. FAU's Certified Medical Business Management (CMBM) program consists of three specialized modules focusing on the skills, tools and characteristics medical industry professionals need to manage a successful medical business or practice.

\$950



Legal, Regulatory & Compliance Practices
1/17/2024 - 4/3/2024
11 Sessions
Wed., 6:30PM - 9:30PM
On Campus



Office Operations
4/10/2024 - 6/19/2024
11 Sessions
Wed., 6:30PM - 9:30PM
On Campus
\$950



and Coding 9/10/2024 - 12/10/2024 12 Sessions Tues., 6:30PM - 9:30PM Live Virtual or On Campus \$950

Anatomy, Terminology, Billing

By successfully completing all three modules in the program, participants will earn the designation of Certified Medical Business Manager from FAU.

INTRODUCTION TO DIGITAL HEALTH

This certificate program explores the fundamental concepts of Digital Health and introduces various elements of the Digital Health ecosystem. It provides participants with insights into the benefits and challenges of various transformative technologies in healthcare. They will gain a basic understanding of the related technologies, and the associated emerging information standards, privacy and security, regulatory challenges, and other risks. The course is based on real-world case studies and new research in related fields.

(24/7 access to course material, discussions, recorded online lectures, and other learning activities)

SPRING 2024 1/20/2024 - 2/24/2024, Online \$1,995



Medical and Health Services Managers Salary

No. of Jobs - 509K (2022)

U.S. Bureau of Labor Statistics*

\$65,845 annual • \$31.66 hourly

Average health services manager salary in Boca Raton, FL*

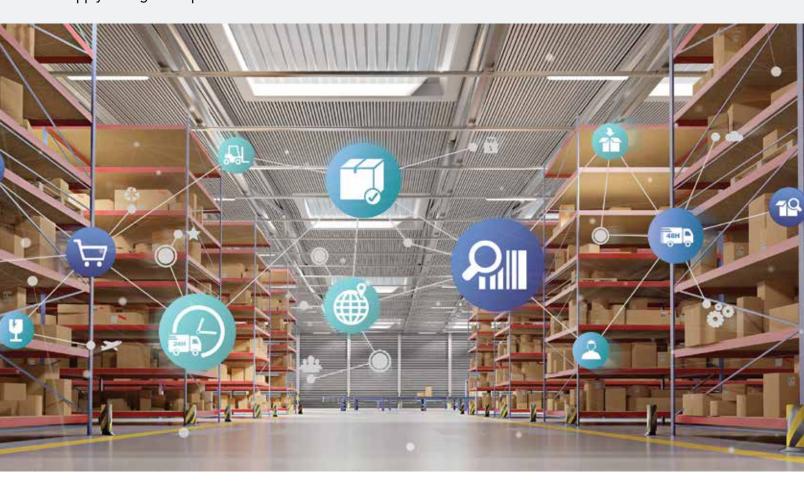
^{*}https://www.zippia.com/health-services-manager-jobs/salary/boca-raton-fl/



SUPPLY MANANGEMENT 561.297.2571

Emergent technologies, globalization, environmental effects and social influences are increasingly impacting supply management. Knowledgeable and skilled supply management leaders who understand the current trends, latest technology, and best practices for procurement and supply management processes are in demand.

FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management's most distinguished and globally recognized credential, the CPSM®.



CERTIFIED PROFESSIONAL IN SUPPLY MANAGEMENT (CPSM®)

Following the ISM® body of knowledge and taught by CPSM® certified supply management professionals, FAU's CPSM® program prepares you for the CPSM® exams and provides comprehensive instruction on the highest level of sourcing, procurement, and supply management knowledge and expertise and extensive coverage of the following three supply management knowledge areas:

- Supply Management Core
- 🦊 Supply Management Integration
- Leadership and Transformation in Supply

1/20/2024 - 4/20/2024 12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On Campus \$1,995

INCREASE EARNINGS

CPSM certification holders earn 14.7% more on average.*

DEMONSTRATE EXPERTISE

CPSM's rigorous curriculum emphasizes best practices for operational excellence.

ADVANCE CAREER

Employers value potential candidates with supply management continuing education.

RECOGNIZED GLOBALLY

CPSM is the worldwide gold standard of excellence for supply management.

Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at www.ismworld.org

 $\verb| *https://www.ismworld.org/global assets/pub/docs/certification--handbook2.pdf| \\$





Organizations understand the importance of strategic planning, but it's still often seen as a burdensome obligation; you'll invest time and money, and your team begrudgingly suffers through the process to get a plan in writing. And then...it sits there, never to be referenced again. Those involved are frustrated due to the time wasted and leadership loses the very trust and engagement the planning process aimed to create.

How can you make Strategic Planning work for your business?

FAU's Executive Education is devoted to helping our community businesses grow by functioning as a long-term partner for your organization.

The Corporate Training department has recently developed an on-going Strategic Partnership Program that starts with strategic planning sessions and offers continuing support to make sure your team is working together to accomplish your goals. Our Strategic Partnership Program ensures a long-

term commitment from both sides: you can count on us to keep you focused and on point. Our FAU professors and business experts will help you turn your strategic plan into a living document that is discussed regularly and guides decision making. We help you look at trends to better anticipate both opportunities and threats. We partner with you on leadership development programs and coaching that always circles back to your vision, mission, and values. We consult with your C-Suite on a monthly basis to keep you focused and energized. The program is customized for your business, to help you access the resources FAU can offer so you can achieve your goals efficiently and effectively.

Partners also benefit from discounted tuition on professional development programs and access to our FAU Business Network for hiring and recruiting.

For more information, contact Paige Pavlik Garrido at pgarrido@fau.edu, or at 561-297-4819.



BUSINESS AND DATA ANALYTICS 561,297,4819

In today's data-driven landscape, businesses survive and thrive by using data to garner insights for calculating strategic plans and making better decisions. Business Analytics is the new competitive advantage as understanding current results and predicting future possibilities are crucial steps towards optimizing across business operations.

EXECUTIVE CERTIFICATE IN BUSINESS ANALYTICS

In just 15 weeks, the FAU Executive Certificate in Business Analytics program prepares students to apply and manage data science to solve critical business challenges. Learn the three essential aspects of Business Analytics - Descriptive, Predictive and Prescriptive - to make better, more-informed business decisions.

2/1/2024 - 5/16/2024 15 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On Campus \$2,995

FOUNDATIONS OF POWER BI

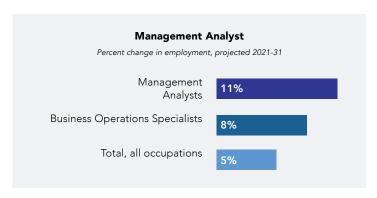
Power BI is the leading tool businesses are relying on to create easy to understand visualizations for large datasets. In this 6-week course, participants gain hands-on experience working with Power BI to create visualizations and dashboards to more effectively tell a story with large amounts of data. Participants will learn business practices for analyzing real world datasets and best practices for creating dashboards. This program runs concurrently with the first 6 weeks of the Executive Certificate in Business Analytics.

2/1/2024 - 3/14/2024 6 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On Campus \$1,500

CERTIFICATE IN SQL PROGRAMMING

In the world today, data is everything. However, to manage all of this data, one must master the science of data management. SQL is a simple, yet powerful programming language that enables the user to query the database and obtain the necessary information through a series of actions such as update, retrieve, manipulate, and store.

5/23/2024 - 7/11/2024 7 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On Campus \$1,995



*U.S. Bureau of Labor Statistics





PROJECT MANANGEMENT 561,297,0637



WELCOME TO THE PROJECT ECONOMY

"Change is as relentless as it is pervasive—from the impact of technologies like artificial intelligence to the clamor for greater social accountability to customers' everevolving expectations. Organizations that stick with the status quo risk not just treading water, but sinking."

"Organizations are under-going a fundamental paradigm shift in which projects are no longer adjacent to operations but instead primary to how work gets done and problems get solved. In many ways, the organization is the project—led by a variety of titles, executed through a variety of approaches, and focused unwaveringly on delivering financial and societal value. This is...The Project Economy."

2020 Pulse of the Profession®

According to PMI's most recent Talent Gap report, 2.3 million people will be needed each year to fill all of the project management oriented positions expected to open by 2030. To remain competitive, companies will need to focus on hiring problem solvers and relationship builders who can help them drive change and deliver strategic value.

And that will sustain demand for project leaders — especially those with the power skills that can help organizations navigate turbulent times. Knowing where opportunities are most likely to bubble up will empower project professionals to find career opportunities.

https://www.pmi.org/learning/careers/global-job-trends-2023

INTRODUCTION TO PROJECT MANAGEMENT

Acquiring a solid foundation of project management methodology and practical application, whether you are a new or current project manager, prepares you to effectively implement project management best practices and deliver projects on time and within budget. FAU's Introduction to Project Management is taught by a PMP® credentialed instructor with extensive project management experience. Learn the complete life cycle of a project from concept to closure and delve into project initiation, execution, planning, controlling and closing. Completion of this three-session provides you with a portfolio of project management tools and techniques to support delivery of projects on schedule, within budget and with minimal risk.

1/17/2024 - 1/19/2024 3 Sessions, Wed. - Fri., 9:00AM - 5:00PM, Live Virtual or On Campus \$1,100

4/30/2024 - 5/2/2024 3 Sessions, Tues. - Thurs., 9:00AM - 5:00PM, Live Virtual or On Campus \$1,100

Enroll Anytime 8 week window to complete, Online \$1,100

EXECUTIVE CERTIFICATE IN PROJECT MANAGEMENT

Entering the project management field or advancing your current project management career though formal training ensures your thorough understanding of project management methodology and its practical application. Explore the fundamentals of the internationally-accepted A Guide to the Project Management Body of Knowledge (PMBOK®) with in-depth coverage of the 5 PMBOK® Process Groups and their interdependencies in the project lifecycle. FAU's Executive Certificate in Project Management validates your comprehensive understanding of key project management concepts. To pursue PMP® certification as well, take advantage of the optional, preparatory course offering.

1/20/2024 - 4/21/2024 (Weekends) 12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On Campus \$4,995

1/22/2024 - 4/21/2024 (Evenings) 24 Sessions, Mon. & Wed., 6:30PM - 10:00PM, Live Virtual \$4,995

5/11/2024 - 8/18/2024 (Weekends) 12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On Campus \$4,995

FAU is a Registered Educational Provider (R.E.P.®), approved by the Project Management Institute (PMI)®, and PMP®, CAPM®, PMI-SP®, PMI-RMP®, and PMI-ACP® are registered marks of the Project Management Institute, Inc.



PROJECT MANAGEMENT (PREPARATORY COURSES)

561.297.0637

Prepare for the Project Management Institute's (PMI)® professional certification exams, the Certified Associate Project Manager (CAPM)® or the Project Management Professional (PMP)®, through lectures, slides, hands-on exercises, and access to a database of sample exam questions.

FAU is an Authorized Training Provider (A.T.P.®) approved by the Project Management Institute (PMI) $^{\otimes}$.



PMP® EXAM PREPARATION (35 HOURS)

Exam preparation and review course meets the 35 hours education requirement set forth by the Project Management Institute (PMI)® for obtaining the Project Management Professional (PMP)® certification.



2/10/2024 - 3/16/2024 5 Sessions, Sat., 9:00AM - 5:00PM, Live Virtual or On Campus \$2,495/\$2,145*

7/13/2024 - 8/10/2024 5 Sessions, Sat., 9:00AM - 5:00PM, Live Virtual or On Campus \$2,495/\$2,145*



*PMI South Florida members save \$150 discount.

PDU ONLINE COURSES

FAU's suite of advanced courses for PMI®-credentialed project managers helps further develop and enhance skills, supports PMI's Continuing Certification Requirement (CCR),

and maintains Professional
Development Units (PDUs) during the certification cycle.

Value-Driven Project
Management Environments

Project Teams & Teamwork

- Organizational Change Management
- # Earned Value Management
- * Advanced Schedule Management
- ₩ Work Breakdown Structure (WBS) Concepts

Business Acumen

- 👫 Advanced Risk Management
- Project Portfolio Management

Enroll Anytime
4 week window to complete, Online
\$199/\$398*/\$796**

\$\ Fee per course * Register for 2, get 1 FREE! ** Register for 4, get 2 FREE!

PMP® EXAM PREPARATION (21 HOURS)

Intense 21-hour course prepares you to take the Project Management Professional (PMP)® certification exam; designed for those who have already earned at least 14 of the 35 hours of education needed to meet the Project Management Institute (PMI)® requirements.

4/19/2024 - 4/21/2024 3 Sessions, Fri. - Sun., 9:00AM - 5:00PM, Live Virtual or On Campus \$1,495

8/16/2024 - 8/18/2024 3 Sessions, Fri. - Sun., 9:00AM - 5:00PM, Live Virtual or On Campus \$1,495

"The PMP Exam Prep class has been extremely informative, and I feel confident in the material I have learned. The instructor has such a vast knowledge of the subject that it makes the person taking the course want to continue the class beyond the 5-day period. Exceptional class!"

GRACE LITANO

Sr. Project Manager

TOP 5 SKILLS/CAPABILITIES OF PROJECT MANAGERS* (in order of priority)

Relationship building

Collaborative leadership

strategic thinking

Project Management 2021.

Creative problem solvingCommercial awareness**

Source: PMI and PwC. 2021. PMI and PwC Global Survey on Transformation and

*Top five skills of project managers, selected from a list of 16, including power skills, business acumen, and ways of working.

**Defined in the survey as "knowledge of the business, industry and ecosystem, and their implications for projects."



PROJECT MANAGEMENT (PREPARATORY COURSES) 561.297.0637

Preparing for your CAPM®, PMP®, PMI-SP®, PMI-RMP® and PMI-ACP® exams with FAU's in-class or online preparation courses gives you confidence with thorough practice and test-taking strategies. Using a variety of instructional methods—comprehensive study guides,

practice exams, access to a database of over a thousand sample questions and practical exercises—reinforces the key concepts, formulas, and principles necessary for passing PMI®'s certification exams.

PMI RISK MANAGEMENT PROFESSIONAL (PMI-RMP)®

The PMI-RMP exam is evolving to meet today's demands of the profession and it's organizations. Per PMI, the new exam will cover updated terminology and processes, as well as enterprise-level risks.

Enroll Anytime 3 month window to complete, Online \$1,495



The new exam covers the following five domains:

- Risk Strategy and Planning
- Risk Identification
- Risk Analysis
- Risk Response
- Monitor and Close Risk





PMI SCHEDULING MANAGEMENT PROFESSIONAL (PMI-SP)®

Acquire advanced scheduling and time management skills by adding new tools and techniques for cultivating and evolving effectiveness and efficiency of your project schedules and timelines. Prepare for PMI's Scheduling Professional (PMI-SP)® certification; topics covered range from the fundamentals of the Schedule Development Process to more advanced areas from the Schedule Model and Good Practices outlined in the PMI's® internationally accepted Practice Standard for Scheduling.

Enroll Anytime 3 month window to complete, Online \$1,495

FAU is a Registered Educational Provider (R.E.P.®), approved by the Project Management Institute (PMI)®, and PMP®, CAPM®, PMI-SP®, PMI-RMP®, and PMI-ACP® are registered marks of the Project Management Institute, Inc.

PMI-SP®

"There is much more to project scheduling than just the use of tools and technology to build a schedule for your team. Schedules are a fundamental element of project management yet many projects are not completed within the initial timeframe."

"Projects and teams today are increasingly global and virtual, and project schedules are key to managing activities, resources, dependencies, and ultimately, project outcomes."*

Project Management Institute - pmi.org



PROJECT MANAGEMENT - AGILE 561.297.0637

AGILE PROJECT MANAGEMENT

This program introduces the most popular Agile frameworks, including SCRUM, and how they align with traditional PMBOK® Guide-based project management. You will learn the pros and cons of Agile techniques and the steps used in managing Agile projects.

4/24/2024 - 4/25/2024 2 Sessions, Thurs. - Fri., 9:00AM - 5:00PM, Live Virtual or On Campus \$995

PMI AGILE CERTIFIED PRACTITIONER (PMI-ACP)® **EXAM PREPARATION COURSE (ONLINE)**

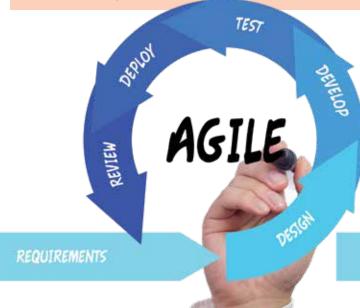
This 21-hour course equips you to lead your next Agile project and prepares you for the Project Management Institute's Agile Certified Practitioner (PMI-ACP)® exam. The course is a combination of stimulating class interaction, active learning exercises, and group collaboration as well as exam preparation.

Enroll Anytime 3 month window to complete, Online \$1,495

From the very first click on the website to leaving on the final day - everything related to the Agile Project Management course was first class. The class size, activities, and materials presented really helped me to better understand the Agile topic. The instructor is highly engaging, and the Executive Education staff clearly demonstrate the Agile practices in how they operate. It was an amazing experience.

JOHN CROWE

Director Strategic Events







GLOBAL SIX SIGMA CERTIFICATIONS 561,297,4819

Six Sigma is more than performance training! Six Sigma certification equips you with an integrated, data-driven proven approach for improving business processes.

Obtaining your Yellow Belt, Green Belt, Black Belt and/or Master Black Belt signals your commitment to developing

your analytical skills for streamlining business processes and ensuring quality performance—skills highly-valued by many business industries including e-commerce, banking and financial services, IT, HR, healthcare, project management, marketing, and telecom.

SIX SIGMA YELLOW BELT ONLINE

Gain an introductory understanding of the fundamentals of Six Sigma, its metrics and the basic improvement methodologies

Enroll Anytime
3 month window to complete, Online
\$950

SIX SIGMA GREEN BELT

Acquire the knowledge and skills for forming and facilitating Six Sigma teams and managing basic Six Sigma projects. Gain tools, techniques and practices for cost reductions and quality improvement to implement into your organization. Earn your Green Belt certification in preparation for Black Belt and Master Black Belt certifications.

1/26/2024 - 4/26/2024 12 full weeks to complete, Online \$2,625

2/17/2024 - 3/23/2024 5 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual \$2.625

5/24/2024 - 8/24/2024 12 full weeks to complete, Online \$2,625

7/20/2024 - 8/17/2024 5 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual \$2,625



MASTER BLACK BELT

Advises on six sigma Trains and mentors all other belts



BLACK BELT

Advises on six sigma Full time project leader



GREEN BELT

Uses analytical tools and DMAIC methodology Utilizes Six Sigma and Lean principles



YELLOW BELT

Aware of Six Sigma principles Team / Project fundamentals

The Six Sigma Green Belt course gave me the knowledge and tools needed to enter into constructive conversations with management about the processes at our company and how to improve them. As I look to advancing my career within the organization, this program and Six Sigma Green Belt Certificate will be a great asset.

RODOLFO RAMIREZ GARCIA

Regional Buyer





GLOBAL SIX SIGMA CERTIFICATIONS 561,297,4819

FAU's Six Sigma programs provide an in-depth understanding of the Six Sigma improvement model, concepts and language, focusing on the "Define-Measure-Analyze-Improve-Control" methodology by use of case studies and examples drawn from service,

business processes, and practical applications. FAU's Six Sigma certifications also include Lean components. Combining Six Sigma's emphasis on quality with Lean techniques focus on efficiency promote business and operational excellence.

SIX SIGMA BLACK BELT

Prepare to manage advanced Six Sigma projects and actively lead organization-wide improvement efforts. Black Belt certification equips you to utilize statistical analysis software for advancing organizational cost reduction and quality improvement efforts. Black Belts mentor and define projects for Green Belts and prepares you for the Master Black Belt certification.

4/27/2024 - 6/1/2024 (Blended) 5 Sessions, Sat., 4/27/2024 - 6/1/2024, 8:30AM -4:30PM, Live Virtual + 6/1/2024 - 5/31/2025, Online \$5,135

Enroll Anytime 12 month window to complete, Online \$5,135



SIX SIGMA MASTER BLACK BELT

Train to become the highest level of technical expert regarding Six Sigma in your organization. Master Black Belts develop and conduct training sessions as well as mentor and coach every Six Sigma certified employee raising the level of organizational competency.

Enroll Anytime 6 month window to complete, Online \$2,595

Six Sigma Professionals Average Salaries in U.S. (2022)

\$104.9K

Black Belt*

\$130.8K

Master Black Belt*

*Six Sigma Online





AU Executive Education's premier facility is a 52,000-square-foot hub located in the Schmidt Family Complex for Athletic and Academic Excellence where learning converges with opportunities for collaboration. Equipped with a variety of media cutting-edge instructional technology and meticulously designed executive-level education classrooms and meeting spaces, it provides the perfect setting for companies and organizations seeking an ideal venue for conferences, networking events, and gatherings.

Previous events in 2023 include the Entrepreneurship, Longevity and Biotech Conference, Cybersecurity Conference, the two-day Forensic Accounting and Asset Forfeiture/ Asset Protection Conference jointly sponsored by FAU's Center for Forensic Accounting and the U.S. Department of Treasury's Office of Inspector General.

Experience excellence in both education and networking at the Executive Education facilities. Your company or organization can book a transformative event for making connections, sharing knowledge, and determining your next level of success. Reservations can also include access to our state-of-the-art classroom technology as well as additional add-on services such as catering, event support, and parking.









Upcoming events include the 19th Annual NobleCon Emerging Growth Equity Conference from Dec. 4-5, 2023, with the 43rd President of the U.S., George W. Bush, as the featured speaker







EXECUTIVE DEGREES

Florida Atlantic University College of Business offers AACSB-accredited executive and professional degree programs for busy, motivated professionals seeking to advance their knowledge and careers while developing long-lasting networking relationships.

MBA	
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Executive MBA	34
Professional MBA	35
Sport Ma <mark>na</mark> gement	36
Online MBA	38

Executive Master of	
Health Administration	ı <mark>39</mark>

Master of Science

Master of Selence	
Finance	40
Business Analytics	41
Inform <mark>ation Technology</mark>	
and Mana <mark>gem</mark> ent	42
Supply Chain Management	43
Executive Master of Taxation	44
Executive Master of Accounting	45
Executive Ph.D. in	
Business Administration	48





Concentrations CUSTOMIZE YOUR MBA, YOUR WAY

Depending on areas of interest or career goals, students can choose elective courses in a specialized business function to garner a more focused expertise.

Students can pursue their MBA in a concentration and leverage their degree with their professional aspirations. Students who pursue a concentration will complete four (4) elective courses within the same subject area, strengthening their knowledge of focused topics.

(Concentrations listed here applicable for Executive MBA, Professional MBA, and Online MBA students.)

9of 0

Corporate recruiters expect demand for business school graduates to either remain the same or increase from 2022-2027.*

ACCOUNTING



\$107 billion industry; CPA and Auditor professions are projected to grow 7% by 2030.

MARKETING



Marketing Manager roles are projected to grow by 10%; the average annual salary is \$133K

FINANCE



Financial services industry is projected to reach \$22.5 billion, an increasing rate of 9.9% from last year and expected to reach \$28.5 by 2025.

BUSINESS ANALYTICS



Business analytics is one of the fastest growing fields with an expected growth of up to 25% by

HEALTH ADMINISTRATION



Medical and Health Services Manager roles are expected to grow 32% by 2030; Health Administration is a top 10 provider of jobs in South Florida and nationally.

INTERNATIONAL BUSINESS



A multi-trillion dollar enterprise with global industry opportunities in finance, management, consulting, tourism, marketing and manufacturing.

MANAGEMENT INFORMATION SYSTEMS



Information Security
Analyst roles are
projected to grow
33% over the next
decade. Computer and
Information Systems
Managers earn a
median average salary
of \$151,150.

HOSPITALITY AND TOURISM MANAGEMENT



The number one (#1) industry in Florida.
Travel/Tourism directly contributed roughly 5.8 billion USD to global GDP in 2021.

OPERATIONS MANAGEMENT



Operations
Management roles are
projected to grow 25%
over the next 7 years.
National median salary
for managers
is \$103,650
(\$112,600 in FL).



EXECUTIVE MBA 561.297.6000 EMBA.FAU.EDU

Highly-credentialed faculty members from every region of the world immerse experienced business leaders in an environment that fosters exploration and application of real business challenges. Management-level students are trained to think critically with a strategic and global mindset.

The **Executive MBA (EMBA)** program prepares seasoned professionals with extensive backgrounds to re-tool with modern business techniques and to assume elevated executive roles in regional and multinational companies across a diversity of industries.



PROGRAM INFORMATION

- Program starts every Spring (January) and Fall (August)
- Classes held every third Saturday and Sunday from 8:00AM 3:15PM at the Boca Raton campus.
- 23-month EMBA curriculum (40 46 credits):
 - 28 Core credits/10 courses
 - 12 Elective/concentration credits/4 courses
 - 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
 - Foundation courses in Financial Accounting and Corporate Finance may be exempted with a previous grade of "B" or better, if taken within the last five years
- Program fees: \$965/credit hour
 - Program fees are the same for Florida and non-Florida residents (including international students)

ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Five years of managerial or extensive professional experience required
- Current professional résumé
- Two letters of recommendation or three professional references
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria

"I found the outreach by the professors and their genuine interest in our success to be a great motivation. Sometimes work can get overwhelming while trying to tackle a MBA level work load, but their passion proved to be the neccesary boost I needed. Thank you for the opportunity to find my best self."

JEFFREY KATZ Lotte Hotels Front Office Manager Executive MBA, 2019





PROFESSIONAL MBA 561,297,6000 PMBA, FAU, EDU

The **Professional MBA (PMBA - Boca)** program enables midlevel, business professionals to gain invaluable knowledge and insight on industry practices without interruption to their work schedules. Learn in a collaborative and interactive environment with other growing leaders representing diverse backgrounds, industries, and professions.

Industry-leading faculty challenge students to think critically, develop key skill sets, and prepare them to assume leadership roles, inspire change, and promote growth within their organizations.





PROGRAM INFORMATION

- Program starts every Spring (January & March) and Fall (August & October)
- 23-month PMBA curriculum(40 46 credits): 28 Core credits/10 courses
- 12 Elective/Concentration credits/4 courses
- 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- Courses offered in 8-week sessions
- Program fees: \$900/credit hour
- Program fees are the same for Florida and non-Florida residents (including international students)



ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience highly recommended
- Current professional résumé
- Two letters of recommendation or three professional references
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria



Ranked as top Part-time MBA program by U.S. News & World Report.

PALM BEACH AREA

Boca Raton Campus

- Classes held Tuesdays and Thursdays, 6:30PM – 9:30PM
- In-person sessions foster strong connections for effective discussions, networking, and collaborations with like-minded business professionals



MBA IN SPORT MANAGEMENT 561,297,6000 MBASPORT, FAU, EDU

The MBA in Sport Management (MBA Sport) program produces top-notch managers and executives who aim to acquire expertise in the business of sport. MBA Sport began in August 2000, and since its inception, over 90% of the program's graduates are employed in permanent, and/or full-time sport and entertainment industry positions.

Students master areas ranging from finance and operations to event management and marketing, along with many other tools that translate to the sport and non-sport divisions of business administration. Courses are taught by well-trained faculty members who challenge students to think critically and apply learning on a global scale.



PROGRAM INFORMATION

- Program starts every Spring (January) and Fall (August)
- Sessions held Tuesdays and Thursdays from 6:30PM 9:30PM in person at the Boca Raton campus or fully online
- 23-month MBA Sport curriculum (40 43 credits):
 - 28 Core credits/9 courses
 - 12 Elective/sport management concentration credits/6 courses
 - 3 Foundation credits/1 course
 - Foundation course in Financial Accounting may be exempted with a previous grade of "B" or better, if taken within the last five years
- Courses offered in 8-week sessions
- On-campus program fees: \$900/credit hour
- Online program fees: \$800/credit hour (excludes textbooks)
- Program fees are the same for Florida and non-Florida residents (including international students)



Ranked among the world's top 10 postgraduate sports business programs, according to the latest rankings from SportBusiness.

ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Current professional résumé and essay including three references
- Interview with Sport Management Committee
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria



Florida Atlantic University's MBA in Sport Management program broke the top 10 in the international ranking among the top 40 postgraduate sport management degrees.

FAU ranked No.10 worldwide for 2023, up from No.11 in 2022, according to SportBusiness, a London-based sports intelligence and analysis firm. Among North American programs, FAU's MBA in Sport Management rose to No. 9, up from No. 10 last year.

"It's an honor to have this worldwide ranking and it is testament to the strength of our MBA Sport Management program," Daniel Cornely, assistant director of the program. "The high career placement rate of the MBA in Sport Management students is one of distinguishing features of the program."



The 12th annual rankings are based on two surveys, one conducted by course officials and another by alumni who took the course in 2020. The company also worked with a seven-person advisory board to put the rankings together. Florida Atlantic's MBA in Sport Management program emphasizes networking and making valuable, lifelong connections for its students. Students have the flexibility they need to be full-time graduate students while continuing to meet their current professional responsibilities and take advantage of new opportunities as they arise.

The Sport Management program promotes an innovative and rigorous curriculum focused on the business of sport and practical application via internships and hands-on experiences. Due to the emphasis of hands-on experiences, we are able to secure high-profile jobs for our graduates. In fact, many corporations nominate and sponsor fast-track employees for our program, ensuring a future pool of qualified and credentialed managers.



ONLINE MBA 561.297.6000 • OMBA.FAU.EDU

The **Online MBA (OMBA)** program is specially designed for mid-level professionals who prefer distance learning to accommodate their personal and professional schedules. Courses are facilitated by experienced on-campus faculty and include relevant instruction to encourage critical thinking, analysis, strategy and collaboration in a global environment.



PROGRAM INFORMATION

- Program starts every Spring (January & March), Summer (June) and Fall (August & October)
- Classes offered completely online
- 16-23 month OMBA curriculum (40 46 credits):
 - 28 Core credits/10 courses
 - 12 Elective/Concentration credits/4 courses
 - 6 Foundation credits/2 courses (may be waived based on review of undergraduate course completion)
- Courses offered in 8-week sessions to allow students to complete 1 - 4 courses per semester, enabling program completion between 16 - 23 months
- Program fees: \$800/credit hour
- Program fees are the same for Florida and non-Florida residents (including international students)



Recognized as a best Online MBA program by U.S. News & World Report. The instruction and content replicate the classroom experience, where access to recorded lectures, group presentations, and discussion boards create an enhanced learning platform for business-minded professionals. The Online MBA is 100% asynchronous, allowing complete flexibility and convenience for students to gain 24-hour access from anywhere in the internet-connected world.

ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience highly recommended
- Current professional résumé
- Two letters of recommendation or three professional references
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria

"The FAU Executive Education program has been nothing but incredible. From amazing teachers and courses, to incredible camaraderie with fellow classmates, it has helped me grow professionally and within my leadership skills in ways I never thought possible. I would highly recommend the program and look forward to being a proud alumnus of this program!"

JANINE BRANDT

Senior Manager of CRM & Email, North America, Merlin Entertainment ONLINE MBA 2023





EXECUTIVE MASTER OF HEALTH ADMINISTRATION 561,297,6000 • EMHA, FAU, EDU

The Executive Master of Health Administration (EMHA) program prepares mid-to-senior level professionals with key healthcare management and administrative business strategies.

Leading experts create a collaborative and engaging environment for students to learn, network, and elevate

their understanding of trends and challenges to improve healthcare operations.

Full-service support affords students the ability to achieve a highly sought-after education without disrupting their personal and professional demands.



PROGRAM INFORMATION

- Program starts every:
 - Spring (January) Online and On Campus
 - Summer (June) Online Only
 - Fall (August) Online and On Campus
- Select from on campus or fully online program options
- Classes held every third Saturday and Sunday from 8:00AM 3:15PM at the Boca Raton campus
- 15-month Executive MHA Curriculum (30 credits):
 - 24 Core credits/8 courses
 - 6 Elective credits/2 courses
- On-campus program fees: \$1,000/credit hour
- Online program fees: \$900/credit hour (excludes textbooks)
- Program fees are the same for Florida and non-Florida residents (including international students)



Recognized as a best Online Graduate program by U.S. News & World Report.

ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- No business prerequisite courses required
- Current professional résumé
- Four years of healthcare-related work experience recommended
- Approximately 3.0 GPA over last 60 undergraduate credits
- Statement of Purpose
- Two letters of recommendation or three professional references
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria

"The EMHA program at FAU has been a very enriching experience. The faculty is highly experienced and actively working in healthcare leadership, which is crucial for a meaningful graduate experience in healthcare – our world changes quickly! I made lifelong friends and connections through networking in the program and graduate school as well."



HEATHER WOOLFSDFCEO- Associate Administrator Encompass Health *EMHA 2023*



GLOBAL MASTER OF SCIENCE IN FINANCE 561,297,6000 MSF, FAU, EDU

The Global Master of Science in Finance (Global MSF) program is specially tailored to challenge individuals and develop key understanding of the transformational world of finance. Training in the MSF program is administered by accomplished finance experts who provide a deeper level of immersion and critical analyses in financial management, investment banking, portfolio management, private equity, and investment management.



PROGRAM INFORMATION

- Program starts every Spring (January & March) and Fall (August & October)
- Classes held Mondays and Wednesdays from 6:30PM 9:30PM
- Option to attend sessions in-person at Boca Raton campus or live virtual from any location around the world
- Courses offered in 8-week sessions
- 16-month Curriculum (33 credits/10 core courses + 1 finance boot camp course at no cost)
- Program fees: \$1,000/credit hour

COMPANIES OUR GRADUATES WORK FOR

- m Bank of America
- m Northwestern Mutual
- m Charles Schwab
- m Truist Financial
- m New York Life

SECTORS OUR GRADUATES WORK IN:

- Wealth and Asset Management
- Hedge Funds
- Private Equity
- Corporate Finance
- Risk Analysis

Upon completion of the degree, the program also includes supplemental preparation for the Bloomberg® Certification and the CFA® designation. This affords students the opportunity to be challenged to think critically, maximize training, and diversify their knowledge of the field. With courses offered on evenings at the Boca Raton campus as well as in a virtual and live format, finance professionals across multiple sectors from all over the world can collaborate and engage in a thought-provoking learning space without interfering with their daily commitments.

GLOBAL CAMPUS OPTION

- Students attend courses remotely from anywhere in the internet-connected world
- S Live virtual courses with industry-leading professors and colleagues Monday and Wednesday evenings, 6:30PM 9:30PM EST

"When I began the MSF Program, my personal and professional goals were to improve my technical skills.

This program helped me expand my technical skills beyond my expectations. I'm now well-versed in Excel, SAS, Python, and I'm continuing to push forward to learn more."

SARA MADA

2020 Researcher MPCR Lab Volunteer MSF 2020

- Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate credits
- Current professional résumé
- Two letters of recommendation or three professional references
- Statement of Purpose (description available on program website)
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria



PROFESSIONAL MASTER OF SCIENCE IN BUSINESS ANALYTICS

561.297.6000 **PMBA.FAU.EDU**

The Professional Master of Science in Business Analytics (MSBA) is a 30-credit (12-month) program catered to working professional students. Continued globalization, advancements in digital technologies, and the most recent developments in artificial intelligence (AI), have resulted in increasing reliance on Business Analytics for competitive advantage and business growth across a diversity of industries: financial, healthcare, cybersecurity, social media, marketing, trade, transport, retail, manufacturing, hospitality, sports management, and services. The Professional Master in Business Analytics degree trains business graduate students in methods and tools to extract, curate, preserve, analyze, mine, visualize, and

present structured and unstructured business data for making well-informed executive decisions.

FAU's Professional Business Analytics degree emphasizes artificial intelligence (AI) and social media analytics, along with advanced domain-specific topics including analytics for healthcare, sports, finance, hospitality and marketing. Graduates earning a business analytics master's are equipped to meet market demands for highly skilled Business Analytics professionals able to manage a wide range of information systems and processes, as well as to analyze, interpret, and make data-based business recommendations and decisions.

PROGRAM INFORMATION

- Program starts every Spring (January) and Fall (August)
- In-person classes held Monday and Wednesday evenings from 6:30PM 9:30PM
- 12-month MSBA curriculum (30 credits): 24 Core credits/8 courses
- 6 Elective credits/2 courses
- Courses offered in 8-week sessions, in-person, live-virtual, or fully online
- Online/On-campus program fees: \$900/credit hour
- Program fees are the same for Florida and non-Florida residents (including international students)

SAMPLE OF PROFESSIONAL ROLES

- Business Intellgence Analyst
- Management Analyst
- Operations Research Analyst
- Assistant Director of Business Analytics
- Artificial Intelligence Senior Manager
- Chief Information Officer
- Marketing Strategist/Manager
- Software Developer
- Budget Analyst
- Market and Social Media Researchers



Recognized as a best Online Graduate program by U.S. News & World Report.



"Through rigorous coursework and hands-on projects, I've acquired proficiency in cutting-edge technologies like PowerBi, Python, and Google Analytics, enhancing my analytical toolkit. Additionally, the unwavering support of my academic advisors and career coaches has been instrumental in refining my resume and providing invaluable job search insights."

MIGUEL CABALLERO MSBA 2024



- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience recommended
- Current professional résumé
- Two letters of recommendation or three professional references
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria



PROFESSIONAL MASTER OF SCIENCE IN INFORMATION TECHNOLOGY MANAGEMENT 561.297.6000 • BUSINESS.FAU.EDU/MITM

The Professional Master of Science in Information Technology Management (MSITM) is a 30-credit program offered online and/or on campus to accommodate working professionals. Students will learn to manage a wide range of information systems and processes, as well as analyze, interpret, and make data-based business decisions.

Offered jointly by FAU's College of Business (COB) and College of Engineering and Computer Science (COECS),

the Professional Master's in Information Technology Management degree prepares students to meet the demand for highly skilled professionals in information technology, information security and business analytics across almost all industry sectors, including healthcare, hospitality, marketing, finance, and supply chain management.



PROGRAM INFORMATION

- Program starts every Spring (January) and Fall (August)
- In-person classes held Monday and Wednesday evenings from 6:30PM 9:30PM
- 2 12-month MSITM curriculum (30 credits): 24 Core credits/10 courses
- 5 6 Elective credits/2 courses
- Courses offered in 8-week sessions, in-person, livevirtual, or fully online
- Online/On-campus program fees: \$900/credit hour
- Program fees are the same for Florida and non-Florida residents (including international students)





SAMPLE OF PROFESSIONAL ROLES:

- Cyber Security Consultant
- Business Intelligence Analyst
- Chief Information/Technology Officer
- Network and Computer Systems Manager
- Business Processes Engineering Manager
- System Integration Analyst
- Global Sourcing Director
- **E-Commerce Manager**
- Enterprise Systems Manager

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience recommended
- Current professional résumé
- Two letters of recommendation or three professional references
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria



PROFESSIONAL MASTER OF SCIENCE IN SUPPLY CHAIN MANAGEMENT

561.297.6000 ■ PMBA.FAU.EDU

The Professional Master of Science in Supply Chain Management (MSSCM) is a 30-credit program catered to working professional students. Supply Chains are essential for the trade, retail, manufacturing, and service industries and are expanding geographically and in scope. Continued globalization, advancements in digital technologies, and the more recent emphasis on Blockchain have resulted in an increased focus on supply chain and its risks.

FAU's Professional Master of Science in Supply Chain Management program offers (1) a strong curriculum, delivering the foundations and principles of Supply Chain Management, Operations Management, Procurement, and Sourcing, integrated with major subfields such as Artificial Intelligence, Big Data Analytics, and Blockchain; (2) high-quality applied industry projects supervised by experts in the field; and (3) software and simulation systems that students can apply to real world situations and problem solving.

Graduates earning the Professional Master in Supply Chain Management are equipped to meet market demands for highly skilled individuals able to manage a wide range of supply chain management functions including data and analytics skills, as well as to analyze, interpret, and make data-based business decisions.



SAMPLE PROFESSIONAL ROLES:

- Operations Manager
- Logistics Analyst
- Purchasing Manager
- Supply Chain Manager
- Logistician
- Logistics Manager



Recognized as a best Online Graduate program by U.S. News & World Report.

PROGRAM INFORMATION

- Program starts every Fall (August) and Spring (January)
- In-person classes held Monday and Wednesday evenings from 6:30PM 9:30PM
- 12-month MSSCM curriculum (30 credits): 24 Core credits/8 courses
- 6 Flective credits/2 courses
- Courses offered in 8-week sessions, in-person, livevirtual, or fully online
- Online/On-campus program fees: \$900/credit hour
- Program fees are the same for Florida and non-Florida residents (including international students)

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience recommended
- Current professional résumé
- Two letters of recommendation or three professional references
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria



EXECUTIVE MASTER OF TAXATION 561,297,6000 TAXATION, FAU. EDU

Maintain the quality of your professional and personal lives while earning your **Executive Master of Taxation** degree in just over two years. Our program accommodates tax students who are also working professionals. You will not have to worry about balancing demanding work schedules with course assignment deadlines during the hectic tax seasons as we do not require coursework during the spring semester. The Executive Master of Taxation program can be completed entirely online, in-person on Saturdays once per month, or by a combination of both.

PROGRAM INFORMATION

- Program starts every Summer (May) and Fall (August)
- Classes delivered fully online, live-remotely, and inperson one Saturday per month at Davie campus
- 28 to 32-month MTax curriculum (30 36 credits) no classes during spring semester:
 - Business and accounting foundation courses are included in the curriculum, if required
- Program fees: \$900/credit hour



Recognized as a best Online Graduate program by U.S. News & World Report.



- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate degree credits
- Work experience highly recommended
- Current professional résumé
- Two letters of recommendation
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria





EXECUTIVE MASTER OF ACCOUNTING 561,297,6000 ACCOUNTING FAULEDU

Obtain an **Executive Master of Accounting** degree and open new career opportunities, get a step closer to taking the CPA or CFE, move into higher-level positions in accounting, banking, or finance, and increase your earning potential. Customized around working professionals, the Executive Master of Accounting program can be completed entirely online, in person on Saturdays, or a combination of both as your schedule demands.

MASTER OF ACCOUNTING CONCENTRATIONS

- Forensic Accounting
- Digital Accounting Forensics and Data Analytics
- Professional Accounting
- Tax
- Internal Auditing





Recognized as a best Online Graduate program by U.S. News & World Report.

PROGRAM INFORMATION

- Program starts every Spring (January), Summer (May) and Fall (August)
- Classes delivered fully online, live-remotely, and inperson one Saturday per month at Davie campus
- 25 to 36-month MAcc curriculum (30 45 credits):
 - Business and accounting foundation courses may be required
- Program fees: \$900/credit hour for all accounting concentrations

ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate degree credits
- Work experience recommended, but not required
- Current professional résumé
- Two letters of recommendation
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria

Davie Campus Renovations

The FAU Davie campus student lounge renovations provide an inviting space for students to relax and collaborate. With a hybrid class format, students enjoy flexibility and convenience, attending in person or virtually as needed, ensuring their educational needs are met effectively.







\$8.8B

TOTAL \$ IN FRAUD LOSS (FTC)*



* Federal Trade Commission

EXECUTIVE MASTER OF ACCOUNTING

561.297.6000 ■ ACCOUNTING.FAU.EDU

FORENSIC ACCOUNTING

Gain the forensic accounting skills and knowledge needed to detect, investigate, and prevent fraud, money laundering, and other financial crimes.

Our faculty of professors and industry experts integrate academic research with real life practice; we wrote the textbook on forensic accounting, and many of our practitioners with firsthand experience in active investigative work and expert witness testimony.

Develop a solid skillset in auditing, analysis, dispute resolution, litigation support, valuation, expert testimony, and interviewing.



DIGITAL ACCOUNTING FORENSICS AND DATA ANALYTICS

Gain a competitive edge by combining your accounting skills with data analytics!

With the big-data revolution, old-fashioned, simple financial analysis tools have been supplanted by more sophisticated techniques and technology. Accounting firms and financially oriented organizations (like FINRA and the SEC) are investing heavily in descriptive, diagnostic, predictive, and prescriptive data analytics and special analytical tools; they need skilled analysts to use them.

Stand out as a professional who can apply digital accounting forensics and data analytics to both hard (financial) data and soft data (e.g., email, social media content, videos, and narrative reports).





"Working in the Treasury & Reporting department at a private debt firm, I run a variety of data analytics techniques in my day-to-day tasks. The data analytics courses in this program provided a great foundation for a lot of the advanced techniques I now use at work. From the forensics standpoint

of this program, I do look at the numbers that I run at work more analytically and look out for anomalies that I may have easily overlooked before. It is important that I have a deep understanding of my work and to be able to point out outliers.

This program assisted me in being promoted at my firm."

SCOT THOMPSON

Master of Accounting - Digital Accounting Forensics and Data Analytics Senior Associate, Treasury Deerpath Capital Management, LP



PROFESSIONAL ACCOUNTING

Tailored to the needs of busy professionals who want to earn their master's degree while working full time. Students gain specialized knowledge and skills with a focus on the Certified Public Accountant (CPA) credential. Those with an undergraduate degree in accounting have the option of completing the program in as few as three semesters.

CPAs work in all sectors of the economy, public accounting, government, and in private companies. FAU's Accounting program is well known and highly respected in the South Florida accounting community, with many firms—from Big 4 to regional and local ones—seeking out FAU students and graduates.

Combine your newly acquired knowledge and skills to launch your accounting career or land your next promotion. Our career support services include a dedicated specialist for resume review and LinkedIn profile and networking advice. Hiring firms recruit directly from our program as well as through career fairs held each semester both in person and virtually.



TAX

Tax is a critical aspect in all areas, including inside CPA firms, industry, and government. The Master of Accounting (MAcc) degree with a concentration in Tax takes you far beyond simply filling out tax returns. You will delve into tax strategies and tax planning for wealthy individuals, corporations, and partnerships.

Gain maximum practice flexibility and enhance your year-round value by performing tax work during tax season and conducting audits, consulting, or other work during the rest of the year! You can gain a solid Tax foundation without an undergraduate accounting or business degree required.

Industry experts and tax specialists, many who have worked for the IRS or own their own tax practices, cover important tax topics including **Tax Research**, **International Tax**, **Corporate Tax**, **Partnerships Tax**, **IRS Practices and Procedures** as well as areas related to auditing and consulting: **Advanced Auditing**, **Accounting Information Systems**, and **E-Commerce**.



INTERNAL AUDITING

Professionals seeking to specialize within the accounting profession can concentrate in Internal Auditing, a niche area focusing on courses that sharpen internal auditing skills: IT Auditing, Internal Auditing Theory and Practice, Internal Auditing Cases and Projects, and Advanced Digital Forensics in Forensic Accounting.



Salary Trends for Internal Auditing Career Path*

\$80K - Internal Auditor (1-3 yrs. exp.)

\$97.5K - Senior Auditor

\$125.2K - Internal Audit Manager

\$191.5K - Chief Audit Executive/VP

* 2023 Robert Half Salary Guide





EXECUTIVE PH.D. IN BUSINESS ADMINISTRATION

561.297.6000 ■ EXECUTIVEPHD.FAU.EDU

Earn the highest academic degree in business while continuing to advance a full-time career. The **Executive Ph.D. in Business Administration** is a professional doctoral program customized for senior managers, high-potential leaders, and C-suite professionals who want to become subject matter experts in their industries, highly-valued thought leaders with fresh insights, and contributors of new knowledge and best practices to transform the future business landscape.

The Executive Ph.D. program focuses on developing mastery of advanced research methodologies and in-depth analytical skills to empower business leaders. In an executive environment with innovative facilities, you will learn how to merge your business knowledge and experience with academic rigor to conduct and interpret business research, make evidence-based evaluations of today's complex business challenges, and create data-driven strategies for tomorrow's business opportunities.

PROGRAM INFORMATION

- Program starts every Fall (August)
- Classes held every third weekend at the Boca Raton Campus
- Three-year program
 - Years One and Two: Only two on-campus residencies per semester
 - Year Three: Work independently on Dissertation
- **Q** 80 credits in total:
 - 9 credits: Tools courses
 - 36 credits: Seminar courses
 - 9 credits: Research courses in discipline of interest
 - 26 credits: Dissertation courses
- Program fees: \$1000/credit hour
 - Program fees are the same for Florida and non-Florida residents (including international students)

ADMISSION REQUIREMENTS

- Extensive managerial experience
- Master's degree from recognized, regionally accredited institution or international equivalents
 - Exceptional applicants with a bachelor's degree and extensive managerial experience may be considered
- Official transcripts from all programs
- Current professional résumé
- Three letters of recommendation
- Statement of Purpose
- GMAT/GRE exam scores may not be required for applicants who meet admission criteria
- Interview with Committee

"The program offered me a broad review of various business disciplines with the engagement of thought-leading faculty who are experts in their fields. I learned to review and assimilate information faster and how to ask subsequent research questions to take topics to a deeper level. I also developed good friendships with my fellow students that will open doors for meaningful collaboration in the future."

BOB BUEHLER

Chief Executive Officer (CEO) LifeSync Executive Ph.D. 2023





EXECUTIVE DEGREE PROGRAMS AT A GLANCE

PROGRAM	PROGRAM DURATION	PROGRAM FORMAT	PROGRAM MEETS	PROGRAM STARTS	PER CREDIT COST
EXECUTIVE MBA	23 MONTHS 40 – 46 credits total	BOCA RATON CAMPUS: IN-PERSON	EVERY THIRD WEEKEND	EVERY JANUARY & AUGUST	\$965 PER CREDIT HOUR
PROFESSIONAL MBA	23 MONTHS 40 – 46 credits total	BOCA RATON CAMPUS: IN-PERSON	TUES. & THURS.	EVERY JANUARY & AUGUST	\$900 PER CREDIT HOUR
ONLINE MBA	16 – 23 MONTHS 40 – 46 credits total	GLOBAL CAMPUS: FULLY ONLINE	100% ONLINE (NO SCHEDULE COMMITMENT)	JAN., MAR., MAY, AUG., & OCT.	\$800 PER CREDIT HOUR
MBA IN SPORT MANAGEMENT	23 MONTHS 40 – 43 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	TUES. & THURS. OR FULLY ONLINE	EVERY JANUARY & AUGUST (ONLINE)	\$900 ON CAMPUS \$800 ONLINE PER CREDIT HOUR
PROFESSIONAL MASTER OF SCIENCE IN SUPPLY CHAIN MANAGEMENT	12 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON, LIVE-VIRTUAL OR FULLY ONLINE	MON. & WED. OR FULLY ONLINE	EVERY JANUARY & AUGUST	\$900 PER CREDIT HOUR
PROFESSIONAL MASTER OF SCIENCE IN BUSINESS ANALYTICS	12 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON, LIVE-VIRTUAL OR FULLY ONLINE	MON. & WED. OR FULLY ONLINE	EVERY JANUARY & AUGUST	\$900 PER CREDIT HOUR
PROFESSIONAL MASTER OF SCIENCE IN INFORMATION TECHNOLOGY AND MANAGEMENT	12 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON, LIVE-VIRTUAL OR FULLY ONLINE	MON. & WED. OR FULLY ONLINE	EVERY JANUARY & AUGUST	\$900 PER CREDIT HOUR
GLOBAL MASTER OF SCIENCE IN FINANCE	16 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON &/OR LIVE- VIRTUAL	MONDAY & WEDNESDAY EVENINGS	EVERY JANUARY & AUGUST	\$1,000 PER CREDIT HOUR
EXECUTIVE MASTER OF HEALTH ADMINISTRATION	15 MONTHS 30 credits total	BOCA RATON CAMPUS: IN-PERSON OR 100% ONLINE	EVERY THIRD WEEKEND OR FULLY ONLINE	EVERY JANUARY, MAY & AUGUST (ONLINE)	\$1,000 ON CAMPUS \$900 ONLINE PER CREDIT HOUR
EXECUTIVE MASTER OF ACCOUNTING	25 – 36 MONTHS 30 – 45 credits total	DAVIE CAMPUS: IN- PERSON, LIVE-VIRTUAL OR FULLY ONLINE	ONE SATURDAY PER MONTH OR FULLY ONLINE	EVERY JANUARY, MAY & AUGUST	\$900 PER CREDIT HOUR
EXECUTIVE MASTER OF TAXATION	28 – 32 MONTHS 30 – 36 credits total	DAVIE CAMPUS: IN- PERSON, LIVE-VIRTUAL OR FULLY ONLINE	IN-PERSON, LIVE-VIRTUAL OR FULLY ONLINE	EVERY MAY & AUGUST	\$900 PER CREDIT HOUR
EXECUTIVE PH.D.	36 MONTHS 80 credits total	BOCA RATON CAMPUS: IN-PERSON	EVERY THIRD WEEKEND	AUGUST	\$1,000 PER CREDIT HOUR





Division specializes in customized on-site, on campus, or virtual group training for local, national, and international organizations.

FAU partners with leading subject matter experts who have the knowledge, expertise and experience to speak your organization's language and solve its skills gaps. An FAU Corporate Program will empower your team members with updated skills, new business strategies, and enhanced problem-solving techniques.

Our custom programs employ a variety of approaches that closely assess real-time organizational issues, create an engaging learning experience, and lead to actionable outcomes for your organization. Our most successful corporate partnerships are built on collaboration, clear goals, and shared commitment to results. If you are looking for a meaningful and effective educational relationship that will bring results to your company, then don't wait to discuss available options for your organization.

CUSTOMIZED LEARNING

PRACTICAL • POWERFUL • DYNAMIC SKILLS-BASED • INTERACTIVE

To discover the many types of customized corporate training programs that FAU offers, please contact Paige Garrido, pgarrido@fau.edu, 561-297-4819





Are you UPSKILLING your Workforce?

According to LinkedIn's 2023 Workplace Learning Report*, "People who aren't learning will leave." In fact, respondents placed opportunities for challenging work, career growth, and opportunities to learn and develop new skills at the top of their list of priorities, just below compensation and flexibility.

Today's workforce values learning and growth, and companies who invest in both hard and soft skills are retaining their employees at higher rates. Florida Atlantic's Corporate Training department works with local organizations to determine where the business' skills gaps exist to create custom learning opportunities for engaging employees.

"PEOPLE WHO AREN'T LEARNING WILL LEAVE."



Some of our recent partners include Polen Capital, JM Family Enterprises, National Oak Distributors, Helping People Succeed, SE Toyota, Bay State Milling, Mattamy Homes, multiple municipalities, and local non-profits.

Our programs focus on soft skills like Management, Communication, Leadership and Teamwork to address some of the top ten skills companies need most. We also offer customized programs in Customer Service, Sales, Project Management, Business Analytics, and Marketing



According to LinkedIn, engaged learners - people who regularly attend professional development courses report how learning helps them:

- Grow and advance in current role
- Achieve career goals
- Adapt during times of change

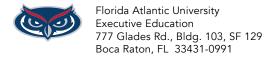
Forbes** reports 89% of employees feel "extremely" to "somewhat motivated" to improve their skills, with 76% crediting the pandemic for their increased motivation. 83% of employees report skill development as a top priority, and 88% have already taken steps to enhance what they can deliver at work.

With employee motivation high, now is the time for businesses to focus on professional development programs for their employees. For more information on custom programs, contact Paige Pavlik Garrido at 561-297-4819 or at pgarrido@fau.edu.

^{**}https://www.forbes.com/sites/markcperna/2022/10/31/74-of-millennials-gen-z-think-they-can-build-better-skills-at-a-new-job/?sh=251e791da313



^{*}https://learning.linkedin.com/resources/workplace-learning-report



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