EXECUTIVE EDUCATION
COLLEGE OF BUSINESS

FINANCIAL TIMES RANKS EXECUTIVE EDUCATION #1 IN THE SOUTHEAST U.S.

TECOMET’S GLOBAL SOLUTIONS REQUIRE GLOBALLY-RECOGNIZED EDUCATION

BUSINESS ANALYTICS IN HIGH DEMAND

4OCEAN ALUMNI SUCCESS

WOMEN IN EXECUTIVE LEADERSHIP
FAU Executive Education remains vigilant in adapting to changing market demands. The past few months have given us the opportunity to showcase our advanced technology and best teaching practices—creating a superior learning environment with streamlined access to learning and quality delivery without compromise or disruption. Whether pursuing an advanced degree or professional development course, student experience is our priority. As a globally-recognized leader in educational excellence, we are committed to ensuring graduates from our programs are prepared to embrace constant evolution.

**Did You Know?**

**A Glance Through Numbers**

- **OVER 60+** Professional Development and Corporate Training Programs
- **25+** Virtual offerings before COVID
- **40** Virtual offerings during COVID
- **1,400+** Active degree-seeking students
- **2,000+** Professional Development students who completed a program

2019 and 2020 Courses

Average Annual Enrollment

All programs available for corporate on-site training.
All programs available for corporate on-site training.

OVER 165

COUNTRIES & TERRITORIES WHERE PARTICIPANTS LIVE

OVER 50,000+

Participants Engaged in Virtual Hospitality Course

OVER 1,000,000

Hours of Education Delivered

CORPORATE PARTNERS

4Ocean
ABC Global Communication
ADT
Bay State Milling
Brazilian Business Group
Broward Health
Broward Schools
Campus Management
Career Source Palm Beach
CHAUVET Lighting
Children’s Services Council
Citrix
City of Delray Beach
City of Pompano Beach
ClosetMaid
Club Med
Cross Country Healthcare

Current Builders
DataCore
Duvekot
Ecole Hoteliere d’Haiti
Everglades Coalition
FAU Libraries
FAU Research Park
Florida International University
FPL
GEO Group
Great American Beauty
Holy Cross Hospital Healthcare
Leadership
Hospice of Palm Beach
JM Family Enterprises
Loxahatchee River District
MD VIP

Ministry of Trade & Industry, Haiti
NCCI
North Springs Improvement District
Norwegian Cruise Lines
Office Depot
Optime Consulting
Preferred Care at Home
Quantum Foundation
SBA
SHL
Tecomet
The Hirsh Center
TYCO
Universidad Nacional Tres de Febrero, Argentina
Waste Management
Florida Atlantic University College of Business’s Executive Education program jumped 12 spots in the 2020 Financial Times worldwide rankings for open-enrollment professional education programs, posting one of the largest improvements of any university.

FAU ranked No. 1 in both Florida and the U.S. Southeast and also ranked No. 11 nationally and No. 59 globally (up from No. 71 in 2019). The Financial Times ranks the top 75 universities around the world, and in this year’s rankings only 15 percent are U.S. schools. We also ranked No. 8 in the U.S. for the quality of participants, and No. 4 in the world for female participants.

Financial Times establishes its rankings of the top universities around the world by assessing key elements that capture quality and impact: student feedback, course design, faculty, teaching methods, and facilities. Acknowledgement on this list of top Executive Education programs globally is a direct result of our efforts to provide convenient high-quality programs and meet the needs of our high-caliber participants.
On behalf of the College of Business at Florida Atlantic University, I would like to welcome you! As you focus on your career goals, we invite you to experience the transformative opportunities that FAU’s College of Business can provide. With a faculty and staff dedicated to teaching core and advanced business skills and providing nationally and internationally acclaimed educational and professional development programs, we prepare students for outstanding career possibilities.Partnering with our local business community helps us ensure our programs meet the evolving market demands and contribute to our continued success.

We look forward to seeing you soon and “Go Owls!”

Our business community relies on FAU to educate and equip their future employees and business leaders. For over a decade, FAU’s Executive Education has been doing just that. We offer high-quality degree programs as well as the most diversified selection of over 60 national and international certification and professional development programs.

In all our Executive Education programs, students will experience what makes us unique: our culture of service, 24/7 support model, and your very own team dedicated to your educational success. As we continue to grow and design leading-edge programs, we invite you to join us and take advantage of the opportunities to transform your career and organization.

**Features**

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**Financial Times Ranks Executive Education #1 in the Southeast U.S.**

FAU’s professional development programs jump in latest ranking.

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**Women in Executive Leadership**

Leadership development program accelerating careers and building networks.

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**Business Analytics in High Demand**

Business Analytics is the new competitive advantage as understanding current results and predicting future possibilities optimize business operations.

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**Tecomet’s Global Solutions Require Globally-recognized Education**

Partnering with FAU for professional development enables Tecomet to support one of its key values-PEOPLE.

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**4Ocean: Alumni Success**

FAU Alumni combat global ocean plastic crisis as social entrepreneurs.

**Programs**

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32 Graduate Degree Programs
FAU Executive Education remains committed to delivering a high-quality educational experience while prioritizing the health and safety of our students, faculty and staff. As the circumstances of the global pandemic continue to evolve, we will adjust accordingly and in adherence to federal, state and university-wide directives. For the Spring 2021 semester, we are preparing to deliver our programs in convenient formats and in compliance with university regulations and guidelines; we will deliver courses in both Hybrid and Virtual formats:

**Hybrid format – both in-class and virtual**
Attend class in person while following social distancing protocols and/or chose to attend virtually from location of choice.

**Virtual format – entirely virtual**
Attend class virtually from location of choice.

All classes are designed to facilitate live interactive collaboration between faculty, in-person students and virtual students.

Florida Atlantic University reserves the right to substitute instructors, modify prices, change course formats, dates and/or times of programs or cancel courses due to insufficient enrollment or unexpected circumstances.

**WHY ACCREDITATION MATTERS**
Earning a degree from an AACSB-accredited institution such as FAU signals high quality to hiring employers. FAU is one of 876 business institutions across 57 countries and territories to pass the rigorous standards of quality for this esteemed recognition. Students learn in higher quality courses with excellent programs and faculty. Employers recruit more graduates from AACSB-accredited schools, who are offered more competitive salaries.
As the largest provider of executive education in the state of Florida with thousands of graduates over the past decade, FAU's drive for innovation, continually growing programs, and trajectory into the top tier of U.S. business schools, has culminated into this exciting expansion.

FAU Executive Education is pleased to announce the opening of our 52,000-square-foot, state-of-the-art business facility as part of the Schmidt Family Complex for Academic and Athletic Excellence on the Boca Raton campus. The new complex is home to the College of Business Executive Education Graduate Degree programs, Corporate Training, and Non-Credit Professional Development programs. Our new complex features the latest in instructional technology such as live streaming and recording capabilities as well as dedicated executive-style classrooms and suites for professional meetings and group study. The Executive Education business wing includes dedicated spaces with a grand concourse, 200-seat shared banquet hall, grand classroom with 144-seat tiered lecture auditorium design and more.

Our new home allows us to continue offering the high-quality executive education that our business community has come to expect while also providing a cutting-edge resource facility for our students, faculty, staff and local business leaders.

BE FIRST TO LEARN IN THIS NEW STATE-OF-THE-ART FACILITY

An executive-style learning experience designed with the Executive student in mind. Envision yourself in classrooms configured for greater collaboration and enhanced discussions.
Professional Credentials

**HUMAN RESOURCE CERTIFICATION INSTITUTE (HRCI®)**

Florida Atlantic University is accredited by the Human Resource Certification Institute (HRCI®) as an Approved Provider.

Select Human Resource Management programs are eligible for re-certification credits by the HR Certification Institute.

The use of this official seal confirms that the select Activity has met HR Certification Institute’s (HRCI®) criteria for recertification credit pre-approval.

aPHRTM, PHR®, PHRca®, SPHR®, GPHR®, PHRi®, SPHRi™, are all registered trademarks of HR Certification Institute.

**INSTITUTE OF INTERNAL AUDITORS (IIA)**

Membership in the IIA, the dynamic and global organization for internal auditors, provides access to up-to-date standards-based guidance and frameworks, a worldwide network of over 200,000 members and exclusive networking opportunities, and discounts on professional development trainings.

**AMERICAN ACADEMY OF PROFESSIONAL CODERS (AAPC)**

Florida Atlantic University’s Certified Professional Coder program are offered in partnership with AAPC.

**PROJECT MANAGEMENT INSTITUTE (PMI®)**

Florida Atlantic University is approved by the Project Management Institute (PMI) as a Registered Education Provider (R.E.P.).

All Project Management, Business Analysis, and Six Sigma programs are approved by PMI® and eligible for Professional Development Units (PDUs)®.

**INSTITUTE FOR SUPPLY MANAGEMENT (ISM®)**

FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management’s most distinguished and globally recognized credential, the CPSM®.

Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at www.ISM.ws/

**CERTIFIED FINANCIAL PLANNER (CFP®)**

The CFP Certificate Program at Florida Atlantic University is registered with the Certified Financial Planner Board of Standards Inc. (CFP Board).

The mission of Certified Financial Planner Board of Standards, Inc. (CFP Board) is to benefit the public by granting the CFP® certification and upholding it as the recognized standard of excellence for personal financial planning. For more information regarding the CFP® Certification Examination, please visit www.CFP.net.
FINANCING OPTIONS FOR YOUR CERTIFICATE OR DEGREE

FOR PROFESSIONAL DEVELOPMENT COURSES

FAU Executive Education offers multiple financial assistance options for students pursuing Professional Development programs. These options range from local and state-funded assistance to private loans.

CareerSource Broward
Residents of Broward County meeting specific criteria may be eligible for scholarships of up to $12,000 to assist with educational costs of tuition, books, supplies and more.

CareerSource Palm Beach County
Residents of Palm Beach County meeting specific criteria may be eligible to access training grants, career counselors, business coaches, and training providers.

Sallie Mae
Participants seeking a loan to help fund professional development can apply for Sallie Mae's student loans, designed to aid individual financial needs.

**School code: 001481-98**

Wells Fargo
Participants seeking a loan to fund career development can apply for a Wells Fargo student loan, designed to assist in reaching career goals.

**School code: 001481-71**

FOR DEGREE PROGRAMS

Students pursuing a degree program with FAU Executive Education have several options available to fund their studies. Options range from financial aid to fellowships, scholarships, awards and self-funding. Upon departmental approval, students can declare any combination of tuition payment methods that best suits their budgets and financial plans.

Sallie Mae
Participants seeking a loan to help fund degree programs can apply for Sallie Mae's student loans, designed to aid individual financial needs.

**School code: 001481-98**

Wells Fargo
Participants seeking a loan to fund career development can apply for a Wells Fargo student loan, designed to assist in reaching career goals.

**School code: 001481-71**

METHODS OF PAYMENT AVAILABLE FOR DEGREE-SEEKING STUDENTS

- Federal Financial Aid
- Tuition Reimbursement
- Self-pay Installments
- Private Lending
- Military/Veterans Benefits
- Fellowships, Awards & Scholarships
- Combination of Payment Methods
Businesses survive and thrive under effective management and insightful leadership. Managers in today’s competitive market oversee a diverse workforce and must master crucial skills for adapting to continual change while increasing productivity and advancing their organizations.

FAU’s Management and Leadership programs can help develop new strategies for training, leading and motivating individuals and teams, improve communication and decision-making, maximize opportunities, and effectively manage crisis, conflict and change.

LEADERSHIP BOOT CAMP: EFFECTIVE LEADERSHIP

Become a better leader in today’s dynamic business landscape with FAU’s Leadership Boot Camp Certificate Program. Sharpen your analytical, problem-solving and decision-making skills for your current managerial role as a supervisor, manager, or senior leader or acquire key managerial competencies to elevate your career.

This three-day program helps you develop your skills in leading and managing projects, teams, and even organizations. Identify management challenges as well as strategies for managing maximum performance and results, and acquire effective communication skills. Practical, hands-on activities allow for direct implementation and instant ROI.

2/2/2021 - 2/4/2021
3 Sessions, Tues./Wed./Thurs., 8:00AM - 5:00PM, Live Virtual or On-Campus
$1,250

4/6/2021 - 4/8/2021
3 Sessions, Tues./Wed./Thurs., 8:00AM - 5:00PM, Live Virtual or On-Campus
$1,250

Managers are the most important factor impacting the level of engagement in work environments and account for 70% of the variance in employee engagement, which is directly linked to an organization’s productivity and profitability.*

* www.gallup.com

“I feel grateful to have taken the course when I did. It gave me useful tools to tackle difficult situations, tips to communicate more effectively and reminded me that we all have different strengths. I feel that this will make me a better manager overall and have already advised our HR department that other managers may find the course beneficial.”

SARAH STEPHENSON
Account Services Manager
THE WOMEN IN EXECUTIVE LEADERSHIP PROGRAM

The Women in Executive Leadership program is designed for high-achieving mid-career professionals with the grit to become senior leaders in their organizations. Participants take an introspective look at their own leadership styles and learn how to better engage teams for maximum performance. Participants become aware of behaviors and beliefs that either sabotage or support their own success. The program is designed to build business acumen and strengthen soft skills, creating an overall well-rounded leader.

Participants develop a business-related improvement project, thus providing an immediate ROI for their companies. Additionally, all participants are matched with a senior-level mentor to guide them through the creation of an Individual Development Plan. Graduates of the program gain access to a monthly mastermind group made up of WEL graduates, mentors and instructors. Participants benefit from the ongoing relationships built during the program and continue to network after the program through a variety of networking events.

1/16/2021 – 4/3/2021
12 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual
$2,750

Women comprise nearly half (47%) of the workforce in the U.S.* and hold 52% of all the professional jobs; yet, only 29% hold senior leadership positions and only 5% are CEOs.**

FAU’s Women in Executive Leadership Program (WEL) provides participants with skill-building coursework and activities along with strategies for identifying and negotiating career opportunities and moving into leadership roles.


Fixing the gender gap at the executive level starts at the beginning of one’s leadership path. We have to establish a pipeline of highly-qualified women to fill senior and executive-level roles.”


PAIGE GARRIDO
Assistant Director
Corporate Training & Talent Development

Completing the FAU Women in Executive Leadership Program has enhanced my life, both personally and professionally, in many ways. The curriculum was outstanding and I have made life-long connections with fellow participants, my mentor and the instructors. I highly recommend this program and encourage female professionals working in any field, to apply.”

WHITNEY WEST
Senior Director of Programs & Operations at Palm Beach North Chamber of Commerce

Human Resource Management

Human Resource professionals are consistently in demand as every organization’s success relies on attracting, motivating, and retaining high-quality talent.

FAU’s Human Resource Management certificate programs provide the knowledge base and skills needed for effectively managing employees and strengthening internal initiatives. For seasoned HR professionals seeking formal training or working toward a PHR® or SPHR® certification, or if you are entirely new to the field, our Human Resource Management programs offer both the foundation to get you started in your HR career and the advanced tools to help you excel in your role as an HR professional or manager.

CERTIFICATE IN HUMAN RESOURCE MANAGEMENT
Leveraging one of an organization’s most significant assets—its employees—is critical for businesses to succeed. Featuring real-world business perspectives and best practices for managing and developing a successful workforce, the Certificate in Human Resource Management includes a comprehensive curriculum. Increase your knowledge of HR management fundamentals and learn strategies for performing HR functions more effectively.

1/27/2021 – 4/28/2021
13 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On-Campus
$1,450

1/30/2021 – 5/8/2021
13 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On-Campus
$1,450

5/5/2021 – 7/28/2021
13 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On-Campus
$1,450

HR: COMPENSATION AND BENEFITS CERTIFICATE
Leading HR Management experts bring industry knowledge and practices from their organizations to deliver current research and techniques for compensation administration and employee compensation. Gain an understanding of rewards systems, job analysis, and performance management; and learn how to develop, implement and administer an organization’s rewards and benefit policies, and to be an effective member of a compensation team.

1/28/2021 – 4/15/2021
11 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On-Campus
$1,140

PHR®/SPHR® EXAM PREPARATION COURSE
Obtain your PHR® or SPHR® credentials, highly valued by employers, to demonstrate your commitment to upskilling, add to your existing HR knowledge base, and keep current on HR trends. This intensive course helps prepare you for the HR Certification Institute’s® (HRCI®’s) national examination for the Professional or Senior Professional in Human Resources (PHR®/SPHR®) designation and covers each of the functional areas on both exams.

1/30/2021 – 4/17/2021
10 Sessions, Sat., 9:00AM - 12:30PM, Live Virtual or On-Campus
$1,656

The HR Certification Institute® (HRCI®) does not endorse any particular preparation program or offering. We encourage prospective certification holders to use a variety of resources that reflect their learning styles and needs. Purchasing a certification product is NOT required and HRCI does not guarantee that an individual will pass based on the purchase of a certification preparation product.

I could not have passed the SPHR exam without the class. The class material/books/CDs/test material were all important and very helpful – as well as your help and the guidance that the instructor provided. I am forever grateful!”

CANDACE DOON
HR Generalist

Human Resource Professionals account for almost 1 million jobs in the current economy with employment in almost every industry.

$116,720
Median Annual Salary for HR Managers*

6% Growth
2019 to 2029 HR Managers*


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All programs available for corporate on-site training.
CERTIFICATE IN GEOPOLITICAL ANALYSIS

FAU’s Certificate in Geopolitical Analysis provides business professionals with an understanding of Geopolitics as it relates to risk, opportunity and the business cycle. The program provides methods to assess the impact of geopolitical events on business continuity, supply chains and strategic planning, and tools to build and monitor geopolitical forecasts and scenarios to inform strategic decisions and contingency planning.

Participants taking this course will learn to do the following:

- Use the 7 Pillars of Geopolitics, which include politics, economics, security, geography, history, society, and technology, and better contextualize global events and understand their impact on business continuity. Areas of applicability include, but are not limited to, changing regulatory environments, trade patterns, supply chain disruptions, social instability and risks of conflict.
- Build ground-up geopolitical assessments to enhance understanding of new markets or re-check assumptions about existing markets and supply nodes based on shifting political, social, economic or security dynamics.
- Build geopolitical forecasts and scenarios that impact business continuity and opportunity, and learn how to establish a system to monitor for changes and mitigate paralysis from information volatility.
- Apply tools from the intelligence analyst toolkit to assess information flows from outside and within organizations, and to enhance analysis of geopolitical events to highlight relevance for business operations, identify potential opportunity, and mitigate risk.

2/24/2021 - 2/26/2021
3 Sessions, Wed./Thurs./Fri., 8:00AM - 4:00PM, Live Virtual or On-Campus
$2,500

DISRUPTIVE TECHNOLOGIES AND THE NEXT GENERATION OF INNOVATION PRESENTLY AND BEYOND COVID-19

This seminar provides a high-level, executive overview of contemporary and disruptive technologies driving the market and business alike. The seminar also presents several new challenges and uncharted opportunities that will be presented to the technology sector during and post COVID-19

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2/15/2021 & 2/17/2021
2 Sessions, Mon. & Wed., 7:00PM - 10:00PM, Live Virtual or On-Campus
$395

FAU Executive Education partners with Stratfor to offer the Certificate in Geopolitical Analysis. Stratfor is the world’s leading geopolitical intelligence platform. Stratfor brings global events into valuable perspective, empowering businesses, governments and individuals to more confidently navigate their way through an increasingly complex international environment.

"The three-day course was inspirational and the instructors were consummate experts in their fields. I learned a lot from them and from the online-interaction with the other high-level participants about how to approach geopolitical analysis in a structured and consistent way relevant to modern business leaders’ needs.

It was extremely illuminating to learn on the course how to use the 7 Pillars of Geopolitics thinking to better understand a wide range of global events and their impact on business continuity and planning. I will definitely be able to use the tools and insights gained from the intensive training and accompanying material to systematically analyse changing regulatory environments, trade patterns and supply chain disruptions, all areas of key relevance to my role...

I would highly recommend this excellent Stratfor/FAU course for all senior Government Affairs and Risk Management professionals with a global remit. A great investment in continued professional learning!"

NOEL CLEHANE
Global Head of Regulatory & Public Policy
Sales and marketing are fundamental drivers of growth for businesses of every size and across every industry. Skilled professionals with sales and marketing training are highly sought after and earn competitive compensation for their contributions to a company’s revenue stream.

FAU’s Sales and Marketing certificate programs bring experienced instructors with real-world business scenarios into the classroom. Prepare to build and manage strategic sales teams that generate demand, increase sales, improve service levels, and reveal new profitable opportunities. Also learn how to develop consumer relationships through brand management and promote products and services with creative marketing plans.

CERTIFICATE IN SALES MANAGEMENT

Sales, a primary driver of revenue for every business, requires talent, passion, determination, and skill. Whether you are a sales professional looking to enhance your sales skill-set, just starting your sales career, or a business owner seeking proven concepts and practices for increasing sales, this comprehensive Certificate in Sales Management delivers a solid sales foundation. Discover nuances in the roles of the sales professional and sales manager in the current business environment and gain skills essential for individual and organizational sales success, prospecting and customer relationship management along with strategies for solution-based selling, closing, and negotiating.

1/30/2021 - 4/24/2021
11 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On-Campus
$998

CERTIFICATE IN MARKETING

Effective marketing is integral to a company’s success and skilled marketers are highly sought after and well compensated. The Certificate in Marketing program introduces you to foundational marketing theories as well as advanced marketing concepts and techniques. Learn to create strategic marketing plans to sell your business services or products. Gain fresh insights to develop marketing initiatives, establish strong customer relationships, build and manage a successful brand, optimize promotions, and understand your consumer’s behavior.

1/23/2021 - 3/20/2021
8 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On-Campus
$998


The Community Redevelopment Agency that I work for promoted me to Marketing Coordinator and what I learned in the Certificate in Marketing program allowed me to create a comprehensive marketing plan for the next year. Again, thank you to the instructor for your class and all the help you have given me.”

KRISTEN HICKS
Marketing Coordinator

* 2019 survey of 400 salespeople https://www.marcwayshak.com/sales-statistics/
CERTIFICATE IN DIGITAL MARKETING

Aspiring digital and social media marketing managers and strategists, business owners, and individuals seeking to advance their understanding of the digital marketing landscape will gain a practical foundation in FAU’s Certificate in Digital Marketing. Covers an overview of key competencies and focuses on the integrated digital elements required to create actionable digital strategies and yield measurable outcomes.

3/23/2021 - 6/15/2021
13 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On-Campus
$1,995

As a content writer, this course was very important in order for me to understand the entire process of distribution and strategy. All classes are full of information that is useful, and the instructor will answer each and every question you might have. Altogether, an amazing class! Great tools, insight, and most importantly, high-quality teaching.”

RACHEL DUTRA

Demand for skilled digital marketers has never been higher as brands are investing more than ever before in marketing across digital channels to reach consumers who are continuously online. Yet, the skills gap for navigating the digital economy is widening.

FAU’s Digital Marketing programs, led by leading digital marketing and social media strategists, provide interactive laboratory-like experiences so you can apply newly acquired skills and generate real-world results.

“
Hospitality is one of the leading global industries in creating jobs and contributing to regional, state, national and worldwide economies across four key segments: lodging, foodservice, transportation, and commercial recreation. Earning a hospitality certification develops your understanding of the multifaceted hospitality industry and helps prepare you to advance your career and succeed in managerial roles.

I thought I knew everything there is to know about event planning, only to find out there is so much more to being a meeting + event management professional. I’m thankful I took the initiative to enroll in the course and invest in myself, my present and future endeavors. I’m overjoyed that I can now legitimize myself and my skills with my certification. Thank you to the instructor for pouring into us your knowledge gained as an expert professional.”

ERM A BENNETT
Certificate in Meeting & Event Management

CERTIFICATE IN HOSPITALITY AND TOURISM MANAGEMENT

FAU's Hospitality and Tourism Management certificate program provides participants with excellent lifelong skills and “fresh” topics impacting the world’s largest service industry. The essential skills and knowledge are covered over a 8-module series and are ideal for many categories of participants: those who have no formal education in hospitality and tourism, those who have a formal education, but want current exploration of various industry topics by top leaders in the field, career change professionals considering the industry, and those who may wish to pursue a bachelor's in hospitality and tourism management, but want a “taste” of the curriculum in advance.

This program covers core components of various industry segments required for success as a balanced hospitality professional.

3/22/2021 - 5/14/2021
8 week window to complete, Online
$199

6/14/2021 - 8/6/2021
8 week window to complete, Online
$199

CERTIFICATE IN EVENT MANAGEMENT

Event planners, whether in the early stages of your career or more seasoned professionals already planning meetings, hotel conferences, or trade shows for your organizations or corporations, learn best practices from an MPI® CMM (Certificate in Meeting Management) designee with vast industry experience and a passion for the field. The Certificate in Event Management aligns with the guidelines of the Events Industry Council on planning and delivering meetings and events with solid return on investment

1/23/2021 - 3/20/2021
7 Sessions, Sat., 9:00AM - 3:00PM, Live Virtual or On-Campus
$998

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Hospitality

CERTIFICATE IN EVENT MANAGEMENT

Event planners, whether in the early stages of your career or more seasoned professionals already planning meetings, hotel conferences, or trade shows for your organizations or corporations, learn best practices from an MPI® CMM (Certificate in Meeting Management) designee with vast industry experience and a passion for the field. The Certificate in Event Management aligns with the guidelines of the Events Industry Council on planning and delivering meetings and events with solid return on investment

1/23/2021 - 3/20/2021
7 Sessions, Sat., 9:00AM - 3:00PM, Live Virtual or On-Campus
$998

Call 561.297.2366  Visit execed.fau.edu
CERTIFIED MANAGEMENT ACCOUNTANT

The Certified Management Accountant (CMA®) is deemed by many as the Gold Standard in Management Accounting. The CMA® is a global certification recognized worldwide with 125,000 members. This certification is now the most popular management accounting certification not only in the U.S. but also in the fastest developing regions, namely China and the Middle East.

4/10/2021 - 4/17/2021 (Part I)
5/8/2021 - 5/15/2021 (Part II)
6 Sessions, Sat. & Sun., 9:30AM - 4:30PM, Live Virtual or On-Campus
$2,250

Accounting and Auditing are crucial business functions across every industry. Stakeholders depend on accountants to prepare timely and accurate financial reports. Auditors examine these financial documents to ensure accurate representation of a company's financial position and verify that the accounting procedures comply with generally accepted accounting principles (GAAP).

Call 561.297.2571 | Visit execed.fau.edu

Accountants and Auditors

4% Growth
2019 to 2029
(as fast as average across all occupations)*

$100K (Base) $107K (Total Compensation)
Annual Median Salary for CMA in U.S. (2020)**


Accounting and Auditing

4/10/2021 - 4/17/2021 (Part I)
5/8/2021 - 5/15/2021 (Part II)
6 Sessions, Sat. & Sun., 9:30AM - 4:30PM, Live Virtual or On-Campus
$2,250

Accounting and Auditing

4/10/2021 - 4/17/2021 (Part I)
5/8/2021 - 5/15/2021 (Part II)
6 Sessions, Sat. & Sun., 9:30AM - 4:30PM, Live Virtual or On-Campus
$2,250
CERTIFICATE IN MANAGERIAL ACCOUNTING

A working knowledge of financial and managerial accounting applications helps managers make informed organizational decisions. Whether you are taking your next step into acquiring accounting knowledge or developing your existing accounting skills, FAU’s Certificate in Managerial Finance provides concepts and procedures for planning and controlling business operations: determining product and service costs, profit planning and cost analysis.

5/5/2021 - 6/16/2021
7 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On-Campus
$1,099

CERTIFIED INTERNAL AUDITOR® (CIA®)

Stand out with the Certified Internal Auditor® (CIA®) credential, the standard of professional competency and the only globally-accepted certification for internal auditing. FAU, in partnership with the Institute of Internal Auditors (IIA), provides a foundation for those with an accounting background as well as intermediate and advanced auditing professionals. Our 70-hour instructor-led review program prepares candidates for the three-part CIA® exam. Utilizing the interactive IIA’s CIA Learning System, this comprehensive review covers the three modules necessary for CIA® accreditation: Part I: Essential of Internal Audit (17 hrs.) Part II: Practice of Internal Audit (25 hrs.) Part III: Business Knowledge for Internal Audit (21 hours) Exam Review (7 hrs.).

4/24/2021 - 7/10/2021
10 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual or On-Campus
$2,200*/$2,100

* Discount available with proof of local IIA® Chapter membership

Average annual salary with CIA license is $38K more than peers without credential.*


Membership in the IIA, the dynamic and global organization for internal auditors, provides access to up-to-date standards-based guidance and frameworks, a worldwide network of over 200,000 members and exclusive networking opportunities, and discounts on professional development trainings.

Demonstrate your competence in the internal auditing profession and elevate your accounting career with certifications and credentials respected in the accounting profession.
CERTIFICATE IN INVESTMENT MANAGEMENT

Making strategic decisions about when, where and how to invest and distribute your company’s resources requires a thorough understanding of its financial assets and other investments. FAU’s Certificate in Investment Management introduces you to the fundamentals of investment and portfolio management, covers the latest investment techniques and strategies, and provides practical approaches. Learn investment philosophies followed by successful investors, how to make optimal investment decisions, manage risk, understand the market and diversification, and identify industry trends.

2/10/2021 - 3/31/2021
7 Sessions, Wed., 7:00PM - 10:00PM, Live Virtual or On-Campus
$1,099

CERTIFICATE IN CORPORATE FINANCE

The Certificate in Corporate Finance is designed for the non-financial manager, individual or working professional who would like to gain a better understanding of finance and financial concepts. Participants will learn: time value of money concepts, how to read financial statements, understand profitability metrics, budgeting basics, cost management, the importance of cash flow to a business, margin analysis, financing structure and much more. Overall, financial acumen and financial decision making capabilities will be improved.

2/8/2021 - 3/29/2021
7 Sessions, Mon., 7:00PM - 10:00PM, Live Virtual or On-Campus
$1,099

FINANCIAL & ESTATE PLANNING IN RETIREMENT

In today’s uncertain economy, financial planning has become increasingly important. With an overwhelming number of options for saving and investing, managing your finances can be difficult. Creating a financial plan helps you see the big picture and set long and short-term life goals, a crucial step in mapping out your financial future. Florida Atlantic University’s Financial and Estate Planning in Retirement program will help you plan for your financial well-being and give you peace of mind.

Monthly (Spring & Fall)
3 Sessions, Tues. & Wed., 1:00PM - 4:00PM, Live Virtual or On-Campus
$149

Increasing your financial acumen—particularly during challenging economic times—elevates your professional value.

FAU’s Finance and Investment certification programs deliver core concepts and first-hand insights for evaluating the financial aspects of business. Learn to assess a business’s financial strength as well as its competitors’, glean current financial techniques and practices, understand and protect investments, gain the confidence to unravel the financial complexities and communicate with other finance professionals, and ensure budgets, expenses and revenues stay on track.

“The Certificate in Corporate Finance class was just what I needed to help gain confidence in my field. I learned the basics of finance and real world examples that could apply to any job. The teacher was excellent and I give him 5 stars! I wish it was longer!”

CRYSTAL WATTS
Certificate in Corporate Finance
CERTIFIED FINANCIAL PLANNER™ (CFP®)

FAU's CFP® Certification program delivers in-depth coverage of relevant topics and skills essential for financial planning professionals. A regularly updated curriculum reflects changes in the financial planning industry and consists of seven required courses and an optional CFP® Exam Preparation course:

- Fundamentals of Personal Financial Planning
- Insurance Planning
- Income Tax Planning
- Investment Planning
- Retirement Planning
- Estate Planning
- Financial Plan Development (Capstone)

CFP® Exam Preparation course is FREE for candidates who complete all seven required courses in FAU's CFP® program.

Classes run year-round

10 (Req’d Courses)/12 (Capstone Course)
6 (Exam Review Course) Sessions

Tues. and/or Thurs. Track (Req’d Courses)
Wed. (Capstone Course)
Sat. (Exam Review Course)

7:00PM - 10:00PM (Req’d Courses/Capstone Course)
8:30AM - 3:30PM (Exam Review Course)

Live Virtual or On-Campus

$750 per module (Req’d Courses/Capstone Course)
*$850 (Exam Review Course)

CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL I

FAU’s CFA® Level I Review program introduces you to the fundamental knowledge of investment principles in 14 conveniently scheduled sessions and supports you in preparing for the CFA® Level I Exam. Get practical guidance and study aids for passing the exam from our instructors; the majority are also CFA charterholders with first-hand industry and CFA® exam taking experience.

1/26/2021 – 5/4/2021
14 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On-Campus
$1,450

CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL II

Avail.Upon Req/Waitlist
3 Sessions, Tues., Live Virtual or On-Campus
$499
CERTIFIED MEDICAL BUSINESS MANAGEMENT

Medical office communication, cooperation, and coordination are vital to effective patient care and practice success. FAU's Certified Medical Business Management (CMBM) program consists of three specialized modules focusing on the skills, tools and characteristics medical industry professionals need to manage a successful medical business or practice.

Legal, Regulatory & Compliance Practices
1/20/2021 - 4/7/2021
11 Sessions, Wed., 6:30PM - 9:30PM
Live Virtual or On-Campus
$850

Office Operations
4/14/2021 - 6/23/2021
11 Sessions, Wed., 6:30PM - 9:30PM
Live Virtual or On-Campus
$850

Anatomy, Terminology, Billing & Coding
9/14/2021 - 12/14/2021
12 Sessions, Tue., 6:30PM - 9:30PM
Live Virtual or On-Campus
$850

By successfully completing all three modules in the program, participants will earn the designation of Certified Medical Business manager from FAU.

CERTIFIED PROFESSIONAL CODER (CPC®)

Understanding the principles of medical coding is essential for a career in coding for patient services or for preparing for the Certified Professional Coder CPC® certification examination. FAU’s CPC Review program, in partnership with AAPC, covers the main code books: CPT®, ICD-10-CM Code Set and HCPCS Level II. Learn from certified instructors with over twenty years of experience managing practices and teaching medical billing and coding courses.

1/19/2021 - 3/16/2021
8 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On-Campus
$1,995

Managing a medical practice effectively requires an understanding of the complex healthcare landscape including legal, regulatory and compliance measures, office operations, and medical terminology used in the intricate coding and reimbursement system.

Enhance your career whether you are new to healthcare, in need of industry-specific knowledge, or already working in medical management and seeking to increase productivity and profitability.

Medical and Health Services Managers

32% Growth
(up from 18%)
2019 to 2029
(much faster than average)*

$100,980
(Median Annual Salary)*


WHY AAPC'S CPC CERTIFICATION?

Gold standard in Medical Coding
Signal of Professional Credibility
Highly-valued and well compensated Expertise
CERTIFIED PROFESSIONAL IN SUPPLY MANAGEMENT (CPSM®)

Following the ISM® body of knowledge and taught by CPSM® certified supply management professionals, FAU’s CPSM® program prepares you for the CPSM® exams and provides comprehensive instruction on the highest level of sourcing, procurement, and supply management knowledge and expertise and extensive coverage of the following three supply management knowledge areas:

- Supply Management Core
- Supply Management Integration
- Leadership and Transformation in Supply

2/6/2021 - 5/8/2021
12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On-Campus
$2,100

Emergent technologies, globalization, environmental effects and social influences are increasingly impacting supply management. Knowledgeable and skilled supply management leaders who understand the current trends, latest technology, and best practices for procurement and supply management processes are in demand.

FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management’s most distinguished and globally recognized credential, the CPSM®.

INCREASE EARNINGS
CPSM certification holders earn 14.7% more on average.*

ADVANCE CAREER
Employers value potential candidates with supply management continuing education.

DEMONSTRATE EXPERTISE
CPSM’s rigorous curriculum emphasizes best practices for operational excellence.

RECOGNIZED GLOBALLY
CPSM is the worldwide gold standard of excellence for supply management.

Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at www.ISM.ws/

In today’s data-driven landscape, businesses survive and thrive by using data to garner insights for calculating strategic plans and making better decisions. Business Analytics is the new competitive advantage as understanding current results and predicting future possibilities are crucial steps towards optimizing across business operations.

EXECUTIVE CERTIFICATE IN BUSINESS ANALYTICS
In just 15 weeks, the FAU Executive Certificate in of Business Analytics program prepares students to apply and manage data science to solve critical business challenges. Learn the three essential aspects of Business Analytics - Descriptive, Predictive and Prescriptive to make better, more-informed business decisions.

Descriptive – Create data visualizations and dashboards using popular analytical tools: Tableau, Power BI and Google Analytics (Web Analytics).

Predictive – Learn core concepts of Data mining/Machine learning (techniques and outcome prediction methods using XLMiner, an Excel-based software). Mine heterogeneous data and apply popular classification and regression algorithms on real-world datasets (*participants may use work datasets for course project).

Prescriptive – Perform decision modeling using spreadsheets and optimization techniques with Excel Solver.

BUSINESS/MANAGEMENT ANALYSTS IN U.S
11% Growth
2019 to 2029
(much faster than average)*

$85,260
(Median Salary)*


1/28/2021 – 5/13/2021
15 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual $2,995
Collecting and analyzing business data and then translating those insights into meaningful recommendations is a highly sought-after expertise by companies of all sizes and across nearly every industry. Decision makers are increasingly dependent on business analysts to aid in evaluating business processes and operating procedures, identifying areas for improving operational efficiencies, and suggesting opportunities for controlling costs and achieving better overall performance. FAU’s Business Analysis programs generate Professional Development Units (PDUs) that you may also apply toward receiving and maintaining the Project Management Institute’s credentials.

**FUNDAMENTALS OF BUSINESS ANALYSIS**
Obtain a fundamental understanding of business analysis and learn to align business analysis with projects, establish business requirements informed by data-driven strategic objectives, work effectively with stakeholders, manage change, and shape project outputs.

6/2/2021 – 6/4/2021
3 Sessions, Wed. - Fri., 8:30AM - 4:30PM, Live Virtual or On-Campus
$1,595/$1,435*

**ADVANCED BUSINESS ANALYSIS**
Increasing efficiency and productivity of projects is attainable with advanced business analysis tools and techniques and a framework for business process modeling. Learn gathering and modeling the requirements along with key diagramming techniques: 9 requirements gathering techniques and 18 modeling and diagramming techniques. If you are new to business analysis, we recommend that you first take the course Business Analysis for Project Managers, Business Analysts and Technology Stakeholders.

6/10/2021 – 6/11/2021
2 Sessions, Thurs. - Fri., 8:30AM - 4:30PM, Live Virtual or On-Campus
$1,595/$1,435*

* Bundled discount: Sign up for both, Fundamentals of Business Analysis and Advanced Business Analysis.

**TOP 5 SKILLS REQUIRED TO WORK IN BUSINESS DATA ANALYTICS**

<table>
<thead>
<tr>
<th>Skill</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication</td>
<td>91%</td>
</tr>
<tr>
<td>Problem Solving</td>
<td>92%</td>
</tr>
<tr>
<td>Creative Thinking</td>
<td>83%</td>
</tr>
<tr>
<td>Facilitation</td>
<td>75%</td>
</tr>
<tr>
<td>Organizational Knowledge</td>
<td>82%</td>
</tr>
</tbody>
</table>
INTRODUCTION TO PROJECT MANAGEMENT

Acquiring a solid foundation of project management methodology and practical application, whether you are a new or current project manager, prepares you to effectively implement project management best practices and deliver projects on time and within budget. FAU’s Introduction to Project Management is taught by a PMP® credentialed instructor with extensive project management experience. Learn the complete life cycle of a project from concept to closure and delve into project initiation, execution, planning, controlling and closing. Completion of this three-session provides you with a portfolio of project management tools and techniques to support delivery of projects on schedule, within budget and with minimal risk.

1/19/2021 - 1/21/2021
3 Sessions, Tue. - Thurs., 9:00AM - 5:00PM, Live Virtual or On-Campus
$1,100

5/11/2021 - 5/13/2021
3 Sessions, Tue. - Thurs., 9:00AM - 5:00PM, Live Virtual or On-Campus
$1,100

Enroll Anytime
8 week window to complete, Online
$1,100

EXECUTIVE CERTIFICATE IN PROJECT MANAGEMENT

Entering the project management field or advancing your current project management career though formal training ensures your thorough understanding of project management methodology and its practical application. Explore the fundamentals of the internationally-accepted A Guide to the Project Management Body of Knowledge (PMBOK®) with in-depth coverage of the 5 PMBOK® Process Groups and their interdependencies in the project lifecycle. FAU’s Executive Certificate in Project Management validates your comprehensive understanding of key project management concepts. To pursue PMP® certification as well, take advantage of the optional, preparatory course offering.

1/12/2021 - 4/27/2021
15 week window to complete, Online
$4,995

1/23/2021 - 5/2/2021 (Weekends)
12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On-Campus
$4,995

1/25/2021 - 5/2/2021 (Evenings)
24 Sessions, Mon. & Wed., 6:30PM - 10:00PM, Live Virtual or On-Campus
$4,995

5/15/2021 - 8/22/2021 (Weekends)
12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On-Campus
$4,995

WELCOME TO THE PROJECT ECONOMY

“Change is as relentless as it is pervasive—from the impact of technologies like artificial intelligence to the clamor for greater social accountability to customers’ everevolving expectations. Organizations that stick with the status quo risk not just treading water, but sinking.

Organizations are undergoing a fundamental paradigm shift in which projects are no longer adjacent to operations but instead primary to how work gets done and problems get solved. In many ways, the organization is the project—led by a variety of titles, executed through a variety of approaches, and focused unwaveringly on delivering financial and societal value. This is...The Project Economy.”*

* 2020 Pulse of the Profession®

“Call it disruption—or just the new normal. At a time of extraordinary change driven by new technologies, executive leaders from across business, government, and nonprofit organizations know that success depends on big, bold ideas. And they need people with the skills and mindset to deliver on those ideas with big, bold projects—or risk being left behind. With so much at stake—and so much in flux—organizations must rethink some fundamental questions: Why do we exist? What do we offer? Who will be tasked to do the work? Future-fit organizations are not only willing to re-imagine their vision and purpose, but also eager to adopt new ways of thinking that will allow them to thrive in The Project Economy.”**

** 2020 Pulse of the Profession®

Call 561.297.2544  ■  Visit execed.fau.edu

Project Management
Project Management (Preparatory Courses)

Prepare for the Project Management Institute’s (PMI) professional certification exams, the Certified Associate Project Manager (CAPM)® or the Project Management Professional (PMP)®, through lectures, slides, hands-on exercises, and access to a database of over 1,000 sample exam questions.

FAU is a Registered Education Provider (R.E.P.), approved by the Project Management Institute (PMI)®, PMP®, CAPM®, PMI-SP®, PMI-RMP®, PMI-ACP®, & PMI-PBA® are registered marks of the Project Management Institute, Inc.

PMP® EXAM PREPARATION (35 HOURS)
Exam preparation and review course meets the 35 hours education requirement set forth by the Project Management Institute (PMI)® for obtaining the Project Management Professional (PMP)® certification.

2/20/2021 - 3/27/2021
5 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On-Campus
$2,295/$2,145*

6/21/2021 - 6/25/2021
5 Sessions, Mon. - Fri., 9:00AM - 4:00PM, Live Virtual or On-Campus
$2,295/$2,145*

3 month window to complete, Online
$2,295/$2,145*

* PMI South Florida members save $150 discount.

PMP® EXAM PREPARATION (21 HOURS)
Intense 21-hour course prepares you to take the Project Management Professional (PMP)® certification exam; designed for those who have already earned at least 14 of the 35 hours of education needed to meet the Project Management Institute (PMI)® requirements.

4/30/2021 - 5/2/2021
3 Sessions, Fri. - Sun., 9:00AM - 4:00PM, Live Virtual or On-Campus
$1,395

8/20/2021 - 8/22/2021
3 Sessions, Fri. - Sun., 9:00AM - 4:00PM, Live Virtual or On-Campus
$1,395

PDU ONLINE COURSES
FAU's suite of advanced courses for PMI®-credentialed project managers helps further develop and enhance skills, supports PMI's Continuing Certification Requirement (CCR), and maintains Professional Development Units (PDUs) during the certification cycle.

- Value-Driven Project Management Environments
- Project Teams & Teamwork
- Organizational Change Management
- Earned Value Management
- Advanced Schedule Management
- Work Breakdown Structure (WBS) Concepts
- Advanced Risk Management
- Project Portfolio Management

Enroll Anytime
4 week window to complete, Online
$199/$398*/$796**

Fee per course * Register for 2, get 1 FREE! ** Register for 4, get 2 FREE!

I am much more confident in regards to project management, and with this course, I am starting to pick-up on the lexicon being used by the company I work for. The course has helped me to connect the dots. The course has added greater value to my work contributions by improving my business acumen on how and when to incorporate this knowledge and processes in addition to connecting my current role to other applicable areas within my organization.”

ELIWD FOUNNIER
PMP Exam Preparation Course (35 hours)
All programs available for corporate on-site training.

PMI RISK MANAGEMENT PROFESSIONAL (PMI-RMP)®

Learn advanced project risk management tools and techniques for managing project risk and preparing for PMI’s Risk Management (PMI-RMP)® certification in convenient online environment.

Enroll Anytime
3 month window to complete, Online
$1,395

PMI SCHEDULING MANAGEMENT PROFESSIONAL (PMI-SP)®

Acquire advanced scheduling and time management skills by adding new tools and techniques for cultivating and evolving effectiveness and efficiency of your project schedules and timelines. Prepare for PMI’s Scheduling Professional (PMI-SP)® certification; topics covered range from the fundamentals of the Schedule Development Process to more advanced areas from the Schedule Model and Good Practices outlined in the PMI’s® internationally accepted Practice Standard for Scheduling.

Enroll Anytime
3 month window to complete, Online
$1,395

Preparing for your CAPM®, PMP®, PMI-SP®, PMI-RMP® and PMI-ACP® exams with FAU’s in-class or online preparation courses gives you confidence with thorough practice and test-taking strategies. Using a variety of instructional methods—comprehensive study guides, practice exams, access to a database of over a thousand sample questions and practical exercises—reinforces the key concepts, formulas, and principles necessary for passing PMI’s certification exams.

PMI-RMP®

“With advanced skills in risk management, you perform a specialized function attuned to the needs of a project environment that is increasingly global, virtual and complex.

The PMI Risk Management Professional (PMI-RMP)® highlights your ability to identify and assess project risks, mitigate threats, and capitalize on opportunities. In this capacity, you enhance and protect the needs of your organization.”*

* https://www.pmi.org/certifications/types/risk-management-rmp

PMI-SP®

“There is much more to project scheduling than just the use of tools and technology to build a schedule for your team. Schedules are a fundamental element of project management yet many projects are not completed within the initial timeframe.

Projects and teams today are increasingly global and virtual, and project schedules are key to managing activities, resources, dependencies, and ultimately, project outcomes.”*

* https://www.pmi.org/certifications/types/scheduling-sp
Project Management – Agile

FAU EXECUTIVE EDUCATION All programs available for corporate on-site training.

FUNDAMENTALS OF AGILE PROJECT MANAGEMENT
This program introduces the most popular Agile frameworks, including SCRUM, and how they align with traditional PMBOK® Guide-based project management. You will learn the pros and cons of Agile techniques and the steps used in managing Agile projects.

3/18/2021 - 3/19/2021
2 Sessions, Thurs. - Fri., 8:30AM - 4:30PM, Live Virtual or On-Campus
$850

RALPH HORNBECK
Project Management Office
Fundamentals Of Agile Project Management

PMI AGILE CERTIFIED PRACTITIONER (PMI-ACP)® EXAM PREPARATION COURSE (ONLINE)
This 21-hour course equips you to lead your next Agile project and prepares you for the Project Management Institute’s Agile Certified Practitioner (PMI-ACP)® exam. The course is a combination of stimulating class interaction, active learning exercises, and group collaboration as well as exam preparation

Enroll Anytime
3 month window to complete, Online
$1,395

Six Sigma Certifications

Six Sigma Certifications

SIX SIGMA YELLOW BELT ONLINE
This course provides students with an introductory understanding of the fundamentals of Six Sigma, its metrics and the basic improvement methodologies

Enroll Anytime
3 month window to complete, Online
$950

Call 561.297.2544 ■ Visit execed.fau.edu

This is a great introduction to the fundamentals of Agile Project Management. It can be taken by both project managers who only know waterfall as well as by non-project management personnel.”

RALPH HORNBECK
Project Management Office
Fundamentals Of Agile Project Management
Six Sigma is more than performance training! Six Sigma certification equips you with an integrated, data-driven and proven approach for improving business processes. Obtaining your Yellow Belt, Green Belt, Black Belt and/or Master Black Belt signals your commitment to developing your analytical skills for streamlining business processes and ensuring quality performance—skills highly-valued by many business industries including e-commerce, banking and financial services, IT, HR, healthcare, project management, marketing, and telecom.

FAU's Six Sigma programs provide an in-depth understanding of the Six Sigma improvement model, concepts and language, focusing on the “Define-Measure-Analyze-Improve-Control” methodology by use of case studies and examples drawn from service, business processes, and practical applications. FAU's Six Sigma certifications also include Lean components. Combining Six Sigma's emphasis on quality with Lean techniques focus on efficiency promote business and operational excellence.

**SIX SIGMA GREEN BELT**
Acquire the knowledge and skills for forming and facilitating Six Sigma teams and managing basic Six Sigma projects. Gain tools, techniques and practices for cost reductions and quality improvement to implement into your organization. Earn your Green Belt certification in preparation for Black Belt and Master Black Belt certifications.

2/2/2021 - 4/26/2021  
12 full weeks to complete, Online  
$2,625

2/20/2021 - 3/27/2021  
5 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual or On-Campus  
$2,625

5/25/2021 - 8/16/2021  
12 full weeks to complete, Online  
$2,625

6/21/2021 - 6/25/2021  
5 Sessions, Mon. - Fri., 8:30AM - 4:30PM, Live Virtual or On-Campus  
$2,625

**SIX SIGMA BLACK BELT**
Prepares to manage advanced Six Sigma projects and actively lead organization-wide improvement efforts. Black Belt certification equips you to utilize statistical analysis software for advancing organizational cost reduction and quality improvement efforts. Black Belts mentor and define projects for Green Belts and prepares you for the Master Black Belt certification.

4/10/2021 - 5/8/2021  
5 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual or On-Campus  
5/9/2021 - 5/8/2022, + Online  
$5,135

Enroll Anytime  
12 month window to complete, Online  
$5,135

**SIX SIGMA MASTER BLACK BELT**
Train to become the highest level of technical expertise regarding Six Sigma in your organization. Master Black Belts develop and conduct training sessions as well as mentor and coach every Six Sigma certified employee raising the level of organizational competency.

Enroll Anytime  
6 month window to complete, Online  
$2,595
Tecomet, a global multi-market services and solutions provider with over five decades of experience with “precision metals” counts on FAU’s educational excellence for its employee professional development. Recognized as the largest third-party manufacturer for the medical device market and a leader in the aerospace and defense arena, Tecomet strives every day to earn customer trust and improve lives around the world.

WHY FAU EXECUTIVE EDUCATION?

“FAU has a great reputation, and when we asked OUR ENGINEERS where they wanted to get their Six Sigma certification from, they CHOSE FAU. After looking into a multitude of options, we choose FAU too, and our decision was validated the moment we met the instructor. What a great person and what a great talent.”

DUANE KORYTKO
General Manager, Riviera Beach
Tecomet's global competitive advantage stems from its commitment to valuing employees along with exceptional customer service and superior product quality that meets and exceeds the highest international standards. Tecomet prioritizes three simple, yet very strong key values:

**TECOMET KEY VALUES**

- **PEOPLE**
- **INTEGRITY**
- **PERFORMANCE**

Partnering with FAU Executive Education for professional development enables Tecomet to support one of its key values - **PEOPLE** - in nurturing and developing their talent.

For maintaining its proven product quality control across all its locations, Tecomet integrates Six Sigma as an essential support for all facets of the business. FAU courses train their employees in the highly-valued Six Sigma principles as well as best practices in human resources to ensure continuity across departments.

"I am extremely happy with our decision to work with the professional continuous education programs provided by FAU. We were particularly impressed and motivated to work with FAU due to their professional, reliable, accommodating and well-organized team. In the future, I know that I will advocate for myself and my co-workers when it comes to being given opportunities for continuing education experiences. I see the importance of staying current on emerging trends in the market and see it as invaluable to receive this instruction by the experts, as is done at FAU."

**MONICA CASTILLO**
Human Resources

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**TECOMET**

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**FAU EXECUTIVE EDUCATION**

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**TECOMET KEY VALUES**

- **YELLOW BELT**
  - Technical Team Leads, Production Managers and Supervisors
  - *Facilitate communication between Production and Engineers*

- **GREEN BELT**
  - Quality and Manufacturing Engineers
  - *Enable all engineers to earn Green Belt*

- **BLACK BELT**
  - Senior Engineers

- **HUMAN RESOURCES**
  - Benefits and Compensation
  - PHR®
Florida Atlantic University College of Business offers its AACSB-accredited executive and professional degree programs for busy, motivated professionals who want to advance their knowledge and careers while developing long-lasting networking relationships.

EXECUTIVE MBA
PROFESSIONAL MBA
ONLINE MBA
MBA IN SPORT MANAGEMENT
EXECUTIVE MASTER OF HEALTH ADMINISTRATION
MASTER OF SCIENCE IN FINANCE
EXECUTIVE MASTER OF TAXATION
EXECUTIVE MASTER OF ACCOUNTING
EXECUTIVE PH.D. IN BUSINESS ADMINISTRATION
Prepare for the next opportunity as a global business leader with the Executive MBA (EMBA) program. This illustrious program is strategically designed for seasoned, highly-trained individuals with aspirations of enhancing key skillsets and sharpening understanding of core components for continual upward growth. Highly-credentialed faculty members from each region of the globe immerse students in an environment that fosters exploration of real business challenges and critical thinking with a diverse and international mindset. Courses are offered every third weekend on the Boca Raton campus or in a live, remote format, allowing uninterrupted focus on professional commitments while gaining invaluable insight in a collaborative, high-caliber, and full-service learning experience.

PROGRAM INFORMATION
- Program starts every Fall (August) and Spring (January)
- Classes are held every third Saturday and Sunday from 8:00AM - 6:15PM and are offered both in-person and in a live, remote learning format for ultimate flexibility and engagement options
- 23-month EMBA curriculum (40 – 46 credits):
  - 28 Core credits/10 courses
  - 12 Elective/concentration credits/4 courses
  - 6 Foundation credits/2 courses
    - Foundation courses in Financial Accounting and Corporate Finance may be exempted with a previous grade of “B” or better, if taken within the last five years
- Tuition: $965/credit hour
  - Tuition is the same for Florida and non-Florida residents (including international students)

ADMISSION REQUIREMENTS
- Regionally accredited bachelor’s degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Five years of managerial or extensive professional experience required
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE may be waived based on committee evaluation of credentials

TYPES OF POSITIONS HELD:
- Chief Operations Officer
- Regional Sales Manager
- Vice President of Finance
- Project Manager
- Director of Marketing

COMPANIES WE WORK FOR:
- JP Morgan
- NextEra Energy
- South Florida Water Management District
- Memorial Health System
- Microsoft
The Professional MBA (PMBA) program enables mid-level, business-oriented professionals to gain invaluable knowledge and insight on industry practices without interruption to their work schedules. Learn in a collaborative and interactive environment with other growing leaders representing diverse backgrounds, industries, and professions. PMBA faculty members teach applicable skillsets that prepare students to assume leadership roles, inspire change, and promote growth within their organizations.

Courses are conveniently offered weeknights on two campuses across South Florida in Boca Raton and Davie as well as through a live, remote experience. This hybrid model provides maximum mobility for busy young professionals.

The PMBA program has facilitated the growth and enhancement of my network. The connections forged through each project have evolved beyond the academic environment into both personal and business relationships. This strengthening has mutually benefited each of us with dynamic capabilities and resources for future success. I am grateful for the opportunity to have learned with and from high level performers.”

ROBERT MARIANI, MBA
Operations Sergeant – Army National Guard
The Online MBA (OMBA) program is specially designed for those who prefer distance learning or whose personal and professional schedules are not aligned with on-campus learning requirements. Courses are facilitated by the same industry-leading on-campus instructors who encourage critical thinking, analysis, and collaboration in a virtual environment. The instruction and content replicate the classroom experience, where access to recorded lectures, group presentations, and discussion boards create an enhanced learning platform for business-minded professionals. The Online MBA is 100% asynchronous, allowing complete flexibility and convenience for students to gain 24-hour access from anywhere in the internet-connected world.

ONLINE MBA

COMPLETE IN 23 MONTHS

U.S. News & World Report ranks FAU’s Online MBA program among the top 50 best online programs in the nation.

Connect with us one-on-one via phone, web conference, or in person. Visit: OMBA.FAU.EDU or FAU.EDU/OMBA

This program has been a great fit for me, allowing me to balance growing professional responsibilities with my desire to continue my education at a pace that works for me.

I believe strongly that education is one of the biggest gifts you can give yourself and others...This program has served as a great reminder of these core values and, more specifically, of the broad social impact of being part of a cohort in which folks appreciate and welcome diverse perspectives and experiences.

DR. EMILY PTAZEK, PhD, MBA
President and CEO – Healthcare Network of Southwest Florida

All programs available for corporate on-site training.
The MBA in Sport Management (MBA Sport) program produces top-notch managers and executives who are practitioner-oriented and aim to acquire expertise in the business of sport. MBA Sport began in August 2000, and since its inception, over 90% of the program’s graduates are employed in permanent, and/or full-time sport and entertainment industry positions. Students master areas ranging from finance and operations to event management and marketing along with many others that translate to the sport and non-sport divisions of business. The program is offered weeknights on the Boca Raton campus, fully online, or in a live remote hybrid experience. Courses are taught by well-trained faculty members who challenge students to think critically and apply learning on a global scale.

**MBA in Sport Management**

Complete in 23 Months

Ranked among the world’s top 15 postgraduate sports business programs, according to the latest rankings from SportBusiness.

Connect with us one-on-one via phone, web conference, or in person. Visit: MBASPORT.FAU.EDU or FAU.EDU/MBASPORT

**TYPES OF POSITIONS HELD:**
- Senior Associate Athletic Director/CFO
- Operations Coordinator
- Publicist
- Director of Social Media/Marketing
- Manager of Programming and Acquisitions
- Vice President, Business Strategy and Analytics

**COMPANIES WE WORK FOR:**
- New York Yankees
- FloSports
- Major League Soccer
- University of North Texas
- Florida Panthers
- ESPN

**PROGRAM INFORMATION**
- Program starts every Fall (August), Spring (January) and Summer (Online Only)
- Select from on-campus, live & remote, or fully online program options
- Sessions are held every Tuesday and Thursday from 6:15PM - 10:00PM and are offered in-person at the Boca Raton campus or through a live, virtual platform.
- 23-month PMBA curriculum (40 – 43 credits):
  - 28 Core credits/9 courses
  - 12 Elective/sport management concentration credits/6 courses
  - 3 Foundation credits/1 course
    - Foundation course in Financial Accounting may be exempted with a previous grade of “B” or better, if taken within the last five years
- Tuition On-campus: $900/credit hour
- Tuition Online: $800/credit hour (excludes textbooks)
- Tuition is the same for Florida and non-Florida residents (including international students)

**ADMISSION REQUIREMENTS**
- Regionally accredited bachelor’s degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Résumé and essay including three references
- Interview required for on-campus program only
- GMAT/GRE may be waived based on committee evaluation of credentials
The Executive Master of Health Administration (EMHA) program prepares mid- and upper-level professionals to gain key business knowledge that can be applied to administrative and management areas of the healthcare sector. Leading healthcare experts create a highly collaborative and engaging environment for students to learn, network and elevate their understanding of healthcare trends and key factors to better patient outcomes. Students can learn fully online, on the Boca Raton campus every third weekend, or elect a hybrid schedule for maximum flexibility. Full-service support affords students the ability to achieve a highly sought-after education without disrupting their personal and professional demands.
The Master of Science in Finance (MSF) program is specially tailored to train and develop individuals for the vast array of opportunities in the finance industry. Training in the MSF program is administered by accomplished finance instructors who provide critical analyses in areas such as financial management, investment banking, portfolio management, private equity, and investment management. Upon completion of the degree, the program also includes supplemental preparation for the Bloomberg® Certification and the CFA® designation. With courses offered on evenings at the Boca Raton campus as well as in a virtual and live format, students can collaborate and engage in a thought-provoking learning space without affecting their daily professional commitments.

**Program Information**
- Program starts every Fall (August) and Spring (January)
- Sessions are held every Monday and Wednesday from 6:15PM - 10:00PM and are offered in-person at the Boca Raton campus or through a live, virtual platform.
- 16-month Master of Science Curriculum (30 credits/10 courses)

**Admission Requirements**
- Regionally accredited bachelor’s degree in related field or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate credits
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE may be waived based on either credentials evaluation:
  - An advanced degree
  - Approximate four years of professional work experience in finance-affiliated industry with a 3.0 GPA in FAU’s undergraduate Finance, Accounting or Economics degrees, or 3.5 GPA in Finance from another AACSB-accredited school

**Companies We Work For:**
- Bank of America
- Northwestern Mutual
- Charles Schwab
- Truist Financial
- New York Life

**Sectors We Work In:**
- Wealth and Asset Management
- Hedge Funds
- Private Equity
- Corporate Finance
- Risk Analysis

Connect with us one-on-one via phone, web conference, or in person. Visit: **MSF.FAU.EDU** or **FAU.EDU/MSF**
Maintain the quality of your professional and personal lives while earning your Executive Master of Taxation degree in just two years and a semester. Our program accommodates tax students who are also working professionals. You will not have to worry about balancing demanding work schedules with course assignment deadlines during the hectic tax seasons as we do not require coursework during the spring semester. The Executive Master of Taxation program can be completed entirely online, in person on Saturdays, or a combination of both.

What I love about FAU’s Executive Master of Taxation program is that it is just that—a tax program. The curriculum includes exposure to many aspects of tax including an entire course on tax research, which is an essential skill for tax accountants. I really appreciated that my professors had real-world practitioner experience in addition to being knowledgeable academics.”

KATERINA BAIDA, MTAX, CPA
Senior Tax Associate
PwC
Obtain an Executive Master of Accounting degree to open new career opportunities, get a step closer to taking the CPA or CFE, move into higher-level positions in accounting, banking, or finance, and increase your earning potential. Customized around working professionals, the Executive Master of Accounting program can be completed entirely online, in person on Saturdays, or a combination of both as your schedule demands.

**EXECUTIVE MASTER OF ACCOUNTING**

**COMPLETE IN 25-36 MONTHS**

**MASTER OF ACCOUNTING CONCENTRATIONS**
- Forensic Accounting
- Business Valuation
- Digital Accounting Forensics and Data Analytics
- Professional Accounting
- Tax

Connect with us one-on-one via phone, web conference, or in person. Visit: [ACCOUNTING.FAU.EDU](ACCOUNTING.FAU.EDU)

**PROGRAM INFORMATION**
- Program starts every Fall (August), Spring (January), and Summer (May)
- Classes delivered completely online and via on-campus live lectures every Saturday in Davie
- 25 to 36-month MAcc curriculum (30 – 45 credits):
  - Business and accounting foundation courses may be required
- Tuition: $1,066.67 /credit hour (Forensic Accounting, Business Analytics, Digital Accounting and Data Analytics, Tax)
- Tuition: $833.33/credit hour (Professional Accounting)

**ADMISSION REQUIREMENTS**
- Regionally accredited bachelor’s degree in any discipline or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate credits
- Work experience recommended, but not required
- Résumé
- Two letters of recommendation
- GMAT/GRE may be waived based on committee evaluation of credentials

Call 561.297.0525  ■  Visit accounting.fau.edu

All programs available for corporate on-site training.
Executive Ph.D. in Business Administration

Call 561.297.6000 ■ Visit executivephd.fau.edu

PROGRAM INFORMATION
- Program starts every Fall (August)
- Classes are held every third weekend and are offered both in-person and in a live, remote learning format for ultimate flexibility and engagement
- Three-year program
  - Years One and Two: Attend classes on campus
  - Year Three: Work independently on Dissertation
- 80 credits in total:
  - 9 credits: Tools courses
  - 36 credits: Seminar courses
  - 9 credits: Research courses in discipline of interest
  - 26 credits: Dissertation courses
- Tuition: $1000/credit hour
  - Tuition is the same for Florida and non-Florida residents (including international students)

ADMISSION REQUIREMENTS
- Extensive managerial experience
- Master’s degree from recognized, regionally accredited institution or international equivalents
  - Exceptional applicants with a bachelor’s degree and extensive managerial experience may be considered
- Official Transcripts from all programs
- Current professional résumé
- Three letters of recommendation
- Statement of Purpose
- GMAT/GRE score
- Interview with Committee

Earn the highest academic degree in business while continuing to advance a full-time career. The Executive Ph.D. in Business Administration is a professional doctoral program customized for senior managers, high-potential leaders, and C-suite professionals who want to become subject matter experts in their industries, highly-valued thought leaders with fresh insights, and contributors of new knowledge and best practices to transform the future business landscape.

The Executive Ph.D. program focuses on developing mastery of advanced research methodologies and in-depth analytical skills to empower business leaders. In an executive environment with innovative facilities, you will learn how to merge your business knowledge and experience with academic rigor to conduct and interpret business research, make evidence-based evaluations of today’s complex business challenges, and create data-driven strategies for tomorrow’s business opportunities.

EXECUTIVE PH.D.
COMPLETE IN 36 MONTHS

Connect with us one-on-one via phone, web conference, or in person. Visit: EXECUTIVEPHD.FAU.EDU
Executive Education: In what ways have you grown since starting/graduating (from) your program?
Ilan: The program has expanded my skillset in various arenas, including financial analyses, marketing, business structure, and health law. In addition, this program has exposed me to a vast network of people from different industries, many whom I have become close with over the years.

Executive Education: How do you think this program has helped you or could help others achieve personal and professional goals?
Ilan: Originally, I thought that all I needed was the degree to enter “C-Suite” level roles in healthcare. What I learned was so much more. From improved communication techniques, to working to inspire others, to more of a worldly view on events and financials, I have gained a greater insight into the business world.

To be honest, the program has left me yearning for more.

Executive Education: What has surprised you about being an executive education student?
Ilan: What surprised me was how I really did not need to have a finance degree to take these courses, and that I could still thrive in these courses. Further, I did not expect I would learn as much as I did, and come out yearning for more. In addition, the new friends and networking opportunities are endless. For that, I am grateful.

Executive Education: What has surprised you about being an executive education student?
Sara: I have grown so much since I started this program-on a personal and professional matter. This program produces leaders and stronger individuals and unique thinkers who can present new and renovating ideas. Since starting this program, I see myself transforming from a “Diplomatic leader” to an “Alchemistic leader”-something that is priceless.

Executive Education: What is something that has surprised you about being an executive education student?
Sara: I started this program when my son was two months old, and the online program perfectly fits my lifestyle. I was able to work my full-time job while balancing school and being a mother/wife.

I highly recommend this program to anyone looking to get their MBA but is worried about balancing their work/family/school.

The professors genuinely care about the students. They are always there to answer any questions/concerns. Even though all of my classes were online, I never felt alone. The lecturers were excellent and very thorough. The professors do not treat the students as if we are only students; they value our ideas and feedback and made us feel as if we were on their level.

Executive Education: Please share a memory that stands out to you.
Sara: The drive-thru graduation ceremony was amazing! It was super organized, and I did not feel as if I missed out on a real graduation ceremony. The staff cared about my family’s safety; everyone was wearing masks, and they hired a professional photographer to take pictures. The graduation gifts were amazing as well!
# Executive Degree Programs at a Glance

Florida Atlantic University’s executive degree programs are designed to maximize your learning while complementing your work and personal lives.

## Executive Degree Programs Overview

<table>
<thead>
<tr>
<th>Program</th>
<th>Program Duration</th>
<th>Program Format</th>
<th>Program Meets</th>
<th>Program Starts</th>
<th>Per Credit Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Executive MBA</strong></td>
<td>23 MONTHS (40 – 46 credits total)</td>
<td>Boca Raton Campus: In-Person &amp;/Or Live Remote</td>
<td>Every Third Weekend</td>
<td>Every January &amp; August</td>
<td>$965 per credit hour</td>
</tr>
<tr>
<td><strong>Professional MBA</strong></td>
<td>23 MONTHS (40 – 46 credits total)</td>
<td>Boca Raton &amp; Davie Campus: In-Person &amp;/Or Live Remote</td>
<td>Boca: Tues. &amp; Thurs. Davie: Mon. &amp; Wed.</td>
<td>Every January &amp; August</td>
<td>$900 per credit hour</td>
</tr>
<tr>
<td><strong>Online MBA</strong></td>
<td>23 MONTHS (40 – 46 credits total)</td>
<td>100% Online</td>
<td>100% Online (No Schedule Commitment)</td>
<td>Every January, May, &amp; August</td>
<td>$800 per credit hour</td>
</tr>
<tr>
<td><strong>MBA in Sport Management</strong></td>
<td>23 MONTHS (40 – 43 credits total)</td>
<td>Boca Raton Campus: In-Person &amp;/Or Remote Learning or 100% Online</td>
<td>Tues. &amp; Thurs. Evenings or 100% Online</td>
<td>Every January, May (Online), &amp; August</td>
<td>$900 On-Campus $800 Online per credit hour</td>
</tr>
<tr>
<td><strong>Executive Master of Health Admin.</strong></td>
<td>15 MONTHS (30 credits total)</td>
<td>Boca Raton Campus: In-Person &amp;/Or Live Remote or 100% Online</td>
<td>Every Third Weekend or Fully Online</td>
<td>Every January, May (Online), &amp; August</td>
<td>$1,000 On-Campus $900 Online per credit hour</td>
</tr>
<tr>
<td><strong>Master of Science in Finance</strong></td>
<td>16 MONTHS (30 credits total)</td>
<td>Boca Raton Campus: In-Person &amp;/Or Live Remote</td>
<td>Monday &amp; Wednesday Evenings</td>
<td>Every January &amp; August</td>
<td>$1,000 per credit hour</td>
</tr>
<tr>
<td><strong>Executive Master of Accounting</strong></td>
<td>25 – 36 MONTHS (30 – 45 credits total)</td>
<td>Davie Campus: In-Person &amp;/Or Live Remote</td>
<td>Saturday or Fully Online</td>
<td>Every January, May &amp; August</td>
<td>$1,066.67 per credit hour         (Professional Accounting, Business Analytics, Digital Accounting and Data Analytics, Tax)</td>
</tr>
<tr>
<td><strong>Executive Master of Taxation</strong></td>
<td>28 – 32 MONTHS (30 – 36 credits total)</td>
<td>Davie Campus: In-Person &amp;/Or Live Remote</td>
<td>Saturday or Fully Online</td>
<td>Every January, May &amp; August</td>
<td>$833.33 per credit hour</td>
</tr>
<tr>
<td><strong>Executive Ph.D.</strong></td>
<td>36 MONTHS (80 credits total)</td>
<td>Boca Raton Campus: In-Person &amp;/Or Live Remote</td>
<td>Every Third Weekend</td>
<td>August</td>
<td>$1,000 per credit hour</td>
</tr>
</tbody>
</table>

All programs available for corporate on-site training.

S P R I N G - S U M M E R  2 0 2 1
As an Executive Education student, your experience goes beyond the classroom. From modern, exclusive facilities and unparalleled networking experiences to all-inclusive administrative support and career building services, we create an environment suitable for uninterrupted learning and opportunities to enhance your professional acumen.

### Degree Resources and Experiences

#### FAU Executive Education

**Degree Resources & Experience**

**Program/Administrative Support**
- Textbooks and instructional materials provided or mailed (on-campus courses only)
- Technical support & financial services, personalized advising sessions each semester
- Experienced, industry-leading faculty
- Organic connections forged with professional business colleagues to study, collaborate and expand network
- Catered meals (weekend courses)
- Catered refreshments (weeknight courses)
- Individualized leadership profile and assessment opportunities
- Program options and flexibility allow completion without work and life interruption

**Student Resources**
- Private coaching sessions to enhance leadership skills and professional presence
- Business Mentor Program with accomplished alumni
- Boot Camp course to enhance industry knowledge, sharpen skills, and heighten professional branding
- Recorded class lectures and tutorials
- Owl ID for exclusive access to key resources (libraries, databases and executive facilities)
- Tutoring and writing services
- Lifetime discount on all highly-ranked professional development certificate courses
- Unlimited access to FAU Business Network community and resources
- Graduation regalia
- Private graduation events

**FACILITIES**
- State-of-the-art executive education center
- 24-hour access to conference-style study rooms
- Innovative classrooms designed for maximum collaboration and discussion
- Average class size: less than 30 students
- Expansive atrium for networking and engagement activities
- Parking e-permit with covered parking spaces

**Funding Options**
- Federal Financial Aid
- Tuition Reimbursement
- Self-Payment Plans
- Military and VA Benefits
- Graduate Assistantships and Fellowships
customized programs

THAT INNOVATE, MOTIVATE AND GET RESULTS!

Florida Atlantic University’s College of Business has a dedicated Corporate Training Division which specializes in customized on-site training programs for local, national, and international organizations.

Florida Atlantic University partners with leading subject matter experts who have the knowledge, expertise, and experience to speak your organization’s language and solve its skills-gaps. An FAU Corporate Program will empower your participants with new business strategies, new perspectives for analyzing challenges, and new approaches for solving problems.

CUSTOMIZED LEARNING
PRACTICAL
POWERFUL
SKILLS-BASED
INTERACTIVE
DYNAMIC

These training principles drive every Executive Education program FAU offers, and our Corporate Programs are no exception. In our custom programs, we employ a variety of approaches that closely assess real-time organizational issues, create an engaging learning experience, and lead to actionable outcomes for your organization.

Our most successful corporate partnerships are built on collaboration, clear goals, and shared commitment to results. If you are looking for a meaningful and effective educational relationship that will bring real, actionable results to your company, then don’t wait to schedule an FAU Corporate Program for your organization.

To discover the many types of customized corporate training programs that FAU offers, please contact Paige Garrido at pgarrido@fau.edu.
FAU ALUMNI COMBAT GLOBAL OCEAN PLASTIC CRISIS

Over 11 Million pounds of trash cleared from the world’s oceans, rivers and coastlines, to date—from the U.S. to Haiti, Guatemala and Indonesia.
4Ocean founders Alex Schulze and Andrew Cooper met while studying at FAU. During a post-graduation surf trip to Bali, the duo were dismayed by the magnanimity of the ocean plastic crisis. They vowed to make it their mission to be part of the solution, and in January 2017, within 15 months of their eye-opening trip, they launched 4Ocean.

**RECOGNITIONS**

- Forbes 30 Under 30: 2019 Social Entrepreneurs
- Newsweek Creative Class of 2019
- Surfer Magazine Agent of Change 2018
- FAU College of Business: 2019 Outstanding Young Owls Award

We take great pride in the accomplishments of our young entrepreneurs, and they continue to look to their alma mater and FAU College of Business for guidance and customized corporate training in Strategic Planning and Upward Feedback as their company evolves.

**SUPPORT FOR OCEAN**

Cleanup efforts are funded by 4Ocean’s One Pound Promise campaign: purchase of a single 4Ocean bracelet made from 100% post-consumer recycled material funds removal of one pound of trash from oceans and coastlines.

www.4ocean.com
Headquarters: Boca Raton, FL
INTERNATIONALLY RECOGNIZED

#1 #11

Florida U.S.

FAU EXECUTIVE EDUCATION • PROFESSIONAL DEVELOPMENT PROGRAMS

2020

Executive Education Ranking 2020