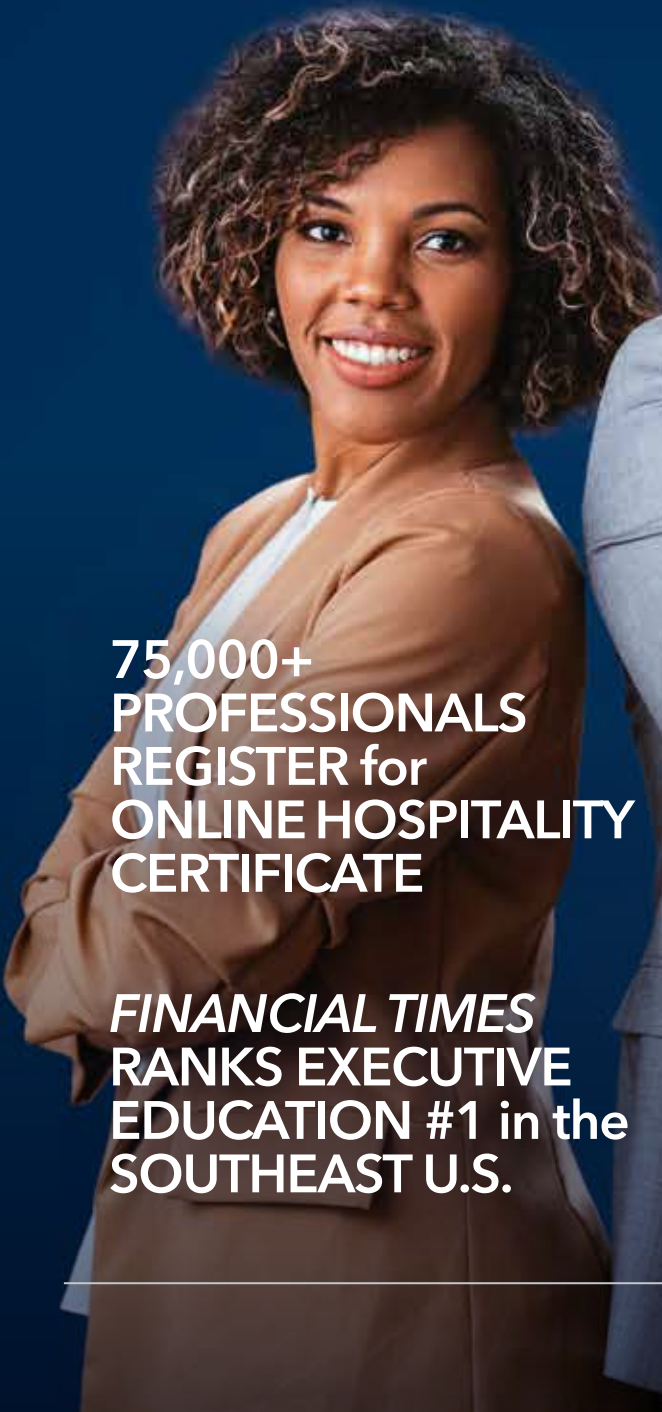




FALL 2020

EXECUTIVE EDUCATION

COLLEGE OF BUSINESS



75,000+
PROFESSIONALS
REGISTER for
ONLINE HOSPITALITY
CERTIFICATE

FINANCIAL TIMES
RANKS EXECUTIVE
EDUCATION #1 in the
SOUTHEAST U.S.



THE RISE OF
NATURE
GNAWS

JM FAMILY joins
FAU EDU-VANTAGE
Partnership Program

EXCLUSIVE LOOK:
FAU EXECUTIVE
EDUCATION'S
NEW COMPLEX





EDUCATE
THROUGH KNOWLEDGE

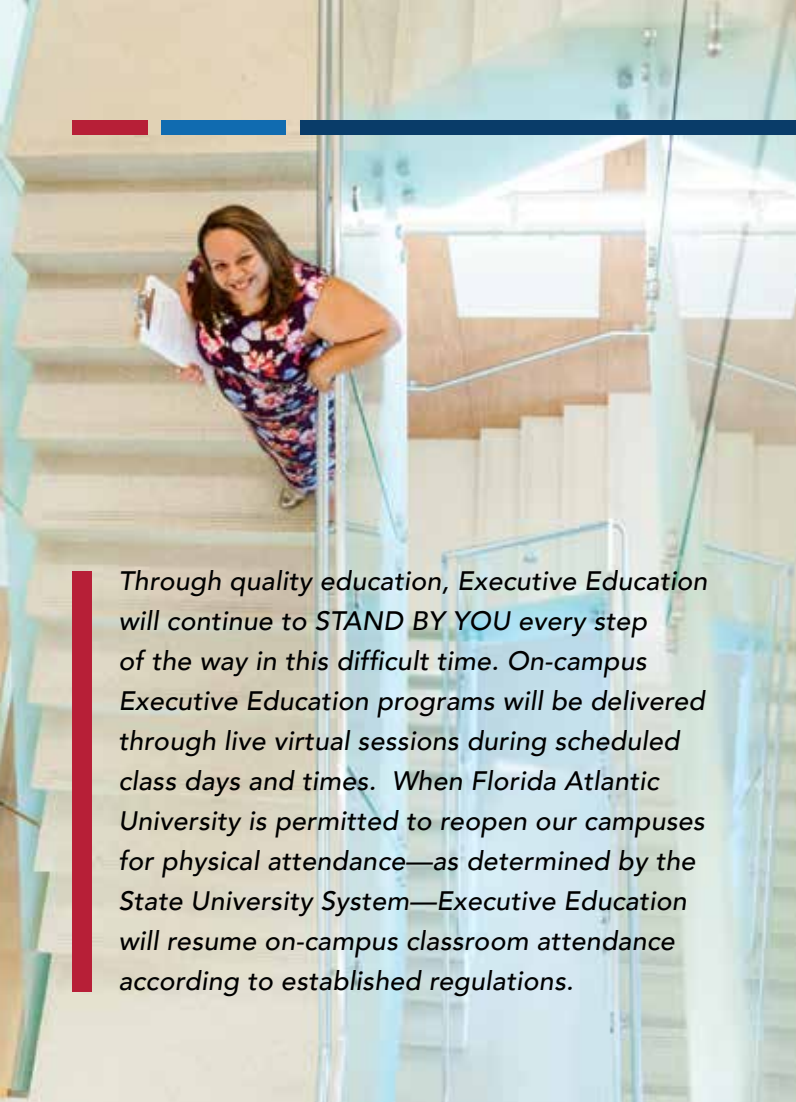
EQUIP
WITH SKILLS

EMPOWER
FOR OPPORTUNITY



EXECUTIVE EDUCATION





Through quality education, Executive Education will continue to **STAND BY YOU** every step of the way in this difficult time. On-campus Executive Education programs will be delivered through live virtual sessions during scheduled class days and times. When Florida Atlantic University is permitted to reopen our campuses for physical attendance—as determined by the State University System—Executive Education will resume on-campus classroom attendance according to established regulations.

Florida Atlantic University reserves the right to substitute instructors, modify prices, change course formats, dates and/or times of programs or cancel courses due to insufficient enrollment or unexpected circumstances.



THE BENCHMARK OF QUALITY FOR BUSINESS EDUCATION WORLDWIDE

WHY ACCREDITATION MATTERS

Earning a degree from an AACSB-accredited institution such as FAU signals high quality to hiring employers. FAU is one of 874 business institutions across 56 countries and territories to pass the rigorous standards of quality for this esteemed recognition. Students learn in higher quality courses with excellent programs and faculty. Employers recruit more graduates from AACSB-accredited schools who in turn are offered more competitive salaries.

AACSB Accreditation is a distinction of the highest standards in business education and earned by fewer than 5% of the world's business schools.





Daniel Gropper, Ph.D.

Dean
College of Business
Florida Atlantic
University

On behalf of the College of Business at Florida Atlantic University, I would like to welcome you! As you focus on your career goals, we invite you to experience the transformative opportunities that FAU's College of Business can provide. With a faculty and staff dedicated to teaching core and advanced business skills and providing nationally and internationally acclaimed educational and professional development programs, we prepare students for outstanding career possibilities. Partnering with our local business community helps us ensure our programs meet the evolving market demands and contributes to our continued success.

We look forward to seeing you soon and "Go Owls!"



Vegar Wiik

Executive Director
Executive Education
Florida Atlantic
University

Our business community relies on FAU to educate and equip their future employees and business leaders. For over a decade, FAU's Executive Education has been doing just that. We offer high-quality degree programs as well as the most diversified selection of over 60 national and international certification and professional development programs.

In all our Executive Education programs, students will experience what makes us unique: our culture of service, 24/7 support model, and your very own team dedicated to your educational success. As we continue to grow and design leading-edge programs, we invite you to join us and take advantage of the opportunities to transform your career and organization.

FALL 2020

FAU EXECUTIVE EDUCATION

Features

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Financial Times Ranks Executive Education #1 in the Southeast U.S.

FAU's professional development programs jump in latest ranking.

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75,000+ Professionals Registered for Online Certificate

In response to COVID-19's impact on the hospitality industry, FAU offered a free and condensed online certificate in Hospitality and Management.

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The Rise of Nature Gnaws

From selling dog chews out of a garage to becoming an international company generating close to \$15 million in sales: a tale of success.

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Exclusive Look: FAU Executive Education's Brand New Complex

A first look at FAU's new Executive Education facilities where learning and innovation go hand-in-hand.

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JM Family Joins FAU Edu-Vantage Partnership Program

JM Family partners with FAU to give their employees the opportunity to achieve their educational and professional goals.

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EXECUTIVE EDUCATION GLOBALLY RECOGNIZED BY FINANCIAL TIMES AS A TOP PROVIDER OF EXECUTIVE EDUCATION

Florida Atlantic University College of Business's Executive Education program jumped 12 spots in the 2020 *Financial Times* worldwide rankings for open enrollment professional education programs, posting one of the largest improvements of any university.

FAU ranked No. 1 in both Florida and the U.S. Southeast and also ranked No. 11 nationally and No. 59 globally (up from No. 71 in 2019). The *Financial Times* ranks the top 75 universities around the world, and in this year's rankings only 15 percent are U.S. schools. We also ranked No. 8 in the U.S. for the quality of participants, and No. 4 in the world for female participants.

Financial Times establishes its rankings of the top universities around the world by assessing key elements that capture quality and impact: student feedback, course design, faculty, teaching methods, and facilities. Acknowledgement on this list of top Executive Education programs globally is a direct result of our efforts to provide convenient high-quality programs and meet the needs of our high-caliber participants.





LEADERSHIP BOOT CAMP: EFFECTIVE LEADERSHIP

Become a better leader in today's dynamic business landscape with FAU's Leadership Boot Camp Certificate Program. Sharpen your analytical, problem-solving and decision-making skills for your current managerial role as a supervisor, manager, or senior leader or acquire key managerial competencies to elevate your career.

This three-day program helps you develop your skills in leading and managing projects, teams, and even organizations. Identify management challenges as well as strategies for managing maximum performance and results, and acquire effective communication skills. Practical, hands-on activities allow for direct implementation and instant ROI.

9/29/2020 - 10/01/2020

3 Sessions, Tues./Wed./Thurs., 8:00AM - 5:00PM, Live Virtual or On-Campus
\$1,250

10/20/2020 - 10/22/2020

3 Sessions, Tues./Wed./Thurs., 8:00AM - 5:00PM, Live Virtual or On-Campus
\$1,250



The use of this seal confirms that this activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.


Businesses survive and thrive under effective management and insightful leadership. Managers in today's competitive market oversee a diverse workforce and must master crucial skills for adapting to continual change while increasing productivity and advancing their organizations.

FAU's Management and Leadership programs can help develop new strategies for training, leading and motivating individuals and teams, improve communication and decision-making, maximize opportunities, and effectively manage crisis, conflict and change.



Managers are the most important factor impacting the level of engagement in work environments and account for **70%** of the variance in employee engagement, which is directly linked to an organization's productivity and profitability.*

* www.gallup.com


 Women comprise nearly half (47%) of the work force in the U.S.* and hold 52% of all the professional jobs; yet, only 29% hold senior leadership positions and only 5% are CEOs.**


FAU's Women in Executive Leadership Program (WEL) provides participants with skill-building coursework and activities along with strategies for identifying and negotiating career opportunities and moving into leadership roles.

* Bureau of Labor Statistics, "Table 3: Employment Status of the Civilian Noninstitutional Population by Age, Sex, and Race, 2018," Current Population Survey, Household Data Annual Averages (2019).

** Bureau of Labor Statistics, "Table 11: Employed Persons by Detailed Occupation, Sex, Race, Hispanic or Latino Ethnicity, 2017," Current Population Survey, Household Data Annual Averages (2019).



 FAU Executive Education ranked #2 in the U.S. and #4 in the world for percentage of female participants in Executive Education by the *Financial Times*.

 *This program has given me the courage to speak up, stand out, and go after what I want and deserve. I am worth the time and investment and so are you."*



CRYSTAL BARGER

THE WOMEN IN EXECUTIVE LEADERSHIP PROGRAM

The Women in Executive Leadership program is designed for high-achieving mid-career professionals with the grit to become senior leaders in their organizations. Participants take an introspective look at their own leadership styles and learn how to better engage teams for maximum performance. Participants become aware of behaviors and beliefs that either sabotage or support their own success. The program is designed to build business acumen and strengthen soft skills, creating an overall well-rounded leader.


Participants develop a business-related improvement project, thus providing an immediate ROI for their companies. Additionally, all participants are matched with a senior-level mentor to guide them through the creation of an Individual Development Plan. Graduates of the program gain access to a monthly mastermind group made up of WEL graduates, mentors and instructors. Participants benefit from the ongoing relationships built during the program and continue to network after the program through a variety of networking events.

9/19/2020 - 12/19/2020

12 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On-Campus

\$2,750



 Fixing the gender gap at the executive level starts at the beginning of one's leadership path. We have to establish a pipeline of highly-qualified women to fill senior and executive-level roles."

https://wiw-report.s3.amazonaws.com/Women_in_the_Workplace_2019.pdf

PAIGE GARRIDO
Assistant Director
Corporate Training & Talent Development



PUBLIC SAFETY LEADERSHIP DEVELOPMENT



Extraordinary challenges require extraordinary leaders. South Florida's public safety leaders face intense pressure, requiring innovative thinking, intuitive collaboration and exceptional communication.

FAU's Public Safety Leadership Development Certificate program explores issues and provides relevant insights for today's leaders in public safety. Professionals in law enforcement, fire rescue, 911 telecommunications, emergency management, and support services can choose one of two tracks. Track One, for new supervisors, introduces you to an understanding of your own leadership, communications, and management styles, and covers managing conflict, working across multi-generational teams, delegating, and time management. Track Two, for established leaders—lieutenants, captains, commanders, and director level personnel—dives into strategic planning, leading through change, getting buy-in, team communication and engagement, and creating a Leader-Leader culture.

10/23/2020 - 12/18/2020 (Track One)
8 Sessions, Fri., 9:00AM - 12:00PM, Live Virtual or On-Campus
\$1,495

MENTAL HEALTH FOR TRAUMA AND RESILIENCY

With every emergency or crisis, a multitude of psychological impacts emerge across all demographics for both the public sector and first responder communities. In partnership with the International Collaboration on Trauma and Resilience (ICTR), FAU offers a fully online Mental Health for Trauma and Resilience training program taught by traumatology and resilience experts. The six-module format delves into the dynamics and neurobiology of trauma and resilience, and the holistic approach; psychological first aid and trauma; pre-, during, and post-crisis resiliency training

9/2/2020 - 10/7/2020
6 Sessions, Wed., 2 Hours, Online
\$600

Emergencies, disasters and crises are inevitable. Preparation, response, recovery and mitigation with competently delivered care during and after an event ensure greater resiliency for agencies, facilities, employees, and communities.

FAU's International Center for Emergency Management Education (ICEME) delivers unique, hands-on, experiential training with practical application for regional professionals working in public safety, public health, first response, emergency medicine, crisis and disaster management.

FAU's ICEME is a partner with a major international hospital, Chaim Sheba Medical Center, in Israel, offering global expertise in emergency management training. The ICEME is also a point of delivery for FEMA certified courses, and a partner with the National Disaster Preparedness Training Center in Hawaii.



 **5% Growth**

2018 to 2028
Emergency Management Professionals,
Police Officers, Firefighters
and Support Services*

* <https://www.bls.gov/OOH/management/emergency-management-directors.htm#tab-8>



Human Resource professionals are consistently in demand as every organization's success relies on attracting, motivating, and retaining high-quality talent.

FAU's Human Resource Management certificate programs provide the knowledge base and skills needed for effectively managing employees and strengthening internal initiatives. For seasoned HR professionals seeking formal training or working toward a PHR® or SPHR® certification, or if you are entirely new to the field, our Human Resource Management programs offer both the foundation to get you started in your HR career and the advanced tools to help you excel in your role as an HR professional or manager.

CERTIFICATE IN HUMAN RESOURCE MANAGEMENT

Leveraging one of an organization's most significant assets—its employees—is critical for businesses to succeed. Featuring real-world business perspectives and best practices for managing and developing a successful workforce, the Certificate in Human Resource Management includes a comprehensive curriculum. Increase your knowledge of HR management fundamentals and learn strategies for performing HR functions more effectively.



8/22/2020 - 12/5/2020

13 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On-Campus
\$1,450

8/26/2020 - 12/2/2020

13 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On-Campus
\$1,450

The use of this seal confirms that this activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.

HR: COMPENSATION AND BENEFITS CERTIFICATE

Leading HR Management experts bring industry knowledge and practices from their organizations to deliver current research and techniques for compensation administration and employee compensation.

Gain an understanding of rewards systems, job analysis, and performance management; and learn how to develop, implement and administer an organization's rewards and benefit policies, and to be an effective member of a compensation team.



9/3/2020 - 11/12/2020

11 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On-Campus
\$1,140

The use of this seal confirms that this activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.


PHR®/SPHR® EXAM PREPARATION COURSE

Obtain your PHR® or SPHR® credentials, highly valued by employers, to demonstrate your commitment to upskilling, add to your existing HR knowledge base, and keep current on HR trends. This intensive course helps prepare you for the HR Certification Institute's® (HRCI®)'s national examination for the Professional or Senior Professional in Human Resources (PHR®/SPHR®) designation and covers each of the functional areas on both exams.

8/29/2020 - 11/14/2020

10 Sessions, Sat., 9:00AM - 12:30PM, Live Virtual or On-Campus
\$1,656

The HR Certification Institute® (HRCI®) does not endorse any particular preparation program or offering. We encourage prospective certification holders to use a variety of resources that reflect their learning styles and needs. Purchasing a certification product is NOT required and HRCI does not guarantee that an individual will pass based on the purchase of a certification preparation product.

 Human Resource Professionals account for almost 1 million jobs in the current economy with employment in almost every industry.

\$113,300

Median Annual Salary for HR Managers*

 **7% Growth**

2018 to 2028 HR Managers*

* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Human Resources Managers, on the Internet at <https://www.bls.gov/ooh/management/human-resources-managers.htm> (visited January 10, 2020).

“ I could not have passed the SPHR exam without the class. The class material/ books/CDs/ test material were all important and very helpful – as well as your help and the guidance that the instructor provided. I am forever grateful!! ”

CANDACE DOON
HR Generalist



FAU Executive Education partners with Stratfor to offer the Certificate in Geopolitical Analysis. Stratfor is the world's leading geopolitical intelligence platform. Stratfor brings global events into valuable perspective, empowering businesses, governments and individuals to more confidently navigate their way through an increasingly complex international environment.



CERTIFICATE IN GEOPOLITICAL ANALYSIS

FAU's Certificate in Geopolitical Analysis provides business professionals with an understanding of Geopolitics as it relates to risk, opportunity and the business cycle. The program provides methods to assess the impact of geopolitical events on business continuity, supply chains and strategic planning, and tools to build and monitor geopolitical forecasts and scenarios to inform strategic decisions and contingency planning.

Participants taking this course will learn to do the following:

- Use the 7 Pillars of Geopolitics, which include politics, economics, security, geography, history, society, and technology, and better contextualize global events and understand their impact on business continuity. Areas of applicability include, but are not limited to, changing regulatory environments, trade patterns, supply chain disruptions, social instability and risks of conflict.
- Build ground-up geopolitical assessments to enhance understanding of new markets or re-check assumptions about existing markets and supply nodes based on shifting political, social, economic or security dynamics.
- Build geopolitical forecasts and scenarios that impact business continuity and opportunity, and learn how to establish a system to monitor for changes and mitigate paralysis from information volatility.
- Apply tools from the intelligence analyst toolkit to assess information flows from outside and within organizations, and to enhance analysis of geopolitical events to highlight relevance for business operations, identify potential opportunity, and mitigate risk.

9/24/2020 - 9/26/2020

3 Sessions, Thurs./Fri./Sat., 8:00AM - 4:00PM, Live Virtual or On-Campus

\$2,500

Sales and marketing are fundamental drivers of growth for businesses of every size and across every industry. Skilled professionals with sales and marketing training are highly sought after and earn competitive compensation for their contributions to a company's revenue stream.

FAU's Sales and Marketing certificate programs bring experienced instructors with real-world business scenarios into the classroom. Prepare to build and manage strategic sales teams that generate demand, increase sales, improve service levels, and reveal new profitable opportunities. Also learn how to develop consumer relationships through brand management and promote products and services with creative marketing plans.



CERTIFICATE IN SALES MANAGEMENT

Sales, a primary driver of revenue for every business, requires talent, passion, determination, and skill. Whether you are a sales professional looking to enhance your sales skill-set, just starting your sales career, or a business owner seeking proven concepts and practices for increasing sales, this comprehensive Certificate in Sales Management delivers a solid sales foundation. Discover nuances in the roles of the sales professional and sales manager in the current business environment and gain skills essential for individual and organizational sales success, prospecting and customer relationship management along with strategies for solution-based selling, closing, and negotiating.

8/29/2020 - 11/21/2020

10 Sessions, Sat., 9:00AM - 12:00PM, Live Virtual or On-Campus

\$998

“The instructor was extremely engaging and knowledgeable on the content of the course as a Sales Management professional himself. I would recommend this course to anyone looking to advance in Sales and add to their overall skill set!”

LISA LIVINGWAY

Manager of Brand Standards - Post Sales

Certificate in Sales Management



61% of salespeople consider selling much harder than five years ago.*

* 2019 survey of 400 salespeople <https://www.marcwayshak.com/sales-statistics/>

CERTIFICATE IN MARKETING

Effective marketing is integral to a company's success and skilled marketers are highly sought after and well compensated. The Certificate in Marketing program introduces you to foundational marketing theories as well as advanced marketing concepts and techniques. Learn to create strategic marketing plans to sell your business services or products. Gain fresh insights to develop marketing initiatives, establish strong customer relationships, build and manage a successful brand, optimize promotions, and understand your consumer's behavior.

9/2/2020 - 10/21/2020

8 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On-Campus

\$998



Advertising, Promotions, and Marketing Managers

8% Growth

2018 to 2028 (faster growth, on average, than all occupations)*

* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Management Analysts, on the Internet at <https://www.bls.gov/ooh/management/advertising-promotions-and-marketing-managers.htm> (visited March 28, 2020).

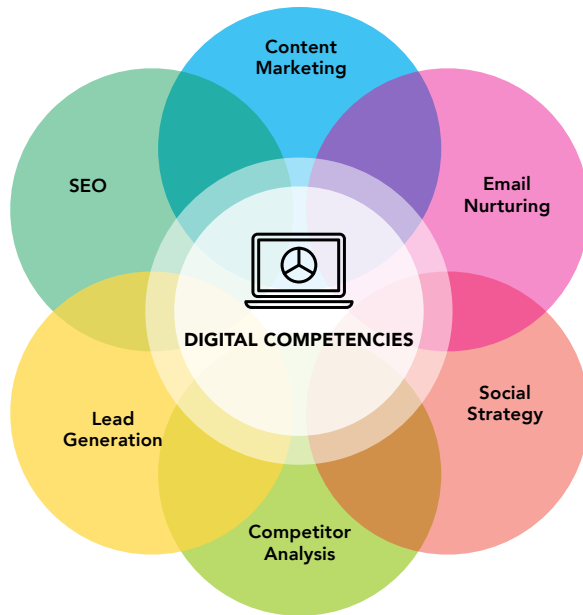
CERTIFICATE IN DIGITAL MARKETING

Aspiring digital and social media marketing managers and strategists, business owners, and individuals seeking to advance their understanding of the digital marketing landscape will gain a practical foundation in FAU's Certificate in Digital Marketing. Covers an overview of key competencies and focuses on the integrated digital elements required to create actionable digital strategies and yield measurable outcomes.

8/25/2020 - 11/17/2020

13 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On-Campus

\$1,995



Demand for skilled digital marketers has never been higher as brands are investing more than ever before in marketing across digital channels to reach consumers who are continuously online. Yet the skills gap for navigating the digital economy is widening.

FAU's Digital Marketing programs, led by leading digital marketing and social media strategists, provide interactive laboratory-like experiences so you can apply newly acquired skills and generate real-world results.



“The FAU Certificate in Digital Marketing will help me lead my department into more of a marketing environment (from a PR environment). This course has been significant because my organization is a content provider, and we have a major opportunity to expand the reach, frequency and impact of the content we generate to more audiences, driving more engagement and delivering greater customer value. I learned several tools and techniques I can carry through my career.”

LIZ DECASTRO
Executive Director - Marketing
Communications & Events



FAU HELPS OVER 75,000 HOSPITALITY PROFESSIONALS WITH FREE CERTIFICATE TO AID WORKERS DURING COVID-19 CRISIS

Helping our Florida community during the COVID-19 pandemic was a priority for FAU. With hospitality as the largest private employer in Florida and travel and tourism simultaneously disrupted around the world, we knew hospitality workers and professionals would be among the first to be negatively impacted. Determined to support those most affected, Peter Ricci, Ed.D., director of our nationally ranked Hospitality and Tourism Management program, teamed up with Executive Education to offer a FREE Hospitality and Management certificate through a series of five online sessions in April 2020.

While everyone was quarantined at home, FAU was able to deliver a multi-week online program on the core components required for success as a hospitality professional to over 75,000 people from 165 countries and regions across every continent, excluding Antarctica.



“Those of us in hospitality are gregarious. We want to be with people. We want to be helping others, and many were feeling a bit lost and longing for some interaction.”

This certificate offered a tool to keep people positively engaged while they were not at work, so they could be better prepared to hit the ground running when things ramped back up.”

PETER RICCI, Ed.D.

Director

FAU Hospitality and Tourism Management Program



CERTIFICATE IN HOSPITALITY AND TOURISM MANAGEMENT



FAU's Hospitality and Tourism Management certificate program provides participants with excellent lifelong skills and "fresh" topics impacting the world's largest service industry. The essential skills and knowledge are covered over a 7-module series and are ideal for many categories of participants: those who have no formal education in hospitality and tourism, those who have a formal education, but want current exploration of various industry topics by top leaders in the field, career change professionals considering the industry, and those who may wish to pursue a bachelor's in hospitality and tourism management, but want a "taste" of the curriculum in advance.

This program covers core components of various industry segments required for success as a balanced hospitality professional.

7/20/2020 - 9/8/2020
6 week window to complete, Online
\$199

CERTIFICATE IN EVENT MANAGEMENT



Event planners, whether in the early stages of your career or more seasoned professionals already planning meetings, hotel conferences, or trade shows for your organizations or corporations, learn best practices from an MPI® CMM (Certificate in Meeting Management) designee with vast industry experience and a passion for the field. The Certificate in Event Management aligns with the guidelines of the Events Industry Council on planning and delivering meetings and events with solid return on investment

8/29/2020 - 10/24/2020
7 Sessions, Sat., 9:00AM - 3:00PM, Live Virtual or On-Campus
\$1,199

Hospitality is one of the leading global industries in creating jobs and contributing to regional, state, national and worldwide economies across four key segments: lodging, foodservice, transportation, and commercial recreation. Earning a hospitality certification develops your understanding of the multifaceted hospitality industry and helps prepare you to advance your career and succeed in managerial roles.

“Taking part in the Meeting & Event Management program was one of the best decisions I have ever made during my career as a proud FAU alum. Students are given the opportunity for real-world application of the course material at engaging on-site venue visits, and the program overall will provide a plethora of resources I know I will continue to reference throughout my future as an event coordinator.

The diversity among the class was also one of my favorite aspects because I believe it contributed to the comfort and openness of the class the instructor so expertly guided. I look forward to taking additional courses offered by Executive Education because I know they will prove to be beneficial in presenting even more career-building opportunities for me, and all students, regardless of age or industry experience.”

PHOEBE EVE KOLESAR
Event Staff

Accounting and auditing are crucial business functions across every industry. Stakeholders depend on accountants to prepare timely and accurate financial reports. Auditors examine these financial documents to ensure accurate representation of a company's financial position and verify that the accounting procedures comply with generally accepted accounting principles (GAAP).

CERTIFIED MANAGEMENT ACCOUNTANT

The Certified Management Accountant (CMA®) is deemed by many as the Gold Standard in Management Accounting. The CMA® is a global certification recognized worldwide with 125,000 members. This certification is now the most popular management accounting certification not only in the U.S. but also in the fastest developing regions, namely China and the Middle East.

8/15/2020 - 8/22/2020

9/26/2020 - 10/3/2020

6 Sessions, Sat. & Sun., 9:30AM - 4:30PM, Live Virtual or On-Campus

\$2,250



Accountants and Auditors

6% Growth

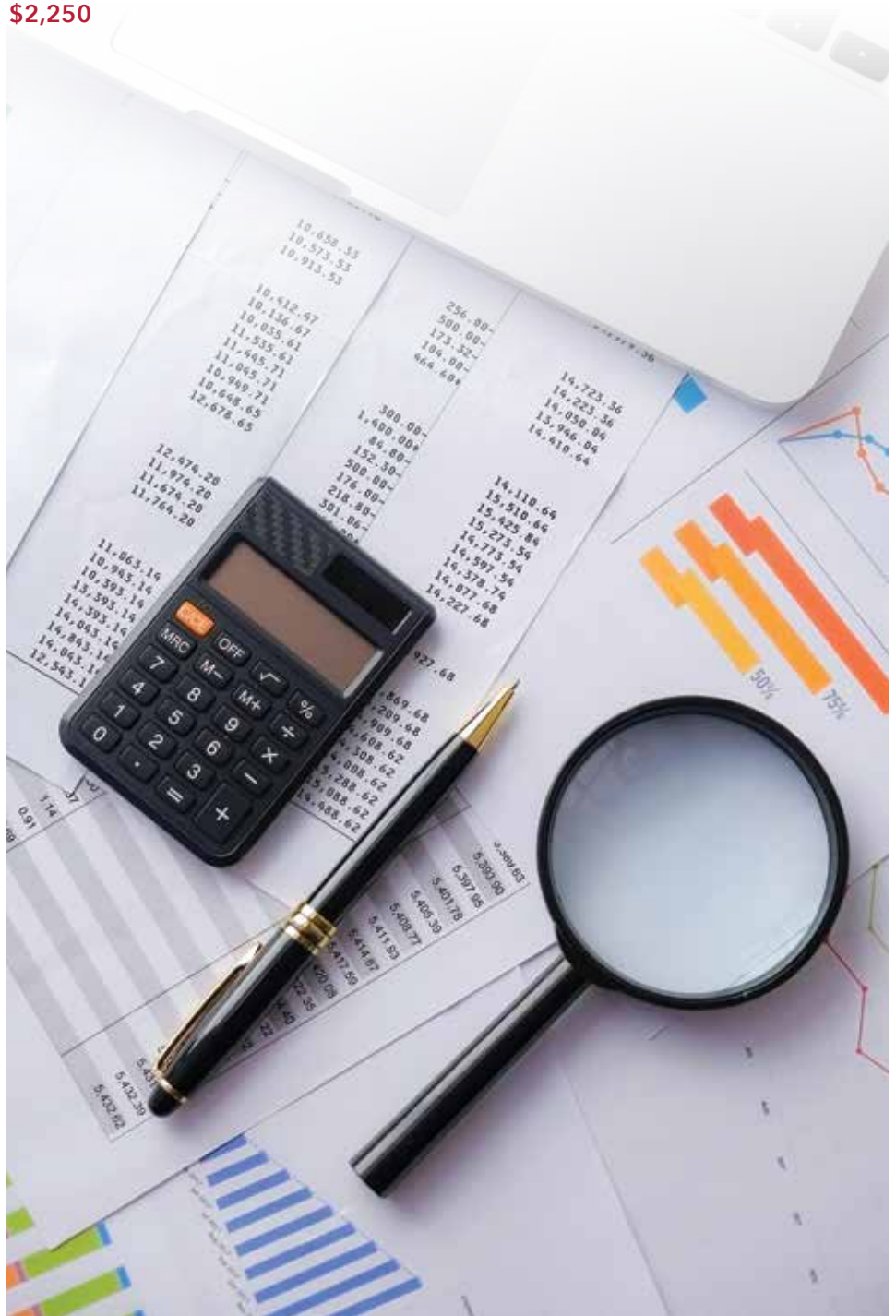
2018 to 2028
(faster rate on average across all occupations)*

\$100K (Base)
\$107K (Total Compensation)

Annual Median Salary for CMA
in U.S. (2020)**

* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Accountants and Auditors, on the Internet at <https://www.bls.gov/ooh/business-and-financial/accountants-and-auditors.htm> (visited June 13, 2020).

** IMA® (Institute of Management Accountants) 2020 Global Salary Survey at https://www.imanet.org/salary_survey



CERTIFICATE IN MANAGERIAL ACCOUNTING



A working knowledge of financial and managerial accounting applications helps managers make informed organizational decisions. Whether you are taking your next step into acquiring accounting knowledge or developing your existing accounting skills, FAU's Certificate in Managerial Finance provides concepts and procedures for planning and controlling business operations: determining product and service costs, profit planning and cost analysis.

9/8/2020 - 10/20/2020

7 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On-Campus

\$1,099

CERTIFIED INTERNAL AUDITOR® (CIA®)

Stand out with the Certified Internal Auditor® (CIA®) credential, the standard of professional competency and the only globally-accepted certification for internal auditing. FAU, in partnership with the Institute of Internal Auditors (IIA), provides a foundation for those with an accounting background as well as intermediate and advanced auditing professionals. Our 70-hour instructor-led review program prepares candidates for the three-part CIA® exam. Utilizing the interactive IIA's CIA Learning System, this comprehensive review covers the three modules necessary for CIA® accreditation: Part I: Essential of Internal Audit (17 hrs.) Part II: Practice of Internal Audit (25 hrs.) Part III: Business Knowledge for Internal Audit (21 hours) Exam Review (7 hrs.).

8/29/2020 - 11/14/2020

10 Sessions, Sat., 8:30AM - 4:30PM,

Live Virtual or On-Campus

\$2,200/*\$2,100

 * Discount available with proof of local IIA® Chapter membership



Average annual salary with CIA license is \$38K more than peers without credential.*

* The IIA's 2017 Internal Audit Compensation Study (based on U.S. responses) <https://na.theiia.org/certification/CIA-Certification/Pages/CIA-Certification.aspx>

Demonstrate your competence in the internal auditing profession and elevate your accounting career with certifications and credentials respected in the accounting profession.



The Institute of Internal Auditors

Membership in the IIA, the dynamic and global organization for internal auditors, provides access to up-to-date standards-based guidance and frameworks, a worldwide network of over 200,000 members and exclusive networking opportunities, and discounts on professional development trainings.



GARAGE-BASED SIDE HUSTLE TO \$20M INTERNATIONAL BUSINESS IN 3 YEARS

Nature Gnaws, a South Florida-based natural dog chew company, started as a business out of a garage, selling dog chews that are simple, natural and delicious. In a pet market full of products with unknown or even harmful ingredients, consumers took notice of their single ingredient natural chews. In just over three years, the company now operates out of a 26,000-square-foot distribution center in Deerfield Beach, with 45 employees and generates over \$20 million in sales annually.

As both Co-Founder and CEO, Steve Mamak knew that to keep growing the business, he would need additional business training. However, at the early stages, he was still working a full-time job in medical sales. Without the time in his schedule to commit to a full-time graduate degree program, Steve turned to FAU's Professional Development business certifications to take the Certificate in Investment Management course. Learning from investment experts helped Steve and Jay Mokbel catapult Nature Gnaws to its next level and become top sellers online using platforms like Amazon, Chewy and Walmart. They were able to leverage their online success by landing deals on the store shelves of Costco and Target, two of the largest retailers in the U.S.



“ We were trying to get the startup project off the ground, and I didn't have the time to get a MBA so we found this 7-week course with FAU in investment management. It was really exactly what I was looking for, and it could fit my time schedule.

It worked out so great that I'm going back to do the managerial finance because I think that's another course that could really help me with the business.”



CERTIFICATE IN INVESTMENT MANAGEMENT



Making strategic decisions about when, where and how to invest and distribute your company's resources requires a thorough understanding of its financial assets and other investments. FAU's Certificate in Investment Management introduces you to the fundamentals of investment and portfolio management, covers the latest investment techniques and

strategies, and provides practical approaches. Learn investment philosophies followed by successful investors, how to make optimal investment decisions, manage risk, understand the market and diversification, and identify industry trends.

9/16/2020 - 10/28/2020

7 Sessions, Wed., 7:00PM - 10:00PM, Live Virtual or On-Campus

\$1,099

CERTIFICATE IN FINANCIAL & COST ACCOUNTING

The Certificate in Financial and Cost Accounting is designed to provide the non-accountant with the basics of accounting theory and practices. Topics addressed include the following: the basics of accounting and how transactions are reported and recorded, accounting systems and financial reports, the role of accounting in the creation of financial statements, variable costs, fixed costs and unit costs, the impact of depreciation, how to read and better understand financial statements, cash flow statements, how accounting information assists in making decisions, analyzing business transactions and relating them to changes in the balance sheet, and how accountants measure income.

9/16/2020 - 10/28/2020

7 Sessions, Wed., 6:30PM - 9:30PM, Live Virtual or On-Campus

\$1,099

CERTIFICATE IN CORPORATE FINANCE

The Certificate in Corporate Finance is designed for the non-financial manager, individual or working professional who would like to gain a better understanding of finance and financial concepts. Participants will learn: time value of money concepts, how to read financial statements, understand profitability metrics, budgeting basics, cost management, the importance of cash flow to a business, margin analysis, financing structure and much more. Overall, financial acumen and financial decision making capabilities will be improved.

9/14/2020 - 11/2/2020

7 Sessions, Mon., 7:00PM - 10:00PM, Live Virtual or On-Campus

\$1,099

Increasing your financial acumen — particularly during challenging economic times—elevates your professional value.

FAU's Finance and Investment certification programs deliver core concepts and first-hand insights for evaluating the financial aspects of business. Learn to assess a business's financial strength as well as its competitors', glean current financial techniques and practices, understand and protect investments, gain the confidence to unravel the financial complexities and communicate with other finance professionals, and ensure budgets, expenses and revenues stay on track.



“The Certificate in Corporate Finance class was just what I needed to help gain confidence in my field. I learned the basics of finance and real world examples that could apply to any job. The teacher was excellent and I give him 5 stars! I wish it was longer!”

CRYSTAL WATTS
Certificate in Corporate Finance

Earning the Certified Financial Planner™ (CFP®) designation—considered the “gold standard” in financial planning—demonstrates your competency across all financial planning service areas. A CFP® practitioner is a sought out and trusted financial professional who is experienced, knowledgeable, and committed to “putting client interests first.” Join the fast-growing network of over 86,000 CFP® professionals worldwide.

FAU's Certified Financial Planner™ Certification program is accredited by the CFP Board and satisfies the education requirement, allowing an individual to sit for the CFP® Certification Examination.*

* www.cfp.net



Prepare for your future in investment management as a CFA® Charterholder with FAU's CFA® review classes, in partnership with the CFA® Society of South Florida and registered with the CFA Institute.

Becoming a Chartered Financial Analyst® (CFA®) Charterholder, one of the most prestigious and globally-recognized distinctions, signals professional experience in finance and investment, dedication to ethical principles, and extensive knowledge of the financial services industry.

FAU's CFA® review program offers curriculum aligned with the CFA Institute's Candidate Body of Knowledge (CBOK) and is the only live CFA® review program in South Florida. Learn from senior executives, portfolio managers and analysts from the South Florida investment community.

CERTIFIED FINANCIAL PLANNER™ (CFP®)

FAU's CFP® Certification program delivers in-depth coverage of relevant topics and skills essential for financial planning professionals. A regularly updated curriculum reflects changes in the financial planning industry and consists of seven required courses and an optional CFP® Exam Preparation course:

- Fundamentals of Personal Financial Planning
- Insurance Planning
- Income Tax Planning
- Investment Planning
- Retirement Planning
- Estate Planning
- Financial Plan Development (*Capstone*)
- CFP® Exam Preparation course (*optional*)

CFP® Exam Preparation course is **FREE** for candidates who complete all seven required courses in FAU's CFP® program.

Classes run year-round

10 (Req'd Courses)/12 (Capstone Course)
6 (Exam Review Course) Sessions

Tues. and/or Thurs. Track (Req'd. Courses)
Wed. (Capstone Course)
Sat. (Exam Review Course)

7:00PM - 10:00PM
(Req'd. Courses/Capstone Course)
8:30AM - 3:30PM (Exam Review Course)

Live Virtual or On-Campus

\$750 per module (Req'd. Courses/Capstone Course)
***\$850 (Exam Review Course)**

CHARTERED FINANCIAL ANALYST® (CFA®) - LEVEL I

FAU's CFA® Level I Review program introduces you to the fundamental knowledge of investment principles in 14 conveniently scheduled sessions and supports you in preparing for the CFA® Level I Exam. Get practical guidance and study aids for passing the exam from our instructors; the majority are also CFA charterholders with first-hand industry and CFA® exam taking experience.

8/11/2020 - 11/17/2020
14 Sessions, Tues., 6:30PM - 9:30PM, Live Virtual or On-Campus
\$1,450

CERTIFIED MEDICAL BUSINESS MANAGEMENT

Medical office communication, cooperation, and coordination are vital to effective patient care and practice success. FAU's Certified Medical Business Management (CMBM) program consists of three specialized modules focusing on the skills, tools and characteristics medical industry professionals need to manage a successful medical business or practice.



Anatomy, Terminology, Billing & Coding

9/8/2020 - 12/8/2020
12 Sessions, Tue., 6:30PM - 9:30PM
Live Virtual or On-Campus
\$850



Legal, Regulatory & Compliance Practices

1/20/2021 - 4/7/2021
11 Sessions, Wed., 6:30PM - 9:30PM
Live Virtual or On-Campus
\$850



Office Operations

4/14/2021 - 6/23/2021
11 Sessions, Wed., 6:30PM - 9:30PM
Live Virtual or On-Campus
\$850

By successfully completing all three modules in the program, participants will earn the designation of Certified Medical Business manager from FAU.

CERTIFIED PROFESSIONAL CODER (CPC®)



Understanding the principles of medical coding is essential for a career in coding for patient services or for preparing for the Certified Professional Coder CPC® certification examination. FAU's CPC Review program, in partnership with AAPC, covers the main code books: CPT®, ICD-10-CM Code Set and HCPCS Level II. Learn from certified instructors with over twenty years of experience managing practices and teaching medical billing and coding courses.

9/17/2020 - 11/5/2020
8 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On-Campus
\$2,500

Managing a medical practice effectively requires an understanding of the complex healthcare landscape including legal, regulatory and compliance measures, office operations, and medical terminology used in the intricate coding and reimbursement system.

Enhance your career whether you are new to healthcare, in need of industry-specific knowledge, or already working in medical management and seeking to increase productivity and profitability.



Medical and Health Services Managers

 **18% Growth**

2018 to 2028
(faster rate on average across all occupations)*

\$100,980
(Median Annual Salary)*

* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Medical and Health Services Managers, on the Internet <https://www.bls.gov/ooh/management/medical-and-health-services-managers.htm> (visited June 11, 2020).

WHY AAPC'S CPC CERTIFICATION?



Gold standard in Medical Coding



Signal of Professional Credibility



Highly-valued and well compensated Expertise



Emergent technologies, globalization, environmental effects and social influences are increasingly impacting supply management. Knowledgeable and skilled supply management leaders who understand the current trends, latest technology, and best practices for procurement and supply management processes are in demand.

FAU, in partnership with the Institute for Supply Management (ISM®), can help you earn supply management's most distinguished and globally recognized credential, the CPSM®.

CERTIFIED PROFESSIONAL IN SUPPLY MANAGEMENT (CPSM®)

Following the ISM® body of knowledge and taught by CPSM® certified supply management professionals, FAU's CPSM® program prepares you for the CPSM® exams and provides comprehensive instruction on the highest level of sourcing, procurement, and supply management knowledge and expertise and extensive coverage of the following three supply management knowledge areas:

- Supply Management Core
- Supply Management Integration
- Leadership and Transformation in Supply

8/29/2020 - 12/5/2020

12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On-Campus

\$2,100

INCREASE EARNINGS

CPSM certification holders earn 14.7% more on average.*

ADVANCE CAREER

Employers value potential candidates with supply management continuing education.

DEMONSTRATE EXPERTISE

CPSM's rigorous curriculum emphasizes best practices for operational excellence.

RECOGNIZED GLOBALLY

CPSM is the worldwide gold standard of excellence for supply management.



Individuals who independently wish to sit for the Certified Professional in Supply Management (CPSM®) exam must meet eligibility requirements set forth by the Institute for Supply Management (ISM®) at www.ISM.ws/

* <https://www.instituteforsupplymanagement.org/certification/291-certification-handbook.pdf>



EXECUTIVE CERTIFICATE IN BUSINESS ANALYTICS

In just 15 weeks, the FAU Executive Certificate in of Business Analytics program prepares students to apply and manage data science to solve critical business challenges. Learn the three essential aspects of Business Analytics - Descriptive, Predictive and Prescriptive to make better, more-informed business decisions.

8/27/2020 - 12/10/2020

15 Sessions, Thurs., 6:30PM - 9:30PM, Live Virtual or On-Campus

\$2,995



Descriptive – Create data visualizations and dashboards using popular analytical tools: Tableau, Power BI and Google Analytics (Web Analytics).

Predictive – Learn core concepts of Data mining/Machine learning (techniques and outcome prediction methods using XLMiner, an Excel-based software). Mine heterogeneous data and apply popular classification and regression algorithms on real-world datasets (*participants may use work datasets for course project).

Prescriptive – Perform decision modeling using spreadsheets and optimization techniques with Excel Solver.

DISRUPTIVE TECHNOLOGIES AND THE NEXT GENERATION OF INNOVATION PRESENTLY AND BEYOND COVID-19

This seminar provides a high-level, executive overview of contemporary and disruptive technologies driving the market and business alike. The seminar also presents several new challenges and uncharted opportunities that will be presented to the technology sector during and post COVID-19

9/15/2020 - 9/17/2020

2 Sessions, Tues. & Thurs., 7:00PM - 10:00PM, Live Virtual or On-Campus

\$395

In today's data-driven landscape, businesses survive and thrive by using data to garner insights for calculating strategic plans and making better decisions. Business Analytics is the new competitive advantage as understanding current results and predicting future possibilities are crucial steps towards optimizing across business operations.



Business/Management Analysts in U.S

↗ **14% Growth**

2018 to 2028
(faster rate on average across all occupations)*

\$85,000
(Median Salary)**

* Bureau of Labor Statistics, U.S. Department of Labor, Occupational Employment and Wages, May 2019, on the Internet at <https://www.bls.gov/oes/current/oes131111.htm#ind> (visited June 13, 2020).

** Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Management Analysts, on the Internet at <https://www.bls.gov/ooh/business-and-financial/management-analysts.htm> (visited June 13, 2020).





WELCOME TO THE PROJECT ECONOMY

"Change is as relentless as it is pervasive—from the impact of technologies like artificial intelligence to the clamor for greater social accountability to customers' everevolving expectations. Organizations that stick with the status quo risk not just treading water, but sinking.

Organizations are under-going a fundamental paradigm shift in which projects are no longer adjacent to operations but instead primary to how work gets done and problems get solved. In many ways, the organization is the project—led by a variety of titles, executed through a variety of approaches, and focused unwaveringly on delivering financial and societal value. This is...The Project Economy."*

* 2020 Pulse of the Profession®

"Call it disruption—or just the new normal. At a time of extraordinary change driven by new technologies, executive leaders from across business, government, and nonprofit organizations know that success depends on big, bold ideas. And they need people with the skills and mindset to deliver on those ideas with big, bold projects—or risk being left behind. With so much at stake—and so much in flux—organizations must rethink some fundamental questions: Why do we exist? What do we offer? Who will be tasked to do the work? Future-fit organizations are not only willing to re-imagine their vision and purpose, but also eager to adopt new ways of thinking that will allow them to thrive in The Project Economy."**

** 2020 Pulse of the Profession®

INTRODUCTION TO PROJECT MANAGEMENT

Acquiring a solid foundation of project management methodology and practical application, whether you are a new or current project manager, prepares you to effectively implement project management best practices and deliver projects on time and within budget. FAU's Introduction to Project Management is taught by a PMP® credentialed instructor with extensive project management experience. Learn the complete life cycle of a project from concept to closure and delve into project initiation, execution, planning, controlling and closing. Completion of this three-session provides you with a portfolio of project management tools and techniques to support delivery of projects on schedule, within budget and with minimal risk.

9/8/2020 - 9/10/2020

3 Sessions, Tue. - Thurs., 9:00AM - 5:00PM, Live Virtual or On-Campus
\$1,100

Enroll Anytime

8 week window to complete, Online
\$1,100

EXECUTIVE CERTIFICATE IN PROJECT MANAGEMENT



Entering the project management field or advancing your current project management career through formal training ensures your thorough understanding of project management methodology and its practical application. Explore the fundamentals of the internationally-accepted A Guide to the Project Management Body of Knowledge (PMBOK®) with in-depth coverage of the 5 PMBOK® Process Groups and their interdependencies in the project lifecycle. FAU's Executive Certificate in Project Management validates your comprehensive understanding of key project management concepts. To pursue PMP® certification as well, take advantage of the optional, preparatory course offering.

8/25/2020 - 12/6/2020

15 week window to complete, Online
\$4,995

9/12/2020 - 12/13/2020

12 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On-Campus
\$4,995

9/14/2020 - 12/13/2020

24 Sessions, Mon. & Wed., 6:30PM - 10:00PM, Live Virtual or On-Campus
\$4,995

Project Management (Preparatory Courses)

Call 561.297.2544 ■ Visit execed.fau.edu

PMP® EXAM PREPARATION (35 HOURS)

Exam preparation and review course meets the 35 hours education requirement set forth by the Project Management Institute (PMI)® for obtaining the Project Management Professional (PMP)® certification.

10/3/2020 - 10/31/2020

5 Sessions, Sat., 9:00AM - 4:00PM, Live Virtual or On-Campus

\$2,295/\$2,145*

3 month window to complete, Online

\$2,295/\$2,145*

💰 * PMI South Florida members save \$150 discount.

PMP® EXAM PREPARATION (21 HOURS)

Intense 21-hour course prepares you to take the Project Management Professional (PMP)® certification exam; designed for those who have already earned at least 14 of the 35 hours of education needed to meet the Project Management Institute (PMI)® requirements.

12/11/2020 - 12/13/2020

3 Sessions, Fri. - Sun., 9:00AM - 4:00PM, Live Virtual or On-Campus

\$1,395

PDU ONLINE COURSES

FAU's suite of advanced courses for PMI®-credentialed project managers helps further develop and enhance skills, supports PMI's Continuing Certification Requirement (CCR), and maintains Professional Development Units (PDUs) during the certification cycle.

- Value-Driven Project Management Environments
- Project Teams & Teamwork
- Organizational Change Management
- Earned Value Management
- Advanced Schedule Management
- Work Breakdown Structure (WBS) Concepts
- Advanced Risk Management
- Project Portfolio Management

Enroll Anytime

4 week window to complete, Online

\$199*/\$398/\$796*****

💰 Fee per course ** Register for 2, get 1 FREE! *** Register for 4, get 2 FREE!

Prepare for the Project Management Institute's (PMI)® professional certification exams, the Certified Associate Project Manager (CAPM)® or the Project Management Professional (PMP)®, through lectures, slides, hands-on exercises, and access to a database of over 1,000 sample exam questions.

FAU is a Registered Education Provider (R.E.P.®), approved by the Project Management Institute (PMI)®, PMP®, CAPM®, PMI-SP®, PMI-RMP®, PMI-ACP® & PMI-PBA® are registered marks of the Project Management Institute, Inc.



My current company has a strong PMO organization and one of the job requirements for project managers is to become PMP® certified. This prep course provides a nice framework of what exactly must be learned, and the way of doing it. An excellent program."

ALEXANDER BADAYEV

Senior IT Project Manager

PMP Exam Preparation Course
(35 hours)



Preparing for your CAPM®, PMP®, PMI-SP®, PMI-RMP® and PMI-ACP® exams with FAU's in-class or online preparation courses gives you confidence with thorough practice and test-taking strategies. Using a variety of instructional methods—comprehensive study guides, practice exams, access to a database of over a thousand sample questions and practical exercises—reinforces the key concepts, formulas, and principles necessary for passing PMI's® certification exams.

PMI-RMP®

"With advanced skills in risk management, you perform a specialized function attuned to the needs of a project environment that is increasingly global, virtual and complex.

The PMI Risk Management Professional (PMI-RMP)® highlights your ability to identify and assess project risks, mitigate threats, and capitalize on opportunities. In this capacity, you enhance and protect the needs of your organization."*

* <https://www.pmi.org/certifications/types/risk-management-rmp>

PMI-SP®

"There is much more to project scheduling than just the use of tools and technology to build a schedule for your team. Schedules are a fundamental element of project management yet many projects are not completed within the initial timeframe.

Projects and teams today are increasingly global and virtual, and project schedules are key to managing activities, resources, dependencies, and ultimately, project outcomes."

* <https://www.pmi.org/certifications/types/scheduling-sp>

PMI RISK MANAGEMENT PROFESSIONAL (PMI-RMP)®



Learn advanced project risk management tools and techniques for managing project risk and preparing for PMI's Risk Management (PMI-RMP)® certification in convenient online environment.

3 month window to complete, Online
\$1,395

PMI SCHEDULING MANAGEMENT PROFESSIONAL (PMI-SP)®



Acquire advanced scheduling and time management skills by adding new tools and techniques for cultivating and evolving effectiveness and efficiency of your project schedules and timelines. Prepare for PMI's Scheduling Professional (PMI-SP)® certification; topics covered range from the fundamentals of the Schedule Development Process to more advanced areas from the Schedule Model and Good Practices outlined in the PMI's® internationally accepted Practice Standard for Scheduling.

3 month window to complete, Online
\$1,395

FUNDAMENTALS OF AGILE PROJECT MANAGEMENT

This program introduces the most popular Agile frameworks, including SCRUM, and how they align with traditional PMBOK® Guide-based project management. You will learn the pros and cons of Agile techniques and the steps used in managing Agile projects.

11/12/2020 - 11/13/2020

2 Sessions, Thurs. - Fri., 8:30AM - 4:30PM, Live Virtual or On-Campus

\$850

PMI AGILE CERTIFIED PRACTITIONER (PMI-ACP)® EXAM PREPARATION COURSE (ONLINE)

This 21-hour course equips you to lead your next Agile project and prepares you for the Project Management Institute’s Agile Certified Practitioner (PMI-ACP)® exam. The course is a combination of stimulating class interaction, active learning exercises, and group collaboration as well as exam preparation.

Enroll Anytime

3 month window to complete, Online

\$1,395



“ This is a great introduction to the fundamentals of Agile Project Management. It can be taken by both project managers who only know waterfall as well as by non-project management personnel.”

RALPH HORNBECK
Project Management Office
Fundamentals Of Agile Project Management



Six Sigma is more than performance training! Six Sigma certification equips you with an integrated, data-driven and proven approach for improving business processes. Obtaining your Yellow Belt, Green Belt, Black Belt and/or Master Black Belt signals your commitment to developing your analytical skills for streamlining business processes and ensuring quality performance—skills highly-valued by many business industries including e-commerce, banking and financial services, IT, HR, healthcare, project management, marketing, and telecom.

FAU's Six Sigma programs provide an in-depth understanding of the Six Sigma improvement model, concepts and language, focusing on the "Define-Measure-Analyze-Improve-Control" methodology by use of case studies and examples drawn from service, business processes, and practical applications. FAU's Six Sigma certifications also include Lean components. Combining Six Sigma's emphasis on quality with Lean techniques focus on efficiency promote business and operational excellence.



SIX SIGMA YELLOW BELT ONLINE

This course provides students with an introductory understanding of the fundamentals of Six Sigma, its metrics and the basic improvement methodologies

Enroll Anytime

3 month window to complete, Online

\$950

SIX SIGMA GREEN BELT

Acquire the knowledge and skills for forming and facilitating Six Sigma teams and managing basic Six Sigma projects. Gain tools, techniques and practices for cost reductions and quality improvement to implement into your organization. Earn your Green Belt certification in preparation for Black Belt and Master Black Belt certifications.

9/1/2020 - 11/24/2020

12 full weeks to complete, Online

\$2,625

10/3/2020 - 10/31/2020

5 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual or On-Campus

\$2,625

SIX SIGMA BLACK BELT

Prepares to manage advanced Six Sigma projects and actively lead organization-wide improvement efforts. Black Belt certification equips you to utilize statistical analysis software for advancing organizational cost reduction and quality improvement efforts. Black Belts mentor and define projects for Green Belts and prepares you for the Master Black Belt certification.

11/7/2020 - 12/12/2020

5 Sessions, Sat., 8:30AM - 4:30PM, Live Virtual or On-Campus

12/13/2020 - 12/12/2021, Online

\$5,135

Enroll Anytime

12 month window to complete, Online

\$5,135

SIX SIGMA MASTER BLACK BELT

Train to become the highest level of technical expertise regarding Six Sigma in your organization. Master Black Belts develop and conduct training sessions as well as mentor and coach every Six Sigma certified employee raising the level of organizational competency.

Enroll Anytime

6 month window to complete, Online

\$2,595

PAYMENT GATEWAY

FINANCIAL ASSISTANCE OPTIONS FOR PROFESSIONAL DEVELOPMENT COURSES

FAU Executive Education offers multiple financial assistance options for students pursuing Professional Development programs. These options range from local and state-funded assistance, veteran benefits to private loans.



CareerSource Broward

Residents of Broward County meeting specific criteria may be eligible for scholarships of up to

\$12,000 to assist with educational costs of tuition, books, supplies and more.



CareerSource Palm Beach County

Residents of Palm Beach County meeting specific criteria may

be eligible to access training grants, career counselors, business coaches, and training providers.



Veterans Florida

Qualified veterans are eligible for the VA training program at no cost, which is designed to accelerate the entrepreneurial success of veterans.



Sallie Mae

Participants seeking a loan to help fund professional development can apply for Sallie Mae's student loans, designed to aid individual financial needs.

School code: 001481-98



Wells Fargo

Participants seeking a loan to fund career development can apply for a Wells Fargo student loan, designed to assist in reaching career goals.

School code: 001481-71

FINANCING OPTIONS FOR DEGREE PROGRAMS

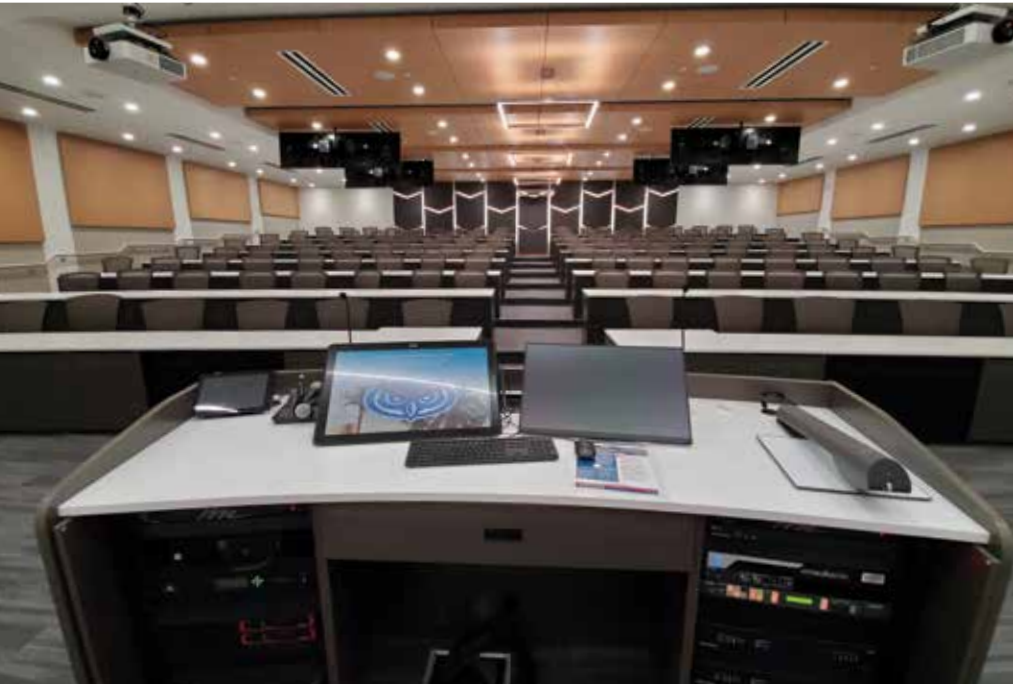
Students looking to pursue a degree program with FAU Executive Education have several options available to fund their studies. Options range from financial aid to self-funding. Upon departmental approval, students can declare any combination of tuition payment methods that best suits their budgets and financial plans.

METHODS OF PAYMENT AVAILABLE FOR DEGREE-SEEKING STUDENTS

- Federal Financial Aid
- Tuition Reimbursement
- Self Pay Installments
- Private Lending
- Military/Veterans Benefits
- Fellowships, Awards & Scholarships
- Combination of Payment Methods

Schmidt Family Complex for Academic & Athletic Excellence

A FIRST LOOK AT YOUR NEW LEARNING ENVIRONMENT



Be the first to learn in this new state-of-the-art facility.

As the largest provider of executive education in the state of Florida with thousands of graduates over the past decade, FAU's drive for innovation, continually growing programs, and trajectory into the top tier of U.S. business schools, has culminated into this exciting expansion. FAU Executive Education is pleased to announce the opening of our 52,000-square-foot, state-of-the-art business facility as part of the Schmidt Family Complex for Academic and Athletic Excellence

on the Boca Raton campus. The new complex will house the College of Business Executive Education Graduate Degree programs, Corporate Training, and Non-Credit Professional Development programs, and will do much more than simply provide additional space for our ongoing and dynamic growth.

Our new home allows us to continue offering the high-quality executive education that our business community has come to expect

while also providing a cutting-edge resource facility for our students, faculty, staff and local business leaders.

Our new complex will feature the latest in instructional technology such as live streaming and recording capabilities as well as dedicated executive-style classrooms and suites for professional meetings and group study. The Executive Education business wing will also include the following dedicated spaces:



Grand Classroom

A 144-seat tiered lecture auditorium hosts inspirational business leaders and C-level executive speakers as well as expert panel presentations.

An executive-style learning experience designed with the Executive student in mind. Envision yourself in classrooms configured for greater collaboration and enhanced discussions.

Collaborative Classroom

Accommodates up to 84 students and offers flexible sizing capability to adjust for larger or smaller student groups.

Grand Concourse

The wrap-around corridor allows easy and convenient access to all classrooms and provides an open meeting space. A sizeable reception area enables us to greet students and visitors from our local business community.

Additional facilities include the following:

- Classroom Capacity for over 600 Students
- Tiered Classrooms
- Collaborative Team/Study Rooms
- Conference Rooms
- 4600 sq. ft. Multipurpose Lobby/ Study Space
- 200-seat Banquet Hall (shared)
- Faculty and Staff Offices and Workspaces



JM FAMILY
ENTERPRISES, INC.

JM FAMILY

PARTNERS WITH FAU TO OFFER ASSOCIATES FULL TUITION WITH

FAU'S EDU-VANTAGE PROGRAM TO ACHIEVE THEIR PROFESSIONAL GOALS



to achieve their educational and professional goals while maintaining their full-time careers, family responsibilities and numerous other life commitments.

CEO of JM Family Brent Burns—also a member of FAU's Board of Trustees and an FAU alumnus—explains how partnering with FAU to provide educational programs for the JM Family associates supports the company's values:

“ At JM Family, we believe it's important to foster an environment of continuous learning so our associates are constantly building capacity, remaining agile and well-positioned for changes in the marketplace. Associates are our most important asset and our biggest competitive advantage. We want to provide them with the tools they need to excel. Their success is our success.”

JM Family is nationally recognized as one of the best workplaces and is the first organization to join FAU's Edu-Vantage Partner Program. FAU's Executive Education department works with employers and corporate community partners to give employees the opportunity



The Edu-Vantage Partner Program with FAU ensures:

- No limit to the number of classes an associate can take
- No upfront payment
- No out-of-pocket expenses for associates - full tuition, books and fees covered directly by JM Family
- Concierge service and dedicated support for working professionals through Executive Education
 - o No location constraints—classes can be taken online for associates at all locations across North America:
 - o Mobile, Alabama
 - o Commerce and Alpharetta, Georgia
 - o St. Louis, Missouri
 - o Jacksonville, FL
 - o South Florida

With the Edu-Vantage Partner Program benefit, the automotive company's 4,300 full-time associates are eligible to enroll in FAU's online and on-campus courses with full tuition covered for undergraduate and graduate degrees as well as certifications.

“It's a great place to work because we live by the Golden Rule and do unto others as you would have them do unto you. In my opinion, this simple phrase encompasses our culture more than anything else and forms our core values.”

<https://fortune.com/best-workplaces-manufacturing-production/2019/j-m-family-enterprises-inc/>

“JM Family has been a great partner of Executive Education for over a decade, and we look forward to continuing to assist their associates.”

VEGAR WIIK
Executive Director
Executive Education



EXECUTIVE DEGREES

Florida Atlantic University College of Business offers its AACSB-accredited executive and professional degree programs for busy, motivated professionals who want to advance their knowledge and careers while developing long-lasting networking relationships.

EXECUTIVE MBA

PROFESSIONAL MBA

ONLINE MBA

MBA IN SPORT MANAGEMENT

EXECUTIVE MASTER OF HEALTH ADMINISTRATION

MASTER OF SCIENCE IN FINANCE

EXECUTIVE MASTER OF TAXATION

EXECUTIVE MASTER OF ACCOUNTING

EXECUTIVE PH.D.



Prepare for the next opportunity as a global business leader with the **Executive MBA (EMBA)** program. This illustrious program is strategically designed for seasoned, highly-trained individuals with aspirations of enhancing key skillsets and sharpening understanding of core components for continual upward growth. Highly-credentialed faculty members from each region of the globe immerse students in an environment that fosters exploration of real business challenges and critical thinking with a diverse and international mindset. Courses are offered every third weekend on the Boca Raton campus, allowing for uninterrupted focus on professional commitments while gaining invaluable insight in a collaborative, high-caliber, and full-service learning experience.



EXECUTIVE MBA

COMPLETE IN
23 MONTHS



Connect with us one-on-one via phone, web conference, or in person. Visit: EMBA.FAU.EDU or FAU.EDU/EMBA



“All the professors are world-class, and they really take an interest in all their students. They want to make certain that you grasp the topics at hand. Some schools or online programs might just get you your degree, but FAU wants you to be able to grasp what they have taught you, and then take that out into the field and apply it to your everyday business and make you a successful executive, no matter what you do.”



DONOVAN ESSEN
Surgical and Reconstructive Dentist

PROGRAM INFORMATION

- Program starts every Fall (August) and Spring (January)
- Classes are held every third Saturday and Sunday on the Boca Raton campus, 8:00AM – 6:15PM
- 23-month EMBA curriculum (40 – 46 credits):
 - 28 Core credits/10 courses
 - 12 Elective/concentration credits/4 courses
 - 6 Foundation credits/2 courses
 Foundation courses in Financial Accounting and Corporate Finance may be exempted with a previous grade of “B” or better, if taken within the last five years
- Tuition: \$965/credit hour
 - Tuition is the same for Florida and non-Florida residents (including international students)

ADMISSION REQUIREMENTS

- Regionally accredited bachelor’s degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Five years of managerial or extensive professional experience required
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE may be waived based on committee evaluation of credentials

The **Professional MBA (PMBA)** program enables mid-level, business-oriented professionals to gain invaluable knowledge and insight on industry practices without interruption to their work schedules. Learn in a collaborative and interactive environment with other growing leaders representing diverse backgrounds, industries, and professions. PMBA faculty members teach applicable skillsets that prepare students to assume leadership roles, inspire change, and promote growth within their organizations. Courses are conveniently offered weeknights on two campuses across South Florida in Boca Raton and Davie.

PROFESSIONAL MBA

COMPLETE IN
23 MONTHS



Connect with us one-on-one via phone, web conference, or in person. Visit: PMB.A.FAU.EDU or FAU.EDU/PMBA



I chose FAU because I had already had experience with FAU. I got my undergraduate in Chemistry here. I was very happy with the product. They really worked well with me back then. Near to the end of my degree program, they almost catered it to what I was doing in the fire department with hazardous materials. I have a four-year degree in Chemistry, and they were able to really cater to me at the end to make it more job-relevant. Having that experience, I was looking for the same thing with the MBA. FAU being local to where I work, it's local, it's relevant. The things that are happening in the business world around here are something that we're all experiencing since we live around here, so it just made it all tie in very well."



STEPHEN SHAW
Chief of Training for Fort Lauderdale Fire Rescue

PROGRAM INFORMATION

- Program starts every Fall (August) and Spring (January)
- Classes offered on both Boca Raton and Davie campuses:
 - Davie: classes are held every Monday and Wednesday, 6:15PM – 10:00PM
 - Boca Raton: classes are held every Tuesday and Thursday, 6:15PM – 10:00PM
- 23-month PMBA curriculum (40 – 46 credits):
 - 28 Core credits/10 courses
 - 12 Elective/concentration credits/4 courses
 - 6 Foundation credits/2 courses
 - Foundation courses in Financial Accounting and Corporate Finance may be exempted with a previous grade of "B" or better, if taken within the last five years
- Tuition: \$900/credit hour
 - Tuition is the same for Florida and non-Florida residents (including international students)

ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience highly recommended
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE may be waived based on committee evaluation of credentials

PROGRAM INFORMATION

- Program starts every Fall (August), Spring (January), and Summer (May)
- Classes are offered completely online
- 23-month OMBA curriculum (40 – 46 credits):
 - 28 Core credits/10 courses
 - 12 Elective/concentration credits/4 courses
 - 6 Foundation credits/2 courses
 - Foundation courses in Financial Accounting and Corporate Finance may be exempted with a previous grade of “B” or better, if taken within the last five years
- Tuition: \$800/credit hour
- Tuition is the same for Florida and non-Florida residents (including international students)

The **Online MBA (OMBA)** program is specially designed for those who prefer distance learning or whose personal and professional schedules are not aligned with on-campus learning requirements. Courses are facilitated by



the same industry-leading on-campus instructors who encourage critical thinking, analysis, and collaboration in a virtual environment. The instruction and content replicate the classroom experience, where access to recorded lectures, group presentations, and discussion boards create an enhanced learning platform for business-minded professionals. The Online MBA is 100% asynchronous, allowing complete flexibility and convenience for students to gain 24-hour access from anywhere in the internet-connected world.

ONLINE MBA

COMPLETE IN
23 MONTHS

ADMISSION REQUIREMENTS

- Regionally accredited bachelor’s degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Four years of professional work experience highly recommended
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE may be waived based on committee evaluation of credentials



U.S. News & World Report ranks FAU’s Online MBA program within the top 50 best online programs in the nation.



Connect with us one-on-one via phone, web conference, or in person. Visit: OMBA.FAU.EDU or FAU.EDU/OMBA



Part of the reason why I continued my interest in the MBA Program is I manage the Caribbean and Cruise line business for the company I work for. I do a lot of international business. So all the laws and all the rules throughout all the different countries became of interest to me. Part of the MBA program helped me achieve that. Not only did it help me in my current role, but it’s also made me the person at work as the expert because now I have all the knowledge that I needed to understand what was going on in all the different countries.”



YVETTE COLON
Caribbean and Cruise Line Segment

The **MBA in Sport Management (MBA Sport)** program produces top-notch managers and executives who are practitioner-oriented and aim to acquire expertise in the business of sport. MBA Sport began in August 2000, and since its inception, over 90% of the program's graduates are employed in permanent, and/or full-time sport and entertainment industry positions. Students master areas ranging from finance and operations to event management and marketing along with many others that translate to the sport and non-sport divisions of business. The program is offered weeknights on the Boca Raton campus or fully online with courses taught by well-trained faculty members who challenge students to think critically and apply learning on a global scale.



Ranked among the world's top 15 postgraduate sports business programs, according to the latest rankings from SportBusiness.



Connect with us one-on-one via phone, web conference, or in person. Visit: MBASPORT.FAU.EDU or FAU.EDU/MBASPORT



PROGRAM INFORMATION

- Program starts every Fall (August) and Spring (January)
- Select from on-campus or fully online program
- On campus sessions are held every Tuesday and Thursday at the Boca Raton campus, 6:15PM – 10:00PM
- 23-month PMBA curriculum (40 – 43 credits):
 - 28 Core credits/9 courses
 - 12 Elective/sport management concentration credits/6 courses
 - 3 Foundation credits/1 course
 - Foundation course in Financial Accounting may be exempted with a previous grade of "B" or better, if taken within the last five years
- Tuition On-campus: \$900/credit hour
- Tuition Online: \$800/credit hour (excludes textbooks)
- Tuition is the same for Florida and non-Florida residents (including international students)

ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Résumé and essay including three references
- Interview required for on-campus program only
- GMAT/GRE may be waived based on committee evaluation of credentials

WHO WE WORK/INTERN FOR:

- Miami Dolphins
- New York Yankees
- Learfield/IMG College
- FloSports
- Major League Soccer
- University of North Texas
- Florida Panthers
- ESPN
- NFL Network
- Atlanta Braves

POSITIONS HELD/WHAT WE DO:

- Director of Event Operations
- Vice President of Communications
- Senior Associate Athletic Director/CFO
- Operations Coordinator
- Publicist
- Director of Social Media/Marketing
- Promotions Manager
- Manager of Programming and Acquisitions
- Vice President, Business Strategy and Analytics

Executive Master of Health Administration

Call 561.297.6000 ■ Visit emha.fau.edu

PROGRAM INFORMATION

- Program starts every:
 - Fall (August) Online and On-Campus
 - Spring (January) Online and On-Campus
 - Summer (May) Online Only
- Select from on-campus, fully online, or hybrid program
- On-campus sessions are held every third Saturday and Sunday at the Boca Raton campus, 8:00AM – 6:15PM
- 15-month Executive MHA (30 credits):
 - 24 Core credits/8 courses
 - 6 Elective credits/2 courses
- Tuition On-campus: \$1,000/credit hour
- Tuition Online: \$900/credit hour (excludes textbooks)
- Tuition is the same for Florida and non-Florida residents (including international students)

ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- No business prerequisite courses required
- Approximately 3.0 GPA over last 60 undergraduate credits
- Current résumé
- Two letters of recommendation or three professional references
- Four years of healthcare-related work experience recommended
- GMAT/GRE may be waived based on committee evaluation of credentials

The **Executive Master of Health Administration (EMHA)** program prepares mid- and upper-level professionals to gain key business knowledge that can be applied to administrative and management areas of the healthcare sector. Leading healthcare experts create a highly collaborative and engaging environment for students to learn, network and elevate their understanding of healthcare trends and key factors to better patient outcomes. Students can learn fully online, on the Boca Raton campus every third weekend, or elect a hybrid schedule for maximum flexibility. Full-service support affords students the ability to achieve a highly sought-after education without disrupting their personal and professional demands.



EXECUTIVE MHA

COMPLETE IN
15 MONTHS



Recognized as a
best Online Graduate program
by U.S. News & World Report.



Connect with us one-on-one via phone, web conference, or in person. Visit: EMHA.FAU.EDU or FAU.EDU/EMHA



WHO WE WORK FOR:

- United Healthcare
- Johnson & Johnson Medical Devices
- Joe DiMaggio Children's Hospital
- Sunshine Health
- Novo Nordisk
- Walgreens
- Florida Department of Health
- Memorial Healthcare System
- Jackson Health System
- Baptist Health

POSITIONS HELD/WHAT WE DO:

- Administrative Director
- Physician Relations Manager
- Chief Operating Officer (COO)
- Nurse Manager
- Patient Financial Services Supervisor
- Director of Emergency Services
- Physician Liaison, Business Development
- Healthcare Recruiter
- Clinical Informatics Manager
- Group Benefits Account Manager

Master of Science in Finance

Call 561.297.6000 ■ Visit msf.fau.edu

The **Master of Science in Finance (MSF)** program is specially tailored to train and develop individuals for the vast array of opportunities in the finance industry. Training in the MSF program is administered by accomplished finance instructors who provide critical analyses in areas such as financial management, investment banking, portfolio management, private equity, and investment management. Upon completion of the degree, the program also includes supplemental preparation for the Bloomberg® Certification and the CFA® designation. With courses offered on evenings at the Boca Raton campus, students can collaborate and engage in a thought-provoking learning space without affecting their daily professional commitments.



Connect with us one-on-one via phone, web conference, or in person. Visit: MSF.FAU.EDU or FAU.EDU/MSF



POSITIONS HELD/WHAT WE DO:

- Portfolio Manager
- Financial Advisor
- Risk Analyst
- Financial Manager
- Commercial Banking Analyst
- Wealth Management
- Hedge Funds
- Private Equity

PROGRAM INFORMATION

- Program starts every Fall (August) and Spring (January)
- Classes are held at the Boca Raton campus every Monday and Wednesday, 6:15PM – 10:00PM
- 16-month Master of Science (30 credits/10 courses)
- Tuition: \$1,000/credit hour
 - o Tuition is the same for Florida and non-Florida residents (including international students)



ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in related field or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate credits
- Current résumé
- Two letters of recommendation or three professional references
- GMAT/GRE may be waived based on either credentials evaluation:
 - o An advanced degree
 - o Approximate four years of professional work experience in finance-affiliated industry with a 3.0 GPA in FAU's undergraduate Finance, Accounting or Economics degrees, or 3.5 GPA in Finance from another AACSB-accredited school

PROGRAM INFORMATION

- Program starts every Fall (August), Spring (January), and Summer (May)
- Classes delivered completely online and via on-campus live lectures every Saturday in Davie
- 28 to 32-month MTax curriculum (30 – 36 credits) – no classes during spring semester:
 - Business and accounting foundation courses may be required
- Tuition: \$833.33/credit hour

ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate credits
- Work experience recommended, but not required
- Résumé
- Two letters of recommendation
- GMAT/GRE may be waived based on committee evaluation of credentials



Maintain the quality of your professional and personal lives while earning your **Executive Master of Taxation** degree in just two years and a semester. Our program accommodates tax students who are also working professionals. You will not have to worry about balancing demanding work schedules with course assignment deadlines during the hectic tax seasons as we do not require coursework during the spring semester. The Executive Master of Taxation program can be completed entirely online, in person on Saturdays, or a combination of both.



EXECUTIVE MASTER OF TAXATION

COMPLETE IN
28-32 MONTHS



Connect with us one-on-one on the phone, via web conference, or in person, visit: ACCOUNTING.FAU.EDU

“The FAU Executive Master of Taxation program has helped me improve my tax and tax research skills at a mid-point in my public accounting career. I plan to implement what I have learned during the course of my program to improve my practice. I obtained a Bachelor of Science degree in Business with a focus in accounting from Indiana University in Bloomington, Indiana. I began my career in public accounting over 20 years ago. I became a partner with a local accounting firm out west before starting my own public accounting practice.”



TRACEY HOSTETLER, MTAx, CPA
Owner, Hostetler Accounting & Consulting, PLLC

Executive Master Of Accounting

Call 561.297.0525 ■ Visit accounting.fau.edu

Obtain an **Executive Master of Accounting** degree to open new career opportunities, get a step closer to taking the CPA or CFE, move into higher-level positions in accounting, banking, or finance, and increase your earning potential. Customized around working professionals, the Executive Master of Accounting program can be completed entirely online, in person on Saturdays, or a combination of both as your schedule demands.

EXECUTIVE MASTER OF ACCOUNTING

COMPLETE IN
25-36 MONTHS

MASTER OF ACCOUNTING CONCENTRATIONS:

- Forensic Accounting
- Business Valuation
- Digital Accounting Forensics and Data Analytics
- Professional Accounting
- Tax



Connect with us one-on-one via phone, web conference, or in person. Visit: ACCOUNTING.FAU.EDU

PROGRAM INFORMATION

- Program starts every Fall (August), Spring (January), and Summer (May)
- Classes delivered completely online and via on-campus live lectures every Saturday in Davie
- 25 to 36-month MAcc curriculum (30 – 45 credits):
 - Business and accounting foundation courses may be required
- Tuition: \$1,066.67 /credit hour (Forensic Accounting, Business Analytics, Digital Accounting and Data Analytics, Tax)
- Tuition: \$833.33/credit hour (Professional Accounting)



ADMISSION REQUIREMENTS

- Regionally accredited bachelor's degree in any discipline or foreign academic transcript evaluation
- Approximately 3.0 GPA over last 60 undergraduate credits
- Work experience recommended, but not required
- Résumé
- Two letters of recommendation
- GMAT/GRE may be waived based on committee evaluation of credentials

Executive Ph.D. in Business Administration

Call 561.297.6000 ■ Visit executivephd.fau.edu

PROGRAM INFORMATION

- Program starts every Fall (August)
- Classes are offered every third weekend on the Boca Raton campus
- Three-year program
 - Years One and Two: Attend classes on campus
 - Year Three: Work independently on Dissertation
- 80 credits in total:
 - 9 credits: Tools courses
 - 36 credits: Seminar courses
 - 9 credits: Research courses in discipline of interest
 - 26 credits: Dissertation courses
- Tuition: \$1000/credit hour
 - Tuition is the same for Florida and non-Florida residents (including international students)

Earn the highest academic degree in business while continuing to advance a full-time career. The **Executive Ph.D. in Business Administration** is a professional doctoral program customized for senior managers, high-potential leaders, and C-suite professionals who want to become subject matter experts in their industries, highly-valued thought leaders with fresh insights, and contributors of new knowledge and best practices to transform the future business landscape. The Executive Ph.D. program focuses on developing mastery of advanced research methodologies and in-depth analytical skills to empower business leaders. In an executive environment with innovative facilities, you will learn how to merge your business knowledge and experience with academic rigor to conduct and interpret business research, make evidence-based evaluations of today's complex business challenges, and create data-driven strategies for tomorrow's business opportunities.



ADMISSION REQUIREMENTS

- Extensive managerial experience
- Master's degree from recognized, regionally accredited institution or international equivalents
 - Exceptional applicants with a bachelor's degree and extensive managerial experience may be considered
- Official Transcripts
- Current résumé
- Three letters of recommendation
- Statement of Purpose
- GMAT/GRE score
- Interview



Connect with us one-on-one via phone, web conference, or in person. Visit: EXECUTIVEPHD.FAU.EDU



FAU's Executive Education welcomes the Fall 2019 inaugural Executive Ph.D. class



FAU Executive Education DEGREE RESOURCES & EXPERIENCE

As an Executive Education student, your experience goes beyond the classroom. From modern, exclusive facilities and unparalleled networking experiences to all-inclusive administrative support and career building services, we create an environment suitable for uninterrupted learning and opportunities to enhance your professional acumen.

- **Complete entire program without work interruption**
- Books and instructional materials (on-campus courses)
- **Recorded class lectures**
- Parking e-permit
- Catered meals (weekend programs)
- Catered refreshments (weeknight programs)
- Owl ID for exclusive access to key resources (libraries, databases and executive facilities)
- **Experienced, industry-leading faculty**
- Average in-person class size is less than 40 students
- Tutoring services for core quantitative courses
- **Diverse year-round networking opportunities, including:**
 - **Organic connections and meetings with professional business students**
 - **Networking engagements**
 - **Private workshops and seminars**
 - **Alumni events**
 - **Lifetime access to FAU business online community**
 - **Business Mentor Program available to seek guidance from FAU Business alumni**
- Private coaching and sessions to enhance leadership skills
- Exclusive, state-of-the-art executive education facility
- **International business trip option (counts toward select degree program requirements)**
- Individual leadership profile and assessment opportunities
- 24-hour access to conference-style study rooms
- **Lifetime discounted access to all highly-ranked executive education professional development certificate courses**
- Tech support and financial services, personalized advising sessions
- Graduation regalia
- Private graduation banquet



FUNDING OPTIONS

- **Federal Financial Aid**
- **Tuition Reimbursement**
- **Self-Payment Plans**
- **Military & VA Benefits**
- **Graduate Assistantships and Fellowships**

Executive Degree Program Overview

EXECUTIVE DEGREE PROGRAMS AT A GLANCE

Florida Atlantic University's executive degree programs are designed to maximize your learning while complementing your work and personal life.

PROGRAM	PROGRAM DURATION	PROGRAM LOCATION	PROGRAM MEETS	PROGRAM STARTS	PROGRAM COST
EXECUTIVE MBA	23 MONTHS 40 – 46 credits total	BOCA RATON CAMPUS	EVERY THIRD WEEKEND	EVERY JANUARY AND AUGUST	\$965 PER CREDIT HOUR
PROFESSIONAL MBA	23 MONTHS 40 – 46 credits total	BOCA RATON OR DAVIE CAMPUS	BOCA: TUES. AND THURS. DAVIE: MON. AND WED.	EVERY JANUARY AND AUGUST	\$900 PER CREDIT HOUR
ONLINE MBA	23 MONTHS 40 – 46 credits total	100% ONLINE	100% ONLINE (NO CAMPUS RESIDENCY)	EVERY JANUARY, MAY, AND AUGUST	\$800 PER CREDIT HOUR
MBA IN SPORT MANAGEMENT	23 MONTHS 40 – 43 credits total	BOCA RATON CAMPUS OR 100% ONLINE	TUES. AND THURS. EVENINGS OR 100% ONLINE	EVERY JANUARY, MAY (ONLINE), AND AUGUST	\$900 ON-CAMPUS \$800 ONLINE PER CREDIT HOUR
EXECUTIVE MASTER OF HEALTH ADMIN.	15 MONTHS 30 credits total	BOCA RATON CAMPUS	EVERY THIRD WEEKEND OR FULLY ONLINE	EVERY JANUARY, MAY (ONLINE), AND AUGUST	\$1,000 ON-CAMPUS \$900 ONLINE PER CREDIT HOUR
MASTER OF SCIENCE IN FINANCE	16 MONTHS 30 credits total	BOCA RATON CAMPUS	MONDAY AND WEDNESDAY EVENINGS	EVERY JANUARY AND AUGUST	\$1,000 PER CREDIT HOUR
EXECUTIVE MASTER OF ACCOUNTING	25 – 36 MONTHS 30 – 45 credits total	DAVIE CAMPUS	SATURDAY OR FULLY ONLINE	EVERY JANUARY, MAY AND AUGUST	\$1,066.67 <small>(Forensic Accounting, Business Analytics, Digital Accounting and Data Analytics, Tax)</small> \$833.33 <small>(Professional Accounting)</small> PER CREDIT HOUR
EXECUTIVE MASTER OF TAXATION	28 – 32 MONTHS 30 – 36 credits total	DAVIE CAMPUS	SATURDAY OR FULLY ONLINE	EVERY JANUARY, MAY AND AUGUST	\$833.33 PER CREDIT HOUR
EXECUTIVE PH.D.	36 MONTHS 80 credits total	BOCA RATON CAMPUS	EVERY THIRD WEEKEND	AUGUST	\$1,000 PER CREDIT HOUR

International BUSINESS TRIP



EVAN'S STORY

Countries and cities visited:

Thailand & Singapore

Companies explored while on the trip:

Toyota, Siam Foods, KFC, Ecco, Toll, & Mariana Bay Sands

Most memorable experience:

The River Boat Ride by the Floating Market in Thailand.

Describe a moment of culture shock:

Visiting the Thailand Damnoen Saduak Floating Market was a memorable experience that I will never forget. A market with hundreds of Thai vendors selling food and agricultural products all along the water, while the only way to navigate through the maze of the floating market was to use a sampan boat. Having the opportunity to observe and interact with the locals allowed me to submerge myself in the Thai culture.

How did this trip enhance your overall experience in an FAU Executive Education program?

The Thailand and Singapore trip gave me an opportunity to connect and build relationships with not only the students but also the instructors. After our two week journey was over, we went back to complete our final semester program and could not stop reminiscing on the good times. The trip itself was extraordinary, but the friendships and memories that were created along the way are what I valued the most.

FAU's international business trips are exciting and thought-provoking immersive experiences where students travel to the top international and cultural business centers across the world. These trips include lectures from educators and practitioners, tours of transnational corporations and local firms, and an abundance of cultural experiences with fellow classmates.

EVAN LATOPOLSKI

Program: Professional MBA



customized programs

THAT INNOVATE, MOTIVATE
AND GET RESULTS!

Florida Atlantic University's College of Business has a dedicated Corporate Training Division which specializes in customized on-site training programs for local, national, and international organizations

FAU partners with leading subject matter experts who have the knowledge, expertise and experience to speak your organization's language and solve its skills-gaps. An FAU Corporate Program will leave your participants with new business strategies, new perspectives for analyzing challenges, and new approaches for solving problems.

CUSTOMIZED LEARNING
PRACTICAL
POWERFUL
SKILLS-BASED
INTERACTIVE
DYNAMIC

These training principles drive every Executive Education program FAU offers, and our Corporate Programs are no exception. In our custom programs, we employ a variety of approaches that closely assess real-time organizational issues, create an engaging learning experience, and lead to actionable outcomes for your organization.

Our most successful corporate partnerships are built on collaboration, clear goals, and shared commitment to results. If you are looking for a meaningful and effective educational relationship that will bring real, actionable results to your company, then don't wait to bring an FAU Corporate Program to your organization.

To discover the many types of customized corporate training programs that FAU offers, please contact **Paige Garrido** at pgarrido@fau.edu.





Florida Atlantic University
Executive Education
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Boca Raton, FL 33431-0991

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INTERNATIONALLY RECOGNIZED

#1
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#11
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Executive Education
Ranking 2020