College of Business Faculty Assembly Minutes
Date: November 2, 2020
Time: 2:00pm – 3:15pm
Location: Held through FAU Webex

Quorum is met

1. Welcome – Gopal Iyer

2. Approval – Minutes of the April 27, 2020 Faculty Assembly Meeting – Gopal Iyer
   • Minutes are approved

3. QEP (Quality Enhancement Plan) – Ed Pratt
   • Required by our accrediting body, SACS
   • Website can be found by typing QEP following the FAU homepage link
     ▪ Contains the timeline for the academic year
     ▪ Committees
     ▪ Documents required by SACS
     ▪ Examples from other institutions around the country
   • Undergraduate Research is the University’s Quality Enhancement Plan
     ▪ Won a national award a few years ago
     ▪ It has a lot of support throughout the University
   • It's time to choose another QEP topic
     ▪ The committee has been working on this. Donna Cooke, from the COB is on that committee
     ▪ At the end of November a call will be sent to all faculty for their ideas
     ▪ Submission should be a couple of pages on what you think will help students learn and succeed
     ▪ At the end of January, 2021 the committee will review the submissions and select a few finalists
     ▪ The finalists will submit a longer proposal of about 10 pages.
     ▪ The Executive Leadership Team will select the final topic

4. Diversity, Equity and Inclusion – Julia Higgs and Ed Pratt
   • Student government asked the Provost’s office to develop a program for diversity, equity and inclusion.
   • The Undergraduate Council was given the task to develop the program and a subcommittee was formed.
   • The committee came up with a recommendation of two different ideas. Everyone should have received an email regarding this.
• The 1st part of the proposal is to include DEI as part of the intellectual foundations, which is part of the classes that students take as Freshman and Sophomores
• The 2nd part of the proposal is to include DEI at the program level and to include it as one of academic learning compacts.
• A vote will be taken as a College, but it is important to get individual opinions.
• A webpage consists for comments. Typing DEI after the main FAU web address will take you there
• Departments should think about ways to be more inclusive for all students.

5. Nomination/Election of Members to Committees

  - Steering Committee – all members were approved by the Assembly
    • Three members continuing their appointments
      o Scott Barnhart – Finance
      o Jim Han – ITOM
      o Gopal Iyer – Marketing
    • New members are
      o Maya Thevenot – Accounting
      o Kuntal Banerjee – Economics
      o Don Neubaum – Management
    • A vote was taken for the Chair of the Faculty Assembly
      o Gopal Iyer was nominated and approved
  - Promotion and Tenure Committee – members approved by the Assembly
    • Continuing members
      o Mark Kohlbeck – Accounting (Chair)
      o Ravi Behara – ITOM
      o Joao Faria – Economics
      o Ping Cheng – Finance
      o Beth Goodrick – Management
      o Pradeep Korgaonkar – Marketing
  - Sustained Performance Evaluation – members approved by the Assembly
    • Continuing members
      o Ken Orbach – Accounting (Julia Higgs, Interim)
      o Bill Bosshardt – Economics
      o Jim Han – ITOM
      o Don Neubaum – Management
      o C.M. Sashi – Marketing
      o Antoine Giannetti – Finance
  - Strategic Planning Committee – members approved by the Assembly
    • Continuing members
      o Anita Pennathur – Finance
      o C. M. Sashi – Marketing
- Andac Arikan – Management
- Stuart Galup – ITOM

- New Members
  - James Wainberg – Accounting
  - Suman Ghosh – Economics

- By-Laws Committee (members at large) – approved by the assembly
  - Continuing members
    - Julia Higgs – Accounting
    - Sunil Babbar – ITOM
    - Anna Agapova – Finance

- Graduate Council – approved by the assembly
  - Continuing members
    - Robert Pinsker – Accounting
    - Eric Chiang – Economics
    - Anita Pennathur – Finance
    - Derrick Huang – ITOM
    - Dennis Palkon – Management
    - Andrew Gallan – Marketing
  - Ex Officio members
    - Ken Johnson – Associate Dean
    - Mary Kay Boyd – Director, Business Communications

- Undergraduate Council – approved by the assembly
  - Continuing members
    - Charles Yang – Finance
    - Jahyun Goo – ITOM
    - Amir Javadinia – Marketing
    - Ethlyn Williams – Management
  - New members
    - Julia Higgs – Accounting
    - Will Luther – Economics

- Faculty Senate – approved by the assembly
  - Current CoB Senators
    - Kim Dunn – Accounting (President Elect)
    - Anil Bilgihan – Marketing
    - Anna Agapova – Finance
    - Patrick Bernet – Health Administration
    - Gary Castrogiovanni – Management
    - Richard Gendler – Accounting
    - Jim Han – ITOM
    - Anita Pennathur - Finance
    - Gopal Iyer – Marketing (Ex Officio)
6. Committee Reports
   - No reports from committees
7. Dean’s Message – Dean Gropper
   - Shared with the Assembly a COB video that will be shared with the FAU Foundation Board and will eventually be sent to all FAU alumni
   - This year is “The Good, the Bad and the Ugly”
     - The bad news –
       o COVID-19 and the policy responses to it
       o Major economic contraction in Florida, across the country and the world
       o Major implications in terms of international students, international travel, etc.
       o Operations are tremendously impacted
       o Industry, particularly the service industry, has been crushed
       o Budget uncertainty
       o Soft freeze on hiring with about 10 faculty and staff positions that will not be replaced
       o Effect on neighbors and families
     - The good news is that we have not had to cut any positions
     - The good news –
       o Enrollments are up a little bit from last year as a University and also up in the COB
       o Still among the top 15 largest accredited business schools in the U.S.
       o More good news on rankings – International Business ranking
       o Faculty publishing in top tier journals, increases our reputation
       o Faculty involvement in international business societies, Academy of International Business, etc.
       o As a University we are ranked number 33 in social mobility
       o Also ranked in our veterans programs and our online graduate business programs
       o COB enrollments total 8300 students
       o Our fundamental mission is to help create opportunity for our students.
       o Four-year graduation rate for the University is about 47% this year and has been steadily increasing over the years.
       o Four year graduation rate for the College is 48%
     - I appreciate our faculty for hanging in there during these difficult times.

Meeting is adjourned