

Faculty Assembly – **DRAFT MINUTES**

Friday, October 24, 2008

2:00pm – 4:00pm

In-person meeting, BU120, Boca Raton Campus

Chairperson Dr. Brenda Richey started the meeting by stating that the College of Business has 94 tenured and tenure-track faculty. Visitors are always welcome at the meetings, but voting is strictly for tenured and tenure-track faculty. The quorum for 94 is 38; a rough count was taken and we do have a quorum. The meeting was called to order.

1. The first order of business is welcome to new members and visitors.

Accounting – Claire Nash comes to us from Christian Brothers University. Michele Bertolini was an Instructor and is now in the tenure-track line.

Roy Clemons comes to us from Texas A&M

Economics - Kuntal Banerjee is one year out of Cornell and spent last year at the University of Exeter in London.

Finance - no new department members

ITOM - Caryn Conley comes to us from NYU.

MIBE - Kim Ellis comes to us from Michigan State.

Kurt Wurthman, a recent graduate of Columbia University.

Bryant Hudson, attained his Ph.D. from the UT-Dallas and comes to us from University of South Florida

2. Dean Coates gave an update on the College. He told the faculty that this is a very difficult time for the college. It is a time of uncertainty on several fronts. Certainly the budget being one of those; we had a \$930,000. budget cut for the College of Business last year, then when it came time for the Governor to sign the budget or release the money, he held back another 4%. The revenue estimating conferences continue to indicate that the revenues are below estimation. The Governor has committed this year to using the state rainy day fund to backfill the holes for this fiscal year, so the Dean doesn't think we will see any more budget cuts for the remainder of the year. He compared that using your savings account to pay your mortgage with the State of Florida and the University doing the same thing and so it doesn't sound good for us. We are very directly impacted by the

state of the economy. Then the legislature is redefining what is a community college. That is another problem for us that is out there because several years ago the state legislature passed a law that allows community colleges to issue four year degrees. Recently several community colleges have changed their names, they've begun offering four year degrees, and some are offering the exact same classes as we are. So, what does this mean for us and for our peer campus', it's a problem that we are going to have to deal with over the next several years.

We have implemented a campus plan, we are really starting to heavily implement it this year. We are offering our courses at fewer locations. We are basically pulling out of the Jupiter location this Spring. This Fall term is the last term that we will offer business courses in Jupiter. Our enrollment has stayed strong in Broward and they are growing in Port St. Lucie, primarily because we are offering more courses there than we ever have before. We are going to have to grapple with that issue as well.

We did come through the AACSB accreditation process with flying colors. We did very, very well, but there are some issues that came out of that we need to address as well. One is our Strategic Plan, which is very important in light of some of the changes that are going on around us. One of the things the team told me is that we really do a good job in a lot of things, but we don't tell anyone about them. We really need to do a better job of marketing and making ourselves look good to the public and the community. It's tough to do in tough economic times, so we'll have to look at some creative ways to do that.

The big issue is going to be how does the budget impact us? I think the College of Business will have a year very similar to last year. We will not cut travel out completely. We will not cut out the supplemental funds for research. We have to maintain operations of a college that is what we want to be, that is a research intensive college. We are going to continue to recruit cautiously, but we are going to recruit. Summer will probably be very similar to last year. The million dollars that we lost from our budget really eliminated the way we had done summer in the past. We will try to come up with some cash for summer research grants. We will be getting some more information about that soon.

I saw the announcement on the raise like the rest of you did. If you read the announcement carefully from the President, on the \$1000.00 bonus and the 1% increase was for out of unit and staff, it was not for faculty. That apparently is still up in the air what will happen with the faculty.

That is basically where we are. It's tough times, but I think we will come through it well and, again, thanks for all of your support.

3. The next order of business was to read and approve the minutes of the previous meeting. Since the minutes were emailed to everyone, with no objection the reading of the minutes was waived. Dr. Richey then asked if there were any corrections to the minutes. A faculty member stated that in the undergraduate curriculum report back in the Spring, 3 things happened and only two of them were in the minutes. The one that got left out was the Health Administration changed the professional requirement to a pre-business major, before the student can come into the health administration major. The minutes will be changed and distributed.
4. The next order of business was standing committee reports.
 - Steering Committee – Chair, Brenda Richey
The Steering Committee has been working with the Dean's office on some policy issues regarding initially Clinical Professors. They are going to be working with them on other issues having to do with the status of professors, lecturers, those types of issues, so if there are any comments with regard to that get in touch with the representatives of the committee.
 - Promotion & Tenure Committee – Chair, Pradeep Korgaonkar
Dr. Korgaonkar thanked his predecessor, Dr. Ken Orbach for the wonderful job he did while chair of the committee. Dr. Korgaonkar asked that the faculty who are going up for P&T to get their packages into the Dean's office. He also mentioned that since he has been Chair he has gotten some emails with resumes attached asking for his opinion before the committee met. He wanted everyone to know that he is just one member of the committee and he doesn't make the final decision. In the future he would like the faculty to work with the department representative and your department chair.

- By-Laws Committee –

The Chair of the committee has asked Dr. Richey to report that there are no by-laws under consideration right now, but based on any activity on changes on the structure of the College and acceptance of the strategic planning report, the committee will then report at the next meeting with appropriate by-laws changes on those issues. If there are any suggested changes to the existing by-laws get those to one of the committee members.

- Strategic Planning Committee – Chair, Dr. Donna Cooke

In May, 2008 the committee was asked by the Dean to consider his proposal for the reorganization of the College. In essence this was the dissolution of Industry Studies and the distribution of program areas to other departments. The Dean asked for feedback on his proposal. Since the request came at the end of the Spring semester, the committee could not do anything at that time. The committee wanted to be sure that the reason for the dissolution of Industry Studies wasn't solely due to the loss of the Department Chair. They wanted to be sure that they understood the logic behind the reorganization. The Dean explained that at the time Industry Studies was created, it was very difficult to recruit a department chair. Since it was not a well established department it was difficult to get applicants for the position. Given the departure of 3 people from this department and resource constraints, and the difficulty of recruiting faculty in Industry Studies plus the disproportionate number of non-tenure track people in the department it is very difficult to keep the department. In order to rebuild the department we would have to take people from other departments at a time when resources are extremely scarce.

Dr. Cooke then talked a little about the departments in Industry Studies and the suggested plan. The recommendations are:

- . Business Law moves to Accounting
- . Health Administration to MIBE
- . Hospitality and Tourism to MIBE
- . Real Estate to Finance
- . Small Business (potential new courses) to MIBE

Also recommended was the creation of a School of Management. Given the multiple programs that would now be in the MIBE department it is thought that a School of Management should be established. There are a few operational issues. The use of program coordinators was recommended to handle administration and curriculum issues. Dr. Cooke then took questions from faculty.

A motion was made to vote on the recommendations presented by the Steering committee. The question was raised about the structure of the college being decided by the faculty or by the Dean. It was decided that the Steering Committee recommendations is a Faculty Assembly decision, then if the Dean deemed to do something else, then it is up to him.

A recommendation was made that the Strategic Planning Committee recommendations numbers 1 and 2 be reviewed by the Dean. The recommendation was approved by the assembly.

A recommendation was made to the assembly that the Dean consider the creation of a School of Management. This was approved by the assembly.

There was a discussion of the Strategic Planning Committee's Recommendation #4 (operational issues) and a motion was made to table the issue until the next Faculty Assembly meeting. The motion was approved.

A copy of the Strategic Planning Committee presentation will distributed with these minutes.

5. Special Committee Reports was next on the agenda. Marilyn Wiley presented an interim report on the College change its curriculum from 3 credits to 4 credits per course. Only upper division courses were considered in this report. No changes were made to lower division. An assumption was made that if the change was implemented than at least a year of lead time would be established and graduate courses would be considered separately. A copy of both the interim and final reports will be distributed with these minutes. Dr. Wiley asked for direction either from

the Steering Committee or the Faculty Assembly on whether they would like the committee to continue doing research on this subject.

A suggestion was made by Dr. Shaw to have the departments that would like to try it to go ahead and do so. A motion was made by Dr. Wiley that the committee members take the information presented back to their departments and review it with them. The motion was agreed upon by the assembly.

6. The next agenda item was to elect a new chair of the Undergraduate Council and the Graduate Council. Anita Penathur was elected to be the new Chair of the Undergraduate Council and Bill McDaniel was elected to be the new Chair of the Graduate Council.
7. New business is that the Steering Committee look at the definition of creating a School of Management.

A suggestion was made that the Faculty Assembly meetings would have higher attendance if the meetings were in the morning from 10 to 12, rather than from 2 to 4. The first meeting is usually face to face and the others are done by videoconference. Dr. Richey asked for feedback as to when the faculty would like to have the meetings.

The meeting was adjourned.

Submitted by Ginger Hale

The Strategic Planning Committee met twice in fall 2008 to discuss Dean Coates' proposal to reorganize the Department of Industry Studies. The members of the committee, including John Valentine representing Industry Studies, gathered input from their respective departments. In addition, the co-chairs Tom Lenartowicz and Donna Cooke solicited input from all full-time faculty in Industry Studies. Members reported the results to the committee. Bob Hays submitted a written statement and addressed the committee at the second meeting. The committee voted unanimously in favor of recommendations listed here.

1. The Strategic Planning Committee recognizes the strategic importance of the established programs in Health Services Administration, Hospitality, Sports Management, and Real Estate to Florida's economy. Therefore, we recommend to the Dean and to the Faculty Assembly that these programs continue.

Until such time that programs can stand-alone, we recommend the following:

2. That Health Services Administration be moved to Management, International Business, and Entrepreneurship (MIBE).
3. That Hospitality be moved to MIBE.
4. That Sports Management be moved to MIBE.
5. That Real Estate be moved to Finance and Insurance.

We also recommend that courses be moved as follows:

6. Small Business to MIBE.
7. Business Law to the School of Accounting.
8. Furthermore, due to the size and multiplicity of programs in the revised MIBE department, we recommend the creation of the School of Management.
9. We recommend the use of program coordinators to handle administrative and curriculum issues within departments and schools. For all other matters related to faculty governance and personnel decisions, the faculty members who are being moved will function as part and parcel of the host departments and schools.