

2020 Call For Proposals FERC Professional Development Workshops

DEADLINE: February 2nd, 2020

Consistent with its mission to increase the quality and rigor of family business research, the *Family Enterprise Research Conference (FERC)* is pleased to announce it will begin accepting submissions in the form of professional development workshops (PDW). Patterened after the highly successful and valuable PDWs sessions held at the *Academy of Management* annual meeting, *FERC* will set aside a limited number of sessions devoted to the professional development of family business scholars.

Proposed PDWs should benefit family business scholars regardless of their career stage. Proposals for sessions which teach new skills or provide unique developmental experiences are encouraged. PDWs are not meant to substitute for the conferences' traditional research/poster sessions. Instead, PDWs should be innovative in their content and structure, explore cutting edge issues, and encourage interactions among participants that are not normally part of the current *FERC* experience.

A wide variety of session structures are possible, including workshops, breakout sessions, tutorials, or panels. Submitters should strongly consider the structure of the session and think about how ideas, knowledge and relationships among the participants are best fostered. Sessions that engage attendees, and facilitate and continue exchanges among participants after the session are especially encouraged.

Proposals will be evaluated based on several criteria, including the anticipated benefit to attendees, the number of attendees likely to be interested in the topic, and the quality of the plan for creating an interactive and engaging session.

SUBMISSION PROCESS:

A submission package (submitted as a single PDF file) must include the following information and should be sent via an e-mail attachment in pdf format to Pramodita Sharma (Pramodita.Sharma@uvm.edu).

1) A one page vita from the PDW organizer, and from all other participants responsible for the content and delivery of the PDW session.

2) A brief (no more than 5 page, double space proposal) which details: 1) the topic and its importance to family business scholars; 2) how much time will the session require and the structure/format/timeline of the session (i.e., how will the time be used), 3) the intended objectives of the session. Any special requests in terms of set-up, equipment, etc. should also be included in the proposal.

If you have questions or would like to discuss your workshop idea with *FERC* conference organizers, please contact Pramodita Sharma (Pramodita.Sharma@uvm.edu).