



16th Family Enterprise Research Conference (FERC)

May 28 – May 30, 2020

Delray Beach, Florida, USA

Hosted by

Florida Atlantic University

Submissions Close: February 2, 2020

(for Poster Sessions, PDWs, and the Doctoral & Junior Faculty Research Seminar)

Notification of Acceptance: **March 15, 2020**

Call for Papers

We cordially invite you to the 16th annual Family Enterprise Research Conference (FERC), hosted by Florida Atlantic University, to be held in Delray Beach, Florida. Established in 2005, FERC is dedicated to developing a community of global scholars interested in conducting research to further our understanding of family enterprises and creating usable knowledge in this field. FERC's goals include:

- Building usable knowledge on family enterprises;
- Challenging scholars to enhance the rigor, relevance, and reach of research;
- Creating partnerships among and between scholars and practitioners focused on family business issues; and
- Developing the field of family business scholars by providing professional development opportunities, especially for those early in their careers.

FOUR types of submissions are invited for FERC 2020:

- (1) **Poster Session Papers** – a highly popular FERC staple!
- (2) **Professional Development Workshops**
- (3) **Doctoral Students & Junior Faculty Research Seminar** - This exclusive seminar will include a paper development workshop and four, 90-minute research seminars lead by well-renowned scholars. A maximum of 12 individuals will be accepted.
- (4) **Paper Development Workshop** – full-length papers submitted to the conference will also be considered for inclusion in the Paper Development Workshop.

Conference Overview (See detailed submission guidelines below):

<u>Scheduled Date:</u>	<u>Program Activity and Chairs(s)</u>
Thursday May 28, 2020	Doctoral Students & Junior Faculty Research Seminar (Limited to 12 attendees: Separate registration applies for this day) Danny Holt, Louisiana State University, USA (dholt@lsu.edu)
Friday May 29, 2020	Professional Development Workshops (PDWs) Paper Development Workshop Pramodita Sharma, University of Vermont, USA (Pramodita.Sharma@uvm.edu)
Saturday May 30, 2020	Keynote Address Shaker A. Zahra Robert E. Buuck Chair of Entrepreneurship Carlson School of Management University of Minnesota

Saturday
May 30, 2020
(continued)

Poster Session Papers
Eric Clinton
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Josh Daspit
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Clay Dibrell
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Luis Diaz-Matajira,
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SUBMISSION GUIDELINES

Two types of paper submissions are encouraged:

(1) EXTENDED ABSTRACTS - Poster Session Presentation (May 30, 2020)

- Submissions accepted in English or Spanish.
- Submissions using Microsoft Word are limited to five pages, excluding references and tables.
- Formatting requirements are: double-spaced pages with one-inch margins in 12-point font, using APA (6th edition) for references.
- Submitted paper abstracts must clearly identify and discuss the following 7 sections: 1) purpose of the project, 2) gap in the literature, 3) importance of addressing the gap, 4) manner in which this project addresses the gap in the literature, 5) methodology used in this research project (if appropriate), 6) summary of the results (if appropriate), and 7) implications of the findings for research and practice.

(2) FULL LENGTH MANUSCRIPTS - Paper Development Workshop (May 29, 2020) and Poster Session Presentation (May 30, 2020)

- Submissions accepted in English only (maximum of 35 pages all-inclusive).
- Full-length papers accepted for the conference and poster session presentation will also be considered for the paper development workshop. The most promising full-length manuscripts submitted to the conference will be invited to the paper development workshop. A limited number of papers/authors will be eligible to participate.
- Only papers that have not been accepted for publication elsewhere will be considered.
- The submitting author must be the primary author (not a second, third, etc.) of the paper and must be willing to provide developmental feedback for one other paper/author as part of this session.
- Please consider submitting the best paper that you are moving toward publication.

All submissions will be blind reviewed by members of the FERC 2019 Review Board.

Accepted extended abstracts and papers will be presented in poster format at the FERC conference.

FERC 2020 will be held at the Delray Beach Marriott in Delray Beach, Florida. This luxury, resort-style hotel offers a newly renovated on-site spa and several outdoor pools for your enjoyment. Located footsteps from the Atlantic Ocean (it is literally across the street), this location offers family-friendly beachfront activities and the ability to wander along stylish Atlantic Avenue to visit a host of upscale boutiques, art galleries, bars, restaurants, and exciting nightlife. *USA Today* has named Atlantic Avenue one of the “10 great American shopping streets.” The conference will feature a three-hour dinner cruise along the Intercostal Waterway aboard the triple-decked *Lady Atlantic*. Also, be sure to pack your tackiest island wear to compete for great prizes in the “Ugliest Hawaiian Shirt” contest!

Please remember that South Florida is WARM/HOT (depending on your perspective) the last week of May. High daily temperatures will typically exceed 85°F (29°C). We want you to explore the great location, and you won't want to be walking around wearing a suit or a tie. As such, we fully encourage all attendees to consider this a CASUAL conference. Dress like the locals – meaning bring your shorts, flip-flops, and shades. Please leave your business attire at home!

Submit all extended abstracts and full length manuscripts at
[HTTPS://OPENCONF.ORG/FERC/](https://openconf.org/ferc/)
after December 1, 2019