

PROGRAM OVERVIEW

AMERICAN REAL ESTATE SOCIETY

2018 MEETING

MEETING ROOMS

Calusa A, B, C, DE, F, G, H
 Blue Heron A, B, C
 Great Egret A, B, C
 Driftwood

EVENTS

The Cove
 Waterfall Pool Park
 Royal Palm Quartyard

EXHIBITORS/PUBLISHERS

Altus Group/ARGUS Software
 Appraisal Institute (AI)
 Carter Real Estate Center – College of Charleston
 CCIM Institute
 Calvin Institute of Real Estate Development – University of Marayland
 CoStar Group
 Dr. Peter Linneman
 Institute of Real Estate Management (IREM)
 OnCourse Learning
 Real Estate Financial Modeling, LLC
 Roulac Global

TUESDAY

APRIL 10, 2018

6:30 pm - 9:00 pm Board of Directors Networking Reception & Registration (FGCU Baseball Park) *All are invited*
Sponsored by FGCU Lucas Institute for Real Estate Development & Finance

WEDNESDAY

APRIL 11, 2018

7:45 am - 5:00 pm ARES Registration (Foyer)

8:00 am - 12:00 pm ARES Board of Directors ARES Leadership Meeting (Blue Heron A) *By invitation*
Sponsored by the National Investment Center for Seniors Housing & Care (NIC)

9:15 am - 10:00 am Counterterrorism & Urban Resilience Breakfast (Calusa C)

10:00 am - 12:00 pm Counterterrorism & Urban Resilience (Calusa C)

11:30 am - 1:00 pm Center Directors/Chairholders Meeting (Calusa B) *By invitation*
Sponsored by Runstad Center for Real Estate Studies at the University of Washington
and Burnham-Moores Center for Real Estate at the University of San Diego

12:00 pm - 1:00 pm ARES Foundation Meeting/Lunch (The Cove) *By invitation*

1:00 pm - 5:30 pm Calusa DE Session 1: Critical Issues Seminar
Co-Sponsored by The Appraisal Institute (AI); CCIM Institute; CoStar Group;
Royal Institution of Chartered Surveyors (RICS); National Association of REALTORS®
(NAR)/REALTOR® University; Real Capital Analytics; The Counselors of Real Estate
(CRE); and USAA Real Estate Company, in conjunction with the American Real Estate
Society (ARES)

6:30 pm - 9:00 pm Welcome Reception (Waterfall Pool Deck) *All are invited*
Co-Sponsored by the Appraisal Institute (AI); CCIM Institute; Real Capital
Analytics (RCA); and Royal Institution of Chartered Surveyors (RICS)

PLEASE NOTE: All ARES sponsored events, including receptions (except for Tuesday night), breakfasts, luncheons, and breaks, are restricted to registered ARES meeting participants and their registered guests. Thus, we request that you ALWAYS WEAR YOUR NAMETAG to ARES events to ensure admission.

PROGRAM OVERVIEW (continued)

THURSDAY

APRIL 12, 2018

- 7:45 am - 5:00 pm ARES Registration (Foyer)
- 7:00 am - 9:00 am ARES Networking Session (Calusa Prefunction Area)
- 9:00 am - 10:30 am ARES Significant Other/Spouse Breakfast (The Cove)
- 7:00 am - 8:00 am Driftwood Session 2: C-WI(RE)² Breakfast and Caucus
Co-Sponsored by Property Knowledge System & Roulac Global; Institute of Real Estate Management (IREM); the Property Management Program at Virginia Tech; and Colvin Institute of Real Estate Development
- 8:15 am - 10:00 am Driftwood Session 3: Panel 1: Developing Womens Leadership in Real Estate
- Blue Heron A Session 4: Educational Track I : How Does Technology Impact Real Estate Finance?
- Blue Heron B Session 5: Panel 2: International Standards for the Global Real Estate Profession: What Instructors and Researchers Need to Know
- Blue Heron C Session 6: RE Investment by Sovereign Wealth Funds & Others
- Great Egret A Session 7: Multifamily Returns I
- Great Egret B Session 8: Valuation Case Studies
- Great Egret C Session 9: Urban Transformations I
- Calusa A Session 10: Brokerage Agents Influence I
- Calusa B Session 11: Risk Management
- Calusa C Session 12: Educational Track II: Real Estate Education
- Calusa DE Session 13: REIT Investment: New Challenges, New Markets
- 10:00 am - 10:15 am Break *Co-Sponsored by OnCourse Learning & Institute of Real Estate Management*
- 10:15 am - 12:00 pm Blue Heron A Session 14: Educational Track III: How to Run an Online or Blended Online/In-Class Course and Make it Engaging
- Blue Heron B Session 15: Panel 3: Challenging Social/Urban/Quality of Life Issues and their Importance to All Who Have Involvement in Major Metros
- Blue Heron C Session 16: RE Investment Diversification I
- Great Egret A Session 17: Multifamily Returns II
- Great Egret B Session 18: Assessing Valuation Models
- Great Egret C Session 19: Urban Transformations II
- 10:15 am - 12:00 pm Calusa A Session 20: Technology & Housing Dynamics
- 10:15 am - 12:00 pm Calusa B Session 21: Securitized Real Estate
- 10:15 am - 12:00 pm Calusa C Session 22: REIT Investment Performance and the Macroeconomy
- 12:30 pm - 2:00 pm Awards Lunch (Calusa DE) *All are invited*
Co-Sponsored by CoStar Group and Morehouse College

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PROGRAM OVERVIEW (continued)

THURSDAY

APRIL 12, 2018

2:00 pm - 2:15 pm	Break <i>Co-Sponsored by OnCourse Learning & Institute of Real Estate Management</i>	
2:15 pm - 4:00 pm	Blue Heron C	Session 23: RE Investment Diversification II
	Great Egret B	Session 24: Valuations and Auctions
	Great Egret C	Session 25: Urban Transformations & Transportation
	Blue Heron A	Session 26: Brokerage Agents Influence II
	Great Egret A	Session 27: REIT Investment II: Information
	Blue Heron B	Session 28: Global Land Pricing & Financing
	Calusa F	Session 29: Mortgage Markets-Bank Strength
	Calusa G	Session 30: Housing Case Studies
	Calusa H	Session 31: Listing Services & Housing Price Outcomes
2:30 pm - 4:00 pm	Calusa A	Session 32: Educational Track IV: Autonomous or Integrated?
	Calusa C	Session 33: Panel 4: Immersive Action Learning Experience Combining Relevance and Rigor
	Calusa B	Session 34: Property Taxes I
4:00 pm - 4:15 pm	Break <i>Co-Sponsored by OnCourse Learning & Institute of Real Estate Management</i>	
4:15 pm - 5:15 pm	ARES Membership Meeting (Calusa DE) <i>All are invited</i>	
5:30 pm - 6:30 pm	Calusa DE	Session 35: Panel 5: FLARES Panel and Annual Meeting
6:30 pm - 9:00 pm	President's Reception (Waterfall Pool Deck) <i>Co-Sponsored by the Appraisal Institute (AI); CCIM Institute; Real Capital Analytics (RCA); and Royal Institution of Chartered Surveyors (RICS)</i>	

FRIDAY

APRIL 13, 2018

7:45 am - 5:00 pm	ARES Registration (Foyer)	
7:00 am - 9:00 am	ARES Networking Session (Calusa Prefunction Area)	
9:00 am - 10:30 am	ARES Significant Other/Spouse Breakfast (The Cove)	
8:15 am - 10:00 am	ARGUS Software Demos: AE and Developer (Blue Heron C)	
	Blue Heron A	Session 36: Educational Track V: Business Writing and Oral Communication Skills: Teaching and Assessment Methods
	Blue Heron B	Session 37: Panel 6: Hotel/Lodging Real Estate Investment Industry Issues
	Great Egret A	Session 38: Natural Hazards & Real Estate I
	Great Egret B	Session 39: Corporate RE/Capital Stock
	Great Egret C	Session 40: Multifamily Returns III
	Calusa A	Session 41: Housing, Consumption & Media
	Calusa B	Session 42: Mortgage Delinquency/Foreclosures I
	Calusa C	Session 43: Commercial Property Cycles
	Calusa DE	Session 44: Housing Market Dynamics I
	Calusa F	Session 45: REIT Corporate Finance and Governance
	Calusa G	Session 46: REIT Operational Efficiency and Performance
	Calusa H	Session 47: Sustainable Investments I
10:00 am - 10:15 am	Break <i>Co-Sponsored by OnCourse Learning & Institute of Real Estate Management</i>	

PROGRAM OVERVIEW (continued)

FRIDAY

APRIL 13, 2018

10:15 am - 12:00 pm	Blue Heron A	Session 48: Educational Track VI: Integration of Professional Organizations in the Curriculum
	Blue Heron B	Session 49: Panel 7: 2018 ARES Doctoral Student panel - All I Wanted to Know About Life After the Doctorate But Was Afraid to Ask
	Blue Heron C	Session 50: Panel 8: Urban Property Markets
	Great Egret A	Session 51: Natural Hazards & Real Estate II
	Great Egret C	Session 52: Property Taxes II
	Calusa B	Session 53: Mortgage Delinquency/Foreclosures II
	Calusa C	Session 54: Capital Flows & Cycles
	Calusa DE	Session 55: Housing Market Dynamics II
	Calusa F	Session 56: REIT Investment: Market Dynamics
	Calusa G	Session 57: REIT Ownership and Market Structure
	Calusa H	Session 58: Sustainable Investments II
12:30 pm - 2:00 pm	Doctoral Lunch (Calusa A) <i>By invitation Sponsored by the ARES Foundation</i>	
2:00 pm - 2:15 pm	Break <i>Co-Sponsored by OnCourse Learning & Institute of Real Estate Management</i>	
2:15 pm - 4:00 pm	Blue Heron A	Session 59: Educational Track VII: Revamping the Undergraduate Real Estate Curriculum
	Blue Heron B	Session 60: Panel 9: Software Tools and Open Data in Real Estate
	Blue Heron C	Session 61: Panel 10: IRES Panel on Infrastructure Performance and Challenges
	Great Egret A	Session 62: Natural/Manmade Hazards & Real Estate
	Great Egret B	Session 63: Shared Economy & Co-Working
	Great Egret C	Session 64: Public Policies & Real Estate I
	Calusa B	Session 65: Mortgage Markets I
	Calusa C	Session 66: Global Real Estate Investments
	Calusa DE	Session 67: Housing Markets: Behavior Analysis and Property Flipping
	Calusa F	Session 68: REIT: Firm Structure and M&As
	Calusa G	Session 69: Institutional Ownership
	Calusa H	Session 70: Sustainability & Housing I
4:00 pm - 4:15 pm	Break <i>Co-Sponsored by OnCourse Learning & Institute of Real Estate Management</i>	
4:15 pm - 6:00 pm	Blue Heron A	Session 71: Educational Track VIII: Strategies for Successful Student Placement
	Calusa DE	Session 72: Panel 11: Institutional Real Estate Research, Yesterday and Today
	Blue Heron B	Session 73: Panel 12: Trends in Undergraduate Real Estate Education
	Blue Heron C	Session 74: External Features & Housing Values
	Great Egret A	Session 75: Manmade Hazards & Real Estate
	Great Egret B	Session 76: Global Land Pricing Case Studies
	Great Egret C	Session 77: Public Policies & Real Estate II
	Calusa A	Session 78: Land Pricing & Land Banks
	Calusa B	Session 79: Mortgage Markets II
	Calusa C	Session 80: Global Office Markets I
	Calusa F	Session 81: Sustainability & Energy Performance
	Calusa G	Session 82: Spatial Dynamics of Housing
	Calusa H	Session 83: Sustainability & Housing II
6:30 - 9:00 pm	34th Gala Celebration with The Sirmans Band (Royal Palm Quartyard) <i>All are invited Sponsored Exclusively by the CoStar Group</i>	

PROGRAM OVERVIEW (continued)

SATURDAY

APRIL 14, 2018

7:45 am - 11:00 am ARES Registration (Foyer)

7:00 am - 9:00 am ARES Networking Session (Calusa Prefunction)

8:15 am - 10:00 am

Blue Heron A	Session 84: Doctoral Seminar 1: Real Estate Development
Blue Heron B	Session 85: Doctoral Seminar 2: Housing Market and Sales
Blue Heron C	Session 86: Doctoral Seminar 3: Portfolio and Asset Management
Great Egret A	Session 87: Doctoral Seminar 4: Residential Mortgages
Great Egret B	Session 88: Doctoral Seminar 5: Real Estate Investment Trusts and Other Capital Markets
Great Egret C	Session 89: Housing Time on the Market & Tenure
Calusa A	Session 90: Global Portfolio Strategy
Calusa B	Session 91 Affordable Housing I
Calusa C	Session 92: Educational Track IX: Real Estate Curriculum I
Calusa F	Session 93: REIT IPOs & Investment Performance
Calusa G	Session 94: Big Data & Urban Dynamics I
Calusa H	Session 95: Global Office Markets II

10:00 am - 10:15 am Break *Co-Sponsored by OnCourse Learning & Institute of Real Estate Management*

10:15 am - 12:00 pm

Blue Heron A	Session 96: Doctoral Seminar 6: Sustainability
Blue Heron B	Session 97: Doctoral Seminar 7: Housing Finance
Blue Heron C	Session 98: Doctoral Seminar 8: Housing Markets
Great Egret A	Session 99: Doctoral Seminar 9: Commercial Real Estate Finance
Great Egret B	Session 100: Doctoral Seminar 10: Real Estate and Technology
Great Egret C	Session 101: Housing Bubbles and Liquidity Imbalance
Calusa B	Session 102: Affordable Housing II
Calusa C	Session 103: Educational Track X: Real Estate Curriculum II
Calusa F	Session 104: REIT IPOs, Secondary Equity Offerings and Share Buybacks
Calusa G	Session 105: Big Data & Urban Dynamics II

12:00 pm Paper Sessions Adjourn

2:00 pm - 5:00 pm Post Session Gathering for Conference Survivors
You are invited to join the Pyhrrs and Alberts at their hotel suite for the ARES Post-Session Gathering for Conference Survivors.

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