



HOSPITALITY AND
TOURISM MANAGEMENT

College of Business
Florida Atlantic University

2023
COLLEGE OF BUSINESS INAUGURAL
GOLF
— CLASSIC —



BROKEN SOUND CLUB

THURSDAY, OCTOBER 26, 2023

REGISTRATION: business.fau.edu/golf-classic

EVENT CONTACT: Lacey Taylor & Josh Harkness
COBGolfClassic@fau.edu



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EVENT DETAILS

Date

Thursday, October 26, 2023

Schedule

7:00 AM – Registration, Practice & Breakfast

9:00 AM – Shotgun Start

1:30 PM – Lunch & Awards Reception

Location

Broken Sound Club, Club Course

2401 Willow Springs Drive

Boca Raton, FL

business.fau.edu/golf-classic





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YOUR SPONSORSHIP MATTERS

Supporting student success and benefiting the Hospitality and Tourism Management Program!

Opened in 1964, FAU serves more than 30,300 students across 6 beautiful campuses in South Florida. Among FAU's 10 colleges is the College of Business, home to over 8,200 students, diverse academic departments and an impressive offering of interdisciplinary and professional development programs taught by the college's world-class faculty.

The College of Business emphasizes innovation and entrepreneurship through practical instruction, real-life consulting opportunities, interaction with successful executives and research efforts conducted at its variety of centers.





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YOUR SPONSORSHIP MATTERS

Supporting student success and benefiting the Hospitality and Tourism Management Program!

Sponsorship and event participation allows the college to provide students resources and scholarships, while also directly supporting the Hospitality and Tourism Management Program. This program prepares students for management positions in multiple segments of the world's largest service industry.

In addition to undergraduate and graduate degrees, the Hospitality and Tourism Management program offers many certificates including Casino & Gaming Management, Meetings and Events Management, Club Management, and Hospitality Management.

The college thanks you in advance for your consideration!



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SPONSORSHIP DETAILS

Numerous sponsorship options are available at a wide range of supporting levels. We pride ourselves in providing opportunities that offer great visibility, value and representation.

- **Website Mentions**– Company information and logo will be displayed on the event website with a link back to the sponsors website.
- **Marketing**– Your company information and logo will be displayed on all event marketing materials and signage.
- **Press Release**– All sponsors will be named in the event Press Release.
- **Social Media Exposure**– Exposure on event related social media posts on the FAU College of Business platforms.

Sponsors also have the ability to provide company informational pamphlets and swag to be included in the Swag Bag giveaway for all foursome participants.

We thank you in advance for your support of our college.



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AVAILABLE OPPORTUNITIES

Sponsorship Levels

Platinum Sponsor- \$25,000
Hole in One Sponsor- \$12,000
Front 9 Beveragino Sponsor- \$10,000
Back 9 Beveragino Sponsor- \$10,000
Valet Sponsor- \$5,000
Bloody Mary & Mimosa Sponsor- \$5,000
Hydration Sponsor- \$2,500
Practice Green Sponsor- \$2,000
Driving Range Sponsor- \$2,000
Hole Sponsor- \$1,000

Participation Levels

Club Course Foursome- \$2,500
Spectator Support- \$150
Lunch & Awards Reception Attendee- \$200
Mulligan- \$25



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INAUGURAL SPONSOR
& PREMIER HOST



B R O K E N S O U N D
C L U B

We are thrilled to have partnered with
the award-winning golf and country club
Broken Sound Club.

*Thank you for hosting the 18-hole
scramble on your beautiful
premises!*



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PLATINUM SPONSOR \$25,000 1 AVAILABLE

- Special recognition in the Press Release
- Opportunity to set up a 10 ft X 10 ft tent outside near entrance to market during registration
 - One (1) tent provided by venue
 - One (1) 6-foot table provided by venue
 - Two (2) chairs provided by venue
- 3-minute speech from company representatives at the Lunch & Awards Reception
- Marketing signage at the Lunch & Awards Reception provided by FAU
- Two (2) Broken Sound Club foursomes included with preferred hole assignment
- Eight (8) additional tickets to the Lunch & Awards Reception
- Priority seating at Lunch & Awards Reception



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HOLE IN ONE SPONSOR \$12,000 1 AVAILABLE

- Special recognition in the Press Release
- One (1) vehicle on display during event
- Opportunity to set up a 10 ft X 10 ft tent outside near vehicle to market
 - One (1) tent provided by venue
 - One (1) 6-foot table provided by venue
 - Two (2) chairs provided by venue
- Three (3) minute speech from company representatives at the Lunch & Awards Reception
- Provides vehicle of choice as prize
- One (1) Broken Sound Club foursome included
- Five (5) additional tickets to the Lunch & Awards Reception



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FRONT 9 BEVERAGINO SPONSOR \$10,000 1 AVAILABLE

- Special recognition in the Press Release
- Company signage displayed on the designated beverage cart (provided by FAU)
- Mention during Lunch & Awards Reception
- One (1) Broken Sound Club foursome included
- Three (3) additional tickets to the Lunch & Awards Reception



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BACK 9 BEVERAGINO SPONSOR \$10,000 1 AVAILABLE

- Special recognition in the Press Release
- Company signage displayed on the designated beverage cart (provided by FAU)
- Mention during Lunch & Awards Reception
- One (1) Broken Sound Club foursome included
- Three (3) additional tickets to the Lunch & Awards Reception



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VALET SPONSOR
\$5,000
1 AVAILABLE

- Company signage on the valet circle
(provided by FAU)
- Mention during Lunch & Awards Reception
- Two (2) tickets to the Lunch & Awards
Reception



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BLOODY MARY & MIMOSA
SPONSOR
\$5,000
2 AVAILABLE

- Company signage at the drink station
(provided by FAU)
- Mention during Lunch & Awards Reception
- Two (2) tickets to the Lunch & Awards
Reception



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HYDRATION SPONSOR

\$2,500

1 AVAILABLE

- Company signage at three (3) separate cooler locations along the course (signage provided by FAU)
- Water and soft drinks are provided by Broken Sound Club
- Mention during Lunch & Awards Reception
- Two (2) tickets to the Lunch & Awards Reception



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PRACTICE GREEN SPONSOR

\$2,000

1 AVAILABLE

- Two (2) 18 in × 24 in rectangle yard signs at the Practice Green (provided by FAU)
- Mention during Lunch & Awards Reception
- Two (2) tickets to the Lunch & Awards Reception



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DRIVING RANGE SPONSOR

\$2,000

1 AVAILABLE

- Three (3) 18 in × 24 in rectangle yard signs at the Driving Range (provided by FAU)
- Mention during Lunch & Awards Reception
- Two (2) tickets to the Lunch & Awards Reception



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HOLE SPONSOR
\$1,000
18 AVAILABLE

- One (1) 18 in × 24 in rectangle yard sign presented at a tee at hole (provided by FAU)
- Mention during Lunch & Awards Reception
- Two (2) tickets to the Lunch & Awards Reception



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CLUB COURSE FOURSOME

\$2,500

25 AVAILABLE

- Four (4) golfers
- Includes:
 - Tournament participation and 18-Holes of golf
 - Complementary valet parking
 - Two (2) golf buggys
 - Four (4) essential bags
 - Four (4) swag gifts
 - Four (4) person access to breakfast and beverages
 - Four (4) tickets to the Lunch & Awards Reception

Participants are to provide their own set of clubs.



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SPECTATOR SUPPORT \$150

You still have the opportunity to support the College of Business and the Hospitality and Tourism Management Program even if you are unable to attend the event or provide a sponsorship.

The Spectator Support option is available for you to show your support by donating directly to the college!

- Event website mention
- Social Media mention



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EXTRAS

Lunch & Awards Reception Attendee- \$200

- One (1) ticket to the Lunch & Awards Reception
- Complementary valet parking

Mulligan- \$25

- The chance to get a “do-over” on a whoopsie putt
- 1 per person, maximum 4 per foursome

Please Note: The fair market value of the goods and services exchanged for the listed partnership will be itemized on your payment receipt. Only a portion of the donation that exceeds the fair market value is tax-deductible.



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**THANK YOU FOR
YOUR SUPPORT!**



GO OWLS!