



## CERTIFICATE IN EVENT MANAGEMENT

The Certificate in Event Management provides an operations-focused curriculum to those who desire employment within the meetings, events, exhibitions, or conventions industries. Students must complete 15 credit hours from the courses below. The Certificate in Event Management is open to both degree-seeking and non-degree-seeking students. All courses must be completed with a minimum grade of "C" or higher. Courses may have pre-requisites, co-requisites, or other requirements. Non-degree-seeking students need advising and/or program director approval prior to enrollment in all courses.

Students must complete **15 total credit hours** from the courses listed below. The Certificate in Event Management is available to **both degree-seeking AND non-degree-seeking students**. Courses must be taken at Florida Atlantic University (FAU).

The certificate is *particularly valuable for FAU degree-seeking students outside the college of business and to community members, hospitality industry professionals, and seasonal residents*. For further information, please reach out to the Hospitality and Tourism Management Program Director, Dr. Peter Ricci at [peter.ricci@fau.edu](mailto:peter.ricci@fau.edu) or 561-297-3666.

After completion of *all* courses with a grade of "C" or higher, students may then request their certificate from the Student Academic Services office (academic advising) located in the FAU College of Business complex, Boca Raton campus, Fleming West Building, Room #102, (561) 297-3688.

### **Core Courses (12 credits)**

HFT 3003, Introduction to Hospitality Management	3 credits
HFT 3741, Meetings and Events Management	3 credits
HFT 4253, Hotel & Resort Management	3 credits
HFT 4240, Excellence in Guest Service Management	3 credits

### **Electives (3 credits); select any one course from the group below**

HFT 3263, Principles of Food & Beverage Management	3 credits
HFT 4503, Hospitality Marketing and Revenue Management	3 credits
MAR 4933, Special Venue Marketing	3 credits
MAR 4323, Promotional Management	3 credits