

Professional Hospitality and Tourism Management Certificate (Graduate)

The graduate certificate in Hospitality and Tourism Management permits students to combine interests in the hospitality and tourism industry in a complementary manner to their overall graduate studies or as a non-degree-seeking student. Students gain an understanding of the core areas within hospitality and tourism management, including, but not limited to, guest service, operations, finance and marketing/revenue management.

Students electing the Hospitality and Tourism Management certificate will take the required courses for their master's or doctoral degree in addition to the Hospitality and Tourism Management certificate courses, unless they are non-degree seeking. In the event they are non-degree seeking, they will only take the hospitality-specific courses. All students pursuing the certificate will choose four courses (12 credits) from the list below. Students interested in Directed Independent Study (DIS) must receive permission from both the chair/director and the instructor of record prior to using the DIS course toward the 12-credit certificate*.

Students must be in good standing at FAU and must meet all requirements of their respective graduate program (if enrolled in one). Students may use hospitality and tourism management courses as electives if permitted by their particular graduate program. Or, as stated above, students may be “non-degree seeking.” Further, students must have an overall average grade of "B" (3.0 GPA) upon completion of all required courses in order to receive the Hospitality and Tourism Management certificate.

The Professional Hospitality and Tourism Management certificate is offered online or face-to-face to accommodate working professionals currently enrolled in self-supporting programs in the College of Business. This is a stand-alone certificate tailored for working professionals and alumni with graduate degrees who are looking for specialized knowledge in Hospitality and Tourism Management. The certificate consists of 12 credits chosen from the table below.

Select four of the following courses (12 credits)		
Hospitality Operations: A Case Approach	HMG 6299	3
Contemporary Issues in Hospitality Marketing	HMG 6506	3
Strategies for Excellence in Guest Service Management	HMG 6546	3
Meetings and Events Management	HMG 6756	3
Directed Independent Study in Hospitality Management*	HMG 6901	3
Any 6000-level marketing course beyond the core	MAR 6***	3

