

## PROFESSIONAL HOSPITALITY SPECIALIZATION SERVICE-ORIENTED ELECTIVE COURSES

The graduate-level specialization in **Hospitality and Tourism Management** permits graduate students to combine interests/services courses in the hospitality and tourism industry in a complementary manner to the core courses of the MBA. The specialization permits student to gain an understanding of the core areas within hospitality and tourism management, including, but not limited to: guest service, operations, marketing, and event planning.

Students electing the **Hospitality and Tourism Management Specialization** will take the required MBA core courses as four elective courses (12 total credit hours) from the following list. Students interested in Directed Independent Study (DIS) must receive permission from both the chair/director and the instructor of record prior to utilizing that course toward the 12-credit-hour concentration\*. Students may be interested to teach hospitality at the undergraduate level later in their careers; in order to do so they should contact Dr. Peter Ricci for further advice.

Students must be in good standing at FAU, must meet all requirements of their respective graduate program, and may use hospitality management courses as electives if permitted by their particular graduate program. Students must maintain an overall average grade of "B" (3.0 GPA) upon completion of all required courses in order to receive the hospitality and tourism management specialization. Additionally, students may take **one or more of the courses below as electives**.

### **Hospitality and Tourism Management Graduate-Level Specialization (12 credits)**

Choose any 4 courses from the following list:

Hospitality Operations: A case Approach	HMG 6299	3 credits
Contemporary Issues in Hospitality Marketing	HMG 6506	3 credits
Strategies for Excellence in Guest Service Mgmt.	HMG 6546	3 credits
Meetings & Events Management	HMG 6756	3 credits
Directed Independent Study in Hospitality Mgmt.	HMG 6901	3 credits
Any marketing (MAR) course level 6000 or higher	MAR 6***	3 credits