

GRADUATE CERTIFICATE IN HOSPITALITY AND TOURISM MANAGEMENT

The Graduate Certificate in Hospitality and Tourism Management permits graduate-level students to combine interests in the hospitality and tourism industry in a complementary manner to their overall graduate studies or as a non-degree seeking student. The certificate permits students to gain an understanding of the core areas within hospitality and tourism management, including, but not limited to: guest service, operations, and marketing/revenue management.

Students electing the Graduate Certificate in Hospitality and Tourism Management will take the required courses for their master’s or doctoral degree as described in the graduate catalog in addition to the hospitality and tourism management certificate courses unless they are non-degree seeking student. In the event they are non-degree seeking they will only take the required courses for the certificate as chosen from the list below. All students pursuing the certificate will choose four courses (12 total credit hours) from the following list. Students interested in Directed Independent Study (DIS) must receive permission from both the chair/director and the instructor of record prior to utilizing that course toward the 12-credit-hour certificate*.

Students must be in good standing at FAU, must meet all requirements of their respective graduate program (if enrolled in one), and may use hospitality and tourism management courses as electives if permitted by their particular graduate program. Or, as stated above, students may be non-degree seeking. Further, students must have an overall average grade of “B” (3.0 GPA) upon completion of all required courses in order to receive their certificate.

Graduate Certificate in Hospitality and Tourism Management (12 credits)

Choose any 4 courses from the following list:

Hospitality Operations: A case Approach	HMG 6299	3 credits
Contemporary Issues in Hospitality Marketing	HMG 6506	3 credits
Strategies for Excellence in Guest Service Management	HMG 6546	3 credits
Meetings & Events Management	HMG 6756	3 credits
Directed Independent Study in Hospitality Management*	HMG 6901	3 credits
Any 6000-level graduate marketing course beyond the core	MAR 6***	3 credits

For further information, please reach the program director, Dr. Peter Ricci, at peter.ricci@fau.edu or visit the hospitality management web site: <http://business.fau.edu/mbahospitality>