

## **Meetings & Events Management Certificate (MEMG)**

The certificate in Meetings & Events Management provides an operations-focused curriculum to those who desire employment within the meetings, events, exhibitions or conventions industries. Students must complete **15 credits** from the courses below. The certificate in Meetings & Events Management is open to **both degree-seeking and non-degree-seeking** students. All courses must be completed with a minimum grade of "C" or higher. Courses may have prerequisites, corequisites or other requirements. **Non-degree-seeking students need program director approval prior to enrollment in all courses.**

*The certificate is particularly valuable for FAU degree-seeking students outside of the College of Business and to community members, hospitality industry professionals and seasonal residents. For further information, please reach out to Hospitality Management Program Director, Dr. Peter Ricci, at peter.ricci@fau.edu or 561-297-3666.*

After completion of *all* courses with a grade of "C" or higher, students may then request their certificate from the Student Academic Services Office (academic advising) located in the FAU College of Business, Boca Raton campus, Fleming West Building, Room 102, 561-297-3688.

### **Required Courses**

Introduction to Hospitality Management	HFT 3003
Meetings and Events Management	HFT 3741 (Pre: HFT 3003)
Hotel and Resort Management	HFT 4253 (Pre: HFT 3003)
Excellence in Guest Service Management	HFT 4240 (Pre: HFT 3003)
<b>and <u>ONE</u> of the following:</b>	
Principles of Food & Beverage Management	HFT 3263 (Pre: HFT 3003)
Hosp. Marketing & Revenue Mgmt Practices	HFT 4503 (Pre: HFT 3003)
Promotional Management	MAR 4323 (Pre: MAR 3023)
3 credits of Special Topics (such as Special Venue Marketing)	MAR 4933 (Pre: 60hrs & instructor permission)

### Timely Graduation for Undergraduate Students:

All Students must understand that credits earned in excess of those hours required for the degree may be subject to the Excess Hours Surcharge mandated by the State of Florida. The addition of a minor or additional course to their academic portfolio may sound appealing, but it also might result in considerable additional expense and a delay in degree completion.