

Meetings & Events Management Certificate (MEMG)

(printed from www.business.fau.edu/advising)

The certificate in Meetings & Events Management provides an operations-focused curriculum to those who desire employment within the meetings, events, exhibitions or conventions industries. Students must complete **15 credits** from the courses below. The certificate in Meetings & Events Management is open to **both degree-seeking and non-degree-seeking** students. All courses must be completed with a minimum grade of "C" or higher. Courses may have prerequisites, corequisites or other requirements. **Non-degree-seeking students need program director approval prior to enrollment in all courses.**

The certificate is particularly valuable for FAU degree-seeking students outside of the College of Business and to community members, hospitality industry professionals and seasonal residents. For further information, please reach out to Hospitality and Tourism Management Program Director, Dr. Peter Ricci, at peter.ricci@fau.edu or 561-297-3666.

After completion of *all* courses with a grade of "C" or higher, students may then request their certificate from the Student Academic Services Office (academic advising) located in the FAU College of Business, Boca Raton campus, Fleming West Building, Room 102, 561-297-3688.

Required Courses

Introduction to Hospitality Management HFT 3003

Note: HFT 3003 is the **prerequisite for ALL the following HFT courses**

Meetings and Events Management HFT 3741

Hotel and Resort Management HFT 4253

Excellence in Guest Service Management HFT 4240

and ONE of the following:

Principles of Food & Beverage Management HFT 3263

Hosp. Marketing & Revenue Mgmt Practices HFT 4503

Promotional Management MAR 4323 (Pre: MAR 3023)

3 credits of Special Topics (Ex: Special Venue Marketing) MAR 4933 (Pre: 60hrs & Permission of Marketing Dept. Chair)

Timely Graduation for Undergraduate Students:

All Students must understand that credits earned in excess of those hours required for the degree may be subject to the Excess Hours Surcharge mandated by the State of Florida. The addition of a minor or additional course to their academic portfolio may sound appealing, but it also might result in considerable additional expense and a delay in degree completion.