



HOSPITALITY AND
TOURISM MANAGEMENT
Florida Atlantic University

Hospitality & Tourism Management Program **MAJOR CURRICULUM**
<http://business.fau.edu/hospitality>

The **Hospitality & Tourism Management** program prepares students for management positions in multiple segments of the world's largest industry. Graduates assume managerial roles in varied hospitality disciplines including: resorts, hotels, restaurants, private clubs, meeting and event planning corporations, destination marketing organizations (DMOs), convention centers, cruise lines, casinos, theme parks, car rental agencies, sports facilities, spas, entertainment venues, and vacation ownership/fractional ownership resorts.

Hospitality & Tourism Management Required Courses

A minimum 120 credit hours are required for the degree. Other administrative requirements will be needed; see the University Catalog for detailed requirements.

Intellectual Foundation Program (IFP) *

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| College Writing 1 | ENC 1101 (Minimum grade of "C") |
| College Writing 2 | ENC 1102 (Minimum grade of "C"; Pre: ENC 1101) |
| Math & Quantitative Reasoning | 6 credits (met with MAC 2233 and STA 2023 requirement) |
| Science | 6 credits (one course must include a lab) |
| Society and Human Behavior | 6 credits (met with ECO 2013 and ECO2023 requirement) |
| Global Citizenship | 6 credits |
| Humanities | 6 credits |

[a total of 6 hours from Global Citizenship and Humanities area must be designated as Writing-Across-The-Curriculum (WAC)]

*Student with an AA (Associate of Arts) degree from a regionally accredited Florida public Institution are deemed to have met the IFP. IFP case sensitive URL: http://www.fau.edu/uas/IFP_audit.php

Pre-Business Foundation Courses (Minimum grade of "C-")

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| College Writing 1 | ENC 1101 |
| College Writing 2 | ENC 1102 (Pre: ENC 1101) |
| Accounting I (Financial) | ACG 2021 (Pre: 30 credits) |
| Accounting II (Managerial) | ACG 2017 (Pre: ACG 2021 with a grade of "C" or better) |
| Macroeconomics | ECO 2013 (Pre: 30 credits) |
| Microeconomics | ECO 2023 (Pre: 30 credits) |
| Methods of Calculus | MAC 2233 (Pre: "C" in MAC 1105 College Algebra or ALEKS score) |
| Introductory Statistics | STA 3023 (Pre: "C" in MAC 1105 or MGF 1106 or MAC 2233 or ALEKS score) |
| Info Systems Fundamentals | ISM 2000 |

To declare the hospitality and tourism (HTMG) major, students must have: 60 credit hours, a minimum of a 2.5 GPA in the Pre-business Foundation Courses above and completion of the foreign language requirement. Note: A lifetime maximum of three attempts (per course including grades of "W") on any of the Pre-Business Foundation Courses are allowed. Keep in mind, FAU policy states that students may not generally declare a minor, second major, or dual degree after earning 90 credit hours.

Business Core (Pre: 60 credits, except for enc 3213) (Minimum grade of "C")

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| Mgmt. & Organizational Behavior | MAN 3025 |
| Marketing Management | MAR 3023 (Pre: ECO 2013 & ECO 2023) |
| Financial Management | FIN 3403 (Pre: ACG 2021 & ACG 2071) |
| 3 Credits of Int'l. Economics | ECS 3013 or ECO 4704 or ECO 4713 (Pre: ECO 2013 & ECO 2023) |
| Business Law I | BUL 4421 |
| Communicating Business Info. | GEB 3213 (Pre: 60 hours) |
| Management Information Systems | ISM 3011 (Pre: ISM 2000) |
| Quantitative Methods in Admin. | QMB 3600 (Pre: MAC 2233 & STA 3023) |
| Operations Management | MAN 3506 (Pre: MAN 3025; & QMB 3600 with a "C" or better) |
| Global Strategy & Policy | MAN 4720 (Pre: 90 hours; and MAN 3025, MAR 3023, FIN 3403, & QMB 3600; Co-Requisite: MAN 3506) |

Business Electives

The Hospitality Management major requires a minimum of 51 credits of upper-division (3000/4000) college of business courses. Most Hospitality Management majors will not need any additional credits or courses to fulfill this requirement.

Hospitality Management Major Courses (Pre: 30 credits) (Minimum grade of "C")

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| Introduction to Hospitality Management | HFT 3003 (Pre: 30 credits) |
| Principles of Hospitality Law | HFT 3603 (Pre: HFT 3003) |
| Hospitality Marketing and Revenue Mgmt. Practices | HFT 4503 (Pre: HFT 3003) |
| Hotel & Resort Management | HFT 4253 (Pre: HFT 3003) |
| Excellence in Guest Service Management | HFT 4240 (Pre: HFT 3003) |
| Performance Analysis for Hospitality Managers | HFT 4453 (Pre: HFT 3003, HFT 4253, 90 credits, majors only) |
| Internship in Hospitality Management | HFT 4941 (Pre: HFT 3003 & dept. permission) (0 credits) |

and **Select ONE**** From:

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|---|----------|-----------------|
| Meetings and Events Management | HFT 3741 | (Pre: HFT 3003) |
| Principles of Food and Beverage Management | HFT 3263 | (Pre: HFT 3003) |
| Human Resources Management for the Hospitality Industry | HFT 3221 | (Pre: HFT 3003) |
| Club Management | HFT 4277 | (Pre: HFT 3003) |
| International Experience in Hospitality Management | HFT 4955 | (Pre: HFT 3003) |

** Special Topics, HFT 4930 (Pre: HFT 3003), may also be used in this area.

MBA in HOSPITALITY & TOURISM MANAGEMENT

Students interested in the graduate program may visit: www.business.fau.edu/mbahospitality